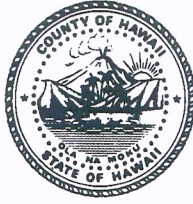


Susan L.K. Lee Loy
Council Member
District 3



Office: (808) 961-8396
Fax: (808) 965-8912
Email: sue.leeloy@hawaiicounty.gov


HAWAI'I COUNTY COUNCIL

25 Aupuni Street, Hilo, Hawai'i 96720

MEMORANDUM

DATE: September 20, 2019

TO: Aaron S.Y. Chung, Chairperson;
and Members of the Hawai'i County Council

FROM:  Susan L.K. Lee Loy, Council Member

SUBJECT: Re: Communication No. 424 – Presentation regarding electric buses, energy sustainability, and disaster resiliency.

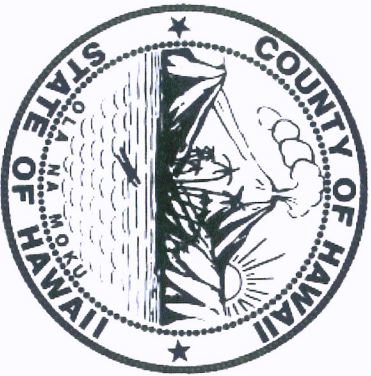
2019 SEP 20 PM 4:17
COUNTY CLERK
OFFICE OF THE COUNTY CLERK

Attached for inclusion into the public record is a copy of the PowerPoint slides presented by Amply Power Inc. on September 17, 2019, as part of the presentation for Communication No. 424, in the Public Works and Mass Transit Committee.

SL:ps

Comm. No. 424.3
Ref. To: P/PWMT
Ref. Date SEP 23 2019

Prepared for:



AMPLIFY

Fleet Charging Simplified

EV Charging as a Service For Fleets

Rob Kelly

V.P. Business Development
AMPLIFY Power, Inc.

www.amplypower.com

335 E. Middlefield Rd., Mountain View, CA 94043

© AMPLY Power, Inc.

August 2019

CONTAINS CONFIDENTIAL INFORMATION



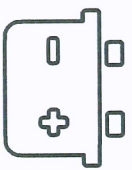
The Executive Team

Proven EV, Energy, and Enterprise Team

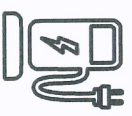
We Delivered



200MW+ Solar



350MWh+ Energy Storage



50,000+ Charging Spots
1100+ Fast Chargers



Mission Critical
99.99% Uptime

Investors



Turn-Key EV Charging, Usage Model

WHAT'S NEEDED: charge reliability, efficiency, budget for scaled adoption



AMPLIFY



The Cost of Unmanaged Charging

RTD'S 16TH STREET MALL BUSES

Electric costs more than diesel

By John Aguilar
The Denver Post



RTD pays nearly 60 percent more per mile to power its electric buses along Denver's 16th Street Mall as it does its conventional diesel fleet.

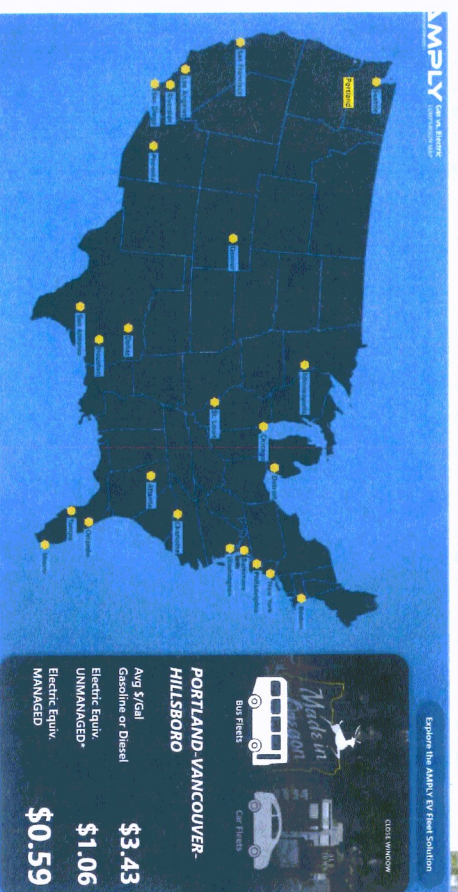
It's a price disparity that could slow the transit agency's embrace of zero-emission technology at a time when the state's new Democratic governor is pushing to put more electric cars on the road and air quality and climate change have become ever larger topics of conversation in Colorado.

