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DBEDT

STATE OF HAWAII • DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

2022 Annual Visitor Research Report

ABOUT THIS REPORT

The 2022 Annual Visitor Research report provides the final statistics on Hawai'i's visitor industry in 2022 and a comparison with 2021 visitor data. Included in this report are characteristics data from visitors who came to Hawai'i by air or by cruise ship. Visitor statistics are categorized by Hawai'i's Major Market Areas (MMA), by select countries, purpose of trip, accommodation type and by island. Statistics about visitor room inventory, hotel occupancy, room rates and air seat capacity are also included.

2022 statistics presented in this report reflect immigration data from the U.S. Department of Commerce National Travel and Tourism Office (NTTO), updated statistics on flights and air seats from the Cirium Diio Mi (DIIO) airline database, and final Air Traffic Summary reports received from airlines.

This report was produced by the Tourism Research Branch staff of the Department of Business, Economic Development and Tourism (DBEDT) Research and Economic Analysis Division (READ): Jennifer Chun, Minh-Chau Chun, Yvonne Lam, Lawrence Liu, Joseph Patoskie, Lindsay Sanborn, Jaycie Tanaka and Research Intern Unt Phone Maw.

STR Inc. provided hotel occupancy and room rate statistics.

Cover photo: Aerial view of Molokini Island and the Ko'olau mountain range. Credit: Hawai'i Tourism Authority.

For more information on the content of this report, please email: DBEDT.research@hawaii.gov

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SUMMARY OF 2022 VISITORS TO HAWAIʻI

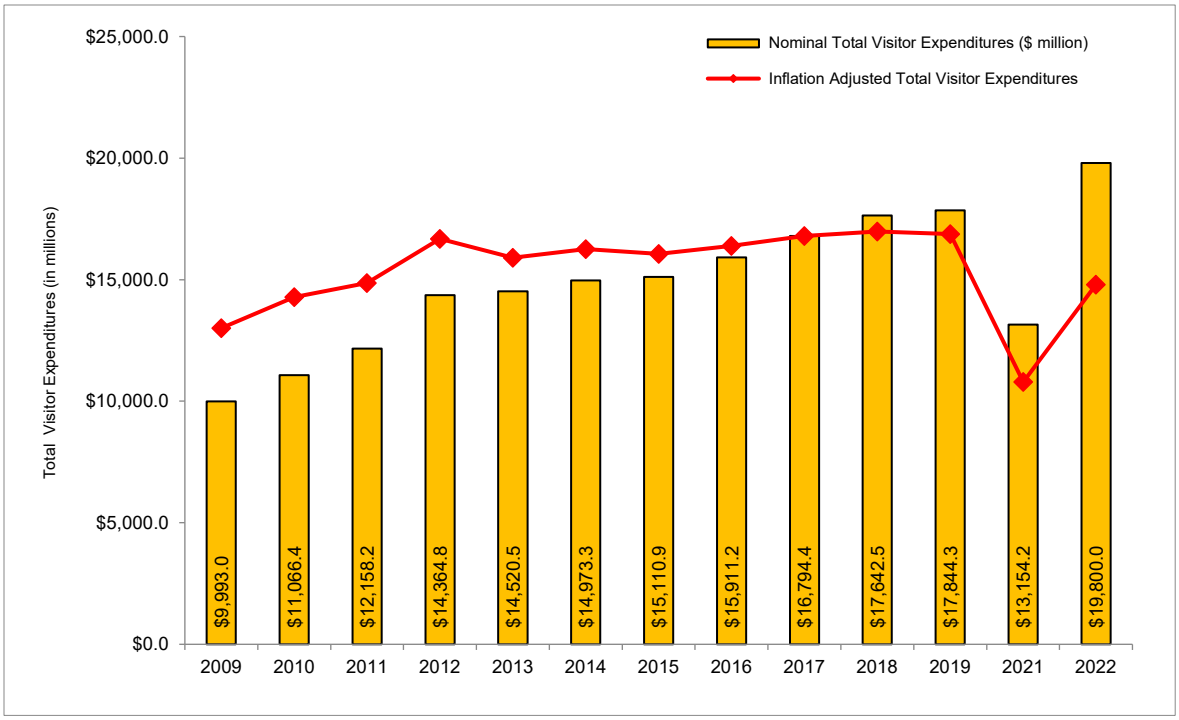
ALL VISITORS (BY AIR AND BY CRUISE SHIPS)

In 2022, Hawai'i's visitor industry continued to recover from the global COVID-19 pandemic that severely impacted the state beginning in March 2020. Two years into the pandemic, as vaccination rates increased and COVID cases declined, travel restrictions and quarantine requirements eased in Hawai'i. Through March 25, 2022, passengers who arrived on domestic flights to Hawai'i could bypass mandatory self-quarantine if they were vaccinated or had a negative COVID pre-travel test under the State's Safe Travels Program. On March 26, 2022, the Safe Travels Program ended, and domestic pre-travel requirements were lifted. As of June 2022, in accordance with U.S. international arrival rules, travelers from foreign countries were no longer required to have a negative pre-travel test, regardless of vaccination status. However, foreign visitors (non-US citizens) who arrived on international flights to Hawai'i were still required to show proof of full vaccination.

A total of 9,233,983 visitors (+36.2%) came to the Hawaiian Islands in 2022. There were 9,138,674 visitors (+34.8%) who arrived by air service and 95,309 visitors who arrived by cruise ships. In 2021, 6,777,760 visitors came by air service only. No visitors arrived by cruise ship due to travel restrictions and the "Conditional Sail" order from the U.S. Centers for Disease Control and Prevention (CDC).

Total visitor expenditures in 2022 was $19.80 billion (+50.5%) compared to $13.15 billion in 2021. When adjusted for inflation using the Hawai'i Tourism Price Index, total visitor spending increased 37.1 percent compared to 2021 (Figure 1).

Figure 1. Total Visitor Expenditures
2009 - 2022[1]



Inflation Adjusted total Visitor Expenditures for 2009 – 2022, using DBEDT Hawaii Tourism Price Index (2017=100) (https://dbedt.hawaii.gov/visitor/tourism-price-index/)

[1] Comparative annual 2020 visitor spending statistics were not available. Due to COVID-19 restrictions, the Departure Survey could not be conducted between April through October 2020 and fielding for visitor spending was limited. Visitor spending statistics for months in 2020 for which data are available are presented in Tables 2 and 3 of the 2020 Annual Visitor Research Report, posted on The DBEDT website: https://files.hawaii.gov/dbedt/visitor/visitor-research/2020-annual-visitor.pdf

Total Spending by Category:

- Lodging, the largest spending category by all visitors to Hawai'i, increased to $9.14 billion (+53.6%) in 2022 (Table 71).
- Food and beverage, the second largest category, rose to $4.03 billion (+46.7%).
- Transportation was the third largest expense category in 2022 at $2.20 billion (+39.3%), followed by shopping at $1.98 billion (+39.2%), and entertainment and recreation at $1.84 billion (+54.5%).
- Supplemental business spending in 2022 was $100.8 million compared to $27.2 million in the previous year. These are additional business expenses spent locally on conventions and corporate meetings by out-of-state visitors (i.e. costs on space and equipment rentals, transportation, etc.) that were not included in personal spending.

VISITORS (ARRIVALS BY AIR)

A total of 9,138,674 visitors arrived by air service in 2022, up 34.8 percent from 6,777,760 visitors in the previous year. The average length of stay was 9.27 days (-3.8%) compared to 9.64 days by visitors in 2021. The average daily census was 232,154 visitors (+29.7%) present on any given day in 2022, compared to 178,938 in 2021 (Table 1).

Spending by air visitors to the islands increased to $19.65 billion (+49.7%) in 2022. The average daily spending was $232 per person (+15.4%) compared to $201 per person in 2021 (Tables 1 & 72).

In 2022, visitor arrivals by air from the U.S. West (5,277,349, +18.0%), U.S. East (2,469,128, +23.7%), Canada (414,250, +371.3%), Japan (192,562, +916.9%), Oceania (186,551, +2,759.4%), Other Asia (137,506, +510.5%) and Europe (114,041, +507.4%) were all higher compared to 2021 (Table 1).

Arrivals by air service in 2022 increased to 4,858,170 visitors (+46.0%) on O'ahu, 2,921,159 visitors (+26.8%) on Maui, 1,667,633 visitors (+40.9%) on Hawai'i island, 1,345,564 visitors (+65.4%) on Kaua'i, 68,016 visitors (+42.2%) on Lāna'i and 43,317 visitors (+68.2%) on Moloka'i (Table 1).

There were 60,153 trans-Pacific flights (+15.9%) with 12,745,630 seats (+18.7%) to Hawai'i in 2022 compared to 51,904 flights with 10,735,084 seats in 2021. Air seats to Honolulu (6,910,186, +25.8%), Kahului (3,290,742, +9.0%), Līhu'e (1,146,335, +39.5%) and Hilo (47,433, +22.4%) increased, but air seats to Kona (1,350,934, -0.9%) dropped slightly compared to 2021 (Tables 95-100).

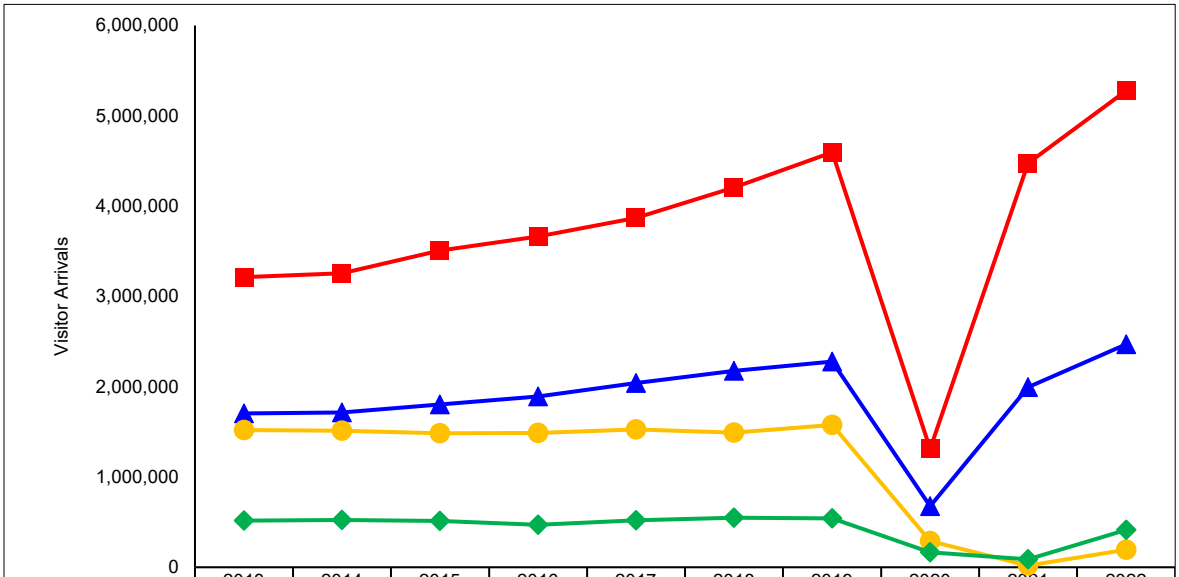
U.S. WEST

In 2022, there were 48,899 scheduled flights (+8.1%) with 9,813,512 seats (+9.2%) from the U.S. West, compared to 45,246 scheduled flights with 8,989,207 seats in 2021 (Tables 96 & 99).

- Visitors from U.S. West spent $10.09 billion (+26.2%) and $222 per person per day (+13.5%) in 2022, up significantly from $7.99 billion and $196 per person per day in 2021 (Table 1).
- Arrivals increased to 5,277,349 visitors (+18.0%) compared to 4,473,588 visitors in 2021. Visitor days rose 11.2 percent compared to the previous year (Figure 2, Table 15).
- The average length of stay by U.S. West visitors was 8.62 days compared to 9.14 days in 2021.
- The majority of the U.S. West visitors in 2022 have visited Hawai'i before (79.3%) while 20.7 percent were first-time visitors.

- O‘ahu hosted 46.0 percent of U.S. West visitors in 2022, 31.4 percent went to Maui, 17.5 percent went to the island of Hawai‘i and 15.4 percent went to Kaua‘i. Arrivals increased on all islands compared to 2021.
- Over half (51.4%) of U.S. West visitors in 2022 stayed in hotels, 18.6 percent stayed in condominiums, 12.3 percent stayed in rental homes, 11.6 percent stayed with friends/relatives and 9.7 percent stayed in timeshares.
- Eight out of ten visitors in 2022 came to vacation (83.3%), 10.9 percent came to visit friends/relatives, 2.6 percent came for meetings, conventions, and incentives (MCI) and 2.4 percent came to honeymoon.
- Arrivals from California, the largest single state contributor, rose 19.6 percent to 3,177,044 visitors in 2022. There were also more visitors from Washington (648,029 visitors, +14.7%), Oregon (290,274, +21.6%), Arizona (279,055, +14.2%), Colorado (248,260, +17.4%), Utah (213,467, +4.8%) and Nevada (170,024, +18.3%) compared to 2021 (Table 19).

Figure 2. Visitor Arrivals by Air from Four Largest Markets
2013 - 2022



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
US West	3,211,429	3,255,475	3,507,652	3,664,150	3,868,195	4,203,894	4,595,319	1,311,176	4,473,588	5,277,349
US East	1,701,852	1,713,085	1,803,670	1,892,768	2,040,795	2,173,458	2,276,520	676,150	1,995,311	2,469,128
Japan	1,518,517	1,511,739	1,482,304	1,487,979	1,525,343	1,489,778	1,576,205	289,137	18,936	192,562
Canada	517,011	522,761	512,323	469,314	520,062	548,702	540,103	164,393	87,900	414,250

U.S. EAST

In 2022, there were 4,565 scheduled flights (-2.8%) with 1,262,967 (+1.1%) seats from the U.S. East, compared to 4,696 flights with 1,249,514 seats in 2021 (Tables 96 & 99).

- Visitors from U.S. East spent $6.16 billion (+42.6%) and $252 per person per day (+18.7%) in 2022, a significant increase from $4.32 billion and $213 per person per day in 2021 (Table 1).
- Arrivals rose to 2,469,128 visitors (+23.7%) compared to 1,995,311 visitors in 2021. Visitor days increased 20.1 percent from the previous year (Table 17).
- The average length of stay by U.S. East visitors was 9.90 days compared to 10.20 days in 2021.
- More than half of U.S. East visitors in 2022 have visited Hawai‘i before (56.9%) while 43.1 percent were first-time visitors.

- Over half of U.S. East visitors in 2022 went to O'ahu (57.0%), 34.9 percent visited Maui, 20.9 percent visited the island of Hawai'i and 16.1 percent visited Kaua'i.
- Eight out of ten U.S. East visitors in 2022 came to vacation (77.7%), 11.5 percent came to visit friends/relatives, 4.8 percent came for MCI purposes and 4.4 percent came to honeymoon.
- Over half of U.S. East visitors in 2022 stayed in hotels (59.0%), while some stayed in condominiums (14.9%), in rental homes (12.2%), with friends/relatives (11.8%) and in timeshares (8.2%).
- Texas (426,845 visitors, +16.2%), Illinois (173,777, +14.6%), Florida (170,021, +15.6%) and New York (163,751, +16.6%) were the four largest U.S. East states in terms of visitor arrivals in 2022 (Table 19).

JAPAN

In 2022, air capacity from Japan tripled compared to the previous year. There was increased service from Nagoya (5,931 seats, +3,088.7%), Osaka (56,620, +251.2%), Haneda (187,045, +302.1%) and Narita (229,550, +233.0%) to Honolulu. Additionally, there were 31 direct flights with 6,169 seats from Narita to Kona which were not operating in 2021 (Tables 97 & 100).

- Visitors from Japan spent $359.4 million (+451.9%) and $235 per person per day (+6.6%) in 2022, compared to $65.1 million and $221 per person per day in 2021 (Table 1).
- Arrivals increased to 192,562 visitors (+916.9%) compared to 18,936 visitors in 2021. Visitor days were up 418.0 percent from the previous year (Table 22).
- The average length of stay by Japanese visitors was 7.93 days compared to 15.56 days in 2021.
- Eight out of ten Japanese visitors in 2022 were repeat visitors (78.6%) while 21.4 percent were first-time visitors to the islands.
- Most Japanese visitors went to O'ahu (96.9%), 8.1 percent visited the island of Hawai'i, 2.8 percent visited Maui and 1.5 percent visited Kaua'i.
- Six out of ten Japanese visitors in 2022 stayed in hotels (63.5%), 20.9 percent stayed in condominiums, 16.4 percent stayed in timeshares and 3.7 percent stayed with friends/relatives.
- Seven out of ten Japanese visitors in 2022 came to vacation (71.5%), 11.8 percent came to honeymoon, 5.0 percent came to visit friends/relatives and 4.4 percent came for MCI purposes.

CANADA

In 2022, there were 2,473 scheduled flights (+305.4%) with 487,215 seats (+277.4%) from Canada, four times the air capacity in 2021 of 610 flights with 129,098 seats (Tables 97 & 100).

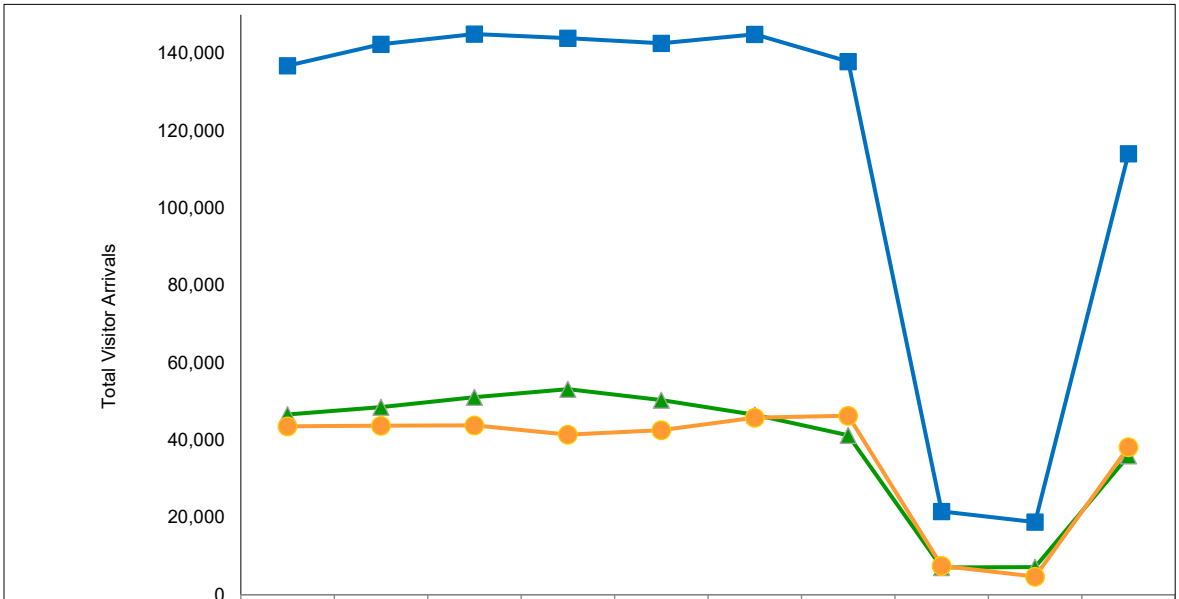
- Visitors from Canada spent $962.1 million (+299.8%) and $190 per person per day (+7.6%) in 2022, compared to $240.6 million and $176 per person per day in 2021 (Table 1).
- Arrivals increased to 414,250 visitors (+371.3%), and visitor days grew 271.6 percent compared to 2021 (Table 24).
- The average length of stay by Canadian visitors in 2022 was 12.24 days compared to 15.52 days in the previous year.
- Eight out of ten Canadian visitors (81.3%) in 2022 flew direct from international ports while the rest arrived on flights from the U.S. mainland.
- The majority of Canadian visitors in 2022 were repeat visitors (67.8%) while 32.2 percent were first-timers to Hawai'i.

- Direct air service contributed to more Canadians visiting Maui (50.2% of Canadian visitors) than Oʻahu (48.3% of Canadian visitors), 16.3 percent visited Hawaiʻi island and 10.3 percent visited Kauaʻi.
- Half of Canadian visitors in 2022 stayed in hotels (49.6%), 30.9 percent stayed in condominiums, 11.5 percent stayed in rental homes, 9.6 percent stayed in timeshares and 5.1 percent stayed with friends/relatives.
- Most Canadian visitors in 2022 came to vacation (90.0%), 3.7 percent came to visit friends/relatives, 3.6 percent came for MCI purposes and 3.4 percent came to honeymoon.

EUROPE

- Visitors from Europe spent $306.0 million (+479.0%) and $192 per person per day (+14.5%) compared to $52.9 million and $168 per person in 2021 (Table 1). Arrivals increased to 114,041 visitors (+507.4%) in 2022 and visitor days were up 405.8 percent from the previous year. The majority of European visitors (87.2%) came on domestic flights (Table 26). Visitors from Germany comprised 33.4 percent of Europe MMA in 2022, followed by visitors from United Kingdom (31.5%), France (14.5%), Switzerland (12.0%) and Italy (8.5%) (Table 13).

Figure 3. Europe MMA, UK, and Germany Visitor Arrivals by Air: 2013 - 2022



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Europe MMA	136,805	142,366	145,019	143,922	142,665	144,953	137,908	21,550	18,775	114,041
United Kingdom	46,616	48,500	51,073	53,165	50,328	46,523	41,219	7,050	7,097	35,921
Germany	43,531	43,752	43,788	41,420	42,543	45,819	46,299	7,425	4,691	38,137

Visitors from Germany

- Arrivals from Germany increased to 38,137 visitors (+713.0%) in 2022 (Figure 3, Tables 13 & 14).
- These visitors stayed an average of 15.88 days compared to 21.00 days in 2021 (Table 28).
- The majority of German visitors in 2022 were first-timers (70.5%) while 29.5 percent have been to Hawaiʻi before.

- Seven out of ten German visitors in 2022 went to O'ahu (72.7%), 47.8 percent went to Maui, 40.3 percent went to Hawai'i island and 30.4 percent went to Kaua'i.
- Six out of ten German visitors in 2022 stayed in hotels (62.8%). Some visitors stayed in rental homes (15.0%), in condominiums (12.4%), in hostels (8.8%), with friends/relatives (8.6%), in bed and breakfast properties (5.6%) and in timeshares (1.1%).
- Most German visitors in 2022 came to vacation (80.7%), 8.5 percent came to honeymoon, 8.0 percent came to visit friends/relatives and 4.3 percent came for MCI purposes.

Visitors from United Kingdom

- Arrivals from the United Kingdom (UK) grew to 35,921 (+406.1%) in 2022 (Figure 3, Tables 13 & 14).
- The average length of stay by UK visitors was 10.62 days compared to 11.85 days in 2021 (Table 27).
- Two out of three UK visitors in 2022 were repeat visitors (65.0%) while 35.0 percent were first-timers to the islands.
- The majority of UK arrivals in 2022 visited O'ahu (68.7%), 32.5 percent visited Maui, 25.3 percent visited Hawai'i island and 13.7 percent visited Kaua'i.
- The majority of UK visitors stayed in hotels (69.7%). Some visitors stayed in condominiums (11.2%), in rental homes (10.9%), with friends/relatives (9.4%) and in timeshares (3.4%).
- Three out of four UK visitors in 2022 came to vacation (74.9%), 9.4 percent came to visit friends/relatives, 8.9 percent came to honeymoon and 5.6 percent came for MCI purposes.

OCEANIA

In 2022, there were 660 scheduled flights with 198,737 seats from Melbourne and Sydney, Australia and 158 scheduled flights with 45,088 seats from Auckland, New Zealand. After being suspended for most of 2021, limited air service resumed from Sydney, Australia with 19 scheduled flights and 5,396 seats in December 2021 (Tables 97 & 100).

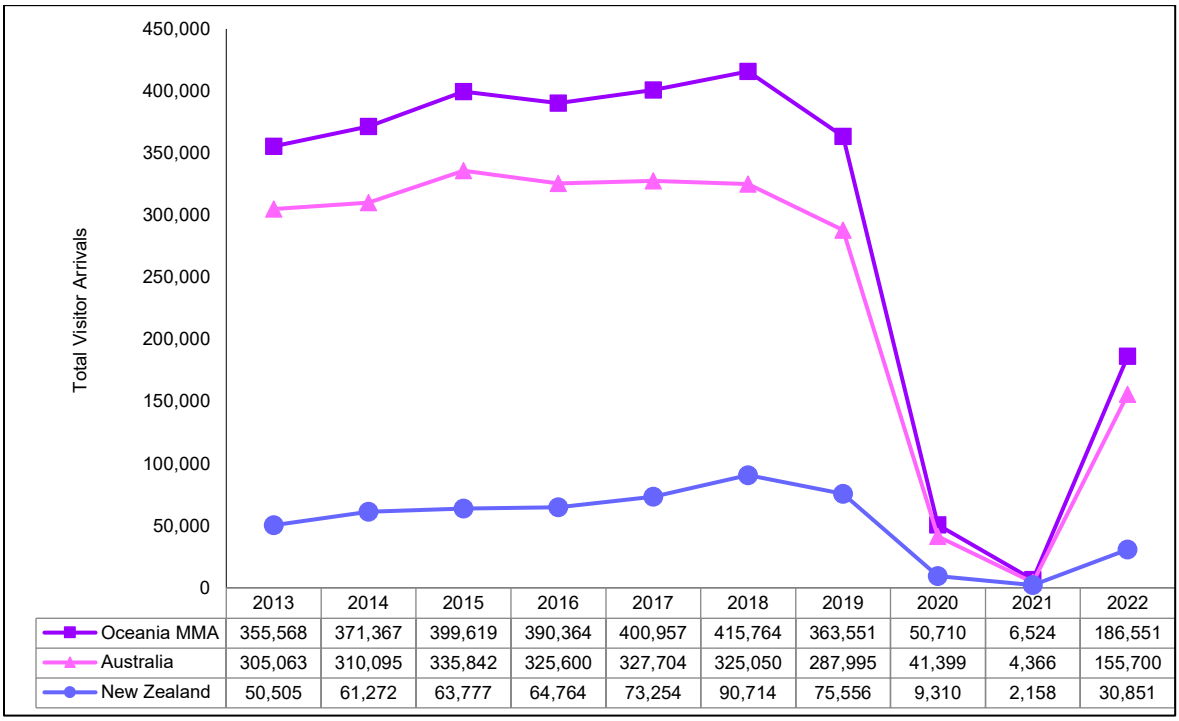
Visitors from Oceania spent $516.8 million (+2,504.6%) and $285 per person per day (+21.1%) in 2022, compared to $19.8 million and $235 per person in 2021 (Table 1). Arrivals (186,551 visitors, +2,759.4%) and visitor days (+2,050.4%) from Oceania rose significantly compared to 2021 (Table 29). Visitors from Australia accounted for 83.5 percent of all visitors from Oceania in 2022, while 16.5 percent were from New Zealand (Table 13).

Visitors from Australia

- Visitors from Australia spent $292 per person per day (+23.0%) in 2022 compared to $237 per person per day in 2021 (Table 85).
- Arrivals from Australia increased to 155,700 visitors (+3,465.9%) in 2022 compared to 4,366 visitors in the previous year (Figure 4, Table 30).
- Visitors from Australia stayed an average of 9.74 days compared to 13.23 days in 2021.
- The majority of Australian visitors in 2022 have been here before (63.3%) while 36.7 percent were first-time visitors to the islands.
- Nearly all Australian visitors in 2022 went to O'ahu (98.3%) while 14.4 percent went to Maui, 10.1 percent went to Hawai'i island and 6.2 percent went to Kaua'i.

- Most Australian visitors in 2022 stayed in hotels (89.1%), 7.0 percent stayed in condominiums, 3.5 percent stayed in rental homes, 2.6 percent stayed in timeshares and 2.4 percent stayed with friends/relatives.
- Australian visitors primarily came to vacation (87.8%), 4.8 percent came to honeymoon, 3.4 percent came to visit friends/relatives and 2.5 percent came for MCI purposes.

Figure 4. Oceania MMA
Visitor Arrivals by Air: 2013 - 2022



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Oceania MMA	355,568	371,367	399,619	390,364	400,957	415,764	363,551	50,710	6,524	186,551
Australia	305,063	310,095	335,842	325,600	327,704	325,050	287,995	41,399	4,366	155,700
New Zealand	50,505	61,272	63,777	64,764	73,254	90,714	75,556	9,310	2,158	30,851

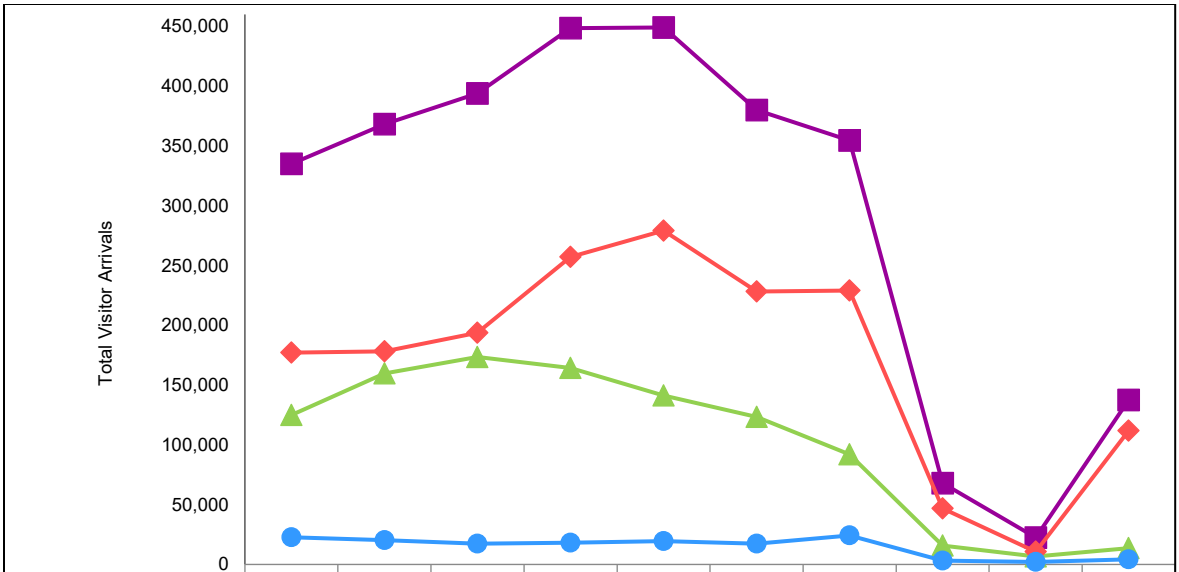
Visitors from New Zealand

- Visitors from New Zealand spent $252 per person per day (+16.3%) in 2022 compared to $217 per person per day in 2021 (Table 86).
- Arrivals from New Zealand rose to 30,851 visitors (+1,329.7%) compared to 2,158 visitors in 2021 (Figure 4, Table 31).
- Visitors from New Zealand in 2022 stayed an average of 9.70 days compared to 12.34 days in the prior year.
- Six out of ten New Zealand visitors in 2022 were repeat visitors (63.3%) while 36.7 percent were first-timers to the islands.
- Nearly all New Zealand visitors in 2022 went to O'ahu (94.5%), 12.6 percent went to Maui, 9.9 went to Hawai'i island and 5.3 percent went to Kaua'i.
- The majority of New Zealand visitors in 2022 stayed in hotels (76.7%), 12.6 percent stayed in condominiums, 8.2 percent stayed with friends/relatives, 6.0 percent stayed in rental homes and 3.7 percent stayed in timeshares.
- Most New Zealand visitors came to vacation (85.2%), 8.2 percent came to visit friends/relatives, 4.7 percent came for MCI purposes and 2.8 percent came to honeymoon.

OTHER ASIA

In 2022, there were 689 scheduled flights (+392.1%) with 217,245 seats (+454.8%) from Seoul, Korea compared to 140 scheduled flights and 39,160 seats in 2021. Direct air service from Taipei, Taiwan remained suspended for all of 2022. There have been no direct flights from China since air service from Shanghai was terminated in February 2020 (Tables 97 & 100).

Figure 5. Other Asia MMA
Visitor Arrivals by Air: 2013 – 2022



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Other Asia MMA	335,072	368,110	393,833	448,414	449,082	379,925	354,680	67,906	22,524	137,506
China	125,011	159,718	173,520	164,326	141,232	123,246	92,082	15,878	6,686	13,771
Korea	177,113	178,118	193,658	257,189	279,201	228,350	229,056	46,884	10,652	111,863
Taiwan	22,679	20,440	17,525	18,107	19,463	17,523	24,242	3,240	2,113	4,161

Visitors from Korea

- Visitors from Korea spent $293 per person per day (+5.4%) in 2022 compared to $278 per person per day in 2021 (Table 83).
- Arrivals from Korea rose to 111,863 visitors (+950.1%) in 2022 compared to 10,652 visitors in the previous year (Figure 5, Table 33).
- Korean visitors stayed an average of 8.65 days compared to 14.03 days in 2021.
- Three out of four Korean visitors in 2022 were first-time visitors (74.8%) while 25.2 percent have been to Hawai‘i before.
- Nearly all Korean visitors in 2022 went to O‘ahu (97.9%), 13.6 percent went to Hawai‘i island, 9.8 percent went to Maui and 2.0 percent went to Kaua‘i.
- Most Korean visitors in 2022 stayed in hotels (90.0%), while some stayed in condominiums (6.3%), in rental homes (4.9%) and with friends/relatives (3.4%).
- Close to half of Korean visitors in 2022 came to honeymoon (48.0%), 44.2 percent came to vacation, 3.5 percent came for MCI purposes, 3.0 percent came to get married, and 2.5 percent came to visit friends/relatives.

Visitors from China

- Visitors from China spent $341 per person per day (+7.4%) in 2022 compared to $318 per person per day in 2021 (Table 82).
- There were 13,771 visitors (+106.0%) from China in 2022 compared to 6,686 visitors in the previous year (Figure 5, Table 34).
- The average length of stay was 8.43 days compared to 10.54 days in 2021.
- The majority of the visitors in 2022 were first-timers (63.7%) while 36.3 percent were repeat visitors to Hawai'i.
- Most Chinese visitors in 2022 went to O'ahu (85.0%), 30.1 percent went to Hawai'i island, 21.0 percent went to Maui and 6.6 percent went to Kaua'i.
- Most Chinese visitors stayed in hotels (84.0%). Some visitors stayed in rental homes (8.6%), condominiums (4.2%) and with friends/relatives (3.6%).
- Most Chinese visitors came to vacation (86.9%), 6.0 percent came to honeymoon, 3.5 percent came for MCI purposes and 3.0 percent came to visit friends/relatives.

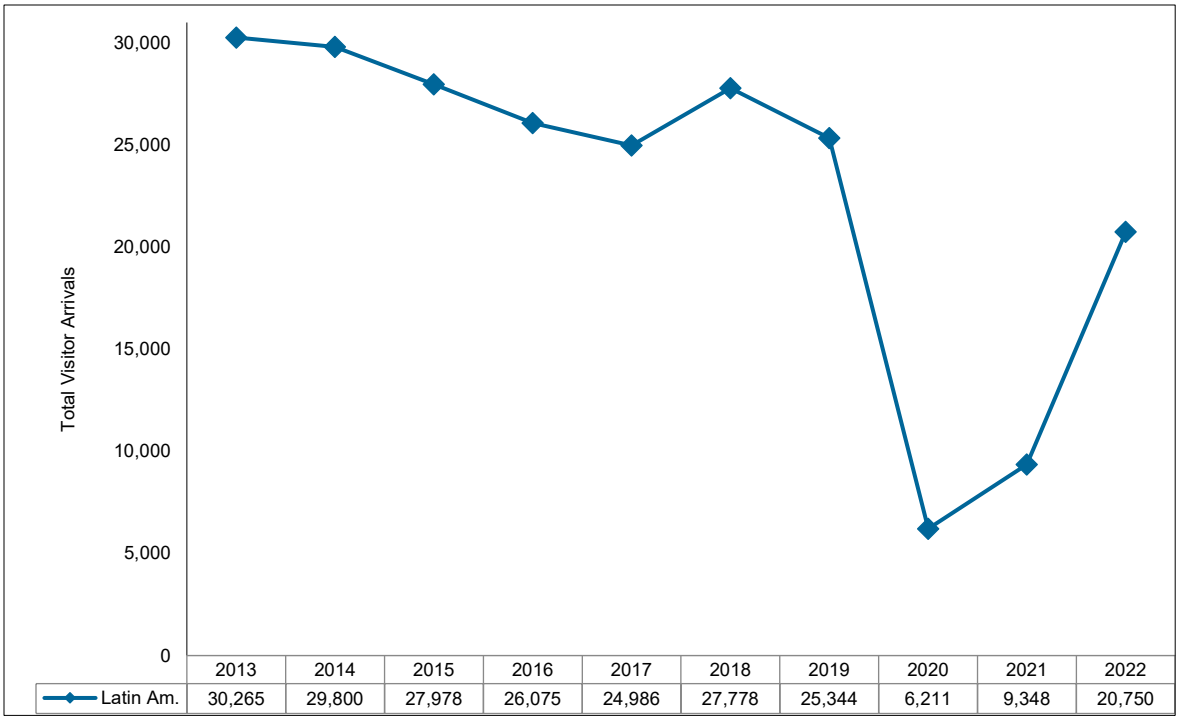
Visitors from Taiwan

- Visitors from Taiwan spent $247 per person per day (+8.3%) in 2022 compared to $228 per person per day in 2021 (Table 84).
- There were 4,161 visitors (+96.9%) from Taiwan in 2022 compared to 2,113 visitors in the prior year (Figure 5, Table 35).
- The average length of stay was 11.15 days compared to 17.41 days in 2021.
- More than half of the visitors in 2022 were repeat visitors (51.6%) while 48.4 percent were first-time visitors to Hawai'i.
- Nearly all Taiwanese visitors in 2022 went to O'ahu (90.1%), 16.4 percent went to Hawai'i island, 14.5 percent went to Maui and 6.0 percent went to Kaua'i.
- The majority of Taiwanese visitors in 2022 stayed in hotels (61.5%) while others stayed in condominiums (14.7%), with friends/relatives (13.2%), in rental homes (7.9%) and in bed and breakfast properties (7.2%).
- Two out of three Taiwanese visitors in 2022 came to vacation (65.5%), 15.1 percent came to visit friends/relatives, 11.0 percent came for MCI purposes and 7.1 percent came to honeymoon.

LATIN AMERICA

Visitors from Latin America spent $59.3 million (+98.6%) and $249 per person per day (-0.3%) in 2022 compared to $29.9 million and $250 per person per day in the prior year (Table 1). Arrivals (20,750 visitors, +122.0%) and visitor days (+99.1%) increased compared to 2021. (Figure 6, Table 36). The average length of stay was 11.47 days compared to 12.79 days in the previous year.

Figure 6. Latin America MMA
Visitor Arrivals by Air: 2013 – 2022



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Latin Am.	30,265	29,800	27,978	26,075	24,986	27,778	25,344	6,211	9,348	20,750

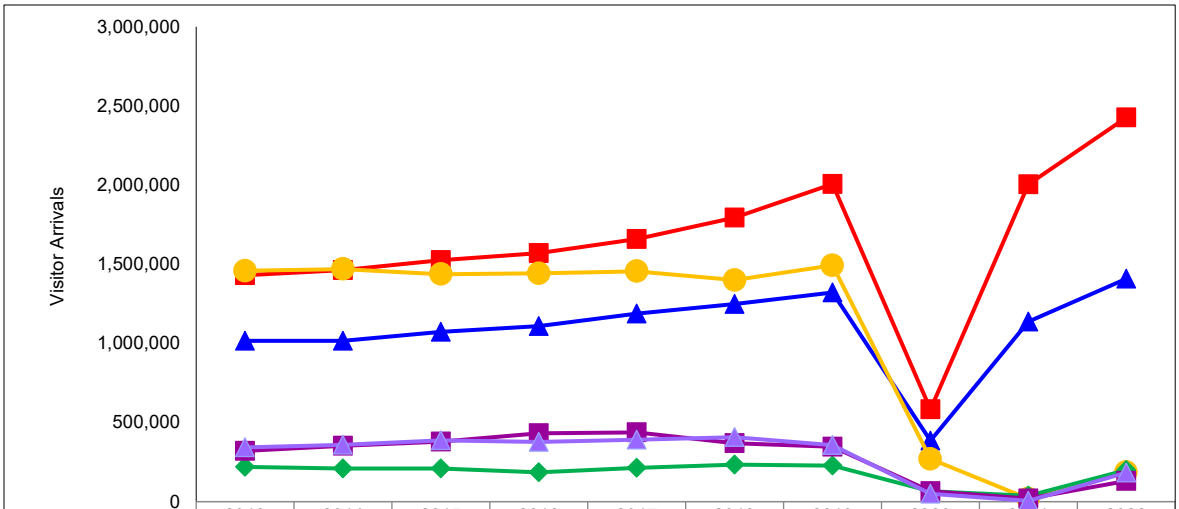
- Visitors from Mexico comprised 49.1 percent of Latin America MMA in 2022, followed by visitors from Brazil (28.2%) and Argentina (22.7%) (Table 13).
- The majority of the visitors from Latin America in 2022 were first-timers (66.1%) while 33.9 percent were repeat visitors (Table 36).
- Seven out of ten visitors from Latin America went to Oʻahu (69.4%), 33.6 percent went to Maui, 22.7 percent went to Hawaiʻi island and 10.7 percent went to Kauaʻi.
- The majority of Latin America visitors stayed in hotels (62.1%), 13.5 percent stayed with friends/relatives, 12.2 percent stayed in rental homes and 8.7 percent stayed in condominiums.

AIR VISITORS BY ISLANDS

In 2022, visitor arrivals to all Hawaiian Islands increased compared to the previous year. There were 1,374,525 visitors (+74.5%) who went to multiple islands compared to 787,696 visitors in 2021 (Table 4).

O'AHU

Figure 7. O'ahu Air Visitor Arrivals by Selected MMA
2013 – 2022

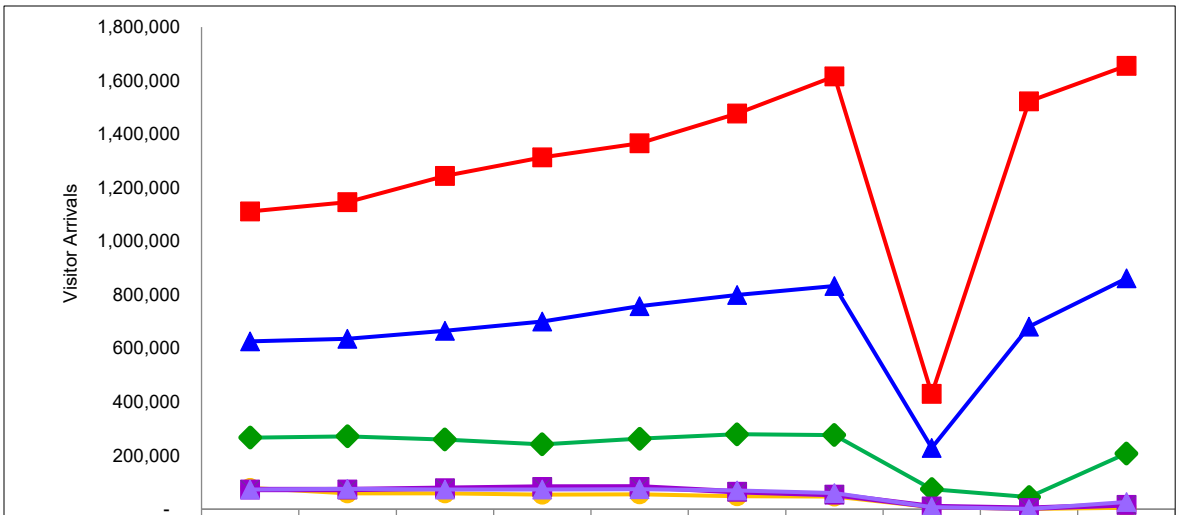


	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
US West	1,429,387	1,462,017	1,525,939	1,569,790	1,658,938	1,795,039	2,005,506	582,276	2,005,024	2,426,014
US East	1,015,177	1,016,262	1,072,333	1,107,818	1,188,504	1,248,855	1,321,001	385,083	1,137,006	1,407,627
Japan	1,458,205	1,469,449	1,436,749	1,442,192	1,454,594	1,399,307	1,492,753	269,402	18,001	186,609
Canada	218,828	209,315	208,542	185,680	213,275	233,478	227,491	66,240	36,660	199,898
Other Asia	321,001	351,573	378,110	432,197	437,125	369,312	345,948	65,962	18,855	130,673
Oceania	342,717	358,225	386,815	377,479	391,031	406,904	356,298	49,419	4,847	182,278

- In 2022, total spending by visitors on O'ahu was $8.69 billion (+52.3%) and daily spending was $240 per person (+13.3%). In comparison, total visitor spending on O'ahu was $5.71 billion and daily spending was $212 per person in 2021 (Table 1).
- Arrivals by air to O'ahu in 2022 increased to 4,858,170 visitors (+46.0%) and visitor days rose 34.5 percent (Tables 1 & 58).
- The average daily census was 99,092 visitors (+34.5%) in 2022 compared to 73,693 visitors in the previous year (Table 8).
- Repeat visitors comprised 63.2 percent of O'ahu visitors in 2022 while 36.8 percent were first-time visitors (Table 58).
- The majority (68.9%) of visitors who went to O'ahu in 2022 stayed in hotels while in the state, 12.7 percent stayed with friends/relatives, 9.7 percent stayed in condominiums, 8.0 percent stayed in rental homes and 5.9 percent stayed in timeshares.
- The majority (76.8%) of O'ahu visitors came to the state for a vacation, 12.9 percent came to visit friends/relatives, 4.8 percent came to honeymoon and 3.0 percent came for meetings, conventions, and incentives.

MAUI

Figure 8. Maui Air Visitor Arrivals by Selected MMA
2013 – 2022



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
US West	1,112,22	1,145,79	1,244,68	1,313,89	1,366,00	1,477,80	1,616,21	430,261	1,523,02	1,655,700
US East	626,991	635,804	665,964	700,281	758,202	799,275	832,911	228,925	681,140	861,746
Japan	79,396	58,889	58,941	54,298	55,583	48,450	46,684	7,929	766	5,408
Canada	267,156	272,174	260,290	242,371	262,919	279,940	276,825	74,974	45,149	208,071
Other Asia	72,956	73,583	78,134	83,435	83,445	64,679	54,641	9,743	3,742	16,495
Oceania	73,744	75,933	73,399	73,197	74,940	69,544	60,582	7,202	1,125	26,305

- In 2022, total spending by visitors on Maui was $5.82 billion (+44.0%) and daily spending was $244 per person (+21.0%). In comparison, total visitor spending on Maui was $4.04 billion and daily spending was $202 per person in 2021 (Table 1).
- Arrivals by air to Maui increased to 2,921,159 visitors (+26.8%) in 2022 and visitor days rose 19.0 percent from the previous year (Tables 1 & 60).
- The average daily census was 65,287 visitors (+19.0%) compared to 54,866 visitors in 2021 (Table 8).
- Repeat visitors comprised 70.4 percent of Maui visitors in 2022 while 29.6 percent were first-time visitors (Table 60).
- Almost half (48.2%) of visitors who went to Maui in 2022 stayed in hotels while in the state, 29.2 percent stayed in condominiums, 11.9 percent stayed in rental homes, 10.5 percent stayed in timeshares and 7.1 percent stayed with friends/relatives.
- The majority (86.4%) of Maui visitors in 2022 came to the state for a vacation, 6.1 percent came to visit friends/relatives, 4.5 percent came to honeymoon and 3.6 percent came for meetings, conventions, and incentives.

MOLOKAʻI

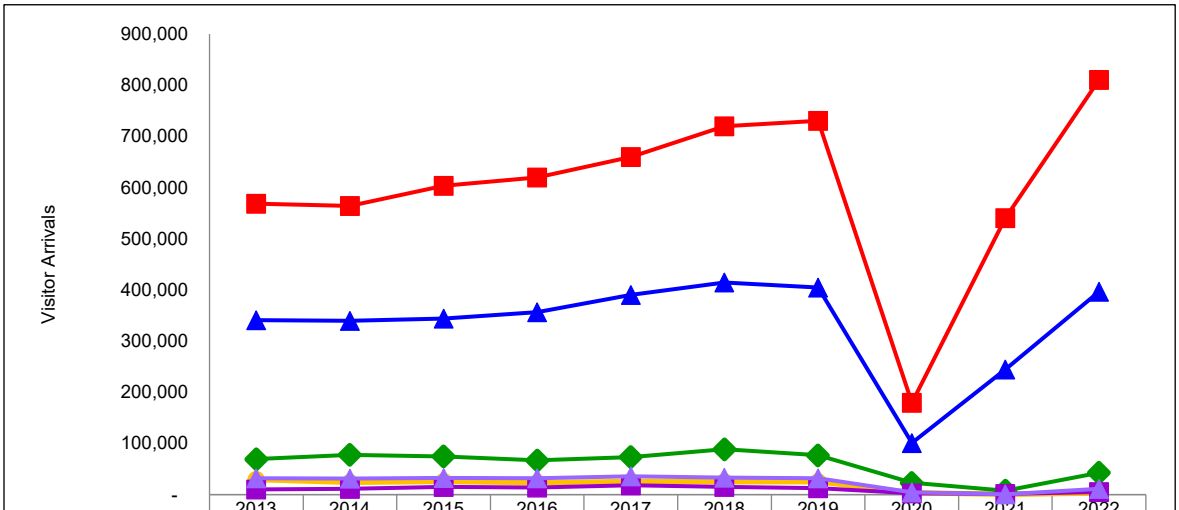
- In 2022, total spending by visitors on Molokaʻi was $39.2 million (+55.5%) and daily spending was $153 per person (+10.7%). In comparison, total visitor spending on Molokaʻi was $25.2 million and daily spending was $138 per person in 2021 (Table 1).
- Arrivals to Molokaʻi increased to 43,317 visitors (+68.2%) in 2022 and visitor days grew 40.5 percent from the previous year (Tables 1 & 61).
- The average daily census was 703 visitors (+40.5%) compared to 500 visitors in 2021 (Table 8).
- Repeat visitors comprised 65.2 percent of Molokaʻi visitors in 2022 while 34.8 percent were first-time visitors (Table 61).

LĀNAʻI

- In 2022, total spending by visitors on Lānaʻi was $150.8 million (+39.5%) and daily spending was $540 per person (+17.2%). In comparison, total visitor spending on Lānaʻi was $108.1 million and daily spending was $460 per person in 2021 (Table 1).
- Arrivals to Lānaʻi increased to 68,016 visitors (+42.2%) in 2022 and visitor days rose 19.0 percent from the previous year (Tables 1 & 62).
- The average daily census was 766 visitors (+19.0%) compared to 644 visitors in 2021 (Table 8).
- Repeat visitors comprised 66.2 percent of Lānaʻi visitors in 2022 while 33.8 percent were first-time visitors (Table 62).

KAUAʻI

Figure 9. Kauaʻi Air Visitor Arrivals by Selected MMA
2013 – 2022

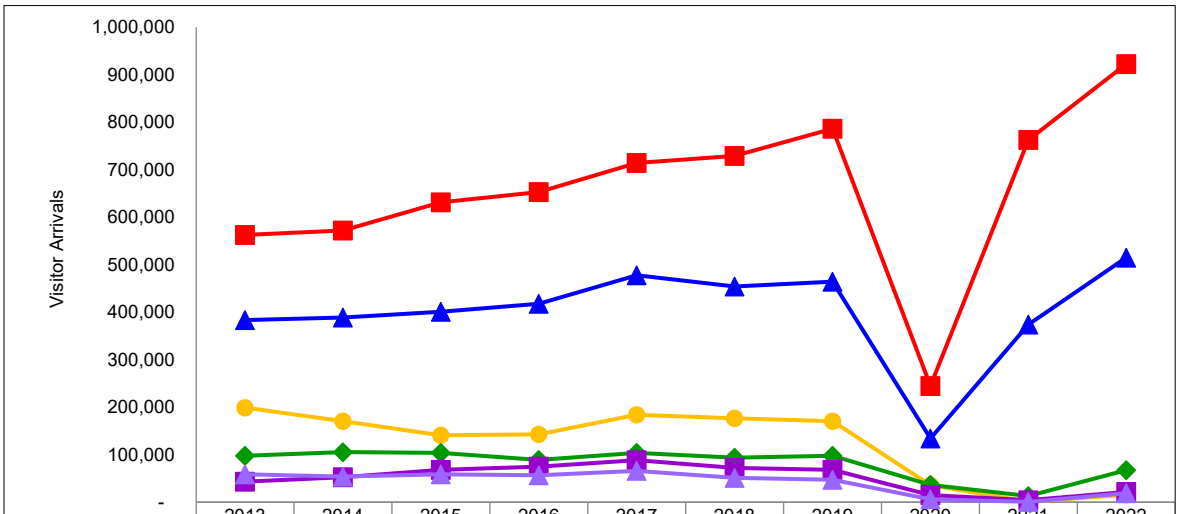


	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
US West	568,836	564,342	603,519	619,976	660,128	719,930	730,725	179,451	540,578	810,540
US East	340,688	339,607	344,210	356,523	390,323	414,489	404,948	101,006	244,504	396,806
Japan	29,430	23,834	25,702	22,977	25,442	24,806	25,333	3,622	361	2,958
Canada	69,476	77,760	74,710	66,873	73,333	88,711	76,777	22,958	7,660	42,680
Other Asia	10,394	11,090	15,232	13,805	18,247	14,827	12,624	2,646	1,333	4,854
Oceania	31,777	31,407	32,904	31,842	35,746	33,028	32,168	4,177	572	11,342

- In 2022, total spending by visitors on Kauaʻi was $2.23 billion (+58.4%) and daily spending was $213 per person (+6.3%). In comparison, total visitor spending on Kauaʻi was $1.40 billion and daily spending was $201 per person in 2021 (Table 1).
- Arrivals by air to Kauaʻi increased to 1,345,564 visitors (+65.4%) in 2022 and visitor days rose 49.0 percent compared to the previous year (Tables 1 & 63).
- The average daily census was 28,604 visitors (+49.0%) compared to 19,194 visitors in 2021 (Table 8).
- Repeat visitors comprised 74.0 percent of Kauaʻi visitors in 2022 while 26.0 percent were first-time visitors (Table 63).
- Close to half (46.8%) of those who visited Kauaʻi stayed in hotels while in the state. Some stayed in condominiums (20.5%), rental homes (19.2%), timeshares (15.2%) and with friends/relatives (8.0%).
- Most of the visitors were in the state for a vacation (86.6%), 7.2 percent visited friends/relatives, 4.5 percent came to honeymoon, and 2.8 percent came for meetings, conventions, and incentives.

HAWAIʻI ISLAND

Figure 10. Hawaiʻi Island Air Visitor Arrivals by Selected MMA 2013 – 2022



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
US West	563,062	571,850	631,224	653,300	714,425	729,244	786,520	244,963	763,139	922,666
US East	383,744	389,009	400,979	418,011	477,843	454,472	464,651	134,191	374,017	515,089
Japan	199,117	170,483	140,634	143,002	183,907	176,499	170,686	35,453	1,000	15,510
Canada	97,817	105,460	103,511	89,287	103,591	93,454	97,711	36,732	12,954	67,584
Other Asia	43,194	52,772	68,210	75,017	88,412	72,328	67,764	14,850	4,218	21,899
Oceania	58,939	54,245	58,691	56,765	65,912	51,570	47,411	6,377	672	18,799

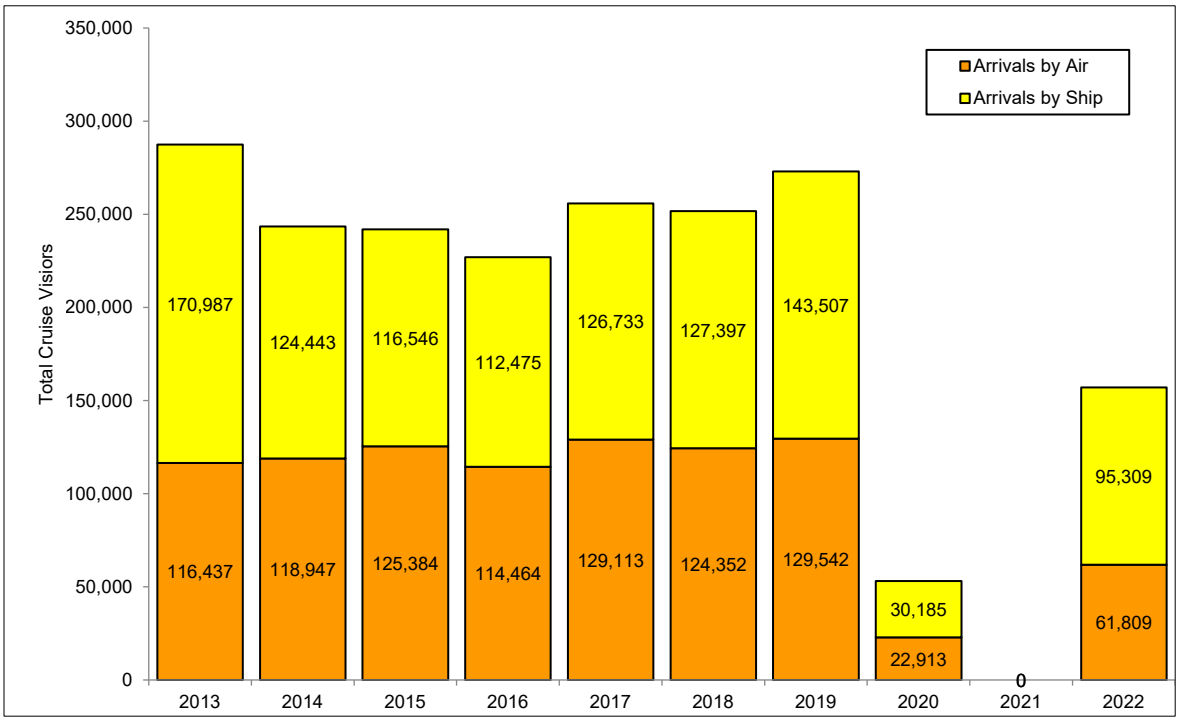
- In 2022, total spending by visitors on Hawaiʻi island was $2.72 billion (+48.2%) and daily spending was $198 per person (+18.1%). In comparison, total visitor spending on Hawaiʻi island was $1.84 billion and daily spending was $168 per person in 2021 (Table 1).
- Arrivals by air to Hawaiʻi island increased to 1,667,633 visitors (+40.9%) in 2022 and visitor days rose 25.5 from the previous year (Tables 1 & 64).
- The average daily census was 37,701 visitors (+25.5%) compared to 30,041 visitors in 2021 (Table 8).

- Repeat visitors comprised 70.2 percent of Hawai'i island visitors in 2022 while 29.8 percent were first-time visitors (Table 64).
- Half (49.4%) of Hawai'i island visitors in 2022 stayed in hotels while in the state. Some visitors stayed in rental homes (20.2%), condominiums (16.6%), with friends/relatives (12.7%) and in timeshares (10.0%).
- The majority (81.9%) of the visitors came to the state for a vacation, 11.0 percent came to visit friends/relatives, 4.4 percent came for meetings, conventions, and incentives, and 3.5 percent to honeymoon.

CRUISE VISITORS

After being suspended since mid-March 2020, Hawai'i's cruise industry restarted in January 2022 with the arrivals of seven out-of-state cruise ships. These ships operated at 40 to 70 percent capacity, due to social distancing protocol and requirements for isolation cabins. The Hawai'i home-ported cruise ship Pride of America suspended interisland cruises in the first quarter of 2022 and resumed operation in April 2022 (Table 91). As COVID cases declined and restrictions eased, by year end 2022 most cruise ships to Hawai'i were operating at 75 to 80 percent of capacity.

Figure 11. Total Cruise Visitors to Hawai'i: 2013 – 2022



In 2022, 95,309 visitors entered Hawai'i via 52 out-of-state cruise ships. There were 9,183 visitors who flew into Honolulu to board turnaround tours on out-of-state cruise ships. Turnaround tours occurred when visitors who arrived on out-of-state ships toured the islands and then departed Hawai'i by air. After the first group of cruise visitors left, a new group of visitors flew into Honolulu to embark on these ships, toured the islands, then most of them remained on these ships to visit the next port. Additionally, there were 52,626 visitors who came by air to board the Pride of America in 2022.

In 2022, total spending by all cruise visitors (those who arrived by cruise ships and those who arrived by air to board cruise ships) was $307.0 million (Table 93).

Cruise Characteristics

There were 158,203 total cruise passengers in 2022, 99.3 percent (or 157,118) of whom were visitors with the remaining 0.7 percent (or 1,085) being Hawai'i residents (Table 93).

By the nature of the cruise routes, most passengers went to the four largest islands. Nearly all (99.4%) cruise passengers in 2022 visited O'ahu, 93.9 percent visited island of Hawai'i, 92.2 percent visited Maui and 77.2 percent visited Kaua'i. In addition to their cruise itinerary, 2,649 passengers visited Lāna'i and 1,340 visited Moloka'i.

- In terms of cruise visitors in 2022, the largest group was from U.S. East (43.2% of total cruise visitors), followed by visitors from U.S. West (32.0%), Canada (13.5%), Europe (4.5%), Oceania (2.7%), and other markets (4.2%).
- Six out of ten (62.6%) cruise visitors in 2022 had been to the islands before while 37.4 percent came for the first time. There were more first-timers among European (77.7%) cruise visitors. In contrast, repeat visitors comprised a larger percentage of cruise visitors from U.S. West (85.3%), Oceania (75.8%), Canada (58.7%) and U.S. East (51.6%).
- Most (88.5%) of the visitors in 2022 cruised the islands for leisure, 7.5 percent visited friends/relatives and 1.8 percent were on their honeymoon.
- The average length of stay by all cruise visitors in 2022 was 7.28 days. They spent an average of 5.07 days aboard ship touring the islands and 1.10 days on shore after the cruise was over. In addition, visitors who arrived by air stayed an average of 1.11 days in Hawai'i before their cruise.
- Half (49.0%) of the cruise visitors in 2022 stayed in hotels in addition to their cruise stay.
- Other lodging used by cruise visitors included condominiums (4.4%), timeshares (3.8%) and staying with friends or relatives (1.9%).

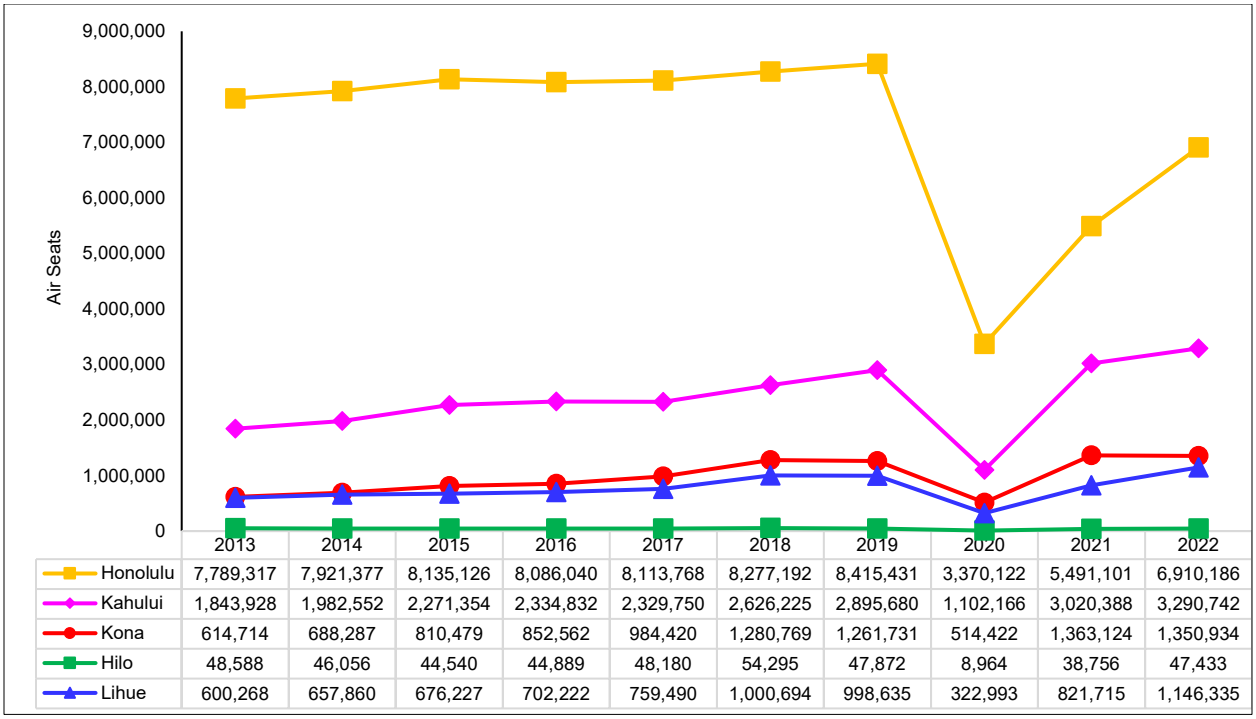
Cruise Visitors by Market

- In 2022, there were 67,821 total cruise visitors from the U.S. East who spent $188.1 million. Their average length of stay was 8.12 days, of which 5.71 days were spent on ship and 0.94 of a day was spent post-cruise (Table 93).
- There were 50,290 total cruise visitors from the U.S. West who spent $59.4 million in 2022. These visitors stayed an average of 6.14 days. Their average length of cruise was 4.51 days and they also spent 0.93 of a day on shore post-cruise.
- Canada was the third largest cruise market in 2022, with 21,257 total cruise visitors who spent $26.8 million. The average length of stay was 7.49 days, of which 4.62 days were spent on ship and 1.91 days were spent after cruise.
- There were 7,017 total cruise visitors from Europe who spent $7.2 million in 2022. European cruise visitors stayed 6.34 days in 2022. They spent 4.47 days on ship and 1.07 days in Hawai'i post-cruise.
- There were 4,193 total cruise visitors from Oceania in 2022 who spent $5.4 million. These visitors spent the most time on the islands at 9.06 days. Their average length of cruise was 5.54 days and they also spent 1.57 days on shore after their cruise was over.

TOTAL AIR CAPACITY TO HAWAIʻI

In 2022, a total of 60,153 trans-Pacific flights with 12,745,630 seats serviced the Hawaiian Islands compared to 51,904 trans-Pacific flights (+15.9%) with 10,735,084 seats (+18.7%) in 2021 (Tables 95 - 100).

Figure 12. Total Air Seats Operated to Hawaiʻi by Port of Entry 2013-2022



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Honolulu	7,789,317	7,921,377	8,135,126	8,086,040	8,113,768	8,277,192	8,415,431	3,370,122	5,491,101	6,910,186
Kahului	1,843,928	1,982,552	2,271,354	2,334,832	2,329,750	2,626,225	2,895,680	1,102,166	3,020,388	3,290,742
Kona	614,714	688,287	810,479	852,562	984,420	1,280,769	1,261,731	514,422	1,363,124	1,350,934
Hilo	48,588	46,056	44,540	44,889	48,180	54,295	47,872	8,964	38,756	47,433
Lihue	600,268	657,860	676,227	702,222	759,490	1,000,694	998,635	322,993	821,715	1,146,335

- Air capacity to Honolulu increased to 29,326 flights with 6,910,186 seats in 2022 compared to 24,148 flights (+21.4%) with 5,491,101 seats (+25.8%) in 2021. Domestic air capacity rose 8.4 percent from 2021 to 5,552,271 seats. Increased service from Atlanta, Austin, Boston, Dallas, Detroit, Houston, Las Vegas, Long Beach, Los Angeles, Minneapolis, New York, Newark, Oakland, Ontario, Orlando, Phoenix, Portland, Sacramento, San Diego, San Francisco, San Jose and Santa Ana entirely offset reduced service from Anchorage, Charlotte, Chicago, Denver, Salt Lake City, Seattle and Washington D.C.
- International air seats to Honolulu (1,357,915 seats, +267.4%) tripled compared to 2021, with increased service from Japan (472,977 seats, +259.0%), Oceania (243,825 seats, +4,418.6%), Korea (217,245 seats, +454.8%), Canada (196,917 seats, +337.3%) and Other markets (218,458, +54.9%).
- Flights (16,674, +6.7%) and air seats (3,290,742, +9.0%) to Kahului were up compared to 2021. Increased service from Atlanta, Chicago, Dallas, Las Vegas, Long Beach, Los Angeles, Newark, Oakland, Phoenix, Sacramento, San Jose and San Francisco contributed to the growth in domestic air capacity (3,065,230 seats, +3.7%). Air capacity from Canada to Kahului (225,512 seats, +246.3%) was three times greater compared to 2021.

- There were slightly more total flights (7,362, +0.9%) but slightly less total air seats (1,350,934, -0.9%) to Kona compared to 2021. Domestic air seats dropped 3.4 percent to 1,305,557 seats, as a result of reduced service from Anchorage, Chicago, Dallas, Portland, San Diego, San Francisco, San Jose and Seattle. International air capacity (45,377 seats, +290.2%) quadrupled compared to 2021. After being suspended since the start of the pandemic, direct service from Tokyo-Narita to Kona resumed in August 2022 (there were 31 flights with 6,169 seats for all of 2022). Air capacity from Canada to Kona (39,208 seats, +237.2%) tripled compared to the previous year.
- Air capacity to Līhuʻe rose to 6,521 flights (+41.6%) and 1,146,335 seats (+39.5%) in 2022. There was increased service from Denver, Las Vegas, Los Angeles, Oakland, Phoenix, Portland, San Diego, San Francisco, San Jose and Seattle compared to 2022. Air Capacity from Canada rose 250.0 percent to 25,578 seats in 2022.
- Air capacity to Hilo rose to 270 flights (+22.7%) and 47,433 seats (+22.4%) in 2022 with increased service from Los Angeles to Hilo.

