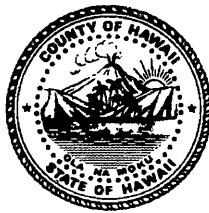


From the office of -
Council Member
District 3



Office: (808) 961-8396
Fax: (808) 961-8912
Email: sue.leeloy@hawaiicounty.gov

SUSAN L.K. LEE LOY
25 Aupuni Street, Hilo, Hawai'i 96720

MEMORANDUM

DATE: October 19, 2020

TO: Aaron S.Y. Chung, Council Chair
and Members of the Hawai'i County Council

FROM: *pp for* Sue Lee Loy, Council Member

SUBJECT: Communication No. 1104: Discussion regarding the Restaurant Card Program and other community disaster relief assistance.

2020 OCT 20 AM 7:49
COUNTY CLERK
COUNTY OF HAWAII

Attached is a PowerPoint to accompany the presentation from Sherry Menor-McNamara, president and CEO of the Chamber of Commerce of Hawai'i.

Please distribute copies for the October 20, 2020, meeting of the Governmental Relations and Economic Development Committee.

SL:ps

Comm. No. 1104.1
Ref. To: PTGRDC
Ref. Date OCT 20 2020

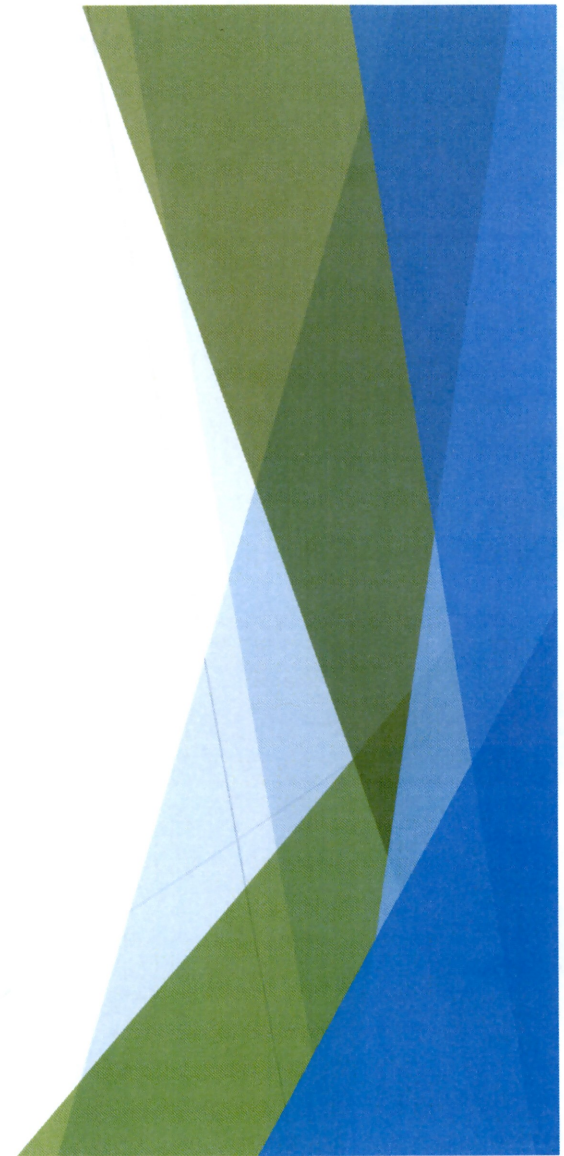
Chamber of Commerce Hawaii COVID-19 Response
Presentation to Hawaii County Council
October 20, 2020

Small Business Update



State of Business

- ▶ 75% of businesses indicated reductions.
- ▶ 40% cannot reopen until tourism restarts.
- ▶ 17% cannot survive COVID.
- ▶ 40% experienced less than half or no revenue.
- ▶ 65% of restaurants cannot survive the next 6 months.