"If we want to at some point roll out a larger fleet of electric vehicles, we have to address the high cost of electricity," said RTD spokeswoman Laurie Huff.

In a memo issued in late April to the Regional Transportation District's board of directors that was obtained by The Denver Post, RTD general manager Dave Genova told the board that "average fuel cost" for the battery-powered MallRide shuttle buses is 73 cents per mile.

By contrast, the cost to fuel a "typical 40-foot transit coach" on RTD's system is 46 cents per mile.

AMPPLY white paper shows in All Top25 metro's EV Buses are cheaper than diesel



Purchasing Electricity as a “Fuel” Can be Complex to Navigate

- ✓ Buying electricity as fuel is completely different than procuring fossil fuels
- ✓ Different EV Chargers for different vehicles: standards and speeds vary
- ✓ Multiple styles: connector, wireless pad, over-head pantograph
- ✓ Variable electricity price and demand charge (can be 8¢ or 38¢/kWh)
- ✓ Charging can require a tremendous amount of power
- ✓ 3300 Utilities across USA



ELECTRIC SCHEDULE E-19
MEDIUM GENERAL DEMAND-METERED TOU SERVICE

3. Rates: (Cont'd.)

TOTAL RATES

	Secondary Voltage	Primary Voltage	Transmissior Voltage
Total Customer/Meter Charge Rates			
Customer Charge Mandatory E-19 (\$ per meter per day)	\$19,71253	\$32,85421	\$59,13758

Customer Charge Voluntary E-19:

Customer Charge with SmartMeter™ (\$ per meter per day)	\$4,59959	\$4,59959	\$4,59959
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Customer Charge without SmartMeter™

Customer Charge Rate V (\$ per meter per day)	\$4,77700	\$4,77700	\$4,77700
Customer Charge Rate W (\$ per meter per day)	\$4,63507	\$4,63507	\$4,63507
Customer Charge Rate X (\$ per meter per day)	\$4,77700	\$4,77700	\$4,77700

Optional Meter Data Access Charge (\$ per meter per day)