ANNUAL VISITOR RESEARCH REPORT
TABLES

Table 1. Summary of Visitor Statistics
2022 vs. 2021

TOTAL EXPENDITURES ($mil.)	2022	2021	(%) Change
TOTAL EXPENDITURES ($mil.)	**19,800.0**	**13,154.2**	**50.5**
Visitor expenditure by air	**19,653.6**	**13,127.0**	**49.7**
Visitor expenditure by cruise ships	**45.5**	**0.0**	**NA**
Supplemental business (all MMAs)	**100.8**	**27.2**	**270.1**
MMA (Air & Ship)	2022	2021	(%) Change
TOTAL EXPENDITURES ($mil.)	**19,699.1**	**13,127.0**	**50.1**
Visitor arrivals by air	19,653.6	13,127.0	49.7
U.S. West	10,086.9	7,994.4	26.2
U.S. East	6,163.4	4,323.5	42.6
Japan	359.4	65.1	451.9
Canada	962.1	240.6	299.8
Europe	306.0	52.9	479.0
Oceania	516.8	19.8	2,504.6
Other Asia	371.9	83.2	346.8
Latin America	59.3	29.9	98.6
Other	827.8	317.6	160.7
Visitor arrivals by cruise ships	45.5	0.0	NA
TOTAL VISITOR DAYS	**85,239,792**	**65,312,274**	**30.5**
Visitor arrivals by air	84,736,187	65,312,274	29.7
U.S. West	45,472,465	40,900,008	11.2
U.S. East	24,443,981	20,349,720	20.1
Japan	1,526,608	294,720	418.0
Canada	5,069,619	1,364,326	271.6
Europe	1,592,705	314,899	405.8
Oceania	1,815,212	84,413	2,050.4
Other Asia	1,213,166	291,950	315.5
Latin America	238,081	119,596	99.1
Other	3,364,349	1,592,643	111.2
Visitor arrivals by cruise ships	503,605	0	NA
VISITOR ARRIVALS	**9,233,983**	**6,777,760**	**36.2**
Visitor arrivals by air	9,138,674	6,777,760	34.8
U.S. West	5,277,349	4,473,588	18.0
U.S. East	2,469,128	1,995,311	23.7
Japan	192,562	18,936	916.9
Canada	414,250	87,900	371.3
Europe	114,041	18,775	507.4
Oceania	186,551	6,524	2,759.4
Other Asia	137,506	22,524	510.5
Latin America	20,750	9,348	122.0
Other	326,536	144,853	125.4
Visitor arrivals by cruise ships	95,309	0	NA

Table 1: Summary of Visitor Statistics (continued)
2022 vs. 2021

MMA (Air & Ship)	2022	2021	(%) Change
AVERAGE DAILY CENSUS	**233,534**	**178,938**	**30.5**
Visitor arrivals by air	232,154	178,938	29.7
U.S. West	124,582	112,055	11.2
U.S. East	66,970	55,753	20.1
Japan	4,182	807	418.0
Canada	13,889	3,738	271.6
Europe	4,364	863	405.8
Oceania	4,973	231	2,050.4
Other Asia	3,324	800	315.5
Latin America	652	328	99.1
Other	9,217	4,363	111.2
Visitor arrivals by cruise ships	1,380	0	NA
AVERAGE LENGTH OF STAY (days)	**9.23**	**9.64**	**-4.2**
Visitor arrivals of stay by air	9.27	9.64	-3.8
U.S. West	8.62	9.14	-5.8
U.S. East	9.90	10.20	-2.9
Japan	7.93	15.56	-49.1
Canada	12.24	15.52	-21.2
Europe	13.97	16.77	-16.7
Oceania	9.73	12.94	-24.8
Other Asia	8.82	12.96	-31.9
Latin America	11.47	12.79	-10.3
Other	10.30	10.99	-6.3
Visitor arrivals of stay by cruise ships	5.28	0.00	NA
PER PERSON PER DAY SPENDING ($)	**231.1**	**201.0**	**15.0**
Visitor arrivals by air	231.9	201.0	15.4
U.S. West	221.8	195.5	13.5
U.S. East	252.1	212.5	18.7
Japan	235.4	220.9	6.6
Canada	189.8	176.4	7.6
Europe	192.1	167.9	14.5
Oceania	284.7	235.1	21.1
Other Asia	306.6	285.1	7.5
Latin America	249.0	249.7	-0.3
Other	246.1	199.4	23.4
Visitor arrivals by cruise ships	90.4	0.0	NA
PER PERSON PER TRIP SPENDING ($)	**2,133.3**	**1,936.8**	**10.1**
Visitor arrivals by air	2,150.6	1,936.8	11.0
U.S. West	1,911.4	1,787.0	7.0
U.S. East	2,496.2	2,166.8	15.2
Japan	1,866.4	3,438.7	-45.7
Canada	2,322.4	2,737.5	-15.2
Europe	2,683.4	2,815.3	-4.7
Oceania	2,770.4	3,041.4	-8.9
Other Asia	2,704.7	3,695.6	-26.8
Latin America	2,857.1	3,194.1	-10.5
Other	2,535.2	2,192.2	15.6
Visitor arrivals by cruise ships	477.7	0.0	NA

Table 1: Summary of Visitor Statistics (continued)
2022 vs. 2021

ISLAND (Air & Ship)	2022	2021	(%) Change
TOTAL EXPENDITURES ($mil, AIR + SHIP)	**19,699.1**	**13,127.0**	**50.1**
Total by air	19,653.6	13,127.0	49.7
O'ahu	8,693.7	5,708.7	52.3
Maui	5,822.0	4,043.1	44.0
Moloka'i	39.2	25.2	55.5
Lāna'i	150.8	108.1	39.5
Kaua'i	2,225.3	1,404.7	58.4
Hawai'i Island	2,722.6	1,837.2	48.2
Visitor arrivals by cruise ships	45.5	0.0	NA
TOTAL VISITOR DAYS	**85,239,792**	**65,312,274**	**30.5**
Total by air	84,736,187	65,312,274	29.7
O'ahu	36,168,745	26,898,075	34.5
Maui	23,829,806	20,025,929	19.0
Moloka'i	256,637	182,658	40.5
Lāna'i	279,500	234,938	19.0
Kaua'i	10,440,522	7,005,805	49.0
Hawai'i Island	13,760,976	10,964,869	25.5
Visitor arrivals by cruise ships	503,605	0	NA
VISITOR ARRIVALS	**9,233,983**	**6,777,760**	**36.2**
Total by air	9,138,674	6,777,760	34.8
O'ahu	4,858,170	3,326,622	46.0
Maui	2,921,159	2,303,942	26.8
Moloka'i	43,317	25,758	68.2
Lāna'i	68,016	47,829	42.2
Kaua'i	1,345,564	813,647	65.4
Hawai'i Island	1,667,633	1,183,458	40.9
Visitor arrivals by cruise ships	95,309	0	NA
AVERAGE DAILY CENSUS	**233,534**	**178,938**	**30.5**
Total by air	232,154	178,938	29.7
O'ahu	99,092	73,693	34.5
Maui	65,287	54,866	19.0
Moloka'i	703	500	40.5
Lāna'i	766	644	19.0
Kaua'i	28,604	19,194	49.0
Hawai'i Island	37,701	30,041	25.5
Visitor arrivals by cruise ships	1,380	0	NA
AVERAGE LENGTH OF STAY	**9.23**	**9.64**	**-4.2**
Total by air	9.27	9.64	-3.8
O'ahu	7.44	8.09	-7.9
Maui	8.16	8.69	-6.1
Moloka'i	5.92	7.09	-16.5
Lāna'i	4.11	4.91	-16.3
Kaua'i	7.76	8.61	-9.9
Hawai'i Island	8.25	9.27	-10.9
Visitor arrivals by cruise ships	5.28	0.00	NA

Table 1: Summary of Visitor Statistics (continued)
2022 vs. 2021

ISLAND (Air & Ship)	2022	2021	(%) Change
PER PERSON PER DAY SPENDING ($)	**231.1**	**201.0**	**15.0**
Total by air	231.9	201.0	15.4
O'ahu	240.4	212.2	13.3
Maui	244.3	201.9	21.0
Moloka'i	152.8	138.0	10.7
Lāna'i	539.5	460.2	17.2
Kaua'i	213.1	200.5	6.3
Hawai'i Island	197.8	167.6	18.1
Visitor arrivals by cruise ships	90.4	0.0	NA
PER PERSON PER TRIP SPENDING ($)	**2,133.3**	**1,936.8**	**10.1**
Total by air	2,150.6	1,936.8	11.0
O'ahu	1,789.5	1,716.1	4.3
Maui	1,993.0	1,754.9	13.6
Moloka'i	905.4	978.9	-7.5
Lāna'i	2,216.9	2,260.4	-1.9
Kaua'i	1,653.8	1,726.4	-4.2
Hawai'i Island	1,632.6	1,552.4	5.2
Visitor arrivals by cruise ships	477.7	0.0	NA

Table 2: 2022 Monthly Market Highlights

MMA (AIR & SHIP)	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
TOTAL EXPENDITURES ($mil.)	**1,381.8**	**1,329.8**	**1,575.4**	**1,621.4**	**1,560.3**	**1,891.6**	**1,991.1**	**1,744.9**	**1,519.1**	**1,539.0**	**1,565.2**	**1,979.7**	**19,699.1**
Total by air	1,378.3	1,326.5	1,574.2	1,617.0	1,559.0	1,890.9	1,991.1	1,744.9	1,512.4	1,523.7	1,561.6	1,974.0	19,653.6
U.S. West	697.1	724.6	822.3	944.3	784.5	978.5	981.4	860.9	775.3	778.2	813.5	926.3	10,086.9
U.S. East	528.7	433.7	519.7	419.9	547.6	671.0	651.3	528.8	420.5	428.6	393.2	620.4	6,163.4
Japan	5.7	4.5	9.7	15.7	14.9	21.0	36.0	61.5	47.8	41.4	43.2	57.8	359.4
Canada	71.3	80.1	120.0	90.0	56.3	35.8	59.2	63.9	49.2	74.1	117.2	145.0	962.1
Europe	NA	6.7	10.3	26.6	28.8	17.6	51.0	55.2	49.5	26.6	16.6	17.0	306.0
Oceania	13.6	7.1	18.4	34.8	35.5	44.0	57.8	55.8	66.4	70.9	51.0	61.7	516.8
Other Asia	12.5	7.8	17.2	20.3	35.8	34.6	40.0	40.0	33.2	42.4	36.4	51.7	371.9
Latin America	5.3	3.5	3.2	5.2	4.3	5.0	4.1	4.5	6.6	5.9	3.8	7.8	59.3
Other MMA	44.2	58.4	53.3	60.2	51.1	83.4	110.4	74.4	63.8	55.7	86.7	86.2	827.8
Visitor arrivals by cruise ships	3.5	3.3	1.2	4.3	1.3	0.7	0.0	0.0	6.7	15.3	3.6	5.6	45.5
TOTAL VISITOR DAYS	**6,259,958**	**5,809,670**	**7,062,608**	**7,115,550**	**6,888,666**	**7,959,651**	**8,625,980**	**7,499,145**	**6,288,572**	**6,827,124**	**6,600,023**	**8,302,845**	**85,239,792**
Total by air	6,223,436	5,771,453	7,046,878	7,067,889	6,874,589	7,953,216	8,625,980	7,499,145	6,221,490	6,662,968	6,556,043	8,233,099	84,736,187
U.S. West	3,193,679	3,142,945	3,768,775	4,210,098	3,792,928	4,470,314	4,618,276	3,857,320	3,308,295	3,564,783	3,520,377	4,024,678	45,472,465
U.S. East	2,191,933	1,836,155	2,145,000	1,748,285	2,125,985	2,543,027	2,473,430	2,087,225	1,662,945	1,709,062	1,572,239	2,348,695	24,443,981
Japan	26,881	22,346	41,904	67,252	59,792	86,211	150,984	255,911	207,028	179,277	179,741	249,281	1,526,608
Canada	391,394	449,095	688,034	498,718	276,813	182,816	313,844	330,393	244,435	372,119	572,717	749,240	5,069,619
Europe	70,754	67,865	77,167	114,980	125,216	96,974	222,669	251,106	194,969	176,503	87,143	107,359	1,592,705
Oceania	50,667	27,382	69,994	128,085	123,235	155,616	204,023	196,009	232,694	233,777	176,988	216,742	1,815,212
Other Asia	45,026	27,522	49,429	63,496	108,763	114,022	141,841	145,020	114,929	128,553	110,724	163,840	1,213,166
Latin America	19,444	13,966	14,065	19,538	18,323	14,694	24,292	19,853	21,438	20,411	16,200	35,858	238,081
Other MMA	233,659	184,177	192,509	217,437	243,535	289,542	476,622	356,309	234,758	278,481	319,914	337,406	3,364,349
Visitor arrivals by cruise ships	36,522	38,216	15,729	47,661	14,078	6,435	0	0	67,082	164,156	43,980	69,746	503,605
VISITOR ARRIVALS	**574,096**	**620,020**	**792,116**	**818,157**	**775,916**	**842,227**	**918,616**	**829,772**	**703,679**	**758,608**	**728,888**	**871,888**	**9,233,983**
Total by air	567,101	613,085	788,910	809,498	773,685	841,108	918,616	829,772	692,205	727,400	719,022	858,269	9,138,674
U.S. West	326,483	369,845	455,074	514,847	453,956	498,068	528,123	467,082	395,202	410,724	410,619	447,326	5,277,349
U.S. East	183,973	183,637	234,094	188,871	222,108	249,502	248,988	217,258	170,987	177,002	164,352	228,357	2,469,128
Japan	1,486	1,257	3,243	6,838	6,732	10,315	18,928	31,151	27,332	24,171	25,968	35,142	192,562
Canada	23,733	29,520	55,806	43,914	25,802	16,259	26,684	28,667	22,158	33,550	46,805	61,351	414,250
Europe	3,937	5,072	5,564	8,668	10,082	7,212	15,531	18,246	13,517	12,199	6,554	7,458	114,041
Oceania	4,645	2,635	7,000	13,283	12,879	15,847	21,171	20,073	24,069	24,042	18,153	22,754	186,551
Other Asia	3,262	2,120	4,473	7,094	13,915	12,994	15,288	14,526	14,276	16,101	13,984	19,473	137,506
Latin America	1,359	1,326	1,305	1,977	1,811	1,258	2,342	1,824	1,968	1,982	1,395	2,202	20,750
Other MMA	18,223	17,674	22,351	24,007	26,399	29,653	41,562	30,944	22,695	27,628	31,192	34,207	326,536
Visitor arrivals by cruise ships	6,995	6,935	3,206	8,659	2,231	1,118	0	0	11,474	31,208	9,866	13,618	95,309
AVERAGE DAILY CENSUS	**201,934**	**207,488**	**227,826**	**237,185**	**222,215**	**265,322**	**278,257**	**241,908**	**209,619**	**220,230**	**220,001**	**267,834**	**233,534**
Total by air	200,756	206,123	227,319	235,596	221,761	265,107	278,257	241,908	207,383	214,934	218,535	265,584	232,154
U.S. West	103,022	112,248	121,573	140,337	122,353	149,010	148,977	124,430	110,277	114,993	117,346	129,828	124,582
U.S. East	70,708	65,577	69,194	58,276	68,580	84,768	79,788	67,330	55,431	55,131	52,408	75,764	66,970
Japan	867	798	1,352	2,242	1,929	2,874	4,870	8,255	6,901	5,783	5,991	8,041	4,182
Canada	12,626	16,039	22,195	16,624	8,929	6,094	10,124	10,658	8,148	12,004	19,091	24,169	13,889
Europe	2,282	2,424	2,489	3,833	4,039	3,232	7,183	8,100	6,499	5,694	2,905	3,463	4,364
Oceania	1,634	978	2,258	4,270	3,975	5,187	6,581	6,323	7,756	7,541	5,900	6,992	4,973
Other Asia	1,452	983	1,594	2,117	3,508	3,801	4,576	4,678	3,831	4,147	3,691	5,285	3,324
Latin America	627	499	454	651	591	490	784	640	715	658	540	1,157	652
Other MMA	7,537	6,578	6,210	7,248	7,856	9,651	15,375	11,494	7,825	8,983	10,664	10,884	9,217
Visitor arrivals by cruise ships	1,178	1,365	507	1,589	454	214	0	0	2,236	5,295	1,466	2,250	1,380
AVERAGE LENGTH OF STAY	**10.90**	**9.37**	**8.92**	**8.70**	**8.88**	**9.45**	**9.39**	**9.04**	**8.94**	**9.00**	**9.05**	**9.52**	**9.23**
Total by air	10.97	9.41	8.93	8.73	8.89	9.46	9.39	9.04	8.99	9.16	9.12	9.59	9.27
U.S. West	9.78	8.50	8.28	8.18	8.36	8.98	8.74	8.26	8.37	8.68	8.57	9.00	8.62
U.S. East	11.91	10.00	9.16	9.26	9.57	10.19	9.93	9.61	9.73	9.66	9.57	10.29	9.90
Japan	18.09	17.78	12.92	9.84	8.88	8.36	7.98	8.22	7.57	7.42	6.92	7.09	7.93
Canada	16.49	15.21	12.33	11.36	10.73	11.24	11.76	11.53	11.03	11.09	12.24	12.21	12.24
Europe	17.97	13.38	13.87	13.26	12.42	13.45	14.34	13.76	14.42	14.47	13.30	14.40	13.97
Oceania	10.91	10.39	10.00	9.64	9.57	9.82	9.64	9.76	9.67	9.72	9.75	9.53	9.73
Other Asia	13.80	12.98	11.05	8.95	7.82	8.78	9.28	9.98	8.05	7.98	7.92	8.41	8.82
Latin America	14.31	10.54	10.78	9.88	10.12	11.68	10.37	10.88	10.89	10.30	11.61	16.28	11.47
Other MMA	12.82	10.42	8.61	9.06	9.23	9.76	11.47	11.51	10.34	10.08	10.26	9.86	10.30
Visitor arrivals by cruise ships	5.22	5.51	4.91	5.50	6.31	5.75	0.00	0.00	5.85	5.26	4.46	5.12	5.28
PER PERSON PER DAY SPENDING ($)	**220.7**	**228.9**	**223.1**	**227.9**	**226.5**	**237.6**	**230.8**	**232.7**	**241.6**	**225.4**	**237.1**	**238.4**	**231.1**
Total by air	221.5	229.8	223.4	228.8	226.8	237.8	230.8	232.7	243.1	228.7	238.2	239.8	231.9
U.S. West	218.3	230.5	218.2	224.3	206.8	218.9	212.5	223.2	234.4	218.3	231.1	230.2	221.8
U.S. East	241.2	236.2	242.3	240.2	257.6	263.9	263.3	253.3	252.9	250.8	250.1	264.2	252.1
Japan	211.8	203.3	232.6	234.2	249.6	243.8	238.5	240.4	231.1	230.7	240.1	232.0	235.4
Canada	182.0	178.4	174.5	180.6	203.5	195.6	188.5	193.4	201.3	199.0	204.6	193.5	189.8
Europe	NA	99.3	133.1	231.5	230.4	181.5	228.9	219.8	253.9	150.8	191.0	158.5	192.1
Oceania	267.7	259.1	263.2	271.3	288.1	282.9	283.1	284.6	285.4	303.2	287.9	284.6	284.7
Other Asia	277.6	282.9	347.9	320.0	329.3	303.4	282.1	276.0	288.7	329.6	328.9	315.5	306.6
Latin America	270.4	253.8	227.8	266.2	236.2	340.5	170.5	226.7	307.9	286.9	235.4	218.4	249.0
Other MMA	189.0	317.2	277.0	276.8	210.0	288.1	231.7	208.7	271.7	200.1	271.1	255.4	246.1
Visitor arrivals by cruise ships	95.8	85.1	75.7	90.4	94.9	102.9	0.0	0.0	100.4	93.5	80.9	80.9	90.4
PER PERSON PER TRIP SPENDING ($)	**2,406.8**	**2,144.7**	**1,988.8**	**1,981.7**	**2,010.9**	**2,246.0**	**2,167.5**	**2,102.9**	**2,158.8**	**2,028.8**	**2,147.3**	**2,270.5**	**2,133.3**
Total by air	2,430.3	2,163.7	1,995.4	1,997.6	2,015.0	2,248.2	2,167.5	2,102.9	2,184.9	2,094.7	2,171.8	2,300.0	2,150.6
U.S. West	2,135.2	1,959.1	1,806.9	1,834.2	1,728.1	1,964.6	1,858.2	1,843.1	1,961.8	1,894.8	1,981.2	2,070.8	1,911.4
U.S. East	2,873.9	2,361.6	2,220.1	2,223.0	2,465.5	2,689.4	2,615.7	2,433.8	2,459.5	2,421.4	2,392.3	2,717.0	2,496.2
Japan	3,831.4	3,613.3	3,005.3	2,303.3	2,217.1	2,037.2	1,902.4	1,974.8	1,750.4	1,710.8	1,662.2	1,645.9	1,866.4
Canada	3,002.2	2,714.6	2,151.1	2,050.5	2,183.4	2,199.3	2,217.1	2,228.6	2,221.0	2,207.6	2,503.5	2,363.5	2,322.4
Europe	NA	1,329.3	1,845.4	3,071.1	2,861.2	2,441.0	3,281.1	3,025.1	3,662.7	2,181.6	2,539.0	2,282.0	2,683.4
Oceania	2,919.4	2,693.0	2,632.3	2,616.3	2,756.6	2,777.8	2,728.2	2,778.9	2,759.3	2,947.7	2,806.7	2,711.4	2,770.4
Other Asia	3,832.1	3,672.3	3,843.8	2,864.0	2,573.5	2,662.8	2,617.5	2,755.6	2,324.1	2,631.4	2,604.5	2,654.3	2,704.7
Latin America	3,868.9	2,674.3	2,455.3	2,631.1	2,389.4	3,975.9	1,768.6	2,466.7	3,353.6	2,955.2	2,733.0	3,557.0	2,857.1
Other MMA	2,423.2	3,305.2	2,385.4	2,506.7	1,937.4	2,813.4	2,656.8	2,403.0	2,810.2	2,017.3	2,780.7	2,518.7	2,535.2
Visitor arrivals by cruise ships	500.2	468.8	371.3	497.5	598.7	591.9	0.0	0.0	587.2	491.7	360.7	414.6	477.7

Table 3: 2022 Monthly Island Highlights

ISLAND (AIR & SHIP)	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
TOTAL EXPENDITURES ($mil.)	**1,381.8**	**1,329.8**	**1,575.4**	**1,621.4**	**1,560.3**	**1,891.6**	**1,991.1**	**1,744.9**	**1,519.1**	**1,539.0**	**1,565.2**	**1,979.7**	**19,699.1**
Total by air	1,378.3	1,326.5	1,574.2	1,617.0	1,559.0	1,890.9	1,991.1	1,744.9	1,512.4	1,523.7	1,561.6	1,974.0	19,653.6
O'ahu	558.2	551.4	692.4	713.9	729.3	813.7	841.9	813.5	699.0	668.4	737.9	874.2	8,693.7
Maui	419.7	412.1	473.8	505.4	453.1	567.4	607.6	484.0	428.3	435.9	451.2	583.6	5,822.0
Moloka'i	2.3	3.0	3.9	3.9	3.4	2.7	3.2	2.3	2.1	4.0	3.8	4.6	39.2
Lāna'i	5.8	13.3	12.4	12.0	12.2	13.2	16.3	13.5	11.0	13.5	11.2	16.3	150.8
Kaua'i	159.6	152.6	167.6	179.2	176.9	238.7	245.5	195.5	174.0	174.0	161.6	200.1	2,225.3
Hawai'i Island	232.8	194.1	224.1	202.6	184.1	255.1	276.7	236.1	198.0	227.9	195.8	295.2	2,722.6
Visitor arrivals by cruise ships	3.5	3.3	1.2	4.3	1.3	0.7	0.0	0.0	6.7	15.3	3.6	5.6	45.5
TOTAL VISITOR DAYS	**6,259,958**	**5,809,670**	**7,062,608**	**7,115,550**	**6,888,666**	**7,959,651**	**8,625,980**	**7,499,145**	**6,288,572**	**6,827,124**	**6,600,023**	**8,302,845**	**85,239,792**
Total by air	6,223,436	5,771,453	7,046,878	7,067,889	6,874,589	7,953,216	8,625,980	7,499,145	6,221,490	6,662,968	6,556,043	8,233,099	84,736,187
O'ahu	2,414,435	2,301,477	2,968,206	2,967,528	3,001,934	3,330,108	3,736,110	3,422,212	2,724,831	2,802,303	2,837,736	3,661,865	36,168,745
Maui	1,792,899	1,713,025	1,990,348	2,046,520	1,906,276	2,288,690	2,416,929	2,029,662	1,689,205	1,840,537	1,878,399	2,237,315	23,829,806
Moloka'i	25,720	20,560	20,896	18,986	17,139	19,881	20,045	20,365	15,430	19,906	26,689	31,020	256,637
Lāna'i	22,148	21,989	22,322	26,966	23,388	25,361	23,796	20,329	19,574	24,348	21,717	27,563	279,500
Kaua'i	795,844	724,212	873,048	884,750	868,381	1,039,195	1,084,424	891,031	775,373	819,597	756,027	928,638	10,440,522
Hawai'i Island	1,172,391	990,190	1,172,057	1,123,139	1,057,471	1,249,982	1,344,675	1,115,545	997,078	1,156,276	1,035,475	1,346,698	13,760,976
Visitor arrivals by cruise ships	36,522	38,216	15,729	47,661	14,078	6,435	0	0	67,082	164,156	43,980	69,746	503,605
VISITOR ARRIVALS	**574,096**	**620,020**	**792,116**	**818,157**	**775,916**	**842,227**	**918,616**	**829,772**	**703,679**	**758,608**	**728,888**	**871,888**	**9,233,983**
Total by air	567,101	613,085	788,910	809,498	773,685	841,108	918,616	829,772	692,205	727,400	719,022	858,269	9,138,674
O'ahu	276,821	307,865	403,530	415,997	415,219	437,344	490,033	457,271	384,972	390,603	393,203	485,311	4,858,170
Maui	183,436	193,149	240,257	255,433	247,329	287,878	305,862	266,176	219,667	230,512	230,380	261,080	2,921,159
Moloka'i	2,863	3,213	3,374	3,699	3,160	3,551	4,072	4,167	3,377	3,508	3,998	4,335	43,317
Lāna'i	3,876	4,769	5,369	6,403	5,682	6,075	6,173	5,615	5,684	6,302	5,781	6,288	68,016
Kaua'i	85,067	88,093	109,856	115,881	115,587	133,606	138,882	120,808	104,499	109,324	101,783	122,177	1,345,564
Hawai'i Island	110,665	112,219	142,117	140,563	139,986	157,453	170,504	146,973	119,161	141,537	127,597	158,856	1,667,633
Visitor arrivals by cruise ships	6,995	6,935	3,206	8,659	2,231	1,118	0	0	11,474	31,208	9,866	13,618	95,309
AVERAGE DAILY CENSUS	**201,934**	**207,488**	**227,826**	**237,185**	**222,215**	**265,322**	**278,257**	**241,908**	**209,619**	**220,230**	**220,001**	**267,834**	**233,534**
Total by air	200,756	206,123	227,319	235,596	221,761	265,107	278,257	241,908	207,383	214,934	218,535	265,584	232,154
O'ahu	77,885	82,196	95,749	98,918	96,837	111,004	120,520	110,394	90,828	90,397	94,591	118,125	99,092
Maui	57,835	61,179	64,205	68,217	61,493	76,290	77,965	65,473	56,307	59,372	62,613	72,171	65,287
Moloka'i	830	734	674	633	553	663	647	657	514	642	890	1,001	703
Lāna'i	714	785	720	899	754	845	768	656	652	785	724	889	766
Kaua'i	25,672	25,865	28,163	29,492	28,012	34,640	34,981	28,743	25,846	26,439	25,201	29,956	28,604
Hawai'i Island	37,819	35,364	37,808	37,438	34,112	41,666	43,377	35,985	33,236	37,299	34,516	43,442	37,701
Visitor arrivals by cruise ships	1,178	1,365	507	1,589	454	214	0	0	2,236	5,295	1,466	2,250	1,380
AVERAGE LENGTH OF STAY	**10.90**	**9.37**	**8.92**	**8.70**	**8.88**	**9.45**	**9.39**	**9.04**	**8.94**	**9.00**	**9.05**	**9.52**	**9.23**
Total by air	10.97	9.41	8.93	8.73	8.89	9.46	9.39	9.04	8.99	9.16	9.12	9.59	9.27
O'ahu	8.72	7.48	7.36	7.13	7.23	7.61	7.62	7.48	7.08	7.17	7.22	7.55	7.44
Maui	9.77	8.87	8.28	8.01	7.71	7.95	7.90	7.63	7.69	7.98	8.15	8.57	8.16
Moloka'i	8.98	6.40	6.19	5.13	5.42	5.60	4.92	4.89	4.57	5.67	6.68	7.16	5.92
Lāna'i	5.71	4.61	4.16	4.21	4.12	4.17	3.86	3.62	3.44	3.86	3.76	4.38	4.11
Kaua'i	9.36	8.22	7.95	7.63	7.51	7.78	7.81	7.38	7.42	7.50	7.43	7.60	7.76
Hawai'i Island	10.59	8.82	8.25	7.99	7.55	7.94	7.89	7.59	8.37	8.17	8.12	8.48	8.25
Visitor arrivals by cruise ships	5.22	5.51	4.91	5.50	6.31	5.75	0.00	0.00	5.85	5.26	4.46	5.12	5.28
PER PERSON PER DAY SPENDING ($)	**220.73**	**228.9**	**223.1**	**227.9**	**226.5**	**237.6**	**230.8**	**232.7**	**241.6**	**225.4**	**237.1**	**238.4**	**231.10**
Total by air	221.5	229.8	223.4	228.8	226.8	237.8	230.8	232.7	243.1	228.7	238.2	239.8	231.9
O'ahu	231.2	239.6	233.3	240.6	243.0	244.3	225.3	237.7	256.5	238.5	260.0	238.7	240.4
Maui	234.1	240.6	238.0	246.9	237.7	247.9	251.4	238.4	253.5	236.8	240.2	260.8	244.3
Moloka'i	88.0	147.6	188.0	204.7	197.6	138.2	157.2	112.7	134.5	203.1	142.5	148.3	152.8
Lāna'i	260.3	604.8	556.1	444.6	520.1	522.2	685.9	665.0	562.3	553.6	517.4	593.1	539.5
Kaua'i	200.5	210.7	191.9	202.6	203.7	229.7	226.4	219.4	224.4	212.2	213.8	215.5	213.1
Hawai'i Island	198.5	196.0	191.2	180.4	174.1	204.1	205.8	211.6	198.6	197.1	189.1	219.2	197.8
Visitor arrivals by cruise ships	95.8	85.1	75.7	90.4	94.9	102.9	0.0	0.0	100.4	93.5	80.9	80.9	90.4
PER PERSON PER TRIP SPENDING ($)	**2,406.83**	**2,144.71**	**1,988.83**	**1,981.72**	**2,010.93**	**2,245.95**	**2,167.50**	**2,102.88**	**2,158.83**	**2,028.77**	**2,147.32**	**2,270.54**	**2,133.33**
Total by air	2,430.3	2,163.7	1,995.4	1,997.6	2,015.0	2,248.2	2,167.5	2,102.9	2,184.9	2,094.7	2,171.8	2,300.0	2,150.6
O'ahu	2,016.4	1,790.9	1,715.8	1,716.2	1,756.5	1,860.5	1,718.0	1,779.1	1,815.7	1,711.3	1,876.7	1,801.3	1,789.5
Maui	2,288.1	2,133.7	1,972.0	1,978.5	1,832.0	1,971.1	1,986.4	1,818.2	1,949.7	1,890.8	1,958.5	2,235.3	1,993.0
Moloka'i	790.9	944.5	1,164.2	1,050.7	1,072.0	773.7	774.0	550.6	614.4	1,152.6	951.2	1,061.5	905.4
Lāna'i	1,487.4	2,788.6	2,312.3	1,872.3	2,140.7	2,179.6	2,644.1	2,407.7	1,936.1	2,139.1	1,943.6	2,600.2	2,216.9
Kaua'i	1,875.8	1,732.3	1,525.3	1,546.7	1,530.5	1,786.5	1,767.9	1,618.5	1,665.1	1,591.2	1,588.1	1,637.8	1,653.8
Hawai'i Island	2,103.3	1,729.5	1,577.1	1,441.6	1,315.0	1,620.4	1,622.7	1,606.4	1,662.0	1,610.3	1,534.6	1,858.2	1,632.6
Visitor arrivals by cruise ships	500.2	468.8	371.3	497.5	598.7	591.9	0.0	0.0	587.2	491.7	360.7	414.6	477.7

Table 4. Summary of Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	9,138,674	6,777,760	34.8	8,233,186	6,656,779	23.7	905,488	120,981	648.5
VISITOR DAYS	84,736,187	65,312,274	29.7	75,263,260	63,473,882	18.6	9,472,927	1,838,392	415.3
AVERAGE DAILY CENSUS	232,154	178,938	29.7	206,201	173,901	18.6	25,953	5,037	415.3
ISLANDS VISITED									
O'ahu	4,858,170	3,326,622	46.0	4,142,306	3,250,596	27.4	715,864	76,026	841.6
O'ahu only	3,780,422	2,737,925	38.1	3,230,641	2,671,018	21.0	549,781	66,906	721.7
O'ahu one day or less	186,023	88,689	109.7	175,260	87,733	99.8	10,763	956	1,026.2
Kaua'i	1,345,564	813,647	65.4	1,285,230	807,658	59.1	60,333	5,990	907.3
Kaua'i only	856,771	559,170	53.2	844,795	556,375	51.8	11,977	2,796	328.4
Kaua'i one day or less	66,691	21,215	214.4	56,419	20,622	173.6	10,272	592	1,634.3
Maui County	2,969,395	2,340,915	26.8	2,717,808	2,298,908	18.2	251,587	42,007	498.9
Maui	2,921,159	2,303,942	26.8	2,672,710	2,262,137	18.1	248,449	41,805	494.3
Maui only	2,071,618	1,819,488	13.9	1,934,236	1,785,759	8.3	137,382	33,729	307.3
Maui one day or less	94,057	36,454	158.0	80,931	35,363	128.9	13,126	1,091	1,103.2
Moloka'i *	43,317	25,758	68.2	38,818	25,508	52.2	4,498	251	1,695.5
Moloka'i only *	7,869	6,022	30.7	7,788	6,019	29.4	81	3	2,558.0
Moloka'i one day or less*	16,446	8,299	98.2	14,057	8,159	72.3	2,389	140	1,610.0
Lāna'i *	68,016	47,829	42.2	60,374	47,291	27.7	7,643	539	1,319.0
Lāna'i only *	15,044	13,820	8.9	14,329	13,788	3.9	715	32	2,112.4
Lāna'i one day or less*	30,193	15,967	89.1	24,609	15,587	57.9	5,584	381	1,366.8
Hawai'i Island	1,667,633	1,183,458	40.9	1,556,623	1,172,729	32.7	111,010	10,729	934.7
Kona side	1,458,026	1,064,571	37.0	1,363,667	1,054,543	29.3	94,359	10,029	840.9
Hilo side	511,884	293,833	74.2	464,706	291,467	59.4	47,178	2,365	1,894.6
Hawai'i Island only	1,032,425	853,639	20.9	1,009,038	847,634	19.0	23,386	6,004	289.5
Hawai'i Island one day or less	63,302	27,122	133.4	53,894	26,558	102.9	9,408	564	1,566.6
Any Neighbor Island	5,358,252	4,039,836	32.6	5,002,545	3,985,761	25.5	355,707	54,075	557.8
NI only	4,280,504	3,451,138	24.0	4,090,880	3,406,184	20.1	189,624	44,955	321.8
O'ahu & NI	1,077,748	588,697	83.1	911,665	579,577	57.3	166,083	9,120	1,721.1
Any one island only	7,764,149	5,990,064	29.6	7,040,827	5,880,593	19.7	723,322	109,471	560.7
Multiple Islands	1,374,525	787,696	74.5	1,192,359	776,186	53.6	182,166	11,510	1,482.7
Avg. Islands Visited	1.19	1.14	5.0	1.18	1.14	4.3	1.27	1.12	13.3
Average Length of Stay in Hawai'i	9.27	9.64	-3.8	9.14	9.54	-4.1	10.46	15.20	-31.2
O'ahu	7.44	8.09	-7.9	7.29	7.97	-8.5	8.36	13.21	-36.7
Maui	8.16	8.69	-6.1	8.05	8.59	-6.3	9.35	14.46	-35.4
Moloka'i	5.92	7.09	-16.5	6.25	7.13	-12.3	3.15	3.61	-12.7
Lāna'i	4.11	4.91	-16.3	4.31	4.94	-12.7	2.51	2.47	1.5
Kaua'i	7.76	8.61	-9.9	7.83	8.60	-9.0	6.28	10.24	-38.7
Hawai'i Island	8.25	9.27	-10.9	8.36	9.21	-9.3	6.79	15.43	-56.0
Hilo	5.01	6.04	-16.9	5.17	6.04	-14.3	3.45	5.93	-41.9
Kona	7.68	8.63	-11.1	7.78	8.57	-9.3	6.27	15.11	-58.5
ACCOMMODATIONS									
Plan to stay in Hotel	5,059,338	3,518,677	43.8	4,465,322	3,461,805	29.0	594,015	56,872	944.5
Hotel only	4,373,971	3,060,294	42.9	3,865,426	3,010,088	28.4	508,544	50,205	912.9
Plan to stay in Condo	1,593,857	1,317,768	21.0	1,412,942	1,286,219	9.9	180,915	31,549	473.4
Condo only	1,283,267	1,084,786	18.3	1,144,935	1,057,556	8.3	138,333	27,230	408.0
Plan to stay in Timeshare	813,284	684,971	18.7	741,430	675,741	9.7	71,854	9,230	678.5
Timeshare only	654,568	563,945	16.1	599,038	556,603	7.6	55,530	7,343	656.3
Cruise Ship	61,800	0	NA	57,697	0	NA	4,103	0	NA
Friends/Relatives	998,733	814,744	22.6	954,590	795,987	19.9	44,143	18,757	135.3
Bed & Breakfast	97,127	67,635	43.6	88,361	67,093	31.7	8,766	542	1,517.0
Rental House	1,067,979	805,724	32.5	1,009,355	797,945	26.5	58,624	7,779	653.6
Hostel	68,003	33,816	101.1	51,630	32,618	58.3	16,373	1,198	1,267.1

Table 4. Summary of Air Visitor Characteristics (continued)
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	64,789	33,380	94.1	53,919	32,563	65.6	10,871	817	1,230.5
Private Room in Private Home**	101,239	61,303	65.1	83,087	59,611	39.4	18,153	1,691	973.2
Shared Room/Space in Private Home**	30,431	17,634	72.6	27,670	17,184	61.0	2,761	450	513.4
Other Accommodations	168,707	99,054	70.3	157,939	95,862	64.8	10,768	3,192	237.3
PURPOSE OF TRIP									
Pleasure (Net)	7,748,223	5,831,791	32.9	6,950,545	5,734,311	21.2	797,678	97,480	718.3
Honeymoon/Get Married	412,928	273,529	51.0	308,652	268,157	15.1	104,276	5,372	1,841.0
Honeymoon	361,154	238,889	51.2	261,316	233,858	11.7	99,838	5,031	1,884.3
Get Married	70,469	45,874	53.6	61,008	45,350	34.5	9,460	524	1,705.4
Pleasure/Vacation	7,394,645	5,607,641	31.9	6,695,504	5,515,116	21.4	699,141	92,526	655.6
Mtgs/Conventions/Incentive	316,247	97,243	225.2	274,454	95,390	187.7	41,793	1,853	2,155.1
Conventions	166,444	43,621	281.6	149,581	43,061	247.4	16,863	560	2,913.1
Corporate Meetings	83,151	28,882	187.9	71,785	28,179	154.7	11,366	703	1,516.7
Incentive	79,345	28,451	178.9	63,143	27,826	126.9	16,201	624	2,495.0
Other Business	222,295	145,090	53.2	217,108	143,234	51.6	5,187	1,856	179.5
Visit Friends/Rel.	945,207	837,314	12.9	902,592	823,269	9.6	42,615	14,045	203.4
Gov't/Military	100,606	59,611	68.8	91,803	56,630	62.1	8,803	2,980	195.4
Attend School	20,882	15,720	32.8	17,764	14,998	18.4	3,118	722	332.0
Sport Events	75,508	18,861	300.3	64,779	18,337	253.3	10,729	524	1,945.7
Other	283,829	139,416	103.6	244,218	134,433	81.7	39,611	4,984	694.8
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	30.0	29.4	0.6	29.0	29.4	-0.4	39.0	29.3	9.8
% Repeaters ***	70.0	70.6	-0.6	71.0	70.6	0.4	61.0	70.7	-9.8
Average # of Trips	5.47	5.58	-2.0	5.60	5.56	0.7	4.31	6.86	-37.2
Group Tour	202,537	84,781	138.9	165,190	83,512	97.8	37,347	1,269	2,842.2
Non-Group	8,936,137	6,692,976	33.5	8,067,996	6,573,267	22.7	868,141	119,709	625.2
Package Trip	1,380,841	928,834	48.7	1,182,680	919,219	28.7	198,161	9,615	1,960.9
No Package	7,757,833	5,848,925	32.6	7,050,506	5,737,560	22.9	707,327	111,365	535.1
Net True Independent	7,668,636	5,804,888	32.1	6,974,375	5,694,152	22.5	694,261	110,736	526.9
Ave. Age	45	44	2.8	45	44	3.1	44	46	-2.4
Ave. Party Size	2.22	2.18	1.8	2.21	2.20	0.4	2.36	1.57	50.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 5. Summary of Air Visitor Characteristics, Percentage of Total
2022 vs. 2021

	TOTAL		DOMESTIC		INTERNATIONAL	
	2022	2021	2022	2021	2022	2021
VISITOR ARRIVALS	9,138,674	6,777,760	8,233,186	6,656,779	905,488	120,981
VISITOR DAYS	84,736,187	65,312,274	75,263,260	63,473,882	9,472,927	1,838,392
AVERAGE DAILY CENSUS	232,154	178,938	206,201	173,901	25,953	5,037
ISLANDS VISITED						
O'ahu	53.2%	49.1%	50.3%	48.8%	79.1%	62.8%
O'ahu only	41.4%	40.4%	39.2%	40.1%	60.7%	55.3%
O'ahu one day or less	2.0%	1.3%	2.1%	1.3%	1.2%	0.8%
Kaua'i	14.7%	12.0%	15.6%	12.1%	6.7%	5.0%
Kaua'i only	9.4%	8.3%	10.3%	8.4%	1.3%	2.3%
Kaua'i one day or less	0.7%	0.3%	0.7%	0.3%	1.1%	0.5%
Maui County	32.5%	34.5%	33.0%	34.5%	27.8%	34.7%
Maui	32.0%	34.0%	32.5%	34.0%	27.4%	34.6%
Maui only	22.7%	26.8%	23.5%	26.8%	15.2%	27.9%
Maui one day or less	1.0%	0.5%	1.0%	0.5%	1.4%	0.9%
Moloka'i *	0.5%	0.4%	0.5%	0.4%	0.5%	0.2%
Moloka'i only *	0.1%	0.1%	0.1%	0.1%	0.0%	0.0%
Moloka'i one day or less*	0.2%	0.1%	0.2%	0.1%	0.3%	0.1%
Lāna'i *	0.7%	0.7%	0.7%	0.7%	0.8%	0.4%
Lāna'i only *	0.2%	0.2%	0.2%	0.2%	0.1%	0.0%
Lāna'i one day or less*	0.3%	0.2%	0.3%	0.2%	0.6%	0.3%
Hawai'i Island	18.2%	17.5%	18.9%	17.6%	12.3%	8.9%
Kona side	16.0%	15.7%	16.6%	15.8%	10.4%	8.3%
Hilo side	5.6%	4.3%	5.6%	4.4%	5.2%	2.0%
Hawai'i Island only	11.3%	12.6%	12.3%	12.7%	2.6%	5.0%
Hawai'i Island one day or less	0.7%	0.4%	0.7%	0.4%	1.0%	0.5%
Any Neighbor Island	58.6%	59.6%	60.8%	59.9%	39.3%	44.7%
NI only	46.8%	50.9%	49.7%	51.2%	20.9%	37.2%
O'ahu & NI	11.8%	8.7%	11.1%	8.7%	18.3%	7.5%
Any one island only	85.0%	88.4%	85.5%	88.3%	79.9%	90.5%
Multiple Islands	15.0%	11.6%	14.5%	11.7%	20.1%	9.5%
Avg. Islands Visited	1.24	1.24	1.24	1.24	1.23	1.23
ACCOMMODATIONS						
Plan to stay in Hotel	55.4%	51.9%	54.2%	52.0%	65.6%	47.0%
Hotel only	47.9%	45.2%	46.9%	45.2%	56.2%	41.5%
Plan to stay in Condo	17.4%	19.4%	17.2%	19.3%	20.0%	26.1%
Condo only	14.0%	16.0%	13.9%	15.9%	15.3%	22.5%
Plan to stay in Timeshare	8.9%	10.1%	9.0%	10.2%	7.9%	7.6%
Timeshare only	7.2%	8.3%	7.3%	8.4%	6.1%	6.1%
Cruise Ship	0.7%	0.0%	0.7%	0.0%	0.5%	0.0%
Friends/Relatives	10.9%	12.0%	11.6%	12.0%	4.9%	15.5%
Bed & Breakfast	1.1%	1.0%	1.1%	1.0%	1.0%	0.4%
Rental House	11.7%	11.9%	12.3%	12.0%	6.5%	6.4%
Hostel	0.7%	0.5%	0.6%	0.5%	1.8%	1.0%

Table 5. Summary of Air Visitor Characteristics, Percentage of Total (continued)
2022 vs. 2021

	TOTAL		DOMESTIC		INTERNATIONAL	
	2022	2021	2022	2021	2022	2021
Camp Site, Beach	0.7%	0.5%	0.7%	0.5%	1.2%	0.7%
Private Room in Private Home**	1.1%	0.9%	1.0%	0.9%	2.0%	1.4%
Shared Room/Space in Private Home**	0.3%	0.3%	0.3%	0.3%	0.3%	0.4%
Other Accommodations	1.8%	1.5%	1.9%	1.4%	1.2%	2.6%
PURPOSE OF TRIP						
Pleasure (Net)	84.8%	86.0%	84.4%	86.1%	88.1%	80.6%
Honeymoon/Get Married	4.5%	4.0%	3.7%	4.0%	11.5%	4.4%
Honeymoon	4.0%	3.5%	3.2%	3.5%	11.0%	4.2%
Get Married	0.8%	0.7%	0.7%	0.7%	1.0%	0.4%
Pleasure/Vacation	80.9%	82.7%	81.3%	82.8%	77.2%	76.5%
Mtgs/Conventions/Incentive	3.5%	1.4%	3.3%	1.4%	4.6%	1.5%
Conventions	1.8%	0.6%	1.8%	0.6%	1.9%	0.5%
Corporate Meetings	0.9%	0.4%	0.9%	0.4%	1.3%	0.6%
Incentive	0.9%	0.4%	0.8%	0.4%	1.8%	0.5%
Other Business	2.4%	2.1%	2.6%	2.2%	0.6%	1.5%
Visit Friends/Rel.	10.3%	12.4%	11.0%	12.4%	4.7%	11.6%
Gov't/Military	1.1%	0.9%	1.1%	0.9%	1.0%	2.5%
Attend School	0.2%	0.2%	0.2%	0.2%	0.3%	0.6%
Sport Events	0.8%	0.3%	0.8%	0.3%	1.2%	0.4%
Other	3.1%	2.1%	3.0%	2.0%	4.4%	4.1%
VISIT STATUS/TRAVEL METHOD						
% First Timers	30.0	29.4	29.0	29.4	39.0	29.3
% Repeaters	70.0	70.6	71.0	70.6	61.0	70.7
Average # of Trips	5.47	5.58	5.60	5.56	4.31	6.86
Group Tour	2.2%	1.3%	2.0%	1.3%	4.1%	1.0%
Non-Group	97.8%	98.7%	98.0%	98.7%	95.9%	98.9%
Package Trip	15.1%	13.7%	14.4%	13.8%	21.9%	7.9%
No Package	84.9%	86.3%	85.6%	86.2%	78.1%	92.1%
Net True Independent	83.9%	85.6%	84.7%	85.5%	76.7%	91.5%
Ave. Age	45	44	45	44	44	46
Ave. Party Size	2.22	2.18	2.21	2.20	2.36	1.57

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 6. Air Visitor Days by Island
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
TOTAL STATE	84,736,187	65,312,274	29.7	75,263,260	63,473,882	18.6	9,472,927	1,838,392	415.3
O'AHU	36,168,745	26,898,075	34.5	30,184,967	25,893,464	16.6	5,983,778	1,004,611	495.6
MAUI COUNTY	24,365,944	20,443,525	19.2	22,009,858	19,836,684	11.0	2,356,086	606,841	288.3
MAUI	23,829,806	20,025,929	19.0	21,507,089	19,421,323	10.7	2,322,717	604,605	284.2
MOLOKA'I	256,637	182,658	40.5	242,448	181,753	33.4	14,190	905	1468.2
LĀNA'I	279,500	234,938	19.0	260,321	233,607	11.4	19,179	1,331	1340.9
KAUA'I	10,440,522	7,005,805	49.0	10,061,679	6,944,451	44.9	378,844	61,355	517.5
HAWAI'I ISLAND	13,760,976	10,964,869	25.5	13,006,757	10,799,284	20.4	754,220	165,585	355.5
HILO	2,566,547	1,773,536	44.7	2,403,892	1,759,510	36.6	162,655	14,026	1059.7
KONA	11,194,429	9,191,332	21.8	10,602,864	9,039,774	17.3	591,565	151,559	290.3

Table 7. Air Visitor Days by Month
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
JANUARY	6,223,436	2,506,145	148.3	5,696,512	2,394,224	137.9	526,923	111,921	370.8
FEBRUARY	5,771,453	2,539,868	127.2	5,253,786	2,506,545	109.6	517,667	33,322	1,453.5
MARCH	7,046,878	4,259,791	65.4	6,237,065	4,225,955	47.6	809,814	33,835	2,293.4
APRIL	7,067,889	4,544,287	55.5	6,332,771	4,506,210	40.5	735,119	38,077	1,830.6
MAY	6,874,589	5,906,488	16.4	6,361,577	5,856,723	8.6	513,011	49,765	930.9
JUNE	7,953,216	7,679,183	3.6	7,403,154	7,617,527	-2.8	550,062	61,656	792.2
JULY	8,625,980	8,221,214	4.9	7,711,113	8,132,970	-5.2	914,868	88,244	936.7
AUGUST	7,499,145	6,553,003	14.4	6,572,345	6,426,044	2.3	926,800	126,958	630.0
SEPTEMBER	6,221,490	4,622,029	34.6	5,525,363	4,539,018	21.7	696,127	83,011	738.6
OCTOBER	6,662,968	5,099,902	30.6	5,790,509	4,920,574	17.7	872,459	179,329	386.5
NOVEMBER	6,556,043	5,734,772	14.3	5,501,410	5,379,554	2.3	1,054,633	355,218	196.9
DECEMBER	8,233,099	7,645,593	7.7	6,877,654	6,968,537	-1.3	1,355,444	677,055	100.2
TOTAL	**84,736,187**	**65,312,274**	**29.7**	**75,263,260**	**63,473,882**	**18.6**	**9,472,927**	**1,838,392**	**415.3**

Table 8. Average Daily Census by Island (Arrivals by Air)
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
TOTAL STATE	232,154	178,938	29.7	206,201	173,901	18.6	25,953	5,037	415.3
O'AHU	99,092	73,693	34.5	82,699	70,941	16.6	16,394	2,752	495.6
MAUI COUNTY	66,756	56,010	19.2	60,301	54,347	11.0	6,455	1,663	288.3
MAUI	65,287	54,866	19.0	58,924	53,209	10.7	6,364	1,656	284.2
MOLOKA'I	703	500	40.5	664	498	33.4	39	2	1468.2
LĀNA'I	766	644	19.0	713	640	11.4	53	4	1340.9
KAUA'I	28,604	19,194	49.0	27,566	19,026	44.9	1,038	168	517.5
HAWAI'I ISLAND	37,701	30,041	25.5	35,635	29,587	20.4	2,066	454	355.5
HILO	7,032	4,859	44.7	6,586	4,821	36.6	446	38	1059.7
KONA	30,670	25,182	21.8	29,049	24,767	17.3	1,621	415	290.3

Table 9. Average Daily Census by Month (Arrivals by Air)
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
JANUARY	200,756	80,843	148.3	183,758	77,233	137.9	16,998	3,610	370.8
FEBRUARY	206,123	90,710	127.2	187,635	89,519	109.6	18,488	1,190	1,453.5
MARCH	227,319	137,413	65.4	201,196	136,321	47.6	26,123	1,091	2,293.4
APRIL	235,596	151,476	55.5	211,092	150,207	40.5	24,504	1,269	1,830.6
MAY	221,761	190,532	16.4	205,212	188,927	8.6	16,549	1,605	930.9
JUNE	265,107	255,973	3.6	246,772	253,918	-2.8	18,335	2,055	792.2
JULY	278,257	265,200	4.9	248,746	262,354	-5.2	29,512	2,847	936.7
AUGUST	241,908	211,387	14.4	212,011	207,292	2.3	29,897	4,095	630.0
SEPTEMBER	207,383	154,068	34.6	184,179	151,301	21.7	23,204	2,767	738.6
OCTOBER	214,934	164,513	30.6	186,791	158,728	17.7	28,144	5,785	386.5
NOVEMBER	218,535	191,159	14.3	183,380	179,318	2.3	35,154	11,841	196.9
DECEMBER	265,584	246,632	7.7	221,860	224,792	-1.3	43,724	21,840	100.2
TOTAL	**232,154**	**178,938**	**29.7**	**206,201**	**173,901**	**18.6**	**25,953**	**5,037**	**415.3**

Table 10. Visitors Staying Overnight or Longer (Arrivals by Air)
1962 – 2022

YEAR	BOTH DIRECTIONS		DOMESTIC		INTERNATIONAL	
	Visitors	% Change from Previous Year	Visitors	% Change from Previous Year	Visitors	% Change from Previous Year
1962	361,812	13.3	231,308	11.0	130,504	17.5
1963	428,690	18.5	287,405	24.3	141,286	8.3
1964	563,412	31.4	419,280	45.9	144,132	2.0
1965	686,314	21.8	539,211	28.6	147,103	2.1
1966	834,732	21.6	629,564	16.8	205,168	39.5
1967	1,124,012	34.7	828,849	31.7	295,163	43.9
1968	1,313,706	16.9	952,821	15.0	360,885	22.3
1969	1,526,074	16.2	1,121,714	17.7	404,360	12.0
1970	1,745,904	14.4	1,273,639	13.5	472,265	16.8
1971	1,817,941	4.1	1,363,081	7.0	454,860	-3.7
1972	2,233,627	22.9	1,682,285	23.4	551,342	21.2
1973	2,622,376	17.4	1,942,714	15.5	679,662	23.3
1974	2,804,394	6.9	2,036,203	4.8	768,191	13.0
1975	2,818,082	0.5	2,028,068	-0.4	790,014	2.8
1976	3,213,249	14.0	2,327,399	14.8	885,850	12.1
1977	3,413,095	6.2	2,508,472	7.8	904,623	2.1
1978	3,676,967	7.7	2,766,012	10.3	910,955	0.7
1979	3,966,192	7.9	2,888,521	4.4	1,077,671	18.3
1980	3,928,789	-0.9	2,793,101	-3.3	1,135,688	5.4
1981	3,928,906	0.0	2,778,566	-0.5	1,150,340	1.3
1982	4,227,733	7.6	3,072,543	10.6	1,155,189	0.4
1983	4,356,317	3.0	3,219,219	4.8	1,137,098	-1.6
1984	4,827,884	10.8	3,499,419	8.7	1,328,466	16.8
1985	4,843,414	0.3	3,522,126	0.6	1,321,288	-0.5
1986	5,569,067	15.0	4,063,928	15.4	1,505,138	13.9
1987	5,770,585	3.6	4,040,204	-0.6	1,730,381	15.0
1988	6,101,483	5.7	4,041,878	0.0	2,059,605	19.0
1989	6,488,422	6.3	4,339,507	7.4	2,148,915	4.3
1990	6,723,531	3.6	4,315,161	-0.6	2,408,370	12.1
1991	6,518,460	-3.1	4,068,508	-5.7	2,449,952	1.7
1992	6,473,669	-0.7	3,791,945	-6.8	2,681,724	9.5
1993	6,070,995	-6.2	3,570,059	-5.9	2,500,936	-6.7
1994	6,364,674	4.8	3,813,279	6.8	2,551,395	2.0
1995	6,546,759	2.9	3,743,474	-1.8	2,803,285	9.9
1996	6,723,141	2.7	3,794,113	1.4	2,929,028	4.5
1997	6,761,135	0.6	3,890,798	2.5	2,870,337	-2.0
1998	6,595,790	-2.4	4,014,140	3.2	2,581,650	-10.1
1999	6,741,037	2.2	4,255,621	6.0	2,485,416	-3.7
2000	6,948,595	3.1	4,446,936	4.5	2,501,659	0.7
2001	6,303,791	-9.3	4,224,321	-5.0	2,079,470	-16.9
2002	6,389,058	1.4	4,358,850	3.2	2,030,208	-2.4
2003	6,380,439	-0.1	4,531,289	4.0	1,849,150	-8.9
2004	6,912,094	8.3	4,892,960	8.0	2,019,134	9.2
2005	7,416,574	7.3	5,313,281	8.6	2,103,293	4.2
2006	7,528,106	1.5	5,550,125	4.5	1,977,981	-6.0
2007	7,496,820	-0.4	5,582,530	0.6	1,914,290	-3.2
2008	6,713,436	-10.4	4,901,893	-12.2	1,811,543	-5.4
2009	6,420,448	-4.4	4,672,001	-4.7	1,748,447	-3.5
2010	6,916,894	7.7	4,957,352	6.1	1,959,542	12.1
2011	7,174,397	3.7	5,127,291	3.4	2,047,106	4.5
2012	7,867,143	9.7	5,403,025	5.4	2,464,118	20.4
2013	8,003,474	1.7	5,405,300	0.0	2,598,174	5.4
2014	8,196,342	2.4	5,486,059	1.5	2,710,283	4.3
2015	8,563,018	4.5	5,782,140	5.4	2,780,878	2.6
2016	8,821,802	3.0	5,968,779	3.2	2,853,023	2.6
2017	9,277,613	5.2	6,239,748	4.5	3,037,865	6.5
2018	9,761,448	5.2	6,736,736	8.0	3,024,712	-0.4
2019	10,243,165	4.9	7,253,806	7.7	2,989,359	-1.2
2020	2,678,073	-73.9	2,065,689	-71.5	612,384	-79.5
2021	6,777,760	153.1	6,656,779	222.3	120,981	-80.2
2022	9,138,674	34.8	8,233,186	23.7	905,488	648.5

Table 11. 2022 Air Visitor Days by Month and MMA

2022	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						OCEANIA MMA		
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER-LAND	TOTAL EUROPE	AUSTRA-LIA	NEW ZEALAND	TOTAL OCEANIA
Jan	3,193,679	2,191,933	26,881	391,394	15,869	9,598	28,077	3,133	14,078	70,754	46,202	4,465	50,667
Feb	3,142,945	1,836,155	22,346	449,095	15,545	8,987	28,250	3,332	11,751	67,865	24,556	2,826	27,382
Mar	3,768,775	2,145,000	41,904	688,034	20,049	8,649	32,651	2,793	13,025	77,167	64,841	5,153	69,994
Apr	4,210,098	1,748,285	67,252	498,718	32,032	12,599	45,675	4,242	20,432	114,980	122,518	5,567	128,085
May	3,792,928	2,125,985	59,792	276,813	35,762	14,696	50,680	6,344	17,735	125,216	113,890	9,345	123,235
Jun	4,470,314	2,543,027	86,211	182,816	24,575	13,109	33,357	7,760	18,172	96,974	145,728	9,888	155,616
Jul	4,618,276	2,473,430	150,984	313,844	50,474	39,172	71,224	16,676	45,122	222,669	157,371	46,653	204,023
Aug	3,857,320	2,087,225	255,911	330,393	54,741	31,489	95,476	45,329	24,070	251,106	152,134	43,875	196,009
Sep	3,308,295	1,662,945	207,028	244,435	46,138	20,005	87,181	13,053	28,591	194,969	187,306	45,388	232,694
Oct	3,564,783	1,709,062	179,277	372,119	38,708	37,807	61,691	9,073	29,223	176,503	187,166	46,611	233,777
Nov	3,520,377	1,572,239	179,741	572,717	21,135	9,758	35,703	3,920	16,626	87,143	141,061	35,926	176,988
Dec	4,024,678	2,348,695	249,281	749,240	26,621	21,034	35,760	7,875	16,069	107,359	173,267	43,475	216,742
TOTAL	45,472,465	24,443,981	1,526,608	5,069,619	381,649	226,905	605,725	123,530	254,896	1,592,705	1,516,040	299,172	1,815,212
DOMESTIC													
Jan	3,192,415	2,191,461	3,076	32,772	15,299	7,694	27,241	3,097	14,003	67,333	7,169	3,815	10,984
Feb	3,142,445	1,835,448	3,605	32,574	14,973	7,762	27,368	3,060	11,445	64,608	3,187	2,610	5,797
Mar	3,766,819	2,143,971	2,958	52,363	19,485	6,653	31,811	2,343	12,242	72,533	4,529	3,133	7,662
Apr	4,208,922	1,747,130	3,825	42,866	29,705	9,375	39,876	3,945	18,547	101,448	8,235	3,080	11,315
May	3,792,744	2,125,937	4,178	85,052	33,431	11,028	43,256	5,882	16,423	110,019	8,984	3,489	12,474
Jun	4,468,784	2,542,738	3,718	44,693	21,260	8,657	26,881	7,034	14,721	78,554	9,721	4,865	14,586
Jul	4,616,737	2,473,374	5,650	91,848	43,938	31,570	57,030	15,367	36,798	184,703	16,770	5,697	22,467
Aug	3,855,082	2,086,672	8,268	112,600	48,321	28,570	82,602	42,406	18,934	220,835	12,415	5,635	18,050
Sep	3,307,151	1,662,557	4,767	88,404	44,040	16,705	75,719	12,612	27,919	176,995	21,888	6,030	27,918
Oct	3,563,610	1,708,560	3,276	111,398	35,153	16,786	52,143	8,618	24,718	137,420	22,106	6,178	28,284
Nov	3,519,574	1,571,799	3,604	115,043	19,143	7,888	33,434	3,686	15,086	79,238	13,773	4,103	17,875
Dec	4,023,893	2,348,093	5,379	120,412	23,969	9,647	33,220	7,171	14,821	88,828	17,679	5,267	22,946
TOTAL	45,458,174	24,437,739	52,303	930,025	348,718	162,335	530,582	115,221	225,658	1,382,514	146,454	53,903	200,357
INTERNATIONAL													
Jan	1,263	472	23,804	358,622	570	1,904	836	36	75	3,421	39,033	650	39,683
Feb	501	707	18,742	416,521	572	1,225	882	272	306	3,257	21,369	216	21,585
Mar	1,956	1,029	38,946	635,671	564	1,997	840	450	783	4,634	60,312	2,020	62,332
Apr	1,176	1,155	63,427	455,852	2,327	3,224	5,798	297	1,885	13,531	114,284	2,487	116,771
May	184	49	55,614	191,761	2,331	3,668	7,424	462	1,312	15,197	104,906	5,856	110,761
Jun	1,530	290	82,493	138,123	3,315	4,452	6,476	726	3,451	18,420	136,007	5,023	141,031
Jul	1,538	56	145,334	221,996	6,536	7,602	14,194	1,309	8,325	37,966	140,601	40,955	181,556
Aug	2,238	553	247,644	217,793	6,420	2,919	12,874	2,923	5,136	30,272	139,719	38,240	177,959
Sep	1,144	388	202,261	156,031	2,099	3,300	11,462	441	672	17,974	165,418	39,358	204,776
Oct	1,173	502	176,001	260,721	3,555	21,021	9,548	455	4,505	39,084	165,060	40,433	205,493
Nov	803	440	176,137	457,674	1,992	1,870	2,269	234	1,540	7,905	127,289	31,823	159,112
Dec	785	602	243,903	628,828	2,652	11,388	2,540	704	1,248	18,532	155,588	38,208	193,796
TOTAL	14,291	6,241	1,474,305	4,139,594	32,931	64,569	75,143	8,309	29,238	210,191	1,369,586	245,269	1,614,855

Table 11. 2022 Air Visitor Days by Month and MMA (continued)

2022	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	CHINA	HONG KONG	KOREA	SINGA-PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN-TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITOR DAYS
Jan	6,855	2,824	30,367	3,621	1,360	45,026	5,548	8,595	5,301	19,444	233,659	6,223,436
Feb	3,003	2,156	19,712	1,799	852	27,522	4,046	4,505	5,416	13,966	184,177	5,771,453
Mar	11,768	4,538	29,381	2,202	1,541	49,429	3,882	4,774	5,410	14,065	192,509	7,046,878
Apr	6,492	3,269	48,229	2,330	3,176	63,496	4,396	4,992	10,149	19,538	217,437	7,067,889
May	10,251	2,542	89,912	3,247	2,811	108,763	4,541	5,135	8,647	18,323	243,535	6,874,589
Jun	11,181	4,220	91,278	4,400	2,943	114,022	3,571	4,486	6,636	14,694	289,542	7,953,216
Jul	9,516	5,565	116,952	2,415	7,393	141,841	5,248	8,180	10,864	24,292	476,622	8,625,980
Aug	11,289	3,824	120,670	2,930	6,308	145,020	5,446	5,430	8,977	19,853	356,309	7,499,145
Sep	8,526	3,306	96,952	2,546	3,598	114,929	5,040	7,117	9,280	21,438	234,758	6,221,490
Oct	5,377	3,040	112,567	3,359	4,210	128,553	3,819	7,108	9,484	20,411	278,481	6,662,968
Nov	8,670	2,688	90,608	4,952	3,806	110,724	4,042	5,406	6,752	16,200	319,914	6,556,043
Dec	23,115	5,110	120,632	6,576	8,407	163,840	13,621	10,849	11,388	35,858	337,406	8,233,099
TOTAL	116,043	43,081	967,259	40,375	46,406	1,213,166	63,200	76,577	98,304	238,081	3,364,349	84,736,187
DOMESTIC												
Jan	6,625	2,744	3,687	1,355	1,095	15,506	5,471	8,546	5,246	19,263	163,703	5,696,512
Feb	2,758	2,116	2,913	1,655	621	10,063	3,991	4,489	5,386	13,865	145,381	5,253,786
Mar	11,072	4,448	4,171	1,903	1,277	22,871	3,826	4,630	5,319	13,774	154,112	6,237,065
Apr	5,748	3,094	4,667	1,970	1,834	17,313	4,348	4,866	10,020	19,234	180,717	6,332,771
May	9,474	2,250	5,792	2,665	2,274	22,456	4,517	5,035	8,547	18,099	190,619	6,361,577
Jun	9,203	3,620	9,178	3,085	1,944	27,030	3,406	4,334	6,528	14,269	208,784	7,403,154
Jul	7,679	4,237	6,575	1,262	2,047	21,800	5,113	8,059	10,346	23,518	271,016	7,711,113
Aug	7,716	2,708	5,825	1,029	1,765	19,043	5,394	4,690	8,683	18,767	233,030	6,572,345
Sep	6,756	2,196	4,895	1,303	1,679	16,828	4,932	6,973	9,084	20,990	219,754	5,525,363
Oct	3,343	2,068	3,610	1,677	1,133	11,831	3,771	6,849	9,143	19,763	206,367	5,790,509
Nov	6,927	2,303	4,331	821	877	15,258	3,962	5,156	6,122	15,240	163,778	5,501,410
Dec	16,948	3,066	5,749	2,056	1,667	29,486	13,521	10,129	10,758	34,408	204,210	6,877,654
TOTAL	94,250	34,850	61,393	20,781	18,213	229,487	62,252	73,756	95,181	231,189	2,341,471	75,263,260
INTERNATIONAL												
Jan	230	80	26,679	2,266	265	29,520	77	49	55	181	69,956	526,923
Feb	245	40	16,799	144	231	17,459	55	16	30	101	38,796	517,667
Mar	696	90	25,209	299	264	26,558	56	144	91	291	38,397	809,814
Apr	744	175	43,562	360	1,342	46,183	48	126	130	304	36,720	735,119
May	777	292	84,120	582	537	86,307	24	100	100	224	52,916	513,011
Jun	1,978	600	82,100	1,315	999	86,992	165	152	108	425	80,758	550,062
Jul	1,838	1,328	110,377	1,153	5,346	120,042	135	121	518	774	205,606	914,868
Aug	3,573	1,116	114,845	1,901	4,543	125,977	52	740	294	1,086	123,279	926,800
Sep	1,771	1,110	92,057	1,243	1,919	98,101	108	144	196	448	15,004	696,127
Oct	2,034	972	108,957	1,681	3,078	116,722	48	259	341	648	72,115	872,459
Nov	1,743	385	86,277	4,131	2,930	95,466	80	250	630	960	156,136	1,054,633
Dec	6,166	2,044	114,884	4,520	6,740	134,353	100	720	630	1,450	133,196	1,355,444
TOTAL	21,794	8,231	905,866	19,595	28,193	983,679	948	2,821	3,123	6,892	1,022,878	9,472,927

Table 12. Air Visitor Days by Month and MMA
Percent change 2022 vs. 2021

% change	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						OCEANIA MMA		
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER-LAND	TOTAL EUROPE	AUSTRA-LIA	NEW ZEALAND	TOTAL OCEANIA
Jan	117.1	164.9	12.6	326.3	398.6	1,446.1	931.8	221.6	651.5	654.9	1,876.9	198.0	1,221.1
Feb	86.1	142.9	104.4	3,082.5	567.5	1,177.2	3,049.3	387.1	1,653.1	1,184.4	2,169.5	706.9	1,811.8
Mar	34.4	61.5	168.4	7,354.6	509.5	1,301.7	1,880.6	1,522.0	782.9	971.4	5,103.5	283.5	2,602.7
Apr	30.8	48.8	266.4	3,883.7	793.0	1,424.1	2,260.4	700.9	576.2	1,061.4	11,628.8	306.6	5,206.8
May	0.9	9.3	257.2	2,512.7	582.4	1,186.8	2,692.4	1,012.8	570.1	997.0	6,523.1	596.4	3,925.4
Jun	-8.4	-0.1	291.0	1,487.8	316.8	927.3	1,012.9	2,479.8	337.9	563.3	9,663.0	229.2	3,361.1
Jul	-10.8	-8.9	270.4	895.6	545.3	3,682.8	1,381.0	1,690.6	1,104.7	1,113.9	8,291.5	1,209.0	3,650.9
Aug	-3.8	-3.5	581.8	312.6	660.4	442.7	488.9	2,206.4	332.3	583.3	8,023.6	1,179.6	3,597.3
Sep	14.0	16.0	823.2	250.6	791.8	122.7	778.5	700.8	167.4	435.6	9,969.6	3,183.3	7,076.4
Oct	11.0	13.7	608.5	126.0	841.5	372.9	1,017.8	1,387.9	527.2	670.9	12,373.4	2,165.3	6,470.2
Nov	-2.7	3.5	593.4	76.7	60.6	3.7	82.7	48.2	58.5	57.7	2,732.1	1,408.5	2,304.0
Dec	-3.1	-3.7	608.1	37.6	15.1	53.4	17.2	13.3	21.9	22.7	371.3	784.6	420.0
TOTAL	11.2	20.1	418.0	271.6	353.7	335.4	514.8	587.7	310.0	405.8	2,523.9	1,023.2	2,050.4
DOMESTIC													
Jan	117.1	165.2	245.4	114.1	445.4	1,215.7	901.1	217.9	680.5	658.4	214.0	158.1	192.0
Feb	86.3	142.9	646.1	423.2	551.3	1,003.1	2,951.0	355.4	1,607.4	1,132.5	194.5	690.4	310.5
Mar	34.3	61.5	106.9	814.9	495.2	1,008.6	1,829.6	1,260.7	729.8	911.7	533.3	149.1	288.4
Apr	30.8	48.8	316.8	391.4	751.5	1,045.2	2,087.9	738.2	513.8	954.3	715.7	130.5	382.4
May	0.9	9.4	170.0	755.5	542.7	875.9	2,312.6	931.8	530.5	873.7	518.9	169.3	354.0
Jun	-8.4	0.0	98.8	288.2	266.5	588.1	799.8	2,238.4	256.1	442.4	623.3	75.4	254.2
Jul	-10.8	-8.8	64.3	239.7	478.8	3,217.8	1,089.8	1,550.1	888.2	926.7	840.4	66.2	331.0
Aug	-3.8	-3.4	92.9	257.3	586.7	920.3	413.0	2,073.1	242.5	560.8	691.9	65.7	263.3
Sep	14.0	16.1	118.9	143.6	759.5	323.6	667.4	673.8	162.2	467.1	1,535.3	348.2	940.2
Oct	11.0	13.8	122.8	130.8	827.9	655.9	939.7	1,351.4	474.9	763.3	1,590.7	219.5	772.6
Nov	-2.7	3.6	22.2	241.7	52.3	44.3	84.3	44.2	49.0	62.2	203.2	75.1	159.6
Dec	-3.1	-3.7	21.6	191.5	7.3	53.1	17.3	6.1	13.7	15.7	395.4	53.3	227.5
TOTAL	11.2	20.2	102.1	237.6	328.8	506.2	463.8	555.4	269.6	392.3	565.9	121.3	332.2
INTERNATIONAL													
Jan	86.0	-57.5	3.6	368.8	50.8	5,188.9	NA	NA	-5.5	593.4	72,183.2	3,150.0	53,525.6
Feb	-80.0	84.5	79.4	5,181.7	1,806.7	NA	NA	2,166.7	NA	7,653.8	NA	980.0	107,825.7
Mar	548.4	41.5	174.6	18,030.2	3,425.0	11,645.6	NA	NA	NA	13,941.7	11,258.2	2,248.4	10,002.4
Apr	160.1	30.4	263.7	11,910.1	2,267.4	40,200.0	5,054.1	403.4	NA	4,771.1	326,424.5	7,437.2	171,621.9
May	-67.6	-96.9	266.0	29,282.0	5,876.9	30,463.3	33,645.0	NA	3,023.8	13,114.4	39,043.9	12,629.3	35,174.3
Jun	-2.7	-82.6	308.8	NA	3,394.1	24,633.3	64,658.0	NA	21,471.4	13,163.9	91,302.9	2,084.0	37,130.9
Jul	-26.2	-98.2	289.4	4,846.3	2,724.5	8,950.3	88,613.9	NA	37,740.0	10,643.5	152,727.0	30,237.1	79,880.6
Aug	35.3	-71.7	644.8	348.5	3,850.5	-2.8	11,394.6	20,778.6	12,740.0	808.7	45,718.5	136,469.9	53,350.6
Sep	29.6	-68.9	899.0	366.7	4,131.3	-34.5	20,276.9	NA	1,427.3	246.4	31,610.4	106,272.1	36,555.3
Oct	-1.0	-75.1	638.4	124.0	1,000.7	264.0	1,795.6	2,743.8	1,152.3	460.2	85,423.3	32,507.6	64,724.4
Nov	-50.3	-75.6	666.8	57.6	238.9	-52.6	61.4	162.9	320.3	23.7	28,972.4	83,645.6	33,338.6
Dec	-67.3	-77.9	692.3	25.0	238.4	53.7	16.8	262.5	766.7	73.1	368.7	2,485.5	458.9
TOTAL	-10.1	-67.3	448.4	280.2	1,078.6	154.8	1,603.1	2,062.6	2,525.8	517.4	3,727.5	10,682.1	4,143.1

Table 12. Air Visitor Days by Month and MMA (continued)

