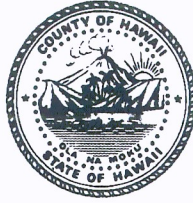


Susan L.K. Lee Loy
Council Member
District 3



Office: (808) 961-8396
Fax: (808) 965-8912
Email: sue.leeloy@hawaiicounty.gov

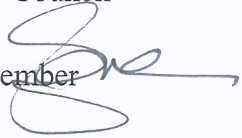
HAWAI'I COUNTY COUNCIL
25 Aupuni Street, Hilo, Hawai'i 96720

2021 FEB - 1 AM 11:12
COUNTY CLERK
COUNTY OF HAWAII

MEMORANDUM

DATE: February 1, 2021

TO: Maile David, Council Chair; and
Members of the Hawai'i County Council

FROM: Susan L.K. Lee Loy, Council Member 

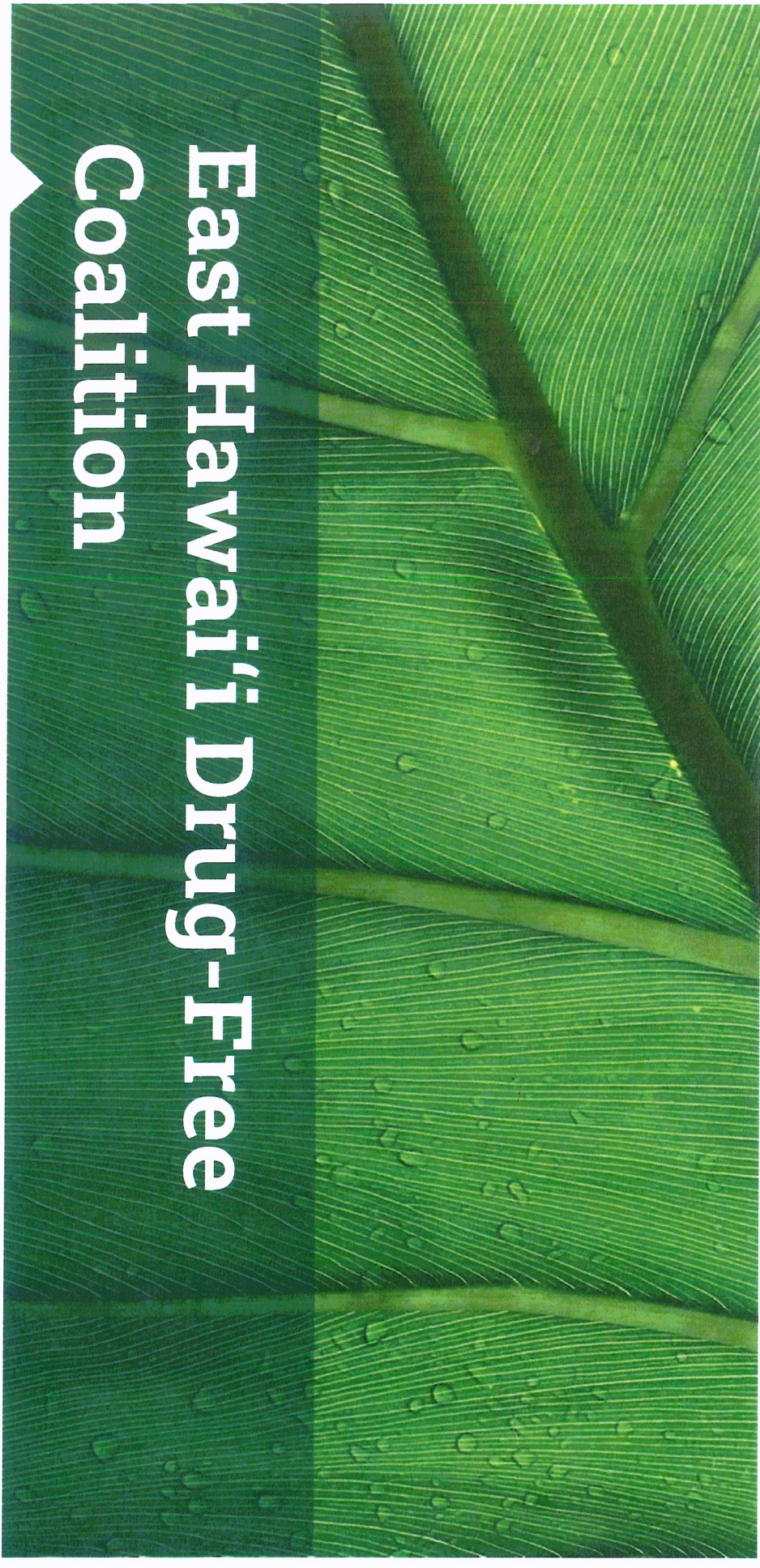
SUBJECT: Regarding Communication No. 88: PowerPoint presentation from East Hawai'i
Drug-Free Coalition

Attached is a copy of the PowerPoint presentation from Ms. Jana Ortiz-Misiaszek of East Hawai'i Drug-Free Coalition for Communication No. 88.