	\$0,98563	\$0,98563	\$0,98563
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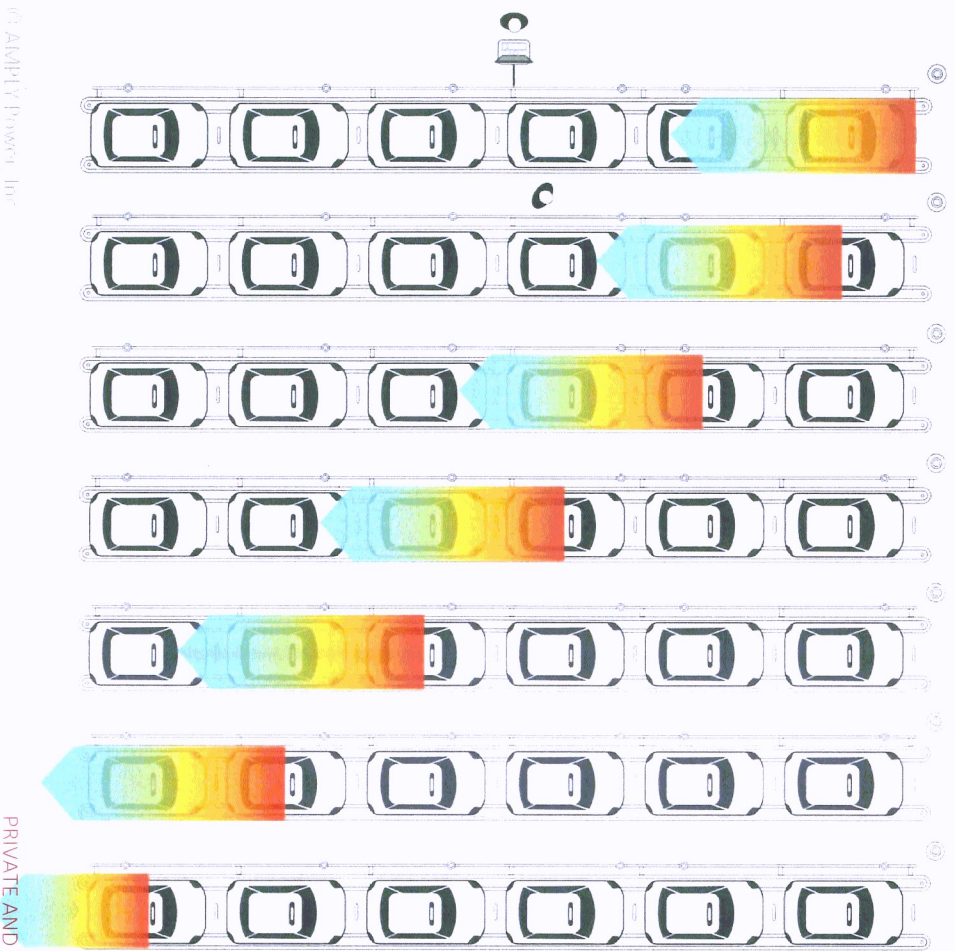
Total Demand Rates (\$ per kW)

Maximum Peak Demand Summer	\$19,65 (I)	\$17,49 (I)	\$14,06 (I)
Maximum Part-Peak Demand Summer	\$5,40 (I)	\$4,72 (I)	\$3,53 (I)
Maximum Demand Summer	\$17,74 (I)	\$14,70 (I)	\$9,56 (I)
Maximum Part-Peak Demand Winter	\$0,12 (I)	\$0,14 (R)	\$0,00 (I)
Maximum Demand Winter	\$17,74 (I)	\$14,70 (I)	\$9,56 (I)

Total Energy Rates (\$ per kWh)

Peak Summer	\$0,16055 (I)	\$0,14944 (I)	\$0,11286 (I)
Part-Peak Summer	\$0,11613 (I)	\$0,10739 (I)	\$0,09859 (I)
Off-Peak Summer	\$0,08671 (I)	\$0,08036 (I)	\$0,07970 (I)
Part-Peak Winter	\$0,11004 (I)	\$0,10171 (I)	\$0,10083 (I)
Off-Peak Winter	\$0,09401 (I)	\$0,08704 (I)	\$0,08632 (I)

Demand charges can increase fuel costs 3x and eliminate any savings

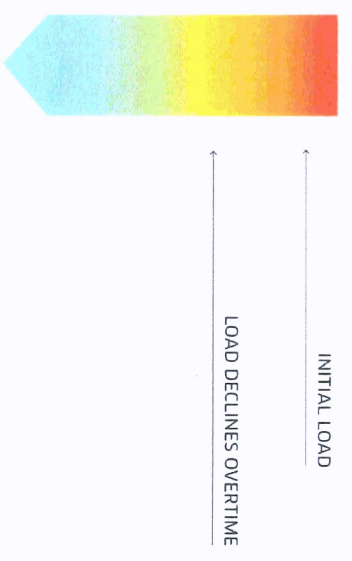


PRIVATE AND CONFIDENTIAL

Managed Charging

Applying Business Rules to schedule, rate, and cost

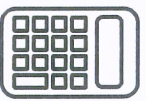
- ✓ To avoid load spikes and demand charges, the system staggers charging start times
- ✓ Exceptions easily injected by Customer



Mission Critical Fleet Charging Service

¢ / e-mile driven

5 – 10 year term*



CAPEX

Providing upfront capital for charging infrastructure



Utility Account Holder

Taking financial liability of on-going “fuel”



Facility Setup

Getting to commercial operations



Operations & Maintenance





Managing O&M after COD

Outcome: 90%+ SOC for every operating EV every day; predictable, forecast-able “fueling cost” during contract term.