Percent change 2022 vs. 2021

% change	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	CHINA	HONG KONG	KOREA	SINGA-PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN-TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITOR DAYS
Jan	315.4	282.8	286.4	2,426.7	19.7	290.6	81.8	2,888.8	120.3	238.5	281.4	148.3
Feb	172.5	420.4	413.9	477.1	207.3	363.2	225.0	824.5	284.8	344.9	241.5	127.2
Mar	564.8	492.6	509.6	869.4	290.7	519.6	145.5	1,389.3	114.1	217.6	140.8	65.4
Apr	308.5	287.2	529.2	702.2	482.2	480.7	149.1	881.9	206.2	249.6	140.1	55.5
May	48.1	15.7	950.8	449.0	-48.7	358.0	139.2	295.0	69.9	121.1	89.5	16.4
Jun	77.2	81.1	918.4	218.9	-33.0	387.9	119.5	199.5	6.4	56.9	70.6	3.6
Jul	95.3	70.6	799.8	92.5	98.5	443.2	119.6	376.9	15.6	79.9	147.8	4.9
Aug	31.2	23.6	780.1	127.4	51.2	369.8	156.0	140.7	31.6	77.1	100.5	14.4
Sep	200.8	101.4	596.7	121.2	-38.4	352.8	103.1	332.7	24.3	84.9	100.7	34.6
Oct	17.8	91.5	856.0	234.3	104.8	512.5	13.0	393.2	97.1	111.9	103.7	30.6
Nov	11.5	20.0	274.6	246.1	53.1	190.5	57.0	57.2	4.1	29.6	138.1	14.3
Dec	2.8	65.4	286.5	67.7	33.8	144.6	55.4	50.5	32.0	45.7	34.7	7.7
TOTAL	64.7	94.0	547.0	210.7	26.1	315.5	92.2	246.4	52.2	99.1	111.2	29.7
DOMESTIC												
Jan	383.4	281.3	3.1	947.8	1,170.2	163.6	79.3	2,956.8	118.0	235.8	188.0	137.9
Feb	174.7	410.8	412.1	636.5	411.9	331.3	220.6	862.7	282.7	344.6	219.4	109.6
Mar	542.1	480.8	143.5	772.3	354.3	386.4	141.9	1,344.4	110.9	211.4	124.1	47.6
Apr	277.7	279.5	44.1	902.8	251.7	175.0	147.5	857.1	202.2	244.7	125.8	40.5
May	42.7	13.8	232.3	363.2	-55.0	40.5	138.0	287.3	68.4	118.7	81.7	8.6
Jun	63.6	55.4	297.0	134.5	53.1	110.3	110.9	194.9	4.7	53.1	46.5	-2.8
Jul	73.6	32.4	89.2	8.3	25.4	56.9	113.9	374.3	10.1	74.3	65.4	-5.2
Aug	14.7	-5.7	36.0	-12.2	-46.4	3.8	153.5	110.9	27.5	68.1	52.9	2.3
Sep	153.8	33.8	16.6	23.4	-65.8	16.4	98.7	329.4	23.4	83.1	106.2	21.7
Oct	14.4	31.4	71.5	104.4	30.8	42.7	12.0	395.1	90.3	106.9	70.7	17.7
Nov	-3.3	13.9	20.7	-41.3	-49.5	-4.1	55.3	52.3	-4.4	23.5	30.9	2.3
Dec	-19.9	6.8	50.1	-40.5	-72.5	-21.1	55.6	41.1	25.5	40.8	8.7	-1.3
TOTAL	49.8	64.4	77.3	77.2	-29.5	46.8	90.1	237.8	48.0	94.4	72.8	18.6
INTERNATIONAL												
Jan	-17.9	344.4	522.8	16,085.7	-74.8	422.9	NA	512.5	NA	2,162.5	1,481.6	370.8
Feb	149.7	NA	414.2	65.5	48.1	383.9	NA	-23.8	NA	381.0	361.0	1,453.5
Mar	1,413.0	NA	711.6	3,222.2	132.9	711.1	NA	NA	1,720.0	5,720.0	243.2	2,293.4
Apr	1,010.0	503.4	884.2	283.0	5,491.7	895.3	500.0	NA	NA	3,695.0	249.4	1,830.6
May	175.5	32.2	1,134.6	3,537.5	23.6	1,011.3	NA	NA	733.3	1,766.7	124.2	930.9
Jun	189.3	NA	1,134.3	1,954.2	-68.0	727.0	1,275.0	442.9	NA	962.5	197.3	792.2
Jul	309.4	2,007.9	1,059.2	1,181.3	155.4	882.6	NA	656.3	NA	4,740.0	620.7	936.7
Aug	90.6	400.8	1,118.2	1,529.4	416.9	906.2	NA	2,212.5	2,350.0	2,368.2	387.0	630.0
Sep	923.5	NA	847.3	1,208.4	105.1	798.2	NA	585.7	83.2	250.0	44.2	738.6
Oct	23.9	6,842.9	1,026.8	813.8	158.6	819.1	269.2	346.6	4,162.5	720.3	355.9	386.5
Nov	184.6	77.4	318.9	12,418.2	290.6	329.8	263.6	365.1	614.4	485.6	1,595.7	196.9
Dec	365.9	837.5	319.6	867.0	2,871.6	353.7	27.0	2,017.6	1,045.5	764.4	112.2	100.2
TOTAL	189.4	721.2	688.6	1,442.8	157.0	625.2	608.8	938.1	987.5	895.0	331.0	415.3

Table 13. 2022 Air Visitor Arrivals by Month and MMA

2022	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						OCEANIA MMA		
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER-LAND	TOTAL EUROPE	AUSTRA-LIA	NEW ZEALAND	TOTAL OCEANIA
Jan	326,483	183,973	1,486	23,733	1,189	679	1,280	262	527	3,937	4,384	261	4,645
Feb	369,845	183,637	1,257	29,520	1,503	804	1,895	260	610	5,072	2,342	293	2,635
Mar	455,074	234,094	3,243	55,806	1,994	693	2,037	240	601	5,564	6,512	487	7,000
Apr	514,847	188,871	6,838	43,914	3,186	1,122	2,810	365	1,185	8,668	12,654	628	13,283
May	453,956	222,108	6,732	25,802	3,665	1,292	3,590	514	1,021	10,082	12,015	863	12,879
Jun	498,068	249,502	10,315	16,259	2,314	937	2,417	609	935	7,212	14,970	877	15,847
Jul	528,123	248,988	18,928	26,684	4,444	2,841	4,508	1,144	2,594	15,531	16,144	5,027	21,171
Aug	467,082	217,258	31,151	28,667	5,033	2,766	5,462	3,614	1,372	18,246	15,405	4,668	20,073
Sep	395,202	170,987	27,332	22,158	4,303	1,449	5,286	964	1,515	13,517	19,276	4,793	24,069
Oct	410,724	177,002	24,171	33,550	3,877	1,801	4,181	783	1,557	12,199	19,215	4,828	24,042
Nov	410,619	164,352	25,968	46,805	2,050	970	2,363	335	836	6,554	14,553	3,601	18,153
Dec	447,326	228,357	35,142	61,351	2,364	1,239	2,306	620	929	7,458	18,229	4,525	22,754
TOTAL	5,277,349	2,469,128	192,562	414,250	35,921	16,591	38,137	9,710	13,681	114,041	155,700	30,851	186,551
DOMESTIC													
Jan	326,409	183,936	260	1,885	1,132	441	1,204	256	512	3,545	1,087	222	1,309
Feb	369,781	183,586	283	2,340	1,451	629	1,779	243	593	4,695	475	273	748
Mar	454,880	233,996	370	4,716	1,853	530	1,932	195	572	5,081	695	300	996
Apr	514,690	188,792	426	3,918	2,909	719	2,565	332	1,040	7,565	1,294	324	1,619
May	453,923	222,100	491	8,129	3,332	946	3,101	448	939	8,766	1,425	385	1,811
Jun	497,865	249,454	460	3,782	2,059	566	1,901	543	784	5,853	1,439	386	1,825
Jul	527,874	248,979	597	7,559	3,925	2,194	3,636	1,067	2,110	12,932	2,688	739	3,427
Aug	466,808	217,199	937	10,413	4,546	2,349	4,834	3,392	1,196	16,316	2,045	802	2,847
Sep	395,029	170,951	657	7,063	3,949	1,185	4,765	915	1,403	12,217	3,103	817	3,920
Oct	410,560	176,936	454	8,950	3,448	1,372	3,642	718	1,387	10,567	3,412	888	4,299
Nov	410,500	164,295	531	9,460	1,801	596	2,179	309	781	5,666	2,210	468	2,677
Dec	447,158	228,240	740	9,440	2,027	682	2,052	576	864	6,201	2,737	575	3,312
TOTAL	5,275,477	2,468,463	6,205	77,656	32,431	12,207	33,592	8,994	12,180	99,405	22,611	6,179	28,790
INTERNATIONAL													
Jan	74	37	1,226	21,848	57	238	76	6	15	392	3,297	39	3,336
Feb	64	51	974	27,180	52	175	116	17	17	377	1,867	20	1,887
Mar	194	98	2,873	51,090	141	163	105	45	29	483	5,817	187	6,004
Apr	157	79	6,412	39,996	277	403	245	33	145	1,103	11,360	304	11,664
May	33	8	6,241	17,673	333	346	489	66	82	1,316	10,590	478	11,068
Jun	203	48	9,855	12,477	255	371	516	66	151	1,359	13,531	491	14,022
Jul	249	9	18,331	19,125	519	647	872	77	484	2,599	13,456	4,288	17,744
Aug	274	59	30,214	18,254	487	417	628	222	176	1,930	13,360	3,866	17,226
Sep	173	36	26,675	15,095	354	264	521	49	112	1,300	16,173	3,976	20,149
Oct	164	66	23,717	24,600	429	429	539	65	170	1,632	15,803	3,940	19,743
Nov	119	57	25,437	37,345	249	374	184	26	55	888	12,343	3,133	15,476
Dec	168	117	34,402	51,911	337	557	254	44	65	1,257	15,492	3,950	19,442
TOTAL	1,872	665	186,357	336,594	3,490	4,384	4,545	716	1,501	14,636	133,089	24,672	157,761

Table 13. 2022 Air Visitor Arrivals by Month and MMA (continued)

2022	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	CHINA	HONG KONG	KOREA	SINGA-PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN-TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
Jan	835	198	1,938	157	134	3,262	441	400	519	1,359	18,223	567,101
Feb	386	205	1,284	161	85	2,120	388	387	551	1,326	17,674	613,085
Mar	1,649	357	2,029	235	203	4,473	371	358	576	1,305	22,351	788,910
Apr	685	285	5,686	219	219	7,094	350	499	1,128	1,977	24,007	809,498
May	1,251	273	11,701	395	296	13,915	387	541	883	1,811	26,399	773,685
Jun	1,244	346	10,732	379	293	12,994	300	331	627	1,258	29,653	841,108
Jul	1,100	464	13,012	272	440	15,288	479	697	1,167	2,342	41,562	918,616
Aug	1,264	412	12,085	280	484	14,526	481	400	943	1,824	30,944	829,772
Sep	875	296	12,436	250	419	14,276	440	597	931	1,968	22,695	692,205
Oct	660	330	14,378	288	445	16,101	368	622	991	1,982	27,628	727,400
Nov	1,036	297	11,869	348	433	13,984	266	398	731	1,395	31,192	719,022
Dec	2,786	539	14,711	725	711	19,473	444	617	1,141	2,202	34,207	858,269
TOTAL	13,771	4,002	111,863	3,709	4,161	137,506	4,716	5,845	10,189	20,750	326,536	9,138,674
DOMESTIC												
Jan	789	182	341	135	105	1,552	434	393	508	1,334	13,426	533,656
Feb	354	197	295	155	63	1,063	383	383	546	1,312	14,539	578,346
Mar	1,562	339	431	212	159	2,703	364	342	562	1,268	16,947	720,957
Apr	588	260	437	174	158	1,617	342	478	1,110	1,930	19,687	740,243
May	1,143	251	689	298	222	2,602	381	521	858	1,760	19,972	719,555
Jun	1,076	306	708	263	182	2,535	289	312	609	1,210	20,434	783,418
Jul	859	384	688	149	175	2,255	470	675	1,140	2,284	27,114	833,020
Aug	850	319	892	110	199	2,371	468	363	901	1,732	22,561	741,185
Sep	683	236	529	137	175	1,760	428	573	917	1,918	20,638	614,154
Oct	434	249	478	132	143	1,436	360	585	960	1,906	20,773	635,882
Nov	787	220	468	105	141	1,722	258	373	668	1,299	16,643	612,793
Dec	2,068	321	605	332	204	3,531	434	569	1,078	2,081	19,272	719,974
TOTAL	11,193	3,264	6,563	2,202	1,925	25,147	4,612	5,565	9,858	20,035	232,007	8,233,186
INTERNATIONAL												
Jan	46	16	1,597	22	29	1,710	7	7	11	25	4,797	33,445
Feb	32	8	989	6	22	1,057	5	4	5	14	3,135	34,739
Mar	87	18	1,598	23	44	1,770	7	16	14	37	5,404	67,953
Apr	97	25	5,249	45	61	5,477	8	21	18	47	4,320	69,255
May	108	22	11,012	97	74	11,313	6	20	25	51	6,427	54,130
Jun	168	40	10,024	116	111	10,459	11	19	18	48	9,219	57,690
Jul	241	80	12,324	123	265	13,033	9	22	27	58	14,448	85,596
Aug	414	93	11,193	170	285	12,155	13	37	42	92	8,383	88,587
Sep	192	60	11,907	113	244	12,516	12	24	14	50	2,057	78,051
Oct	226	81	13,900	156	302	14,665	8	37	31	76	6,855	91,518
Nov	249	77	11,401	243	292	12,262	8	25	63	96	14,549	106,229
Dec	718	218	14,106	393	507	15,942	10	48	63	121	14,935	138,295
TOTAL	2,578	738	105,300	1,507	2,236	112,359	104	280	331	715	94,529	905,488

Table 14. Air Visitor Arrivals by Month and MMA
Percent change 2022 vs. 2021

% change	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						OCEANIA MMA		
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER-LAND	TOTAL EUROPE	AUSTRA-LIA	NEW ZEALAND	TOTAL OCEANIA
Jan	191.5	261.9	26.7	677.4	677.8	2,335.1	1,550.4	1,038.9	663.6	1,023.9	8,515.6	242.8	3,557.5
Feb	124.1	187.3	99.1	5,705.5	791.1	1,959.0	3,793.4	867.0	1,611.5	1,490.5	9,075.8	854.6	4,589.3
Mar	53.7	75.7	246.2	16,475.5	545.4	1,201.9	2,395.8	1,318.8	625.8	923.9	15,253.3	324.8	4,353.8
Apr	46.0	58.2	474.5	8,061.7	747.7	1,715.8	2,496.2	930.6	739.1	1,099.7	24,680.7	491.9	8,348.1
May	8.8	13.5	538.0	4,567.8	617.5	1,355.8	2,855.8	891.0	571.4	990.0	15,633.7	449.8	5,417.2
Jun	-4.7	0.8	706.6	2,496.8	310.3	981.8	1,531.5	2,140.1	382.7	607.3	21,851.6	278.9	5,187.6
Jul	-8.8	-8.8	731.6	1,221.4	579.9	4,418.9	2,236.9	1,738.4	914.1	1,165.4	14,865.5	1,791.5	5,566.2
Aug	-0.5	-2.8	1,185.3	350.9	663.9	897.5	1,216.8	3,102.1	493.9	976.7	11,546.6	1,471.0	4,574.7
Sep	17.0	17.6	1,716.7	391.5	1,050.5	711.0	1,650.9	1,819.8	529.2	1,080.0	15,919.0	3,246.4	9,032.3
Oct	12.6	12.6	1,212.3	236.6	863.1	288.4	1,369.3	1,557.6	617.3	762.0	23,816.6	2,732.2	9,486.4
Nov	0.2	5.2	1,076.4	105.4	74.4	39.4	100.7	60.3	51.3	72.0	5,024.4	1,329.0	3,287.1
Dec	0.0	-0.4	1,353.3	67.4	34.9	32.5	33.1	25.7	34.8	33.1	447.9	1,345.5	525.1
TOTAL	18.0	23.7	916.9	371.3	406.1	458.6	713.0	740.0	378.2	507.4	3,465.9	1,329.7	2,759.4
DOMESTIC													
Jan	191.5	262.2	539.5	248.0	697.9	1,672.1	1,452.5	1,012.9	664.0	960.4	2,170.5	199.4	973.1
Feb	124.3	187.4	438.9	885.3	765.4	1,510.8	3,555.1	838.7	1,563.7	1,381.5	1,761.5	819.4	1,255.1
Mar	53.6	75.7	267.2	2,076.7	503.7	934.4	2,267.2	1,052.2	590.8	841.9	2,264.1	164.1	595.6
Apr	46.0	58.3	316.2	902.0	690.8	1,082.8	2,384.6	893.5	636.4	970.8	2,709.6	214.4	984.7
May	8.8	13.5	245.5	1,467.0	554.9	977.9	2,496.0	763.9	525.7	854.9	2,015.7	151.9	721.5
Jun	-4.7	0.8	114.3	504.0	272.4	576.8	1,191.8	1,897.3	309.0	483.8	2,657.2	71.2	557.3
Jul	-8.8	-8.7	101.6	339.1	515.5	3,827.0	1,794.7	1,614.7	728.1	975.5	2,703.8	188.9	874.6
Aug	-0.6	-2.7	178.5	324.5	603.9	1,550.7	1,088.3	2,932.3	422.2	962.5	1,689.9	173.6	598.9
Sep	16.9	17.7	232.8	240.2	967.3	1,165.3	1,504.9	1,722.3	490.0	1,065.1	3,453.1	478.4	1,615.0
Oct	12.6	12.7	152.1	212.6	815.6	941.3	1,353.5	1,487.2	600.2	954.4	5,042.7	439.8	1,762.8
Nov	0.2	5.3	65.1	352.1	61.0	51.4	103.8	53.8	49.4	71.4	794.6	88.6	440.9
Dec	0.1	-0.2	75.3	272.7	19.7	56.4	27.3	21.2	27.6	26.7	681.8	123.7	445.5
TOTAL	18.0	23.8	157.9	377.3	370.9	662.9	662.5	700.2	336.9	491.5	1,739.3	200.1	775.6
INTERNATIONAL													
Jan	89.7	-33.9	8.3	770.1	418.2	7,833.3	NA	NA	650.0	2,350.0	109,800.0	1,850.0	66,620.0
Feb	-57.9	34.2	68.2	9,929.5	5,100.0	NA	NA	1,600.0	NA	18,750.0	NA	1,900.0	188,600.0
Mar	304.2	145.0	243.7	42,475.0	6,950.0	8,050.0	NA	NA	NA	11,975.0	44,646.2	18,600.0	42,785.7
Apr	282.9	1.3	489.3	27,108.2	3,362.5	40,200.0	4,800.0	1,550.0	NA	6,793.8	227,100.0	10,033.3	145,700.0
May	-56.0	-93.1	583.6	51,879.4	16,550.0	34,500.0	24,350.0	NA	4,000.0	18,700.0	117,566.7	11,850.0	85,038.5
Jun	25.3	-72.6	826.2	NA	2,218.2	12,266.7	51,500.0	NA	7,450.0	7,894.1	84,468.8	8,083.3	63,636.4
Jul	9.7	-96.5	825.8	6,317.8	3,143.8	9,142.9	87,100.0	NA	48,300.0	10,296.0	112,033.3	42,780.0	80,554.5
Aug	52.2	-73.4	1,347.7	367.5	3,646.2	208.9	7,750.0	22,100.0	8,700.0	1,113.8	74,122.2	96,550.0	78,200.0
Sep	57.3	-76.0	1,940.9	520.7	8,750.0	210.6	10,320.0	NA	3,633.3	1,240.2	48,909.1	198,700.0	57,468.6
Oct	3.1	-67.5	1,327.0	246.3	1,550.0	29.2	1,485.3	3,150.0	794.7	295.2	112,778.6	65,566.7	98,615.0
Nov	-33.1	-67.1	1,248.7	80.4	336.8	23.8	70.4	225.0	83.3	75.8	33,259.5	78,225.0	37,646.3
Dec	-67.6	-80.2	1,623.5	52.2	471.2	11.6	109.9	144.4	441.7	77.3	420.4	6,953.6	541.0
TOTAL	-0.9	-68.3	1,027.4	369.9	1,561.9	220.0	1,494.7	2,137.5	1,956.2	642.9	4,142.6	24,821.2	4,775.2

Table 14. Air Visitor Arrivals by Month and MMA (continued)

Percent change 2022 vs. 2021

% change	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	CHINA	HONG KONG	KOREA	SINGA-PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN-TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
Jan	694.2	275.9	823.2	1,033.9	284.4	683.4	192.5	1,957.4	365.7	382.8	387.1	229.7
Feb	374.3	581.9	650.6	849.0	402.7	570.4	328.6	1,205.6	642.6	582.3	310.2	160.6
Mar	1,073.3	324.5	788.8	703.1	490.3	765.8	383.7	753.6	133.0	256.6	195.2	79.4
Apr	310.6	167.7	1,572.0	540.3	244.2	897.5	265.4	1,301.7	270.8	353.8	170.6	67.1
May	91.2	43.3	2,806.3	633.1	195.3	893.0	253.4	353.1	83.2	154.7	119.6	22.8
Jun	108.3	58.7	1,929.3	240.9	39.9	680.7	146.5	260.7	8.3	58.8	86.8	6.3
Jul	137.6	68.1	1,651.3	139.2	112.4	748.1	198.0	388.8	30.0	95.1	121.5	4.4
Aug	124.2	93.8	1,290.4	152.9	148.7	644.5	232.8	182.4	34.4	84.6	93.3	14.8
Sep	157.8	69.5	1,404.9	285.2	15.8	707.9	122.2	603.1	20.6	86.5	104.6	37.2
Oct	82.9	89.8	1,383.5	213.5	192.9	821.3	52.0	631.8	109.1	147.2	115.1	32.1
Nov	18.6	49.3	309.5	161.7	71.6	221.0	16.8	131.2	27.5	43.3	133.3	17.1
Dec	19.0	88.7	496.8	145.6	46.3	231.6	12.0	47.5	55.6	42.2	67.9	14.0
TOTAL	106.0	99.8	950.1	247.0	96.9	510.5	134.0	322.8	71.2	122.0	125.4	34.8
DOMESTIC												
Jan	704.0	259.1	197.0	1,039.7	789.7	440.0	187.8	2,031.1	355.8	375.6	279.6	217.9
Feb	375.9	555.3	513.8	870.9	478.0	493.1	323.1	1,237.3	635.9	578.6	279.7	147.6
Mar	1,060.9	303.2	367.2	650.1	551.9	643.4	374.5	715.4	128.2	247.5	143.8	64.6
Apr	270.2	146.5	189.1	517.0	174.3	222.6	260.8	1,242.7	264.9	344.0	140.6	53.5
May	78.0	34.6	354.5	463.3	148.8	131.9	247.9	336.4	78.4	147.9	86.2	14.7
Jun	87.4	40.3	202.8	145.5	55.0	102.7	139.4	243.7	5.2	53.1	45.1	-0.6
Jul	92.2	40.2	121.3	37.0	29.5	76.8	192.4	380.1	27.0	90.6	61.0	-4.7
Aug	70.4	56.0	179.6	4.3	27.8	84.6	223.8	159.9	28.6	75.8	56.8	3.8
Sep	109.9	35.2	104.0	128.4	-43.5	55.9	116.1	591.1	20.0	83.5	102.3	23.1
Oct	29.6	44.8	118.1	57.7	50.5	58.7	49.3	613.5	103.0	139.2	72.9	17.9
Nov	-4.9	14.7	24.7	-18.4	-31.9	-0.6	14.3	123.1	18.6	35.8	30.4	4.3
Dec	-6.7	23.7	65.4	31.1	-55.3	-0.6	11.5	37.3	48.2	35.9	15.4	2.0
TOTAL	76.7	67.3	148.4	123.6	15.2	85.1	130.2	308.8	66.5	115.7	78.2	23.7
INTERNATIONAL												
Jan	557.1	700.0	1,581.1	1,000.0	26.1	1,225.6	NA	600.0	NA	2,400.0	2,251.5	717.1
Feb	357.1	NA	704.1	500.0	266.7	671.5	NA	300.0	NA	1,300.0	554.5	1,992.7
Mar	1,350.0	NA	1,075.0	2,200.0	340.0	1,056.9	NA	NA	1,300.0	3,600.0	771.6	3,601.1
Apr	1,112.5	2,400.0	2,677.2	650.0	916.7	2,508.1	700.0	NA	NA	4,600.0	527.9	2,941.5
May	800.0	450.0	4,287.3	9,600.0	572.7	3,954.8	NA	NA	2,400.0	5,000.0	396.3	1,880.6
Jun	630.4	NA	3,298.0	2,800.0	20.7	2,426.3	1,000.0	1,800.0	NA	2,300.0	414.5	1,481.4
Jul	1,406.3	3,900.0	2,752.8	2,360.0	268.1	2,373.1	NA	1,000.0	NA	2,800.0	651.3	1,526.7
Aug	536.9	1,062.5	1,935.1	3,300.0	630.8	1,722.3	NA	1,750.0	4,100.0	2,966.7	416.2	898.8
Sep	1,271.4	NA	2,000.0	2,160.0	369.2	1,861.8	NA	1,100.0	75.0	400.0	130.9	1,276.6
Oct	769.2	3,950.0	1,753.3	1,850.0	429.8	1,639.6	700.0	1,133.3	3,000.0	1,420.0	723.9	714.2
Nov	441.3	1,000.0	351.9	5,975.0	548.9	367.1	300.0	400.0	530.0	464.7	2,308.8	297.4
Dec	483.7	738.5	572.0	835.7	1,648.3	587.5	42.9	1,100.0	950.0	611.8	306.6	194.5
TOTAL	630.3	1,319.2	1,214.6	1,694.0	405.9	1,156.7	766.7	1,233.3	1,082.1	1,072.1	546.4	648.5

Table 15. U.S. West MMA Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	5,277,349	4,473,588	18.0	5,275,477	4,471,699	18.0	1,872	1,889	-0.9
VISITOR DAYS	45,472,465	40,900,008	11.2	45,458,174	40,884,114	11.2	14,291	15,893	-10.1
AVERAGE DAILY CENSUS	124,582	112,055	11.2	124,543	112,011	11.2	39	44	-10.1
ISLANDS VISITED									
O'ahu	2,426,014	2,005,024	21.0	2,424,331	2,003,159	21.0	1,683	1,865	-9.8
O'ahu only	2,054,597	1,745,465	17.7	2,053,265	1,743,695	17.8	1,333	1,771	-24.7
O'ahu one day or less	76,027	41,770	82.0	75,950	41,719	82.1	77	51	50.6
Kaua'i	810,540	540,578	49.9	810,367	540,560	49.9	173	18	859.9
Kaua'i only	629,349	422,669	48.9	629,315	422,664	48.9	34	5	537.8
Kaua'i one day or less	22,552	10,996	105.1	22,552	10,996	105.1	0	0	NA
Maui County	1,682,959	1,546,151	8.8	1,682,639	1,546,075	8.8	320	76	322.0
Maui	1,655,700	1,523,024	8.7	1,655,380	1,522,948	8.7	320	76	322.0
Maui only	1,367,288	1,315,352	3.9	1,367,132	1,315,335	3.9	155	16	842.9
Maui one day or less	36,139	18,176	98.8	36,021	18,175	98.2	119	1	11,752.9
Moloka'i *	22,077	15,779	39.9	22,077	15,779	39.9	0	0	NA
Moloka'i only *	5,721	4,360	31.2	5,721	4,360	31.2	0	0	NA
Moloka'i one day or less*	6,931	4,526	53.2	6,931	4,526	53.2	0	0	NA
Lāna'i *	31,446	26,221	19.9	31,440	26,221	19.9	5	0	NA
Lāna'i only *	8,887	8,906	-0.2	8,887	8,906	-0.2	0	0	NA
Lāna'i one day or less*	12,854	8,851	45.2	12,848	8,851	45.2	5	0	NA
Hawai'i Island	922,666	763,139	20.9	922,567	763,101	20.9	99	38	159.4
Kona side	821,226	695,843	18.0	821,146	695,805	18.0	80	37	114.2
Hilo side	246,287	174,674	41.0	246,209	174,673	41.0	78	1	8,251.7
Hawai'i Island only	704,323	616,265	14.3	704,323	616,263	14.3	0	2	-100.0
Hawai'i Island one day or less	24,923	12,860	93.8	24,904	12,860	93.7	20	0	NA
Any Neighbor Island	3,222,752	2,728,123	18.1	3,222,213	2,728,005	18.1	539	118	355.9
NI only	2,851,335	2,468,564	15.5	2,851,146	2,468,540	15.5	189	24	695.9
O'ahu & NI	371,417	259,559	43.1	371,067	259,464	43.0	350	95	270.6
Any one island only	4,770,164	4,113,018	16.0	4,768,642	4,111,223	16.0	1,522	1,794	-15.2
Multiple Islands	507,185	360,570	40.7	506,835	360,476	40.6	350	95	270.6
Avg. Islands Visited	1.11	1.09	2.1	1.11	1.09	2.1	1.22	1.06	15.2
Average Length of Stay in Hawai'i	8.62	9.14	-5.8	8.62	9.14	-5.8	7.63	8.41	-9.3
O'ahu	7.17	7.82	-8.2	7.17	7.81	-8.2	6.43	7.96	-19.2
Maui	8.07	8.63	-6.4	8.07	8.63	-6.4	5.26	7.19	-26.9
Moloka'i	6.88	7.35	-6.5	6.88	7.35	-6.5	0.00	0.00	NA
Lāna'i	4.34	5.11	-15.1	4.34	5.11	-15.1	1.00	0.00	NA
Kaua'i	8.10	8.81	-8.0	8.10	8.81	-8.0	7.29	5.31	37.4
Hawai'i Island	8.51	9.28	-8.3	8.51	9.28	-8.3	5.21	10.44	-50.1
Hilo	5.32	5.97	-10.9	5.32	5.97	-10.9	2.64	4.00	-34.0
Kona	7.96	8.68	-8.3	7.96	8.68	-8.3	3.89	10.60	-63.3
ACCOMMODATIONS									
Plan to stay in Hotel	2,710,181	2,216,389	22.3	2,708,741	2,214,940	22.3	1,440	1,449	-0.6
Hotel only	2,396,652	1,952,029	22.8	2,395,422	1,950,668	22.8	1,230	1,362	-9.7
Plan to stay in Condo	980,001	932,755	5.1	979,790	932,746	5.0	211	9	2,173.8
Condo only	826,615	793,008	4.2	826,488	793,003	4.2	127	5	2,570.4
Plan to stay in Timeshare	512,786	482,885	6.2	512,699	482,823	6.2	87	62	41.1
Timeshare only	424,684	405,146	4.8	424,605	405,099	4.8	79	47	68.3
Cruise Ship	13,255	0	NA	13,228	0	NA	27	0	NA
Friends/Relatives	611,933	511,545	19.6	611,826	511,382	19.6	107	163	-34.2
Bed & Breakfast	50,050	40,098	24.8	50,050	40,098	24.8	0	0	NA
Rental House	648,321	538,899	20.3	648,195	538,868	20.3	126	31	309.1
Hostel	25,526	17,608	45.0	25,491	17,568	45.1	35	41	-14.4

Table 15. U.S. West MMA Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	30,548	19,040	60.4	30,512	19,002	60.6	36	38	-6.0
Private Room in Private Home**	50,874	38,597	31.8	50,842	38,568	31.8	32	28	14.1
Shared Room/Space in Private Home**	16,157	10,444	54.7	16,157	10,444	54.7	0	0	NA
Other Accommodations	97,307	60,724	60.2	97,297	60,515	60.8	10	209	-95.4
PURPOSE OF TRIP									
Pleasure (Net)	4,521,560	3,903,665	15.8	4,520,348	3,902,775	15.8	1,213	890	36.2
Honeymoon/Get Married	156,255	137,221	13.9	156,190	137,215	13.8	64	6	978.0
Honeymoon	126,627	115,240	9.9	126,593	115,235	9.9	34	5	593.5
Get Married	36,310	27,654	31.3	36,279	27,653	31.2	30	1	2723.0
Pleasure/Vacation	4,395,400	3,795,168	15.8	4,394,244	3,794,284	15.8	1,156	884	30.8
Mtgs/Conventions/Incentive	135,008	52,735	156.0	134,866	52,725	155.8	142	9	1,412.5
Conventions	76,534	25,344	202.0	76,524	25,343	202.0	9	1	855.3
Corporate Meetings	36,841	16,185	127.6	36,825	16,181	127.6	16	4	342.0
Incentive	25,726	12,917	99.2	25,610	12,912	98.3	117	5	2354.3
Other Business	136,098	94,126	44.6	136,045	94,074	44.6	53	52	1.7
Visit Friends/Rel.	574,282	530,949	8.2	574,078	530,598	8.2	204	351	-41.8
Gov't/Military	38,110	23,093	65.0	38,072	22,796	67.0	39	296	-86.9
Attend School	9,654	8,623	12.0	9,654	8,620	12.0	0	3	-100.0
Sport Events	33,983	11,082	206.7	33,981	11,062	207.2	2	20	-89.2
Other	147,888	83,679	76.7	147,558	83,363	77.0	330	316	4.7
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	20.7	21.5	-0.8	20.7	21.5	-0.8	24.6	30.3	-5.6
% Repeaters ***	79.3	78.5	0.8	79.3	78.5	0.8	75.4	69.7	5.6
Average # of Trips	6.54	6.41	2.0	6.54	6.41	2.0	6.76	6.62	2.1
Group Tour	73,688	43,863	68.0	73,586	43,862	67.8	102	2	5230.5
Non-Group	5,203,662	4,429,725	17.5	5,201,892	4,427,838	17.5	1,770	1,887	-6.2
Package Trip	694,071	592,101	17.2	693,884	592,059	17.2	187	43	339.9
No Package	4,583,278	3,881,487	18.1	4,581,593	3,879,641	18.1	1,685	1,846	-8.7
Net True Independent	4,542,501	3,856,005	17.8	4,540,834	3,854,161	17.8	1,667	1,845	-9.6
Ave. Age	45	44	2.3	45	44	2.3	44	41	7.5
Ave. Party Size	2.29	2.29	0.3	2.29	2.29	0.3	2.08	1.33	56.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 16. 2022 Domestic U.S. West MMA Air Visitor Arrivals by Month and State

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
PACIFIC COAST	**245,527**	**289,567**	**341,794**	**427,344**	**351,217**	**399,752**	**436,446**	**390,498**	**316,191**	**311,925**	**330,593**	**355,965**	**4,196,819**
Alaska	11,466	10,412	10,666	6,511	6,356	2,850	2,462	2,501	2,835	5,818	8,314	11,281	81,472
California	165,644	196,102	246,440	321,954	266,978	329,830	364,805	305,100	248,562	232,365	242,899	256,364	3,177,044
Oregon	22,661	23,428	31,947	23,620	24,546	22,237	21,991	26,069	20,239	23,247	24,783	25,506	290,274
Washington	45,756	59,625	52,741	75,260	53,337	44,834	47,187	56,828	44,555	50,495	54,596	62,814	648,029
MOUNTAIN	**80,881**	**80,214**	**113,086**	**87,346**	**102,706**	**98,113**	**91,429**	**76,310**	**78,838**	**98,636**	**79,908**	**91,193**	**1,078,658**
Arizona	15,928	17,185	28,934	18,579	31,125	28,742	28,259	20,262	23,211	28,477	17,600	20,751	279,055
Colorado	18,225	19,576	29,471	16,551	22,839	22,760	20,647	17,374	16,243	22,637	19,232	22,704	248,260
Idaho	7,565	6,709	10,130	5,494	6,442	6,623	5,089	5,183	5,431	6,377	7,547	7,391	79,981
Montana	3,461	3,271	5,207	2,851	2,073	2,092	1,484	1,762	1,531	2,838	2,785	3,549	32,900
Nevada	10,702	10,887	14,009	16,278	14,922	16,280	16,458	12,931	14,437	14,980	13,694	14,446	170,024
New Mexico	2,881	2,895	4,319	2,788	4,602	4,586	4,346	3,147	3,403	3,319	2,987	3,750	43,024
Utah	21,131	18,891	19,102	23,864	19,813	16,102	14,463	14,827	13,960	19,118	14,994	17,203	213,467
Wyoming	989	799	1,914	941	891	929	684	824	621	888	1,068	1,400	11,947
TOTAL U.S. WEST	**326,409**	**369,781**	**454,880**	**514,690**	**453,923**	**497,865**	**527,874**	**466,808**	**395,029**	**410,560**	**410,500**	**447,158**	**5,275,477**

Table 17. U.S. East MMA Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	2,469,128	1,995,311	23.7	2,468,463	1,993,212	23.8	665	2,099	-68.3
VISITOR DAYS	24,443,981	20,349,720	20.1	24,437,739	20,330,654	20.2	6,241	19,066	-67.3
AVERAGE DAILY CENSUS	66,970	55,753	20.1	66,953	55,700	20.2	17	52	-67.3
ISLANDS VISITED									
O'ahu	1,407,627	1,137,006	23.8	1,406,987	1,134,981	24.0	640	2,024	-68.4
O'ahu only	968,443	842,090	15.0	967,945	840,140	15.2	498	1,951	-74.4
O'ahu one day or less	86,090	42,430	102.9	86,079	42,429	102.9	11	1	937.7
Kaua'i	396,806	244,504	62.3	396,779	244,479	62.3	26	25	5.7
Kaua'i only	186,581	121,349	53.8	186,581	121,324	53.8	0	25	-100.0
Kaua'i one day or less	28,541	8,344	242.0	28,535	8,344	242.0	6	0	NA
Maui County	876,274	693,244	26.4	876,171	693,183	26.4	102	62	64.8
Maui	861,746	681,140	26.5	861,646	681,081	26.5	100	60	66.5
Maui only	492,685	431,285	14.2	492,664	431,240	14.2	21	45	-53.4
Maui one day or less	38,198	15,818	141.5	38,177	15,818	141.3	21	0	NA
Moloka'i *	12,867	8,536	50.7	12,863	8,534	50.7	3	2	54.8
Moloka'i only *	1,713	1,444	18.6	1,713	1,444	18.6	0	0	NA
Moloka'i one day or less*	5,788	3,263	77.4	5,785	3,261	77.4	3	2	54.8
Lāna'i *	24,331	19,148	27.1	24,325	19,148	27.0	6	0	NA
Lāna'i only *	4,572	4,410	3.7	4,572	4,410	3.7	0	0	NA
Lāna'i one day or less*	9,957	6,040	64.8	9,952	6,040	64.8	6	0	NA
Hawai'i Island	515,089	374,017	37.7	515,040	373,955	37.7	49	62	-20.2
Kona side	440,705	327,886	34.4	440,667	327,824	34.4	38	62	-38.3
Hilo side	176,974	106,556	66.1	176,955	106,536	66.1	19	20	-7.6
Hawai'i Island only	251,005	210,028	19.5	251,001	210,022	19.5	5	6	-17.6
Hawai'i Island one day or less	24,848	12,671	96.1	24,835	12,671	96.0	13	0	NA
Any Neighbor Island	1,500,685	1,153,221	30.1	1,500,519	1,153,072	30.1	167	148	12.3
NI only	1,061,501	858,305	23.7	1,061,476	858,230	23.7	25	75	-66.1
O'ahu & NI	439,184	294,915	48.9	439,042	294,842	48.9	141	73	92.4
Any one island only	1,905,000	1,610,606	18.3	1,904,476	1,608,580	18.4	524	2,026	-74.1
Multiple Islands	564,129	384,705	46.6	563,987	384,632	46.6	141	73	92.4
Avg. Islands Visited	1.30	1.24	5.5	1.30	1.24	5.5	1.24	1.03	19.7
Average Length of Stay in Hawai'i	9.90	10.20	-2.9	9.90	10.20	-2.9	9.39	9.08	3.3
O'ahu	7.41	8.07	-8.2	7.41	8.07	-8.2	8.01	8.75	-8.5
Maui	7.94	8.42	-5.7	7.94	8.42	-5.7	5.25	12.93	-59.4
Moloka'i	5.34	6.41	-16.7	5.34	6.41	-16.7	1.00	1.00	0.0
Lāna'i	4.07	4.66	-12.7	4.07	4.66	-12.7	1.00	0.00	NA
Kaua'i	7.38	8.14	-9.3	7.38	8.14	-9.3	4.79	7.12	-32.8
Hawai'i Island	7.93	8.84	-10.3	7.93	8.84	-10.3	9.45	6.56	44.1
Hilo	4.93	5.99	-17.8	4.93	6.00	-17.8	6.17	2.00	208.3
Kona	7.29	8.13	-10.4	7.28	8.13	-10.4	9.16	5.90	55.4
ACCOMMODATIONS									
Plan to stay in Hotel	1,456,860	1,145,253	27.2	1,456,341	1,143,601	27.3	518	1,653	-68.6
Hotel only	1,218,365	971,586	25.4	1,217,928	970,010	25.6	437	1,576	-72.3
Plan to stay in Condo	367,222	322,941	13.7	367,153	322,922	13.7	69	19	255.2
Condo only	269,641	240,257	12.2	269,612	240,249	12.2	30	9	246.8
Plan to stay in Timeshare	202,787	178,478	13.6	202,753	178,451	13.6	33	27	22.3
Timeshare only	154,147	139,755	10.3	154,122	139,752	10.3	25	2	1,013.9
Cruise Ship	37,998	0	NA	37,998	0	NA	0	0	NA
Friends/Relatives	291,595	257,657	13.2	291,527	257,401	13.3	68	257	-73.6
Bed & Breakfast	28,782	24,177	19.0	28,779	24,177	19.0	3	0	NA
Rental House	302,455	237,724	27.2	302,387	237,671	27.2	68	53	28.8
Hostel	14,180	11,887	19.3	14,176	11,882	19.3	4	4	-10.1

Table 17. U.S. East MMA Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	15,643	11,870	31.8	15,641	11,870	31.8	2	0	NA
Private Room in Private Home**	23,427	18,150	29.1	23,417	18,148	29.0	10	2	382.7
Shared Room/Space in Private Home**	8,579	5,656	51.7	8,577	5,645	51.9	2	11	-77.0
Other Accommodations	48,924	30,339	61.3	48,923	30,179	62.1	1	160	-99.7
PURPOSE OF TRIP									
Pleasure (Net)	2,022,404	1,678,144	20.5	2,021,937	1,677,006	20.6	467	1,138	-58.9
Honeymoon/Get Married	123,358	122,271	0.9	123,309	122,224	0.9	49	47	3.7
Honeymoon	108,396	111,073	-2.4	108,366	111,026	-2.4	29	47	-37.7
Get Married	20,915	16,195	29.1	20,895	16,195	29.0	20	0	NA
Pleasure/Vacation	1,918,160	1,574,624	21.8	1,917,722	1,573,533	21.9	438	1,091	-59.9
Mtgs/Conventions/Incentive	118,632	39,120	203.3	118,591	39,119	203.2	41	1	3,617.3
Conventions	62,358	16,246	283.8	62,354	16,246	283.8	4	0	NA
Corporate Meetings	29,690	10,770	175.7	29,675	10,770	175.5	15	0	NA
Incentive	31,656	13,776	129.8	31,634	13,775	129.6	22	1	1,919.5
Other Business	70,550	43,897	60.7	70,516	43,823	60.9	34	74	-53.6
Visit Friends/Rel.	283,632	266,189	6.6	283,555	265,875	6.6	77	314	-75.4
Gov't/Military	48,585	30,609	58.7	48,563	30,217	60.7	22	392	-94.4
Attend School	5,123	4,510	13.6	5,123	4,510	13.6	0	0	NA
Sport Events	21,031	6,142	242.4	21,024	6,120	243.5	7	21	-69.0
Other	80,309	45,056	78.2	80,223	44,832	78.9	86	225	-61.9
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	43.1	46.2	-3.2	43.1	46.3	-3.2	39.9	31.8	8.1
% Repeaters ***	56.9	53.8	3.2	56.9	53.7	3.2	60.1	68.2	-8.1
Average # of Trips	3.90	3.69	5.8	3.90	3.69	5.8	6.87	5.94	15.6
Group Tour	73,975	35,426	108.8	73,946	35,424	108.7	29	2	1481.6
Non-Group	2,395,153	1,959,885	22.2	2,394,517	1,957,788	22.3	636	2,097	-69.7
Package Trip	392,765	299,463	31.2	392,693	299,285	31.2	72	179	-59.9
No Package	2,076,364	1,695,847	22.4	2,075,770	1,693,927	22.5	593	1,920	-69.1
Net True Independent	2,048,013	1,679,991	21.9	2,047,437	1,678,073	22.0	576	1,918	-70.0
Ave. Age	46	44	5.4	46	44	5.4	44	40	9.4
Ave. Party Size	2.08	2.05	1.7	2.08	2.05	1.6	1.85	1.31	41.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 18. 2022 Domestic U.S. East MMA Air Visitor Arrivals by Month and State

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
W.N. CENTRAL	**33,429**	**30,378**	**39,841**	**18,201**	**21,967**	**22,385**	**22,232**	**18,576**	**15,845**	**19,521**	**20,031**	**26,327**	**288,734**
Iowa	4,079	3,716	4,100	2,097	2,137	2,805	2,900	2,088	1,776	2,155	2,342	3,161	33,355
Kansas	3,408	3,236	4,197	1,845	3,610	3,602	3,974	2,376	2,514	2,751	2,732	3,249	37,494
Minnesota	14,159	12,894	20,329	6,912	5,466	5,723	4,836	6,497	4,584	6,600	6,366	9,567	103,932
Missouri	6,719	5,770	6,425	4,153	6,704	6,732	7,001	5,170	4,720	5,066	4,656	5,334	68,449
Nebraska	2,600	2,496	2,812	1,784	2,531	2,106	2,513	1,411	1,328	1,597	2,439	2,697	26,314
N. Dakota	1,136	1,075	934	516	638	615	386	416	357	557	630	1,194	8,455
S. Dakota	1,328	1,190	1,046	893	882	802	624	619	566	796	866	1,124	10,734
W.S. CENTRAL	**28,709**	**29,926**	**46,972**	**29,708**	**52,591**	**61,185**	**63,353**	**43,145**	**37,523**	**35,977**	**34,431**	**45,287**	**508,808**
Arkansas	1,110	990	1,973	1,209	2,069	2,279	2,120	1,431	1,540	1,376	1,830	1,654	19,583
Louisiana	1,338	1,561	1,546	1,907	2,943	3,372	2,983	1,736	1,699	1,919	1,687	1,952	24,641
Oklahoma	2,462	2,145	3,165	2,222	4,506	4,227	4,448	2,826	2,744	3,110	2,626	3,259	37,739
Texas	23,800	25,230	40,288	24,371	43,073	51,306	53,803	37,152	31,541	29,571	28,288	38,422	426,845
E.N. CENTRAL	**43,419**	**42,564**	**54,335**	**33,800**	**38,163**	**47,270**	**40,922**	**34,204**	**31,313**	**34,580**	**32,720**	**48,551**	**481,841**
Illinois	15,525	14,729	18,904	11,535	13,165	17,462	16,358	12,601	10,797	11,443	11,982	19,278	173,777
Indiana	4,518	4,300	6,188	4,117	4,771	6,478	5,212	3,275	3,955	5,399	3,467	5,459	57,140
Michigan	7,913	9,400	11,172	7,027	7,492	6,884	6,025	6,960	6,046	6,675	6,471	10,213	92,278
Ohio	6,673	6,306	8,005	6,623	8,522	11,102	9,275	6,597	6,903	6,454	6,342	8,148	90,950
Wisconsin	8,791	7,829	10,066	4,499	4,213	5,343	4,051	4,770	3,613	4,609	4,458	5,454	67,696
E.S. CENTRAL	**7,400**	**7,209**	**10,474**	**8,319**	**14,379**	**14,567**	**11,710**	**8,486**	**10,089**	**10,876**	**8,314**	**11,417**	**123,240**
Alabama	1,488	1,514	2,497	1,853	3,318	3,178	2,565	1,822	2,192	2,227	2,017	2,424	27,096
Kentucky	1,713	1,801	1,930	2,265	2,769	3,612	2,736	1,748	2,361	2,305	1,892	2,585	27,717
Mississippi	756	603	1,008	766	1,427	1,389	1,167	866	1,006	868	794	1,122	11,773
Tennessee	3,443	3,291	5,039	3,435	6,864	6,388	5,243	4,050	4,530	5,476	3,612	5,285	56,654
NEW ENGLAND	**11,236**	**14,093**	**12,361**	**16,297**	**12,024**	**12,401**	**13,432**	**16,245**	**9,959**	**10,749**	**9,709**	**13,319**	**151,826**
Connecticut	2,018	2,204	2,324	3,289	2,515	2,548	3,367	3,864	1,939	1,996	1,914	2,511	30,488
Maine	975	1,176	1,046	1,478	824	937	720	822	750	761	854	1,038	11,382
Massachusetts	5,985	7,470	6,518	8,061	6,598	6,669	7,296	9,321	5,310	5,623	4,909	7,550	81,311
New Hampshire	1,046	1,582	1,093	1,796	1,025	1,120	958	1,039	1,086	1,152	971	1,037	13,905
Rhode Island	688	799	764	838	609	626	696	801	558	723	585	680	8,367
Vermont	524	863	615	836	453	500	395	398	316	494	475	503	6,373
MID ATLANTIC	**23,552**	**25,008**	**25,792**	**32,919**	**27,796**	**29,132**	**35,236**	**45,270**	**22,739**	**22,728**	**21,157**	**29,372**	**340,700**
New Jersey	5,729	5,196	6,316	10,254	7,262	7,569	10,228	14,196	5,570	5,594	5,865	7,339	91,118
New York	11,724	14,060	12,891	15,878	12,731	11,508	15,850	21,803	11,007	11,139	9,806	15,354	163,751
Pennsylvania	6,099	5,752	6,586	6,787	7,803	10,055	9,158	9,271	6,162	5,994	5,485	6,679	85,831
S. ATLANTIC	**36,191**	**34,408**	**44,220**	**49,547**	**55,180**	**62,515**	**62,093**	**51,273**	**43,483**	**42,504**	**37,933**	**53,966**	**573,314**
Delaware	648	478	557	746	601	761	602	787	572	594	591	673	7,612
Washington,D.C.	854	1,071	1,085	1,029	937	961	1,200	1,416	814	907	1,020	1,505	12,797
Florida	10,616	10,198	14,842	12,287	17,631	19,254	18,882	14,460	13,086	12,815	11,772	14,179	170,021
Georgia	5,225	5,948	6,488	8,098	10,635	10,339	9,437	6,133	7,807	6,722	6,296	9,697	92,825
Maryland	4,587	4,001	4,880	6,368	5,162	6,954	7,440	8,823	4,945	5,107	4,381	6,269	68,918
N. Carolina	4,716	4,430	5,633	7,247	7,308	8,533	8,302	6,187	6,158	5,752	4,786	7,196	76,247
S. Carolina	2,311	1,836	2,276	3,066	3,299	3,914	3,517	2,383	2,460	2,424	2,217	2,966	32,668
Virginia	6,837	6,030	7,994	10,241	8,948	11,017	11,966	10,520	7,134	7,733	6,454	11,061	105,935
West Virginia	397	417	465	465	659	781	746	565	509	451	416	419	6,290
TOTAL U.S. EAST	**183,936**	**183,586**	**233,996**	**188,792**	**222,100**	**249,454**	**248,979**	**217,199**	**170,951**	**176,936**	**164,295**	**228,240**	**2,468,463**

Note: Sums may not add up to total due to rounding.

Table 19. Domestic U.S. Air Visitor Arrivals by State
2013 – 2022

	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013
Pacific Coast	**4,196,819**	**3,537,051**	**1,000,558**	**3,641,257**	**3,305,395**	**3,037,050**	**2,910,610**	**2,769,433**	**2,567,685**	**2,548,978**
Alaska	81,472	76,286	42,574	93,249	88,336	80,950	81,644	79,812	74,718	77,365
California	3,177,044	2,657,296	655,937	2,637,893	2,357,641	2,176,869	2,095,908	1,987,085	1,829,346	1,803,858
Oregon	290,274	238,626	88,907	281,280	265,168	238,825	223,210	212,730	200,957	201,869
Washington	648,029	564,843	213,140	628,836	594,250	540,406	509,849	489,806	462,664	465,887
Mountain	**1,078,658**	**934,648**	**287,155**	**876,739**	**790,520**	**709,491**	**666,614**	**641,004**	**588,873**	**594,199**
Arizona	279,055	244,282	65,780	220,549	195,487	179,898	175,945	166,966	160,896	165,660
Colorado	248,260	211,407	63,123	205,036	189,349	168,368	154,498	148,652	136,930	136,990
Idaho	79,981	66,519	25,129	70,826	61,826	54,234	49,040	46,744	44,441	46,097
Montana	32,900	23,192	13,981	32,365	30,128	27,177	26,037	25,633	24,869	25,280
Nevada	170,024	143,697	42,050	128,742	110,222	103,167	99,633	95,280	89,330	88,646
New Mexico	43,024	32,104	8,962	34,054	29,282	27,007	25,700	25,200	24,485	26,066
Utah	213,467	203,771	64,086	173,552	162,937	139,634	126,416	122,793	97,991	96,406
Wyoming	11,947	9,675	4,044	11,615	11,289	10,007	9,344	9,734	9,932	9,053
West North Central	**288,734**	**211,863**	**108,208**	**268,161**	**249,916**	**229,046**	**213,548**	**203,733**	**197,983**	**196,435**
Iowa	33,355	24,124	14,037	30,848	31,336	27,678	25,266	25,489	25,595	26,019
Kansas	37,494	28,978	10,814	32,666	28,407	27,135	25,007	24,891	23,981	24,059
Minnesota	103,932	74,314	47,525	102,222	95,876	87,168	81,029	75,412	71,516	68,742
Missouri	68,449	52,744	18,117	59,424	53,585	49,858	46,433	44,378	42,698	43,243
Nebraska	26,314	18,910	8,818	23,312	21,888	20,071	19,122	17,375	16,663	17,074
N. Dakota	8,455	5,577	4,361	9,541	8,672	7,962	8,041	8,149	9,305	8,785
S. Dakota	10,734	7,215	4,537	10,148	10,151	9,175	8,650	8,040	8,225	8,513
West South Central	**508,808**	**437,758**	**114,390**	**410,553**	**379,496**	**343,731**	**323,807**	**314,922**	**297,274**	**288,044**
Arkansas	19,583	15,979	4,225	17,435	16,362	15,080	14,120	13,168	12,606	12,919
Louisiana	24,641	21,270	5,787	22,066	21,190	19,159	18,227	18,876	17,980	16,838
Oklahoma	37,739	33,069	9,436	34,490	32,172	28,746	27,554	26,847	26,046	26,064
Texas	426,845	367,441	94,943	336,563	309,772	280,746	263,905	256,030	240,642	232,224
East North Central	**481,841**	**382,281**	**139,144**	**433,157**	**416,127**	**383,938**	**366,129**	**349,602**	**333,644**	**335,549**
Illinois	173,777	151,620	48,764	157,541	147,915	140,814	136,783	133,442	125,188	126,284
Indiana	57,140	43,509	14,787	50,724	48,685	44,257	41,097	39,851	38,805	38,289
Michigan	92,278	69,395	28,243	82,689	80,578	73,507	67,845	64,979	60,928	62,270
Ohio	90,950	68,696	23,412	82,682	82,028	73,164	69,642	65,863	64,387	64,309
Wisconsin	67,696	49,061	23,938	59,520	56,920	52,195	50,762	45,467	44,335	44,397
East South Central	**123,240**	**93,455**	**27,801**	**105,630**	**99,243**	**90,676**	**84,941**	**78,607**	**73,722**	**74,524**
Alabama	27,096	20,178	6,278	24,139	23,702	21,454	21,021	18,419	17,568	17,524
Kentucky	27,717	21,557	6,610	24,316	22,985	21,036	19,431	18,519	17,750	18,131
Mississippi	11,773	8,903	2,740	10,387	9,379	8,765	8,433	8,177	7,777	7,661
Tennessee	56,654	42,817	12,173	46,788	43,177	39,421	36,055	33,492	30,627	31,207
New England	**151,826**	**121,804**	**42,200**	**134,780**	**126,858**	**122,254**	**115,114**	**106,903**	**104,931**	**107,911**
Connecticut	30,488	25,503	7,471	27,816	27,633	26,834	26,756	24,539	24,399	26,292
Maine	11,382	7,172	3,514	9,696	9,183	8,586	8,123	7,605	7,409	7,943
Massachusetts	81,311	69,111	22,434	72,311	65,648	63,727	58,487	53,975	52,921	53,502
New Hampshire	13,905	8,989	4,481	11,972	11,241	10,998	10,142	9,543	9,349	9,267
Rhode Island	8,367	6,795	2,114	7,169	7,289	6,772	6,361	6,057	6,051	5,980
Vermont	6,373	4,234	2,185	5,815	5,864	5,337	5,245	5,185	4,802	4,926
Mid Atlantic	**340,700**	**280,854**	**87,773**	**315,396**	**303,217**	**298,499**	**281,153**	**266,373**	**259,092**	**270,350**
New Jersey	91,118	76,112	20,276	81,214	78,247	76,591	72,318	70,002	68,938	72,970
New York	163,751	140,479	46,188	154,937	147,288	147,617	137,307	126,932	123,451	128,832
Pennsylvania	85,831	64,263	21,309	79,245	77,682	74,292	71,528	69,438	66,703	68,548
South Atlantic	**573,314**	**465,196**	**133,824**	**499,796**	**480,432**	**444,207**	**413,054**	**386,641**	**364,654**	**355,864**
Delaware	7,612	5,481	1,898	6,513	6,337	5,970	5,269	5,670	5,069	5,075
Washington,D.C.	12,797	11,284	3,478	12,974	12,187	11,246	10,571	9,871	9,253	8,977
Florida	170,021	147,049	39,975	138,005	130,990	123,552	114,345	107,362	99,315	95,885
Georgia	92,825	76,952	19,755	77,996	74,899	70,431	65,628	59,702	56,531	54,563
Maryland	68,918	52,316	15,636	63,520	60,301	55,278	50,995	48,906	46,598	46,564
N. Carolina	76,247	63,123	17,743	65,429	64,800	57,778	52,078	48,519	45,697	45,659
S. Carolina	32,668	25,419	7,832	28,110	27,480	24,320	22,743	20,931	20,199	18,922
Virginia	105,935	78,952	25,840	100,434	96,913	89,878	85,562	80,040	76,639	74,498
West Virginia	6,290	4,620	1,668	6,815	6,525	5,753	5,863	5,640	5,353	5,721
United States	**7,743,941**	**6,464,911**	**1,941,053**	**6,685,468**	**6,151,203**	**5,658,893**	**5,374,969**	**5,117,218**	**4,787,858**	**4,771,854**

Note: Sums may not add up to total due to rounding.

Table 20. 2022 Domestic U.S. Air Visitor Characteristics by State

STATE & REGION	VISITORS	L.O.S. IN HAWAI'I	VISITOR DAYS	% ONE ISLAND ONLY	% N.I. ONLY	% FIRST-TIME	% HOTEL ONLY	% CONDO ONLY	% MCI	% HONEY-MOON	AVERAGE ISLES VISITED	AVERAGE # OF TRIPS
PACIFIC COAST	4,196,819	8.48	35,571,950	95.8	56.4	20.4	73.5	24.9	3.7	3.6	1.10	6.74
Alaska	81,472	11.24	916,145	96.4	55.3	14.8	57.2	40.2	4.9	3.5	1.11	8.18
California	3,177,044	8.10	25,726,193	95.8	54.1	21.3	77.4	21.1	3.5	3.5	1.10	6.57
Oregon	290,274	9.43	2,735,904	95.8	67.7	17.8	56.6	41.0	4.9	4.0	1.10	7.04
Washington	648,029	9.56	6,193,708	95.9	62.5	17.7	61.9	36.2	3.9	3.8	1.10	7.27
MOUNTAIN	1,078,658	9.17	9,886,224	93.3	59.2	27.6	70.8	26.4	5.9	5.0	1.15	5.74
Arizona	279,055	8.83	2,462,727	93.1	57.6	30.1	74.0	23.5	5.4	5.3	1.15	5.45
Colorado	248,260	9.51	2,360,848	91.3	66.0	28.2	68.9	28.0	6.6	5.0	1.17	5.51
Idaho	79,981	9.64	770,734	94.3	66.5	24.2	60.6	36.5	6.1	4.7	1.12	5.79
Montana	32,900	10.60	348,901	93.4	71.0	25.8	56.1	40.3	6.5	4.9	1.14	5.63
Nevada	170,024	8.77	1,491,552	94.6	49.3	25.9	76.0	21.7	4.3	4.7	1.14	6.72
New Mexico	43,024	9.36	402,680	92.2	56.7	37.0	73.3	23.6	7.0	5.5	1.16	4.62
Utah	213,467	9.00	1,921,361	94.7	57.1	24.3	70.3	26.8	6.8	4.6	1.13	5.83
Wyoming	11,947	10.67	127,422	91.0	63.8	30.8	65.1	31.7	6.5	6.0	1.19	5.31
WEST NORTH CENTRAL	288,734	10.07	2,907,103	86.9	56.6	41.9	72.2	24.4	9.2	6.3	1.25	4.11
Iowa	33,355	10.33	344,474	85.7	55.8	44.1	71.4	25.2	9.5	6.8	1.27	3.99
Kansas	37,494	9.49	355,729	87.3	55.5	42.5	72.6	24.6	8.2	6.0	1.25	3.92
Minnesota	103,932	10.47	1,088,322	86.7	59.6	38.6	71.4	24.9	10.2	6.2	1.25	4.31
Missouri	68,449	9.80	670,598	86.6	53.3	44.8	71.8	24.9	7.6	6.7	1.26	3.95
Nebraska	26,314	9.52	250,489	88.1	57.1	43.4	75.2	21.8	8.5	6.2	1.23	4.00
North Dakota	8,455	9.90	83,679	89.6	53.9	42.3	76.1	20.9	10.9	5.7	1.20	4.26
South Dakota	10,734	10.60	113,812	87.8	55.9	41.9	73.8	22.5	12.4	5.8	1.23	4.28
WEST SOUTH CENTRAL	508,808	8.99	4,572,333	88.7	47.2	44.2	79.3	18.3	6.3	5.8	1.23	4.14
Arkansas	19,583	9.53	186,694	87.4	49.1	47.3	75.2	22.2	7.2	6.1	1.26	3.89
Louisiana	24,641	9.07	223,435	86.0	39.0	55.1	81.6	15.6	8.0	7.3	1.28	3.23
Oklahoma	37,739	9.20	347,166	89.2	49.2	43.8	75.0	22.4	7.3	6.3	1.22	4.09
Texas	426,845	8.94	3,815,038	88.9	47.4	43.4	79.7	18.0	6.1	5.7	1.23	4.20
EAST NORTH CENTRAL	481,841	10.09	4,863,740	83.8	53.3	46.6	75.5	21.2	7.5	7.6	1.30	3.80
Illinois	173,777	9.76	1,695,499	85.6	54.2	42.2	78.6	18.7	6.6	6.7	1.28	4.11
Indiana	57,140	9.91	566,488	84.4	50.5	49.1	73.9	22.6	8.1	7.8	1.30	3.67
Michigan	92,278	10.61	978,670	82.3	53.8	49.4	73.1	23.1	7.4	8.6	1.32	3.62
Ohio	90,950	10.17	924,508	81.6	49.9	51.1	76.6	19.7	8.3	8.3	1.35	3.43
Wisconsin	67,696	10.32	698,575	83.8	57.1	45.6	69.9	26.2	8.2	7.5	1.30	3.88
EAST SOUTH CENTRAL	123,240	9.66	1,190,270	85.0	42.2	51.1	79.2	17.7	8.5	6.9	1.30	3.65
Alabama	27,096	9.73	263,731	85.4	36.4	53.0	82.0	15.3	8.9	6.1	1.30	3.58
Kentucky	27,717	10.07	279,059	83.5	44.4	52.0	76.6	19.8	9.1	7.9	1.32	3.52
Mississippi	11,773	9.17	107,961	87.2	35.9	56.4	80.5	16.5	8.6	6.6	1.26	3.20
Tennessee	56,654	9.52	539,519	85.1	45.3	48.8	78.8	18.0	8.0	6.9	1.29	3.83
NEW ENGLAND	151,826	11.03	1,674,404	80.7	47.1	47.6	79.2	16.6	8.0	9.0	1.37	4.02
Connecticut	30,488	10.69	325,894	79.7	46.9	48.9	81.5	14.8	7.7	8.8	1.39	3.85
Maine	11,382	11.97	136,209	85.6	49.4	43.3	73.4	21.3	8.4	8.1	1.29	4.73
Massachusetts	81,311	10.89	885,270	79.6	46.6	48.3	80.4	15.7	7.8	9.2	1.38	3.91
New Hampshire	13,905	11.39	158,342	82.4	48.1	47.0	75.5	19.7	9.5	9.6	1.34	3.99
Rhode Island	8,367	11.08	92,734	83.4	40.0	47.4	80.0	15.3	8.1	8.8	1.34	4.11
Vermont	6,373	11.92	75,954	84.6	57.3	40.5	68.8	26.4	7.2	7.5	1.28	4.94
MIDDLE ATLANTIC	340,700	10.23	3,484,868	79.0	44.0	52.4	83.3	13.2	7.4	8.8	1.39	3.51
New Jersey	91,118	10.04	914,586	76.7	43.6	52.8	85.2	11.6	7.0	8.6	1.42	3.34
New York	163,751	10.22	1,674,038	79.9	42.8	51.8	84.1	12.6	6.5	8.9	1.37	3.64
Pennsylvania	85,831	10.44	896,244	79.6	46.8	53.1	79.7	16.0	9.7	9.0	1.39	3.43
SOUTH ATLANTIC	573,314	10.02	5,745,021	84.2	39.7	49.0	83.7	13.2	8.5	6.6	1.33	3.93
Delaware	7,612	10.52	80,096	81.6	41.7	51.1	81.7	15.3	7.7	6.8	1.36	3.60
Washington D.C.	12,797	9.63	123,203	84.1	41.4	43.1	83.7	12.1	9.7	7.5	1.31	4.58
Florida	170,021	10.22	1,738,093	83.1	40.5	50.5	84.2	12.7	8.1	6.8	1.36	3.93
Georgia	92,825	9.35	867,839	85.4	39.6	52.3	83.6	13.8	8.4	6.3	1.30	3.53
Maryland	68,918	10.07	694,145	84.5	38.6	47.2	83.9	13.2	8.2	6.1	1.31	3.96
North Carolina	76,247	10.08	768,601	82.8	44.6	50.8	81.3	15.1	9.1	7.4	1.33	3.68
South Carolina	32,668	10.20	333,065	84.5	42.5	49.6	80.9	15.5	9.4	6.7	1.32	3.80
Virginia	105,935	10.16	1,075,822	85.7	34.6	43.9	85.6	11.5	8.4	5.9	1.30	4.43
West Virginia	6,290	10.20	64,158	85.6	41.7	52.3	80.2	16.1	9.5	8.4	1.31	3.54

Note: Sums may not add up to total due to rounding.