Grants & Loan Programs Available for Small Businesses

▶ Federal Programs:

▶ SBA Economic Injury Disaster Loan

- ▶ <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/economic-injury-disaster-loans>

▶ State Programs:

▶ HTDC Innovation Grants for PPE Supply Chain

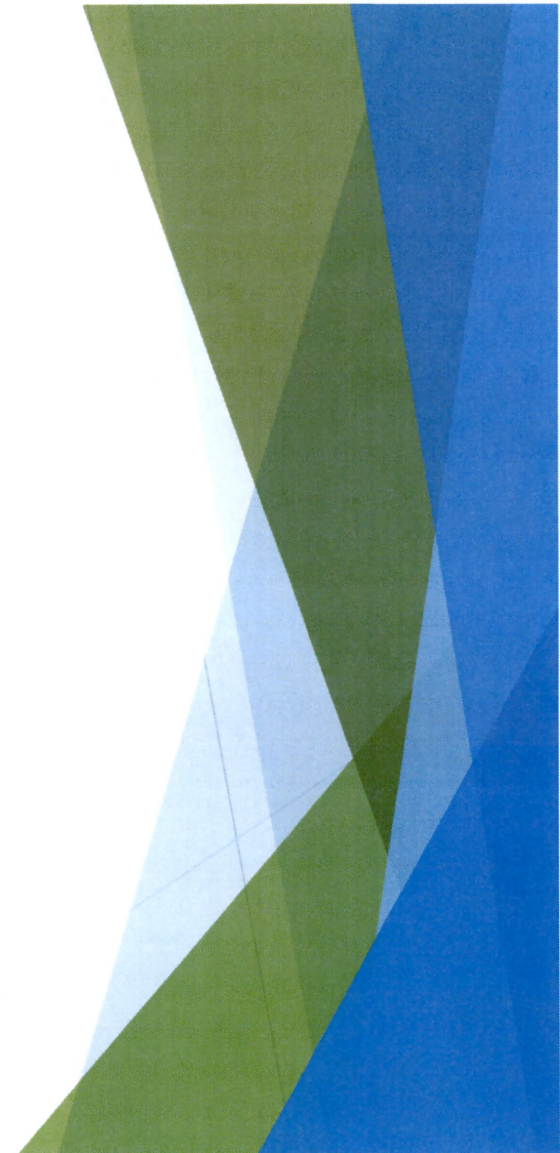
- ▶ <https://www.htdc.org/innovation-grant-ppe-supply-chain/>

▶ HI-EMA Free PPE for Qualifying Small Businesses

- ▶ <https://hawaii-medical-alliance.myshopify.com/>

▶ County Programs:

▶ Holomua Hawaii Fund



CARES Act-Funded PPE for Hawaii Small Businesses

The State of Hawaii **COVID-19 PPE Distribution Program** is an initiative created by SB126 Act 9 of the 2020 Legislative Session to purchase and distribute **at no cost** critical Personal Protective Equipment to specific recipients to assist them in maintaining their critical facilities and businesses during the COVID emergency.

WHO QUALIFIES

- Public-facing small businesses based in Hawaii with less than 100 employees prior to COVID
- For Example: Retail Stores; Restaurants; Accommodation; Small Manufacturing; Transportation; Home care agencies

ITEMS AVAILABLE

Items available to small businesses include:

- Reusable cloth masks
- Hand sanitizer
- Face shields
- Other material available based on need

Products will take 2-3 months to arrive. Items will be shipped directly to businesses as available.

Questions? Contact
ppehawaii@gmail.com or
ESF7.hiema@hawaii.gov

Source: Hawaii Emergency Management Agency

HOW IT WORKS



Create an account on <https://hawaii-medical-alliance.myshopify.com/>



Enter provided passcode to access catalog and add items to your cart. Each business can order twice before December 1.



Enter code SB126PPE and check out. HI-EMA will follow up directly by email.



PPE shipped directly to your business as available (2-3 month wait).