**inclusive of all CAPEX, OPEX, energy, demand, insurance, taxes*

Solution Options

Customization to Meet Operators' Requirements

	 Operation	 Self-Financed	 Full Service
	Client installs charging infrastructure; AMPLY operates (optionally holds utility account).	Customer pays AMPLY for charging infrastructure and deployment project. AMPLY holds utility account & operates.	AMPL Y handles all charging related needs including facility, install, equipment
Client upfront CAPEX	\$\$\$\$	\$\$\$	-
Client personnel needed onsite	Yes	No	No
Contract term	5 – 10 yrs	5 – 10 yrs	5 – 10 yrs
Contract structure	\$/kWh or \$/mile driven	\$/kWh or \$/mile driven	\$/kWh or \$/mile driven
Availability guarantee	X	✓	✓

E Noa – Sales Example of EV-CaaS process

3 Days from intro to quote

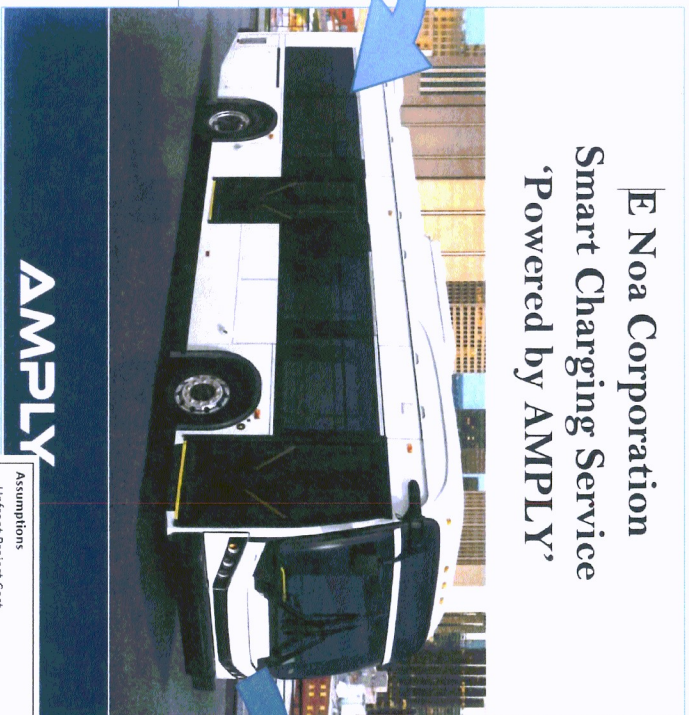
- Dave Siegal engaged
- Discovery Tool Completed
- Proposal
- Pricing and Options
- Indicative Terms Agreed

Section 1: Customer organization Contact name

1.1	E Noa Corporation
1.2	Customer Business Name
1.3	Customer website (URL)
1.4	Contact - name
1.5	Contact - Title
1.6	Contact - office address
1.7	Contact - cell phone
1.8	Contact - email
1.9	Contact - preferred method of communication regarding site discovery

Section 2: Project Information

2.1	Project Description
2.2	Project Status
2.3	Desired Project Timeline
2.4	Next Project Milestone and Date



AMPLY Power: Site Discovery Tool
Customer info (please complete)