Table 21. Market Penetration for Top U.S. CBSA (Arrivals by Air)
2022 vs. 2021

RANK	METRO AREA	2022	2021	%CHNG	Population (1000)[1]	Est. 2022 Penetration per 1,000
1	Los Angeles-Long Beach-Anaheim CA	955,186	816,891	16.9	12,872	74.2
2	San Francisco-Oakland-Hayward CA	680,583	569,033	19.6	4,580	148.6
3	Seattle-Tacoma-Bellevue WA	426,786	380,437	12.2	4,034	105.8
4	Portland-Vancouver-Hillsboro OR-WA	224,413	188,701	18.9	2,509	89.4
5	San Diego-Carlsbad CA	313,570	260,621	20.3	3,276	95.7
6	San Jose-Sunnyvale-Santa Clara CA	300,099	246,102	21.9	1,939	154.8
7	Sacramento--Roseville--Arden-Arcade CA	219,376	185,066	18.5	2,417	90.8
8	Phoenix-Mesa-Scottsdale AZ	219,611	195,965	12.1	5,016	43.8
9	New York-Newark-Jersey City NY-NJ-PA	194,627	172,216	13.0	19,618	9.9
10	Chicago-Naperville-Elgin IL-IN-WI	151,118	134,560	12.3	9,442	16.0
11	Dallas-Fort Worth-Arlington TX	146,885	133,844	9.7	7,944	18.5
12	Denver-Aurora-Lakewood CO	146,578	129,420	13.3	2,986	49.1
13	Minneapolis-St. Paul-Bloomington MN-WI	81,213	60,741	33.7	3,694	22.0
14	Riverside-San Bernardino-Ontario CA	212,342	178,078	19.2	4,668	45.5
15	Las Vegas-Henderson-Paradise NV	125,332	107,179	16.9	2,323	54.0
16	Anchorage AK	52,101	51,567	1.0	400	130.1
17	Salt Lake City UT	81,261	77,682	4.6	1,266	64.2
18	Washington-Arlington-Alexandria DC-VA-MD-WV	108,038	84,738	27.5	6,374	17.0
19	Houston-The Woodlands-Sugar Land TX	102,723	87,637	17.2	7,340	14.0
20	Boston-Cambridge-Newton MA-NH	66,331	55,860	18.7	4,901	13.5
21	Provo-Orem UT	51,235	50,742	1.0	715	71.7
22	Atlanta-Sandy Springs-Roswell GA	69,628	59,080	17.9	6,222	11.2
23	Santa Rosa CA	45,125	37,983	18.8	483	93.5
24	Boise City ID	42,326	35,341	19.8	811	52.2
25	Ogden-Clearfield UT	42,564	40,487	5.1	714	59.6
26	Austin-Round Rock TX	66,349	56,470	17.5	2,421	27.4
27	Philadelphia-Camden-Wilmington PA-NJ-DE-MD	51,979	41,187	26.2	6,241	8.3
28	Detroit-Warren-Dearborn MI	44,267	34,160	29.6	4,346	10.2
29	Spokane-Spokane Valley WA	32,161	28,412	13.2	598	53.8
30	Oxnard-Thousand Oaks-Ventura CA	65,654	53,725	22.2	833	78.9
31	Kansas City MO-KS	40,015	28,646	39.7	2,209	18.1
32	Reno NV	32,918	27,352	20.3	501	65.7
32	Miami-Fort Lauderdale-West Palm Beach FL	41,354	24,111	71.5	6,139	6.7
34	Stockton-Lodi CA	47,725	38,645	23.5	793	60.2
35	St. Louis MO-IL	37,959	42,222	-10.1	2,801	13.6
36	Vallejo-Fairfield CA	41,893	35,875	16.8	449	93.4
37	San Antonio-New Braunfels TX	42,371	33,555	26.3	2,655	16.0
38	Santa Cruz-Watsonville CA	30,825	23,813	29.4	264	116.6
39	Bremerton-Silverdale WA	22,780	17,700	28.7	278	82.0
40	Baltimore-Columbia-Towson MD	32,185	35,875	-10.3	2,836	11.4
41	Salem OR	23,019	18,846	22.1	436	52.8
42	Tucson AZ	30,927	26,003	18.9	1,058	29.2
43	Tampa-St. Petersburg-Clearwater FL	28,587	23,508	21.6	3,291	8.7
44	Orlando-Kissimmee-Sanford FL	26,533	25,164	5.4	2,764	9.6
45	Colorado Springs CO	26,891	20,841	29.0	765	35.1
46	Fresno CA	32,229	26,077	23.6	1,015	31.7
47	Olympia-Tumwater WA	20,828	16,910	23.2	299	69.7
48	Milwaukee-Waukesha-West Allis WI	20,882	15,513	34.6	1,560	13.4
49	Virginia Beach-Norfolk-Newport News VA-NC	20,546	14,282	43.9	1,807	11.4
50	Eugene OR	19,799	15,557	27.3	382	51.8
51	Bend-Redmond OR	18,049	15,392	17.3	207	87.4
52	Indianapolis-Carmel-Anderson IN	24,648	18,644	32.2	2,142	11.5
53	Bellingham WA	15,914	13,535	17.6	231	69.0
54	Modesto CA	24,130	20,552	17.4	551	43.8
55	Nashville-Davidson--Murfreesboro--Franklin TN	26,456	19,250	37.4	2,047	12.9
56	Cincinnati OH-KY-IN	21,782	16,818	29.5	2,265	9.6
57	Santa Maria-Santa Barbara CA	27,027	22,115	22.2	444	60.9
58	Albuquerque NM	25,697	19,655	30.7	920	27.9
59	Omaha-Council Bluffs NE-IA	16,057	11,922	34.7	977	16.4
60	Boulder CO	21,197	18,036	17.5	327	64.7

[1] Based on 2022 population estimates
Source: Department of Business, Economic Development and Tourism, and U.S. Bureau of the Census

Table 22. Japan MMA Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	192,562	18,936	916.9	6,205	2,406	157.9	186,357	16,530	1,027.4
VISITOR DAYS	1,526,608	294,720	418.0	52,303	25,884	102.1	1,474,305	268,835	448.4
AVERAGE DAILY CENSUS	4,182	807	418.0	143	71	102.1	4,039	737	448.4
ISLANDS VISITED									
O'ahu	186,609	18,001	936.7	5,157	1,733	197.5	181,452	16,267	1,015.4
O'ahu only	170,035	17,032	898.3	4,431	1,482	199.0	165,605	15,550	965.0
O'ahu one day or less	1,002	100	905.2	142	38	273.4	860	62	1,296.1
Kaua'i	2,958	361	719.3	496	245	102.8	2,462	117	2,013.2
Kaua'i only	876	116	655.2	235	110	113.1	641	6	11,083.7
Kaua'i one day or less	977	108	808.4	87	51	71.2	891	57	1,463.9
Maui County	5,710	775	636.4	820	476	72.4	4,890	300	1,532.4
Maui	5,408	766	606.0	808	468	72.8	4,600	298	1,441.5
Maui only	1,253	393	218.8	409	311	31.4	844	82	927.3
Maui one day or less	1,157	52	2,121.9	82	18	355.0	1,075	34	3,062.6
Moloka'i *	179	16	1,049.9	35	9	265.0	144	6	2,277.9
Moloka'i only *	8	0	NA	2	0	NA	6	0	NA
Moloka'i one day or less*	147	9	1,521.8	22	4	426.6	125	5	2,447.0
Lāna'i *	301	19	1,454.5	25	15	69.9	276	5	5,611.2
Lāna'i only *	57	4	1,275.9	0	4	-100.0	57	0	NA
Lāna'i one day or less*	179	7	2,501.0	12	2	485.5	167	5	3,354.2
Hawai'i Island	15,510	1,000	1,451.5	686	294	133.1	14,824	705	2,001.6
Kona side	13,001	810	1,504.8	569	254	124.3	12,432	556	2,134.8
Hilo side	4,112	283	1,352.6	220	72	205.9	3,891	211	1,744.4
Hawai'i Island only	3,489	342	921.2	352	188	87.8	3,137	154	1,936.3
Hawai'i Island one day or less	1,879	103	1,728.2	63	8	651.6	1,816	94	1,824.4
Any Neighbor Island	22,527	1,904	1,082.9	1,775	924	92.0	20,752	980	2,017.7
NI only	5,954	936	536.1	1,048	673	55.7	4,905	263	1,766.7
O'ahu & NI	16,573	968	1,611.3	726	251	189.1	15,847	717	2,109.7
Any one island only	175,719	17,887	882.4	5,429	2,095	159.1	170,290	15,792	978.3
Multiple Islands	16,843	1,049	1,505.0	777	311	149.3	16,067	738	2,077.2
Avg. Islands Visited	1.10	1.06	2.9	1.16	1.15	1.1	1.09	1.05	3.9
Average Length of Stay in Hawai'i	7.93	15.56	-49.1	8.43	10.76	-21.6	7.91	16.26	-51.4
O'ahu	7.45	15.36	-51.5	7.05	10.12	-30.4	7.46	15.92	-53.1
Maui	5.22	7.50	-30.4	7.69	7.53	2.2	4.79	7.47	-35.9
Moloka'i	3.01	1.42	112.7	5.13	1.56	228.5	2.50	1.19	110.7
Lāna'i	2.28	3.70	-38.4	4.82	4.60	4.9	2.05	1.00	105.0
Kaua'i	6.02	5.58	7.8	7.27	6.53	11.2	5.77	3.59	60.5
Hawai'i Island	5.75	10.38	-44.6	8.49	10.65	-20.3	5.62	10.27	-45.3
Hilo	4.62	11.52	-59.9	6.33	13.97	-54.7	4.53	10.69	-57.6
Kona	5.39	8.79	-38.6	7.77	8.38	-7.3	5.28	8.97	-41.1
ACCOMMODATIONS									
Plan to stay in Hotel	122,286	7,955	1,437.2	4,056	1,358	198.7	118,230	6,597	1,692.2
Hotel only	111,375	6,776	1,543.6	3,684	1,209	204.7	107,692	5,567	1,834.3
Plan to stay in Condo	40,163	4,555	781.8	864	427	102.4	39,300	4,128	852.0
Condo only	32,116	3,650	779.9	655	351	86.6	31,461	3,299	853.7
Plan to stay in Timeshare	31,620	1,301	2,331.2	236	144	63.7	31,384	1,157	2,613.6
Timeshare only	26,754	1,015	2,535.3	164	107	53.2	26,590	908	2,828.0
Cruise Ship	131	0	NA	34	0	NA	97	0	NA
Friends/Relatives	7,106	5,103	39.3	719	352	104.1	6,387	4,750	34.4
Bed & Breakfast	362	68	429.3	72	29	152.0	290	40	629.7
Rental House	1,383	520	166.1	391	163	140.2	992	357	177.9
Hostel	406	90	351.5	93	33	181.4	313	57	450.1

Table 22. Japan MMA Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	173	19	800.3	33	9	245.1	140	10	1,336.5
Private Room in Private Home**	973	233	318.3	92	32	188.1	881	201	339.1
Shared Room/Space in Private Home**	415	231	79.7	53	24	123.7	363	208	74.7
Other Accommodations	1,854	836	121.6	175	62	180.2	1,679	774	116.9
PURPOSE OF TRIP									
Pleasure (Net)	158,823	13,254	1,098.3	4,708	1,697	177.4	154,115	11,557	1,233.5
Honeymoon/Get Married	24,099	403	5,876.6	302	87	246.7	23,797	316	7,429.7
Honeymoon	22,759	325	6,906.8	271	68	296.8	22,488	257	8,662.6
Get Married	4,103	134	2,963.6	48	19	151.5	4,055	115	3,428.8
Pleasure/Vacation	137,601	12,910	965.8	4,461	1,630	173.7	133,140	11,280	1,080.3
Mtgs/Conventions/Incentive	8,542	563	1,417.3	280	91	207.7	8,262	472	1,650.3
Conventions	2,214	135	1,542.4	97	49	96.1	2,117	85	2,380.9
Corporate Meetings	981	368	167.0	159	34	364.6	822	333	146.7
Incentive	5,712	75	7,500.8	56	15	275.3	5,656	60	9,296.7
Other Business	2,031	698	190.9	288	117	145.8	1,743	581	200.0
Visit Friends/Rel.	9,630	3,534	172.5	725	397	82.5	8,905	3,137	183.9
Gov't/Military	483	163	195.9	104	82	27.8	379	82	363.8
Attend School	1,645	509	223.2	52	33	60.4	1,593	476	234.3
Sport Events	7,069	221	3,094.9	60	28	117.9	7,009	194	3,521.6
Other	16,076	920	1,647.2	390	139	179.9	15,687	781	1,908.8
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	21.4	14.2	7.2	24.1	25.1	-1.0	21.3	12.7	8.7
% Repeaters ***	78.6	85.8	-7.2	75.9	74.9	1.0	78.7	87.3	-8.7
Average # of Trips	7.56	11.02	-31.4	6.62	6.62	0.1	7.59	11.66	-34.9
Group Tour	12,941	204	6250.3	223	68	227.7	12,718	136	9272.7
Non-Group	179,621	18,733	858.9	5,982	2,338	155.8	173,639	16,394	959.1
Package Trip	42,873	593	7132.4	838	270	210.4	42,035	323	12920.6
No Package	149,690	18,344	716.0	5,367	2,137	151.2	144,322	16,207	790.5
Net True Independent	143,576	18,155	690.8	5,248	2,081	152.2	138,328	16,074	760.6
Ave. Age	48	46	4.6	42	41	0.8	48	46	4.0
Ave. Party Size	2.28	1.34	70.4	1.74	1.72	1.1	2.30	1.30	77.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 23. 2022 International Japan MMA Air Visitor Characteristics by Region

JAPAN BY REGION	CHUBU	KINKI	TOHOKU	KANTO	CHUGOKU	SHIKOKU	KYUSHU	HOKKAIDO	OKINAWA
Visitor Counts	25,719	29,286	4,038	105,498	4,395	1,912	9,924	4,386	1,199
PARTY SIZE									
One	1,564	2,270	444	10,460	385	127	700	336	249
Two	13,302	14,150	1,730	48,468	2,014	1,010	4,010	2,464	294
Three or more	10,853	12,868	1,864	46,560	1,997	774	5,224	1,583	657
Avg Party Size	2.34	2.34	2.28	2.25	2.36	2.37	2.53	2.19	2.19
VISIT STATUS									
First-Time	6,580	5,916	976	20,077	1,245	439	2,942	977	574
Repeat	19,247	23,338	3,073	85,183	3,180	1,476	7,063	3,414	656
Average # of Trips	7.55	8.44	7.00	8.20	6.93	6.59	6.45	8.22	5.18
TRAVEL METHOD									
Group Tour	1,618	1,644	531	6,482	512	252	1,328	211	140
Package	6,830	5,373	1,236	22,790	1,222	626	2886	961	111
Group Tour & Pkg	1049	823	422	3,092	368	223	639	74	34
True Independent	18,353	23,003	2,717	79,239	3,048	1,269	6,434	3,284	980
ISLANDS VISITED									
O'ahu	25,084	28,292	3,988	102,798	4,314	1,904	9,599	4,273	1,199
Maui County	658	795	27	2,849	102	25	231	202	0
...Maui	618	727	27	2680	98	26	233	192	0
Moloka'i *	35	25	0	71	4	0	0	9	0
Lāna'i *	9	75	0	192	0	0	0	0	0
Kaua'i	266	249	18	1331	70	67	315	146	0
Hawai'i Island	1909	2526	174	8703	209	193	650	316	143
...Hilo	619	665	43	1972	115	56	193	95	133
...Kona	1,458	2,176	149	7,546	132	159	553	236	24
LENGTH OF STAY									
O'ahu (days)	7.23	7.80	7.72	7.49	7.71	7.22	7.21	8.28	9.19
Maui (days)	4.49	5.34	15.72	5.49	3.79	3.00	3.51	2.76	0.00
Moloka'i (days)	1.00	1.00	0.00	3.33	3.00	0.00	0.00	6.00	0.00
Lāna'i (days)	1.00	1.33	0.00	1.96	0.0	0.00	0.00	0.00	0.00
Kaua'i (days)	2.73	4.31	6.00	6.53	5.53	1.68	10.87	1.98	0.00
Hawai'i Island (days)	5.94	7.12	7.81	5.47	3.51	4.98	5.45	6.20	5.62
...Hilo (days)	4.07	4.69	15.72	4.66	1.19	1.70	7.69	7.78	1.74
...Kona (days)	6.04	6.81	4.56	5.08	4.53	5.44	3.74	5.19	24.08
Statewide (days)	7.63	8.32	8.09	7.98	7.91	7.80	7.78	8.71	9.87
ACCOMMODATIONS									
Hotel	16,846	17,576	2,718	67,743	2,867	1,078	6,154	2,562	686
...Hotel Only	15,865	15,677	2,569	61,089	2,785	990	5,847	2,336	533
Condo	5,099	6,469	719	22,287	702	588	1,990	1,134	311
...Condo Only	4,021	5,336	591	17,531	609	491	1,743	922	218
Timeshare	4,368	6,016	607	17,014	753	215	1,649	713	50
...Timeshare Only	3,778	5,036	561	14,258	664	176	1,477	612	28
Rental House	45	201	24	654	0	0	13	25	31
...Rental House Only	29	107	23	354	0	0	12	23	0
hostel	20	60	9	205	0	0	7	12	0
camping	18	73	0	49	0	0	0	0	0
Private Room in Private Home**	87	117	8	535	0	7	63	60	5
Shared Room Space in Private Home **	34	59	15	199	16	0	11	4	25
Bed & Breakfast	58	77	0	129	0	0	0	26	0
Cruise Ship	15	14	0	67	0	0	0	0	0
Friends or Relatives	550	683	96	4,177	175	30	231	162	283
Other accommodation	156	167	24	910	42	103	247	18	13
PURPOSE OF TRIP									
Pleasure (Net)	21,563	24,916	2,979	87,727	3,451	1,485	7,469	3,804	721
.....Vacation	17,489	22,260	2,543	76,551	2,878	1,299	6,164	3,270	686
.....Honeymoon	4,527	2,735	440	11,894	607	184	1,487	589	26
.....Getting Married	669	633	69	2,360	84	0	118	121	0
MC&I (Net)	987	1,205	502	4,092	326	109	767	167	108
.....Convention/Conf.	261	449	39	1,079	70	0	86	27	106
.....Corp. Meetings	202	26	11	498	23	23	0	39	0
.....Incentive	688	736	450	2,631	260	109	677	105	0
Other Business	251	128	60	986	49	5	224	26	14
Visit Friends/Relatives	990	1,309	160	5,232	204	59	451	196	305
Government/Military	67	0	0	268	27	0	16	0	0
Attend School	232	111	18	1,133	33	0	44	23	0
Sport Events	1,209	1,033	183	3,945	169	71	286	113	0
other purpose	2,630	2,223	490	8,023	468	248	1,035	361	209
Average Age	54	57	54	53	55	55	54	56	53

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 24. Canada MMA Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	414,250	87,900	371.3	77,656	16,270	377.3	336,594	71,630	369.9
VISITOR DAYS	5,069,619	1,364,326	271.6	930,025	275,506	237.6	4,139,594	1,088,820	280.2
AVERAGE DAILY CENSUS	13,889	3,738	271.6	2,548	755	237.6	11,341	2,983	280.2
ISLANDS VISITED									
O'ahu	199,898	36,660	445.3	37,131	7,326	406.8	162,767	29,334	454.9
O'ahu only	136,217	27,717	391.5	23,710	4,982	375.9	112,507	22,735	394.9
O'ahu one day or less	7,326	968	656.8	1,979	231	757.1	5,348	737	625.4
Kaua'i	42,680	7,660	457.2	13,892	2,361	488.4	28,788	5,299	443.3
Kaua'i only	16,642	3,561	367.3	6,762	1,175	475.5	9,881	2,386	314.0
Kaua'i one day or less	5,331	578	822.7	1,180	66	1,701.7	4,151	512	710.3
Maui County	209,765	45,458	361.4	28,061	5,871	378.0	181,704	39,587	359.0
Maui	208,071	45,149	360.9	27,626	5,745	380.8	180,445	39,404	357.9
Maui only	145,304	36,180	301.6	15,330	3,626	322.8	129,974	32,554	299.3
Maui one day or less	7,102	799	788.5	1,368	80	1,610.9	5,733	719	697.1
Moloka'i *	2,259	316	615.3	389	91	327.7	1,870	225	731.5
Moloka'i only *	109	14	705.3	34	10	225.5	75	3	2,357.5
Moloka'i one day or less*	1,274	153	734.4	165	20	722.6	1,109	133	736.2
Lāna'i *	5,680	699	712.5	688	165	316.4	4,992	534	835.2
Lāna'i only *	419	63	563.7	153	31	397.2	266	32	722.2
Lāna'i one day or less*	4,075	409	895.3	285	34	751.1	3,789	376	908.2
Hawai'i Island	67,584	12,954	421.7	22,921	4,619	396.2	44,663	8,334	435.9
Kona side	61,893	12,194	407.6	20,686	4,306	380.4	41,207	7,888	422.4
Hilo side	21,206	2,730	676.9	6,800	953	613.2	14,406	1,776	711.0
Hawai'i Island only	32,402	8,150	297.6	13,773	3,193	331.3	18,628	4,957	275.8
Hawai'i Island one day or less	3,628	437	729.3	874	61	1,339.7	2,754	377	631.0
Any Neighbor Island	278,033	60,183	362.0	53,945	11,288	377.9	224,087	48,895	358.3
NI only	214,352	51,240	318.3	40,525	8,944	353.1	173,827	42,296	311.0
O'ahu & NI	63,681	8,943	612.1	13,420	2,344	472.6	50,261	6,599	661.7
Any one island only	331,093	75,685	337.5	59,763	13,018	359.1	271,330	62,668	333.0
Multiple Islands	83,157	12,215	580.8	17,893	3,252	450.2	65,264	8,962	628.2
Avg. Islands Visited	1.27	1.18	7.9	1.32	1.25	5.9	1.26	1.16	8.4
Average Length of Stay in Hawai'i	12.24	15.52	-21.2	11.98	16.93	-29.3	12.30	15.20	-19.1
O'ahu	9.04	10.77	-16.1	7.76	10.86	-28.6	9.34	10.75	-13.2
Maui	10.79	14.54	-25.8	9.74	13.21	-26.3	10.95	14.73	-25.6
Moloka'i	5.04	8.45	-40.3	9.68	20.09	-51.8	4.08	3.75	8.8
Lāna'i	2.55	3.25	-21.5	4.64	5.70	-18.6	2.26	2.48	-9.1
Kaua'i	8.09	10.89	-25.8	8.77	11.33	-22.6	7.76	10.70	-27.5
Hawai'i Island	9.55	17.35	-45.0	10.65	19.60	-45.6	8.98	16.10	-44.2
Hilo	4.21	6.94	-39.3	4.73	9.83	-51.9	3.97	5.38	-26.2
Kona	8.98	16.88	-46.8	10.25	18.85	-45.6	8.35	15.80	-47.2
ACCOMMODATIONS									
Plan to stay in Hotel	205,288	39,218	423.4	39,819	7,565	426.3	165,469	31,653	422.8
Hotel only	160,170	32,965	385.9	30,390	6,015	405.2	129,780	26,949	381.6
Plan to stay in Condo	128,104	24,234	428.6	18,525	3,744	394.8	109,578	20,490	434.8
Condo only	102,523	20,269	405.8	14,091	2,951	377.5	88,432	17,318	410.6
Plan to stay in Timeshare	39,671	9,182	332.1	7,420	1,551	378.5	32,251	7,631	322.6
Timeshare only	30,331	7,418	308.9	5,712	1,267	350.8	24,619	6,151	300.2
Cruise Ship	3,887	0	NA	2,214	0	NA	1,673	0	NA
Friends/Relatives	21,212	10,898	94.6	5,261	1,793	193.5	15,951	9,105	75.2
Bed & Breakfast	4,636	674	587.3	1,180	196	502.7	3,456	479	622.0
Rental House	47,623	9,173	419.2	11,287	2,343	381.8	36,336	6,831	432.0

Table 24. Canada MMA Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Hostel	5,832	1,063	448.6	1,281	301	325.2	4,551	762	497.3
Camp Site, Beach	7,074	992	612.8	1,246	245	408.8	5,828	748	679.5
Private Room in Private Home**	9,374	1,469	538.3	908	334	171.6	8,466	1,134	646.4
Shared Room/Space in Private Home**	1,167	297	292.7	289	92	215.5	877	205	327.1
Other Accommodations	5,317	1,352	293.4	1,928	523	268.9	3,389	829	308.8
PURPOSE OF TRIP									
Pleasure (Net)	386,503	81,112	376.5	70,764	13,964	406.8	315,739	67,148	370.2
Honeymoon/Get Married	15,546	3,108	400.1	3,641	1,067	241.1	11,905	2,041	483.3
Honeymoon	14,112	2,839	397.1	3,287	953	244.9	10,825	1,886	474.1
Get Married	2,024	372	444.4	498	158	214.1	1,526	213	615.5
Pleasure/Vacation	372,953	78,534	374.9	67,787	13,068	418.7	305,167	65,466	366.1
Mtgs/Conventions/Incentive	14,822	1,280	1,057.9	2,915	369	689.6	11,907	911	1,207.1
Conventions	6,654	405	1,541.5	1,520	117	1,196.4	5,134	288	1,682.0
Corporate Meetings	5,265	348	1,415.1	683	137	399.7	4,582	211	2,073.7
Incentive	3,308	562	488.1	843	123	582.9	2,465	439	461.5
Other Business	2,677	1,010	165.0	850	460	84.7	1,827	550	232.2
Visit Friends/Rel.	15,433	5,641	173.6	4,206	1,797	134.0	11,226	3,843	192.1
Gov't/Military	489	46	957.2	322	35	826.9	166	11	1,352.1
Attend School	210	207	1.7	151	136	11.0	59	71	-16.4
Sport Events	2,773	206	1,247.6	996	51	1,857.8	1,777	155	1,047.2
Other	9,492	1,645	477.1	1,339	407	229.1	8,153	1,238	558.6
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	32.2	24.8	7.4	41.3	35.2	6.1	30.1	22.4	7.7
% Repeaters ***	67.8	75.2	-7.4	58.7	64.8	-6.1	69.9	77.6	-7.7
Average # of Trips	4.41	6.57	-32.9	4.18	5.41	-22.8	4.47	6.84	-34.7
Group Tour	5,226	667	683.8	1,991	234	751.9	3,235	433	647.1
Non-Group	409,024	87,233	368.9	75,665	16,036	371.8	333,359	71,197	368.2
Package Trip	67,366	8,365	705.3	12,892	1,792	619.5	54,475	6,574	728.7
No Package	346,883	79,535	336.1	64,764	14,478	347.3	282,119	65,056	333.7
Net True Independent	344,925	79,122	335.9	64,057	14,358	346.1	280,868	64,763	333.7
Ave. Age	47	48	-1.2	46	44	3.4	47	49	-2.1
Ave. Party Size	2.38	1.82	31.1	2.09	1.75	19.2	2.46	1.83	34.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 25. 2022 Canada MMA Air Visitor Characteristics by Province

CANADA BY REGION	Visitors	Alberta	British Columbia	Manitoba	New Brunswick	Newfoundland and Labrador	Northwest Territories	Nova Scotia	Ontario	Prince Edward Island	Quebec	Saskatchewan	Yukon Territory
Visitor Counts	414,250	63,601	194,795	7,820	1,737	1,090	397	2,109	96,309	391	34,567	8,008	3,425
PARTY SIZE													
One	39,510	5,970	14,953	822	203	117	67	332	11,916	55	4,168	597	312
Two	169,346	25,386	77,386	3,116	1,020	566	192	1,220	41,132	168	14,370	3,320	1,466
Three or more	205,394	32,245	102,468	3,881	514	407	137	556	43,252	168	16,026	4,092	1,647
Avg Party Size	2.38	2.43	2.47	2.36	2.03	2.18	1.94	1.93	2.24	2.13	2.29	2.50	2.41
VISIT STATUS													
First-Time	133,397	15,361	38,747	2,662	1,117	643	69	1,168	48,713	228	21,808	2,167	714
Repeat	280,853	48,240	156,047	5,158	620	447	328	941	47,596	162	12,759	5,841	2,711
Average # of Trips	4.41	4.70	5.61	3.74	1.87	2.43	4.52	3.10	2.61	2.51	2.16	4.97	6.68
TRAVEL METHOD													
Group Tour	5,226	540	1,188	101	59	9	5	13	2,261	7	1,002	28	12
Package	67,366	10,442	31,326	878	233	269	3	167	16,848	42	5,856	554	747
Group Tour & Pkg	3,267	337	479	10	34	2	1	6	1,582	2	789	13	12
True independent	344,925	52,956	162,759	6,848	1,478	815	389	1,934	78,786	344	28,500	7,435	2,679
ISLANDS VISITED													
O'ahu	199,898	23,990	101,744	4,318	743	534	135	1,120	42,737	174	18,290	3,669	2,444
Maui County	209,765	33,399	86,652	3,274	1,030	917	166	915	56,213	242	22,113	3,793	1,052
...Maui	208,071	33,182	85,847	3,264	1,015	917	166	840	55,812	242	21,943	3,791	1,052
Moloka'i *	2,259	370	1,045	49	11	0	0	75	441	0	238	30	0
Lāna'i *	5,680	847	2,075	6	101	3	0	41	1,750	0	713	57	87
Kaua'i	42,680	4,985	14,294	627	174	112	149	280	13,503	40	7,252	924	340
Hawai'i Island	67,584	11,425	23,724	1,316	211	223	103	495	20,313	69	7,450	1,443	812
...Hilo	21,206	3,274	6,903	256	109	156	46	148	6,457	24	3,458	196	179
...Kona	61,893	10,974	22,186	1,259	188	215	94	462	18,033	53	6,319	1,364	746
LENGTH OF STAY													
O'ahu (days)	9.04	10.50	9.36	10.23	9.71	6.67	18.38	7.62	7.75	8.00	7.45	11.39	10.43
Maui (days)	10.79	11.35	11.92	10.59	11.51	8.41	9.76	8.69	9.37	8.36	9.12	12.54	9.76
Moloka'i (days)	5.04	2.79	6.66	6.93	4.00	0.00	0.00	6.81	3.89	0.00	2.85	9.65	0.00
Lāna'i (days)	2.55	2.95	1.82	2.19	1.00	1.00	0.00	1.00	3.35	0.00	2.88	3.72	1.07
Kaua'i (days)	8.09	10.26	8.96	10.14	10.18	8.61	4.76	7.79	6.99	4.66	6.71	9.46	7.05
Hawai'i Island (days)	9.55	11.02	9.69	10.73	12.69	4.93	16.28	11.12	9.06	10.67	8.36	10.81	5.85
...Hilo (days)	4.21	3.53	4.27	4.05	4.68	1.19	20.57	7.75	4.07	5.47	4.42	9.00	9.24
...Kona (days)	8.98	10.42	9.03	10.39	11.49	4.25	7.90	9.44	8.74	11.44	7.44	10.14	4.15
Statewide (days)	12.24	12.71	12.02	12.71	13.51	12.23	16.34	11.39	11.83	11.10	13.01	14.24	12.52
ACCOMMODATIONS													
Hotel	205,288	26,013	97,500	3,151	779	616	109	1,164	54,500	199	16,741	2,430	2,085
...Hotel Only	160,170	19,207	81,871	2,382	593	291	80	762	40,990	165	10,154	1,934	1,740
Condo	128,104	21,977	64,528	3,081	302	384	74	526	22,507	68	10,555	3,274	828
...Condo Only	102,523	18,984	54,199	2,559	176	314	58	336	15,540	45	6,822	2,811	677
Timeshare	39,671	7,770	18,604	763	331	168	31	183	8,652	33	1,271	1,627	236
...Timeshare Only	30,331	5,960	14,811	627	313	30	31	170	6,200	33	854	1,122	179
Rental House	47,623	8,488	15,477	818	284	118	174	379	14,694	40	5,905	834	413
Hostel	5,832	718	1,177	51	102	13	0	24	1,271	6	2,437	33	1
Camp Site	7,074	1,316	2,178	94	53	3	12	19	1,103	18	2,173	92	13
Private Room in Private Home**	9,374	1,507	4,200	154	55	4	0	4	1,614	0	1,419	345	72
Shared Room Space in Private Home **	1,167	138	497	9	1	0	0	1	342	0	151	26	2
Bed & Breakfast	4,636	372	1,610	70	29	85	0	60	1,848	53	432	66	11
Cruise Ship	3,887	63	658	13	18	15	0	122	1,619	5	1202	40	132
Friends or Relatives	21,212	3,684	8,860	354	44	39	13	119	5,529	23	2,126	356	66
Other Accommodation	5,317	862	2,117	199	44	2	26	14	1,392	4	546	79	32
PURPOSE OF TRIP													
Pleasure (Net)	386,503	59,629	185,132	7,240	1,497	1,051	362	1,847	87,256	367	31,023	7,771	3,329
.....Vacation	372,953	57,534	181,542	6,862	1,424	942	357	1,713	81,631	328	29,881	7,443	3,295
.....Honeymoon	14,112	2,205	3,837	387	50	112	4	134	5,857	13	1,298	209	4
.....Get Married	2,024	382	816	15	38	3	0	0	511	30	76	120	33
MC&I (Net)	14,822	1,443	5,134	470	148	24	3	201	5,915	7	1,187	218	70
.....Convention/Conf.	6,654	820	2,024	345	18	21	3	98	2,493	4	598	183	47
.....Corp. Meetings	5,265	389	2,811	78	45	2	0	45	1,504	0	339	29	22
.....Incentive	3,308	257	502	46	85	0	0	60	2,038	3	311	5	1
Other Business	2,677	735	594	34	49	0	0	27	676	2	557	3	0
Visit Friends/Relatives	15,433	2,367	6,041	300	51	19	12	87	4,466	19	1,747	191	132
Government/Military	489	19	185	7	0	0	0	26	184	0	60	4	2
Attend School	210	103	44	10	0	0	0	0	29	0	21	2	0
Sport Events	2,773	635	1,241	4	25	12	0	6	525	0	305	16	2
Other purpose	9,492	1,544	4,059	153	68	10	20	64	1,931	6	1,420	135	81
Average Age	47	48	48	48	50	47	41	51	45	44	44	52	53

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 26. Europe MMA Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	114,041	18,775	507.4	99,405	16,805	491.5	14,636	1,970	642.9
VISITOR DAYS	1,592,705	314,899	405.8	1,382,514	280,855	392.3	210,191	34,044	517.4
AVERAGE DAILY CENSUS	4,364	863	405.8	3,788	769	392.3	576	93	517.4
ISLANDS VISITED									
O'ahu	82,748	11,843	598.7	69,923	10,574	561.3	12,825	1,269	910.5
O'ahu only	39,659	8,126	388.0	33,385	6,865	386.3	6,273	1,261	397.3
O'ahu one day or less	2,781	330	743.3	2,704	330	720.0	77	0	NA
Kaua'i	27,333	3,135	771.8	23,890	3,008	694.2	3,443	127	2,603.9
Kaua'i only	3,188	1,038	207.1	3,188	911	250.1	0	127	-100.0
Kaua'i one day or less	1,641	234	601.9	1,259	234	438.7	382	0	NA
Maui County	47,654	6,129	677.5	42,507	5,809	631.7	5,147	320	1,510.3
Maui	46,788	5,967	684.1	41,641	5,647	637.3	5,147	320	1,510.3
Maui only	11,855	2,970	299.2	10,641	2,658	300.4	1,214	312	289.2
Maui one day or less	1,937	133	1,351.4	1,500	131	1,042.9	437	2	19,771.0
Moloka'i *	1,641	245	570.7	1,464	245	498.5	177	0	NA
Moloka'i only *	46	8	455.0	46	8	455.0	0	0	NA
Moloka'i one day or less*	397	62	541.3	397	62	541.3	0	0	NA
Lāna'i *	1,247	221	463.4	1,247	221	463.4	0	0	NA
Lāna'i only *	184	34	440.9	184	34	440.9	0	0	NA
Lāna'i one day or less*	464	86	440.7	464	86	440.7	0	0	NA
Hawai'i Island	39,477	4,539	769.8	34,833	4,276	714.7	4,644	263	1,666.4
Kona side	32,382	3,665	783.7	29,241	3,402	759.6	3,141	263	1,094.7
Hilo side	17,755	1,670	963.3	14,364	1,670	760.3	3,391	0	NA
Hawai'i Island only	9,561	2,070	362.0	9,318	1,808	415.4	243	262	-7.3
Hawai'i Island one day or less	845	111	660.5	801	111	620.9	44	0	NA
Any Neighbor Island	74,382	10,649	598.5	66,019	9,940	564.1	8,363	709	1,080.1
NI only	31,293	6,932	351.4	29,481	6,231	373.1	1,811	701	158.5
O'ahu & NI	43,089	3,717	1,059.3	36,538	3,709	885.1	6,551	8	84,863.4
Any one island only	64,492	14,246	352.7	56,762	12,283	362.1	7,730	1,962	293.9
Multiple Islands	49,548	4,529	993.9	42,642	4,522	843.0	6,906	8	89,466.1
Avg. Islands Visited	1.75	1.38	26.4	1.74	1.43	22.0	1.79	1.00	78.4
Average Length of Stay in Hawai'i	13.97	16.77	-16.7	13.91	16.71	-16.8	14.36	17.28	-16.9
O'ahu	8.19	14.18	-42.3	8.16	13.70	-40.5	8.33	18.12	-54.0
Maui	8.11	10.50	-22.8	8.11	10.07	-19.5	8.11	17.98	-54.9
Moloka'i	4.53	5.33	-15.1	4.67	5.33	-12.4	3.35	0.00	NA
Lāna'i	4.10	4.36	-6.0	4.10	4.36	-6.0	0.00	0.00	NA
Kaua'i	6.21	8.41	-26.1	6.46	8.22	-21.3	4.49	13.08	-65.6
Hawai'i Island	8.96	12.28	-27.1	8.84	12.18	-27.4	9.82	13.84	-29.1
Hilo	6.11	8.70	-29.7	5.43	8.70	-37.6	9.01	0.00	NA
Kona	7.57	11.24	-32.7	7.87	11.04	-28.8	4.79	13.84	-65.4
ACCOMMODATIONS									
Plan to stay in Hotel	73,734	9,697	660.4	66,548	8,640	670.3	7,186	1,058	579.4
Hotel only	55,322	7,820	607.5	51,146	6,766	656.0	4,175	1,054	296.1
Plan to stay in Condo	13,398	3,050	339.3	10,248	2,186	368.7	3,151	863	264.9
Condo only	7,897	2,409	227.8	5,800	1,546	275.2	2,097	863	142.9
Plan to stay in Timeshare	2,095	724	189.4	1,946	723	169.3	149	1	11,648.8
Timeshare only	1,388	535	159.6	1,388	535	159.6	0	0	NA
Cruise Ship	1,499	0	NA	1,359	0	NA	140	0	NA
Friends/Relatives	10,774	2,977	261.9	8,692	2,947	194.9	2,082	30	6,913.4
Bed & Breakfast	5,051	519	872.8	4,164	519	702.0	887	0	NA
Rental House	16,327	2,266	620.7	14,537	2,262	542.7	1,790	3	51,564.9
Hostel	7,694	915	741.3	5,327	908	487.0	2,367	7	33,708.9

Table26. Europe MMA Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	4,096	369	1,010.8	3,134	369	749.9	962	0	NA
Private Room in Private Home**	4,662	571	716.4	3,430	571	500.6	1,233	0	NA
Shared Room/Space in Private Home**	1,165	284	310.8	1,011	284	256.2	155	0	NA
Other Accommodations	3,232	774	317.9	2,997	762	293.1	235	11	2,023.3
PURPOSE OF TRIP									
Pleasure (Net)	97,416	14,071	592.3	84,799	12,619	572.0	12,617	1,452	769.0
Honeymoon/Get Married	11,545	932	1,138.5	10,365	908	1,040.9	1,180	24	4,882.3
Honeymoon	10,980	813	1,250.8	9,800	791	1,139.5	1,180	22	5,211.2
Get Married	892	165	442.0	892	163	446.9	0	1	-100.0
Pleasure/Vacation	87,487	13,328	556.4	75,862	11,900	537.5	11,624	1,428	713.9
Mtgs/Conventions/Incentive	5,493	348	1,477.1	5,133	334	1,437.8	360	14	2,382.4
Conventions	2,697	156	1,632.8	2,507	156	1,510.7	190	0	NA
Corporate Meetings	1,202	140	757.6	1,147	129	787.6	55	11	402.7
Incentive	1,810	82	2,114.9	1,695	78	2,068.7	115	4	3,129.7
Other Business	1,341	590	127.3	1,341	545	146.2	0	45	-100.0
Visit Friends/Rel.	9,781	3,174	208.2	7,644	2,903	163.3	2,138	271	688.2
Gov't/Military	590	329	79.1	590	318	85.5	0	11	-100.0
Attend School	1,275	849	50.2	1,178	745	58.1	97	104	-6.8
Sport Events	3,568	200	1,687.9	3,466	157	2,102.2	102	42	141.9
Other	2,512	475	428.3	2,228	452	393.2	283	24	1,100.3
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	70.0	54.0	16.0	69.3	51.3	18.0	74.6	76.8	-2.2
% Repeaters ***	30.0	46.0	-16.0	30.7	48.7	-18.0	25.4	23.2	2.2
Average # of Trips	2.34	4.03	-41.9	2.35	3.92	-40.0	2.29	5.02	-54.3
Group Tour	4,892	521	838.3	4,753	521	811.6	139	0	NA
Non-Group	109,148	18,254	498.0	94,652	16,284	481.3	14,497	1,970	635.9
Package Trip	28,456	2,292	1141.7	25,974	2,292	1033.4	2,482	0	NA
No Package	85,585	16,483	419.2	73,431	14,513	406.0	12,154	1,970	517.0
Net True Independent	83,739	16,198	417.0	71,585	14,228	403.1	12,154	1,970	517.0
Ave. Age	42	40	5.5	42	40	6.1	40	39	1.8
Ave. Party Size	1.92	1.62	18.2	1.92	1.73	11.4	1.90	1.08	76.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 27. United Kingdom Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	35,921	7,097	406.1	32,431	6,887	370.9	3,490	210	1,561.9
VISITOR DAYS	381,649	84,119	353.7	348,718	81,325	328.8	32,931	2,795	1,078.4
AVERAGE DAILY CENSUS	1,046	230	353.7	955	223	328.8	90	8	1,078.4
ISLANDS VISITED									
O'ahu	24,691	3,871	537.8	21,703	3,738	480.6	2,988	133	2,140.8
O'ahu only	15,942	3,069	419.4	13,710	2,937	366.8	2,232	132	1,590.0
O'ahu one day or less	1,056	102	933.8	1,030	102	909.1	25	0	NA
Kaua'i	4,908	922	432.5	4,673	911	413.1	235	11	2,045.9
Kaua'i only	1,372	498	175.7	1,372	487	181.9	0	11	-100.0
Kaua'i one day or less	594	74	698.2	467	74	527.6	127	0	NA
Maui County	12,003	2,151	458.0	11,158	2,119	426.6	845	32	2,534.3
Maui	11,671	2,088	459.1	10,826	2,056	426.7	845	32	2,534.3
Maui only	4,840	1,484	226.2	4,338	1,453	198.5	502	31	1,529.5
Maui one day or less	745	34	2,075.7	618	34	1,704.9	127	0	NA
Moloka'i *	234	30	693.2	234	30	693.2	0	0	NA
Moloka'i only *	22	6	259.6	22	6	259.6	0	0	NA
Moloka'i one day or less*	94	7	1,166.2	94	7	1,166.2	0	0	NA
Lāna'i *	415	76	445.9	415	76	445.9	0	0	NA
Lāna'i only *	96	22	331.0	96	22	331.0	0	0	NA
Lāna'i one day or less*	106	26	307.7	106	26	307.7	0	0	NA
Hawai'i Island	9,098	1,460	523.2	8,558	1,424	501.1	540	36	1,392.5
Kona side	8,005	1,284	523.6	7,465	1,247	498.4	540	36	1,392.5
Hilo side	2,991	368	712.1	2,696	368	632.2	294	0	NA
Hawai'i Island only	3,393	956	254.8	3,393	921	268.3	0	35	-100.0
Hawai'i Island one day or less	359	38	841.8	315	38	726.6	44	0	NA
Any Neighbor Island	19,979	4,028	396.0	18,721	3,950	373.9	1,258	78	1,514.3
NI only	11,230	3,226	248.1	10,728	3,149	240.6	502	77	554.9
O'ahu & NI	8,749	802	990.6	7,993	801	897.9	756	1	59,572.6
Any one island only	25,666	6,036	325.2	22,932	5,827	293.6	2,734	209	1,209.9
Multiple Islands	10,255	1,062	865.8	9,499	1,061	795.6	756	1	59,572.6
Avg. Islands Visited	1.42	1.19	19.3	1.43	1.20	19.7	1.32	1.01	30.4
Average Length of Stay in Hawai'i	10.62	11.85	-10.4	10.75	11.81	-8.9	9.44	13.31	-29.1
O'ahu	7.41	10.03	-26.1	7.39	9.86	-25.0	7.49	14.81	-49.4
Maui	7.71	9.83	-21.6	7.75	9.81	-21.0	7.22	11.00	-34.4
Moloka'i	4.58	5.64	-18.7	4.58	5.64	-18.7	0.00	0.00	NA
Lāna'i	4.64	4.50	3.1	4.64	4.50	3.1	0.00	0.00	NA
Kaua'i	6.52	8.61	-24.3	6.68	8.58	-22.2	3.34	11.34	-70.5
Hawai'i Island	8.12	11.19	-27.5	8.20	11.24	-27.0	6.80	9.47	-28.1
Hilo	4.54	8.98	-49.5	4.89	8.98	-45.5	1.31	0.00	NA
Kona	7.53	10.16	-25.8	7.64	10.18	-25.0	6.09	9.47	-35.7
ACCOMMODATIONS									
Plan to stay in Hotel	25,031	3,753	566.9	22,989	3,642	531.2	2,042	111	1,732.2
Hotel only	20,820	3,232	544.2	19,615	3,120	528.6	1,205	111	980.8
Plan to stay in Condo	4,006	1,077	271.8	3,332	1,008	230.6	674	70	869.0
Condo only	2,852	846	237.1	2,222	776	186.2	630	70	805.7
Plan to stay in Timeshare	1,219	435	180.2	1,086	435	149.7	133	0	NA
Timeshare only	836	354	136.4	836	354	136.4	0	0	NA
Cruise Ship	937	0	NA	848	0	NA	89	0	NA
Friends/Relatives	3,369	1,270	165.3	2,917	1,253	132.7	452	17	2,607.5
Bed & Breakfast	580	83	598.7	447	83	439.0	133	0	NA
Rental House	3,903	788	395.5	3,559	787	352.5	344	1	27,078.6
Hostel	1,125	86	1,213.9	711	86	731.1	413	0	NA

Table 27. United Kingdom Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	509	54	838.1	276	54	408.2	233	0	NA
Private Room in Private Home**	440	89	391.8	355	89	297.1	85	0	NA
Shared Room/Space in Private Home**	97	38	158.7	97	38	158.7	0	0	NA
Other Accommodations	379	253	49.9	379	242	56.8	0	11	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	29,974	5,362	459.0	27,335	5,224	423.3	2,639	138	1,805.9
Honeymoon/Get Married	3,392	333	918.3	3,132	328	856.3	260	6	4,558.3
Honeymoon	3,188	285	1,019.7	2,928	280	946.0	260	5	5,337.6
Get Married	297	66	348.7	297	65	354.1	0	1	-100.0
Pleasure/Vacation	26,889	5,087	428.6	24,510	4,954	394.8	2,379	133	1,690.3
Mtgs/Conventions/Incentive	2,023	171	1,082.1	1,972	164	1,103.3	51	7	601.5
Conventions	931	69	1,248.7	931	69	1,248.7	0	0	NA
Corporate Meetings	463	71	551.9	463	64	625.6	0	7	-100.0
Incentive	736	53	1,291.0	686	53	1,195.4	51	0	NA
Other Business	592	230	157.7	592	218	172.0	0	12	-100.0
Visit Friends/Rel.	3,373	1,335	152.6	2,750	1,297	112.1	622	38	1,519.3
Gov't/Military	251	206	21.9	251	201	24.9	0	5	-100.0
Attend School	42	41	3.7	42	41	3.7	0	0	NA
Sport Events	897	40	2,121.7	795	39	1,938.1	102	1	7,353.8
Other	777	177	339.4	701	170	312.2	76	7	1,028.5
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	65.0	42.4	22.5	64.0	41.4	22.6	73.5	75.6	-2.1
% Repeaters ***	35.0	57.6	-22.5	36.0	58.6	-22.6	26.5	24.4	2.1
Average # of Trips	2.67	4.61	-42.0	2.71	4.64	-41.6	2.29	3.57	-35.9
Group Tour	1,413	162	770.0	1,274	162	684.4	139	0	NA
Non-Group	34,509	6,935	397.6	31,158	6,725	363.3	3,351	210	1495.7
Package Trip	11,380	1,078	956.0	10,835	1,078	905.4	545	0	NA
No Package	24,541	6,020	307.7	21,596	5,810	271.7	2,945	210	1302.2
Net True Independent	24,092	5,930	306.2	21,147	5,720	269.7	2,945	210	1302.2
Ave. Age	45	43	5.6	46	43	6.3	41	38	8.7
Ave. Party Size	2.00	1.89	5.7	2.01	1.93	4.2	1.91	1.15	65.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 28. Germany Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	38,137	4,691	713.0	33,592	4,406	662.5	4,545	285	1,494.7
VISITOR DAYS	605,725	98,526	514.8	530,582	94,114	463.8	75,143	0	NA
AVERAGE DAILY CENSUS	1,660	270	514.8	1,454	258	463.8	206	0	NA
ISLANDS VISITED									
O'ahu	27,724	3,190	769.1	23,833	3,045	682.6	3,891	145	2,589.5
O'ahu only	10,682	1,771	503.1	9,386	1,631	475.5	1,297	140	823.3
O'ahu one day or less	923	139	562.8	872	139	525.7	52	0	NA
Kaua'i	11,594	1,000	1,059.0	9,982	960	940.2	1,611	41	3,860.4
Kaua'i only	888	188	372.3	888	147	502.6	0	41	-100.0
Kaua'i one day or less	551	64	755.4	377	64	485.6	174	0	NA
Maui County	18,452	1,761	947.8	15,959	1,702	837.7	2,493	59	4,118.2
Maui	18,221	1,712	964.0	15,727	1,653	851.2	2,493	59	4,118.2
Maui only	3,310	516	541.0	2,906	461	529.9	403	55	634.7
Maui one day or less	645	45	1,342.7	497	45	1,010.7	148	0	NA
Moloka'i *	724	97	646.7	647	97	567.3	77	0	NA
Moloka'i only *	12	2	470.5	12	2	470.5	0	0	NA
Moloka'i one day or less*	147	29	407.1	147	29	407.1	0	0	NA
Lāna'i *	374	66	465.6	374	66	465.6	0	0	NA
Lāna'i only *	28	3	753.0	28	3	753.0	0	0	NA
Lāna'i one day or less*	183	36	403.7	183	36	403.7	0	0	NA
Hawai'i Island	15,387	1,464	950.9	13,831	1,420	874.4	1,556	45	3,375.2
Kona side	12,849	1,108	1,059.6	11,382	1,063	970.4	1,467	45	3,176.6
Hilo side	7,099	626	1,033.2	6,050	626	865.7	1,049	0	NA
Hawai'i Island only	3,245	485	568.8	3,245	440	636.8	0	45	-100.0
Hawai'i Island one day or less	274	39	601.3	274	39	601.3	0	0	NA
Any Neighbor Island	27,455	2,919	840.5	24,206	2,775	772.4	3,248	145	2,146.9
NI only	10,412	1,501	593.8	9,758	1,360	617.3	654	140	366.1
O'ahu & NI	17,042	1,419	1,101.4	14,448	1,414	921.5	2,594	4	61,007.6
Any one island only	18,165	2,966	512.4	16,465	2,686	513.1	1,700	281	505.4
Multiple Islands	19,972	1,724	1,058.2	17,127	1,720	895.7	2,845	4	66,917.0
Avg. Islands Visited	1.94	1.61	20.9	1.92	1.64	16.6	2.12	0.00	NA
Average Length of Stay in Hawai'i	15.88	21.00	-24.4	15.80	21.36	-26.1	16.53	0.00	NA
O'ahu	8.58	15.82	-45.7	8.43	15.90	-47.0	9.53	14.05	-32.2
Maui	8.27	10.73	-22.9	8.20	10.33	-20.6	8.74	22.04	-60.3
Moloka'i	4.82	6.19	-22.0	4.92	6.19	-20.5	4.00	0.00	NA
Lāna'i	3.99	3.41	17.0	3.99	3.41	17.0	0.00	0.00	NA
Kaua'i	6.21	8.76	-29.1	6.54	8.59	-23.9	4.16	12.69	-67.2
Hawai'i Island	9.10	13.73	-33.7	9.46	13.77	-31.3	5.96	12.52	-52.4
Hilo	5.32	10.25	-48.1	5.77	10.25	-43.7	2.71	0.00	NA
Kona	7.96	12.36	-35.6	8.42	12.35	-31.8	4.38	12.52	-65.1
ACCOMMODATIONS									
Plan to stay in Hotel	23,934	2,200	987.8	21,307	2,048	940.2	2,627	152	1,628.2
Hotel only	16,406	1,570	944.8	14,842	1,418	946.4	1,565	152	929.3
Plan to stay in Condo	4,710	684	588.5	3,651	555	557.6	1,060	129	721.6
Condo only	2,388	463	416.0	1,865	334	458.9	523	129	305.1
Plan to stay in Timeshare	434	125	247.3	434	125	247.3	0	0	NA
Timeshare only	254	70	263.2	254	70	263.2	0	0	NA
Cruise Ship	437	0	NA	385	0	NA	52	0	NA
Friends/Relatives	3,298	864	281.8	2,990	860	247.8	308	4	7,603.3
Bed & Breakfast	2,154	218	889.3	1,910	218	777.1	244	0	NA
Rental House	5,728	692	727.8	5,445	692	687.0	283	0	NA
Hostel	3,345	460	627.1	2,628	460	471.3	717	0	NA

Table 28. Germany Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	1,991	173	1,054.2	1,503	173	771.4	488	0	NA
Private Room in Private Home**	2,420	229	957.8	1,753	229	666.2	667	0	NA
Shared Room/Space in Private Home**	573	113	405.6	496	113	337.6	77	0	NA
Other Accommodations	1,509	223	575.4	1,509	223	575.4	0	0	NA
PURPOSE OF TRIP									
Pleasure (Net)	33,268	3,494	852.2	28,864	3,256	786.5	4,404	238	1,750.7
Honeymoon/Get Married	3,419	252	1,258.2	3,027	245	1,136.6	392	7	5,539.6
Honeymoon	3,233	204	1,484.2	2,841	198	1,336.3	392	6	6,138.0
Get Married	361	72	401.9	361	71	406.6	0	1	-100.0
Pleasure/Vacation	30,758	3,319	826.9	26,559	3,088	760.2	4,200	231	1,717.8
Mtgs/Conventions/Incentive	1,627	79	1,953.3	1,563	77	1,941.8	64	3	2,277.6
Conventions	734	39	1,799.9	734	39	1,799.9	0	0	NA
Corporate Meetings	280	30	828.4	280	28	883.5	0	2	-100.0
Incentive	670	10	6,295.8	606	9	6,304.9	64	1	6,210.9
Other Business	321	124	159.7	321	119	169.6	0	5	-100.0
Visit Friends/Rel.	3,051	891	242.4	2,707	863	213.5	345	28	1,134.6
Gov't/Military	160	21	656.3	160	21	656.3	0	0	NA
Attend School	393	278	41.4	393	268	46.5	0	10	-100.0
Sport Events	1,380	48	2,801.3	1,380	48	2,801.3	0	0	NA
Other	860	125	590.5	860	122	602.5	0	2	-100.0
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	70.5	60.7	9.8	70.9	59.0	11.9	67.9	87.0	-19.2
% Repeaters ***	29.5	39.3	-9.8	29.1	41.0	-11.9	32.1	13.0	19.2
Average # of Trips	2.27	3.25	-30.4	2.16	3.25	-33.4	3.01	0.00	NA
Group Tour	1,776	131	1254.6	1,776	131	1254.6	0	0	NA
Non-Group	36,361	4,560	697.5	31,816	4,275	644.3	4,545	285	1494.7
Package Trip	8,653	474	1725.4	7,319	474	1444.1	1,334	0	NA
No Package	29,484	4,217	599.2	26,272	3,932	568.2	3,211	285	1026.8
Net True Independent	28,732	4,150	592.3	25,520	3,865	560.3	3,211	285	1026.8
Ave. Age	41	38	7.9	41	38	9.3	38	0	NA
Ave. Party Size	1.85	1.53	20.9	1.85	1.58	17.4	1.83	1.04	75.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 29. Oceania MMA Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	186,551	6,524	2,759.4	28,790	3,288	775.6	157,761	3,236	4,775.2
VISITOR DAYS	1,815,212	84,413	2,050.4	200,357	46,355	332.2	1,614,855	38,059	4,143.1
AVERAGE DAILY CENSUS	4,973	231	2,050.4	549	127	332.2	4,424	104	4,143.1
ISLANDS VISITED									
O'ahu	182,278	4,847	3,660.5	25,855	2,062	1,153.9	156,423	2,785	5,516.0
O'ahu only	142,520	4,356	3,171.7	22,730	1,640	1,285.9	119,790	2,716	4,310.4
O'ahu one day or less	2,592	72	3,512.7	679	49	1,295.4	1,913	23	8,188.0
Kaua'i	11,342	572	1,884.7	1,615	441	266.0	9,728	130	7,364.8
Kaua'i only	751	281	166.9	621	186	234.5	130	96	35.9
Kaua'i one day or less	2,887	128	2,156.3	278	128	117.2	2,609	0	NA
Maui County	26,986	1,161	2,223.6	3,104	843	268.3	23,883	319	7,394.0
Maui	26,305	1,125	2,239.0	3,008	806	273.2	23,298	319	7,210.5
Maui only	1,601	811	97.5	1,248	527	136.9	354	284	24.5
Maui one day or less	4,084	20	20,153.4	230	20	1,040.4	3,854	0	NA
Moloka'i *	1,391	21	6,482.5	71	21	235.7	1,320	0	NA
Moloka'i only *	1	3	-66.6	1	3	-66.6	0	0	NA
Moloka'i one day or less*	1,085	14	7,823.1	24	14	75.1	1,061	0	NA
Lāna'i *	1,895	36	5,226.9	105	36	195.1	1,790	0	NA
Lāna'i only *	37	7	403.5	17	7	133.3	20	0	NA
Lāna'i one day or less*	1,570	15	10,605.9	30	15	104.2	1,540	0	NA
Hawai'i Island	18,799	672	2,695.6	2,131	602	254.2	16,669	71	23,397.8
Kona side	15,614	602	2,491.9	1,755	531	230.2	13,860	71	19,437.8
Hilo side	8,977	187	4,712.5	662	187	254.7	8,315	0	NA
Hawai'i Island only	1,459	446	227.1	771	375	105.5	688	71	870.2
Hawai'i Island one day or less	2,327	21	10,893.0	127	21	499.3	2,200	0	NA
Any Neighbor Island	44,031	2,168	1,930.9	6,060	1,648	267.7	37,971	520	7,203.0
NI only	4,273	1,677	154.8	2,936	1,226	139.4	1,338	451	196.8
O'ahu & NI	39,758	491	7,995.5	3,124	422	640.6	36,633	69	52,813.6
Any one island only	146,369	5,905	2,378.8	25,388	2,738	827.2	120,982	3,167	3,720.4
Multiple Islands	40,182	619	6,387.4	3,403	550	518.5	36,779	69	53,024.3
Avg. Islands Visited	1.30	1.11	16.4	1.14	1.21	-5.6	1.33	1.02	29.8
Average Length of Stay in Hawai'i	9.73	12.94	-24.8	6.96	14.10	-50.6	10.24	11.76	-13.0
O'ahu	8.47	10.90	-22.4	5.74	11.78	-51.3	8.92	10.25	-13.0
Maui	4.92	12.13	-59.5	7.71	11.01	-30.0	4.56	14.96	-69.5
Moloka'i	1.62	15.01	-89.2	4.47	15.01	-70.2	1.47	0.00	NA
Lāna'i	1.72	4.38	-60.7	4.46	4.38	1.7	1.56	0.00	NA
Kaua'i	4.47	9.86	-54.7	7.15	10.23	-30.1	4.03	8.64	-53.4
Hawai'i Island	4.61	17.57	-73.8	7.68	13.64	-43.7	4.21	50.91	-91.7
Hilo	2.32	8.56	-72.9	5.32	8.56	-37.9	2.08	0.00	NA
Kona	4.21	16.96	-75.2	7.32	12.43	-41.1	3.82	50.91	-92.5
ACCOMMODATIONS									
Plan to stay in Hotel	162,394	2,450	6,529.4	23,209	1,811	1,181.6	139,185	639	21,691.8
Hotel only	145,922	2,187	6,571.0	21,985	1,561	1,308.2	123,937	626	19,693.0
Plan to stay in Condo	14,815	2,951	402.0	1,725	473	264.8	13,089	2,478	428.2
Condo only	8,630	2,842	203.7	1,307	364	259.5	7,323	2,478	195.5
Plan to stay in Timeshare	5,155	165	3,018.7	557	164	238.9	4,598	1	459,725.8
Timeshare only	3,203	150	2,038.7	410	150	173.9	2,793	0	NA
Cruise Ship	2,172	0	NA	106	0	NA	2,066	0	NA
Friends/Relatives	6,223	670	829.4	1,899	577	229.1	4,324	93	4,565.0
Bed & Breakfast	2,013	65	2,990.2	278	65	327.2	1,735	0	NA
Rental House	7,360	354	1,981.4	1,507	354	326.2	5,853	0	NA
Hostel	1,893	71	2,569.0	447	57	679.0	1,446	14	10,579.0

Table 29. Oceania MMA Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	809	27	2,843.4	125	27	356.4	683	0	NA
Private Room in Private Home**	2,558	50	5,055.1	127	38	234.4	2,430	12	20,961.5
Shared Room/Space in Private Home**	316	12	2,640.7	71	12	513.7	245	0	NA
Other Accommodations	559	120	364.3	372	107	245.9	188	13	1,343.2
PURPOSE OF TRIP									
Pleasure (Net)	170,983	4,978	3,334.5	24,739	2,372	942.8	146,245	2,606	5,511.3
Honeymoon/Get Married	8,888	229	3,777.0	1,122	168	568.4	7,765	61	12,563.2
Honeymoon	8,397	161	5,111.7	1,000	125	697.3	7,397	36	20,652.5
Get Married	595	77	669.0	147	52	183.7	449	26	1,646.7
Pleasure/Vacation	162,920	4,790	3,301.0	23,787	2,245	959.4	139,133	2,545	5,367.1
Mtgs/Conventions/Incentive	5,394	128	4,100.8	470	103	355.2	4,924	25	19,491.1
Conventions	2,118	34	6,052.9	232	34	574.1	1,886	0	NA
Corporate Meetings	2,312	61	3,666.6	150	37	303.1	2,162	24	8,867.4
Incentive	1,117	38	2,860.5	122	37	232.6	995	1	96,695.3
Other Business	906	207	338.1	413	174	137.4	493	33	1,409.3
Visit Friends/Rel.	7,834	867	803.3	1,915	525	264.5	5,919	342	1,631.5
Gov't/Military	925	234	294.8	226	160	40.7	700	74	845.2
Attend School	98	16	518.6	39	16	143.9	60	0	NA
Sport Events	1,141	90	1,163.1	190	66	186.3	952	24	3,851.9
Other	7,524	283	2,558.5	1,798	116	1,445.7	5,725	167	3,335.4
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	36.7	57.1	-20.4	31.4	30.9	0.5	37.7	83.8	-46.1
% Repeaters ***	63.3	42.9	20.4	68.6	69.1	-0.5	62.3	16.2	46.1
Average # of Trips	3.30	3.92	-15.8	3.87	5.62	-31.1	3.19	2.19	45.8
Group Tour	2,670	72	3591.8	372	72	413.8	2,298	0	NA
Non-Group	183,881	6,452	2750.0	28,419	3,216	783.7	155,463	3,236	4704.2
Package Trip	46,917	533	8702.5	5,645	406	1290.1	41,273	127	32416.9
No Package	139,634	5,991	2230.6	23,146	2,882	703.1	116,488	3,109	3646.7
Net True Independent	138,997	5,956	2233.7	22,954	2,847	706.2	116,042	3,109	3632.4
Ave. Age	45	41	10.6	44	40	12.3	45	42	8.0
Ave. Party Size	2.45	1.47	66.5	1.98	1.77	11.6	2.56	1.25	104.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 30. Australia Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	155,700	4,366	3,465.9	22,611	1,229	1,739.3	133,089	3,137	4,142.6
VISITOR DAYS	1,516,040	57,777	2,523.9	146,454	21,994	565.9	1,369,586	35,784	3,727.4
AVERAGE DAILY CENSUS	4,154	158	2,523.9	401	60	565.9	3,752	98	3,727.4
ISLANDS VISITED									
O'ahu	153,116	3,626	4,122.6	21,246	925	2,195.8	131,870	2,701	4,782.9
O'ahu only	118,919	3,413	3,384.3	18,934	782	2,322.6	99,985	2,631	3,699.7
O'ahu one day or less	2,325	48	4,695.3	571	25	2,146.3	1,754	23	7,502.3
Kaua'i	9,715	216	4,394.7	834	86	871.7	8,881	130	6,715.0
Kaua'i only	375	147	155.5	245	51	380.4	130	96	35.9
Kaua'i one day or less	2,590	3	82,900.8	87	3	2,683.3	2,503	0	NA
Maui County	22,903	527	4,243.0	1,923	222	766.1	20,981	305	6,770.9
Maui	22,414	509	4,307.7	1,856	203	813.8	20,557	305	6,632.3
Maui only	973	396	146.0	619	125	396.2	354	271	30.6
Maui one day or less	3,615	0	NA	148	0	NA	3,467	0	NA
Moloka'i *	1,098	8	12,838.0	35	8	312.8	1,063	0	NA
Moloka'i only *	0	3	-100.0	0	3	-100.0	0	0	NA
Moloka'i one day or less*	876	2	40,994.9	15	2	617.8	860	0	NA
Lāna'i *	1,599	14	11,731.0	75	14	452.1	1,524	0	NA
Lāna'i only *	31	2	1,386.7	11	2	422.8	20	0	NA
Lāna'i one day or less*	1,291	0	NA	17	0	NA	1,274	0	NA
Hawai'i Island	15,753	255	6,077.8	1,378	185	644.8	14,374	70	20,453.1
Kona side	12,986	234	5,448.9	1,133	164	590.5	11,853	70	16,848.5
Hilo side	7,752	52	14,828.5	428	52	724.2	7,324	0	NA
Hawai'i Island only	975	172	466.1	397	102	288.5	578	70	725.9
Hawai'i Island one day or less	1,975	2	91,673.3	85	2	3,868.0	1,890	0	NA
Any Neighbor Island	36,781	953	3,757.9	3,677	448	721.1	33,104	506	6,447.4
NI only	2,584	740	249.1	1,365	304	349.2	1,219	436	179.4
O'ahu & NI	34,197	213	15,946.4	2,312	144	1,506.8	31,885	69	45,955.0
Any one island only	121,273	4,133	2,834.5	20,207	1,065	1,797.6	101,066	3,068	3,194.4
Multiple Islands	34,428	234	14,629.0	2,405	165	1,361.8	32,023	69	46,154.3
Avg. Islands Visited	1.31	1.06	23.4	1.12	1.16	-2.8	1.34	1.02	31.1
Average Length of Stay in Hawai'i	9.74	13.23	-26.4	6.48	17.89	-63.8	10.29	11.41	-9.8
O'ahu	8.47	11.05	-23.4	5.51	14.46	-61.9	8.94	9.88	-9.5
Maui	4.71	14.27	-67.0	7.39	13.81	-46.5	4.47	14.58	-69.3
Moloka'i	1.36	31.97	-95.7	3.31	31.97	-89.6	1.30	0.00	NA
Lāna'i	1.80	6.22	-71.1	4.65	6.22	-25.2	1.66	0.00	NA
Kaua'i	4.17	15.93	-73.8	6.55	27.00	-75.8	3.95	8.64	-54.3
Hawai'i Island	4.38	26.12	-83.2	7.07	16.95	-58.3	4.12	50.40	-91.8
Hilo	2.21	17.89	-87.6	4.70	17.89	-73.7	2.07	0.00	NA
Kona	3.99	24.49	-83.7	6.83	13.45	-49.2	3.72	50.40	-92.6
ACCOMMODATIONS									
Plan to stay in Hotel	138,741	1,406	9,770.0	19,389	791	2,351.3	119,352	615	19,316.1
Hotel only	125,385	1,302	9,529.4	18,500	700	2,543.1	106,885	602	17,650.1
Plan to stay in Condo	10,916	2,500	336.6	1,001	82	1,121.6	9,915	2,418	310.0
Condo only	5,969	2,485	140.2	722	67	976.1	5,246	2,418	117.0
Plan to stay in Timeshare	4,021	23	17,414.9	282	22	1,184.8	3,739	1	373,820.7
Timeshare only	2,584	21	12,249.6	193	21	821.5	2,392	0	NA
Cruise Ship	2,082	0	NA	91	0	NA	1,992	0	NA
Friends/Relatives	3,703	251	1,376.4	1,048	168	523.5	2,655	83	3,110.2
Bed & Breakfast	1,501	23	6,345.9	194	23	733.2	1,307	0	NA
Rental House	5,507	160	3,349.0	929	160	481.6	4,578	0	NA
Hostel	1,690	34	4,910.6	352	20	1,643.1	1,338	14	9,785.1

Table 30. Australia Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	648	11	6,011.2	80	11	652.4	568	0	NA
Private Room in Private Home**	2,090	32	6,480.6	90	20	345.5	2,000	12	17,230.1
Shared Room/Space in Private Home**	227	2	10,447.8	45	2	1,980.1	183	0	NA
Other Accommodations	424	61	593.8	266	53	401.0	158	8	1,871.7
PURPOSE OF TRIP									
Pleasure (Net)	143,912	3,358	4,185.4	19,864	806	2,363.9	124,048	2,552	4,760.8
Honeymoon/Get Married	7,925	135	5,788.1	945	73	1,189.6	6,980	61	11,282.4
Honeymoon	7,525	88	8,487.0	857	52	1,549.5	6,667	36	18,605.1
Get Married	496	48	933.7	103	22	362.9	393	26	1,430.1
Pleasure/Vacation	136,640	3,232	4,127.5	19,058	741	2,470.3	117,582	2,491	4,620.9
Mtgs/Conventions/Incentive	3,930	64	6,022.9	299	39	665.3	3,631	25	14,347.7
Conventions	1,718	18	9,627.9	162	18	815.4	1,557	0	NA
Corporate Meetings	1,653	38	4,237.8	82	14	489.1	1,570	24	6,413.5
Incentive	683	14	4,942.6	73	13	483.7	610	1	59,245.3
Other Business	508	103	391.6	232	72	223.4	276	32	773.0
Visit Friends/Rel.	5,294	451	1,074.7	1,110	151	637.4	4,183	300	1,294.2
Gov't/Military	807	199	305.6	164	126	29.9	644	73	781.3
Attend School	29	5	444.6	15	5	187.1	14	0	NA
Sport Events	1,038	70	1,372.6	132	47	177.7	906	23	3,827.1
Other	6,493	225	2,789.6	1,441	58	2,382.3	5,052	167	2,931.4
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	36.7	69.9	-33.2	32.1	33.9	-1.8	37.5	84.0	-46.5
% Repeaters ***	63.3	30.1	33.2	67.9	66.1	1.8	62.5	16.0	46.5
Average # of Trips	3.23	2.82	14.4	3.52	4.47	-21.2	3.18	2.18	46.0
Group Tour	1,961	52	3702.3	267	52	417.0	1,695	0	NA
Non-Group	153,739	4,315	3463.1	22,345	1,178	1,797.2	131,394	3,137	4,088.5
Package Trip	41,216	330	12385.2	4,779	203	2,252.2	36,436	127	28,606.6
No Package	114,485	4,036	2736.4	17,832	1,026	1,637.7	96,653	3,010	3,111.0
Net True Independent	114,016	4,015	2739.4	17,699	1,005	1,660.4	96,317	3,010	3,099.8
Ave. Age	45	41	9.9	44	39	14.6	45	42	7.8
Ave. Party Size	2.44	1.32	84.5	1.99	1.53	29.8	2.53	1.25	102.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 31. New Zealand Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	30,851	2,158	1,329.7	6,179	2,059	200.1	24,672	99	24,821.2
VISITOR DAYS	299,172	26,635	1,023.2	53,903	24,360	121.3	245,269	2,275	10,682.1
AVERAGE DAILY CENSUS	820	73	1,023.2	148	67	121.3	672	6	10,682.1
ISLANDS VISITED									
O'ahu	29,162	1,221	2,288.0	4,608	1,137	305.5	24,553	85	28,900.2
O'ahu only	23,601	943	2,402.3	3,796	859	342.2	19,805	85	23,291.8
O'ahu one day or less	266	23	1,046.1	108	23	365.4	158	0	NA
Kaua'i	1,628	355	358.0	781	355	119.7	847	0	NA
Kaua'i only	376	135	179.3	376	135	179.3	0	0	NA
Kaua'i one day or less	297	125	138.1	191	125	53.1	106	0	NA
Maui County	4,083	634	543.9	1,181	621	90.2	2,902	13	21,665.0
Maui	3,891	616	531.6	1,151	603	91.0	2,740	13	20,451.5
Maui only	628	415	51.3	628	402	56.3	0	13	-100.0
Maui one day or less	469	20	2,228.2	82	20	307.5	387	0	NA
Moloka'i *	292	13	2,211.4	36	13	183.9	256	0	NA
Moloka'i only*	1	0	NA	1	0	NA	0	0	NA
Moloka'i one day or less*	210	12	1,712.3	9	12	-24.8	201	0	NA
Lāna'i *	296	22	1,243.2	30	22	37.7	266	0	NA
Lāna'i only*	6	5	20.6	6	5	20.6	0	0	NA
Lāna'i one day or less*	279	15	1,802.1	13	15	-11.5	266	0	NA
Hawai'i Island	3,047	417	629.8	752	416	80.6	2,294	1	229,344.9
Kona side	2,628	368	613.4	622	367	69.2	2,006	1	200,524.8
Hilo side	1,224	135	809.7	234	135	73.6	991	0	NA
Hawai'i Island only	484	274	76.7	373	273	36.8	111	1	10,964.9
Hawai'i Island one day or less	352	19	1,751.7	41	19	118.1	311	0	NA
Any Neighbor Island	7,250	1,215	496.9	2,383	1,200	98.5	4,867	14	33,855.3
NI only	1,689	937	80.3	1,571	922	70.3	119	14	727.0
O'ahu & NI	5,561	278	1,900.4	813	278	192.3	4,748	0	NA
Any one island only	25,097	1,772	1,316.1	5,181	1,673	209.7	19,916	99	20,016.9
Multiple Islands	5,754	386	1,392.1	998	386	158.8	4,756	0	NA
Avg. Islands Visited	1.24	1.23	1.3	1.19	1.24	-3.7	1.25	1.00	25.5
Average Length of Stay in Hawai'i	9.70	12.34	-21.4	8.72	11.83	-26.3	9.94	22.98	-56.7
O'ahu	8.45	10.47	-19.3	6.82	9.60	-29.0	8.76	22.13	-60.4
Maui	6.11	10.36	-41.1	8.23	10.07	-18.3	5.22	23.61	-77.9
Moloka'i	2.57	3.61	-28.8	5.60	3.61	54.8	2.15	0.00	NA
Lāna'i	1.31	3.26	-59.9	3.99	3.26	22.5	1.00	0.00	NA
Kaua'i	6.27	6.17	1.6	7.79	6.17	26.2	4.88	0.00	NA
Hawai'i Island	5.79	12.35	-53.1	8.80	12.17	-27.7	4.80	86.00	-94.4
Hilo	3.02	4.96	-39.1	6.44	4.96	30.0	2.21	0.00	NA
Kona	5.31	12.18	-56.4	8.23	11.98	-31.3	4.40	86.00	-94.9
ACCOMMODATIONS									
Plan to stay in Hotel	23,653	1,044	2,165.8	3,820	1,020	274.5	19,833	24	82,538.1
Hotel only	20,537	885	2,219.8	3,485	861	304.6	17,052	24	70,950.8
Plan to stay in Condo	3,899	451	764.4	725	391	85.3	3,174	60	5,190.5
Condo only	2,662	356	646.6	585	296	97.3	2,077	60	3,361.0
Plan to stay in Timeshare	1,134	142	696.5	275	142	93.0	859	0	NA
Timeshare only	618	129	379.9	217	129	68.6	401	0	NA
Cruise Ship	90	0	NA	15	0	NA	75	0	NA
Friends/Relatives	2,520	419	501.8	851	409	108.1	1,670	10	16,595.8
Bed & Breakfast	512	42	1,123.8	84	42	101.4	428	0	NA
Rental House	1,854	194	855.7	579	194	198.3	1,275	0	NA
Hostel	202	37	444.5	95	37	155.4	107	0	NA

Table 31. New Zealand Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	161	17	853.0	46	17	170.4	115	0	NA
Private Room in Private Home**	468	18	2,519.9	37	18	108.6	431	0	NA
Shared Room/Space in Private Home**	88	9	843.8	26	9	176.2	63	0	NA
Other Accommodations	136	59	128.6	106	54	94.7	30	5	497.7
PURPOSE OF TRIP									
Pleasure (Net)	27,072	1,620	1,570.8	4,875	1,566	211.3	22,197	54	40,836.9
Honeymoon/Get Married	963	95	917.4	178	95	87.6	785	0	NA
Honeymoon	873	73	1,087.5	143	73	94.5	730	0	NA
Get Married	99	29	236.7	43	29	47.5	56	0	NA
Pleasure/Vacation	26,280	1,558	1,586.6	4,730	1,504	214.5	21,550	54	39,644.2
Mtgs/Conventions/Incentive	1,464	64	2,179.6	171	64	166.6	1,293	0	NA
Conventions	399	17	2,284.0	70	17	319.7	329	0	NA
Corporate Meetings	659	23	2,732.1	68	23	191.4	592	0	NA
Incentive	434	24	1,694.3	49	24	102.6	385	0	NA
Other Business	398	103	284.7	182	102	77.2	216	1	21,542.2
Visit Friends/Rel.	2,541	417	509.8	805	375	114.8	1,736	42	4,054.2
Gov't/Military	118	35	234.0	62	34	80.4	56	1	5,513.7
Attend School	70	11	555.1	24	11	122.6	46	0	NA
Sport Events	103	20	420.2	58	19	208.0	45	1	4,423.1
Other	1,031	58	1,667.9	358	58	513.3	673	0	NA
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	36.7	31.3	5.4	29.0	29.1	-0.1	38.6	77.8	-39.2
% Repeaters ***	63.3	68.7	-5.4	71.0	70.9	0.1	61.4	22.2	39.2
Average # of Trips	3.63	6.13	-40.8	5.15	6.30	-18.3	3.25	2.49	30.1
Group Tour	709	21	3316.9	105	21	405.8	604	0	NA
Non-Group	30,142	2,137	1310.4	6,074	2,038	198.0	24,068	99	24,211.3
Package Trip	5,702	203	2710.4	865	203	326.6	4,836	0	NA
No Package	25,149	1,955	1186.4	5,314	1,856	186.3	19,836	99	19,936.0
Net True Independent	24,981	1,941	1187.2	5,255	1,842	185.3	19,726	99	19,825.0
Ave. Age	45	41	10.5	45	41	10.8	46	41	11.4
Ave. Party Size	2.50	1.90	31.3	1.95	1.96	-0.3	2.68	1.17	129.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 32. Other Asia MMA Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	137,506	22,524	510.5	25,147	13,583	85.1	112,359	8,941	1,156.7
VISITOR DAYS	1,213,166	291,950	315.5	229,487	156,312	46.8	983,679	135,638	625.2
AVERAGE DAILY CENSUS	3,324	800	315.5	629	428	46.8	2,695	372	625.2
ISLANDS VISITED									
O'ahu	130,673	18,855	593.1	19,619	10,242	91.5	111,055	8,613	1,189.5
O'ahu only	98,359	14,180	593.6	13,928	6,866	102.9	84,431	7,314	1,054.4
O'ahu one day or less	2,219	679	227.1	1,416	599	136.3	804	79	913.4
Kaua'i	4,854	1,333	264.3	1,980	1,206	64.2	2,874	126	2,172.9
Kaua'i only	840	429	95.9	752	412	82.4	88	17	431.5
Kaua'i one day or less	1,265	260	386.0	298	237	25.5	968	23	4,101.8
Maui County	16,811	3,948	325.8	5,301	3,170	67.2	11,510	778	1,378.5
Maui	16,495	3,742	340.9	5,121	2,979	71.9	11,374	762	1,392.5
Maui only	2,596	1,514	71.5	2,084	1,402	48.7	512	112	355.3
Maui one day or less	1,475	253	483.9	343	144	137.9	1,132	108	944.2
Moloka'i *	299	74	302.1	162	57	185.0	137	17	683.5
Moloka'i only *	33	15	127.2	33	15	127.2	0	0	NA
Moloka'i one day or less*	168	14	1,117.0	78	14	468.3	90	0	NA
Lāna'i *	415	293	41.9	214	293	-26.8	201	0	NA
Lāna'i only *	36	28	27.9	36	28	27.9	0	0	NA
Lāna'i one day or less*	167	168	-0.2	91	168	-45.6	76	0	NA
Hawai'i Island	21,899	4,218	419.2	5,740	3,334	72.2	16,159	884	1,727.5
Kona side	17,620	3,534	398.6	4,690	2,749	70.6	12,930	784	1,548.9
Hilo side	10,135	1,611	529.1	2,294	1,260	82.0	7,841	351	2,135.9
Hawai'i Island only	2,450	1,230	99.1	1,941	1,037	87.2	509	194	162.7
Hawai'i Island one day or less	2,709	227	1,095.3	312	136	130.2	2,396	91	2,533.9
Any Neighbor Island	39,147	8,344	369.1	11,219	6,717	67.0	27,928	1,627	1,616.6
NI only	6,833	3,670	86.2	5,528	3,341	65.5	1,304	328	297.0
O'ahu & NI	32,314	4,675	591.3	5,691	3,376	68.6	26,624	1,298	1,950.4
Any one island only	104,315	17,396	499.6	18,774	9,759	92.4	85,541	7,637	1,020.1
Multiple Islands	33,192	5,128	547.2	6,373	3,824	66.7	26,818	1,304	1,956.6
Avg. Islands Visited	1.27	1.27	0.3	1.31	1.33	-2.1	1.26	1.16	8.5
Average Length of Stay in Hawai'i	8.82	12.96	-31.9	9.13	11.51	-20.7	8.75	15.17	-42.3
O'ahu	7.62	10.93	-30.2	7.01	8.51	-17.5	7.73	13.81	-44.0
Maui	4.54	6.99	-35.0	6.69	7.45	-10.2	3.58	5.21	-31.3
Moloka'i	3.41	16.05	-78.8	3.24	20.06	-83.9	3.61	3.00	20.4
Lāna'i	2.67	4.53	-41.0	3.16	4.53	-30.3	2.16	0.00	NA
Kaua'i	4.46	6.45	-30.9	6.74	6.63	1.7	2.88	4.80	-40.0
Hawai'i Island	5.40	11.52	-53.2	7.51	10.96	-31.5	4.65	13.61	-65.9
Hilo	2.88	6.60	-56.3	4.85	6.73	-27.9	2.31	6.13	-62.3
Kona	5.05	10.74	-53.0	6.81	10.21	-33.2	4.41	12.61	-65.1
ACCOMMODATIONS									
Plan to stay in Hotel	119,300	15,780	656.0	18,569	9,209	101.6	100,731	6,570	1,433.1
Hotel only	109,424	13,989	682.2	16,690	7,988	108.9	92,734	6,001	1,445.3
Plan to stay in Condo	9,393	2,434	285.9	1,858	1,495	24.3	7,535	939	702.4
Condo only	5,353	1,626	229.3	1,312	961	36.5	4,042	665	508.2
Plan to stay in Timeshare	943	464	103.3	570	434	31.3	373	30	1,153.9
Timeshare only	506	337	50.3	409	321	27.5	97	16	509.0
Cruise Ship	201	0	NA	138	0	NA	63	0	NA
Friends/Relatives	5,886	2,509	134.6	2,110	1,315	60.5	3,776	1,194	216.4
Bed & Breakfast	1,279	613	108.5	504	590	-14.5	775	24	3,162.7
Rental House	7,888	1,919	311.1	2,315	1,443	60.5	5,573	476	1,070.8
Hostel	584	224	161.0	354	161	120.5	229	63	264.7

