

# COUNTY OF HAWAI'I

## *Proclamation*

*WHEREAS* small businesses have long been considered the backbone and heart of the American economy. Successful small businesses bring a community together and help and keep local money local – which directly benefits their town's economies; and

*WHEREAS* the holiday season is around the corner, and small businesses, local mom-and-pop shops, restaurants, and service providers everywhere have been pivoting to serve a post-pandemic shopping landscape; and

*WHEREAS*, sandwiched between the frenzy of Black Friday and Cyber Monday, Small Business Saturday, November 26, 2022, is a day dedicated to celebrating small businesses and encouraging customers to shop at local establishments; and

*WHEREAS* Small Business Saturday is essential to the preservation of the neighborhoods that compose the landscape of our local economy and enrich our unique culture; and

*WHEREAS* the County of Hawai'i recognizes, supports, and celebrates our local businesses and the contributions they make to our local economy and community; and

*WHEREAS*, advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW THEREFORE, I, MITCHELL D. ROTH, Mayor of the County of Hawai'i do hereby proclaim, November 26, 2022, as:**

### **SMALL BUSINESS SATURDAY**

*in the County of Hawai'i and urge the residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.*

*IN WITNESS WHEREOF, I have hereunto set my hand and caused The Seal of the County of Hawai'i to be affixed. Done this 26<sup>th</sup> day of November 2022, in Hilo, Hawai'i.*



A handwritten signature in black ink, appearing to read "Mitchell D. Roth".

**MITCHELL D. ROTH**  
MAYOR