Assumptions	
Upright Project Cost	\$203,000
Site-level Peak Power Draw (kW)	160 kW
Minimum facility energy consumed / month	12,000 kWh
AMPLY Service Fees	
Including CADeX & all O&M (Mgmt, O&M, warranty, insurance, taxes)	\$0.3343 per kWh
All-inclusive energy (avg over term)	\$0.0391 per kWh
Total	\$0.3734 per kWh
(Price equivalent to \$5.6 per gallon of gas/fuel)	
...each additional ± \$0.05M of capital costs	\$0.0821 per kWh

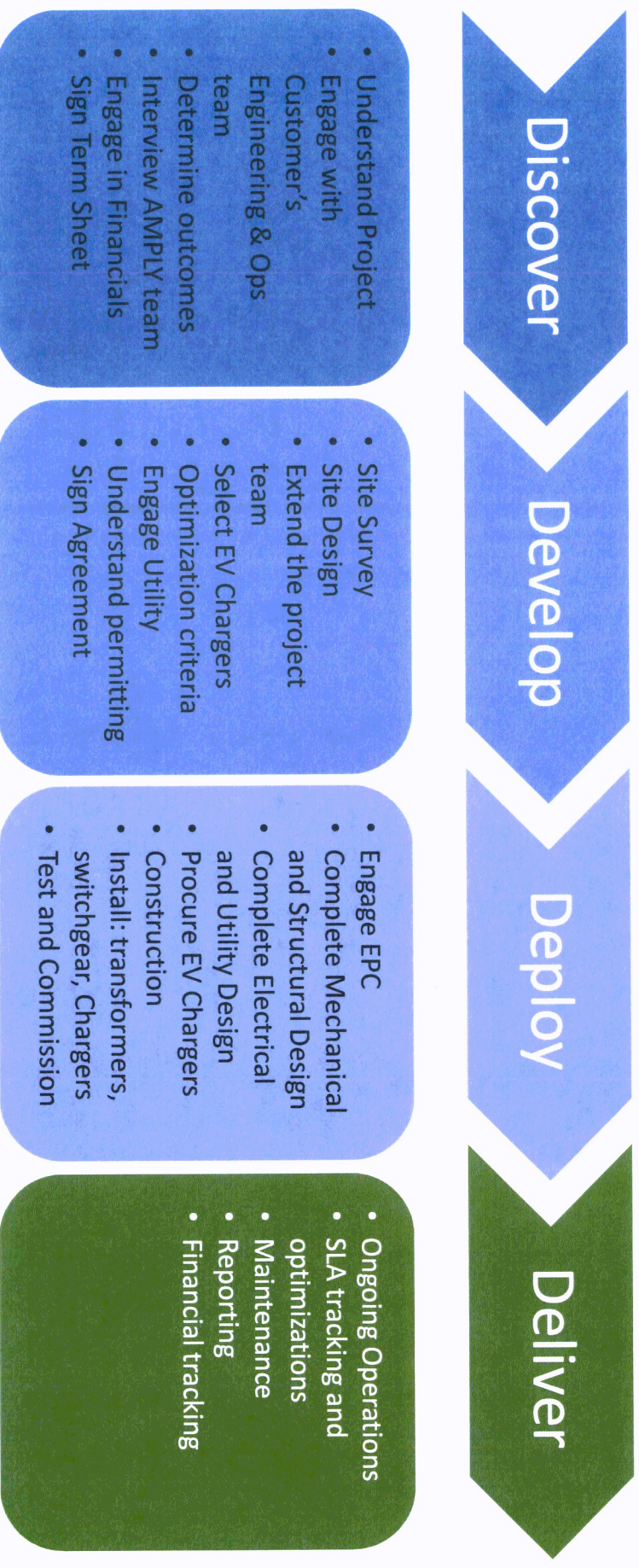
Role of AMPLY

- ✓ Infrastructure upgrades & project-manage utility interconnection
- ✓ Optimal charging strategy based on drive cycle & duty cycle
- ✓ Debt financing, grant funding to reduce CapEx
- ✓ Own, maintain, & operate charging infrastructure
- ✓ Implement an energy storage & resiliency plan where needed
- ✓ Interface with electric utilities & pay their bills
- ✓ High availability & uptime guarantee

VS.