Table 32. Other Asia MMA Air Visitor Characteristics (continued)
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	651	165	294.6	276	143	92.6	374	21	1,643.8
Private Room in Private Home**	2,279	440	417.9	481	237	102.8	1,798	203	785.4
Shared Room/Space in Private Home**	673	111	507.5	229	98	133.3	445	13	3,366.9
Other Accommodations	610	522	16.9	502	431	16.3	108	90	19.5
PURPOSE OF TRIP									
Pleasure (Net)	125,850	18,522	579.5	20,883	11,414	83.0	104,967	7,108	1,376.7
Honeymoon/Get Married	57,015	3,644	1,464.6	1,643	795	106.8	55,372	2,849	1,843.3
Honeymoon	55,264	3,435	1,508.8	1,487	667	122.9	53,778	2,768	1,842.6
Get Married	3,552	313	1,034.5	209	162	28.7	3,343	151	2,118.3
Pleasure/Vacation	69,441	15,035	361.9	19,478	10,762	81.0	49,963	4,273	1,069.3
Mtgs/Conventions/Incentive	5,424	577	840.1	1,322	327	304.2	4,102	250	1,541.7
Conventions	2,469	197	1,153.0	641	120	434.8	1,828	77	2,267.1
Corporate Meetings	387	217	78.0	271	136	99.0	116	81	42.8
Incentive	2,685	246	993.3	462	154	200.0	2,223	91	2,330.3
Other Business	900	512	75.7	596	332	79.6	304	180	68.5
Visit Friends/Rel.	4,978	2,268	119.5	1,988	1,350	47.2	2,990	917	225.9
Gov't/Military	518	463	11.9	340	387	-12.0	177	76	133.6
Attend School	263	157	67.2	123	114	7.8	140	43	224.5
Sport Events	377	141	167.1	153	101	51.5	223	40	461.9
Other	2,380	793	200.0	851	269	216.5	1,529	525	191.5
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	71.2	52.3	18.9	53.6	50.9	2.7	75.1	54.3	20.9
% Repeaters ***	28.8	47.7	-18.9	46.4	49.1	-2.7	24.9	45.7	-20.9
Average # of Trips	1.90	3.64	-47.8	3.17	3.65	-13.1	1.61	3.62	-55.5
Group Tour	11,883	1,419	737.6	1,391	724	92.2	10,492	695	1,409.6
Non-Group	125,623	21,103	495.3	23,756	12,860	84.7	101,867	8,243	1,135.8
Package Trip	41,906	4,786	775.5	5,038	2,564	96.5	36,869	2,222	1,559.1
No Package	95,600	17,737	439.0	20,110	11,019	82.5	75,490	6,718	1,023.7
Net True Independent	92,729	17,216	438.6	19,537	10,697	82.6	73,192	6,519	1,022.7
Ave. Age	36	37	-3.9	36	35	0.7	36	40	-9.5
Ave. Party Size	2.21	1.72	28.3	1.91	1.86	2.5	2.29	1.55	47.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 33. Korea Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	111,863	10,652	950.1	6,563	2,642	148.4	105,300	8,010	1,214.6
VISITOR DAYS	967,259	149,496	547.0	61,393	34,632	77.3	905,866	114,863	688.6
AVERAGE DAILY CENSUS	2,650	410	547.0	168	95	77.3	2,482	315	688.6
ISLANDS VISITED									
O'ahu	109,509	9,678	1,031.5	5,398	1,851	191.7	104,110	7,827	1,230.1
O'ahu only	85,429	8,092	955.8	4,503	1,556	189.5	80,926	6,536	1,138.2
O'ahu one day or less	943	133	610.5	220	53	312.3	723	79	811.6
Kaua'i	2,291	332	589.9	326	211	54.5	1,964	121	1,526.0
Kaua'i only	238	107	121.4	149	93	59.9	88	14	532.3
Kaua'i one day or less	929	72	1,190.3	45	49	-7.3	883	23	3,736.0
Maui County	11,035	1,299	749.4	1,010	590	71.2	10,025	709	1,313.7
Maui	10,953	1,268	763.6	991	575	72.3	9,961	693	1,337.9
Maui only	880	401	119.4	463	355	30.4	417	46	804.0
Maui one day or less	1,112	136	719.0	84	27	206.5	1,028	108	848.2
Moloka'i *	152	31	388.8	30	14	124.4	121	17	594.7
Moloka'i only*	3	8	-60.6	3	8	-60.6	0	0	NA
Moloka'i one day or less*	103	2	4,810.4	13	2	520.9	90	0	NA
Lāna'i *	173	14	1,158.5	28	14	104.8	145	0	NA
Lāna'i only*	2	0	NA	2	0	NA	0	0	NA
Lāna'i one day or less*	94	6	1,381.6	18	6	177.6	76	0	NA
Hawai'i Island	15,244	1,215	1,154.8	923	412	124.3	14,320	803	1,682.9
Kona side	12,362	1,074	1,051.5	822	370	121.9	11,540	703	1,541.2
Hilo side	7,111	432	1,547.8	254	83	206.3	6,857	349	1,867.3
Hawai'i Island only	941	368	155.6	452	251	79.8	490	117	318.1
Hawai'i Island one day or less	2,415	106	2,182.7	42	15	184.7	2,373	91	2,508.5
Any Neighbor Island	26,434	2,561	932.3	2,060	1,087	89.6	24,374	1,474	1,553.6
NI only	2,354	974	141.6	1,164	791	47.1	1,190	183	550.8
O'ahu & NI	24,080	1,586	1,417.9	896	295	203.4	23,184	1,291	1,695.6
Any one island only	87,493	8,977	874.7	5,572	2,263	146.2	81,921	6,713	1,120.3
Multiple Islands	24,370	1,676	1,354.3	991	379	161.5	23,379	1,297	1,702.9
Avg. Islands Visited	1.24	1.18	5.1	1.17	1.16	0.7	1.24	1.18	5.0
Average Length of Stay in Hawai'i	8.65	14.03	-38.4	9.35	13.11	-28.6	8.60	14.34	-40.0
O'ahu	7.70	12.09	-36.3	7.69	9.04	-14.9	7.70	12.81	-39.9
Maui	3.65	5.91	-38.2	7.01	8.16	-14.2	3.32	4.04	-17.9
Moloka'i	2.23	13.92	-84.0	6.08	27.95	-78.2	1.26	3.00	-57.9
Lāna'i	1.97	4.47	-56.0	2.65	4.47	-40.8	1.83	0.00	NA
Kaua'i	3.30	6.01	-45.1	7.85	6.76	16.1	2.54	4.71	-46.0
Hawai'i Island	5.00	18.51	-73.0	10.95	27.53	-60.2	4.62	13.89	-66.8
Hilo	2.21	8.90	-75.2	4.79	20.40	-76.5	2.11	6.16	-65.7
Kona	4.90	17.37	-71.8	10.82	26.02	-58.4	4.47	12.82	-65.1
ACCOMMODATIONS									
Plan to stay in Hotel	100,709	7,519	1,239.3	4,515	1,562	189.1	96,194	5,958	1,514.6
Hotel only	93,104	6,815	1,266.2	4,098	1,415	189.6	89,007	5,400	1,548.2
Plan to stay in Condo	7,023	1,027	583.6	554	321	72.7	6,469	706	815.9
Condo only	3,699	698	430.3	438	256	71.3	3,261	442	638.1
Plan to stay in Timeshare	516	146	253.4	173	118	46.7	342	28	1,132.8
Timeshare only	205	102	100.3	139	87	60.8	66	16	314.9
Cruise Ship	98	0	NA	35	0	NA	63	0	NA
Friends/Relatives	3,807	1,513	151.7	683	383	78.4	3,124	1,130	176.4
Bed & Breakfast	601	64	839.8	61	40	52.3	540	24	2,174.5
Rental House	5,448	720	656.3	575	244	135.2	4,873	476	923.7
Hostel	336	89	277.5	137	29	366.8	199	60	233.5

Table 33. Korea Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	237	44	436.5	37	23	63.1	200	21	830.3
Private Room in Private Home**	1,264	228	453.6	85	30	182.8	1,179	198	494.6
Shared Room/Space in Private Home**	417	40	946.7	72	29	147.7	346	11	3,062.4
Other Accommodations	255	148	72.3	176	80	119.6	79	68	16.7
PURPOSE OF TRIP									
Pleasure (Net)	104,308	8,533	1,122.4	5,122	2,008	155.1	99,186	6,525	1,420.1
Honeymoon/Get Married	55,330	3,020	1,732.4	590	177	233.3	54,741	2,843	1,825.7
Honeymoon	53,706	2,917	1,740.8	560	152	267.7	53,147	2,765	1,821.9
Get Married	3,379	174	1,844.0	36	27	34.9	3,343	147	2,172.8
Pleasure/Vacation	49,402	5,546	790.8	4,588	1,850	148.1	44,813	3,696	1,112.4
Mtgs/Conventions/Incentive	3,915	299	1,208.8	282	69	310.9	3,634	231	1,475.6
Conventions	1,600	110	1,358.2	125	32	284.0	1,475	77	1,810.0
Corporate Meetings	97	86	13.2	65	21	210.1	32	65	-50.8
Incentive	2,242	111	1,928.0	100	22	351.2	2,142	88	2,324.7
Other Business	394	233	69.3	182	105	73.1	212	128	66.1
Visit Friends/Rel.	2,830	1,144	147.3	742	417	77.8	2,088	727	187.2
Gov't/Military	163	98	67.3	114	42	174.6	49	56	-12.1
Attend School	179	56	221.8	39	23	70.1	140	33	328.1
Sport Events	154	67	128.1	43	30	45.5	110	38	193.0
Other	1,775	555	219.8	309	84	268.6	1,466	471	211.2
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	74.8	49.4	25.4	46.3	37.5	8.8	76.5	53.3	23.2
% Repeaters ***	25.2	50.6	-25.4	53.7	62.5	-8.8	23.5	46.7	-23.2
Average # of Trips	1.67	3.83	-56.5	3.74	4.66	-19.7	1.54	3.55	-56.7
Group Tour	10,494	801	1210.2	503	106	374.6	9,992	695	1,337.6
Non-Group	101,368	9,851	929.0	6,060	2,536	138.9	95,308	7,315	1,202.9
Package Trip	36,222	2,650	1267.1	1,059	438	142.0	35,163	2,212	1,489.8
No Package	75,641	8,003	845.2	5,503	2,204	149.6	70,137	5,798	1,109.6
Net True Independent	73,398	7,747	847.4	5,349	2,146	149.3	68,049	5,601	1,114.8
Ave. Age	36	41	-10.9	42	44	-5.2	36	40	-9.5
Ave. Party Size	2.29	1.68	36.2	1.98	1.85	6.9	2.31	1.63	41.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 34. China Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	13,771	6,686	106.0	11,193	6,333	76.7	2,578	353	630.3
VISITOR DAYS	116,043	70,468	64.7	94,250	62,938	49.8	21,794	7,530	189.4
AVERAGE DAILY CENSUS	318	193	64.7	258	172	49.8	60	21	189.4
ISLANDS VISITED									
O'ahu	11,711	5,526	111.9	9,189	5,250	75.0	2,522	276	812.5
O'ahu only	6,880	3,366	104.4	5,778	3,093	86.8	1,102	273	303.3
O'ahu one day or less	930	431	115.6	901	431	108.9	29	0	NA
Kaua'i	911	438	108.1	708	435	62.8	203	3	6,666.7
Kaua'i only	206	124	66.9	206	124	66.9	0	0	NA
Kaua'i one day or less	78	29	171.9	78	29	171.9	0	0	NA
Maui County	3,023	1,400	116.0	2,382	1,363	74.8	640	37	1,638.5
Maui	2,889	1,349	114.2	2,306	1,312	75.7	584	37	1,485.1
Maui only	772	459	68.2	715	425	68.3	57	34	67.0
Maui one day or less	230	81	185.4	167	81	106.7	63	0	NA
Moloka'i *	86	20	325.3	86	20	325.3	0	0	NA
Moloka'i only *	8	3	148.7	8	3	148.7	0	0	NA
Moloka'i one day or less*	53	11	394.5	53	11	394.5	0	0	NA
Lāna'i *	157	62	155.1	101	62	63.4	57	0	NA
Lāna'i only *	9	4	103.6	9	4	103.6	0	0	NA
Lāna'i one day or less*	34	14	151.1	34	14	151.1	0	0	NA
Hawai'i Island	4,148	1,980	109.5	3,263	1,937	68.5	885	43	1,966.9
Kona side	3,230	1,608	100.9	2,565	1,565	63.9	665	43	1,451.5
Hilo side	1,885	873	116.0	1,505	873	72.5	380	0	NA
Hawai'i Island only	743	428	73.5	743	386	92.8	0	43	-100.0
Hawai'i Island one day or less	197	99	98.1	197	99	98.1	0	0	NA
Any Neighbor Island	6,891	3,320	107.5	5,415	3,241	67.1	1,476	80	1,752.2
NI only	2,060	1,160	77.6	2,004	1,084	84.9	57	77	-26.3
O'ahu & NI	4,830	2,160	123.6	3,411	2,157	58.2	1,419	3	47,201.3
Any one island only	8,618	4,385	96.6	7,459	4,035	84.9	1,159	350	231.1
Multiple Islands	5,153	2,302	123.8	3,734	2,299	62.4	1,419	3	47,201.3
Avg. Islands Visited	1.45	1.40	3.1	1.40	1.42	-1.8	1.65	1.02	62.1
Average Length of Stay in Hawai'i	8.43	10.54	-20.0	8.42	9.94	-15.3	8.45	21.33	-60.4
O'ahu	6.13	8.00	-23.4	6.13	7.12	-14.0	6.13	24.68	-75.2
Maui	5.42	6.50	-16.6	5.92	6.44	-8.1	3.45	8.58	-59.8
Moloka'i	1.97	11.32	-82.6	1.97	11.32	-82.6	0.00	0.00	NA
Lāna'i	3.15	4.84	-34.9	3.23	4.84	-33.2	3.00	0.00	NA
Kaua'i	4.91	6.29	-21.9	5.46	6.30	-13.2	2.98	5.00	-40.4
Hawai'i Island	5.65	7.17	-21.2	6.10	7.13	-14.5	4.00	8.84	-54.7
Hilo	4.09	4.49	-8.9	4.28	4.49	-4.5	3.32	0.00	NA
Kona	4.87	6.39	-23.8	5.24	6.33	-17.1	3.44	8.84	-61.1
ACCOMMODATIONS									
Plan to stay in Hotel	11,574	5,310	118.0	9,349	5,096	83.5	2,225	214	940.8
Hotel only	10,509	4,643	126.3	8,479	4,429	91.4	2,030	214	849.4
Plan to stay in Condo	578	520	11.2	514	401	28.1	63	118	-46.4
Condo only	397	390	1.7	342	272	25.7	55	118	-53.5
Plan to stay in Timeshare	90	58	55.8	90	58	55.8	0	0	NA
Timeshare only	40	32	22.9	40	32	22.9	0	0	NA
Cruise Ship	55	0	NA	55	0	NA	0	0	NA
Friends/Relatives	502	283	77.3	494	273	80.6	8	10	-15.1
Bed & Breakfast	283	204	38.8	262	204	28.3	21	0	NA
Rental House	1,189	717	65.7	965	717	34.5	224	0	NA
Hostel	120	67	78.7	106	65	61.9	14	2	691.9

Table 34. China Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	158	73	115.2	158	73	115.2	0	0	NA
Private Room in Private Home**	411	121	239.0	229	118	93.5	182	3	5,970.0
Shared Room/Space in Private Home**	138	30	368.0	89	30	201.7	49	0	NA
Other Accommodations	181	125	44.4	181	119	52.0	0	6	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	12,745	6,276	103.1	10,200	6,015	69.6	2,545	261	875.2
Honeymoon/Get Married	881	346	154.4	668	343	95.0	213	4	5,785.5
Honeymoon	831	322	157.9	618	322	91.9	213	0	NA
Get Married	77	35	122.1	77	31	148.0	0	4	-100.0
Pleasure/Vacation	11,969	6,002	99.4	9,637	5,745	67.8	2,332	257	806.3
Mtgs/Conventions/Incentive	488	69	605.1	455	66	587.9	33	3	971.3
Conventions	317	23	1,253.5	292	23	1,147.0	25	0	NA
Corporate Meetings	41	14	201.0	41	14	201.0	0	0	NA
Incentive	154	40	281.2	146	37	290.5	8	3	169.8
Other Business	145	41	255.3	145	37	292.5	0	4	-100.0
Visit Friends/Rel.	418	288	45.2	418	222	88.3	0	66	-100.0
Gov't/Military	164	11	1,439.4	36	11	240.2	128	0	NA
Attend School	34	39	-11.7	34	35	-2.7	0	4	-100.0
Sport Events	18	14	32.9	18	14	32.9	0	0	NA
Other	183	75	144.3	183	59	208.6	0	16	-100.0
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	63.7	65.7	-2.0	66.0	65.7	0.3	53.8	64.4	-10.6
% Repeaters ***	36.3	34.3	2.0	34.0	34.3	-0.3	46.2	35.6	10.6
Average # of Trips	2.00	2.01	-0.4	1.85	1.88	-1.7	2.64	4.24	-37.7
Group Tour	773	222	248.1	571	222	156.9	202	0	NA
Non-Group	12,998	6,464	101.1	10,622	6,111	73.8	2,376	353	573.0
Package Trip	3,294	1,305	152.5	2,623	1,305	101.0	671	0	NA
No Package	10,477	5,382	94.7	8,570	5,029	70.4	1,907	353	440.1
Net True Independent	10,078	5,289	90.5	8,299	4,936	68.1	1,779	353	403.8
Ave. Age	30	30	-1.4	30	30	0.0	30	36	-18.0
Ave. Party Size	1.92	1.68	14.6	1.82	1.73	5.4	2.53	1.09	132.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 35. Taiwan Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	4,161	2,113	96.9	1,925	1,671	15.2	2,236	442	405.9
VISITOR DAYS	46,406	36,790	26.1	18,213	25,817	-29.5	28,193	10,972	157.0
AVERAGE DAILY CENSUS	127	101	26.1	50	71	-29.5	77	30	157.0
ISLANDS VISITED									
O'ahu	3,747	1,736	115.8	1,511	1,333	13.4	2,236	404	454.0
O'ahu only	2,703	1,244	117.3	1,184	845	40.2	1,519	399	280.4
O'ahu one day or less	86	64	34.3	86	64	34.3	0	0	NA
Kaua'i	249	159	56.8	116	157	-26.5	134	2	7,520.6
Kaua'i only	54	58	-7.6	54	56	-4.8	0	2	-100.0
Kaua'i one day or less	56	10	437.7	12	10	15.8	44	0	NA
Maui County	621	381	63.0	314	370	-15.2	308	12	2,574.5
Maui	605	279	117.0	297	267	11.3	308	12	2,574.5
Maui only	128	120	6.4	128	109	17.6	0	12	-100.0
Maui one day or less	36	12	202.9	26	12	121.1	10	0	NA
Moloka'i *	13	15	-11.0	13	15	-11.0	0	0	NA
Moloka'i only *	6	0	NA	6	0	NA	0	0	NA
Moloka'i one day or less*	4	0	NA	4	0	NA	0	0	NA
Lāna'i *	14	174	-92.0	14	174	-92.0	0	0	NA
Lāna'i only *	0	11	-100.0	0	11	-100.0	0	0	NA
Lāna'i one day or less*	10	133	-92.8	10	133	-92.8	0	0	NA
Hawai'i Island	683	451	51.5	396	422	-6.0	287	29	873.1
Kona side	585	367	59.3	321	338	-5.0	264	29	796.6
Hilo side	213	136	56.5	136	134	1.5	77	2	3,502.3
Hawai'i Island only	197	114	72.7	197	89	121.7	0	25	-100.0
Hawai'i Island one day or less	28	4	541.8	28	4	541.8	0	0	NA
Any Neighbor Island	1,458	869	67.8	741	826	-10.4	717	43	1,578.5
NI only	414	377	9.9	414	338	22.4	0	38	-100.0
O'ahu & NI	1,044	492	112.0	327	488	-33.1	717	4	16,565.2
Any one island only	3,087	1,547	99.6	1,568	1,109	41.4	1,519	438	247.0
Multiple Islands	1,074	566	89.7	357	562	-36.5	717	4	16,565.2
Avg. Islands Visited	1.28	1.33	-4.1	1.22	1.42	-13.9	1.33	1.01	31.3
Average Length of Stay in Hawai'i	11.15	17.41	-35.9	9.46	15.45	-38.8	12.61	24.82	-49.2
O'ahu	9.59	14.01	-31.6	7.98	10.84	-26.4	10.68	24.50	-56.4
Maui	6.91	10.60	-34.8	6.31	8.71	-27.6	7.50	54.57	-86.3
Moloka'i	6.07	32.61	-81.4	6.07	32.61	-81.4	0.00	0.00	NA
Lāna'i	2.55	4.30	-40.8	2.55	4.30	-40.8	0.00	0.00	NA
Kaua'i	4.16	9.98	-58.3	5.83	9.99	-41.6	2.72	9.46	-71.3
Hawai'i Island	7.51	14.83	-49.3	8.81	14.82	-40.6	5.72	14.99	-61.8
Hilo	5.14	13.72	-62.5	6.46	13.90	-53.6	2.81	2.00	40.3
Kona	6.90	13.11	-47.4	8.14	12.96	-37.2	5.39	14.85	-63.7
ACCOMMODATIONS									
Plan to stay in Hotel	2,558	1,312	95.0	1,344	964	39.4	1,214	348	248.7
Hotel only	2,023	1,147	76.3	1,206	811	48.7	817	336	143.0
Plan to stay in Condo	612	372	64.4	130	331	-60.6	482	42	1,059.3
Condo only	390	138	183.6	64	106	-39.4	326	32	932.2
Plan to stay in Timeshare	43	63	-31.6	43	61	-29.3	0	2	-100.0
Timeshare only	28	49	-42.4	28	49	-42.4	0	0	NA
Cruise Ship	10	0	NA	10	0	NA	0	0	NA
Friends/Relatives	548	188	191.6	188	146	28.7	360	42	759.6
Bed & Breakfast	298	260	14.3	84	260	-67.6	213	0	NA
Rental House	329	128	156.1	156	128	21.7	173	0	NA
Hostel	77	28	174.5	60	27	128.1	16	1	1,029.6

Table 35. Taiwan Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	170	15	1,047.1	36	15	140.9	134	0	NA
Private Room in Private Home**	222	23	856.9	27	21	25.4	195	2	10,647.6
Shared Room/Space in Private Home**	50	15	225.3	36	14	164.8	14	2	660.5
Other Accommodations	45	150	-70.2	45	135	-66.9	0	15	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	3,037	1,295	134.6	1,491	1,076	38.6	1,547	219	606.5
Honeymoon/Get Married	328	145	126.7	143	142	0.9	185	3	5,898.5
Honeymoon	296	85	246.8	111	82	34.7	185	3	5,898.5
Get Married	40	64	-37.3	40	64	-37.3	0	0	NA
Pleasure/Vacation	2,724	1,165	133.8	1,363	949	43.6	1,361	216	530.7
Mtgs/Conventions/Incentive	457	124	268.0	126	109	15.2	332	15	2,089.9
Conventions	325	24	1,237.8	76	24	212.9	249	0	NA
Corporate Meetings	55	64	-14.6	25	49	-49.0	30	15	96.9
Incentive	78	56	39.7	25	56	-55.5	53	0	NA
Other Business	147	146	0.8	94	102	-7.4	53	44	19.7
Visit Friends/Rel.	629	254	147.7	149	153	-2.8	481	101	376.7
Govt/Military	93	308	-69.8	93	288	-67.7	0	20	-100.0
Attend School	19	31	-40.8	19	24	-24.3	0	7	-100.0
Sport Events	21	20	6.7	21	20	6.7	0	0	NA
Other	63	75	-16.6	51	39	31.4	12	36	-68.2
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	48.4	48.6	-0.2	47.2	46.5	6.7	49.8	56.3	-6.5
% Repeaters ***	51.6	51.4	0.2	52.8	53.5	-6.7	50.2	43.7	6.5
Average # of Trips	3.44	4.98	-31.0	3.96	5.09	-22.3	2.96	4.57	-35.1
Group Tour	400	350	14.1	160	350	-54.4	240	0	NA
Non-Group	3,761	1,760	113.7	1,765	1,321	33.7	1,996	439	354.6
Package Trip	1,023	447	128.6	445	437	1.9	578	10	5,420.6
No Package	3,138	1,665	88.5	1,480	1,234	19.9	1,658	431	284.9
Net True Independent	2,990	1,523	96.3	1,394	1,095	27.3	1,596	429	272.3
Ave. Age	40	40	1.7	39	39	0.4	41	42	-1.8
Ave. Party Size	1.93	1.84	4.6	1.92	2.23	-13.9	1.94	1.12	73.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 36. Latin America MMA Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	20,750	9,348	122.0	20,035	9,287	115.7	715	61	1,072.1
VISITOR DAYS	238,081	119,596	99.1	231,189	118,903	94.4	6,892	693	895.0
AVERAGE DAILY CENSUS	652	328	99.1	633	326	94.4	19	2	895.0
ISLANDS VISITED									
O'ahu	14,393	6,226	131.2	13,714	6,176	122.0	679	50	1,262.6
O'ahu only	9,499	4,134	129.8	9,032	4,084	121.2	467	50	836.8
O'ahu one day or less	763	293	160.3	763	293	160.3	0	0	NA
Kaua'i	2,219	770	188.1	2,138	770	177.6	81	0	NA
Kaua'i only	775	321	141.6	771	321	140.4	4	0	NA
Kaua'i one day or less	275	37	636.8	238	37	537.6	37	0	NA
Maui County	7,100	3,604	97.0	6,927	3,595	92.7	172	9	1,741.3
Maui	6,974	3,531	97.5	6,802	3,522	93.2	172	9	1,741.3
Maui only	2,996	1,731	73.1	2,991	1,721	73.8	5	9	-46.5
Maui one day or less	446	136	228.1	371	136	172.9	75	0	NA
Moloka'i *	127	79	61.4	127	79	61.4	0	0	NA
Moloka'i only *	6	8	-23.1	6	8	-23.1	0	0	NA
Moloka'i one day or less*	63	24	165.5	63	24	165.5	0	0	NA
Lāna'i *	206	110	88.3	206	110	88.3	0	0	NA
Lāna'i only *	40	26	53.4	40	26	53.4	0	0	NA
Lāna'i one day or less*	70	30	135.8	70	30	135.8	0	0	NA
Hawai'i Island	4,715	1,798	162.2	4,626	1,796	157.5	89	2	4,795.0
Kona side	4,059	1,543	163.1	4,001	1,541	159.7	58	2	3,090.0
Hilo side	1,494	518	188.6	1,426	518	175.5	68	0	NA
Hawai'i Island only	1,993	763	161.1	1,966	762	158.2	27	2	1,385.0
Hawai'i Island one day or less	213	68	213.5	213	68	213.5	0	0	NA
Any Neighbor Island	11,251	5,214	115.8	11,003	5,203	111.5	248	11	2,121.9
NI only	6,357	3,121	103.6	6,321	3,110	103.2	36	11	222.3
O'ahu & NI	4,895	2,093	133.9	4,683	2,093	123.8	212	0	NA
Any one island only	15,309	6,983	119.2	14,807	6,922	113.9	503	61	724.3
Multiple Islands	5,441	2,365	130.1	5,228	2,365	121.1	212	0	NA
Avg. Islands Visited	1.38	1.34	3.1	1.38	1.34	2.8	1.43	1.00	42.8
Average Length of Stay in Hawai'i	11.47	12.79	-10.3	11.54	12.80	-9.9	9.64	11.36	-15.1
O'ahu	7.76	8.77	-11.5	7.74	8.74	-11.4	8.01	11.62	-31.1
Maui	9.54	11.10	-14.1	9.70	11.10	-12.6	3.02	10.67	-71.7
Moloka'i	2.80	6.61	-57.7	2.80	6.61	-57.7	0.00	0.00	NA
Lāna'i	6.39	7.82	-18.2	6.39	7.82	-18.2	0.00	0.00	NA
Kaua'i	7.15	8.52	-16.1	7.33	8.52	-14.0	2.38	0.00	NA
Hawai'i Island	8.99	9.94	-9.6	9.00	9.94	-9.5	8.35	7.50	11.3
Hilo	5.16	6.53	-21.0	5.16	6.53	-21.1	5.26	0.00	NA
Kona	8.54	9.40	-9.1	8.57	9.40	-8.8	6.64	7.50	-11.5
ACCOMMODATIONS									
Plan to stay in Hotel	12,883	5,412	138.0	12,481	5,376	132.2	401	36	1,014.4
Hotel only	11,442	4,863	135.3	11,091	4,827	129.8	350	36	872.8
Plan to stay in Condo	1,803	929	94.2	1,746	910	91.9	57	19	200.0
Condo only	1,255	734	70.9	1,214	715	69.7	41	19	114.7
Plan to stay in Timeshare	368	233	58.2	368	233	58.2	0	0	NA
Timeshare only	243	161	51.2	243	161	51.2	0	0	NA
Cruise Ship	395	0	NA	358	0	NA	37	0	NA
Friends/Relatives	2,797	1,431	95.4	2,688	1,427	88.4	109	4	2,620.0
Bed & Breakfast	209	93	123.7	209	93	123.7	0	0	NA
Rental House	2,537	1,260	101.4	2,443	1,260	94.0	93	0	NA
Hostel	834	393	112.1	827	393	110.3	7	0	NA

Table 36. Latin America MMA Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	246	122	102.6	246	122	102.6	0	0	NA
Private Room in Private Home**	520	213	144.2	405	213	90.2	115	0	NA
Shared Room/Space in Private Home**	173	81	113.7	173	81	113.7	0	0	NA
Other Accommodations	407	202	101.7	407	200	103.8	0	2	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	17,187	7,918	117.0	16,605	7,866	111.1	582	53	1,003.7
Honeymoon/Get Married	1,244	688	80.8	1,166	688	69.4	78	0	NA
Honeymoon	1,088	658	65.2	1,046	658	58.9	41	0	NA
Get Married	219	56	291.3	182	56	225.1	37	0	NA
Pleasure/Vacation	16,095	7,297	120.6	15,591	7,244	115.2	504	53	855.5
Mtgs/Conventions/Incentive	1,289	246	423.2	1,289	246	423.2	0	0	NA
Conventions	568	87	556.3	568	87	556.3	0	0	NA
Corporate Meetings	411	68	502.3	411	68	502.3	0	0	NA
Incentive	359	110	225.3	359	110	225.3	0	0	NA
Other Business	328	166	97.8	328	164	100.3	0	2	-100.0
Visit Friends/Rel.	1,818	1,073	69.4	1,744	1,068	63.3	74	5	1,380.0
Gov't/Military	63	25	149.2	63	25	149.2	0	0	NA
Attend School	93	69	34.5	93	69	34.5	0	0	NA
Sport Events	669	128	421.3	621	127	388.7	48	1	3,740.0
Other	551	229	140.8	541	229	136.1	11	0	NA
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	66.1	64.0	2.1	66.6	63.8	2.7	52.5	82.0	-29.5
% Repeaters ***	33.9	36.0	-2.1	33.4	36.2	-2.7	47.5	18.0	29.5
Average # of Trips	2.42	2.42	0.2	2.38	2.42	-1.3	3.54	2.89	22.7
Group Tour	1,335	512	160.6	1,298	512	153.4	37	0	NA
Non-Group	19,415	8,835	119.7	18,737	8,774	113.5	678	61	1,011.5
Package Trip	5,021	1,969	154.9	4,904	1,969	149.0	117	0	NA
No Package	15,729	7,378	113.2	15,131	7,317	106.8	598	61	880.0
Net True Independent	15,213	7,168	112.2	14,652	7,107	106.2	561	61	819.3
Ave. Age	42	40	5.9	42	40	6.3	38	40	-4.4
Ave. Party Size	1.99	1.89	5.7	1.99	1.89	5.2	2.01	1.10	81.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 37. Other MMA Air Visitor Characteristics
2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
VISITOR ARRIVALS	326,536	144,853	125.4	232,007	130,228	78.2	94,529	14,625	546.4
VISITOR DAYS	3,364,349	1,592,643	111.2	2,341,471	1,355,300	72.8	1,022,878	237,342	331.0
AVERAGE DAILY CENSUS	9,217	4,363	111.2	6,415	3,713	72.8	2,802	650	331.0
ISLANDS VISITED									
O'ahu	227,929	88,161	158.5	139,589	74,341	87.8	88,341	13,819	539.3
O'ahu only	161,092	74,824	115.3	102,215	61,265	66.8	58,877	13,558	334.3
O'ahu one day or less	7,223	2,048	252.7	5,548	2,046	171.2	1,674	2	69,808.7
Kaua'i	46,830	14,734	217.8	34,072	14,587	133.6	12,758	147	8,561.8
Kaua'i only	17,770	9,407	88.9	16,571	9,273	78.7	1,199	134	795.8
Kaua'i one day or less	3,222	530	508.2	1,993	530	276.2	1,229	0	NA
Maui County	96,137	40,444	137.7	72,278	39,887	81.2	23,859	557	4,184.3
Maui	93,672	39,498	137.2	70,678	38,941	81.5	22,993	557	4,028.9
Maui only	46,040	29,253	57.4	41,737	28,939	44.2	4,303	315	1,268.1
Maui one day or less	3,519	1,066	230.1	2,839	840	238.0	681	226	201.1
Moloka'i *	2,478	692	258.1	1,630	692	135.5	848	0	NA
Moloka'i only *	230	170	35.9	230	170	35.9	0	0	NA
Moloka'i one day or less*	592	235	151.2	592	235	151.2	0	0	NA
Lāna'i *	2,496	1,083	130.5	2,123	1,083	96.1	372	0	NA
Lāna'i only *	811	341	137.7	439	341	28.6	372	0	NA
Lāna'i one day or less*	857	362	136.6	857	362	136.6	0	0	NA
Hawai'i Island	61,894	21,122	193.0	48,080	20,752	131.7	13,813	370	3,636.4
Kona side	51,526	18,496	178.6	40,912	18,130	125.7	10,614	366	2,799.8
Hilo side	24,945	5,604	345.1	15,776	5,598	181.8	9,170	6	150,930.1
Hawai'i Island only	25,743	14,344	79.5	25,594	13,986	83.0	149	358	-58.3
Hawai'i Island one day or less	1,930	624	209.2	1,765	622	184.0	164	2	6,763.8
Any Neighbor Island	165,444	70,030	136.2	129,792	68,963	88.2	35,652	1,067	3,242.3
NI only	98,606	56,693	73.9	92,418	55,887	65.4	6,188	806	667.8
O'ahu & NI	66,837	13,337	401.1	37,374	13,076	185.8	29,463	261	11,199.8
Any one island only	251,687	128,338	96.1	186,786	113,974	63.9	64,901	14,364	351.8
Multiple Islands	74,849	16,515	353.2	45,221	16,254	178.2	29,628	261	11,262.8
Avg. Islands Visited	1.33	1.14	16.8	1.28	1.15	10.5	1.47	1.02	44.5
Average Length of Stay in Hawai'i	10.30	10.99	-6.3	10.09	10.41	-3.0	10.82	16.23	-33.3
O'ahu	7.96	10.21	-22.1	7.77	9.06	-14.2	8.25	16.40	-49.7
Maui	7.46	8.83	-15.4	8.02	8.80	-8.9	5.77	10.91	-47.1
Moloka'i	5.30	8.45	-37.3	6.10	8.45	-27.8	3.74	0.00	NA
Lāna'i	7.28	5.58	30.3	6.62	5.58	18.6	11.00	0.00	NA
Kaua'i	6.94	8.42	-17.6	7.28	8.47	-14.0	6.02	3.86	55.9
Hawai'i Island	8.00	9.85	-18.7	8.70	9.83	-11.5	5.58	10.99	-49.2
Hilo	4.43	7.13	-37.9	5.65	7.13	-20.7	2.31	2.42	-4.6
Kona	7.47	9.08	-17.8	8.04	9.04	-11.1	5.27	11.06	-52.4
ACCOMMODATIONS									
Plan to stay in Hotel	196,413	76,522	156.7	135,558	69,305	95.6	60,855	7,217	743.2
Hotel only	165,299	68,078	142.8	117,091	61,044	91.8	48,208	7,034	585.4
Plan to stay in Condo	38,958	23,920	62.9	31,032	21,317	45.6	7,926	2,604	204.4
Condo only	29,237	19,991	46.3	24,456	17,416	40.4	4,781	2,574	85.7
Plan to stay in Timeshare	17,859	11,540	54.8	14,881	11,219	32.6	2,979	321	827.8
Timeshare only	13,312	9,429	41.2	11,985	9,211	30.1	1,328	218	509.2
Cruise Ship	2,262	0	NA	2,262	0	NA	0	0	NA
Friends/Relatives	41,206	21,953	87.7	29,867	18,792	58.9	11,339	3,161	258.7
Bed & Breakfast	4,746	1,326	257.9	3,124	1,326	135.6	1,621	0	NA
Rental House	34,085	13,610	150.4	26,293	13,582	93.6	7,791	28	27,731.3
Hostel	11,055	1,566	606.1	3,634	1,315	176.3	7,422	251	2,862.7

Table 37. Other MMA Air Visitor Characteristics (continued)

2022 vs. 2021

	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Camp Site, Beach	5,550	775	615.9	2,705	775	249.0	2,844	0	NA
Private Room in Private Home**	6,572	1,581	315.6	3,385	1,470	130.3	3,187	111	2,759.6
Shared Room/Space in Private Home**	1,786	519	244.1	1,112	506	119.9	674	13	4,921.2
Other Accommodations	10,497	4,186	150.8	5,339	3,082	73.2	5,158	1,104	367.4
PURPOSE OF TRIP									
Pleasure (Net)	247,496	110,125	124.7	185,763	104,597	77.6	61,733	5,528	1,016.8
Honeymoon/Get Married	14,978	5,031	197.7	10,912	5,004	118.1	4,065	28	14,652.4
Honeymoon	13,531	4,345	211.4	9,466	4,335	118.4	4,065	11	37,760.4
Get Married	1,859	908	104.7	1,859	891	108.5	0	17	-100.0
Pleasure/Vacation	234,589	105,955	121.4	176,572	100,449	75.8	58,017	5,506	953.7
Mtgs/Conventions/Incentive	21,643	2,246	863.8	9,587	2,075	362.0	12,055	170	6,981.2
Conventions	10,834	1,017	965.5	5,138	909	465.4	5,696	108	5,172.2
Corporate Meetings	6,063	726	735.3	2,465	687	258.9	3,598	39	9,125.1
Incentive	6,971	644	982.4	2,362	621	280.4	4,610	23	19,756.7
Other Business	7,464	3,884	92.2	6,731	3,545	89.9	733	339	116.5
Visit Friends/Rel.	37,818	23,618	60.1	26,737	18,754	42.6	11,082	4,864	127.8
Gov't/Military	10,844	4,648	133.3	3,523	2,610	35.0	7,321	2,037	259.3
Attend School	2,520	780	223.1	1,351	755	78.9	1,170	25	4,605.0
Sport Events	4,897	652	651.3	4,287	624	586.9	610	28	2,105.1
Other	17,097	6,335	169.9	9,290	4,626	100.8	7,807	1,710	356.6
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	46.0	34.4	11.6	40.3	32.9	7.4	59.8	47.3	12.5
% Repeaters ***	54.0	65.6	-11.6	59.7	67.1	-7.4	40.2	52.7	-12.5
Average # of Trips	4.24	5.53	-23.4	4.92	5.60	-12.2	2.57	4.95	-48.1
Group Tour	15,926	2,097	659.5	7,630	2,095	264.2	8,297	2	445,920.6
Non-Group	310,609	142,756	117.6	224,377	128,133	75.1	86,232	14,623	489.7
Package Trip	61,466	18,731	228.1	40,813	18,583	119.6	20,653	148	13,814.8
No Package	265,070	126,122	110.2	191,194	111,645	71.3	73,876	14,477	410.3
Net True Independent	258,944	125,076	107.0	188,070	110,599	70.0	70,873	14,477	389.6
Ave. Age	43	45	-3.4	45	45	0.0	40	42	-5.0
Ave. Party Size	2.07	1.93	7.2	2.07	2.07	-0.1	2.07	1.20	71.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 38. 2022 Air Visitor Age and Gender Distribution by MMA (Percentage of MMA Total)

Age	U.S. West			U.S. East			Japan			Canada			Europe		
	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total
<=12	4.5	6.6	11.1	1.6	6.8	8.5	2.5	4.0	6.5	0.3	7.7	8.0	0.3	5.6	5.9
13-17	2.2	3.9	6.1	1.1	4.0	5.2	0.9	2.3	3.1	0.2	4.1	4.2	0.2	4.1	4.4
18-24	4.5	5.6	10.1	4.7	5.9	10.5	3.1	5.2	8.4	4.5	5.7	10.2	4.9	6.3	11.2
25-40	12.3	14.5	26.8	12.8	15.1	28.0	11.9	15.2	27.2	12.9	15.6	28.5	13.0	15.0	28.0
41-59	12.7	14.4	27.1	13.2	15.0	28.3	12.5	16.0	28.5	13.4	15.4	28.8	13.8	15.7	29.6
>60	8.9	9.9	18.8	9.3	10.3	19.6	12.7	13.7	26.3	9.5	10.7	20.3	9.9	11.0	21.0
Total	45.1	54.9	100.0	42.7	57.3	100.0	43.6	56.4	100.0	40.8	59.2	100.0	42.2	57.8	100.0
Visitors	2,377,945	2,899,404	5,277,349	1,054,864	1,414,264	2,469,128	83,906	108,656	192,562	169,170	245,080	414,250	48,171	65,870	114,041

Age	Oceania			Other Asia			Latin America			Other			All Visitors		
	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total
<=12	4.7	3.7	8.4	2.8	3.2	6.0	8.6	4.4	13.0	10.0	3.7	13.7	6.0	6.1	12.0
13-17	3.0	3.1	6.2	0.8	1.7	2.4	6.1	2.8	9.0	6.0	1.6	7.5	3.3	3.6	6.9
18-24	4.4	7.8	12.2	2.0	3.3	5.2	4.8	5.2	10.0	2.8	4.2	7.0	4.2	5.4	9.6
25-40	11.4	14.6	26.0	26.9	31.0	57.8	16.4	18.2	34.6	15.2	19.3	34.4	12.2	14.5	26.7
41-59	12.7	18.1	30.8	9.9	10.0	19.9	11.8	12.0	23.9	13.3	14.6	27.9	12.3	14.2	26.5
>60	7.6	8.8	16.4	4.1	4.5	8.6	4.6	5.0	9.6	4.7	4.8	9.5	8.7	9.7	18.3
Total	43.9	56.1	100.0	46.4	53.6	100.0	52.4	47.6	100.0	51.8	48.2	100.0	46.6	53.4	100.0
Visitors	81,941	104,611	186,551	63,774	73,732	137,506	10,863	9,887	20,750	169,188	157,348	326,536	4,257,322	4,881,352	9,138,674

Table 39. Honeymoon Air Visitor Characteristics
2022 vs. 2021

HONEYMOON	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	3,177,749	2,166,968	46.6	2,359,485	2,120,431	11.3	818,264	46,536	1,658.3
Total Visitors	361,154	238,889	51.2	261,316	233,858	11.7	99,838	5,031	1,884.3
PARTY SIZE									
One	15,538	15,061	3.2	14,530	14,557	-0.2	1,008	504	99.9
Two	298,630	194,354	53.7	207,684	190,086	9.3	90,946	4,270	2,030.0
Three or more	46,986	29,474	59.4	39,102	29,215	33.8	7,884	257	2,963.5
Avg Party Size	2.04	2.00	1.9	2.04	2.00	1.8	2.05	1.85	10.6
VISIT STATUS									
First-Time	236,676	141,953	66.7	156,699	138,454	13.2	79,977	3,499	2,185.4
Repeat	124,478	96,936	28.4	104,617	95,404	9.7	19,860	1,532	1,196.5
Average # of Trips	2.31	2.56	-9.6	2.59	2.55	1.3	1.59	2.70	-41.0
TRAVEL METHOD									
Group Tour	9,004	2,920	208.3	4,506	2,496	80.5	4,498	424	960.4
Package	101,749	53,988	88.5	59,524	51,963	14.5	42,225	2,024	1,986.1
Group Tour & Pkg	5,926	1,340	342.2	1,909	957	99.4	4,018	383	948.4
True Independent	256,327	183,322	39.8	199,195	180,356	10.4	57,132	2,966	1,826.1
ISLANDS VISITED									
O'ahu	232,600	114,001	104.0	137,629	109,876	25.3	94,971	4,125	2,202.2
Maui County	132,278	113,441	16.6	114,874	111,979	2.6	17,405	1,462	1,090.1
Maui	130,520	111,803	16.7	113,288	110,341	2.7	17,232	1,462	1,078.3
Moloka'i *	1,771	1,136	55.9	1,598	1,136	40.7	173	0	NA
Lāna'i *	3,936	3,868	1.7	3,435	3,863	-11.1	501	5	10,142.9
Kaua'i	60,621	44,095	37.5	56,926	43,777	30.0	3,695	318	1,060.3
Hawai'i Island	58,380	38,651	51.0	47,588	38,071	25.0	10,793	580	1,760.5
Hilo	22,954	12,249	87.4	17,733	12,054	47.1	5,221	194	2,588.5
Kona	49,227	34,609	42.2	41,141	34,049	20.8	8,086	560	1,345.2
LENGTH OF STAY									
O'ahu (days)	6.35	6.32	0.6	6.05	6.28	-3.5	6.78	7.38	-8.1
Maui (days)	6.99	7.55	-7.5	7.21	7.56	-4.6	5.49	7.08	-22.4
Moloka'i (days)	3.96	5.38	-26.4	4.29	5.38	-20.4	1.00	0.00	NA
Lāna'i (days)	3.38	4.21	-19.7	3.65	4.21	-13.4	1.54	1.52	1.1
Kaua'i (days)	6.40	6.85	-6.5	6.51	6.86	-5.1	4.82	6.11	-21.1
Hawai'i Island (days)	6.51	7.19	-9.5	6.71	7.20	-6.8	5.62	6.51	-13.7
Hilo (days)	4.56	4.15	10.0	4.08	4.18	-2.4	6.20	2.37	161.6
Kona (days)	5.59	6.56	-14.8	6.00	6.57	-8.7	3.50	5.93	-41.0
Statewide (days)	8.80	9.07	-3.0	9.03	9.07	-0.4	8.20	9.25	-11.4
ACCOMMODATIONS									
Hotel	285,323	176,205	61.9	191,655	172,015	11.4	93,668	4,190	2,135.8
Hotel Only	249,757	150,835	65.6	163,063	147,141	10.8	86,694	3,694	2,246.6
Condo	39,424	35,467	11.2	33,437	34,844	-4.0	5,987	623	861.1
Condo Only	26,047	24,388	6.8	22,948	24,019	-4.5	3,099	368	741.2
Timeshare	15,343	14,496	5.8	13,998	14,376	-2.6	1,345	120	1,018.7
Timeshare Only	10,702	10,720	-0.2	9,966	10,671	-6.6	736	48	1,426.2
Rental House	33,522	25,506	31.4	30,178	25,210	19.7	3,345	296	1,029.9
Hostel	1,823	1,013	79.9	1,644	972	69.2	178	41	333.7
Camp Site	3,448	2,183	58.0	2,906	2,133	36.2	542	50	991.0
Private Room in Private Home**	4,520	2,386	89.4	3,486	2,300	51.6	1,034	87	1,094.9
Shared Room/Space in Private Home**	782	475	64.6	686	464	47.7	97	11	785.6
Bed & Breakfast	7,937	5,629	41.0	6,895	5,543	24.4	1,042	86	1,111.6
Cruise Ship	2,346	0	NA	2,036	0	NA	311	0	NA
Friends or Relatives	9,595	7,486	28.2	8,975	7,280	23.3	619	206	200.6
PURPOSE OF TRIP									
Pleasure (Net)	361,154	238,889	51.2	261,316	233,858	11.7	99,838	5,031	1,884.3
Vacation	43,517	37,071	17.4	38,542	36,701	5.0	4,975	370	1,244.6
Honeymoon	361,154	238,889	51.2	261,316	233,858	11.7	99,838	5,031	1,884.3
Getting Married	18,695	11,234	66.4	13,673	11,051	23.7	5,022	183	2,642.2
MC&I (Net)	2,358	1,006	134.3	1,927	992	94.4	431	15	2,833.5
Convention/Conf.	1,137	409	178.3	1,025	400	156.3	112	9	1,184.3
Corp. Meetings	1,055	443	138.2	752	439	71.5	303	4	7,174.2
Incentive	803	459	74.9	670	457	46.5	133	2	7,264.4
Other Business	1,170	773	51.2	1,104	769	43.6	65	4	1,468.8
Visit Friends/Relatives	6,151	5,010	22.8	5,487	4,996	9.8	664	14	4,545.4
Government/Military	445	245	81.9	387	245	58.0	58	0	NA
Attend School	291	157	84.9	233	157	47.7	58	0	NA
Sport Events	635	231	174.7	561	231	142.7	74	0	NA
Other Purpose	3,423	1,620	111.3	2,632	1,602	64.3	791	18	4,258.3
Average Age	34	33	1.9	35	33	4.3	32	33	-1.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 40. Get Married Air Visitor Characteristics
2022 vs. 2021

GET MARRIED	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	654,313	447,831	46.1	574,473	441,816	30.0	79,840	6,015	1,227.4
Total Visitors	70,469	45,874	53.6	61,008	45,350	34.5	9,460	524	1,705.4
PARTY SIZE									
One	5,949	5,104	16.6	5,771	4,963	16.3	179	141	26.3
Two	34,040	21,504	58.3	27,062	21,138	28.0	6,978	368	1,796.7
Three or more	30,479	19,265	58.2	28,176	19,249	46.4	2,303	15	15,676.9
Avg Party Size	2.36	2.27	4.1	2.38	2.28	4.4	2.23	1.60	39.8
VISIT STATUS									
First-Time	28,418	17,700	60.6	22,992	17,468	31.6	5,426	232	2,240.1
Repeat	42,051	28,173	49.3	38,016	27,881	36.3	4,034	292	1,281.1
Average # of Trips	4.25	4.35	-2.2	4.50	4.34	3.6	2.68	4.85	-44.8
TRAVEL METHOD									
Group Tour	1,848	788	134.5	1,248	740	68.6	600	48	1,152.2
Package	12,941	7,180	80.2	8,820	7,024	25.6	4,121	156	2,545.5
Group Tour & Pkg	891	276	223.1	498	247	101.9	393	29	1,245.8
True Independent	56,571	38,181	48.2	51,438	37,832	36.0	5,133	350	1,368.5
ISLANDS VISITED									
O'ahu	40,397	22,213	81.9	31,656	21,840	44.9	8,742	373	2,240.8
Maui County	23,335	18,206	28.2	21,917	18,028	21.6	1,418	178	698.7
Maui	22,937	17,836	28.6	21,518	17,658	21.9	1,418	178	698.7
Moloka'i *	342	281	21.8	342	280	22.3	0	1	-100.0
Lāna'i *	673	718	-6.2	673	690	-2.4	0	28	-100.0
Kaua'i	11,828	6,513	81.6	11,409	6,496	75.6	418	17	2,364.0
Hawai'i Island	11,382	7,564	50.5	10,180	7,530	35.2	1,202	35	3,357.1
Hilo	3,597	1,963	83.2	3,076	1,951	57.7	520	12	4,240.6
Kona	10,042	6,847	46.7	9,043	6,813	32.7	998	34	2,861.6
LENGTH OF STAY									
O'ahu (days)	7.14	7.70	-7.3	7.22	7.67	-5.9	6.86	9.70	-29.3
Maui (days)	7.90	8.54	-7.5	7.90	8.52	-7.3	7.89	9.73	-18.9
Moloka'i (days)	6.22	11.18	-44.4	6.22	11.21	-44.5	0.00	3.00	-100.0
Lāna'i (days)	4.67	3.82	22.1	4.67	3.82	22.2	0.00	3.89	-100.0
Kaua'i (days)	7.80	7.97	-2.1	7.79	7.97	-2.2	7.95	8.17	-2.7
Hawai'i Island (days)	7.65	8.82	-13.2	8.03	8.80	-8.8	4.46	11.95	-62.7
Hilo (days)	4.53	5.74	-21.1	4.85	5.76	-15.7	2.61	3.00	-12.9
Kona (days)	7.05	8.09	-12.9	7.39	8.08	-8.6	4.01	11.26	-64.4
Statewide (days)	9.29	9.76	-4.9	9.42	9.74	-3.3	8.44	11.48	-26.5
ACCOMMODATIONS									
Hotel	44,747	27,025	65.6	36,233	26,665	35.9	8,515	359	2,269.3
Hotel Only	37,148	21,987	69.0	29,465	21,728	35.6	7,683	258	2,872.9
Condo	11,825	9,897	19.5	10,897	9,795	11.2	928	101	815.3
Condo Only	8,475	7,368	15.0	7,992	7,333	9.0	483	35	1,271.5
Timeshare	3,419	2,661	28.5	3,185	2,619	21.6	234	42	464.6
Timeshare Only	2332.7	1867.8	24.9	2165.2	1836.7	17.9	167.5	31.2	437.4
Rental House	11,684	7,428	57.3	11,292	7,374	53.1	392	54	621.7
Hostel	651	374	74.1	606	374	62.0	45	0	NA
Camp Site	606	418	44.9	574	405	41.9	31	13	135.3
Private Room in Private Home**	979	643	52.2	776	613	26.5	203	30	584.4
Shared Room/Space in Private Home**	314	218	44.0	297	217	36.8	17	1	1,292.5
Bed & Breakfast	1,297	995	30.4	1,269	983	29.0	28	12	142.6
Cruise Ship	437	0	NA	437	0	NA	0	0	NA
Friends or Relatives	4,825	3,548	36.0	4,728	3,503	35.0	97	45	114.6
PURPOSE OF TRIP									
Pleasure (Net)	70,469	45,874	53.6	61,008	45,350	34.5	9,460	524	1,705.4
Vacation	22,655	17,620	28.6	21,078	17,520	20.3	1,578	101	1,468.1
Honeymoon	18,695	11,234	66.4	13,673	11,051	23.7	5,022	183	2,642.2
Getting Married	70,469	45,874	53.6	61,008	45,350	34.5	9,460	524	1,705.4
MC&I (Net)	1,027	797	28.8	1,006	797	26.2	21	0	NA
Convention/Conf.	538	421	27.7	538	421	27.7	0	0	NA
Corp. Meetings	436	363	20.1	436	363	20.1	0	0	NA
Incentive	459	403	13.9	438	403	8.8	21	0	NA
Other Business	581	453	28.1	581	453	28.1	0	0	NA
Visit Friends/Relatives	3,690	2,823	30.7	3,539	2,802	26.3	151	21	634.2
Government/Military	258	221	16.5	258	221	16.5	0	0	NA
Attend School	187	198	-5.9	187	198	-5.9	0	0	NA
Sport Events	340	224	51.9	340	224	51.9	0	0	NA
Other Purpose	1,827	698	161.9	1,158	681	70.1	669	17	3,883.0
Average Age	39	39	-0.2	40	39	1.9	35	35	-0.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 41. Meetings, Conventions, and Incentives Air Visitor Characteristics
2022 vs. 2021

MCI	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	2,492,535	824,165	202.4	2,166,256	801,542	170.3	326,279	22,623	1,342.2
Total Visitors	316,247	97,243	225.2	274,454	95,390	187.7	41,793	1,853	2,155.1
PARTY SIZE									
One	75,147	21,134	255.6	68,146	20,319	235.4	7,001	815	759.0
Two	138,766	44,586	211.2	121,920	44,132	176.3	16,846	454	3,611.6
Three or more	102,335	31,523	224.6	84,389	30,939	172.8	17,946	584	2,971.1
Avg Party Size	1.87	1.90	-2.0	1.83	1.91	-4.2	2.13	1.56	36.5
VISIT STATUS									
First-Time	102,173	26,106	291.4	81,007	25,278	220.5	21,166	829	2,454.5
Repeat	214,075	71,137	200.9	193,447	70,112	175.9	20,627	1,025	1,913.1
Average # of Trips	4.91	5.49	-10.6	5.21	5.50	-5.3	2.92	4.89	-40.2
TRAVEL METHOD									
Group Tour	47,766	12,973	268.2	35,044	12,795	173.9	12,722	178	7,040.0
Package	75,161	22,110	239.9	60,132	21,802	175.8	15,029	308	4,779.7
Group Tour & Pkg	30,820	7,990	285.7	22,189	7,879	181.6	8,631	111	7,641.3
True Independent	224,141	70,150	219.5	201,467	68,672	193.4	22,673	1,479	1,433.5
ISLANDS VISITED									
O'ahu	147,925	32,648	353.1	114,489	31,571	262.6	33,436	1,077	3,005.8
Maui County	108,577	44,501	144.0	99,214	43,878	126.1	9,363	623	1,403.1
Maui	105,685	43,290	144.1	96,526	42,668	126.2	9,159	622	1,372.1
Moloka'i *	1,092	468	133.5	1,067	468	128.3	24	0	NA
Lāna'i *	4,319	1,775	143.4	3,977	1,774	124.2	342	1	47,837.6
Kaua'i	37,483	10,932	242.9	35,169	10,776	226.4	2,314	156	1,381.6
Hawai'i Island	73,143	21,914	233.8	66,228	21,630	206.2	6,915	284	2,333.8
Hilo	14,024	3,431	308.8	11,643	3,379	244.5	2,381	51	4,536.5
Kona	66,103	20,361	224.7	60,704	20,100	202.0	5,399	262	1,964.0
LENGTH OF STAY									
O'ahu (days)	6.25	6.71	-6.9	6.23	6.62	-5.9	6.31	9.44	-33.2
Maui (days)	7.12	7.63	-6.6	7.12	7.61	-6.5	7.17	8.73	-17.9
Moloka'i (days)	4.53	7.54	-39.9	4.61	7.54	-38.8	1.00	0.00	NA
Lāna'i (days)	4.65	4.80	-3.0	4.78	4.80	-0.3	3.16	7.00	-54.9
Kaua'i (days)	6.99	7.41	-5.7	7.16	7.44	-3.8	4.41	5.20	-15.2
Hawai'i Island (days)	7.23	8.30	-12.9	7.41	8.12	-8.8	5.55	21.84	-74.6
Hilo (days)	4.39	5.33	-17.8	4.63	5.29	-12.6	3.20	7.92	-59.6
Kona (days)	7.07	8.03	-12.0	7.19	7.85	-8.4	5.70	22.17	-74.3
Statewide (days)	7.88	8.48	-7.0	7.89	8.40	-6.1	7.81	12.21	-36.0
ACCOMMODATIONS									
Hotel	276,590	79,614	247.4	240,223	78,350	206.6	36,367	1,263	2,778.9
Hotel Only	249,953	71,877	247.7	217,436	70,714	207.5	32,517	1,163	2,696.5
Condo	23,868	9,856	142.2	18,986	9,606	97.7	4,882	251	1,846.4
Condo Only	13,330	6,121	117.8	10,664	5,898	80.8	2,666	223	1,094.3
Timeshare	7,611	3,679	106.9	6,678	3,628	84.1	933	52	1,710.7
Timeshare Only	4,749	2,410	97.1	3,943	2,362	67.0	806	48	1,574.4
Rental House	18,085	6,646	172.1	16,687	6,557	154.5	1,398	89	1,477.6
Hostel	2,693	738	265.1	2,108	683	208.6	585	54	973.4
Camp Site	1,891	548	245.1	1,631	545	199.4	260	3	8,096.2
Private Room in Private Home**	2,293	846	170.9	1,648	817	101.7	645	29	2,119.5
Shared Room/Space in Private Home**	911	458	98.9	843	457	84.4	69	1	5,415.9
Bed & Breakfast	2,876	956	200.6	2,524	935	170.1	351	22	1,512.0
Cruise Ship	845	0	NA	777	0	NA	68	0	NA
Friends or Relatives	8,540	3,826	123.2	8,067	3,626	122.5	473	200	137.1
PURPOSE OF TRIP									
Pleasure (Net)	102,206	34,743	194.2	88,562	34,220	158.8	13,644	523	2,508.5
Vacation	100,629	34,061	195.4	87,275	33,544	160.2	13,354	517	2,482.5
Honeymoon	2,358	1,006	134.3	1,927	992	94.4	431	15	2,833.5
Getting Married	1,027	797	28.8	1,006	797	26.2	21	0	NA
MC&I (Net)	316,247	97,243	225.2	274,454	95,390	187.7	41,793	1,853	2,155.1
Convention/Conf.	166,444	43,621	281.6	149,581	43,061	247.4	16,863	560	2,913.1
Corp. Meetings	83,151	28,882	187.9	71,785	28,179	154.7	11,366	703	1,516.7
Incentive	79,345	28,451	178.9	63,143	27,826	126.9	16,201	624	2,495.0
Other Business	6,572	2,795	135.1	6,203	2,774	123.6	369	21	1,640.2
Visit Friends/Relatives	6,223	2,834	119.6	5,753	2,768	107.8	470	65	619.3
Government/Military	2,539	612	315.1	2,173	604	259.8	366	8	4,550.3
Attend School	441	338	30.4	376	338	11.3	64	0	NA
Sport Events	979	432	126.7	791	425	86.4	188	7	2,469.2
Other Purpose	2,671	859	210.9	1,524	824	84.9	1,147	35	3,192.9
Average Age	46	46	-1.3	46	46	-0.5	44	45	-3.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 42. Visit Friends and Relatives Air Visitor Characteristics
2022 vs. 2021

VISIT FRIENDS AND RELATIVES	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	10,436,889	9,801,925	6.5	9,778,804	9,513,511	2.8	658,085	288,413	128.2
Total Visitors	945,207	837,314	12.9	902,592	823,269	9.6	42,615	14,045	203.4
PARTY SIZE									
One	255,009	244,976	4.1	245,966	236,603	4.0	9,044	8,374	8.0
Two	331,016	279,790	18.3	316,300	276,244	14.5	14,716	3,544	315.2
Three or more	359,182	312,548	14.9	340,326	310,422	9.6	18,855	2,127	786.5
Avg Party Size	1.85	1.80	2.5	1.84	1.82	1.3	1.99	1.30	52.6
VISIT STATUS									
First-Time	175,549	174,144	0.8	163,562	170,161	-3.9	11,987	3,983	201.0
Repeat	769,658	663,170	16.1	739,030	653,108	13.2	30,628	10,062	204.4
Average # of Trips	8.37	8.08	3.6	8.49	8.09	5.0	5.72	7.52	-23.9
TRAVEL METHOD									
Group Tour	6,782	4,594	47.6	6,268	4,502	39.2	514	92	457.8
Package	47,137	36,471	29.2	43,463	36,191	20.1	3,674	279	1,216.4
Group Tour & Pkg	1,774	1,029	72.4	1,595	994	60.5	178	35	412.1
True Independent	893,062	797,278	12.0	854,457	783,570	9.0	38,605	13,708	181.6
ISLANDS VISITED									
O'ahu	627,651	556,708	12.7	593,108	545,329	8.8	34,543	11,379	203.6
Maui County	185,599	154,032	20.5	175,732	151,765	15.8	9,867	2,266	335.4
Maui	178,649	148,919	20.0	169,420	146,689	15.5	9,229	2,231	313.7
Moloka'i *	6,661	4,643	43.4	5,962	4,632	28.7	699	12	5,945.8
Lāna'i *	5,772	4,131	39.7	5,457	4,087	33.5	315	44	621.1
Kaua'i	96,678	66,086	46.3	91,398	65,802	38.9	5,280	284	1,757.2
Hawai'i Island	183,916	150,723	22.0	178,365	149,733	19.1	5,551	990	460.6
Hilo	75,685	56,281	34.5	72,982	56,057	30.2	2,703	224	1,107.4
Kona	141,568	119,971	18.0	137,025	119,071	15.1	4,544	900	404.7
LENGTH OF STAY									
O'ahu (days)	9.36	10.34	-9.5	9.15	10.15	-9.9	13.06	19.58	-33.3
Maui (days)	9.56	10.57	-9.6	9.51	10.46	-9.0	10.37	17.86	-42.0
Moloka'i (days)	8.03	9.35	-14.1	8.30	9.36	-11.4	5.70	2.38	139.5
Lāna'i (days)	5.33	6.29	-15.2	5.41	6.28	-13.8	3.86	6.87	-43.8
Kaua'i (days)	9.35	10.66	-12.3	9.34	10.64	-12.3	9.49	15.15	-37.4
Hawai'i Island (days)	10.14	11.25	-9.8	10.14	11.18	-9.3	10.10	21.34	-52.7
Hilo (days)	7.98	8.89	-10.2	8.02	8.88	-9.6	6.80	11.47	-40.7
Kona (days)	8.91	9.96	-10.5	8.93	9.88	-9.6	8.29	20.62	-59.8
Statewide (days)	11.04	11.71	-5.7	10.83	11.56	-6.2	15.44	20.53	-24.8
ACCOMMODATIONS									
Hotel	246,722	196,415	25.6	233,291	191,285	22.0	13,430	5,130	161.8
Hotel Only	158,129	128,385	23.2	151,063	123,778	22.0	7,066	4,607	53.4
Condo	89,097	86,185	3.4	82,893	83,961	-1.3	6,205	2,224	179.0
Condo Only	57,506	58,960	-2.5	54,099	57,014	-5.1	3,408	1,947	75.1
Timeshare	34,522	30,958	11.5	32,263	30,597	5.4	2,259	361	525.5
Timeshare Only	19,787	19,288	2.6	19,033	18,996	0.2	755	292	158.6
Rental House	74,781	63,678	17.4	71,902	63,188	13.8	2,878	490	487.4
Hostel	4,669	3,598	29.8	4,451	3,481	27.8	219	117	87.7
Camp Site	7,086	5,370	32.0	6,749	5,311	27.1	337	59	473.7
Private Room in Private Home**	17,612	14,426	22.1	16,024	14,209	12.8	1,588	217	632.7
Shared Room/Space in Private Home**	5,383	4,220	27.6	5,169	4,099	26.1	215	121	77.1
Bed & Breakfast	8,847	6,663	32.8	8,060	6,650	21.2	787	12	6,399.4
Cruise Ship	1,360	0	NA	1,337	0	NA	23	0	NA
Friends or Relatives	596,674	541,693	10.1	572,143	535,913	6.8	24,530	5,780	324.4
PURPOSE OF TRIP									
Pleasure (Net)	287,614	229,274	25.4	275,386	227,696	20.9	12,227	1,578	674.7
Vacation	284,541	226,513	25.6	272,442	224,946	21.1	12,100	1,567	672.1
Honeymoon	6,151	5,010	22.8	5,487	4,996	9.8	664	14	4,545.4
Getting Married	3,690	2,823	30.7	3,539	2,802	26.3	151	21	634.2
MC&I (Net)	6,223	2,834	119.6	5,753	2,768	107.8	470	65	619.3
Convention/Conf.	3,674	1,190	208.7	3,508	1,161	202.2	166	29	465.5
Corp. Meetings	1,989	1,168	70.3	1,627	1,150	41.5	362	19	1,852.4
Incentive	1,188	907	31.0	1,129	889	27.0	58	17	235.6
Other Business	14,404	11,253	28.0	14,159	11,198	26.5	244	55	340.9
Visit Friends/Relatives	945,207	837,314	12.9	902,592	823,269	9.6	42,615	14,045	203.4
Government/Military	3,256	2,386	36.5	3,176	2,333	36.1	80	53	50.8
Attend School	2,072	1,341	54.4	1,416	1,331	6.4	656	10	6,290.2
Sport Events	3,416	1,293	164.2	3,303	1,266	160.8	113	27	326.3
Other Purpose	18,002	10,876	65.5	17,160	10,732	59.9	842	145	482.1
Average Age	45	43	4.3	45	43	4.2	47	46	1.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 43. Family Air Visitor Characteristics[1/]