Other Programs

- ▶ Aloha Connects
- ▶ DBEDT's Buy Local Give Aloha campaign



- ▶ Hawaii Restaurant Card Program

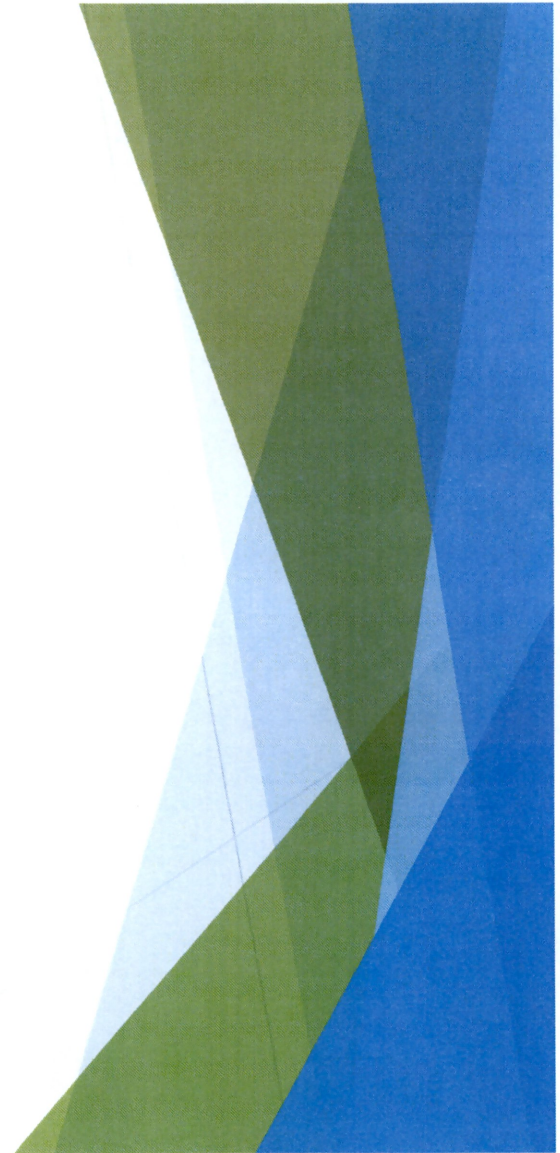


Hawaii Restaurant Card FAQ for Businesses

- ▶ No registration is required, but merchants are required to accept the following MCCs (Merchant Category Codes):
 - ▶ 5812 - Eating Places, Restaurant Food
 - ▶ 5814 - Fast Food Restaurants Food
 - ▶ 5462 - Bakeries Food
 - ▶ 5811 - Caterers Food
- ▶ If a business is unsure of its MCC, it should check with its bank or credit card processing company

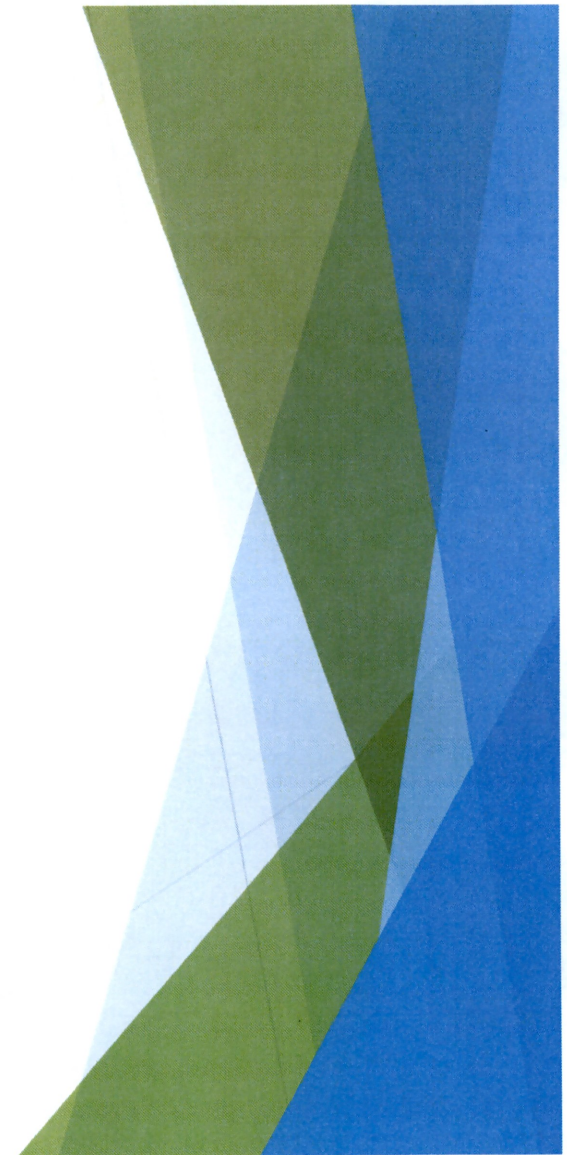
Additional Resources

- ▶ Chamber's One808 COVID Resource Center
- ▶ Chamber's Small Business Hotline (808) COCH-NOW
- ▶ Chamber and HawaiiVerse Partnership
- ▶ Hawaii Is Hiring
- ▶ Hawaii Island Chamber of Commerce
- ▶ Hawaii Data Collaborative



Economic Recovery-4 Ps

- ▶ Personal Responsibility
- ▶ Plans
- ▶ Policies
- ▶ Partnerships



Mahalo!