Please distribute this at the Human Services and Social Services Committee meeting on February 2, 2021.

SL:so
Att.

Comm. No. 88.1
Ref. To: P/HSSSC
Ref. Date FEB - 2 2021



East Hawai'i Drug-Free Coalition



Coalition Members/Partners

- Big Island Substance Abuse Council
- Department of Health
- Hawai'i Alcohol Policy Alliance
- Hawai'i Island HIV/AIDS Foundation
- Hawai'i National Guard Counterdrug Program
- Hawai'i Police Department
- Hilo Intermediate
- Hui Malama Ola Na 'Oiwi
- Ka'u-Kea'au-Pahoa Complex Area Schools
- Lili'uokalani Trust
- Office of the Prosecuting Attorney
- Ka'u Rural Health Community Association
- Passionate Parent
- S & G Labs Hawai'i
- The Salvation Army Family Intervention Services
- Tobacco-Free Hawaii Island Coalition
- Youth Challenge Academy



Our History



Concern

Concerned stakeholders came together to talk about underage drinking (UAD) and how to protect our youth.



Start!

Early 2020 – A coalition coordinator was hired and outreach to potential partners began.



Grant Writing

Early 2019 - A grant was written to create a coalition addressing substance misuse with a focus on UAD.



Learn & Listen

Coalition partners started to organize, and learn about UAD in the East Hawai'i community.



Funding

The grant proposal was accepted by the Alcohol & Drug Abuse Division.



Build Infrastructure

The new coalition started to build infrastructure for sustainability.

Underage Drinking: Hawai'i County

2019 Hawai'i State Epidemiologic Outcomes Workgroup



Data Sources: Hawaii Health Data Warehouse (HHDW), Youth Risk Behavior Survey (YRBS) 2017, 2015, 2013. SAMHSA (2017, September 20). The Consequences of Underage Drinking. Retrieved from <https://www.samhsa.gov/underage-drinking/parent-resources/consequences-underage-drinking>

Risks of Underage Drinking:

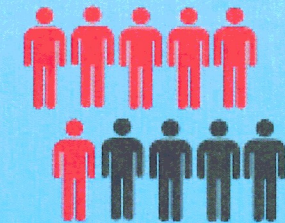
- Usage of drugs
- Risky sexual behavior
- Academic issues
- Health issues
- Injury or death

SAMHSA (2017, September 20). The Consequences of Underage Drinking.

1 in 5

public high school youth have had their first drink of alcohol before age 13

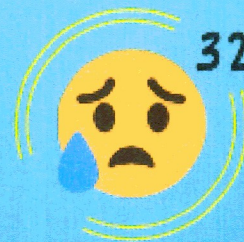
HHDW YRBS Hawai'i 2017



6 in 10

public high school youth have had alcohol at least once in their lifetime

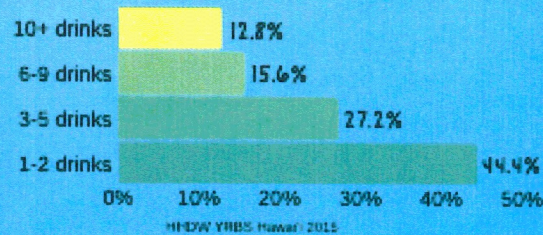
HHDW YRBS Hawai'i 2017



32% of public high school youth currently drink alcohol

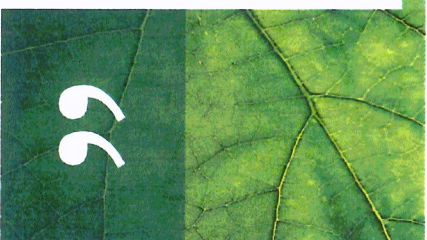
HHDW YRBS Hawai'i 2017

Number of alcoholic drinks consumed in a row by public high school youth who are current drinkers:



1 in 10
public high school youth have had at least one drink of alcohol on **school** property

HHDW YRBS Hawai'i 2013



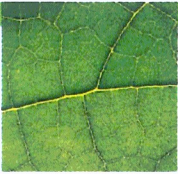
“The East Hawai‘i Drug-Free Coalition envisions safe, resilient and thriving communities free of substance misuse.”

“Our mission is to prevent and reduce substance misuse impacting keiki to kupuna with a focus on eliminating underage drinking.”