2022 vs. 2021

FAMILY	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021R	% Change	2022	2021R	% Change	2022	2021R	% Change
Total Visitor Days	22,355,153	19,081,935	17.2	20,343,171	18,954,364	7.3	2,011,982	127,570	1,477.2
Total Visitors	2,543,358	2,089,895	21.7	2,354,386	2,078,856	13.3	188,972	11,038	1,611.9
PARTY SIZE									
One	0	0	NA	0	0	NA	0	0	NA
Two	123,474	109,370	12.9	115,422	108,732	6.2	8,052	638	1,162.7
Three or more	2,419,884	1,980,525	22.2	2,238,964	1,970,124	13.6	180,920	10,401	1,639.5
Avg Party Size	2.90	2.95	0.0	2.90	2.95	0.0	2.91	2.94	0.0
VISIT STATUS									
First-Time	659,902	522,256	26.4	601,660	519,970	15.7	58,242	2,286	2,447.6
Repeat	1,883,456	1,567,638	20.1	1,752,726	1,558,886	12.4	130,730	8,752	1,393.7
Average # of Trips	5.30	5.46	-0.2	5.38	5.46	-0.1	4.33	5.94	-1.6
TRAVEL METHOD									
Group Tour	36,315	20,550	76.7	32,316	20,533	57.4	4,000	17	23,494.8
Package	411,787	329,473	25.0	377,098	328,171	14.9	34,689	1,302	2,564.9
Group Tour & Pkg	17,514	9,093	92.6	15,152	9,089	66.7	2,362	4	63,748.7
True Independent	2,112,770	1,748,962	20.8	1,960,125	1,739,241	12.7	152,645	9,721	1,470.2
ISLANDS VISITED									
O'ahu	1,306,043	997,038	31.0	1,140,548	988,044	15.4	165,495	8,994	1,740.1
Maui County	829,265	730,576	13.5	787,375	727,899	8.2	41,890	2,677	1,464.6
Maui	820,874	722,923	13.5	779,808	720,262	8.3	41,065	2,661	1,443.3
Moloka'i *	8,450	5,770	46.5	7,665	5,753	33.2	785	16	4,690.1
Lāna'i *	12,634	10,527	20.0	11,791	10,383	13.6	843	143	488.6
Kaua'i	352,086	229,438	53.5	342,490	229,330	49.3	9,596	107	8,844.2
Hawai'i Island	435,427	355,730	22.4	416,466	355,182	17.3	18,961	548	3,358.6
Hilo	123,201	80,115	53.8	113,919	79,858	42.7	9,282	257	3,510.2
Kona	390,212	326,959	19.3	373,604	326,475	14.4	16,608	484	3,331.2
LENGTH OF STAY									
O'ahu (days)	7.33	7.75	-0.4	7.09	7.73	-0.6	8.99	10.48	-1.5
Maui (days)	7.89	8.50	-0.6	7.87	8.49	-0.6	8.28	10.53	-2.3
Moloka'i (days)	5.16	6.08	-0.9	5.28	6.09	-0.8	4.02	3.00	1.0
Lāna'i (days)	3.60	4.50	-0.9	3.76	4.55	-0.8	1.28	1.00	0.3
Kaua'i (days)	7.87	8.62	-0.8	7.87	8.62	-0.8	7.83	4.39	3.4
Hawai'i Island (days)	7.90	8.85	-0.9	8.01	8.85	-0.8	5.55	8.45	-2.9
Hilo (days)	4.50	5.24	-0.7	4.66	5.24	-0.6	2.55	6.68	-4.1
Kona (days)	7.40	8.34	-0.9	7.51	8.34	-0.8	4.91	6.02	-1.1
Statewide (days)	8.79	9.13	-0.3	8.64	9.12	-0.5	10.65	11.56	-0.9
ACCOMMODATIONS									
Hotel	1,467,984	1,148,839	27.8	1,341,688	1,142,456	17.4	126,295	6,384	1,878.4
Hotel Only	1,283,377	1,009,047	27.2	1,176,192	1,003,499	17.2	107,185	5,548	1,831.9
Condo	478,004	430,949	10.9	437,246	428,213	2.1	40,759	2,737	1,389.3
Condo Only	388,045	357,589	8.5	356,737	355,464	0.4	31,309	2,126	1,373.0
Timeshare	217,604	210,550	3.4	202,366	209,506	-3.4	15,239	1,044	1,359.7
Timeshare Only	173,718	172,311	0.8	162,395	171,589	-5.4	11,323	723	1,467.0
Rental House	340,779	264,284	28.9	327,161	263,349	24.2	13,618	935	1,356.9
Hostel	5,434	3,621	50.1	5,064	3,621	39.8	370	0	NA
Camp Site	8,651	5,088	70.0	8,100	5,059	60.1	551	29	1,822.4
Private Room in Private Home**	15,921	10,310	54.4	13,671	10,239	33.5	2,250	71	3,067.1
Shared Room/Space in Private Home**	4,489	2,792	60.8	4,263	2,786	53.0	226	6	3,532.6
Bed & Breakfast	15,200	10,703	42.0	14,367	10,703	34.2	833	0	NA
Cruise Ship	8,902	243	3,558.3	8,608	241	3,468.1	294	2	13,889.0
Friends or Relatives	198,509	177,902	11.6	189,080	177,052	6.8	9,429	850	1,009.2
PURPOSE OF TRIP									
Pleasure (Net)	2,326,418	1,920,706	21.1	2,156,126	1,910,974	12.8	170,292	9,732	1,649.9
Vacation	2,309,555	1,909,521	20.9	2,141,014	1,899,808	12.7	168,541	9,713	1,635.1
Honeymoon	14,104	10,149	39.0	12,260	10,072	21.7	1,844	78	2,268.0
Getting Married	15,049	11,021	36.5	14,440	11,004	31.2	609	17	3,422.3
MC&I (Net)	49,251	18,374	168.0	45,408	18,125	150.5	3,843	250	1,439.7
Convention/Conf.	30,829	10,508	193.4	29,556	10,462	182.5	1,273	46	2,666.4
Corp. Meetings	10,048	4,171	140.9	9,090	4,171	117.9	958	0	NA
Incentive	9,959	4,278	132.8	8,336	4,074	104.6	1,623	204	697.0
Other Business	24,257	18,548	30.8	23,907	18,494	29.3	350	54	551.2
Visit Friends/Relatives	204,871	195,558	4.8	193,408	194,645	-0.6	11,463	912	1,156.4
Government/Military	7,533	4,703	60.2	6,304	4,578	37.7	1,229	124	889.2
Attend School	3,602	2,626	37.1	2,623	2,550	2.8	979	76	1,191.8
Sport Events	14,270	3,551	301.9	12,774	3,544	260.5	1,496	7	21,574.6
Other Purpose	55,600	28,366	96.0	49,599	27,932	77.6	6,001	434	1,281.8
Average Age	44	43	0.7	44	43	0.5	45	44	1.6

1/ Family visitors were visitors who came with children 17 years old and under.
2021R = 2021 family data have been revised from the 2021 Annual Visitor Research Report.
* Sample sizes for Moloka'i and Lāna'i are relatively small. ** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 44. Hotel-Only Air Visitor Characteristics
2022 vs. 2021

HOTEL-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	33,670,067	24,288,253	38.6	29,424,104	23,633,600	24.5	4,245,963	654,653	548.6
Total Visitors	4,373,971	3,060,294	42.9	3,865,426	3,010,088	28.4	508,544	50,205	912.9
PARTY SIZE									
One	584,828	441,467	32.5	551,914	420,618	31.2	32,914	20,848	57.9
Two	1,650,108	1,087,882	51.7	1,400,782	1,071,572	30.7	249,326	16,310	1428.7
Three or more	2,139,034	1,530,945	39.7	1,912,730	1,517,897	26.0	226,304	13,048	1634.5
Avg Party Size	2.26	2.25	0.5	2.25	2.27	-1.0	2.39	1.55	54.1
VISIT STATUS									
First-Time	1,574,322	1,098,910	43.3	1,342,667	1,080,280	24.3	231,655	18,630	1143.4
Repeat	2,799,649	1,961,383	42.7	2,522,759	1,929,808	30.7	276,890	31,575	776.9
Average # of Trips	4.45	4.47	-0.5	4.57	4.45	2.7	3.50	5.34	-34.4
TRAVEL METHOD									
Group Tour	148,181	58,732	152.3	115,563	57,810	99.9	32,618	922	3439.3
Package	1,062,496	721,732	47.2	897,710	714,491	25.6	164,786	7,241	2175.7
Group Tour & Pkg	92,845	33,865	174.2	70,059	33,308	110.3	22,786	557	3989.5
True Independent	3,256,139	2,313,693	40.7	2,922,213	2,271,095	28.7	333,926	42,598	683.9
ISLANDS VISITED									
O'ahu	2,907,614	1,901,509	52.9	2,443,829	1,865,745	31.0	463,784	35,764	1196.8
Maui County	1,128,020	885,602	27.4	1,049,079	870,901	20.5	78,941	14,701	437.0
Maui	1,105,674	867,608	27.4	1,028,467	853,008	20.6	77,207	14,600	428.8
Moloka'i *	12,661	7,131	77.6	10,907	7,093	53.8	1,754	38	4566.2
Lāna'i *	33,153	25,400	30.5	29,795	25,250	18.0	3,359	150	2132.5
Kaua'i	441,401	261,309	68.9	423,472	259,755	63.0	17,929	1,554	1053.9
Hawai'i Island	585,013	387,795	50.9	538,844	384,701	40.1	46,169	3,094	1392.3
Hilo	154,200	80,486	91.6	134,162	79,813	68.1	20,039	673	2875.9
Kona	509,754	351,642	45.0	472,739	348,835	35.5	37,015	2,808	1218.3
LENGTH OF STAY									
O'ahu (days)	6.64	6.92	-4.0	6.48	6.83	-5.0	7.46	11.71	-36.2
Maui (days)	6.82	7.41	-7.9	6.87	7.31	-5.9	6.15	13.33	-53.9
Moloka'i (days)	3.17	3.58	-11.5	3.42	3.60	-5.0	1.65	1.20	37.8
Lāna'i (days)	4.35	4.90	-11.2	4.49	4.91	-8.6	3.16	3.39	-6.9
Kaua'i (days)	6.51	6.92	-5.9	6.60	6.91	-4.5	4.29	7.35	-41.5
Hawai'i Island (days)	6.43	7.09	-9.4	6.58	7.08	-7.1	4.74	9.49	-50.1
Hilo (days)	3.91	4.36	-10.3	4.05	4.38	-7.5	3.03	2.87	5.4
Kona (days)	6.20	6.83	-9.2	6.35	6.80	-6.7	4.27	9.77	-56.3
Statewide (days)	7.70	7.94	-3.0	7.61	7.85	-3.0	8.35	13.04	-36.0
ACCOMMODATIONS									
Hotel Only	4,373,971	3,060,294	42.9	3,865,426	3,010,088	28.4	508,544	50,205	912.9
PURPOSE OF TRIP									
Pleasure (Net)	3,774,729	2,764,102	36.6	3,323,124	2,724,794	22.0	451,605	39,308	1048.9
Vacation	3,529,741	2,622,272	34.6	3,164,471	2,586,612	22.3	365,269	35,659	924.3
Honeymoon	249,757	150,835	65.6	163,063	147,141	10.8	86,694	3,694	2246.6
Getting Married	37,148	21,987	69.0	29,465	21,728	35.6	7,683	258	2872.9
MC&I (Net)	249,953	71,877	247.7	217,436	70,714	207.5	32,517	1,163	2696.5
Convention/Conf.	126,517	30,553	314.1	114,215	30,198	278.2	12,302	355	3368.2
Corp. Meetings	66,658	21,354	212.2	58,087	20,993	176.7	8,571	361	2271.4
Incentive	66,786	22,668	194.6	53,156	22,194	139.5	13,631	474	2778.2
Other Business	133,261	80,937	64.6	130,967	79,865	64.0	2,294	1,073	113.8
Visit Friends/Relatives	158,129	128,385	23.2	151,063	123,778	22.0	7,066	4,607	53.4
Government/Military	78,047	44,563	75.1	72,558	42,766	69.7	5,489	1,797	205.5
Attend School	6,488	4,663	39.1	5,662	4,483	26.3	826	180	358.5
Sport Events	42,682	12,326	246.3	35,594	12,039	195.7	7,088	287	2365.5
Other Purpose	141,373	64,378	119.6	117,310	61,645	90.3	24,063	2,733	780.6
Avg of Age	44	43	2.6	44	43	3.1	43	44	-3.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

Table 45. Condo-Only Air Visitor Characteristics
2022 vs. 2021

CONDO-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	13,364,052	11,384,255	17.4	11,538,324	10,921,310	5.6	1,825,728	462,945	294.4
Total Visitors	1,283,267	1,084,786	18.3	1,144,935	1,057,556	8.3	138,333	27,230	408.0
PARTY SIZE									
One	127,768	130,765	-2.3	117,747	121,614	-3.2	10,021	9,150	9.5
Two	478,440	390,446	22.5	426,160	379,852	12.2	52,280	10,596	393.4
Three or more	677,059	563,576	20.1	601,028	556,090	8.1	76,031	7,484	915.9
Avg Party Size	2.42	2.34	3.3	2.40	2.37	1.3	2.55	1.66	53.3
VISIT STATUS									
First-Time	257,411	238,727	7.8	228,497	229,966	-0.6	28,914	8,761	230.0
Repeat	1,025,856	846,059	21.3	916,437	827,590	10.7	109,419	18,469	492.4
Average # of Trips	6.70	6.44	4.1	6.75	6.44	4.8	6.35	6.49	-2.1
TRAVEL METHOD									
Group Tour	9,033	5,948	51.9	7,934	5,865	35.3	1,099	83	1,227.0
Package	102,500	83,671	22.5	92,145	82,750	11.4	10,355	921	1,024.6
Group Tour & Pkg	2,206	1,329	66.0	1,958	1,329	47.4	247	0	NA
True Independent	1,173,940	996,495	17.8	1,046,815	970,269	7.9	127,125	26,226	384.7
ISLANDS VISITED									
O'ahu	313,847	238,551	31.6	248,594	226,715	9.7	65,253	11,836	451.3
Maui County	696,459	622,827	11.8	622,802	609,084	2.3	73,657	13,743	436.0
Maui	690,575	618,191	11.7	617,068	604,450	2.1	73,507	13,740	435.0
Moloka'i *	7,392	5,384	37.3	6,798	5,300	28.3	594	84	604.1
Lāna'i *	8,544	5,999	42.4	7,090	5,839	21.4	1,454	160	810.0
Kaua'i	197,548	131,570	50.1	190,347	130,394	46.0	7,201	1,176	512.3
Hawai'i Island	184,805	158,700	16.4	173,283	156,603	10.7	11,522	2,098	449.3
Hilo	29,587	21,953	34.8	27,311	21,680	26.0	2,276	273	732.8
Kona	175,364	152,420	15.1	164,580	150,412	9.4	10,783	2,008	437.0
LENGTH OF STAY									
O'ahu (days)	9.31	9.91	-6.0	8.96	9.66	-7.2	10.62	14.57	-27.1
Maui (days)	9.68	9.69	-0.1	9.30	9.54	-2.5	12.87	16.49	-22.0
Moloka'i (days)	8.69	9.20	-5.6	9.03	9.32	-3.1	4.78	2.18	119.9
Lāna'i (days)	2.93	3.95	-25.8	3.24	4.02	-19.3	1.41	1.36	3.5
Kaua'i (days)	9.09	9.49	-4.1	9.09	9.46	-4.0	9.29	12.13	-23.4
Hawai'i Island (days)	10.12	10.76	-5.9	10.13	10.59	-4.3	9.96	23.43	-57.5
Hilo (days)	4.26	4.46	-4.4	4.31	4.42	-2.4	3.68	7.74	-52.4
Kona (days)	9.95	10.56	-5.8	9.95	10.39	-4.2	9.87	23.42	-57.9
Statewide (days)	10.41	10.49	-0.8	10.08	10.33	-2.4	13.20	17.00	-22.4
ACCOMMODATIONS									
...Condo Only	1,283,267	1,084,786	18.3	1,144,935	1,057,556	8.3	138,333	27,230	408.0
PURPOSE OF TRIP									
Pleasure (Net)	1,199,948	1,019,695	17.7	1,070,823	995,230	7.6	129,124	24,465	427.8
Vacation	1,173,304	995,863	17.8	1,047,034	971,756	7.7	126,270	24,108	423.8
Honeymoon	26,047	24,388	6.8	22,948	24,019	-4.5	3,099	368	741.2
Getting Married	8,475	7,368	15.0	7,992	7,333	9.0	483	35	1271.5
MC&I (Net)	13,330	6,121	117.8	10,664	5,898	80.8	2,666	223	1094.3
Convention/Conf.	8,195	3,594	128.0	7,340	3,578	105.2	855	16	5142.9
Corp. Meetings	2,995	1,634	83.4	2,308	1,506	53.2	688	128	439.0
Incentive	2,359	1,022	130.9	1,236	936	32.1	1,123	86	1204.7
Other Business	21,271	17,448	21.9	20,723	17,233	20.3	548	216	153.9
Visit Friends/Relatives	57,506	58,960	-2.5	54,099	57,014	-5.1	3,408	1,947	75.1
Government/Military	2,808	2,003	40.2	2,399	1,894	26.7	408	109	275.1
Attend School	1,451	1,406	3.3	1,142	1,180	-3.2	310	226	37.1
Sport Events	8,356	1,693	393.4	6,959	1,617	330.4	1,396	76	1725.6
Other Purpose	29,437	16,283	80.8	24,439	15,808	54.6	4,998	476	950.8
Avg of Age	49	47	4.9	49	47	4.3	51	47	8.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

Table 46. Timeshare-Only Air Visitor Characteristics
2022 vs. 2021

TIMESHARE-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	6,336,916	5,483,144	15.6	5,718,179	5,380,630	6.3	618,737	102,514	503.6
Total Visitors	654,568	563,945	16.1	599,038	556,603	7.6	55,530	7,343	656.3
PARTY SIZE									
One	57,487	55,286	4.0	54,835	54,337	0.9	2,653	949	179.6
Two	280,144	229,682	22.0	254,244	225,718	12.6	25,900	3,964	553.4
Three or more	316,936	278,977	13.6	289,959	276,547	4.8	26,977	2,430	1010.2
Avg Party Size	2.38	2.37	0.5	2.38	2.38	0.0	2.47	2.07	19.2
VISIT STATUS									
First-Time	89,337	83,179	7.4	83,248	82,430	1.0	6,089	749	712.5
Repeat	565,231	480,766	17.6	515,790	474,173	8.8	49,441	6,593	649.9
Average # of Trips	8.14	7.82	4.0	8.13	7.81	4.1	8.22	8.66	-5.0
TRAVEL METHOD									
Group Tour	3,453	2,656	30.0	3,068	2,599	18.0	385	57	580.8
Package	37,856	33,055	14.5	35,181	32,571	8.0	2,675	484	452.5
Group Tour & Pkg	643	548	17.2	554	548	1.0	89	0	NA
True Independent	613,903	528,783	16.1	561,344	521,981	7.5	52,559	6,802	672.7
ISLANDS VISITED									
O'ahu	204,345	167,183	22.2	164,776	163,260	0.9	39,569	3,923	908.7
Maui County	243,072	224,997	8.0	229,278	222,210	3.2	13,794	2,787	394.9
Maui	240,791	223,123	7.9	227,076	220,363	3.0	13,715	2,760	396.9
Moloka'i *	1,595	1,259	26.6	1,510	1,249	20.9	84	10	707.8
Lāna'i *	3,569	2,669	33.7	3,221	2,612	23.3	348	57	506.9
Kaua'i	158,085	118,703	33.2	153,714	117,835	30.4	4,371	868	403.6
Hawai'i Island	123,629	105,517	17.2	116,603	104,581	11.5	7,025	936	650.3
Hilo	17,369	12,665	37.1	16,107	12,584	28.0	1,263	81	1458.4
Kona	118,444	101,769	16.4	111,726	100,833	10.8	6,718	936	617.9
LENGTH OF STAY									
O'ahu (days)	7.76	7.89	-1.6	7.44	7.80	-4.6	9.09	11.59	-21.6
Maui (days)	9.19	9.36	-1.8	9.05	9.32	-2.9	11.58	12.69	-8.8
Moloka'i (days)	4.76	4.56	4.3	4.93	4.59	7.4	1.65	1.00	64.7
Lāna'i (days)	3.51	4.60	-23.7	3.59	4.62	-22.3	2.75	3.40	-19.2
Kaua'i (days)	9.14	9.37	-2.5	9.14	9.35	-2.3	9.14	12.98	-29.6
Hawai'i Island (days)	8.69	8.96	-3.0	8.70	8.94	-2.6	8.43	11.25	-25.1
Hilo (days)	3.55	3.44	3.3	3.47	3.45	0.5	4.56	1.20	280.1
Kona (days)	8.55	8.86	-3.5	8.58	8.84	-2.9	7.96	11.16	-28.7
Statewide (days)	9.68	9.72	-0.4	9.55	9.67	-1.3	11.14	13.96	-20.2
ACCOMMODATIONS									
...Timeshare Only	654,568	563,945	16.1	599,038	556,603	7.6	55,530	7,343	656.3
PURPOSE OF TRIP									
Pleasure (Net)	633,201	548,655	15.4	579,884	541,570	7.1	53,318	7,085	652.5
Vacation	623,053	538,877	15.6	570,446	531,870	7.3	52,607	7,007	650.8
Honeymoon	10,702	10,720	-0.2	9,966	10,671	-6.6	736	48	1426.2
Getting Married	2,333	1,868	24.9	2,165	1,837	17.9	168	31	437.4
MC&I (Net)	4,749	2,410	97.1	3,943	2,362	67.0	806	48	1574.4
Convention/Conf.	2,305	1,197	92.6	2,110	1,159	82.1	195	38	407.6
Corp. Meetings	1,412	705	100.2	1,071	696	53.9	341	10	3390.1
Incentive	1,094	534	104.7	824	534	54.1	270	0	NA
Other Business	3,798	3,260	16.5	3,759	3,235	16.2	39	25	59.1
Visit Friends/Relatives	19,787	19,288	2.6	19,033	18,996	0.2	755	292	158.6
Government/Military	441	309	42.7	441	306	44.4	0	4	-100.0
Attend School	406	286	42.1	371	264	40.5	36	22	61.3
Sport Events	1,860	449	314.3	1,366	418	227.0	493	31	1489.0
Other Purpose	10,278	5,849	75.7	9,070	5,691	59.4	1,208	157	667.6
Average Age	53	51	3.6	53	51	3.2	55	55	-0.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

Table 47. Rental House-Only Air Visitor Characteristics
2022 vs. 2021

RENTAL HOUSE-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	7,698,255	6,168,644	24.8	7,234,287	6,108,842	18.4	463,968	59,801	675.9
Total Visitors	792,243	607,207	30.5	758,690	602,656	25.9	33,553	4,551	637.2
PARTY SIZE									
One	98,540	93,033	5.9	95,045	92,201	3.1	3,493	831	320.2
Two	248,254	190,344	30.4	237,990	188,746	26.1	10,266	1,598	542.4
Three or more	445,449	323,830	37.6	425,656	321,708	32.3	19,793	2,122	832.7
Avg Party Size	2.42	2.30	5.4	2.42	2.30	5.2	2.47	2.11	17.0
VISIT STATUS									
First-Time	242,188	190,224	27.3	229,665	188,964	21.5	12,523	1,260	894.3
Repeat	550,054	416,983	31.9	529,025	413,691	27.9	21,029	3,292	538.8
Average # of Trips	4.52	4.53	-0.2	4.58	4.53	1.1	3.24	4.82	-32.8
TRAVEL METHOD									
Group Tour	7,378	4,467	65.2	7,108	4,427	60.6	270	39	583.6
Package	39,488	26,236	50.5	37,278	26,169	42.4	2,210	67	3,215.4
Group Tour & Pkg	1,717	897	91.4	1,589	897	77.1	128	0	NA
True Independent	747,095	577,402	29.4	715,893	572,956	24.9	31,201	4,445	601.9
ISLANDS VISITED									
O'ahu	245,391	198,096	23.9	230,324	196,404	17.3	15,067	1,691	790.9
Maui County	241,360	181,861	32.7	224,974	179,964	25.0	16,385	1,897	763.9
Maui	237,721	179,271	32.6	221,847	177,410	25.0	15,874	1,860	753.2
Moloka'i *	3,547	1,909	85.8	2,936	1,908	53.9	611	1	44351.8
Lāna'i *	4,077	3,118	30.7	3,969	3,080	28.8	108	38	185.1
Kaua'i	179,778	106,366	69.0	175,535	105,938	65.7	4,243	428	891.2
Hawai'i Island	221,160	179,395	23.3	214,600	178,280	20.4	6,561	1,114	488.8
Hilo	62,615	47,367	32.2	60,444	47,169	28.1	2,171	197	999.6
Kona	196,022	161,642	21.3	190,371	160,579	18.6	5,651	1,063	431.6
LENGTH OF STAY									
O'ahu (days)	9.06	9.99	-9.3	8.79	9.97	-11.9	13.28	13.09	1.5
Maui (days)	8.10	8.38	-3.4	7.94	8.36	-5.0	10.27	10.54	-2.6
Moloka'i (days)	5.53	7.02	-21.3	5.66	7.02	-19.4	4.87	3.90	24.8
Lāna'i (days)	4.18	4.62	-9.6	4.24	4.66	-9.0	1.78	1.15	54.5
Kaua'i (days)	8.32	8.88	-6.3	8.33	8.88	-6.2	8.15	9.65	-15.6
Hawai'i Island (days)	9.12	9.56	-4.6	9.10	9.54	-4.6	9.61	12.45	-22.8
Hilo (days)	5.95	6.33	-6.0	5.99	6.33	-5.3	4.82	8.21	-41.3
Kona (days)	8.39	8.75	-4.2	8.36	8.73	-4.3	9.30	11.52	-19.3
Statewide (days)	9.72	10.16	-4.4	9.54	10.14	-5.9	13.83	13.14	5.2
ACCOMMODATIONS									
Rental House Only	792,243	607,207	30.5	758,690	602,656	25.9	33,553	4,551	637.2
PURPOSE OF TRIP									
Pleasure (Net)	722,568	562,390	28.5	693,905	558,273	24.3	28,663	4,117	596.2
Vacation	703,259	548,675	28.2	675,161	544,641	24.0	28,099	4,033	596.7
Honeymoon	17,733	13,715	29.3	16,905	13,634	24.0	828	81	922.8
Getting Married	7,687	4,894	57.1	7,613	4,878	56.1	75	16	368.9
MC&I (Net)	8,571	3,643	135.3	8,064	3,626	122.4	507	17	2838.6
Convention/Conf.	5,563	1,793	210.3	5,297	1,792	195.7	266	1	24699.9
Corp. Meetings	2,041	1,151	77.3	1,836	1,142	60.8	205	9	2135.0
Incentive	1,152	754	52.7	1,092	747	46.1	60	7	759.5
Other Business	13,344	9,409	41.8	13,015	9,372	38.9	329	37	790.8
Visit Friends/Relatives	45,397	39,889	13.8	43,824	39,596	10.7	1,573	293	436.9
Government/Military	1,528	1,083	41.1	1,494	1,081	38.2	35	2	1345.5
Attend School	1,538	1,527	0.7	1,426	1,515	-5.9	112	12	831.0
Sport Events	8,471	1,258	573.4	8,409	1,241	577.4	63	17	274.2
Other Purpose	24,664	10,362	138.0	21,307	10,266	107.6	3,357	97	3378.6
Average Age	43	41	4.0	43	41	4.1	42	46	-8.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

Table 48. Bed and Breakfast-Only Air Visitor Characteristics
2022 vs. 2021

B & B-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	408,275	315,698	29.3	386,154	312,670	23.5	22,121	3,028	630.6
Total Visitors	46,584	34,134	36.5	44,509	33,961	31.1	2,075	174	1094.8
PARTY SIZE									
One	8,058	7,167	12.4	7,721	7,102	8.7	336	64	424.7
Two	20,778	15,636	32.9	19,608	15,542	26.2	1,170	94	1146.3
Three or more	17,749	11,332	56.6	17,180	11,317	51.8	569	16	3522.1
Avg Party Size	2.05	1.92	6.9	2.05	1.92	6.7	1.95	1.50	29.6
VISIT STATUS									
First-Time	18,934	14,719	28.6	17,895	14,635	22.3	1,038	84	1,134.9
Repeat	27,650	19,415	42.4	26,614	19,326	37.7	1,036	90	1,057.2
Average # of Trips	3.67	3.40	8.2	3.71	3.40	9.2	2.84	2.42	17.4
TRAVEL METHOD									
Group Tour	472	322	46.7	456	322	41.9	15	0	NA
Package	3,215	2,411	33.4	2,964	2,383	24.4	252	28	786.0
Group Tour & Pkg	136	80	68.9	131	80	62.7	5	0	NA
True Independent	43,032	31,482	36.7	41,220	31,337	31.5	1,813	145	1,148.1
ISLANDS VISITED									
O'ahu	17,556	12,349	42.2	16,390	12,300	33.2	1,166	48	2319.3
Maui County	15,891	12,232	29.9	15,159	12,135	24.9	732	96	659.3
Maui	15,648	12,058	29.8	14,947	11,962	25.0	701	96	627.3
Moloka'i *	254	164	55.1	228	164	39.4	26	0	NA
Lāna'i *	283	173	63.2	251	173	45.0	32	0	NA
Kaua'i	6,664	3,817	74.6	6,531	3,805	71.6	133	11	1059.1
Hawai'i Island	13,865	10,233	35.5	13,244	10,206	29.8	621	26	2255.2
Hilo	5,871	4,340	35.3	5,576	4,330	28.8	294	10	2807.1
Kona	11,419	8,422	35.6	11,042	8,395	31.5	378	26	1332.0
LENGTH OF STAY									
O'ahu (days)	7.30	8.36	-12.7	7.18	8.25	-13.0	9.00	36.27	-75.2
Maui (days)	7.31	7.55	-3.2	7.26	7.54	-3.6	8.25	9.79	-15.7
Moloka'i (days)	6.43	5.68	13.2	5.47	5.68	-3.8	15.00	0.00	NA
Lāna'i (days)	3.01	3.74	-19.7	3.26	3.74	-12.9	1.00	0.00	NA
Kaua'i (days)	7.30	7.46	-2.1	7.35	7.46	-1.4	4.80	9.52	-49.6
Hawai'i Island (days)	8.26	8.92	-7.4	8.29	8.92	-7.1	7.70	8.56	-10.1
Hilo (days)	5.40	5.93	-8.9	5.45	5.94	-8.1	4.44	5.00	-11.1
Kona (days)	7.26	7.78	-6.7	7.19	7.79	-7.6	9.20	6.64	38.5
Statewide (days)	8.76	9.25	-5.2	8.68	9.21	-5.8	10.66	17.44	-38.9
ACCOMMODATIONS									
Bed & Breakfast	46,584	34,134	36.5	44,509	33,961	31.1	2,075	174	1094.8
PURPOSE OF TRIP									
Pleasure (Net)	41,116	30,631	34.2	39,326	30,482	29.0	1,789	149	1100.8
Vacation	38,625	28,797	34.1	36,972	28,651	29.0	1,654	146	1032.0
Honeymoon	2,557	2,020	26.6	2,422	2,019	19.9	136	1	9414.6
Getting Married	515	313	64.6	515	311	65.4	0	2	-100.0
MC&I (Net)	694	265	162.1	648	245	164.7	46	20	130.3
Convention/Conf.	541	156	246.7	495	136	263.9	46	20	130.3
Corp. Meetings	74	63	17.2	74	63	17.2	0	0	NA
Incentive	88	50	75.2	88	50	75.2	0	0	NA
Other Business	897	724	24.0	875	723	21.1	22	1	1632.2
Visit Friends/Relatives	3,646	2,901	25.7	3,462	2,889	19.8	183	12	1414.9
Government/Military	139	81	72.2	139	81	72.2	0	0	NA
Attend School	97	102	-4.1	97	100	-2.9	0	1	-100.0
Sport Events	409	62	563.3	392	62	535.8	17	0	NA
Other Purpose	1,679	777	116.1	1,632	776	110.3	47	1	4830.1
Average Age	43	39	8.4	42	39	7.5	50	39	26.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

Table 49. First-Time Air Visitor Characteristics
2022 vs. 2021

FIRST-TIME	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	23,830,973	17,435,996	36.7	20,545,730	16,973,579	21.0	3,285,243	462,417	610.4
Total Visitors	2,740,902	1,990,563	37.7	2,387,464	1,955,147	22.1	353,438	35,416	898.0
PARTY SIZE									
One	415,733	364,932	13.9	383,616	349,288	9.8	32,117	15,644	105.3
Two	1,109,970	757,550	46.5	925,992	744,892	24.3	183,978	12,658	1,353.5
Three or more	1,215,199	868,081	40.0	1,077,855	860,967	25.2	137,343	7,114	1,830.6
Avg Party Size	2.17	2.09	3.9	2.15	2.10	2.6	2.25	1.48	51.5
VISIT STATUS									
First-Time	2,740,902	1,990,563	37.7	2,387,464	1,955,147	22.1	353,438	35,416	898.0
Average # of Trips	1.00	1.00	0.0	1.00	1.00	0.0	1.00	1.00	0.0
TRAVEL METHOD									
Group Tour	103,267	39,520	161.3	80,258	38,751	107.1	23,009	768	2,895.4
Package	621,333	404,760	53.5	517,854	400,220	29.4	103,479	4,541	2,178.9
Group Tour & Pkg	66,222	22,182	198.5	49,720	21,702	129.1	16,502	480	3,340.7
True Independent	2,082,516	1,568,461	32.8	1,839,072	1,537,878	19.6	243,444	30,583	696.0
ISLANDS VISITED									
O'ahu	1,786,266	1,224,945	45.8	1,487,633	1,199,545	24.0	298,633	25,400	1,075.7
Maui County	876,419	624,845	40.3	779,809	615,058	26.8	96,610	9,788	887.1
Maui	864,259	616,139	40.3	768,951	606,366	26.8	95,308	9,773	875.2
Moloka'i *	15,056	8,133	85.1	13,049	8,086	61.4	2,007	47	4,205.0
Lāna'i *	22,959	14,289	60.7	19,740	14,225	38.8	3,220	64	4,924.0
Kaua'i	349,881	196,264	78.3	325,220	194,266	67.4	24,662	1,998	1,134.4
Hawai'i Island	496,999	310,026	60.3	445,832	306,676	45.4	51,167	3,350	1,427.2
Hilo	192,767	93,177	106.9	165,853	92,388	79.5	26,914	789	3,310.7
Kona	419,631	270,620	55.1	378,564	267,521	41.5	41,067	3,099	1,225.1
LENGTH OF STAY									
O'ahu (days)	6.76	7.26	-6.9	6.63	7.15	-7.3	7.40	12.33	-40.0
Maui (days)	6.94	7.44	-6.6	6.95	7.40	-6.0	6.85	9.96	-31.2
Moloka'i (days)	3.64	4.67	-22.1	3.86	4.68	-17.6	2.20	2.80	-21.3
Lāna'i (days)	3.50	4.03	-13.2	3.62	4.03	-10.3	2.77	4.27	-35.2
Kaua'i (days)	6.25	7.11	-12.1	6.35	7.11	-10.6	4.84	7.23	-33.1
Hawai'i Island (days)	6.91	7.97	-13.3	7.05	7.94	-11.1	5.66	11.06	-48.8
Hilo (days)	4.28	5.42	-21.1	4.43	5.44	-18.5	3.33	3.87	-14.0
Kona (days)	6.22	7.26	-14.4	6.37	7.22	-11.8	4.87	10.97	-55.6
Statewide (days)	8.69	8.76	-0.7	8.61	8.68	-0.9	9.30	13.06	-28.8
ACCOMMODATIONS									
Hotel	1,808,438	1,234,269	46.5	1,537,626	1,213,424	26.7	270,811	20,845	1,199.2
Hotel Only	1,574,322	1,098,910	43.3	1,342,667	1,080,280	24.3	231,655	18,630	1,143.4
Condo	342,504	299,681	14.3	299,949	289,813	3.5	42,555	9,868	331.2
Condo Only	257,411	238,727	7.8	228,497	229,966	-0.6	28,914	8,761	230.0
Timeshare	115,740	102,331	13.1	106,434	101,412	5.0	9,306	918	913.2
Timeshare Only	89,337	83,179	7.4	83,248	82,430	1.0	6,089	749	712.5
Rental House	342,285	255,761	33.8	315,251	253,311	24.5	27,034	2,450	1,003.3
Hostel	41,506	17,420	138.3	28,102	16,835	66.9	13,405	585	2,191.6
Camp Site	32,012	14,654	118.4	24,343	14,203	71.4	7,669	451	1,598.6
Private Room in Private Home**	38,420	19,073	101.4	27,037	18,533	45.9	11,382	540	2,009.0
Shared Room/Space in Private Home**	11,811	6,393	84.7	10,844	6,310	71.9	966	83	1,064.1
Bed & Breakfast	43,102	28,543	51.0	37,460	28,292	32.4	5,642	250	2,154.5
Cruise Ship	34,883	0	NA	32,911	0	NA	1,972	0	NA
Friends or Relatives	198,171	175,174	13.1	185,399	172,739	7.3	12,773	2,435	424.5
PURPOSE OF TRIP									
Pleasure (Net)	2,407,294	1,774,533	35.7	2,093,860	1,746,985	19.9	313,434	27,549	1,037.7
Vacation	2,179,991	1,644,023	32.6	1,946,201	1,619,920	20.1	233,790	24,103	870.0
Honeymoon	236,676	141,953	66.7	156,699	138,454	13.2	79,977	3,499	2,185.4
Getting Married	28,418	17,700	60.6	22,992	17,468	31.6	5,426	232	2,240.1
MC&I (Net)	102,173	26,106	291.4	81,007	25,278	220.5	21,166	829	2,454.5
Convention/Conf.	49,238	9,655	410.0	40,800	9,401	334.0	8,438	254	3,227.9
Corp. Meetings	24,851	6,913	259.5	19,743	6,705	194.4	5,108	208	2,356.1
Incentive	32,325	10,506	207.7	23,797	10,137	134.7	8,529	369	2,211.0
Other Business	43,692	27,658	58.0	41,775	27,135	54.0	1,918	523	266.5
Visit Friends/Relatives	175,549	174,144	0.8	163,562	170,161	-3.9	11,987	3,983	201.0
Government/Military	26,253	17,288	51.9	24,627	16,225	51.8	1,627	1,063	53.0
Attend School	7,536	4,995	50.9	5,835	4,786	21.9	1,701	209	712.6
Sport Events	23,764	5,549	328.2	21,775	5,354	306.7	1,989	196	916.8
Other Purpose	98,476	45,186	117.9	82,446	43,319	90.3	16,030	1,867	758.6
Average Age	40	39	4.4	41	39	5.5	38	40	-5.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 50. Repeat Air Visitor Characteristics
2022 vs. 2021

REPEAT	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
Total Visitor Days	60,905,092	47,876,278	27.2	54,717,530	46,500,303	17.7	6,187,562	1,375,974	349.7
Total Visitors	6,397,772	4,787,198	33.6	5,845,722	4,701,632	24.3	552,050	85,565	545.2
PARTY SIZE									
One	913,608	732,174	24.8	869,232	699,459	24.3	44,376	32,715	35.6
Two	2,317,696	1,662,958	39.4	2,093,682	1,634,108	28.1	224,014	28,850	676.5
Three or more	3,166,468	2,392,066	32.4	2,882,808	2,368,065	21.7	283,660	24,001	1,081.9
Avg Party Size	2.25	2.23	0.9	2.23	2.24	-0.7	2.44	1.60	52.3
VISIT STATUS									
Repeat	6,397,772	4,787,198	33.6	5,845,722	4,701,632	24.3	552,050	85,565	545.2
Average # of Trips	7.39	7.49	-1.4	7.48	7.46	0.3	6.42	9.28	-30.8
TRAVEL METHOD									
Group Tour	99,270	45,262	119.3	84,932	44,761	89.7	14,338	501	2,760.7
Package	759,508	524,074	44.9	664,826	518,999	28.1	94,682	5,075	1,765.8
Group Tour & Pkg	47,118	18,565	153.8	39,339	18,401	113.8	7,779	163	4,666.2
True Independent	5,586,100	4,236,427	31.9	5,135,303	4,156,274	23.6	450,797	80,153	462.4
ISLANDS VISITED									
O'ahu	3,071,884	2,101,677	46.2	2,654,673	2,051,051	29.4	417,211	50,627	724.1
Maui County	2,092,976	1,716,070	22.0	1,937,999	1,683,850	15.1	154,977	32,220	381.0
Maui	2,056,900	1,687,802	21.9	1,903,759	1,655,771	15.0	153,142	32,031	378.1
Moloka'i *	28,261	17,625	60.3	25,769	17,422	47.9	2,492	204	1,121.9
Lāna'i *	45,057	33,541	34.3	40,634	33,066	22.9	4,423	475	832.1
Kaua'i	995,682	617,383	61.3	960,011	613,391	56.5	35,672	3,992	793.7
Hawai'i Island	1,170,634	873,432	34.0	1,110,791	866,053	28.3	59,843	7,379	711.0
Hilo	319,118	200,656	59.0	298,853	199,080	50.1	20,264	1,576	1,185.6
Kona	1,038,395	793,952	30.8	985,102	787,022	25.2	53,292	6,930	669.1
LENGTH OF STAY									
O'ahu (days)	7.84	8.57	-8.4	7.65	8.44	-9.3	9.05	13.66	-33.8
Maui (days)	8.67	9.15	-5.3	8.49	9.02	-5.9	10.90	15.84	-31.2
Moloka'i (days)	7.14	8.21	-13.0	7.46	8.26	-9.7	3.92	3.80	3.2
Lāna'i (days)	4.42	5.29	-16.4	4.65	5.33	-12.8	2.32	2.23	4.1
Kaua'i (days)	8.29	9.09	-8.8	8.33	9.07	-8.2	7.27	11.75	-38.1
Hawai'i Island (days)	8.82	9.72	-9.3	8.88	9.66	-8.1	7.76	17.42	-55.4
Hilo (days)	5.46	6.32	-13.6	5.59	6.32	-11.6	3.60	6.96	-48.2
Kona (days)	8.27	9.10	-9.2	8.32	9.03	-7.9	7.35	16.96	-56.7
Statewide (days)	9.52	10.00	-4.8	9.36	9.89	-5.4	11.21	16.08	-30.3
ACCOMMODATIONS									
Hotel	3,250,880	2,284,407	42.3	2,927,696	2,248,380	30.2	323,184	36,027	797.1
Hotel Only	2,799,628	1,961,383	42.7	2,522,759	1,929,808	30.7	276,869	31,575	776.9
Condo	1,251,353	1,018,087	22.9	1,112,993	996,406	11.7	138,360	21,681	538.2
Condo Only	1,025,856	846,059	21.3	916,437	827,590	10.7	109,419	18,469	492.4
Timeshare	697,544	582,641	19.7	634,996	574,329	10.6	62,549	8,311	652.6
Timeshare Only	565,231	480,766	17.6	515,790	474,173	8.8	49,441	6,593	649.9
Rental House	725,694	549,963	32.0	694,104	544,634	27.4	31,590	5,329	492.8
Hostel	26,497	16,395	61.6	23,528	15,783	49.1	2,968	613	384.5
Camp Site	32,777	18,725	75.0	29,575	18,360	61.1	3,202	366	775.9
Private Room in Private Home**	62,820	42,230	48.8	56,050	41,079	36.4	6,770	1,152	487.8
Shared Room/Space in Private Home**	18,620	11,241	65.6	16,826	10,874	54.7	1,794	367	388.9
Bed & Breakfast	54,025	39,092	38.2	50,900	38,800	31.2	3,125	292	970.4
Cruise Ship	26,917	0	NA	24,785	0	NA	2,131	0	NA
Friends or Relatives	800,562	639,569	25.2	769,191	623,247	23.4	31,371	16,322	92.2
PURPOSE OF TRIP									
Pleasure (Net)	5,340,908	4,057,258	31.6	4,856,685	3,987,327	21.8	484,224	69,931	592.4
Vacation	5,214,634	3,963,618	31.6	4,749,303	3,895,196	21.9	465,331	68,423	580.1
Honeymoon	124,478	96,936	28.4	104,617	95,404	9.7	19,860	1,532	1,196.5
Getting Married	42,051	28,173	49.3	38,016	27,881	36.3	4,034	292	1,281.1
MC&I (Net)	214,075	71,137	200.9	193,447	70,112	175.9	20,627	1,025	1,913.1
Convention/Conf.	117,206	33,966	245.1	108,781	33,660	223.2	8,425	306	2,652.3
Corp. Meetings	58,301	21,969	165.4	52,043	21,474	142.3	6,258	495	1,164.1
Incentive	47,019	17,945	162.0	39,347	17,689	122.4	7,673	255	2,905.7
Other Business	178,603	117,432	52.1	175,333	116,099	51.0	3,269	1,333	145.3
Visit Friends/Relatives	769,658	663,170	16.1	739,030	653,108	13.2	30,628	10,062	204.4
Government/Military	74,353	42,322	75.7	67,177	40,405	66.3	7,177	1,917	274.4
Attend School	13,346	10,724	24.4	11,929	10,212	16.8	1,418	512	176.6
Sport Events	51,743	13,312	288.7	43,004	12,983	231.2	8,739	329	2,557.9
Other Purpose	185,354	94,230	96.7	161,772	91,114	77.5	23,581	3,117	656.6
Average Age	47	46	2.5	47	46	2.3	49	48	2.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 51. Air Visitor Arrivals by Island and Month
2022 vs. 2021

STATE	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
JAN	567,101	171,980	229.7	533,656	167,887	217.9	33,445	4,093	717.1
FEB	613,085	235,271	160.6	578,346	233,611	147.6	34,739	1,660	1,992.7
MAR	788,910	439,796	79.4	720,957	437,960	64.6	67,953	1,836	3,601.1
APR	809,498	484,547	67.1	740,243	482,270	53.5	69,255	2,277	2,941.5
MAY	773,685	629,847	22.8	719,555	627,114	14.7	54,130	2,733	1,880.6
JUN	841,108	791,520	6.3	783,418	787,872	-0.6	57,690	3,648	1,481.4
JUL	918,616	879,554	4.4	833,020	874,292	-4.7	85,596	5,262	1,526.7
AUG	829,772	723,017	14.8	741,185	714,148	3.8	88,587	8,869	898.8
SEPT	692,205	504,586	37.2	614,154	498,916	23.1	78,051	5,670	1,276.6
OCT	727,400	550,785	32.1	635,882	539,545	17.9	91,518	11,240	714.2
NOV	719,022	614,018	17.1	612,793	587,289	4.3	106,229	26,729	297.4
DEC	858,269	752,840	14.0	719,974	705,876	2.0	138,295	46,964	194.5
TOTAL	9,138,674	6,777,760	34.8	8,233,186	6,656,779	23.7	905,488	120,981	648.5
O'AHU	**TOTAL**			**DOMESTIC**			**INTERNATIONAL**		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
JAN	276,821	78,875	251.0	257,530	76,682	235.8	19,291	2,193	779.5
FEB	307,865	105,402	192.1	287,634	103,941	176.7	20,231	1,461	1,284.7
MAR	403,530	206,936	95.0	365,234	205,197	78.0	38,296	1,739	2,102.6
APR	415,997	223,079	86.5	368,752	220,960	66.9	47,245	2,119	2,130.1
MAY	415,219	310,874	33.6	368,996	308,194	19.7	46,223	2,681	1,624.3
JUN	437,344	394,775	10.8	385,348	391,178	-1.5	51,996	3,596	1,345.9
JUL	490,033	453,617	8.0	416,118	448,687	-7.3	73,916	4,930	1,399.3
AUG	457,271	369,671	23.7	379,139	362,837	4.5	78,132	6,835	1,043.2
SEPT	384,972	244,850	57.2	315,070	240,553	31.0	69,902	4,297	1,526.9
OCT	390,603	256,930	52.0	312,437	250,165	24.9	78,166	6,764	1,055.6
NOV	393,203	292,395	34.5	308,943	279,320	10.6	84,261	13,075	544.4
DEC	485,311	389,219	24.7	377,104	362,881	3.9	108,206	26,338	310.8
TOTAL	4,858,170	3,326,622	46.0	4,142,306	3,250,596	27.4	715,864	76,026	841.6
KAUA'I	**TOTAL**			**DOMESTIC**			**INTERNATIONAL**		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
JAN	85,067	3,988	2,033.3	80,369	3,981	1,918.7	4,698	6	73,875.9
FEB	88,093	7,347	1,099.0	84,956	7,337	1,057.9	3,137	10	30,936.4
MAR	109,856	15,132	626.0	104,977	15,129	593.9	4,880	3	193,485.3
APR	115,881	41,916	176.5	111,485	41,912	166.0	4,396	4	113,881.0
MAY	115,587	73,235	57.8	113,060	73,215	54.4	2,527	19	12,897.6
JUN	133,606	104,349	28.0	129,127	104,346	23.7	4,479	2	204,234.2
JUL	138,882	115,947	19.8	133,126	115,928	14.8	5,756	19	29,990.2
AUG	120,808	98,705	22.4	115,039	98,645	16.6	5,769	60	9,527.4
SEPT	104,499	77,243	35.3	101,522	77,151	31.6	2,976	92	3,149.9
OCT	109,324	84,549	29.3	105,440	84,359	25.0	3,884	190	1,945.9
NOV	101,783	89,810	13.3	94,496	87,153	8.4	7,287	2,656	174.3
DEC	122,177	101,428	20.5	111,632	98,500	13.3	10,545	2,928	260.1
TOTAL	1,345,564	813,647	65.4	1,285,230	807,658	59.1	60,333	5,990	907.3

Table 51. Air Visitor Arrivals by Island and Month (continued)
2022 vs. 2021

MAUI COUNTY	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
JAN	186,816	67,933	175.0	175,032	66,310	164.0	11,784	1,623	626.3
FEB	197,055	93,997	109.6	183,818	93,806	96.0	13,237	191	6,814.0
MAR	244,631	172,908	41.5	218,304	172,807	26.3	26,327	102	25,769.6
APR	260,175	181,313	43.5	237,988	181,153	31.4	22,188	160	13,791.9
MAY	251,362	219,597	14.5	237,645	219,543	8.2	13,717	54	25,394.1
JUN	291,870	264,898	10.2	277,423	264,838	4.8	14,447	59	24,309.0
JUL	310,008	287,201	7.9	287,543	286,852	0.2	22,466	348	6,347.3
AUG	270,340	237,283	13.9	248,641	235,197	5.7	21,699	2,086	940.2
SEPT	223,037	175,310	27.2	207,464	173,854	19.3	15,572	1,456	969.3
OCT	234,335	193,484	21.1	210,134	189,283	11.0	24,201	4,201	476.1
NOV	233,907	206,354	13.4	201,583	193,584	4.1	32,324	12,770	153.1
DEC	265,858	240,637	10.5	232,233	221,680	4.8	33,625	18,958	77.4
TOTAL	2,969,395	2,340,915	26.8	2,717,808	2,298,908	18.2	251,587	42,007	498.9
MAUI	**TOTAL**			**DOMESTIC**			**INTERNATIONAL**		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
JAN	183,436	67,029	173.7	171,760	65,407	162.6	11,676	1,623	619.6
FEB	193,149	92,611	108.6	180,009	92,420	94.8	13,139	191	6,763.0
MAR	240,257	170,766	40.7	213,996	170,665	25.4	26,260	102	25,704.4
APR	255,433	178,579	43.0	233,881	178,419	31.1	21,553	160	13,394.3
MAY	247,329	216,413	14.3	233,759	216,359	8.0	13,570	54	25,121.0
JUN	287,878	261,045	10.3	273,715	260,986	4.9	14,162	59	23,827.1
JUL	305,862	282,736	8.2	283,604	282,389	0.4	22,258	346	6,327.2
AUG	266,176	232,992	14.2	245,041	230,910	6.1	21,136	2,082	915.0
SEPT	219,667	172,762	27.2	204,270	171,308	19.2	15,396	1,453	959.3
OCT	230,512	190,210	21.2	206,552	186,013	11.0	23,960	4,197	470.9
NOV	230,380	202,919	13.5	198,139	190,224	4.2	32,241	12,695	154.0
DEC	261,080	235,880	10.7	227,983	217,038	5.0	33,097	18,842	75.7
TOTAL	2,921,159	2,303,942	26.8	2,672,710	2,262,137	18.1	248,449	41,805	494.3
MOLOKA'I	**TOTAL**			**DOMESTIC**			**INTERNATIONAL**		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
JAN	2,863	819	249.5	2,636	817	222.7	227	2	9,681.2
FEB	3,213	992	224.1	2,939	992	196.4	274	0	NA
MAR	3,374	1,665	102.7	3,266	1,665	96.2	109	0	NA
APR	3,699	1,590	132.6	3,417	1,588	115.2	282	2	11,615.9
MAY	3,160	2,265	39.5	3,037	2,265	34.1	122	0	NA
JUN	3,551	2,979	19.2	3,477	2,979	16.7	74	0	NA
JUL	4,072	3,202	27.2	3,749	3,197	17.3	323	5	6,058.9
AUG	4,167	2,598	60.4	3,471	2,594	33.8	696	4	17,699.9
SEPT	3,377	1,693	99.5	3,027	1,690	79.1	350	3	12,157.8
OCT	3,508	2,014	74.2	3,023	2,009	50.5	485	5	9,302.7
NOV	3,998	2,587	54.6	3,140	2,423	29.6	858	164	424.3
DEC	4,335	3,354	29.2	3,636	3,289	10.6	698	65	975.0
TOTAL	43,317	25,758	68.2	38,818	25,508	52.2	4,498	251	1,695.5
LĀNA'I	**TOTAL**			**DOMESTIC**			**INTERNATIONAL**		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
JAN	3,876	954	306.2	3,686	941	291.5	190	13	1,391.7
FEB	4,769	1,603	197.5	4,322	1,601	170.0	448	3	17,273.4
MAR	5,369	2,590	107.3	5,075	2,590	95.9	294	0	NA
APR	6,403	3,385	89.2	5,562	3,380	64.6	841	5	16,334.8
MAY	5,682	4,339	30.9	5,265	4,338	21.4	418	1	32,596.8
JUN	6,075	5,056	20.2	5,642	5,056	11.6	433	0	NA
JUL	6,173	6,040	2.2	5,692	6,039	-5.8	481	0	116,766.3
AUG	5,615	5,622	-0.1	5,404	5,616	-3.8	210	7	3,134.7
SEPT	5,684	3,915	45.2	4,863	3,907	24.5	821	8	10,355.0
OCT	6,302	4,416	42.7	5,171	4,409	17.3	1,131	7	15,987.3
NOV	5,781	4,347	33.0	4,637	4,215	10.0	1,144	132	764.5
DEC	6,288	5,562	13.0	5,056	5,200	-2.8	1,231	363	239.4
TOTAL	68,016	47,829	42.2	60,374	47,291	27.7	7,643	539	1,319.0

Table 51. Air Visitor Arrivals by Island and Month (continued)
2022 vs. 2021

HAWAI'I ISLAND	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
JAN	110,665	34,278	222.8	106,050	33,937	212.5	4,615	342	1,250.9
FEB	112,219	46,559	141.0	107,599	46,523	131.3	4,620	36	12,622.2
MAR	142,117	82,682	71.9	132,242	82,650	60.0	9,875	32	30,708.2
APR	140,563	81,962	71.5	132,592	81,934	61.8	7,971	27	29,370.8
MAY	139,986	102,839	36.1	133,693	102,802	30.0	6,292	37	17,051.3
JUN	157,453	136,750	15.1	149,870	136,668	9.7	7,584	82	9,176.5
JUL	170,504	149,349	14.2	161,779	149,248	8.4	8,726	101	8,526.4
AUG	146,973	119,981	22.5	136,800	119,864	14.1	10,173	117	8,595.3
SEPT	119,161	80,313	48.4	111,469	80,191	39.0	7,692	122	6,219.4
OCT	141,537	94,174	50.3	132,000	93,783	40.8	9,538	391	2,340.3
NOV	127,597	110,702	15.3	113,144	107,214	5.5	14,453	3,488	314.4
DEC	158,856	143,869	10.4	139,385	137,914	1.1	19,471	5,955	227.0
TOTAL	1,667,633	1,183,458	40.9	1,556,623	1,172,729	32.7	111,010	10,729	934.7
HILO	**TOTAL**			**DOMESTIC**			**INTERNATIONAL**		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
JAN	29,052	8,215	253.6	27,821	8,179	240.1	1,231	36	3,350.6
FEB	30,953	10,308	200.3	29,590	10,299	187.3	1,363	9	14,966.1
MAR	38,091	18,632	104.4	35,897	18,617	92.8	2,194	16	13,902.5
APR	40,989	18,447	122.2	38,585	18,441	109.2	2,404	5	45,493.3
MAY	45,285	25,688	76.3	41,672	25,684	62.2	3,613	4	90,519.0
JUN	50,278	33,109	51.9	45,225	33,077	36.7	5,053	32	15,701.5
JUL	53,303	36,887	44.5	48,247	36,848	30.9	5,056	39	12,718.2
AUG	45,264	30,595	47.9	41,953	30,571	37.2	3,310	25	13,396.1
SEPT	38,174	20,550	85.8	35,234	20,515	71.7	2,939	35	8,379.3
OCT	44,048	23,134	90.4	39,295	23,071	70.3	4,753	62	7,541.1
NOV	41,596	27,758	49.9	35,081	27,123	29.3	6,515	634	926.9
DEC	54,852	40,511	35.4	46,106	39,042	18.1	8,746	1,468	495.7
TOTAL	511,884	293,833	74.2	464,706	291,467	59.4	47,178	2,365	1,894.6
KONA	**TOTAL**			**DOMESTIC**			**INTERNATIONAL**		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
JAN	97,209	30,809	215.5	93,065	30,480	205.3	4,144	329	1,158.0
FEB	98,735	42,762	130.9	94,504	42,727	121.2	4,231	35	12,152.1
MAR	125,171	76,280	64.1	116,128	76,254	52.3	9,043	26	34,137.9
APR	124,337	75,156	65.4	117,181	75,129	56.0	7,157	27	26,359.8
MAY	122,682	93,368	31.4	117,189	93,334	25.6	5,493	34	15,882.4
JUN	137,286	124,351	10.4	131,843	124,286	6.1	5,443	65	8,289.0
JUL	149,493	134,553	11.1	142,299	134,472	5.8	7,195	81	8,771.5
AUG	129,246	107,155	20.6	120,027	107,059	12.1	9,219	95	9,580.3
SEPT	103,578	71,516	44.8	96,959	71,406	35.8	6,619	110	5,929.7
OCT	123,428	84,086	46.8	115,846	83,725	38.4	7,582	360	2,005.0
NOV	111,005	98,883	12.3	98,219	95,561	2.8	12,786	3,322	284.9
DEC	135,854	125,653	8.1	120,407	120,109	0.2	15,448	5,544	178.7
TOTAL	1,458,026	1,064,571	37.0	1,363,667	1,054,543	29.3	94,359	10,029	840.9

Note: Sums may not add up to total due to rounding.

Table 52. 2022 Average Daily Census by Island and Month (Arrivals by Air)

TOTAL	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
O'ahu	77,885	76,625	95,749	98,918	96,837	111,004	120,520	110,394	90,828	90,397	94,591	118,125	99,092
Maui County	59,380	58,450	65,599	69,749	62,800	77,798	79,380	66,786	57,474	60,800	64,227	74,061	66,756
....Maui	57,835	57,033	64,205	68,217	61,493	76,290	77,965	65,473	56,307	59,372	62,613	72,171	65,287
....Moloka'i	830	685	674	633	553	663	647	657	514	642	890	1,001	703
....Lāna'i	714	732	720	899	754	845	768	656	652	785	724	889	766
Kaua'i	25,672	24,112	28,163	29,492	28,012	34,640	34,981	28,743	25,846	26,439	25,201	29,956	28,604
Hawai'i Island	37,819	32,967	37,808	37,438	34,112	41,666	43,377	35,985	33,236	37,299	34,516	43,442	37,701
....Hilo	6,449	6,022	6,550	6,490	6,650	7,901	8,056	7,128	6,147	7,100	6,553	8,807	7,032
...Kona	31,370	26,946	31,258	30,948	27,462	33,765	35,321	28,858	27,089	30,199	27,963	34,635	30,670
TOTAL DOM and INT'L	200,756	199,016	227,319	235,596	221,761	265,107	278,257	241,908	207,383	214,934	218,535	265,584	232,154
DOMESTIC													
O'ahu	70,313	68,579	83,127	85,189	85,029	97,580	99,400	88,692	73,178	70,909	73,060	91,398	82,699
Maui County	53,792	52,149	56,404	62,225	59,420	74,714	73,620	61,254	53,454	54,560	54,524	63,402	60,301
....Maui	52,342	50,801	55,040	60,877	58,147	73,274	72,270	60,058	52,333	53,242	53,038	61,663	58,924
....Moloka'i	761	667	663	612	539	644	622	550	499	593	835	939	664
....Lāna'i	690	681	701	736	734	797	729	646	623	724	650	800	713
Kaua'i	23,790	23,021	26,854	28,440	27,602	33,945	33,852	27,777	25,430	25,985	24,250	27,956	27,566
Hawai'i Island	35,863	31,169	34,810	35,238	33,161	40,533	41,874	34,289	32,117	35,336	31,546	39,104	35,635
....Hilo	6,204	5,782	6,116	6,143	6,387	7,518	7,648	6,873	5,918	6,157	5,888	7,914	6,586
...Kona	29,659	25,387	28,694	29,095	26,774	33,015	34,226	27,416	26,199	29,179	25,658	31,190	29,049
TOTAL DOMESTIC	183,758	181,165	201,196	211,092	205,212	246,772	248,746	212,011	184,179	186,791	183,380	221,860	206,201
INTERNATIONAL													
O'ahu	7,572	8,046	12,621	13,728	11,808	13,424	21,119	21,702	17,650	19,488	21,531	26,727	16,394
Maui County	5,587	6,301	9,194	7,524	3,380	3,083	5,760	5,532	4,019	6,239	9,703	10,659	6,455
....Maui	5,494	6,232	9,164	7,340	3,346	3,016	5,696	5,415	3,974	6,130	9,575	10,509	6,364
....Moloka'i	69	17	11	21	13	19	25	107	16	49	54	61	39
....Lāna'i	25	51	19	163	21	49	39	10	30	61	74	89	53
Kaua'i	1,883	1,090	1,309	1,052	410	695	1,130	966	416	453	951	2,000	1,038
Hawai'i Island	1,956	1,798	2,998	2,200	951	1,133	1,503	1,696	1,119	1,963	2,970	4,338	2,066
....Hilo	245	240	434	347	263	383	408	255	229	944	665	893	446
...Kona	1,711	1,558	2,564	1,852	688	750	1,094	1,442	890	1,019	2,305	3,445	1,621
TOTAL INT'L	16,998	17,851	26,123	24,504	16,549	18,335	29,512	29,897	23,204	28,144	35,154	43,724	25,953

Table 53. 2022 Domestic U.S. Air Visitor Arrivals by Island and Top CBSA*

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAI'I ISLAND	HILO	KONA
Anchorage AK	52,101	25,982	13,959	13,432	631	278	4,608	12,947	2,778	11,958
Atlanta-Sandy Springs-Roswell GA	69,628	43,472	22,331	21,880	357	708	9,864	14,147	4,743	12,110
Austin-Round Rock TX	66,349	33,666	23,392	23,099	249	495	11,220	12,379	4,097	10,672
Bakersfield CA	22,785	11,886	6,728	6,627	80	138	2,879	3,451	1,113	2,872
Baltimore-Columbia-Towson MD	32,185	20,851	10,150	10,001	128	318	4,980	6,500	2,440	5,561
Bellingham WA	15,914	4,718	5,934	5,835	80	87	2,815	3,770	940	3,434
Boise City ID	42,326	15,346	14,972	14,757	164	259	8,678	8,185	2,164	7,367
Boston-Cambridge-Newton MA-NH	66,331	38,763	24,819	24,393	273	725	12,341	15,487	5,484	13,070
Bremerton-Silverdale WA	22,780	10,472	6,595	6,478	96	142	3,454	4,485	1,172	4,036
Charlotte-Concord-Gastonia NC-SC	23,346	13,376	8,682	8,580	118	210	3,754	5,316	1,870	4,528
Chicago-Naperville-Elgin IL-IN-WI	151,118	75,094	61,832	60,894	687	1,555	23,153	30,217	8,732	26,629
Cincinnati OH-KY-IN	21,782	11,604	8,829	8,706	158	209	4,011	5,213	1,744	4,524
Cleveland-Elyria OH	18,221	9,767	7,494	7,403	80	170	3,215	4,206	1,509	3,569
Colorado Springs CO	26,891	13,767	8,026	7,860	154	179	4,483	5,130	1,662	4,430
Dallas-Fort Worth-Arlington TX	146,885	76,620	54,576	53,697	703	1,440	21,441	25,804	7,608	22,680
Denver-Aurora-Lakewood CO	146,578	56,062	53,076	52,282	698	1,012	29,616	31,752	9,193	27,960
Detroit-Warren-Dearborn MI	44,267	23,283	18,357	18,065	196	408	8,050	9,117	2,859	7,969
Eugene OR	19,799	6,345	7,055	6,895	140	145	3,629	4,840	1,298	4,337
Fresno CA	32,229	15,413	10,862	10,707	127	219	4,165	4,960	1,448	4,323
Houston-The Woodlands-Sugar Land TX	102,723	60,664	33,663	33,080	487	907	13,871	19,170	6,576	16,247
Indianapolis-Carmel-Anderson IN	24,648	12,914	9,836	9,642	149	268	4,362	4,968	1,686	4,242
Kansas City MO-KS	40,015	19,304	15,076	14,861	192	344	6,930	7,618	2,376	6,690
Las Vegas-Henderson-Paradise NV	125,332	74,213	35,864	35,202	540	857	13,886	18,176	5,910	15,095
Los Angeles-Long Beach-Anaheim CA	955,186	496,588	285,989	281,309	2,927	5,911	127,800	143,775	38,879	125,721
Miami-Fort Lauderdale-West Palm Beach FL	41,354	26,255	14,705	14,379	272	607	6,509	8,993	3,131	7,766
Minneapolis-St. Paul-Bloomington MN-WI	81,213	37,019	31,906	31,452	349	681	14,610	17,545	5,190	15,440
Modesto CA	24,130	11,491	7,964	7,884	82	105	2,979	3,434	863	3,119
New York-Newark-Jersey City NY-NJ-PA	194,627	120,043	75,104	73,783	935	2,418	31,732	42,276	14,016	35,967
Ogden-Clearfield UT	42,564	19,630	12,357	12,121	194	241	10,118	6,201	1,861	5,499
Olympia-Tumwater WA	20,828	9,100	6,593	6,477	105	97	2,979	4,143	1,152	3,670
Orlando-Kissimmee-Sanford FL	26,533	17,772	8,128	7,999	138	250	4,108	5,803	2,142	4,917
Oxnard-Thousand Oaks-Ventura CA	65,654	27,778	22,446	22,178	202	403	11,315	10,901	2,775	9,715
Philadelphia-Camden-Wilmington PA-NJ-DE-MD	51,979	30,087	20,152	19,883	258	513	9,306	11,698	4,119	10,038
Phoenix-Mesa-Scottsdale AZ	219,611	100,998	77,406	76,280	950	1,446	36,657	36,281	10,081	31,795
Pittsburgh PA	18,406	10,401	7,208	7,126	94	180	2,989	4,659	1,685	4,014
Portland-Vancouver-Hillsboro OR-WA	224,413	84,512	78,003	76,757	1,089	1,294	35,951	45,459	11,688	40,729
Provo-Orem UT	51,235	26,487	13,186	12,951	169	246	10,534	7,177	2,193	6,376
Reno NV	32,918	12,291	11,766	11,610	135	229	5,462	7,133	1,618	6,414
Riverside-San Bernardino-Ontario CA	212,342	114,997	60,991	60,096	749	1,208	27,458	30,703	8,835	26,307
Sacramento--Roseville--Arden-Arcade CA	219,376	98,288	78,050	77,209	800	1,153	32,273	32,693	8,812	28,786
Salem OR	23,019	8,513	8,263	8,125	133	112	3,494	4,779	1,191	4,337
Salinas CA	23,559	10,757	6,922	6,814	114	119	3,665	4,300	1,090	3,855
Salt Lake City UT	81,261	36,096	25,664	25,242	313	549	17,867	12,555	3,495	11,179
San Antonio-New Braunfels TX	42,371	26,933	11,850	11,590	257	435	5,362	6,663	2,253	5,677
San Diego-Carlsbad CA	313,570	151,720	92,123	90,757	1,118	1,594	52,371	49,590	14,207	43,766
San Francisco-Oakland-Hayward CA	680,583	319,329	211,018	207,699	2,201	3,927	96,658	118,371	29,049	107,089
San Jose-Sunnyvale-Santa Clara CA	300,099	147,946	91,820	90,532	913	1,523	38,739	50,784	13,927	46,393
San Luis Obispo-Paso Robles-Arroyo Grande CA	21,175	6,672	7,452	7,332	117	164	4,789	4,353	1,219	3,833
Santa Cruz-Watsonville CA	30,825	9,742	10,081	9,880	172	180	7,355	6,267	1,775	5,578
Santa Maria-Santa Barbara CA	27,027	10,221	8,876	8,705	93	238	5,778	5,213	1,351	4,584
Santa Rosa CA	45,125	14,765	17,300	17,049	186	291	8,198	8,591	2,184	7,689
Seattle-Tacoma-Bellevue WA	426,786	178,596	145,117	142,779	2,020	2,266	60,246	83,269	19,881	76,114
Spokane-Spokane Valley WA	32,161	11,340	11,736	11,542	226	200	5,298	6,801	1,670	6,227
St. Louis MO-IL	37,959	19,407	14,514	14,255	213	399	6,742	8,144	2,741	7,069
Stockton-Lodi CA	47,725	26,861	13,923	13,713	166	230	5,179	5,885	1,453	5,297
Tampa-St. Petersburg-Clearwater FL	28,587	17,735	9,827	9,634	191	331	4,710	6,516	2,478	5,499
Tucson AZ	30,927	14,268	9,894	9,729	152	240	5,466	6,213	1,884	5,462
Vallejo-Fairfield CA	41,893	22,964	11,929	11,779	160	198	5,174	5,644	1,522	4,953
Virginia Beach-Norfolk-Newport News VA-NC	20,546	15,986	4,129	4,026	98	154	2,139	3,116	1,243	2,522
Washington-Arlington-Alexandria DC-VA-MD-WV	108,038	72,659	31,009	30,453	507	851	15,332	22,039	8,087	18,453

*CBSA= A Core Based Statistics Area is a U.S. geographic area defined by the Office of Management and Budget based around an urban center of at least 10,000 people and adjacent areas that are socioeconomically tied to the urban center by commuting
Source: DBEDT and U.S. Bureau of the Census

Table 54. Domestic U.S. Air Visitor Arrivals by Island and Top CBSA
Percent change 2022 vs. 2021

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAI'I ISLAND	HILO	KONA
Anchorage AK	1.0	19.1	-19.2	-20.4	19.3	54.2	71.4	0.6	8.3	-0.4
Atlanta-Sandy Springs-Roswell GA	17.9	15.6	20.6	20.7	54.9	17.5	62.3	36.6	64.9	35.6
Austin-Round Rock TX	17.5	18.8	11.5	12.2	-2.0	-12.6	37.3	18.6	27.8	17.5
Bakersfield CA	27.0	24.3	27.8	27.8	131.3	36.7	59.4	37.9	71.2	32.4
Baltimore-Columbia-Towson MD	35.2	37.1	37.8	38.2	25.7	59.2	76.7	49.7	83.5	47.8
Bellingham WA	17.6	23.2	5.6	5.3	-6.5	25.3	56.6	22.7	35.1	21.4
Boise City ID	19.8	21.1	6.5	6.6	-23.7	31.0	80.2	25.9	52.2	22.6
Boston-Cambridge-Newton MA-NH	18.7	22.7	16.9	16.8	30.3	30.8	33.9	27.1	46.3	22.0
Bremerton-Silverdale WA	28.7	42.3	13.7	12.9	47.3	72.8	68.0	22.6	52.4	20.5
Charlotte-Concord-Gastonia NC-SC	7.8	0.8	20.3	21.1	34.5	-17.8	42.6	25.6	62.1	23.9
Chicago-Naperville-Elgin IL-IN-WI	12.3	10.0	12.8	12.8	33.6	17.4	45.2	27.9	46.6	25.4
Cincinnati OH-KY-IN	29.5	28.8	33.2	33.3	76.5	76.0	72.9	53.5	87.5	50.0
Cleveland-Elyria OH	39.3	42.6	45.4	46.4	69.4	3.4	93.9	58.0	76.0	57.0
Colorado Springs CO	29.0	32.0	22.7	22.4	73.3	28.2	64.0	40.4	71.5	36.5
Dallas-Fort Worth-Arlington TX	9.7	9.1	11.0	10.9	55.5	21.4	48.6	22.4	44.2	19.6
Denver-Aurora-Lakewood CO	13.3	19.6	1.0	0.9	39.3	5.0	42.3	18.1	45.2	13.5
Detroit-Warren-Dearborn MI	29.6	33.4	30.4	29.9	52.9	40.7	85.6	45.8	78.0	44.5
Eugene OR	27.3	31.8	20.2	19.8	28.1	34.8	74.4	25.2	45.4	22.0
Fresno CA	23.6	19.9	20.9	21.3	-9.9	16.6	61.1	42.9	68.5	40.6
Houston-The Woodlands-Sugar Land TX	17.2	14.0	19.5	19.6	70.1	19.9	56.2	34.5	58.5	29.8
Indianapolis-Carmel-Anderson IN	32.2	41.1	35.6	34.9	112.7	72.0	62.5	39.9	58.5	35.5
Kansas City MO-KS	32.5	30.6	34.3	34.3	68.3	41.2	75.4	43.8	60.9	42.3
Las Vegas-Henderson-Paradise NV	16.9	13.7	16.4	15.8	77.8	70.7	76.4	36.4	46.6	35.2
Los Angeles-Long Beach-Anaheim CA	16.9	17.4	11.5	11.5	34.7	10.3	36.8	24.1	42.5	21.2
Miami-Fort Lauderdale-West Palm Beach FL	-2.1	-7.4	4.6	4.4	69.8	9.2	35.1	12.7	46.8	12.3
Minneapolis-St. Paul-Bloomington MN-WI	33.7	29.7	37.3	37.1	32.6	47.0	92.7	44.5	60.1	41.5
Modesto CA	17.4	17.1	9.7	9.2	11.4	41.3	46.2	30.1	50.4	28.1
New York-Newark-Jersey City NY-NJ-PA	13.0	17.9	9.2	9.4	20.2	-7.8	25.3	16.4	33.8	12.7
Ogden-Clearfield UT	5.1	2.0	-11.8	-11.9	-4.1	15.2	80.7	19.6	42.9	18.2
Olympia-Tumwater WA	23.2	29.2	15.5	14.6	72.8	16.6	64.7	21.0	47.3	16.1
Orlando-Kissimmee-Sanford FL	5.4	2.1	13.7	13.8	8.4	8.5	64.8	30.4	59.9	30.7
Oxnard-Thousand Oaks-Ventura CA	22.2	26.2	15.7	16.0	26.0	20.6	42.0	25.6	44.6	24.7
Philadelphia-Camden-Wilmington PA-NJ-DE-MD	26.2	28.4	26.5	26.7	59.8	-5.5	57.6	39.2	71.7	36.1
Phoenix-Mesa-Scottsdale AZ	12.1	13.8	5.9	5.9	29.0	16.6	50.5	19.1	42.1	15.9
Pittsburgh PA	38.2	46.1	39.5	40.3	72.6	23.5	73.7	64.2	95.5	61.6
Portland-Vancouver-Hillsboro OR-WA	18.9	27.6	9.0	8.9	29.9	28.2	65.4	9.2	33.0	5.5
Provo-Orem UT	1.0	-6.2	-12.9	-13.4	41.2	4.5	70.5	26.0	47.3	25.3
Reno NV	20.3	31.4	4.3	4.4	77.5	4.9	55.7	30.5	43.2	28.1
Riverside-San Bernardino-Ontario CA	19.2	19.4	13.1	13.1	37.7	26.1	49.0	29.6	51.3	25.3
Sacramento--Roseville--Arden-Arcade CA	18.5	23.2	5.2	5.1	41.7	38.0	62.7	28.5	45.1	26.0
Salem OR	22.1	29.7	8.2	8.2	26.6	-4.4	73.2	22.3	58.9	18.8
Salinas CA	33.8	42.3	17.9	17.7	82.2	4.8	46.5	45.6	71.5	42.5
Salt Lake City UT	4.6	1.3	-6.8	-7.3	38.3	60.1	60.6	21.8	37.1	19.1
San Antonio-New Braunfels TX	26.3	24.7	34.4	34.1	136.7	63.9	62.6	41.6	68.9	39.1
San Diego-Carlsbad CA	20.3	26.9	8.8	8.5	50.1	26.0	38.4	18.9	41.4	16.2
San Francisco-Oakland-Hayward CA	19.6	24.5	11.9	12.1	36.6	2.1	37.6	16.9	32.9	14.2
San Jose-Sunnyvale-Santa Clara CA	21.9	24.2	14.3	14.2	52.6	26.2	37.5	24.8	44.8	22.3
San Luis Obispo-Paso Robles-Arroyo Grande CA	34.2	34.5	31.5	31.9	34.8	68.9	52.0	31.5	58.6	27.4
Santa Cruz-Watsonville CA	27.8	37.8	15.8	15.1	51.7	44.7	47.2	21.1	38.7	18.4
Santa Maria-Santa Barbara CA	22.2	24.3	17.7	18.0	29.7	23.6	41.6	19.6	39.3	15.6
Santa Rosa CA	18.8	30.1	6.9	7.0	16.3	29.2	34.6	21.3	45.1	18.8
Seattle-Tacoma-Bellevue WA	12.2	18.7	2.7	2.5	49.2	10.7	52.9	6.9	22.5	5.1
Spokane-Spokane Valley WA	13.2	19.1	-3.1	-3.8	100.6	50.3	74.2	20.0	56.0	18.3
St. Louis MO-IL	32.5	34.2	38.0	37.7	42.8	36.3	64.8	39.7	84.9	35.5
Stockton-Lodi CA	23.5	23.8	19.4	19.2	48.1	51.4	62.1	29.3	52.1	28.1
Tampa-St. Petersburg-Clearwater FL	21.6	20.0	34.2	34.5	43.2	45.1	69.0	43.6	88.7	41.4
Tucson AZ	18.9	22.3	18.5	18.6	56.1	62.2	47.2	22.1	42.2	19.5
Vallejo-Fairfield CA	16.8	16.4	9.9	10.1	65.3	19.6	56.9	26.9	44.6	24.2
Virginia Beach-Norfolk-Newport News VA-NC	43.9	43.3	67.4	66.9	102.3	124.3	82.3	77.2	111.1	70.3
Washington-Arlington-Alexandria DC-VA-MD-WV	27.5	32.4	23.3	23.8	50.1	3.0	47.6	35.4	58.9	31.6