Role of Fleet Customer

- ✓ Deploy electric vehicles in mission critical operations with high confidence
- ✓ Purchase fuel at known costs for an agreed upon term
- ✓ Scale-up electrification of fleet



AMPLIFY Technology Platform

Business Rules: deliver cost-minimized e-fuel to every vehicle

Connected: EV Chargers, Fleet, Grid and Vehicle Telematics

Real-Time Optimizer: real-world recovery for faults and changes

Resilient Operations: e-fueling every vehicle every day

Fleet Optimized

AMPLIFY: Autonomous Charging System





CUSTOMER
VEHICLE FLEET



CUSTOMER CLOUD
FLEET MANAGEMENT
ASSET MANAGEMENT



CUSTOMER
DASHBOARD /
REPORTS



AMPLY ADMIN
PORTAL



FIELD MGMT
MOBILE APP /
NOTIFICATIONS



PROJECT FINANCE /
ASSET VIEW

AMPLY API



HARDWARE /
CHARGING
STATIONS



BUSINESS
RULES
CHARGING
SCHEDULING



REAL TIME
OPTIMIZATION



SECURITY, DATA
OWNERSHIP
AUTHENTICATION



PERFORMANCE
(RECOVERY AND
ALERTS)



METER
REAL TIME
POWER



UTILITY
GRID
SERVICES
V2G



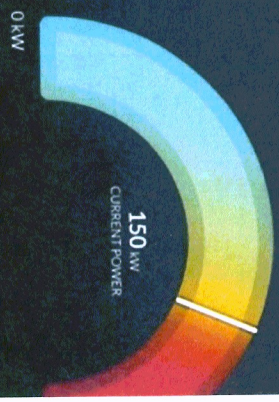
Persistence (DB) layer and core services: Customer, Transactions, Profiles

- AVAILABLE
- CONNECTED
- CHARGING
- FAULT

17:00:00

DEPOT POWER MONITOR

1200 kW
MAX POW
PROVISION



ACTIVITY CHANGING

SOC COM
ELN 2.41

ALERTS

No new alerts

Line	Status	Charging %
Line 1	Available	0%
Line 2	Available	0%
Line 3	Available	0%
Line 4	Available	0%
Line 5	Charging	38%
Line 6	Available	0%
Line 7	Available	0%
Line 8	Available	0%
Line 9	Available	0%
Line 10	Available	0%
Line 11	Available	0%
Line 12	Available	0%
Line 13	Available	0%
Line 14	Available	0%
Line 15	Available	0%
Line 16	Available	0%
Line 17	Available	0%
Line 18	Available	0%

AMPLIFY: Cost Reporting

Understand actual energy/power costs and allocate

- AMPLIFY tracks:
 - Vehicle data
 - Charger data
 - Meter(s)
 - Demand Response and Ancillary Services
 - Fleet Mgmt System requirements
- Allows actual cost reporting, plus ability to add overhead costs if apportioning to other departments