Accomplishments

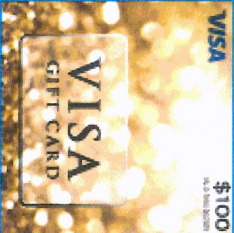
- Forming a new coalition during a pandemic
- Develop a mission & vision statement
- Conduct Key Informant Interviews
- Organize Youth Listening Sessions
- Build capacity
- Provide training



EAST HAWAII DRUG-FREE COALITION

LOGO CONTEST

CHANCE TO WIN A \$100 GIFT CARD!



Entry Deadline:
February 28, 2021

The East Hawaii Drug-Free Coalition is a newly formed coalition looking for an original logo design to better identify the Coalition. We are seeking youth and young adults ages 12 - 20 from East Hawaii to design a creative, and professional logo that represents our community and the vision of the Coalition. The winning logo will receive a \$100 gift card!

Vision & Mission: "The East Hawaii Drug-Free Coalition envisions safe, healthier and thriving communities free of substance misuse. Our mission is to prevent and reduce substance misuse impacting health by keeping youth and teens an alcohol-free and drug-free environment."

Submit Logo Design using Entry Form Link:
<https://forms.gle/Z5p5o6JDIXoKkunsV6>

Contact Rules Link: https://docs.google.com/document/d/1_GvPEaBp-Zd15vYU8h1Q-RlUD8KCo_dhN0G8ND/edit?usp=sharing

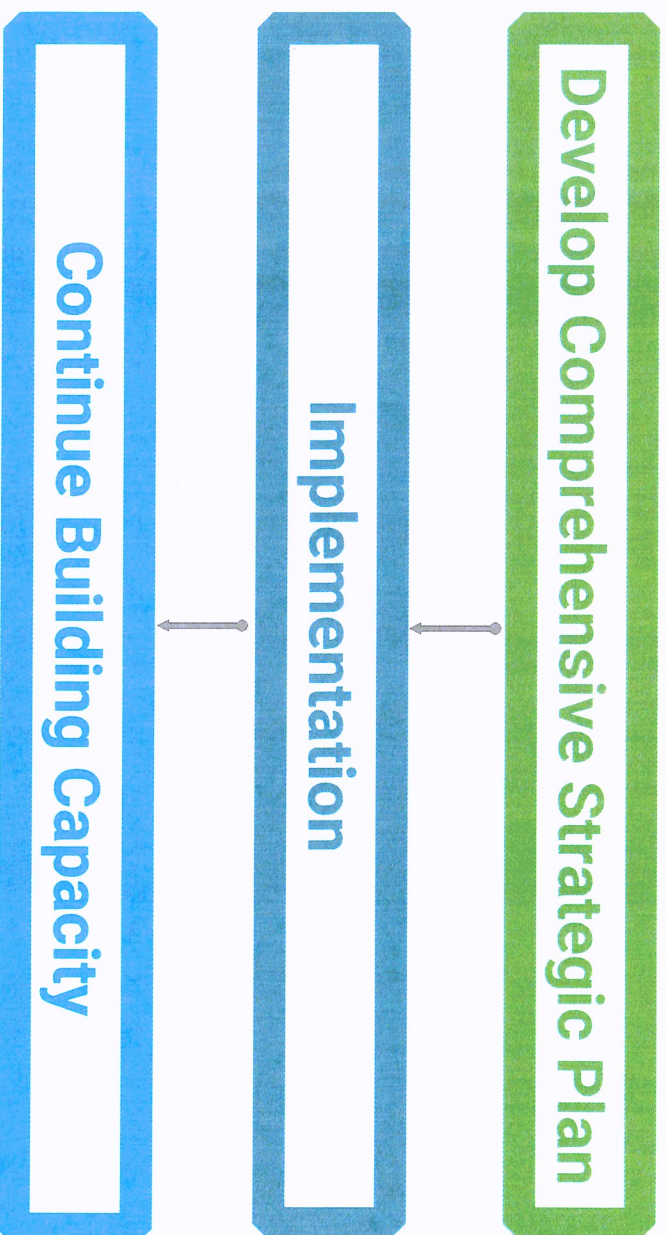
*We have never charged a fee for our services. We are a 501(c)(3) nonprofit organization. All funds raised go to support our programs and services.

Currently Working on...

- Community Assessment
- Coalition Bylaws
- Membership
- Youth Lead Logo Contest



The Future...





Thank you!

“The East Hawai‘i Drug-Free Coalition envisions safe, resilient and thriving communities free of substance misuse.”

“Our mission is to prevent and reduce substance misuse impacting keiki to kupuna with a focus on eliminating underage drinking.”