*CBSA= A Core Based Statistics Area is a U.S. geographic area defined by the Office of Management and Budget based around an urban center of at least 10,000 people and adjacent areas that are socioeconomically tied to the urban center by commuting
Source DBEDT and U.S. Bureau of the Census

Table 55. 2022 Domestic U.S. Air Visitor Arrivals by Island and State

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAI'I ISLAND	HILO	KONA
Alabama	27,096	18,006	7,694	7,524	157	341	3,981	5,257	2,063	4,345
Alaska	81,472	39,306	21,270	20,376	1,109	426	8,186	21,147	4,934	19,361
Arizona	279,055	128,215	96,291	94,809	1,267	1,896	47,366	48,057	13,800	42,013
Arkansas	19,583	10,702	6,910	6,828	85	183	2,952	3,868	1,366	3,273
California	3,177,044	1,542,636	983,587	968,801	10,758	18,331	455,384	510,340	136,351	452,783
Colorado	248,260	94,615	88,182	86,738	1,339	1,763	51,498	55,058	16,474	48,354
Connecticut	30,488	17,701	11,907	11,678	145	416	5,390	7,052	2,431	5,894
Delaware	7,612	4,707	2,633	2,587	40	83	1,253	1,690	623	1,449
Florida	170,021	108,065	56,355	55,273	990	1,970	27,517	38,060	14,241	32,251
Georgia	92,825	59,203	28,806	28,201	497	958	12,773	18,609	6,468	15,812
Idaho	79,981	29,494	27,432	26,972	377	556	16,415	15,812	4,081	14,240
Illinois	173,777	87,536	70,376	69,246	854	1,756	27,192	35,009	10,400	30,723
Indiana	57,140	30,623	21,563	21,173	376	539	9,932	11,582	4,070	9,917
Iowa	33,355	16,195	12,987	12,807	173	350	5,698	7,088	2,442	6,019
Kansas	37,494	18,276	14,162	13,962	184	310	6,737	7,323	2,395	6,439
Kentucky	27,717	16,395	9,704	9,576	181	234	4,421	5,917	2,092	5,000
Louisiana	24,641	15,713	7,683	7,541	167	267	3,340	4,548	1,754	3,868
Maine	11,382	6,242	3,578	3,503	75	106	2,044	2,755	1,032	2,308
Maryland	68,918	44,836	20,781	20,386	351	623	10,297	14,109	5,279	11,924
Massachusetts	81,311	47,588	30,272	29,782	379	861	15,104	18,895	6,863	15,957
Michigan	92,278	46,817	37,180	36,585	482	873	17,393	20,033	6,595	17,374
Minnesota	103,932	47,238	40,527	39,969	459	868	18,430	23,117	6,833	20,267
Mississippi	11,773	7,847	3,365	3,320	58	77	1,402	2,175	839	1,756
Missouri	68,449	34,877	25,016	24,609	380	639	11,827	14,123	4,713	12,240
Montana	32,900	10,749	11,475	11,215	302	245	7,007	7,904	2,040	7,204
Nebraska	26,314	12,304	10,287	10,202	111	178	4,311	5,184	1,574	4,528
Nevada	170,024	91,222	51,430	50,545	736	1,148	21,487	27,871	8,234	23,764
New Hampshire	13,905	7,894	4,770	4,683	58	145	2,581	3,320	1,199	2,733
New Jersey	91,118	55,602	37,660	37,141	470	1,019	15,025	20,278	6,870	17,401
New Mexico	43,024	20,101	12,871	12,594	251	306	8,246	8,480	2,570	7,389
New York	163,751	100,902	59,285	58,129	839	1,970	26,851	36,219	12,485	30,531
North Carolina	76,247	45,178	25,647	25,144	470	826	12,411	17,462	6,209	14,842
North Dakota	8,455	4,201	3,006	2,911	73	83	1,317	1,575	482	1,394
Ohio	90,950	49,527	35,390	34,964	485	823	15,823	20,885	7,260	17,930
Oklahoma	37,739	20,482	12,815	12,641	178	379	5,880	6,630	2,306	5,708
Oregon	290,274	102,305	101,477	99,642	1,633	1,740	50,283	62,867	16,075	56,560
Pennsylvania	85,831	49,384	33,082	32,630	468	826	14,916	20,907	7,715	17,934
Rhode Island	8,367	5,327	2,664	2,615	52	84	1,403	1,707	652	1,430
South Carolina	32,668	20,015	10,822	10,629	180	294	5,064	7,033	2,682	5,932
South Dakota	10,734	5,122	3,848	3,811	58	73	1,893	2,254	785	1,879
Tennessee	56,654	33,055	18,868	18,490	284	609	9,020	11,744	4,206	10,124
Texas	426,845	239,388	143,546	141,187	2,074	3,856	61,098	75,560	24,776	64,863
Utah	213,467	98,930	62,965	61,814	836	1,294	47,047	32,080	9,272	28,447
Vermont	6,373	3,007	2,210	2,159	35	63	1,282	1,599	616	1,307
Virginia	105,935	73,091	28,688	28,148	512	809	14,585	21,027	7,702	17,549
Washington	648,029	261,908	221,704	218,022	3,367	3,570	95,217	129,964	31,472	118,400
Washington, D.C.	12,797	8,039	3,757	3,686	45	148	2,083	2,765	959	2,370
West Virginia	6,290	3,890	2,012	1,981	26	64	864	1,399	528	1,210
Wisconsin	67,696	32,010	26,312	25,946	414	621	12,693	16,284	5,451	14,186
Wyoming	11,947	4,850	3,956	3,852	102	164	2,232	2,985	907	2,633

Table 56. Domestic U.S. Air Visitor Arrivals by Island and State
Percent change 2022 vs. 2021

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAI'I ISLAND	HILO	KONA
Alabama	34.3	38.3	38.6	38.7	56.1	122.8	99.8	60.1	99.7	56.9
Alaska	6.8	23.5	-14.5	-15.8	28.7	47.0	76.6	6.4	19.8	4.3
Arizona	14.2	16.5	8.3	8.2	36.8	24.1	51.4	20.5	43.4	17.4
Arkansas	22.6	22.4	30.7	30.6	74.6	53.9	79.0	33.5	74.9	26.7
California	19.6	22.1	11.7	11.7	39.0	16.0	41.7	23.3	42.2	20.4
Colorado	17.4	23.7	5.6	5.5	44.1	8.5	45.5	24.5	49.7	20.0
Connecticut	19.5	24.9	21.4	21.8	11.3	16.7	40.0	23.9	68.5	16.3
Delaware	38.9	36.5	43.1	42.8	49.9	6.9	71.8	61.0	106.2	56.0
Florida	15.6	11.7	26.9	27.0	41.3	24.9	62.6	35.6	77.2	34.2
Georgia	20.6	18.5	25.4	25.6	63.2	24.8	65.2	40.7	70.8	39.8
Idaho	20.2	22.4	5.5	5.4	1.2	34.3	84.2	24.8	49.4	22.2
Illinois	14.6	13.0	15.9	15.7	40.9	23.1	50.5	30.0	50.5	27.2
Indiana	31.3	34.3	32.3	31.6	104.9	51.2	75.7	45.4	77.0	41.9
Iowa	38.3	40.0	39.9	39.7	100.0	92.7	106.1	51.9	90.2	43.9
Kansas	29.4	32.5	26.8	27.0	48.7	25.0	78.5	43.5	69.2	41.1
Kentucky	28.6	30.7	34.0	34.5	63.1	44.2	73.9	46.6	79.7	44.3
Louisiana	15.9	18.6	27.2	26.8	136.8	24.3	63.0	32.9	85.7	28.2
Maine	58.7	59.8	54.6	55.7	57.1	50.7	97.7	82.9	104.3	82.3
Maryland	31.7	31.6	35.0	35.0	59.2	33.1	68.9	46.8	74.8	43.9
Massachusetts	17.7	21.8	16.5	16.5	29.5	24.2	36.3	26.9	49.0	22.7
Michigan	33.0	35.7	35.4	35.1	43.6	66.7	86.0	44.6	70.1	42.6
Minnesota	39.9	35.3	44.1	44.0	41.2	57.4	101.4	52.2	62.1	49.7
Mississippi	32.2	31.0	46.2	47.0	44.0	-10.3	88.1	67.7	126.5	59.3
Missouri	29.8	28.1	34.7	34.6	65.8	30.7	68.3	40.3	69.4	37.4
Montana	41.9	48.9	27.5	27.4	61.7	88.9	103.1	41.2	62.8	38.8
Nebraska	39.2	39.5	44.8	45.4	101.4	15.1	82.8	46.2	85.9	39.8
Nevada	18.3	16.6	12.8	12.5	70.3	42.5	72.0	35.1	48.0	33.3
New Hampshire	54.7	56.3	47.4	47.0	33.3	262.7	80.7	70.4	100.5	63.6
New Jersey	19.7	24.0	20.2	20.0	33.3	16.4	37.3	27.1	51.5	24.1
New Mexico	34.0	33.2	24.9	23.9	152.9	54.2	68.2	45.5	58.9	44.4
New York	16.6	21.4	11.5	11.9	27.1	-8.2	33.5	21.5	41.3	17.3
North Carolina	20.8	16.5	33.2	33.4	90.5	26.7	63.5	38.4	60.8	35.8
North Dakota	51.6	53.0	53.1	51.1	400.1	55.0	151.5	40.3	82.1	39.6
Ohio	32.4	36.1	35.4	35.9	48.7	35.2	79.4	48.0	81.1	44.6
Oklahoma	14.1	14.9	16.6	16.5	23.7	72.1	61.9	28.1	72.9	22.5
Oregon	21.6	30.2	10.1	9.8	32.5	34.4	71.4	14.9	37.8	11.3
Pennsylvania	33.6	36.5	37.9	38.6	39.1	8.8	71.3	50.8	91.5	47.3
Rhode Island	23.1	30.2	15.9	16.1	58.2	19.8	54.0	38.4	58.4	38.4
South Carolina	28.5	24.7	44.3	45.4	54.5	20.3	78.3	51.2	95.5	49.5
South Dakota	48.8	52.3	52.1	53.4	90.9	6.5	86.9	65.0	106.1	58.4
Tennessee	32.3	32.4	36.8	36.5	73.7	65.2	88.5	50.4	94.9	47.6
Texas	16.2	14.8	17.5	17.6	55.6	20.9	51.3	29.0	52.4	25.5
Utah	4.8	0.5	-9.1	-9.5	15.2	32.7	69.4	22.6	41.4	20.3
Vermont	50.5	62.5	56.7	57.0	-5.9	87.0	79.2	51.0	68.4	47.3
Virginia	34.2	38.5	34.1	34.3	49.6	33.6	58.9	48.4	77.3	44.6
Washington	14.7	21.3	4.3	4.0	53.5	16.6	59.6	11.0	30.1	8.9
Washington, D.C.	13.4	26.5	-1.9	-0.9	7.2	-14.6	20.8	11.3	18.8	8.3
West Virginia	36.1	40.7	50.4	51.3	-13.8	134.4	58.5	50.7	99.1	51.8
Wisconsin	38.0	37.6	39.3	39.1	69.2	85.8	109.1	51.3	76.5	47.8
Wyoming	23.5	41.2	9.9	11.2	27.4	60.9	72.3	23.8	86.6	16.8

Table 57. 2022 Domestic U.S. Air Visitor Length of Stay (in days) by Island and State

Domestic Flights	TOTAL	O'AHU	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAI'I ISLAND	HILO	KONA
Alabama	9.73	7.74	7.19	3.84	3.17	7.29	7.53	5.10	6.69
Alaska	11.24	8.37	10.50	12.45	5.46	10.43	12.84	8.23	11.93
Arizona	8.83	7.26	7.92	5.47	3.89	7.91	8.16	5.25	7.61
Arkansas	9.53	7.41	7.69	5.87	3.64	7.08	8.49	6.01	7.52
California	8.10	6.90	7.64	5.31	4.25	7.76	7.86	4.98	7.36
Colorado	9.51	7.32	8.49	7.04	4.39	8.36	8.79	5.52	8.13
Connecticut	10.69	7.54	8.09	6.40	4.50	7.31	7.91	5.17	7.33
Delaware	10.52	7.83	8.08	7.51	4.28	6.68	7.90	5.46	6.87
Florida	10.22	7.63	7.67	5.36	4.19	6.76	7.61	4.89	6.82
Georgia	9.35	7.29	7.27	3.84	4.01	6.76	7.49	4.51	6.98
Idaho	9.64	7.90	8.84	10.47	5.20	8.67	9.49	5.83	8.87
Illinois	9.76	7.08	8.30	7.22	4.10	7.65	7.99	4.85	7.47
Indiana	9.91	7.23	8.22	4.92	3.72	7.51	7.99	4.84	7.34
Iowa	10.33	7.60	8.53	5.85	3.73	8.11	8.98	5.33	8.40
Kansas	9.49	7.18	8.12	4.30	3.80	7.68	7.84	4.68	7.18
Kentucky	10.07	7.70	7.79	4.76	2.92	7.21	7.56	4.93	6.89
Louisiana	9.07	7.30	6.97	4.05	3.22	6.67	7.14	4.33	6.43
Maine	11.97	9.35	9.32	5.11	5.07	8.57	9.71	6.36	8.74
Maryland	10.07	7.79	7.66	8.58	4.05	7.21	7.74	4.78	7.04
Massachusetts	10.89	7.55	8.35	5.00	4.71	7.81	8.10	5.09	7.41
Michigan	10.61	7.35	8.59	6.09	4.65	7.99	8.72	5.51	7.96
Minnesota	10.47	7.43	9.09	7.56	4.03	8.56	9.07	5.77	8.40
Mississippi	9.17	7.34	7.36	6.15	4.13	6.41	7.48	5.03	6.86
Missouri	9.80	7.41	8.11	4.34	4.08	7.77	8.24	5.04	7.56
Montana	10.60	8.03	9.53	8.20	5.58	9.41	10.86	6.76	10.00
Nebraska	9.52	7.26	8.00	7.61	3.20	7.81	8.58	4.88	8.12
Nevada	8.77	7.42	7.88	4.42	5.08	7.89	8.53	6.02	7.92
New Hampshire	11.39	8.09	8.97	4.34	4.43	8.66	8.81	5.84	8.14
New Jersey	10.04	6.95	7.55	4.40	3.97	6.51	7.09	4.28	6.57
New Mexico	9.36	7.49	8.14	5.91	4.19	8.55	8.98	6.19	8.16
New York	10.22	7.30	7.82	6.30	4.54	7.02	7.72	5.14	7.06
North Carolina	10.08	7.71	7.56	3.81	4.22	7.11	7.83	4.81	7.20
North Dakota	9.90	7.57	8.45	9.82	5.71	8.89	9.13	6.47	8.08
Ohio	10.17	7.33	8.01	4.90	3.99	7.16	7.77	4.58	7.20
Oklahoma	9.20	7.31	7.69	3.71	3.91	7.54	8.10	5.12	7.34
Oregon	9.43	7.69	8.91	8.44	4.07	8.77	9.53	5.82	8.94
Pennsylvania	10.44	7.36	7.85	5.10	3.63	6.91	8.04	4.60	7.40
Rhode Island	11.08	8.74	8.12	3.85	4.90	7.42	8.16	5.40	7.28
South Carolina	10.20	7.86	7.78	7.04	5.10	6.95	7.83	4.60	7.20
South Dakota	10.60	8.11	8.95	10.05	2.46	8.44	9.50	5.76	8.99
Tennessee	9.52	7.23	7.68	3.98	3.72	7.13	7.73	4.48	7.10
Texas	8.94	7.16	7.52	4.27	3.80	7.29	7.56	4.74	6.99
Utah	9.00	7.70	8.10	6.33	4.45	8.12	8.30	5.23	7.66
Vermont	11.92	8.62	10.03	19.87	7.82	9.03	9.78	8.15	8.12
Virginia	10.16	8.00	7.66	4.46	4.61	7.45	7.65	4.88	7.03
Washington	9.56	7.88	9.14	9.97	4.56	8.87	9.57	5.61	9.01
Washington D.C.	9.63	7.25	7.34	4.54	4.02	7.74	7.57	5.08	6.78
West Virginia	10.20	7.81	8.17	18.95	3.59	6.82	7.83	4.49	7.10
Wisconsin	10.32	7.16	8.59	4.90	3.35	7.92	8.72	5.00	8.09
Wyoming	10.67	7.86	9.69	6.46	3.82	10.02	9.49	5.24	8.95

Table 58. O‘ahu Air Visitor Characteristics
2022 vs. 2021

O'AHU	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Total Visitor Days	36,168,745	26,898,075	34.5	30,184,967	25,893,464	16.6	5,983,778	1,004,611	495.6
Total Visitors	4,858,170	3,326,622	46.0	4,142,306	3,250,596	27.4	715,864	76,026	841.6
AVERAGE DAILY CENSUS	99,092	73,693	34.5	82,699	70,941	16.6	16,394	2,752	495.6
TOTAL AIR SEATS	6,910,186	5,490,401	25.9	5,552,271	5,121,525	8.4	1,357,915	368,876	268.1
ISLANDS VISITED									
O'ahu	4,858,170	3,326,622	46.0	4,142,306	3,250,596	27.4	715,864	76,026	841.6
O'ahu only	3,780,422	2,737,925	38.1	3,230,641	2,671,018	21.0	549,781	66,906	721.7
Kaua'i	322,545	145,938	121.0	281,141	144,005	95.2	41,404	1,933	2042.0
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	628,665	335,111	87.6	530,378	328,941	61.2	98,287	6,169	1493.2
Maui	610,902	323,829	88.6	514,856	317,768	62.0	96,046	6,061	1484.6
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	21,045	9,785	115.1	17,499	9,649	81.3	3,546	136	2506.0
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	25,054	12,972	93.1	20,490	12,739	60.8	4,564	232	1865.8
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	465,847	219,357	112.4	386,562	215,881	79.1	79,286	3,476	2181.2
Kona side	367,686	175,501	109.5	302,842	172,442	75.6	64,844	3,059	2019.9
Hilo side	215,650	78,277	175.5	175,662	76,869	128.5	39,988	1,409	2738.9
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	1,077,748	588,697	83.1	911,665	579,577	57.3	166,083	9,120	1721.1
NI only									
Oahu & NI	1,077,748	588,697	83.1	911,665	579,577	57.3	166,083	9,120	1721.1
Any one island only	3,780,422	2,737,925	38.1	3,230,641	2,671,018	21.0	549,781	66,906	721.7
Multiple Islands	1,077,748	588,697	83.1	911,665	579,577	57.3	166,083	9,120	1721.1
Avg. Islands Visited	1.30	1.21	6.9	1.29	1.22	6.5	1.31	1.16	13.7
Average Length of Stay on O'ahu	7.44	8.09	-7.9	7.29	7.97	-8.5	8.36	13.21	-36.7
ACCOMMODATIONS									
Plan to stay in Hotel	3,347,995	2,158,523	55.1	2,810,630	2,118,116	32.7	537,365	40,406	1229.9
Hotel only	2,907,614	1,901,509	52.9	2,443,829	1,865,745	31.0	463,784	35,764	1196.8
Plan to stay in Condo	470,413	340,743	38.1	372,017	326,524	13.9	98,396	14,220	592.0
Condo only	313,847	238,551	31.6	248,594	226,715	9.7	65,253	11,836	451.3
Plan to stay in Timeshare	284,413	222,597	27.8	231,371	217,482	6.4	53,042	5,116	936.8
Timeshare only	204,345	167,183	22.2	164,776	163,260	0.9	39,569	3,923	908.7
Cruise Ship	57,178	0	NA	53,085	0	NA	4,093	0	NA
Friends/Relatives	617,761	516,520	19.6	585,038	501,943	16.6	32,722	14,577	124.5
Bed & Breakfast	43,733	26,801	63.2	37,048	26,596	39.3	6,685	205	3159.0
Rental House	390,802	294,771	32.6	357,279	290,922	22.8	33,522	3,849	771.1
Hostel	45,140	19,413	132.5	31,699	18,690	69.6	13,441	723	1759.6
Camp Site, Beach	29,567	13,964	111.7	22,643	13,653	65.8	6,924	311	2126.4
Private Room in Private Home**	51,419	27,123	89.6	37,003	26,096	41.8	14,416	1,028	1302.5
Shared Room/Space in Private Home**	15,802	8,542	85.0	13,458	8,233	63.5	2,344	309	659.9
Other	87,640	49,680	76.4	79,791	47,157	69.2	7,850	2,522	211.2

Table 58. O‘ahu Air Visitor Characteristics (continued)
2022 vs. 2021

O'AHU	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	3,957,199	2,709,195	46.1	3,330,881	2,653,597	25.5	626,318	55,598	1026.5
Honeymoon/Get Married	261,032	130,877	99.4	162,088	126,529	28.1	98,944	4,349	2175.2
Honeymoon	232,600	114,001	104.0	137,629	109,876	25.3	94,971	4,125	2202.2
Get Married	40,397	22,213	81.9	31,656	21,840	44.9	8,742	373	2240.8
Pleasure/Vacation	3,730,951	2,603,871	43.3	3,198,802	2,552,343	25.3	532,149	51,528	932.7
Mtgs/Conventions/Incentive	147,925	32,648	353.1	114,489	31,571	262.6	33,436	1,077	3005.8
Conventions	76,322	11,028	592.1	64,131	10,763	495.8	12,192	265	4508.0
Corporate Meetings	45,607	13,089	248.4	35,474	12,579	182.0	10,133	510	1887.0
Incentive	31,959	9,615	232.4	18,485	9,306	98.6	13,474	309	4262.8
Other Business	142,379	87,626	62.5	138,783	86,241	60.9	3,595	1,385	159.6
Visit Friends/Rel.	627,651	556,708	12.7	593,108	545,329	8.8	34,543	11,379	203.6
Gov't/Military	92,820	54,908	69.0	84,108	51,934	62.0	8,712	2,975	192.9
Attend School	16,758	12,100	38.5	13,692	11,442	19.7	3,066	658	366.0
Sport Events	48,557	14,037	245.9	38,257	13,572	181.9	10,301	464	2117.7
Other	184,936	83,442	121.6	151,337	78,994	91.6	33,599	4,447	655.5
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	36.8	36.8	-0.1	35.9	36.9	-1.0	41.7	33.4	8.3
% Repeaters ***	63.2	63.2	0.1	64.1	63.1	1.0	58.3	66.6	-8.3
Average # of Trips	4.89	4.95	-1.4	4.99	4.89	1.9	4.30	7.67	-43.9
Group Tour	130,175	49,106	165.1	97,475	48,271	101.9	32,700	835	3,817.2
Non-Group	4,727,995	3,277,513	44.3	4,044,830	3,202,325	26.3	683,164	75,189	808.6
Package Trip	883,158	534,278	65.3	706,963	527,342	34.1	176,195	6,935	2,440.5
No Package	3,975,011	2,792,344	42.4	3,435,343	2,723,253	26.1	539,669	69,090	681.1
Net True Independent	3,921,599	2,768,614	41.6	3,393,066	2,699,879	25.7	528,534	68,735	668.9
Ave. Age of Party Head	44	42	3.8	44	42	4.0	44	44	0.0
Ave. Party Size	2.16	2.11	2.7	2.13	2.13	0.2	2.37	1.49	58.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 59. Maui County Air Visitor Characteristics
2022 vs. 2021

MAUI COUNTY	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Total Visitor Days	24,365,944	20,443,525	19.2	22,009,858	19,836,684	11.0	2,356,086	606,841	288.3
Total Visitors	2,969,395	2,340,915	26.8	2,717,808	2,298,908	18.2	251,587	42,007	498.9
AVERAGE DAILY CENSUS	66,756	56,010	19.2	60,301	54,347	11.0	6,455	1,663	288.3
TOTAL AIR SEATS									
ISLANDS VISITED									
O'ahu	628,665	335,111	87.6	530,378	328,941	61.2	98,287	6,169	1493.2
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	255,447	116,832	118.6	226,568	114,760	97.4	28,878	2,072	1294.0
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	2,969,395	2,340,915	26.8	2,717,808	2,298,908	18.2	251,587	42,007	498.9
Maui	2,921,159	2,303,942	26.8	2,672,710	2,262,137	18.1	248,449	41,805	494.3
Maui only	2,071,618	1,819,488	13.9	1,934,236	1,785,759	8.3	137,382	33,729	307.3
Moloka'i *	43,317	25,758	68.2	38,818	25,508	52.2	4,498	251	1695.5
Moloka'i only *	7,869	6,022	30.7	7,788	6,019	29.4	81	3	2558.0
Lāna'i *	68,016	47,829	42.2	60,374	47,291	27.7	7,643	539	1319.0
Lāna'i only *	15,044	13,820	8.9	14,329	13,788	3.9	715	32	2112.4
Hawai'i Island	291,331	135,610	114.8	256,813	133,505	92.4	34,518	2,105	1540.0
Kona side	242,916	115,877	109.6	213,720	113,946	87.6	29,195	1,931	1411.8
Hilo side	138,044	40,520	240.7	115,919	39,681	192.1	22,125	839	2535.8
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	2,969,395	2,340,915	26.8	2,717,808	2,298,908	18.2	251,587	42,007	498.9
NI only									
Oahu & NI	628,665	335,111	87.6	530,378	328,941	61.2	98,287	6,169	1493.2
Any one island only	2,094,531	1,839,330	13.9	1,956,352	1,805,566	8.4	138,178	33,765	309.2
Multiple Islands	874,864	501,585	74.4	761,455	493,342	54.3	113,408	8,243	1275.9
Avg. Islands Visited	1.42	1.27	11.9	1.39	1.27	10.0	1.68	1.26	33.2
Average Length of Stay on Maui County	8.21	8.73	-6.0	8.10	8.63	-10.6	9.36	14.45	-35.2
ACCOMMODATIONS									
Plan to stay in Hotel	1,434,981	1,077,995	33.1	1,316,803	1,060,397	24.2	118,177	17,598	571.5
Hotel only	1,128,020	885,602	27.4	1,049,079	870,901	20.5	78,941	14,701	437.0
Plan to stay in Condo	861,104	747,201	15.2	765,839	731,038	4.8	95,265	16,162	489.4
Condo only	696,459	622,827	11.8	622,802	609,084	2.3	73,657	13,743	436.0
Plan to stay in Timeshare	310,614	277,542	11.9	291,364	273,896	6.4	19,250	3,646	428.0
Timeshare only	243,072	224,997	8.0	229,278	222,210	3.2	13,794	2,787	394.9
Cruise Ship	48,692	0	NA	44,935	0	NA	3,757	0	NA
Friends/Relatives	214,548	159,310	34.7	201,545	155,770	29.4	13,003	3,540	267.3
Bed & Breakfast	39,702	26,525	49.7	34,590	26,196	32.0	5,113	330	1451.3
Rental House	353,590	259,326	36.3	324,902	256,197	26.8	28,688	3,128	817.1
Hostel	28,899	13,706	110.9	22,344	13,156	69.8	6,555	550	1092.4
Camp Site, Beach	29,843	14,273	109.1	23,123	13,715	68.6	6,720	558	1104.9
Private Room in Private Home**	31,519	16,863	86.9	24,696	16,266	51.8	6,823	597	1042.5
Shared Room/Space in Private Home**	8,492	4,622	83.7	7,531	4,531	66.2	961	91	954.2
Other	50,853	27,351	85.9	45,911	26,624	72.4	4,943	727	580.2

Table 59. Maui County Air Visitor Characteristics (continued)
2022 vs. 2021

MAUI COUNTY	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	2,688,565	2,160,585	24.4	2,456,699	2,121,145	15.8	231,866	39,441	487.9
Honeymoon/Get Married	148,946	126,402	17.8	130,736	124,809	4.7	18,210	1,593	1042.8
Honeymoon	132,278	113,441	16.6	114,874	111,979	2.6	17,405	1,462	1090.1
Get Married	23,335	18,206	28.2	21,917	18,028	21.6	1,418	178	698.7
Pleasure/Vacation	2,560,730	2,053,681	24.7	2,345,923	2,015,642	16.4	214,807	38,039	464.7
Mtgs/Conventions/Incentive	108,577	44,501	144.0	99,214	43,878	126.1	9,363	623	1403.1
Conventions	54,423	21,864	148.9	48,830	21,696	125.1	5,593	168	3236.2
Corporate Meetings	26,392	10,917	141.7	24,648	10,835	127.5	1,744	82	2021.5
Incentive	32,598	13,485	141.7	30,291	13,109	131.1	2,307	376	513.1
Other Business	53,905	36,751	46.7	52,643	36,344	44.8	1,262	407	210.3
Visit Friends/Rel.	185,599	154,032	20.5	175,732	151,765	15.8	9,867	2,266	335.4
Gov't/Military	5,199	2,942	76.7	5,195	2,938	76.8	5	3	29.8
Attend School	2,170	1,470	47.6	2,049	1,409	45.4	121	61	97.2
Sport Events	12,208	2,914	318.9	11,539	2,852	304.6	669	62	977.7
Other	69,729	35,683	95.4	60,952	35,149	73.4	8,777	535	1541.8
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	29.5	26.7	2.8	28.7	26.8	1.9	38.4	23.3	15.1
% Repeaters ***	70.5	73.3	-2.8	71.3	73.2	-1.9	61.6	76.7	-15.1
Average # of Trips	5.45	5.73	-4.8	5.59	5.73	-2.3	3.92	5.79	-32.2
Group Tour	68,972	27,781	148.3	63,648	27,424	132.1	5,324	357	1,392.1
Non-Group	2,900,423	2,313,134	25.4	2,654,160	2,271,484	16.8	246,263	41,651	491.3
Package Trip	427,784	295,679	44.7	388,821	292,865	32.8	38,962	2,813	1,284.9
No Package	2,541,611	2,045,236	24.3	2,328,986	2,006,042	16.1	212,624	39,194	442.5
Net True Independent	2,513,935	2,030,639	23.8	2,303,275	1,991,700	15.6	210,660	38,940	441.0
Ave. Age of Party Head	46	45	3.2	46	45	3.4	47	51	-8.9
Ave. Party Size	2.32	2.29	1.1	2.31	2.30	0.3	2.38	1.76	34.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 60. Maui Island Air Visitor Characteristics
2022 vs. 2021

MAUI	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Total Visitor Days	23,829,806	20,025,929	19.0	21,507,089	19,421,323	10.7	2,322,717	604,605	284.2
Total Visitors	2,921,159	2,303,942	26.8	2,672,710	2,262,137	18.1	248,449	41,805	494.3
AVERAGE DAILY CENSUS	65,287	54,866	19.0	58,924	53,209	10.7	6,364	1,656	284.2
TOTAL AIR SEATS	3,290,742	3,020,388	9.0	3,065,230	2,955,085	3.7	225,512	65,303	245.3
ISLANDS VISITED									
O'ahu	610,902	323,829	88.6	514,856	317,768	62.0	96,046	6,061	1484.6
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	249,407	113,103	120.5	220,978	111,037	99.0	28,429	2,066	1275.8
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	2,921,159	2,303,942	26.8	2,672,710	2,262,137	18.1	248,449	41,805	494.3
Maui	2,921,159	2,303,942	26.8	2,672,710	2,262,137	18.1	248,449	41,805	494.3
Maui only	2,071,618	1,819,488	13.9	1,934,236	1,785,759	8.3	137,382	33,729	307.3
Moloka'i *	24,939	13,644	82.8	21,607	13,464	60.5	3,332	180	1754.3
Moloka'i only *	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	37,303	22,425	66.4	31,753	22,018	44.2	5,550	407	1264.8
Lāna'i only *	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	283,398	130,074	117.9	249,542	128,023	94.9	33,856	2,051	1551.1
Kona side	236,119	110,951	112.8	207,549	109,074	90.3	28,570	1,877	1422.2
Hilo side	135,395	38,873	248.3	113,523	38,033	198.5	21,872	839	2505.7
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	2,921,159	2,303,942	26.8	2,672,710	2,262,137	18.1	248,449	41,805	494.3
NI only									
Oahu & NI	610,902	323,829	88.6	514,856	317,768	62.0	96,046	6,061	1484.6
Any one island only	2,071,618	1,819,488	13.9	1,934,236	1,785,759	8.3	137,382	33,729	307.3
Multiple Islands	849,541	484,453	75.4	738,474	476,378	55.0	111,067	8,075	1275.4
Avg. Islands Visited	1.41	1.26	12.0	1.39	1.26	10.0	1.67	1.26	33.0
Average Length of Stay on Maui	8.16	8.69	-6.1	8.05	8.59	-6.3	9.35	14.46	-35.4
ACCOMMODATIONS									
Plan to stay in Hotel	1,408,057	1,056,646	33.3	1,291,806	1,039,176	24.3	116,250	17,470	565.4
Hotel only	1,105,674	867,608	27.4	1,028,467	853,008	20.6	77,207	14,600	428.8
Plan to stay in Condo	853,000	740,911	15.1	758,005	724,760	4.6	94,995	16,151	488.2
Condo only	690,575	618,191	11.7	617,068	604,450	2.1	73,507	13,740	435.0
Plan to stay in Timeshare	307,562	275,079	11.8	288,404	271,460	6.2	19,158	3,619	429.4
Timeshare only	240,791	223,123	7.9	227,076	220,363	3.0	13,715	2,760	396.9
Cruise Ship	48,365	0	NA	44,696	0	NA	3,669	0	NA
Friends/Relatives	206,949	153,692	34.7	194,091	150,171	29.2	12,858	3,521	265.2
Bed & Breakfast	39,052	26,021	50.1	33,996	25,692	32.3	5,056	330	1434.1
Rental House	348,109	255,437	36.3	320,100	252,361	26.8	28,010	3,076	810.7
Hostel	28,610	13,518	111.6	22,057	12,968	70.1	6,552	550	1091.8
Camp Site, Beach	29,555	14,118	109.3	22,835	13,561	68.4	6,720	558	1104.9
Private Room in Private Home**	30,544	16,251	88.0	23,892	15,654	52.6	6,652	597	1013.9
Shared Room/Space in Private Home**	8,269	4,424	86.9	7,310	4,333	68.7	959	91	951.5
Other	49,527	26,573	86.4	44,584	25,846	72.5	4,943	727	580.2

Table 60. Maui Island Air Visitor Characteristics (continued)
2022 vs. 2021

MAUI	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	2,651,148	2,130,208	24.5	2,421,609	2,090,941	15.8	229,538	39,267	484.6
Honeymoon/Get Married	146,895	124,515	18.0	128,858	122,921	4.8	18,037	1,593	1032.0
Honeymoon	130,520	111,803	16.7	113,288	110,341	2.7	17,232	1,462	1078.3
Get Married	22,937	17,836	28.6	21,518	17,658	21.9	1,418	178	698.7
Pleasure/Vacation	2,525,071	2,024,834	24.7	2,312,419	1,986,969	16.4	212,652	37,865	461.6
Mtgs/Conventions/Incentive	105,685	43,290	144.1	96,526	42,668	126.2	9,159	622	1372.1
Conventions	53,786	21,553	149.6	48,227	21,386	125.5	5,559	167	3230.1
Corporate Meetings	25,412	10,431	143.6	23,769	10,349	129.7	1,643	82	1898.9
Incentive	31,102	12,981	139.6	28,915	12,605	129.4	2,187	376	481.4
Other Business	51,445	35,096	46.6	50,301	34,717	44.9	1,144	379	202.3
Visit Friends/Rel.	178,649	148,919	20.0	169,420	146,689	15.5	9,229	2,231	313.7
Gov't/Military	4,951	2,750	80.0	4,947	2,747	80.1	5	3	29.8
Attend School	2,081	1,425	46.1	1,960	1,364	43.8	121	61	97.2
Sport Events	11,935	2,846	319.4	11,285	2,784	305.4	649	62	946.3
Other	67,904	34,733	95.5	59,162	34,198	73.0	8,742	535	1535.3
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	29.6	26.7	2.8	28.8	26.8	2.0	38.4	23.4	15.0
% Repeaters ***	70.4	73.3	-2.8	71.2	73.2	-2.0	61.6	76.6	-15.0
Average # of Trips	5.43	5.71	-4.9	5.57	5.71	-2.4	3.91	5.79	-32.5
Group Tour	67,322	26,947	149.8	62,052	26,590	133.4	5,271	357	1,377.3
Non-Group	2,853,837	2,276,994	25.3	2,610,658	2,235,547	16.8	243,179	41,448	486.7
Package Trip	421,673	291,966	44.4	383,412	289,152	32.6	38,262	2,813	1,260.0
No Package	2,499,486	2,011,976	24.2	2,289,298	1,972,985	16.0	210,188	38,991	439.1
Net True Independent	2,472,539	1,997,820	23.8	2,264,290	1,959,083	15.6	208,249	38,737	437.6
Ave. Age of Party Head	46	45	3.2	46	45	3.4	47	51	-9.2
Ave. Party Size	2.32	2.30	1.1	2.32	2.31	0.3	2.38	1.76	34.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 61. Molokaʻi Air Visitor Characteristics
2022 vs. 2021

MOLOKA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Total Visitor Days	256,637	182,658	40.5	242,448	181,753	33.4	14,190	905	1468.2
Total Visitors	43,317	25,758	68.2	38,818	25,508	52.2	4,498	251	1695.5
AVERAGE DAILY CENSUS	703	500	40.5	664	498	33.4	39	2	1468.2
TOTAL AIR SEATS									
ISLANDS VISITED									
O'ahu	21,045	9,785	115.1	17,499	9,649	81.3	3,546	136	2506.0
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	10,314	3,723	177.0	8,431	3,660	130.3	1,883	63	2893.0
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	43,317	25,758	68.2	38,818	25,508	52.2	4,498	251	1695.5
Maui	24,939	13,644	82.8	21,607	13,464	60.5	3,332	180	1754.3
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	43,317	25,758	68.2	38,818	25,508	52.2	4,498	251	1695.5
Moloka'i only*	7,869	6,022	30.7	7,788	6,019	29.4	81	3	2558.0
Lāna'i *	8,154	3,756	117.1	6,813	3,707	83.8	1,341	49	2638.5
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	13,144	5,223	151.6	11,008	5,142	114.0	2,136	81	2549.1
Kona side	11,576	4,533	155.4	9,560	4,481	113.4	2,015	52	3778.1
Hilo side	8,779	3,109	182.4	7,009	3,050	129.8	1,771	0	NA
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	43,317	25,758	68.2	38,818	25,508	52.2	4,498	251	1695.5
NI only									
Oahu & NI	21,045	9,785	115.1	17,499	9,649	81.3	3,546	136	2506.0
Any one island only	7,869	6,022	30.7	7,788	6,019	29.4	81	3	2558.0
Multiple Islands	35,448	19,737	79.6	31,030	19,489	59.2	4,418	247	1684.9
Avg. Islands Visited	2.79	2.40	16.2	2.68	2.40	12.0	3.72	3.03	22.8
Average Length of Stay on Molokaʻi	5.92	7.09	-16.5	6.25	7.13	-12.3	3.15	3.61	-12.7
ACCOMMODATIONS									
Plan to stay in Hotel	20,812	11,011	89.0	17,952	10,913	64.5	2,860	98	2823.2
Hotel only	12,661	7,131	77.6	10,907	7,093	53.8	1,754	38	4566.2
Plan to stay in Condo	11,421	7,882	44.9	10,398	7,764	33.9	1,023	118	767.8
Condo only	7,392	5,384	37.3	6,798	5,300	28.3	594	84	604.1
Plan to stay in Timeshare	2,752	1,964	40.1	2,614	1,954	33.8	138	10	1227.7
Timeshare only	1,595	1,259	26.6	1,510	1,249	20.9	84	10	707.8
Cruise Ship	2,179	0	NA	1,663	0	NA	516	0	NA
Friends/Relatives	7,265	5,037	44.2	7,092	4,991	42.1	172	45	279.4
Bed & Breakfast	1,275	629	102.8	1,136	628	80.9	139	0	33608.6
Rental House	6,408	3,582	78.9	5,492	3,544	55.0	916	38	2292.9
Hostel	819	396	106.9	799	396	101.9	20	0	NA
Camp Site, Beach	887	387	129.4	809	358	125.9	79	29	173.1
Private Room in Private Home**	1,025	561	82.8	960	560	71.6	65	1	5558.8
Shared Room/Space in Private Home**	394	232	69.8	378	232	62.9	16	0	NA
Other	1,558	936	66.4	1,549	935	65.6	9	1	559.6

Table 61. Molokaʻi Air Visitor Characteristics (continued)
2022 vs. 2021

MOLOKA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	35,138	20,770	69.2	31,285	20,527	52.4	3,853	244	1480.6
Honeymoon/Get Married	1,998	1,322	51.1	1,824	1,321	38.1	173	1	16247.2
Honeymoon	1,771	1,136	55.9	1,598	1,136	40.7	173	0	NA
Get Married	342	281	21.8	342	280	22.3	0	1	-100.0
Pleasure/Vacation	33,509	19,745	69.7	29,829	19,502	53.0	3,680	243	1416.1
Mtgs/Conventions/Incentive	1,092	468	133.5	1,067	468	128.3	24	0	NA
Conventions	561	209	168.3	561	209	168.3	0	0	NA
Corporate Meetings	331	170	95.0	307	170	80.7	24	0	NA
Incentive	299	151	97.4	299	151	97.4	0	0	NA
Other Business	1,837	1,190	54.4	1,808	1,182	53.0	29	8	251.3
Visit Friends/Rel.	6,661	4,643	43.4	5,962	4,632	28.7	699	12	5945.8
Gov't/Military	503	276	82.5	503	276	82.5	0	0	NA
Attend School	226	134	69.1	226	134	69.1	0	0	NA
Sport Events	423	90	372.6	390	90	335.3	33	0	NA
Other	1,876	1,033	81.6	1,871	1,030	81.6	4	3	63.4
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	34.8	31.6	3.2	33.6	31.7	1.9	44.6	18.6	26.0
% Repeaters ***	65.2	68.4	-3.2	66.4	68.3	-1.9	55.4	81.4	-26.0
Average # of Trips	5.91	6.26	-5.6	6.00	6.22	-3.6	5.13	10.08	-49.1
Group Tour	1,612	609	164.6	1,547	609	153.8	65	0	NA
Non-Group	41,705	25,149	65.8	37,272	24,899	49.7	4,433	251	1,669.5
Package Trip	6,370	2,827	125.4	5,341	2,827	88.9	1,029	0	NA
No Package	36,946	22,932	61.1	33,477	22,681	47.6	3,469	251	1,284.7
Net True Independent	36,153	22,572	60.2	32,738	22,321	46.7	3,415	251	1,262.9
Ave. Age of Party Head	49	47	4.1	49	47	3.7	51	49	4.2
Ave. Party Size	2.01	2.00	0.7	2.01	2.00	0.3	2.10	1.97	6.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 62. Lānaʻi Air Visitor Characteristics
2022 vs. 2021

LĀNA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Total Visitor Days	279,500	234,938	19.0	260,321	233,607	11.4	19,179	1,331	1340.9
Total Visitors	68,016	47,829	42.2	60,374	47,291	27.7	7,643	539	1319.0
AVERAGE DAILY CENSUS	766	644	19.0	713	640	11.4	53	4	1340.9
TOTAL AIR SEATS									
ISLANDS VISITED									
O'ahu	25,054	12,972	93.1	20,490	12,739	60.8	4,564	232	1865.8
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	14,311	6,449	121.9	12,030	6,378	88.6	2,281	70	3136.8
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	68,016	47,829	42.2	60,374	47,291	27.7	7,643	539	1319.0
Maui	37,303	22,425	66.4	31,753	22,018	44.2	5,550	407	1264.8
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	8,154	3,756	117.1	6,813	3,707	83.8	1,341	49	2638.5
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	68,016	47,829	42.2	60,374	47,291	27.7	7,643	539	1319.0
Lāna'i only*	15,044	13,820	8.9	14,329	13,788	3.9	715	32	2112.4
Hawai'i Island	16,576	8,337	98.8	14,047	8,215	71.0	2,529	122	1973.2
Kona side	14,950	7,506	99.2	12,554	7,423	69.1	2,397	82	2812.9
Hilo side	9,547	3,480	174.3	7,625	3,408	123.7	1,922	71	2589.8
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	68,016	47,829	42.2	60,374	47,291	27.7	7,643	539	1319.0
NI only									
Oahu & NI	25,054	12,972	93.1	20,490	12,739	60.8	4,564	232	1865.8
Any one island only	15,044	13,820	8.9	14,329	13,788	3.9	715	32	2112.4
Multiple Islands	52,972	34,009	55.8	46,045	33,503	37.4	6,927	506	1268.3
Avg. Islands Visited	2.49	2.13	17.1	2.41	2.12	13.6	3.13	2.63	18.7
Average Length of Stay on Lānaʻi	4.11	4.91	-16.3	4.31	4.94	-12.7	2.51	2.47	1.5
ACCOMMODATIONS									
Plan to stay in Hotel	41,837	30,521	37.1	37,046	30,302	22.3	4,791	218	2093.5
Hotel only	33,153	25,400	30.5	29,795	25,250	18.0	3,359	150	2132.5
Plan to stay in Condo	12,246	8,618	42.1	9,945	8,402	18.4	2,301	215	969.3
Condo only	8,544	5,999	42.4	7,090	5,839	21.4	1,454	160	810.0
Plan to stay in Timeshare	5,083	3,637	39.8	4,614	3,578	29.0	468	59	696.6
Timeshare only	3,569	2,669	33.7	3,221	2,612	23.3	348	57	506.9
Cruise Ship	2,635	0	NA	1,848	0	NA	788	0	NA
Friends/Relatives	6,763	4,604	46.9	6,547	4,587	42.7	216	17	1203.4
Bed & Breakfast	1,019	796	28.0	940	796	18.1	79	0	NA
Rental House	7,092	5,070	39.9	6,644	5,009	32.7	448	62	627.3
Hostel	692	320	115.9	682	305	123.7	10	16	-36.2
Camp Site, Beach	807	337	139.3	761	324	134.8	46	13	246.2
Private Room in Private Home**	1,149	559	105.4	853	529	61.1	296	30	885.2
Shared Room/Space in Private Home**	354	195	81.9	336	195	72.5	18	0	NA
Other	1,425	854	66.8	1,355	828	63.6	70	26	166.3

Table 62. Lānaʻi Air Visitor Characteristics (continued)
2022 vs. 2021

LĀNA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	57,642	41,875	37.7	50,474	41,369	22.0	7,168	505	1318.7
Honeymoon/Get Married	4,357	4,317	0.9	3,856	4,286	-10.0	501	31	1496.7
Honeymoon	3,936	3,868	1.7	3,435	3,863	-11.1	501	5	10142.9
Get Married	673	718	-6.2	673	690	-2.4	0	28	-100.0
Pleasure/Vacation	53,983	38,161	41.5	47,233	37,686	25.3	6,751	475	1320.0
Mtgs/Conventions/Incentive	4,319	1,775	143.4	3,977	1,774	124.2	342	1	47837.6
Conventions	1,029	455	126.2	930	454	104.8	99	1	13769.2
Corporate Meetings	1,439	672	114.2	1,279	672	90.4	160	0	NA
Incentive	2,233	830	169.2	2,100	830	153.1	133	0	NA
Other Business	2,633	1,615	63.1	2,532	1,594	58.9	101	21	380.5
Visit Friends/Rel.	5,772	4,131	39.7	5,457	4,087	33.5	315	44	621.1
Gov't/Military	452	247	83.0	452	247	83.0	0	0	NA
Attend School	170	108	56.9	170	108	56.9	0	0	NA
Sport Events	380	66	474.5	380	66	474.5	0	0	NA
Other	2,366	1,079	119.4	2,212	1,077	105.3	155	1	11325.6
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	33.8	29.9	3.9	32.7	30.1	2.6	42.1	11.9	30.2
% Repeaters ***	66.2	70.1	-3.9	67.3	69.9	-2.6	57.9	88.1	-30.2
Average # of Trips	5.19	5.67	-8.5	5.30	5.65	-6.2	4.35	8.15	-46.6
Group Tour	3,174	1,321	140.2	3,086	1,321	133.5	88	0	NA
Non-Group	64,842	46,508	39.4	57,288	45,969	24.6	7,554	539	1,302.6
Package Trip	11,218	5,433	106.5	9,530	5,431	75.5	1,688	2	90,255.6
No Package	56,798	42,396	34.0	50,843	41,860	21.5	5,955	537	1,009.5
Net True Independent	55,539	41,751	33.0	49,645	41,215	20.5	5,894	537	998.1
Ave. Age of Party Head	48	45	5.5	47	45	4.3	51	47	9.4
Ave. Party Size	2.09	2.08	0.5	2.06	2.08	-0.8	2.36	2.31	2.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 63. Kaua'i Air Visitor Characteristics
2022 vs. 2021

KAUA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Total Visitor Days	10,440,522	7,005,805	49.0	10,061,679	6,944,451	44.9	378,844	61,355	517.5
Total Visitors	1,345,564	813,647	65.4	1,285,230	807,658	59.1	60,333	5,990	907.3
AVERAGE DAILY CENSUS	28,604	19,194	49.0	27,566	19,026	44.9	1,038	168	517.5
TOTAL AIR SEATS	1,146,335	821,715	39.5	1,120,757	814,407	37.6	25,578	7,308	250.0
ISLANDS VISITED									
O'ahu	322,545	145,938	121.0	281,141	144,005	95.2	41,404	1,933	2042.0
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	1,345,564	813,647	65.4	1,285,230	807,658	59.1	60,333	5,990	907.3
Kaua'i only	856,771	559,170	53.2	844,795	556,375	51.8	11,977	2,796	328.4
Maui County	255,447	116,832	118.6	226,568	114,760	97.4	28,878	2,072	1294.0
Maui	249,407	113,103	120.5	220,978	111,037	99.0	28,429	2,066	1275.8
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	10,314	3,723	177.0	8,431	3,660	130.3	1,883	63	2893.0
Moloka'i only *	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	14,311	6,449	121.9	12,030	6,378	88.6	2,281	70	3136.8
Lāna'i only *	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	178,562	68,594	160.3	160,629	67,517	137.9	17,933	1,077	1564.8
Kona side	150,683	58,878	155.9	135,129	57,883	133.5	15,554	995	1463.5
Hilo side	96,510	22,714	324.9	83,494	22,209	275.9	13,015	504	2481.4
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	1,345,564	813,647	65.4	1,285,230	807,658	59.1	60,333	5,990	907.3
NI only									
Oahu & NI	322,545	145,938	121.0	281,141	144,005	95.2	41,404	1,933	2042.0
Any one island only	856,771	559,170	53.2	844,795	556,375	51.8	11,977	2,796	328.4
Multiple Islands	488,792	254,477	92.1	440,436	251,283	75.3	48,357	3,194	1414.0
Avg. Islands Visited	1.58	1.42	11.4	1.53	1.41	8.5	2.52	1.87	35.0
Average Length of Stay on Kaua'i	7.76	8.61	-9.9	7.83	8.60	-9.0	6.28	10.24	-38.7
ACCOMMODATIONS									
Plan to stay in Hotel	629,489	360,153	74.8	594,182	357,454	66.2	35,307	2,699	1208.2
Hotel only	441,401	261,309	68.9	423,472	259,755	63.0	17,929	1,554	1053.9
Plan to stay in Condo	275,298	181,613	51.6	261,547	179,840	45.4	13,751	1,773	675.6
Condo only	197,548	131,570	50.1	190,347	130,394	46.0	7,201	1,176	512.3
Plan to stay in Timeshare	204,772	150,836	35.8	196,886	149,666	31.5	7,887	1,170	574.3
Timeshare only	158,085	118,703	33.2	153,714	117,835	30.4	4,371	868	403.6
Cruise Ship	43,265	0	NA	39,938	0	NA	3,327	0	NA
Friends/Relatives	108,171	66,614	62.4	103,248	66,264	55.8	4,922	350	1306.2
Bed & Breakfast	21,185	9,948	113.0	18,372	9,907	85.5	2,813	41	6771.2
Rental House	258,462	154,814	66.9	249,128	153,938	61.8	9,334	876	966.0
Hostel	10,572	4,216	150.8	8,180	4,093	99.9	2,392	123	1840.3
Camp Site, Beach	20,667	8,589	140.6	16,402	8,383	95.6	4,265	206	1970.3
Private Room in Private Home**	16,627	8,362	98.8	14,403	8,173	76.2	2,225	188	1081.1
Shared Room/Space in Private Home**	4,792	2,256	112.4	4,462	2,225	100.5	330	31	959.8
Other	25,731	12,343	108.5	24,940	12,137	105.5	791	206	283.3

Table 63. Kaua'i Air Visitor Characteristics (continued)
2022 vs. 2021

KAUA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	1,223,265	745,923	64.0	1,169,149	740,395	57.9	54,116	5,529	878.8
Honeymoon/Get Married	68,649	48,410	41.8	64,729	48,086	34.6	3,921	324	1111.6
Honeymoon	60,621	44,095	37.5	56,926	43,777	30.0	3,695	318	1060.3
Get Married	11,828	6,513	81.6	11,409	6,496	75.6	418	17	2364.0
Pleasure/Vacation	1,164,743	704,597	65.3	1,114,334	699,314	59.3	50,408	5,283	854.1
Mtgs/Conventions/Incentive	37,483	10,932	242.9	35,169	10,776	226.4	2,314	156	1381.6
Conventions	23,920	5,959	301.4	22,217	5,871	278.4	1,703	88	1840.5
Corporate Meetings	7,977	2,982	167.5	7,609	2,918	160.7	368	64	474.9
Incentive	6,737	2,517	167.7	6,494	2,492	160.6	243	25	860.2
Other Business	24,042	13,676	75.8	23,513	13,592	73.0	529	84	527.5
Visit Friends/Rel.	96,678	66,086	46.3	91,398	65,802	38.9	5,280	284	1757.2
Gov't/Military	5,475	2,983	83.5	5,399	2,981	81.1	76	2	3327.5
Attend School	1,247	656	90.1	1,092	628	73.9	155	28	448.3
Sport Events	4,969	688	621.9	4,591	683	571.9	378	5	7368.1
Other	32,304	13,355	141.9	29,158	13,247	120.1	3,146	109	2799.5
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	26.0	24.1	1.9	25.3	24.1	1.3	40.9	33.4	7.5
% Repeaters ***	74.0	75.9	-1.9	74.7	75.9	-1.3	59.1	66.6	-7.5
Average # of Trips	5.64	5.86	-3.8	5.74	5.87	-2.3	3.62	4.79	-24.5
Group Tour	31,423	8,728	260.0	28,921	8,687	232.9	2,502	42	5,911.4
Non-Group	1,314,140	804,919	63.3	1,256,309	798,971	57.2	57,831	5,948	872.3
Package Trip	169,124	80,088	111.2	157,909	79,575	98.4	11,216	513	2,084.6
No Package	1,176,439	733,559	60.4	1,127,322	728,083	54.8	49,117	5,476	796.9
Net True Independent	1,162,984	728,948	59.5	1,115,349	723,473	54.2	47,635	5,475	770.1
Ave. Age of Party Head	47	46	2.7	47	46	3.0	45	48	-5.8
Ave. Party Size	2.26	2.22	1.7	2.26	2.23	1.5	2.26	1.87	21.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 64. Hawai'i Island Air Visitor Characteristics
2022 vs. 2021

HAWAI'I ISLAND	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Total Visitor Days	13,760,976	10,964,869	25.5	13,006,757	10,799,284	20.4	754,220	165,585	355.5
Total Visitors	1,667,633	1,183,458	40.9	1,556,623	1,172,729	32.7	111,010	10,729	934.7
AVERAGE DAILY CENSUS	37,701	30,041	25.5	35,635	29,587	20.4	2,066	454	355.5
TOTAL AIR SEATS	1,398,367	1,401,880	-0.3	1,352,990	1,390,252	-2.7	45,377	11,628	290.2
ISLANDS VISITED									
O'ahu	465,847	219,357	112.4	386,562	215,881	79.1	79,286	3,476	2181.2
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	178,562	68,594	160.3	160,629	67,517	137.9	17,933	1,077	1564.8
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	291,331	135,610	114.8	256,813	133,505	92.4	34,518	2,105	1540.0
Maui	283,398	130,074	117.9	249,542	128,023	94.9	33,856	2,051	1551.1
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	13,144	5,223	151.6	11,008	5,142	114.0	2,136	81	2549.1
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	16,576	8,337	98.8	14,047	8,215	71.0	2,529	122	1973.2
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	1,667,633	1,183,458	40.9	1,556,623	1,172,729	32.7	111,010	10,729	934.7
Kona side	1,458,026	1,064,571	37.0	1,363,667	1,054,543	29.3	94,359	10,029	840.9
Hilo side	511,884	293,833	74.2	464,706	291,467	59.4	47,178	2,365	1894.6
Hawai'i Island only	1,032,425	853,639	20.9	1,009,038	847,634	19.0	23,386	6,004	289.5
Any Neighbor Island	1,667,633	1,183,458	40.9	1,556,623	1,172,729	32.7	111,010	10,729	934.7
NI only									
Oahu & NI	465,847	219,357	112.4	386,562	215,881	79.1	79,286	3,476	2181.2
Any one island only	1,032,425	853,639	20.9	1,009,038	847,634	19.0	23,386	6,004	289.5
Multiple Islands	635,208	329,819	92.6	547,585	325,095	68.4	87,624	4,725	1754.6
Avg. Islands Visited	1.57	1.36	15.4	1.53	1.36	12.2	2.22	1.63	36.0
Average Length of Stay on Hawai'i Island	8.25	9.27	-10.9	8.36	9.21	-9.3	6.79	15.43	-56.0
ACCOMMODATIONS									
Plan to stay in Hotel	823,932	522,467	57.7	750,887	517,780	45.0	73,045	4,687	1458.3
Hotel only	585,013	387,795	50.9	538,844	384,701	40.1	46,169	3,094	1392.3
Plan to stay in Condo	276,340	222,374	24.3	253,790	219,413	15.7	22,551	2,960	661.7
Condo only	184,805	158,700	16.4	173,283	156,603	10.7	11,522	2,098	449.3
Plan to stay in Timeshare	167,202	137,074	22.0	157,080	135,833	15.6	10,123	1,241	715.6
Timeshare only	123,629	105,517	17.2	116,603	104,581	11.5	7,025	936	650.3
Cruise Ship	46,550	0	NA	43,143	0	NA	3,407	0	NA
Friends/Relatives	212,104	160,033	32.5	206,682	158,973	30.0	5,422	1,060	411.5
Bed & Breakfast	42,800	28,055	52.6	38,372	27,870	37.7	4,428	185	2290.4
Rental House	336,198	257,236	30.7	317,707	255,227	24.5	18,491	2,009	820.4
Hostel	16,977	7,853	116.2	14,225	7,637	86.3	2,752	216	1171.6
Camp Site, Beach	18,069	8,683	108.1	15,116	8,612	75.5	2,953	71	4056.4
Private Room in Private Home**	36,024	21,833	65.0	31,222	21,509	45.2	4,802	324	1381.5
Shared Room/Space in Private Home**	10,287	5,660	81.8	9,463	5,569	69.9	824	90	811.3
Other	42,147	25,471	65.5	40,539	25,172	61.0	1,607	298	438.7

Table 64. Hawai'i Island Air Visitor Characteristics (continued)
2022 vs. 2021

HAWAI'I ISLAND	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	1,420,668	1,026,806	38.4	1,320,044	1,017,210	29.8	100,624	9,596	948.7
Honeymoon/Get Married	66,326	43,933	51.0	54,884	43,338	26.6	11,442	595	1822.9
Honeymoon	58,380	38,651	51.0	47,588	38,071	25.0	10,793	580	1760.5
Get Married	11,382	7,564	50.5	10,180	7,530	35.2	1,202	35	3357.1
Pleasure/Vacation	1,365,581	991,912	37.7	1,275,758	982,833	29.8	89,823	9,079	889.3
Mtgs/Conventions/Incentive	73,143	21,914	233.8	66,228	21,630	206.2	6,915	284	2333.8
Conventions	39,320	10,281	282.4	36,575	10,113	261.7	2,744	168	1532.8
Corporate Meetings	16,385	5,978	174.1	14,947	5,907	153.0	1,439	71	1921.1
Incentive	20,587	6,631	210.4	17,198	6,582	161.3	3,389	49	6790.5
Other Business	44,087	28,833	52.9	43,346	28,670	51.2	741	163	355.0
Visit Friends/Rel.	183,916	150,723	22.0	178,365	149,733	19.1	5,551	990	460.6
Gov't/Military	5,533	3,016	83.4	5,507	3,003	83.4	26	14	91.6
Attend School	4,465	3,624	23.2	4,292	3,548	21.0	174	76	129.3
Sport Events	23,621	3,938	499.8	22,997	3,902	489.4	624	37	1607.6
Other	44,956	23,395	92.2	42,165	23,092	82.6	2,791	303	822.1
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	29.8	26.2	3.6	28.6	26.2	2.5	46.1	31.2	14.9
% Repeaters ***	70.2	73.8	-3.6	71.4	73.8	-2.5	53.9	68.8	-14.9
Average # of Trips	5.63	6.01	-6.4	5.77	6.02	-4.2	3.66	4.76	-23.0
Group Tour	53,436	19,112	179.6	48,535	18,895	156.9	4,900	217	2,158.7
Non-Group	1,614,197	1,164,344	38.6	1,508,088	1,153,834	30.7	106,109	10,510	909.6
Package Trip	223,276	129,521	72.4	203,214	128,732	57.9	20,062	790	2,440.7
No Package	1,444,357	1,053,937	37.0	1,353,409	1,043,997	29.6	90,948	9,939	815.0
Net True Independent	1,423,456	1,044,380	36.3	1,333,784	1,034,529	28.9	89,672	9,851	810.3
Ave. Age of Party Head	47	46	2.8	47	46	3.1	45	45	0.5
Ave. Party Size	2.19	2.17	0.8	2.18	2.17	0.3	2.29	1.85	24.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 65. Hilo Air Visitor Characteristics
2022 vs. 2021

HILO	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Total Visitor Days	2,566,547	1,773,536	44.7	2,403,892	1,759,510	36.6	162,655	14,026	1059.7
Total Visitors	511,884	293,833	74.2	464,706	291,467	59.4	47,178	2,365	1894.6
AVERAGE DAILY CENSUS	7,032	4,859	44.7	6,586	4,821	36.6	446	38	1059.7
TOTAL AIR SEATS	47,433	38,776	22.3	47,433	38,776	22.3	0	0	NA
ISLANDS VISITED									
O'ahu	215,650	78,277	175.5	175,662	76,869	128.5	39,988	1,409	2738.9
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	96,510	22,714	324.9	83,494	22,209	275.9	13,015	504	2481.4
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	138,044	40,520	240.7	115,919	39,681	192.1	22,125	839	2535.8
Maui	135,395	38,873	248.3	113,523	38,033	198.5	21,872	839	2505.7
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	8,779	3,109	182.4	7,009	3,050	129.8	1,771	59	2916.4
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	9,547	3,480	174.3	7,625	3,408	123.7	1,922	71	2589.8
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	511,884	293,833	74.2	464,706	291,467	59.4	47,178	2,365	1894.6
Kona side	302,278	174,946	72.8	271,750	173,281	56.8	30,528	1,665	1733.4
Hilo side	511,884	293,833	74.2	464,706	291,467	59.4	47,178	2,365	1894.6
Hawai'i Island only	246,155	188,641	30.5	242,178	187,956	28.8	3,978	685	480.5
Any Neighbor Island	511,884	293,833	74.2	464,706	291,467	59.4	47,178	2,365	1894.6
NI only									
Oahu & NI	215,650	78,277	175.5	175,662	76,869	128.5	39,988	1,409	2738.9
Any one island only	246,155	188,641	30.5	242,178	187,956	28.8	3,978	685	480.5
Multiple Islands	265,729	105,192	152.6	222,529	103,511	115.0	43,200	1,680	2471.3
Avg. Islands Visited	1.91	1.50	27.5	1.83	1.49	22.8	2.67	2.22	20.1
Average Length of Stay in Hilo	5.01	6.04	-16.9	5.17	6.04	-14.3	3.45	5.93	-41.9
ACCOMMODATIONS									
Plan to stay in Hotel	275,174	135,055	103.8	239,868	133,738	79.4	35,306	1,317	2580.8
Hotel only	154,200	80,486	91.6	134,162	79,813	68.1	20,039	673	2875.9
Plan to stay in Condo	65,948	45,107	46.2	58,819	44,509	32.1	7,129	598	1092.4
Condo only	29,587	21,953	34.8	27,311	21,680	26.0	2,276	273	732.8
Plan to stay in Timeshare	30,196	20,842	44.9	27,642	20,662	33.8	2,555	181	1314.6
Timeshare only	17,369	12,665	37.1	16,107	12,584	28.0	1,263	81	1458.4
Cruise Ship	43,067	0	NA	39,714	0	NA	3,353	0	NA
Friends/Relatives	83,451	58,428	42.8	80,883	58,131	39.1	2,567	297	765.0
Bed & Breakfast	24,281	14,974	62.2	20,860	14,899	40.0	3,422	75	4452.2
Rental House	118,959	83,928	41.7	110,362	83,335	32.4	8,597	593	1349.6
Hostel	9,244	3,511	163.3	7,341	3,437	113.6	1,903	74	2461.3
Camp Site, Beach	10,522	4,215	149.6	8,029	4,178	92.2	2,493	37	6679.7
Private Room in Private Home**	16,066	7,948	102.1	13,027	7,844	66.1	3,039	104	2822.1
Shared Room/Space in Private Home**	4,653	2,059	125.9	3,976	2,033	95.6	677	26	2482.2
Other	16,058	8,778	82.9	15,623	8,725	79.1	435	53	720.0

Table 65. Hilo Air Visitor Characteristics (continued)
2022 vs. 2021

HILO	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	428,476	240,555	78.1	386,125	238,475	61.9	42,350	2,080	1935.8
Honeymoon/Get Married	25,219	13,526	86.5	19,677	13,320	47.7	5,542	206	2588.0
Honeymoon	22,954	12,249	87.4	17,733	12,054	47.1	5,221	194	2588.5
Get Married	3,597	1,963	83.2	3,076	1,951	57.7	520	12	4240.6
Pleasure/Vacation	407,615	230,060	77.2	370,427	228,149	62.4	37,187	1,911	1846.0
Mtgs/Conventions/Incentive	14,024	3,431	308.8	11,643	3,379	244.5	2,381	51	4536.5
Conventions	7,609	1,741	337.0	7,117	1,699	318.9	492	42	1063.8
Corporate Meetings	3,014	997	202.3	2,651	991	167.6	362	6	6066.9
Incentive	3,868	869	345.3	2,314	865	167.4	1,554	3	48815.9
Other Business	15,325	9,499	61.3	15,057	9,471	59.0	269	28	861.3
Visit Friends/Rel.	75,685	56,281	34.5	72,982	56,057	30.2	2,703	224	1107.4
Gov't/Military	2,843	1,365	108.3	2,829	1,365	107.3	15	0	NA
Attend School	1,792	1,409	27.2	1,728	1,366	26.4	65	43	51.0
Sport Events	4,605	895	414.7	4,395	895	391.2	210	0	NA
Other	16,886	7,733	118.4	15,724	7,661	105.2	1,162	72	1515.2
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	37.7	31.7	5.9	35.7	31.7	4.0	57.0	33.4	23.7
% Repeaters ***	62.3	68.3	-5.9	64.3	68.3	-4.0	43.0	66.6	-23.7
Average # of Trips	4.62	5.13	-9.9	4.77	5.13	-6.9	3.10	4.82	-35.6
Group Tour	20,881	4,962	320.8	18,424	4,931	273.7	2,457	31	7,814.9
Non-Group	491,003	288,871	70.0	446,282	286,537	55.8	44,721	2,334	1,815.9
Package Trip	79,086	27,549	187.1	67,952	27,370	148.3	11,134	179	6,120.0
No Package	432,798	266,284	62.5	396,754	264,097	50.2	36,044	2,186	1,548.6
Net True Independent	425,610	263,806	61.3	389,910	261,630	49.0	35,700	2,176	1,540.3
Ave. Age of Party Head	46	44	5.0	47	44	5.7	44	46	-4.0
Ave. Party Size	2.22	2.20	0.7	2.21	2.20	0.3	2.31	1.86	24.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 66. Kona Air Visitor Characteristics
2022 vs. 2021

KONA	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
Total Visitor Days	11,194,429	9,191,332	21.8	10,602,864	9,039,774	17.3	591,565	151,559	290.3
Total Visitors	1,458,026	1,064,571	37.0	1,363,667	1,054,543	29.3	94,359	10,029	840.9
AVERAGE DAILY CENSUS	30,670	25,182	21.8	29,049	24,767	17.3	1,621	415	290.3
TOTAL AIR SEATS	1,350,934	1,363,124	-0.9	1,305,557	1,351,496	-3.4	45,377	11,628	290.2
ISLANDS VISITED									
O'ahu	367,686	175,501	109.5	302,842	172,442	75.6	64,844	3,059	2019.9
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	150,683	58,878	155.9	135,129	57,883	133.5	15,554	995	1463.5
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	242,916	115,877	109.6	213,720	113,946	87.6	29,195	1,931	1411.8
Maui	236,119	110,951	112.8	207,549	109,074	90.3	28,570	1,877	1422.2
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	11,576	4,533	155.4	9,560	4,481	113.4	2,015	52	3778.1
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	14,950	7,506	99.2	12,554	7,423	69.1	2,397	82	2812.9
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	1,458,026	1,064,571	37.0	1,363,667	1,054,543	29.3	94,359	10,029	840.9
Kona side	1,458,026	1,064,571	37.0	1,363,667	1,054,543	29.3	94,359	10,029	840.9
Hilo side	302,278	174,946	72.8	271,750	173,281	56.8	30,528	1,665	1733.4
Hawai'i Island only	945,097	791,591	19.4	923,265	785,805	17.5	21,833	5,787	277.3
Any Neighbor Island	1,458,026	1,064,571	37.0	1,363,667	1,054,543	29.3	94,359	10,029	840.9
NI only									
Oahu & NI	367,686	175,501	109.5	302,842	172,442	75.6	64,844	3,059	2019.9
Any one island only	945,097	791,591	19.4	923,265	785,805	17.5	21,833	5,787	277.3
Multiple Islands	512,928	272,980	87.9	440,402	268,738	63.9	72,526	4,242	1609.7
Avg. Islands Visited	1.54	1.34	15.0	1.49	1.33	11.7	2.20	1.60	37.2
Average Length of Stay in Kona	7.68	8.63	-11.1	7.78	8.57	-9.3	6.27	15.11	-58.5
ACCOMMODATIONS									
Plan to stay in Hotel	715,626	470,359	52.1	654,933	466,058	40.5	60,692	4,301	1311.0
Hotel only	509,754	351,642	45.0	472,739	348,835	35.5	37,015	2,808	1218.3
Plan to stay in Condo	256,626	210,680	21.8	236,221	207,866	13.6	20,405	2,814	625.0
Condo only	175,364	152,420	15.1	164,580	150,412	9.4	10,783	2,008	437.0
Plan to stay in Timeshare	158,344	131,161	20.7	148,699	129,930	14.4	9,645	1,231	683.5
Timeshare only	118,444	101,769	16.4	111,726	100,833	10.8	6,718	936	617.9
Cruise Ship	41,050	0	NA	37,987	0	NA	3,062	0	NA
Friends/Relatives	164,027	127,410	28.7	159,826	126,506	26.3	4,201	904	364.7
Bed & Breakfast	36,200	24,056	50.5	32,376	23,873	35.6	3,823	182	1996.0
Rental House	294,001	230,181	27.7	278,253	228,285	21.9	15,748	1,897	730.3
Hostel	13,571	6,586	106.1	11,232	6,389	75.8	2,339	196	1090.5
Camp Site, Beach	15,282	7,323	108.7	12,514	7,266	72.2	2,767	57	4762.0
Private Room in Private Home**	30,231	18,954	59.5	26,133	18,636	40.2	4,098	318	1187.2
Shared Room/Space in Private Home**	8,489	4,850	75.0	7,945	4,763	66.8	544	87	528.2
Other	34,883	21,411	62.9	33,418	21,123	58.2	1,465	288	408.2

Table 66. Kona Air Visitor Characteristics (continued)
2022 vs. 2021

KONA	TOTAL			DOMESTIC			INTERNATIONAL		
	2022	2021	% CHANGE	2022	2021	% CHANGE	2022	2021	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	1,262,996	941,533	34.1	1,176,256	932,494	26.1	86,740	9,039	859.6
Honeymoon/Get Married	56,254	39,392	42.8	47,630	38,819	22.7	8,624	573	1404.1
Honeymoon	49,227	34,609	42.2	41,141	34,049	20.8	8,086	560	1345.2
Get Married	10,042	6,847	46.7	9,043	6,813	32.7	998	34	2861.6
Pleasure/Vacation	1,216,540	910,331	33.6	1,137,868	901,787	26.2	78,672	8,545	820.7
Mtgs/Conventions/Incentive	66,103	20,361	224.7	60,704	20,100	202.0	5,399	262	1964.0
Conventions	35,954	9,612	274.0	33,298	9,461	251.9	2,656	151	1658.0
Corporate Meetings	14,928	5,474	172.7	13,520	5,408	150.0	1,408	66	2045.0
Incentive	18,151	6,206	192.5	16,158	6,157	162.4	1,992	49	3951.0
Other Business	35,078	23,036	52.3	34,456	22,896	50.5	622	140	343.6
Visit Friends/Rel.	141,568	119,971	18.0	137,025	119,071	15.1	4,544	900	404.7
Gov't/Military	3,698	2,070	78.7	3,687	2,056	79.3	11	14	-16.1
Attend School	3,496	2,830	23.5	3,379	2,790	21.1	117	39	197.5
Sport Events	21,107	3,333	533.2	20,636	3,297	526.0	471	37	1189.0
Other	36,438	19,364	88.2	34,187	19,087	79.1	2,251	277	713.1
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	28.8	25.4	3.4	27.8	25.4	2.4	43.5	30.9	12.6
% Repeaters ***	71.2	74.6	-3.4	72.2	74.6	-2.4	56.5	69.1	-12.6
Average # of Trips	5.70	6.06	-5.9	5.83	6.07	-3.9	3.75	4.73	-20.6
Group Tour	45,709	16,938	169.9	42,288	16,740	152.6	3,421	198	1,625.7
Non-Group	1,412,317	1,047,631	34.8	1,321,378	1,037,803	27.3	90,938	9,828	825.3
Package Trip	195,642	117,999	65.8	179,125	117,279	52.7	16,517	721	2,191.5
No Package	1,262,384	946,572	33.4	1,184,542	937,264	26.4	77,842	9,308	736.3
Net True Independent	1,244,256	938,045	32.6	1,167,532	928,818	25.7	76,723	9,228	731.4
Ave. Age of Party Head	47	46	2.8	47	46	3.0	46	45	1.4
Ave. Party Size	2.13	2.07	2.7	2.12	2.07	2.1	2.27	1.95	16.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.
** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.
*** Change represents absolute change in rates rather than percentage change in rate.