Amplify Sample Report May1-May31 2019

Department ID	Department Name	Vehicle	Vehicle ID	kWh's	\$	Admin Charge	Total \$
200600	GSA PARK M V D	2002 Toyota Prius	14001243	222	\$61.05	\$1.83	\$62.88
		2015 Nissan Leaf	14003255	24	\$6.60	\$0.20	\$6.80
		2018 Chevrolet Bolt EV	14003618	23	\$6.33	\$0.19	\$6.52
	Total			269	\$73.98	\$2.22	\$76.20
260102	FOA AGRICULT COMMISSIO	2018 Chrysler Pacifica	14003603	22	\$6.05	\$0.18	\$6.23
	Total			22	\$6.05	\$0.18	\$6.23
320100	SOX SEV-WELFARE	2008 Honda Civic Hybrid	14002317	23	\$6.33	\$0.19	\$6.52
	SOI001	2010 Chevrolet Bolt EV	Null	99	\$27.23	\$0.82	\$28.05
	Total			19	\$5.23	\$0.16	\$5.39
	Total			145	\$39.88	\$1.20	\$41.08
	Total			286	\$78.67	\$2.37	\$81.04
350106	USA AGRI VEHICLES	2019 Chevrolet Bolt EV	14003744	199	\$54.73	\$1.64	\$56.37
	Total			199	\$54.73	\$1.64	\$56.37
351101	TRIPROFITHEALTH	2016 Nissan Leaf	14003843	143	\$39.33	\$1.18	\$40.51
	Total			143	\$39.33	\$1.18	\$40.51
351111	TRIPROFITHEALTH	2004 Chevrolet Cavalier	14002149	18	\$4.95	\$0.15	\$5.10
	HEALTH INDUSTRIES	2016 Nissan Leaf	14003334	199	\$54.73	\$1.64	\$56.37
	DEPARTMENTS	2017 Chevrolet Bolt EV	14003514	169	\$46.48	\$1.39	\$47.87
		2018 Chevrolet Bolt EV	14003615	459	\$126.23	\$3.79	\$130.02
		2018 Chevrolet Pacifica	14003600	229	\$62.98	\$1.89	\$64.87
	Total			1,074	\$295.37	\$8.86	\$304.23
351131	UNIVERSITY OF MICHIGAN	2012 Toyota Prius	14002927	27	\$7.43	\$0.22	\$7.65
	DEPT HOUSEHOLD & SCAFD	2018 Ford Focus EV	14003195	0	\$0.00	\$0.00	\$0.00
	DEPARTMENT			0	\$0.00	\$0.00	\$0.00

PRIVATE AND CONFIDENTIAL

Electric Bus Opportunities Hawaii

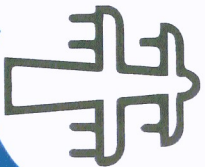
AMPLIFY's Operations-only business model



- HI PUC approved a pilot “ebus rate tariff”
- AMPLY to pay for, own, operate EVSE infrastructure. County to pay \$0 upfront, pay overtime/utilization
- AMPLY to provide County with necessary data, to make informed decision to scale electrification
- AMPLY managed charging delivers the lowest \$/kWh possible
- Real time monitoring and maintenance to insure 99% uptime guarantee.
- County can take a big step towards its electrification goals

Unique Approach

Serves as Utility
Account Holder



Performs Onsite Operations
& Maintenance Services



360° Management

Hardware Agnostic;
Operate Smart
Charging Solutions



Invests in Technology
Upgrades As Needed



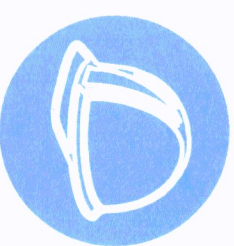
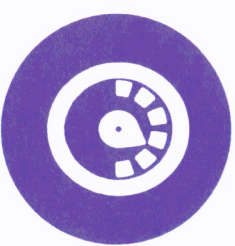
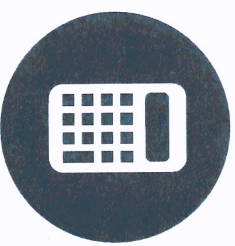
Implements Energy Storage &
Resiliency Strategy



EV Fleet Charging as a Service

Mission Critical Service, Pay for Usage - Not For Equipment

- ✓ Zero capex (we own: utility meter, chargers, construction)
- ✓ Guarantee every electric vehicle charged every day
- ✓ Long-term, fixed price usage model (cents-per-mile or per-kWh)
- ✓ AMPLY Power, the “electric transportation PPA”
- ✓ We enable fleets to migrate to electric fuel ... at scale





Fleet Charging Simplified

Questions and Discussion

AMPLIFY Power, Inc.

Rob Kelly

V.P. Business Development

&

Dave Siegal

Director of Operation