Table 67. 2022 Air Visitor Days by Island and MMA

2022	U.S. WEST MMA	U.S. EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						OCEANIA MMA		
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER-LAND	TOTAL EUROPE	AUSTRA-LIA	NEW ZEALAND	TOTAL OCEANIA
O'ahu	17,405,078	10,423,893	1,390,219	1,807,653	182,854	101,318	237,999	52,462	102,689	677,322	1,296,576	246,420	1,542,997
Maui	13,365,359	6,841,252	28,229	2,245,618	89,950	37,041	150,749	40,212	61,380	379,332	105,591	23,761	129,352
Moloka'i	151,804	68,721	539	11,394	1,073	670	3,491	350	1,847	7,432	1,499	751	2,250
Lāna'i	136,405	98,976	685	14,469	1,926	601	1,492	486	609	5,114	2,878	387	3,266
Kaua'i	6,565,732	2,928,805	17,803	345,136	31,990	18,925	71,947	12,225	34,785	169,873	40,513	10,212	50,725
Hawai'i Island	7,848,086	4,082,334	89,133	645,349	73,856	68,349	140,048	17,795	53,585	353,633	68,983	17,640	86,623
...Hilo	1,309,734	871,743	19,010	89,354	13,567	35,683	37,773	4,512	17,000	108,534	17,139	3,694	20,833
...Kona	6,538,353	3,210,591	70,123	555,995	60,289	32,666	102,275	13,283	36,585	245,099	51,844	13,946	65,789
STATE	45,472,465	24,443,981	1,526,608	5,069,619	381,649	226,905	605,725	123,530	254,896	1,592,705	1,516,040	299,172	1,815,212
DOMESTIC													
O'ahu	17,394,250	10,418,772	36,366	288,047	160,480	71,604	200,924	48,294	89,237	570,539	117,060	31,409	148,469
Maui	13,363,677	6,840,729	6,214	268,959	83,851	32,359	128,959	36,984	55,415	337,568	13,722	9,469	23,190
Moloka'i	151,804	68,718	178	3,763	1,073	670	3,183	321	1,592	6,839	116	201	317
Lāna'i	136,400	98,970	119	3,196	1,926	601	1,492	486	609	5,114	347	121	468
Kaua'i	6,564,474	2,928,680	3,605	121,850	31,205	16,404	65,243	11,645	29,908	154,405	5,458	6,083	11,542
Hawai'i Island	7,847,570	4,081,870	5,821	244,211	70,182	40,698	130,782	17,491	48,897	308,050	9,751	6,620	16,371
...Hilo	1,309,528	871,628	1,396	32,144	13,182	11,213	34,926	4,495	14,182	77,997	2,013	1,505	3,518
...Kona	6,538,042	3,210,243	4,425	212,067	57,000	29,485	95,856	12,996	34,715	230,053	7,738	5,115	12,852
STATE	45,458,174	24,437,739	52,303	930,025	348,718	162,335	530,582	115,221	225,658	1,382,514	146,454	53,903	200,357
INTERNATIONAL													
O'ahu	10,829	5,121	1,353,853	1,519,606	22,374	29,714	37,075	4,168	13,452	106,783	1,179,517	215,011	1,394,528
Maui	1,682	523	22,015	1,976,660	6,099	4,683	21,789	3,228	5,965	41,764	91,869	14,293	106,162
Moloka'i	0	3	361	7,630	0	0	308	29	255	592	1,383	551	1,933
Lāna'i	5	6	566	11,273	0	0	0	0	0	0	2,531	266	2,797
Kaua'i	1,258	125	14,198	223,287	785	2,521	6,704	579	4,877	15,468	35,055	4,128	39,183
Hawai'i Island	516	464	83,312	401,138	3,673	27,651	9,266	304	4,688	45,583	59,232	11,020	70,252
...Hilo	206	116	17,614	57,210	385	24,470	2,847	17	2,819	30,537	15,126	2,189	17,315
...Kona	311	348	65,698	343,928	3,288	3,181	6,419	287	1,870	15,046	44,106	8,831	52,937
STATE	14,291	6,241	1,474,305	4,139,594	32,931	64,569	75,143	8,309	29,238	210,191	1,369,586	245,269	1,614,855

Table 67. 2022 Air Visitor Days by Island and MMA (continued)

2022	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	CHINA	HONG KONG	KOREA	SINGA-PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN-TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITOR DAYS
O'ahu	71,793	22,555	842,788	23,212	35,938	996,287	23,108	41,260	47,268	111,637	1,813,659	36,168,745
Maui	15,667	7,929	39,990	7,183	4,182	74,952	29,050	14,814	22,652	66,516	699,196	23,829,806
Moloka'i	170	419	339	13	79	1,019	147	80	129	356	13,124	256,637
Lāna'i	495	72	339	168	35	1,110	185	237	896	1,318	18,157	279,500
Kaua'i	4,472	5,039	7,558	3,528	1,039	21,636	2,704	4,335	8,829	15,867	324,945	10,440,522
Hawai'i Island	23,446	7,066	76,246	6,271	5,133	118,162	8,007	15,850	18,530	42,387	495,269	13,760,976
...Hilo	7,706	2,329	15,716	2,385	1,096	29,233	1,347	3,241	3,122	7,710	110,397	2,566,547
...Kona	15,740	4,737	60,530	3,886	4,036	88,929	6,660	12,609	15,408	34,677	384,873	11,194,429
STATE	116,043	43,081	967,259	40,375	46,406	1,213,166	63,200	76,577	98,304	238,081	3,364,349	84,736,187
DOMESTIC												
O'ahu	56,335	17,389	41,512	10,308	12,056	137,600	22,585	39,322	44,293	106,201	1,084,724	30,184,967
Maui	13,652	7,272	6,948	4,509	1,876	34,257	28,747	14,703	22,546	65,996	566,499	21,507,089
Moloka'i	170	78	186	13	79	525	147	80	129	356	9,948	242,448
Lāna'i	326	72	74	168	35	676	185	237	896	1,318	14,060	260,321
Kaua'i	3,867	4,252	2,562	1,991	675	13,347	2,606	4,282	8,787	15,674	248,102	10,061,679
Hawai'i Island	19,901	5,786	10,111	3,792	3,492	43,082	7,983	15,131	18,530	41,644	418,138	13,006,757
...Hilo	6,446	1,821	1,219	758	880	11,123	1,323	2,907	3,122	7,352	89,206	2,403,892
...Kona	13,455	3,965	8,892	3,034	2,612	31,959	6,660	12,224	15,408	34,292	328,931	10,602,864
STATE	94,250	34,850	61,393	20,781	18,213	229,487	62,252	73,756	95,181	231,189	2,341,471	75,263,260
INTERNATIONAL												
O'ahu	15,458	5,166	801,276	12,904	23,883	858,687	523	1,938	2,975	5,436	728,935	5,983,778
Maui	2,016	657	33,042	2,675	2,306	40,695	303	111	106	520	132,697	2,322,717
Moloka'i	0	341	153	0	0	494	0	0	0	0	3,175	14,190
Lāna'i	170	0	265	0	0	434	0	0	0	0	4,097	19,179
Kaua'i	605	787	4,996	1,537	364	8,289	98	53	42	193	76,843	378,844
Hawai'i Island	3,545	1,280	66,135	2,479	1,641	75,080	24	719	0	743	77,132	754,220
...Hilo	1,261	508	14,497	1,627	217	18,109	24	334	0	358	21,190	162,655
...Kona	2,284	772	51,638	852	1,424	56,971	0	385	0	385	55,941	591,565
STATE	21,794	8,231	905,866	19,595	28,193	983,679	948	2,821	3,123	6,892	1,022,878	9,472,927

Table 68. Air Visitor Days by Island and MMA
Percent change 2022 vs. 2021

% change	U.S. WEST MMA	U.S. EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						OCEANIA MMA		
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER-LAND	TOTAL EUROPE	AUSTRA-LIA	NEW ZEALAND	TOTAL OCEANIA
O'ahu	11.1	13.6	402.8	357.7	371.1	201.2	371.7	410.8	195.9	303.5	3,136.6	1,827.3	2,819.8
Maui	1.7	19.3	391.1	242.2	338.5	311.7	720.4	1,012.1	451.3	505.6	1,355.0	272.3	848.3
Moloka'i	30.8	25.5	2,346.1	326.8	545.3	657.9	482.2	87.6	599.8	469.5	452.1	1,545.5	609.5
Lāna'i	1.8	10.9	857.1	537.7	462.6	375.8	561.6	1,636.2	150.1	429.6	3,324.2	438.7	1,993.9
Kaua'i	37.9	47.2	782.9	313.6	303.0	600.7	721.2	811.1	517.1	544.0	1,076.4	365.4	799.7
Hawai'i Island	10.8	23.5	758.8	187.2	351.9	940.3	596.4	605.8	425.8	534.5	935.6	242.2	633.1
...Hilo	25.6	36.5	482.9	371.9	310.4	2,590.3	488.5	291.9	630.8	647.1	1,745.0	453.9	1,205.4
...Kona	8.3	20.4	885.2	170.2	362.4	523.0	647.0	869.8	365.2	494.8	804.4	210.8	543.7
STATE	11.2	20.1	418.0	271.6	353.7	335.4	514.8	587.7	310.0	405.8	2,523.9	1,023.2	2,050.4
DOMESTIC													
O'ahu	11.1	13.8	107.2	262.1	335.6	361.8	315.0	382.6	161.6	293.8	775.0	187.8	511.2
Maui	1.7	19.3	76.5	254.4	315.9	519.8	655.4	947.3	408.2	493.4	389.1	56.0	161.3
Moloka'i	30.8	25.5	1,098.8	106.0	545.3	657.9	430.8	71.8	503.2	424.1	-57.2	339.5	-0.1
Lāna'i	1.8	10.9	78.2	239.0	462.6	375.8	561.6	1,636.2	150.1	429.6	312.8	68.7	200.3
Kaua'i	37.9	47.2	125.6	355.4	299.4	817.5	691.3	781.6	439.2	524.8	135.5	177.3	155.8
Hawai'i Island	10.8	23.5	85.7	169.7	338.6	904.8	569.0	598.2	389.4	491.3	210.9	30.6	99.5
...Hilo	25.6	36.5	38.6	242.9	298.8	745.4	444.1	290.4	509.6	436.9	116.7	125.7	120.5
...Kona	8.3	20.4	107.9	161.3	349.0	982.5	630.0	860.1	352.9	512.3	250.5	16.2	94.5
STATE	11.2	20.2	102.1	237.6	328.8	506.2	463.8	555.4	269.6	392.3	565.9	121.3	332.2
INTERNATIONAL													
O'ahu	-27.1	-71.1	422.9	381.8	1,033.0	63.9	1,724.1	1,486.2	2,161.6	364.4	4,320.9	11,373.4	4,783.7
Maui	208.4	-32.4	887.8	240.6	1,628.5	24.0	1,572.7	3,721.3	2,498.9	626.9	1,963.9	4,440.6	2,127.5
Moloka'i	NA	54.8	4,911.1	805.0	NA	NA	NA	NA	NA	NA	NA	NA	NA
Lāna'i	NA	NA	11,606.5	750.0	NA	NA	NA	NA	NA	NA	NA	NA	NA
Kaua'i	1,218.8	-28.9	3,292.3	293.8	532.9	176.2	1,198.4	2,679.6	5,276.1	829.0	3,012.5	NA	3,379.1
Hawai'i Island	29.4	14.9	1,050.1	199.0	972.8	997.3	1,552.5	1,787.6	2,262.8	1,153.1	1,580.3	12,713.8	1,845.4
...Hilo	5,408.6	184.8	681.2	498.3	NA	NA	NA	NA	NA	NA	NA	NA	NA
...Kona	-21.4	-4.1	1,216.8	176.0	860.4	26.2	1,044.8	1,682.0	842.4	313.6	1,151.2	10,168.3	1,365.9
STATE	-10.1	-67.3	448.4	280.2	1,078.6	154.8	1,603.1	2,062.6	2,525.8	517.4	3,727.5	10,682.1	4,143.1

Table 68. Air Visitor Days by Island and MMA (continued)
Percent change 2022 vs. 2021

% change	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	CHINA	HONG KONG	KOREA KOREA	SINGA-PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN-TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITOR DAYS
O'ahu	62.3	67.7	620.2	228.3	47.7	383.4	113.7	234.0	50.5	104.5	101.5	34.5
Maui	78.6	77.1	433.4	193.2	41.5	186.6	65.3	229.8	32.3	69.7	100.6	19.0
Moloka'i	-26.0	3,868.5	-21.7	-70.7	-83.4	-14.6	3.1	-59.3	-29.3	-31.8	124.4	40.5
Lāna'i	66.0	-51.0	453.3	134.0	-95.2	-16.2	7.9	603.0	37.7	54.0	200.4	19.0
Kaua'i	62.4	238.4	278.5	356.9	-34.6	151.6	120.8	205.4	125.2	141.7	161.9	49.0
Hawai'i Island	65.2	169.4	239.0	142.3	-23.3	143.2	170.6	338.9	63.9	137.1	138.1	25.5
...Hilo	96.9	374.7	309.4	364.3	-41.4	175.0	93.0	404.7	53.0	128.0	176.3	44.7
...Kona	53.1	122.2	224.6	87.3	-16.2	134.3	194.5	324.7	66.3	139.2	129.0	21.8
STATE	64.7	94.0	547.0	210.7	26.1	315.5	92.2	246.4	52.2	99.1	111.2	29.7
DOMESTIC												
O'ahu	50.6	38.3	148.1	72.7	-16.5	57.9	110.9	225.1	41.9	96.6	61.1	16.6
Maui	61.4	66.4	47.9	93.5	-19.4	54.4	63.9	228.2	32.1	68.8	65.4	10.7
Moloka'i	-26.0	636.0	-51.2	-70.7	-83.4	-54.0	3.1	-59.3	-29.3	-31.8	70.1	33.4
Lāna'i	9.2	-51.0	21.2	134.0	-95.2	-49.0	7.9	603.0	37.7	54.0	132.6	11.4
Kaua'i	41.2	185.5	79.4	160.3	-57.1	67.0	112.8	201.6	124.1	138.8	100.9	44.9
Hawai'i Island	44.1	121.9	-10.8	48.9	-44.1	17.9	169.8	319.0	64.1	133.1	105.1	20.4
...Hilo	64.7	271.1	-28.0	47.6	-52.9	31.2	89.6	352.7	53.0	117.5	123.4	36.6
...Kona	35.9	87.3	-7.7	49.2	-40.4	13.9	194.5	311.7	66.5	136.8	100.6	17.3
STATE	49.8	64.4	77.3	77.2	-29.5	46.8	90.1	237.8	48.0	94.4	72.8	18.6
INTERNATIONAL												
O'ahu	126.7	488.4	699.0	1,071.0	141.6	621.8	394.6	646.1	1,292.0	838.5	221.6	495.6
Maui	537.6	506.7	1,080.3	2,139.2	267.5	924.9	982.1	825.0	77.2	420.9	2,084.5	284.2
Moloka'i	NA	NA	192.1	NA	NA	843.2	NA	NA	NA	NA	NA	1,468.2
Lāna'i	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	1,340.9
Kaua'i	3,933.8	NA	778.6	21,395.7	2,090.5	1,264.5	NA	NA	NA	NA	13,404.5	517.5
Hawai'i Island	835.7	7,901.3	492.7	5,875.5	271.5	523.8	NA	NA	-100.0	5,348.7	1,797.8	355.5
...Hilo	NA	NA	575.6	NA	4,955.6	742.3	NA	NA	NA	NA	143,982.7	1,059.7
...Kona	503.0	4,726.3	473.0	1,954.1	225.6	476.3	NA	NA	-100.0	2,723.3	1,281.4	290.3
STATE	189.4	721.2	688.6	1,442.8	157.0	625.2	608.8	938.1	987.5	895.0	331.0	415.3

Table 69. 2022 Air Visitor Arrivals by Island and MMA

2022	U.S. WEST MMA	U.S. EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						OCEANIA MMA		
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER-LAND	TOTAL EUROPE	AUSTRA-LIA	NEW ZEALAND	TOTAL OCEANIA
O'ahu	2,426,014	1,407,627	186,609	199,898	24,691	13,021	27,724	6,988	10,323	82,748	153,116	29,162	182,278
Maui	1,655,700	861,746	5,408	208,071	11,671	4,712	18,221	5,214	6,971	46,788	22,414	3,891	26,305
Moloka'i	22,077	12,867	179	2,259	234	136	724	124	423	1,641	1,098	292	1,391
Lāna'i	31,446	24,331	301	5,680	415	139	374	142	177	1,247	1,599	296	1,895
Kaua'i	810,540	396,806	2,958	42,680	4,908	3,135	11,594	2,318	5,379	27,333	9,715	1,628	11,342
Hawai'i Island	922,666	515,089	15,510	67,584	9,098	6,295	15,387	2,517	6,179	39,477	15,753	3,047	18,799
...Hilo	246,287	176,974	4,112	21,206	2,991	3,179	7,099	1,105	3,382	17,755	7,752	1,224	8,977
...Kona	821,226	440,705	13,001	61,893	8,005	4,484	12,849	2,147	4,897	32,382	12,986	2,628	15,614
STATE	5,277,349	2,469,128	192,562	414,250	35,921	16,591	38,137	9,710	13,681	114,041	155,700	30,851	186,551
DOMESTIC													
O'ahu	2,424,331	1,406,987	5,157	37,131	21,703	9,003	23,833	6,479	8,904	69,923	21,246	4,608	25,855
Maui	1,655,380	861,646	808	27,626	10,826	4,014	15,727	4,837	6,237	41,641	1,856	1,151	3,008
Moloka'i	22,077	12,863	35	389	234	136	647	110	338	1,464	35	36	71
Lāna'i	31,440	24,325	25	688	415	139	374	142	177	1,247	75	30	105
Kaua'i	810,367	396,779	496	13,892	4,673	2,590	9,982	2,186	4,459	23,890	834	781	1,615
Hawai'i Island	922,567	515,040	686	22,921	8,558	4,619	13,831	2,478	5,346	34,833	1,378	752	2,131
...Hilo	246,209	176,955	220	6,800	2,696	1,918	6,050	1,088	2,613	14,364	428	234	662
...Kona	821,146	440,667	569	20,686	7,465	3,855	11,382	2,108	4,431	29,241	1,133	622	1,755
STATE	5,275,477	2,468,463	6,205	77,656	32,431	12,207	33,592	8,994	12,180	99,405	22,611	6,179	28,790
INTERNATIONAL													
O'ahu	1,683	640	181,452	162,767	2,988	4,018	3,891	509	1,419	12,825	131,870	24,553	156,423
Maui	320	100	4,600	180,445	845	697	2,493	377	734	5,147	20,557	2,740	23,298
Moloka'i	0	3	144	1,870	0	0	77	15	85	177	1,063	256	1,320
Lāna'i	5	6	276	4,992	0	0	0	0	0	0	1,524	266	1,790
Kaua'i	173	26	2,462	28,788	235	545	1,611	132	920	3,443	8,881	847	9,728
Hawai'i Island	99	49	14,824	44,663	540	1,676	1,556	39	833	4,644	14,374	2,294	16,669
...Hilo	78	19	3,891	14,406	294	1,261	1,049	17	769	3,391	7,324	991	8,315
...Kona	80	38	12,432	41,207	540	629	1,467	39	466	3,141	11,853	2,006	13,860
STATE	1,872	665	186,357	336,594	3,490	4,384	4,545	716	1,501	14,636	133,089	24,672	157,761

Table 69. 2022 Air Visitor Arrivals by Island and MMA (continued)

2022	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	CHINA	HONG KONG	KOREA	SINGA-PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN-TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
O'ahu	11,711	2,756	109,509	2,951	3,747	130,673	3,127	4,312	6,954	14,393	227,929	4,858,170
Maui	2,889	1,054	10,953	994	605	16,495	2,195	1,688	3,091	6,974	93,672	2,921,159
Moloka'i	86	41	152	6	13	299	33	31	63	127	2,478	43,317
Lāna'i	157	28	173	43	14	415	39	54	113	206	2,496	68,016
Kaua'i	911	750	2,291	653	249	4,854	458	683	1,078	2,219	46,830	1,345,564
Hawai'i Island	4,148	880	15,244	943	683	21,899	826	1,408	2,481	4,715	61,894	1,667,633
…Hilo	1,885	462	7,111	464	213	10,135	282	430	782	1,494	24,945	511,884
…Kona	3,230	769	12,362	673	585	17,620	693	1,222	2,144	4,059	51,526	1,458,026
STATE	13,771	4,002	111,863	3,709	4,161	137,506	4,716	5,845	10,189	20,750	326,536	9,138,674
DOMESTIC												
O'ahu	9,189	2,056	5,398	1,464	1,511	19,619	3,034	4,057	6,623	13,714	139,589	4,142,306
Maui	2,306	923	991	604	297	5,121	2,138	1,614	3,050	6,802	70,678	2,672,710
Moloka'i	86	26	30	6	13	162	33	31	63	127	1,630	38,818
Lāna'i	101	28	28	43	14	214	39	54	113	206	2,123	60,374
Kaua'i	708	558	326	273	116	1,980	432	642	1,064	2,138	34,072	1,285,230
Hawai'i Island	3,263	638	923	519	396	5,740	820	1,325	2,481	4,626	48,080	1,556,623
…Hilo	1,505	242	254	156	136	2,294	276	368	782	1,426	15,776	464,706
…Kona	2,565	527	822	454	321	4,690	693	1,164	2,144	4,001	40,912	1,363,667
STATE	11,193	3,264	6,563	2,202	1,925	25,147	4,612	5,565	9,858	20,035	232,007	8,233,186
INTERNATIONAL												
O'ahu	2,522	700	104,110	1,488	2,236	111,055	93	255	331	679	88,341	715,864
Maui	584	131	9,961	390	308	11,374	57	74	41	172	22,993	248,449
Moloka'i	0	16	121	0	0	137	0	0	0	0	848	4,498
Lāna'i	57	0	145	0	0	201	0	0	0	0	372	7,643
Kaua'i	203	192	1,964	381	134	2,874	26	41	14	81	12,758	60,333
Hawai'i Island	885	242	14,320	424	287	16,159	6	83	0	89	13,813	111,010
…Hilo	380	219	6,857	308	77	7,841	6	62	0	68	9,170	47,178
…Kona	665	242	11,540	219	264	12,930	0	58	0	58	10,614	94,359
STATE	2,578	738	105,300	1,507	2,236	112,359	104	280	331	715	94,529	905,488

Table 70. Air Visitor Arrival by Island and MMA

Percent change 2022 vs. 2021

% change	U.S. WEST MMA	U.S. EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						OCEANIA MMA		
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER-LAND	TOTAL EUROPE	AUSTRA-LIA	NEW ZEALAND	TOTAL OCEANIA
O'ahu	21.0	23.8	936.7	445.3	537.8	524.9	769.1	762.2	446.9	598.7	4,122.6	2,288.0	3,660.5
Maui	8.7	26.5	606.0	360.9	459.1	633.7	964.0	989.5	566.3	684.1	4,307.7	531.6	2,239.0
Moloka'i	39.9	50.7	1,049.9	615.3	693.2	606.9	646.7	339.9	497.9	570.7	12,838.0	2,211.4	6,482.5
Lāna'i	19.9	27.1	1,454.5	712.5	445.9	551.1	465.6	2,106.7	244.6	463.4	11,731.0	1,243.2	5,226.9
Kaua'i	49.9	62.3	719.3	457.2	432.5	1,017.7	1,059.0	890.7	669.7	771.8	4,394.7	358.0	1,884.7
Hawai'i Island	20.9	37.7	1,451.5	421.7	523.2	1,084.8	950.9	684.0	711.0	769.8	6,077.8	629.8	2,695.6
...Hilo	41.0	66.1	1,352.6	676.9	712.1	2,053.4	1,033.2	466.4	917.6	963.3	14,828.5	809.7	4,712.5
...Kona	18.0	34.4	1,504.8	407.6	523.6	884.5	1,059.6	995.3	688.1	783.7	5,448.9	613.4	2,491.9
STATE	18.0	23.7	916.9	371.3	406.1	458.6	713.0	740.0	378.2	507.4	3,465.9	1,329.7	2,759.4
DOMESTIC													
O'ahu	21.0	24.0	197.5	406.8	480.6	682.6	682.6	720.2	381.3	561.3	2,195.8	305.5	1,153.9
Maui	8.7	26.5	72.8	380.8	426.7	816.6	851.2	927.2	505.7	637.3	813.8	91.0	273.2
Moloka'i	39.9	50.7	265.0	327.7	693.2	606.9	567.3	288.0	377.6	498.5	312.8	183.9	235.7
Lāna'i	19.9	27.0	69.9	316.4	445.9	551.1	465.6	2,106.7	244.6	463.4	452.1	37.7	195.1
Kaua'i	49.9	62.3	102.8	488.4	413.1	1,114.1	940.2	841.9	544.2	694.2	871.7	119.7	266.0
Hawai'i Island	20.9	37.7	133.1	396.2	501.1	1,170.6	874.4	676.5	613.2	714.7	644.8	80.6	254.2
...Hilo	41.0	66.1	205.9	613.2	632.2	1,199.1	865.7	457.7	686.2	760.3	724.2	73.6	254.7
...Kona	18.0	34.4	124.3	380.4	498.4	1,240.4	970.4	985.9	627.4	759.6	590.5	69.2	230.2
STATE	18.0	23.8	157.9	377.3	370.9	662.9	662.5	700.2	336.9	491.5	1,739.3	200.1	775.6
INTERNATIONAL													
O'ahu	-9.8	-68.4	1,015.4	454.9	2,140.8	330.6	2,589.5	2,379.7	3,682.3	910.5	4,782.9	28,900.2	5,516.0
Maui	322.0	66.5	1,441.5	357.9	2,534.3	241.5	4,118.2	4,806.2	4,329.5	1,510.3	6,632.3	20,451.5	7,210.5
Moloka'i	NA	54.8	2,277.9	731.5	NA	NA	NA	NA	NA	NA	NA	NA	NA
Lāna'i	NA	NA	5,611.2	835.2	NA	NA	NA	NA	NA	NA	NA	NA	NA
Kaua'i	859.9	5.7	2,013.2	443.3	2,045.9	711.4	3,860.4	6,866.7	13,708.9	2,603.9	6,715.0	NA	7,364.8
Hawai'i Island	159.4	-20.2	2,001.6	435.9	1,392.5	898.9	3,375.2	1,958.3	6,699.9	1,666.4	20,453.1	229,344.9	23,397.8
...Hilo	8,251.7	-7.6	1,744.4	711.0	NA	NA	NA	NA	NA	NA	NA	NA	NA
...Kona	114.2	-38.3	2,134.8	422.4	1,392.5	274.7	3,176.6	1,958.3	3,705.6	1,094.7	16,848.5	200,524.8	19,437.8
STATE	-0.9	-68.3	1,027.4	369.9	1,561.9	220.0	1,494.7	2,137.5	1,956.2	642.9	4,142.6	24,821.2	4,775.2

Table 70: Air Visitor Arrival by Island and MMA (continued)

Percent change 2022 vs. 2021

% change	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	CHINA	HONG KONG	KOREA	SINGA-PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN-TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
O'ahu	111.9	121.8	1,031.5	339.5	115.8	593.1	162.7	350.9	70.5	131.2	158.5	46.0
Maui	114.2	91.7	763.6	236.3	117.0	340.9	117.1	307.4	46.8	97.5	137.2	26.8
Moloka'i	325.3	886.6	388.8	53.1	-11.0	302.1	-1.8	196.2	80.1	61.4	258.1	68.2
Lāna'i	155.1	44.0	1,158.5	78.9	-92.0	41.9	-15.6	407.2	116.7	88.3	130.5	42.2
Kaua'i	108.1	153.9	589.9	503.5	56.8	264.3	167.9	425.2	129.8	188.1	217.8	65.4
Hawai'i Island	109.5	163.1	1,154.8	297.3	51.5	419.2	197.2	489.7	93.6	162.2	193.0	40.9
…Hilo	116.0	458.7	1,547.8	428.2	56.5	529.1	149.8	578.5	129.0	188.6	345.1	74.2
…Kona	100.9	168.5	1,051.5	239.8	59.3	398.6	202.4	468.3	95.2	163.1	178.6	37.0
STATE	106.0	99.8	950.1	247.0	96.9	510.5	134.0	322.8	71.2	122.0	125.4	34.8
DOMESTIC												
O'ahu	75.0	70.9	191.7	141.6	13.4	91.5	156.9	333.3	63.2	122.0	87.8	27.4
Maui	75.7	70.4	72.3	113.4	11.3	71.9	112.0	290.5	45.3	93.2	81.5	18.1
Moloka'i	325.3	518.0	124.4	53.1	-11.0	185.0	-1.8	196.2	80.1	61.4	135.5	52.2
Lāna'i	63.4	44.0	104.8	78.9	-92.0	-26.8	-15.6	407.2	116.7	88.3	96.1	27.7
Kaua'i	62.8	88.8	54.5	153.9	-26.5	64.2	152.7	393.7	126.8	177.6	133.6	59.1
Hawai'i Island	68.5	93.0	124.3	123.1	-6.0	72.2	195.0	454.9	93.9	157.5	131.7	32.7
…Hilo	72.5	193.4	206.3	77.9	1.5	82.0	144.5	480.8	129.0	175.5	181.8	59.4
…Kona	63.9	86.5	121.9	134.9	-5.0	70.6	202.4	441.3	95.5	159.7	125.7	29.3
STATE	76.7	67.3	148.4	123.6	15.2	85.1	130.2	308.8	66.5	115.7	78.2	23.7
INTERNATIONAL												
O'ahu	812.5	1,661.3	1,230.1	2,164.2	454.0	1,189.5	892.0	1,175.0	1,518.2	1,262.6	539.3	841.6
Maui	1,485.1	1,484.1	1,337.9	2,969.0	2,574.5	1,392.5	2,071.4	7,300.0	619.4	1,741.3	4,028.9	494.3
Moloka'i	NA	NA	594.7	NA	NA	683.5	NA	NA	NA	NA	NA	1,695.5
Lāna'i	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	1,319.0
Kaua'i	6,666.7	NA	1,526.0	42,511.2	7,520.6	2,172.9	NA	NA	NA	NA	8,561.8	907.3
Hawai'i Island	1,966.9	5,960.7	1,682.9	8,956.8	873.1	1,727.5	NA	NA	-100.0	4,795.0	3,636.4	934.7
…Hilo	NA	NA	1,867.3	NA	3,502.3	2,135.9	NA	NA	NA	NA	150,930.1	1,894.6
…Kona	1,451.5	5,960.7	1,541.2	4,571.0	796.6	1,548.9	NA	NA	-100.0	3,090.0	2,799.8	840.9
STATE	630.3	1,319.2	1,214.6	1,694.0	405.9	1,156.7	766.7	1,233.3	1,082.1	1,072.1	546.4	648.5

Table 71: Total Visitor Expenditures by Category
(Air, Cruise & Supplemental Business Visitor Spending in Millions of Dollars)
2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**19,800.0**	**13,154.2**	**50.5**
Total Food and beverage	**4,029.5**	**2,747.4**	**46.7**
Restaurant food	2,617.6	1,770.5	47.8
Dinner shows and cruises	450.6	265.3	69.9
Groceries and snacks	961.3	692.0	38.9
Entertainment & Recreation	**1,837.6**	**1,189.4**	**54.5**
Total Transportation	**2,195.6**	**1,576.5**	**39.3**
Interisland airfare	142.5	85.5	66.7
Ground transportation	150.9	99.6	51.5
Rental vehicles	1,751.3	1,301.7	34.5
Gasoline, parking, etc.	151.0	89.7	68.3
Total Shopping	**1,982.0**	**1,424.3**	**39.2**
Fashion and clothing	784.1	550.5	42.4
Jewelry and watches	229.2	174.4	31.4
Cosmetics, perfume	56.6	27.0	109.2
Leather goods	210.5	176.4	19.4
Hawai'i food products	292.8	200.3	46.2
Souvenirs	408.7	295.7	38.2
Lodging	**9,138.3**	**5,950.6**	**53.6**
All other expenses 1/	**516.2**	**238.7**	**116.2**
Supplemental business	**100.8**	**27.2**	**270.1**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Table 72. Total Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**231.9**	**201.0**	**15.4**
Total Food and beverage	**47.4**	**42.1**	**12.8**
Restaurant food	30.8	27.5	12.3
Dinner shows and cruises	5.3	4.2	25.3
Groceries and snacks	11.3	10.4	9.0
Entertainment & Recreation	**21.6**	**18.2**	**18.3**
Attractions/entertainment	5.7	4.7	22.8
Recreation	8.3	7.6	10.0
Other activities & tours	7.5	6.0	25.5
Total Transportation	**25.8**	**24.1**	**7.1**
Interisland airfare	1.7	1.3	27.4
Ground transportation	1.8	1.5	15.3
Rental vehicles	20.6	19.9	3.6
Gasoline, parking, etc.	1.8	1.4	29.2
Total Shopping	**23.3**	**21.8**	**6.7**
Fashion and clothing	9.2	8.4	9.3
Jewelry and watches	2.7	2.7	0.8
Cosmetics, perfume	0.7	0.4	60.3
Leather goods	2.5	2.7	-8.1
Hawai'i food products	3.4	3.1	11.9
Souvenirs	4.8	4.5	5.9
Lodging	**107.7**	**91.1**	**18.3**
All other expenses 1/	**6.1**	**3.6**	**66.2**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 73. U.S. West MMA Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**221.8**	**195.5**	**13.5**
Total Food and beverage	**45.2**	**41.0**	**10.4**
Restaurant food	28.6	26.1	9.6
Dinner shows and cruises	5.2	3.9	35.0
Groceries and snacks	11.4	11.0	3.9
Entertainment & Recreation	**19.3**	**16.4**	**17.6**
Attractions/entertainment	4.9	3.9	23.5
Recreation	8.0	7.3	9.6
Other activities & tours	6.4	5.1	24.6
Total Transportation	**25.1**	**23.4**	**7.2**
Interisland airfare	1.1	0.7	55.2
Ground transportation	1.3	1.3	2.0
Rental vehicles	21.1	20.1	5.2
Gasoline, parking, etc.	1.5	1.3	17.2
Total Shopping	**21.8**	**20.9**	**4.0**
Fashion and clothing	8.2	7.8	4.2
Jewelry and watches	2.7	2.6	4.5
Cosmetics, perfume	0.5	0.3	75.5
Leather goods	2.5	2.9	-11.8
Hawai'i food products	3.5	3.1	12.1
Souvenirs	4.4	4.2	3.6
Lodging	**105.9**	**90.5**	**17.0**
All other expenses 1/	**4.5**	**3.3**	**37.6**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 74. U.S. East MMA Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**252.1**	**212.5**	**18.7**
Total Food and beverage	**48.9**	**44.5**	**9.9**
Restaurant food	32.9	30.1	9.5
Dinner shows and cruises	6.1	5.0	22.3
Groceries and snacks	9.8	9.5	3.7
Entertainment & Recreation	**26.4**	**21.8**	**20.9**
Attractions/entertainment	7.0	5.5	27.8
Recreation	9.5	8.7	8.9
Other activities & tours	9.8	7.6	29.6
Total Transportation	**27.3**	**25.9**	**5.5**
Interisland airfare	2.5	1.9	33.1
Ground transportation	1.5	1.7	-10.2
Rental vehicles	21.6	20.9	3.3
Gasoline, parking, etc.	1.7	1.5	11.1
Total Shopping	**22.3**	**20.3**	**10.1**
Fashion and clothing	8.1	7.8	4.1
Jewelry and watches	3.3	2.8	17.3
Cosmetics, perfume	0.5	0.3	64.4
Leather goods	1.7	1.4	20.1
Hawai'i food products	3.1	2.8	12.2
Souvenirs	5.6	5.2	8.2
Lodging	**117.9**	**96.2**	**22.6**
All other expenses 1/	**9.3**	**3.7**	**151.3**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 75. Japan MMA Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**235.4**	**220.9**	**6.6**
Total Food and beverage	**57.4**	**51.5**	**11.5**
Restaurant food	39.9	33.5	19.2
Dinner shows and cruises	3.3	1.1	195.9
Groceries and snacks	14.2	16.9	-15.9
Entertainment & Recreation	**15.7**	**11.2**	**39.9**
Attractions/entertainment	4.4	2.9	53.2
Recreation	5.6	6.3	-10.7
Other activities & tours	5.6	2.1	166.9
Total Transportation	**16.5**	**15.6**	**5.7**
Interisland airfare	1.2	0.7	67.2
Ground transportation	5.7	3.8	49.3
Rental vehicles	8.5	9.5	-10.9
Gasoline, parking, etc.	1.2	1.5	-21.0
Total Shopping	**49.8**	**54.9**	**-9.2**
Fashion and clothing	17.5	23.9	-26.8
Jewelry and watches	3.7	5.1	-27.9
Cosmetics, perfume	2.2	2.7	-19.4
Leather goods	9.0	13.0	-30.8
Hawai'i food products	11.8	8.4	40.1
Souvenirs	6.1	5.9	2.7
Lodging	**89.0**	**81.2**	**9.6**
All other expenses 1/	**7.0**	**6.5**	**7.3**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 76. Canada MMA Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**189.8**	**176.4**	**7.6**
Total Food and beverage	**40.0**	**41.1**	**-2.6**
Restaurant food	23.1	23.9	-3.4
Dinner shows and cruises	2.7	2.0	32.7
Groceries and snacks	14.3	15.2	-6.0
Entertainment & Recreation	**13.7**	**11.1**	**23.0**
Attractions/entertainment	4.0	2.7	48.3
Recreation	5.9	5.8	2.4
Other activities & tours	4.3	2.8	52.1
Total Transportation	**23.5**	**21.7**	**8.5**
Interisland airfare	1.1	1.4	-24.1
Ground transportation	1.4	1.2	19.4
Rental vehicles	19.2	17.5	9.6
Gasoline, parking, etc.	1.8	1.7	7.9
Total Shopping	**14.6**	**16.6**	**-12.0**
Fashion and clothing	7.7	8.3	-6.9
Jewelry and watches	0.9	1.2	-23.7
Cosmetics, perfume	0.2	0.3	-37.2
Leather goods	0.6	1.3	-55.3
Hawai'i food products	2.3	2.6	-9.7
Souvenirs	2.8	2.8	1.6
Lodging	**94.3**	**82.7**	**14.0**
All other expenses 1/	**3.6**	**3.2**	**13.7**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 77. Europe MMA Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**192.1**	**167.9**	**14.5**
Total Food and beverage	**39.9**	**40.4**	**-1.2**
Restaurant food	24.0	29.2	-17.6
Dinner shows and cruises	5.9	2.6	122.3
Groceries and snacks	10.0	8.6	16.7
Entertainment & Recreation	**22.6**	**16.7**	**35.3**
Attractions/entertainment	2.6	4.9	-46.7
Recreation	6.8	5.7	19.6
Other activities & tours	9.1	6.2	47.1
Total Transportation	**27.2**	**24.5**	**11.1**
Interisland airfare	1.9	4.1	-54.3
Ground transportation	3.6	3.4	5.4
Rental vehicles	17.0	15.2	11.9
Gasoline, parking, etc.	4.7	1.7	170.3
Total Shopping	**11.5**	**12.7**	**-9.5**
Fashion and clothing	6.7	6.5	3.3
Jewelry and watches	0.2	1.2	-84.3
Cosmetics, perfume	0.3	0.7	-59.3
Leather goods	0.1	0.6	-83.2
Hawai'i food products	1.7	0.9	100.6
Souvenirs	2.5	2.8	-11.2
Lodging	**87.5**	**67.9**	**28.9**
All other expenses 1/	**3.4**	**5.6**	**-40.6**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 78. Oceania MMA Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**284.7**	**235.1**	**21.1**
Total Food and beverage	**64.6**	**48.9**	**32.0**
Restaurant food	47.3	35.3	33.9
Dinner shows and cruises	5.0	4.6	10.2
Groceries and snacks	12.3	9.1	35.5
Entertainment & Recreation	**26.4**	**22.6**	**16.8**
Attractions/entertainment	11.3	10.3	9.2
Recreation	6.1	3.9	53.5
Other activities & tours	9.0	8.3	9.0
Total Transportation	**20.4**	**14.4**	**41.6**
Interisland airfare	2.2	3.0	-27.2
Ground transportation	5.5	3.4	61.5
Rental vehicles	11.6	7.4	56.7
Gasoline, parking, etc.	1.2	0.6	90.7
Total Shopping	**49.9**	**50.2**	**-0.6**
Fashion and clothing	32.5	32.5	0.2
Jewelry and watches	3.3	4.1	-18.6
Cosmetics, perfume	2.6	3.6	-27.0
Leather goods	4.4	4.6	-2.6
Hawai'i food products	2.1	1.5	37.1
Souvenirs	4.8	3.9	23.6
Lodging	**114.8**	**86.3**	**33.0**
All other expenses 1/	**8.6**	**12.6**	**-31.9**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 79. Other Asia MMA Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**306.6**	**285.1**	**7.5**
Total Food and beverage	**59.8**	**56.0**	**6.9**
Restaurant food	47.5	43.9	8.3
Dinner shows and cruises	4.1	4.1	-2.0
Groceries and snacks	8.3	8.0	3.6
Entertainment & Recreation	**30.6**	**28.5**	**7.3**
Attractions/entertainment	17.9	16.2	10.4
Recreation	10.3	7.8	32.1
Other activities & tours	2.3	4.4	-47.4
Total Transportation	**29.9**	**28.4**	**5.2**
Interisland airfare	8.0	7.9	1.5
Ground transportation	3.4	3.2	5.9
Rental vehicles	17.2	16.1	6.8
Gasoline, parking, etc.	1.2	1.2	6.2
Total Shopping	**88.4**	**82.3**	**7.4**
Fashion and clothing	28.3	27.1	4.1
Jewelry and watches	8.4	7.9	6.4
Cosmetics, perfume	6.7	6.5	2.7
Leather goods	31.8	28.3	12.5
Hawai'i food products	7.3	7.0	4.0
Souvenirs	5.9	5.4	8.3
Lodging	**92.0**	**84.7**	**8.7**
All other expenses 1/	**5.9**	**5.3**	**11.3**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 80. Latin America MMA Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**249.0**	**249.7**	**-0.3**
Total Food and beverage	**47.4**	**45.6**	**4.1**
Restaurant food	29.2	28.5	2.4
Dinner shows and cruises	8.5	8.3	2.7
Groceries and snacks	9.7	8.7	10.7
Entertainment & Recreation	**24.2**	**24.5**	**-1.0**
Attractions/entertainment	11.2	7.4	51.2
Recreation	8.9	10.0	-10.8
Other activities & tours	4.1	7.0	-42.0
Total Transportation	**30.3**	**29.9**	**1.3**
Interisland airfare	7.5	7.3	2.3
Ground transportation	2.8	2.4	14.4
Rental vehicles	18.7	18.9	-0.7
Gasoline, parking, etc.	1.3	1.3	1.3
Total Shopping	**30.9**	**34.6**	**-10.8**
Fashion and clothing	15.1	19.0	-20.6
Jewelry and watches	2.9	3.2	-10.1
Cosmetics, perfume	0.9	1.3	-28.5
Leather goods	0.4	0.7	-37.0
Hawai'i food products	3.3	3.4	-3.8
Souvenirs	8.3	7.0	17.9
Lodging	**99.0**	**97.7**	**1.3**
All other expenses 1/	**17.2**	**17.4**	**-1.1**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 81. Other MMA Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**246.1**	**199.4**	**23.4**
Total Food and beverage	**57.6**	**40.3**	**42.8**
Restaurant food	37.3	25.4	46.7
Dinner shows and cruises	5.7	4.7	20.8
Groceries and snacks	14.6	10.2	43.3
Entertainment & Recreation	**27.3**	**18.6**	**46.5**
Attractions/entertainment	6.9	7.1	-2.3
Recreation	9.9	3.8	160.3
Other activities & tours	9.9	7.8	27.7
Total Transportation	**34.2**	**24.1**	**41.5**
Interisland airfare	2.4	4.6	-47.2
Ground transportation	5.0	4.1	22.2
Rental vehicles	21.7	13.2	64.4
Gasoline, parking, etc.	5.0	2.2	127.2
Total Shopping	**29.8**	**40.0**	**-25.5**
Fashion and clothing	13.2	20.4	-35.4
Jewelry and watches	0.7	2.0	-63.2
Cosmetics, perfume	2.9	1.8	60.9
Leather goods	3.4	6.2	-44.5
Hawai'i food products	3.0	4.8	-37.3
Souvenirs	6.5	4.7	36.4
Lodging	**90.2**	**68.7**	**31.4**
All other expenses 1/	**7.1**	**7.7**	**-8.3**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 82. China Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**341.3**	**317.8**	**7.4**
Total Food and beverage	**52.8**	**49.9**	**5.9**
Restaurant food	42.9	39.9	7.6
Dinner shows and cruises	3.3	3.7	-9.1
Groceries and snacks	6.6	6.3	3.7
Entertainment & Recreation	**35.9**	**32.9**	**9.1**
Attractions/entertainment	22.6	24.5	-7.7
Recreation	10.3	4.0	157.7
Other activities & tours	2.9	4.4	-33.1
Total Transportation	**37.5**	**34.7**	**8.3**
Interisland airfare	13.7	12.7	7.8
Ground transportation	4.9	4.6	5.7
Rental vehicles	17.2	15.8	9.4
Gasoline, parking, etc.	1.7	1.5	8.5
Total Shopping	**109.8**	**103.0**	**6.6**
Fashion and clothing	39.9	37.3	7.1
Jewelry and watches	20.3	19.0	6.5
Cosmetics, perfume	14.5	13.6	6.3
Leather goods	24.6	23.1	6.6
Hawai'i food products	6.3	6.2	1.2
Souvenirs	4.2	3.8	12.1
Lodging	**96.9**	**89.4**	**8.3**
All other expenses 1/	**8.4**	**7.9**	**6.6**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 83. Korea Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**293.1**	**278.0**	**5.4**
Total Food and beverage	**72.9**	**58.6**	**24.4**
Restaurant food	56.4	42.1	33.9
Dinner shows and cruises	2.9	1.4	110.7
Groceries and snacks	13.5	15.2	-10.9
Entertainment & Recreation	**28.6**	**26.7**	**7.3**
Attractions/entertainment	10.6	8.1	30.8
Recreation	13.1	14.6	-10.6
Other activities & tours	5.0	4.7	6.1
Total Transportation	**27.0**	**25.2**	**7.3**
Interisland airfare	2.8	2.0	42.0
Ground transportation	3.2	4.8	-32.9
Rental vehicles	19.5	16.7	16.7
Gasoline, parking, etc.	1.9	2.5	-25.1
Total Shopping	**51.8**	**56.1**	**-7.7**
Fashion and clothing	22.0	38.0	-42.1
Jewelry and watches	1.0	1.1	-13.4
Cosmetics, perfume	1.6	2.3	-28.7
Leather goods	13.7	31.3	-56.4
Hawai'i food products	5.3	6.4	-16.8
Souvenirs	8.2	7.1	15.8
Lodging	**110.1**	**107.5**	**2.4**
All other expenses 1/	**2.8**	**4.0**	**-31.1**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 84. Taiwan Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**246.9**	**227.9**	**8.3**
Total Food and beverage	**50.5**	**44.4**	**13.9**
Restaurant food	38.1	34.3	11.3
Dinner shows and cruises	4.5	3.4	32.4
Groceries and snacks	8.0	6.8	17.8
Entertainment & Recreation	**23.1**	**21.8**	**5.7**
Attractions/entertainment	13.8	15.5	-11.0
Recreation	7.6	3.2	138.7
Other activities & tours	1.7	3.2	-45.2
Total Transportation	**27.7**	**25.2**	**10.0**
Interisland airfare	7.7	7.9	-2.0
Ground transportation	3.8	3.3	14.3
Rental vehicles	14.9	12.5	19.6
Gasoline, parking, etc.	1.3	1.5	-16.2
Total Shopping	**62.7**	**62.6**	**0.2**
Fashion and clothing	27.8	26.9	3.5
Jewelry and watches	3.7	4.7	-21.7
Cosmetics, perfume	4.4	3.9	11.6
Leather goods	10.6	12.8	-17.0
Hawai'i food products	9.9	9.1	9.1
Souvenirs	6.3	5.2	20.9
Lodging	**75.3**	**68.3**	**10.2**
All other expenses 1/	**7.6**	**5.6**	**34.7**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 85. Australia Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**292.1**	**237.4**	**23.0**
Total Food and beverage	**66.0**	**49.9**	**32.3**
Restaurant food	48.7	36.0	35.2
Dinner shows and cruises	5.3	5.0	7.7
Groceries and snacks	12.0	8.9	34.3
Entertainment & Recreation	**27.9**	**23.2**	**20.4**
Attractions/entertainment	12.0	10.7	12.6
Recreation	6.2	3.9	56.9
Other activities & tours	9.7	8.5	13.3
Total Transportation	**21.2**	**14.3**	**47.5**
Interisland airfare	2.4	3.0	-21.6
Ground transportation	5.6	3.4	67.3
Rental vehicles	11.9	7.4	62.4
Gasoline, parking, etc.	1.2	0.6	104.6
Total Shopping	**49.1**	**49.8**	**-1.5**
Fashion and clothing	30.9	31.2	-0.9
Jewelry and watches	3.6	4.3	-17.2
Cosmetics, perfume	2.6	3.7	-28.5
Leather goods	4.7	4.9	-4.8
Hawai'i food products	2.1	1.4	45.8
Souvenirs	5.2	4.3	21.4
Lodging	**118.8**	**87.1**	**36.4**
All other expenses 1/	**9.2**	**13.1**	**-29.9**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 86. New Zealand Air Visitor Personal Daily Spending by Category in Dollars 2022 vs. 2021

Expenditure Type	2022	2021	% change
GRAND TOTAL	**251.9**	**216.7**	**16.3**
Total Food and beverage	**57.2**	**43.2**	**32.3**
Restaurant food	40.7	31.3	29.8
Dinner shows and cruises	3.5	2.9	18.8
Groceries and snacks	13.0	9.0	45.3
Entertainment & Recreation	**20.6**	**19.8**	**4.4**
Attractions/entertainment	9.1	8.9	2.3
Recreation	5.6	3.7	53.1
Other activities & tours	5.9	7.2	-17.8
Total Transportation	**17.3**	**14.6**	**18.3**
Interisland airfare	1.9	3.1	-37.8
Ground transportation	4.7	3.5	36.2
Rental vehicles	9.7	7.3	31.9
Gasoline, parking, etc.	1.0	0.7	37.3
Total Shopping	**54.2**	**49.2**	**10.1**
Fashion and clothing	39.7	35.4	12.4
Jewelry and watches	2.7	3.1	-13.2
Cosmetics, perfume	3.0	3.3	-10.9
Leather goods	3.2	3.1	4.9
Hawai'i food products	2.1	1.9	9.0
Souvenirs	3.5	2.5	40.9
Lodging	**96.4**	**80.1**	**20.5**
All other expenses 1/	**6.2**	**9.8**	**-36.9**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 87. 2022 Air Visitor Personal Daily Spending by Island by Category in Dollars

Expenditure Type	O'ahu	Maui	Moloka'i	Lāna'i	Kaua'i	Hawai'i Island
GRAND TOTAL	**240.4**	**244.3**	**152.8**	**539.5**	**213.1**	**197.8**
Total Food and beverage	**50.3**	**46.2**	**21.9**	**128.6**	**41.8**	**40.4**
Restaurant food	33.5	29.4	5.5	103.7	25.9	25.6
Dinner shows and cruises	6.3	5.8	0	0	5.4	2.7
Groceries and snacks	10.5	11.0	16.4	24.9	10.5	12.0
Entertainment & Recreation	**23.9**	**20.2**	**5.6**	**34.9**	**21.8**	**18.9**
Total Transportation	**21.3**	**26.5**	**31.1**	**47.4**	**30.0**	**29.8**
Interisland airfare	0.9	1.6	6.5	5.2	2.7	2.9
Ground transportation	2.6	0.9	0.6	1.6	1.0	0.9
Rental vehicles	16.2	22.6	23.2	36.1	25.2	23.9
Gasoline, parking, etc.	1.6	1.4	0.8	4.6	1.2	2.1
Total Shopping	**32.4**	**17.8**	**6.7**	**21.3**	**13.5**	**15.1**
Fashion and clothing	11.7	7.3	1.8	16.4	5.9	5.2
Jewelry and watches	3.4	2.5	0.7	0	2.0	1.6
Cosmetics, perfume	1.1	0.2	0	0	0.1	0.2
Leather goods	5.8	1.2	0	0	0.1	0.1
Hawai'i food products	4.2	2.3	3.0	0	2.6	4.1
Souvenirs	6.3	4.3	1.2	5	2.8	3.8
Lodging	**105.1**	**127.9**	**82.6**	**295.6**	**101.1**	**88.6**
All other expenses 1/	**7.4**	**5.7**	**4.9**	**11.6**	**4.9**	**5.0**

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 88. Air Visitor Personal Daily Spending by Island
Percent change 2022 vs. 2021

Expenditure Type	O'ahu	Maui	Moloka'i	Lāna'i	Kaua'i	Hawai'i Island
GRAND TOTAL	**13.3**	**21.0**	**10.7**	**17.2**	**6.3**	**18.1**
Total Food and beverage	**8.0**	**12.0**	**-20.1**	**-28.9**	**7.5**	**15.4**
Restaurant food	8.6	9.7	-44.9	13.8	8.0	13.4
Dinner shows and cruises	24.6	34.5	NA	NA	67.7	-3.7
Groceries and snacks	-1.7	8.7	-5.7	-72.3	-10.1	25.6
Entertainment & Recreation	**20.9**	**27.2**	**-53.8**	**228.2**	**2.7**	**11.9**
Total Transportation	**-0.1**	**11.9**	**-18.2**	**-41.1**	**-3.0**	**22.3**
Interisland airfare	24.1	74.6	-1.5	-84.5	44.7	68.4
Ground transportation	2.1	-1.2	-35.0	-40.8	3.3	17.2
Rental vehicles	-1.6	9.0	-22.9	-4.1	-6.7	17.4
Gasoline, parking, etc.	1.4	28.2	100.9	-33.5	1.5	38.7
Total Shopping	**5.0**	**6.5**	**17.3**	**125.8**	**-9.6**	**19.6**
Fashion and clothing	4.3	10.5	70.3	73.4	-1.9	12.1
Jewelry and watches	-5.2	-0.7	-30.2	NA	2.3	21.4
Cosmetics, perfume	81.2	21.6	NA	NA	-46.6	108.0
Leather goods	9.1	-34.1	NA	NA	-15.8	17.6
Hawai'i food products	5.0	14.4	277.7	NA	0.8	20.2
Souvenirs	1.2	18.2	-59.4	NA	-31.4	26.8
Lodging	**17.2**	**26.2**	**57.0**	**67.4**	**10.5**	**17.8**
All other expenses 1/	**84.6**	**88.3**	**133.4**	**422.3**	**63.2**	**45.8**

[1/] Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

Table 89. Air Visitor Personal Daily Spending by MMA and Trip Characteristics
2022 vs 2021

	Total*		U.S. West		U.S. East		Japan		Canada	
Expenditure Type	2022	2021	2022	2021	2022	2021	2022	2021	2022	2021
ALL VISITORS	**231.9**	**201.0**	**221.8**	**195.5**	**252.1**	**212.5**	**235.4**	**220.9**	**189.8**	**176.4**
Group tour status:										
Organized group tour	293.4	150.5	262.7	274.1	276.0	317.2	271.7	273.3	219.5	87.2
Individually arranged	198.7	198.9	221.0	196.3	248.7	213.3	233.0	218.6	187.9	177.0
Arrived on package tour:										
Yes	235.3	234.5	223.2	199.6	252.7	221.7	293.9	285.1	208.8	209.1
No	196.4	198.3	221.0	195.9	248.5	212.8	218.8	218.4	184.3	173.4
Accommodations:										
Hotel	226.4	219.6	267.3	232.9	294.2	262.4	274.3	263.8	215.2	201.1
Condo	206.7	244.9	235.1	211.0	270.5	219.6	206.0	197.4	201.7	191.4
Guests of friends and relatives	85.1	95.0	99.3	84.4	109.3	83.3	141.2	157.2	98.5	113.5
Timeshare	144.6	169.1	220.8	197.5	189.2	169.6	153.7	205.2	139.0	147.6
Rental House	201.6	177.4	218.0	209.9	240.4	209.1	179.5	172.7	171.9	197.5
Previous visits:										
First trip	233.9	231.8	226.5	198.4	266.9	227.3	274.5	238.6	215.0	194.4
Repeat visitors	187.5	185.8	218.4	196.1	229.2	198.4	225.7	216.5	179.8	173.4
Purpose of trip:										
Pleasure	199.9	225.3	226.8	203.3	253.7	219.6	223.1	225.8	188.1	178.6
Business, meetings, Conventions, incentive	287.7	210.9	263.0	229.0	290.6	219.8	273.4	197.1	201.6	275.0
Honeymoon	373.0	315.0	311.2	283.8	360.7	318.0	315.0	240.2	252.1	241.1

*Total refers to all reporting major marketing areas (MMA), not just those presented in the table.

Table 90. 2022 Meeting, Convention, and Incentive (MCI) Air Visitor Characteristics and Spending

MEETING, CONVENTION & INCENTIVE	VISITORS	LOS FOR EVENT	LOS BEFORE OR AFTER EVENTS	TOTAL LOS	PER PERSON PER DAY PERSONAL SPENDING $	TOTAL PERSONAL SPENDING $	TOTAL SUPPLEMENTAL BUSINESS SPENDING $	TOTAL SPENDING $
Convention/Conference	**160,157**							**$450,470,289**
Party Size	1.86							
Delegates	86,008	4.00	4.07	8.07	$282.9	$196,428,353	$84,957,872	$281,386,225
Companions	74,148	4.00	4.07	8.07		$169,084,064		$169,084,064
Corporate Meeting	**79,939**							**$194,319,227**
Party Size	1.72							
Delegates	46,459	3.00	4.64	7.64	$292.2	$103,650,490	$15,860,709	$119,511,199
Companions	33,481	3.00	4.64	7.64		$74,808,027		$74,808,027
Incentive	**76,151**							**$163,755,387**
Party Size	2.06							
Delegates	37,051	0.0	0.0	7.4	$296.1	$80,741,998		$80,741,998
Companions	39,101	0.0	0.0	7.4		$83,013,388		$83,013,388
MCI TOTAL						**$707,726,321**	**$100,818,581**	**$808,544,902**

Table 91. 2022 Cruise Ship Visitors

2022	SHIP ARRIVALS FROM OUT-OF-STATE	ARRIVED BY SHIPS	ARRIVED BY AIR 1/	NUMBER OF TOURS	TOTAL ARRIVED	AVERAGE LENGTH OF STAY (DAYS)	VISITOR DAYS
JANUARY	7	6,995	0	7	6,995	5.22	36,522
FEBRUARY	4	6,935	0	4	6,935	5.51	38,216
MARCH	2	3,206	0	2	3,206	4.91	15,729
APRIL	5	8,659	4,417	9	13,076	7.18	93,875
MAY	2	2,231	8,422	6	10,653	9.64	102,733
JUNE	1	1,118	5,224	5	6,343	9.54	60,496
JULY	0	0	5,350	5	5,350	10.89	58,277
AUGUST	0	0	4,422	4	4,422	10.34	45,730
SEPTEMBER	5	11,474	5,200	9	16,674	7.23	120,546
OCTOBER	16	31,208	10,673	21	41,880	6.50	272,133
NOVEMBER	5	9,866	8,234	9	18,099	7.16	129,502
DECEMBER	5	13,618	9,867	10	23,485	7.26	170,585
TOTAL	**52**	**95,309**	**61,809**	**91**	**157,118**	**7.45**	**1,144,345**

Table 92. Cruise Ship Visitors
Percent change 2022 vs. 2021

	SHIP ARRIVALS FROM OUT-OF-STATE	ARRIVED BY SHIPS	ARRIVED BY AIR	NUMBER OF TOURS	TOTAL ARRIVED	AVERAGE LENGTH OF STAY (DAYS)	VISITOR DAYS
JANUARY	NA	NA	NA	NA	NA	NA	NA
FEBRUARY	NA	NA	NA	NA	NA	NA	NA
MARCH	NA	NA	NA	NA	NA	NA	NA
APRIL	NA	NA	NA	NA	NA	NA	NA
MAY	NA	NA	NA	NA	NA	NA	NA
JUNE	NA	NA	NA	NA	NA	NA	NA
JULY	NA	NA	NA	NA	NA	NA	NA
AUGUST	NA	NA	NA	NA	NA	NA	NA
SEPTEMBER	NA	NA	NA	NA	NA	NA	NA
OCTOBER	NA	NA	NA	NA	NA	NA	NA
NOVEMBER	NA	NA	NA	NA	NA	NA	NA
DECEMBER	NA	NA	NA	NA	NA	NA	NA
TOTAL	**NA**	**NA**	**NA**	**NA**	**NA**	**NA**	**NA**

1/ Due to COVID-19 and the "conditional Sail" order enforced by the U.S. Centers for Disease Control and Prevention (CDC), there were no cruise ships in Hawaii in 2021.

Table 93. 2022 Total Cruise Ship Passengers by MMA

	Visitors	US West	US East	Canada	Oceania	Europe	Other	Hawai'i Residents	Total Passengers
Total Passengers	157,118	50,290	67,821	21,257	4,193	7,017	6,540	1,085	158,203
Island Visitation (Number of Passengers)									
O'ahu	156,152	50,136	67,462	20,915	4,133	6,982	6,524	1,085	157,237
Kaua'i	121,353	39,030	57,503	11,946	2,819	5,274	4,781	952	122,305
Maui County	144,810	43,722	64,349	20,625	4,114	6,118	5,882	1,069	145,879
Maui	144,810	43,722	64,349	20,625	4,114	6,118	5,882	1,069	145,879
Moloka'i	1,340	496	520	73	0	52	199	0	1,340
Lāna'i	2,649	986	1,091	149	33	52	338	0	2,649
Hawai'i Island	147,506	47,216	64,928	18,984	4,024	6,453	5,901	1,082	148,588
Purpose of Trip (Number of Passengers)									
Honeymoon	2,764	451	1,374	369	130	344	96	0	2,764
Get Married	572	159	142	6	0	264	0	0	572
Attend Wedding	864	480	229	0	0	156	0	0	864
Convention / Conference	718	245	259	127	15	71	0	0	718
Business	1,000	536	338	54	0	71	0	0	1,000
Visit Friends or Relatives	11,749	5,916	3,973	991	117	554	199	232	11,981
Play Golf	1,685	487	707	281	47	112	51	0	1,685
Leisure	139,008	42,332	61,095	19,469	3,883	6,035	6,194	853	139,861
Type of Accomodation Before or After Cruise (Number of Passengers)									
Hotel	76,994	14,906	40,930	12,623	3,140	2,456	2,940	20	77,014
Hotel only	68,074	11,438	37,052	11,678	2,959	2,269	2,678	20	68,094
Condo	6,913	2,155	2,695	1,607	40	90	326	72	6,985
Condo only	2,976	552	1,274	1,026	0	7	118	27	3,003
Timeshare	5,970	2,469	2,387	654	119	145	196	0	5,970
Timeshare Only	2,597	720	1,422	344	26	28	57	0	2,597
Cruise only	67,415	30,881	21,586	6,654	1,008	4,136	3,150	777	68,192
Bed & Breakfast	1,214	559	521	0	19	72	43	0	1,214
Bed & Breakfast only	410	169	189	0	19	5	29	0	410
Friends & relatives	2,952	1,585	986	127	0	192	62	0	2,952
Other accomodation	7,662	2,753	3,635	717	47	247	264	260	7,922
Average Length of Stay (days)									
Total Length of Stay in Hawai'i	7.28	6.14	8.12	7.49	9.06	6.34	8.09	6.01	7.27
LOS in Hawai'i Before Cruise	1.11	0.70	1.48	0.95	1.95	0.80	1.40	0.00	1.10
LOS in Hawai'i During Cruise	5.07	4.51	5.71	4.62	5.54	4.47	5.81	6.01	5.08
LOS in Hawai'i After Cruise	1.10	0.93	0.94	1.91	1.57	1.07	0.88	0.00	1.09
Type of Visitors									
First Timers	58,707	7,416	32,797	8,776	1,013	5,453	3,252	0	0
Repeat Visitors	98,411	42,874	35,024	12,481	3,180	1,564	3,288	0	0
Expenditures									
Total Expenditures (All cruise visitors, in $milion)	307.0	59.4	188.1	26.8	5.4	7.2	12.1	NA	NA
Per Person Per Day (All cruise visitors, $)	268.2	192.4	341.6	168.2	141.6	161.0	229.6	NA	NA
PPPD (On domestic ships, $)	446.6	416.3	456.5	442.2	154.4	289.3	522.8	NA	NA
PPPD (On foreign ships, $)	97.9	86.1	100.1	115.5	117.4	90.7	89.2	NA	NA

Table 94. Cruise Visitor Personal Daily Spending – All Cruise Visitors in Dollars 2022 and Percent Change vs 2021

Expenditure Type	State	% Change	O'ahu	% Change	Maui	% Change	Kaua'i	% Change	Hawai'i Island	% Change
Total per person per day spending	**268.2**	**NA**	**155.6**	**NA**	**85.3**	**NA**	**66.2**	**NA**	**68.9**	**NA**
Lodging	**26.4**	**NA**	**53.6**	**NA**	**13.6**	**NA**	**10.2**	**NA**	**7.7**	**NA**
Food & beverages	**18.5**	**NA**	**32.1**	**NA**	**12.0**	**NA**	**9.0**	**NA**	**9.5**	**NA**
Restaurant	12.6	NA	21.9	NA	8.0	NA	5.9	NA	6.9	NA
Dinner shows	2.8	NA	6.3	NA	1.4	NA	0.8	NA	0.6	NA
Groceries/snacks	3.0	NA	4.0	NA	2.7	NA	2.3	NA	2.0	NA
Entertainment and Recreation	**6.5**	**NA**	**11.1**	**NA**	**4.3**	**NA**	**3.5**	**NA**	**3.1**	**NA**
Shore Tour	**21.9**	**NA**	**17.6**	**NA**	**24.4**	**NA**	**23.9**	**NA**	**23.1**	**NA**
Total Transportation	**11.2**	**NA**	**16.1**	**NA**	**10.3**	**NA**	**7.2**	**NA**	**7.0**	**NA**
Inter-island airfare	1.9	NA	1.9	NA	1.7	NA	2.1	NA	1.9	NA
Ground transportation	3.5	NA	6.0	NA	2.5	NA	1.6	NA	1.9	NA
Rental car/moped	5.0	NA	7.1	NA	5.1	NA	3.1	NA	2.8	NA
Other transportation	0.8	NA	1.1	NA	1.0	NA	0.4	NA	0.4	NA
Total Shopping	**17.2**	**NA**	**21.3**	**NA**	**16.2**	**NA**	**10.2**	**NA**	**14.9**	**NA**
Fashion& clothing	6.0	NA	8.0	NA	6.4	NA	3.2	NA	4.0	NA
Jewelry/watch	2.6	NA	3.1	NA	2.3	NA	2.5	NA	2.1	NA
Cosmetics/perfumes	0.4	NA	0.4	NA	0.8	NA	0.0	NA	0.3	NA
Leather goods	0.5	NA	1.0	NA	0.2	NA	0.1	NA	0.3	NA
Hawai'i food products	3.1	NA	3.3	NA	2.1	NA	1.4	NA	4.1	NA
Souvenirs	4.7	NA	5.6	NA	4.4	NA	3.0	NA	4.3	NA
All other spending outside ship	**3.6**	**NA**	**3.7**	**NA**	**4.5**	**NA**	**2.1**	**NA**	**3.6**	**NA**
Unallocated and on ship spending 1/	**163.0**	**NA**								

Note: Due to the "Condtional Sail" order enforced by the U.S. Centers for Disease Control (CDC), there were no cruise ships in Hawaii in 2021.

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Table 95. Total Air Seats Operated to Hawai'i
2022 vs. 2021

	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
DepCityName	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge
TOTAL	**12,745,630**	**10,735,084**	**18.7**	**6,910,186**	**5,491,101**	**25.8**	**3,290,742**	**3,020,388**	**9.0**	**1,350,934**	**1,363,124**	**-0.9**	**47,433**	**38,756**	**22.4**	**1,146,335**	**821,715**	**39.5**
SCHEDULES	**12,722,368**	**10,685,154**	**19.1**	**6,892,783**	**5,468,312**	**26.0**	**3,287,123**	**2,997,073**	**9.7**	**1,350,013**	**1,360,898**	**-0.8**	**47,433**	**38,577**	**23.0**	**1,145,016**	**820,294**	**39.6**
CHARTERS	**23,262**	**49,930**	**-53.4**	**17,403**	**22,789**	**-23.6**	**3,619**	**23,315**	**-84.5**	**921**	**2,226**	**-58.6**	**0**	**179**	**-100.0**	**1,319**	**1,421**	**-7.2**

Table 96. Domestic Air Seats Operated To Hawai'i
2022 vs. 2021

	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
DepCityName	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge
DOMESTIC	**11,091,248**	**10,281,269**	**7.9**	**5,552,271**	**5,121,525**	**8.4**	**3,065,230**	**2,955,085**	**3.7**	**1,305,557**	**1,351,496**	**-3.4**	**47,433**	**38,756**	**22.4**	**1,120,757**	**814,407**	**37.6**
SCHEDULES	**11,076,479**	**10,238,721**	**8.2**	**5,543,361**	**5,105,944**	**8.6**	**3,061,611**	**2,931,944**	**4.4**	**1,304,636**	**1,349,270**	**-3.3**	**47,433**	**38,577**	**23.0**	**1,119,438**	**812,986**	**37.7**
CHARTERS	**14,769**	**42,548**	**-65.3**	**8,910**	**15,581**	**-42.8**	**3,619**	**23,141**	**-84.4**	**921**	**2,226**	**-58.6**	**0**	**179**	**-100.0**	**1,319**	**1,421**	**-7.2**
US WEST	**9,813,512**	**8,989,207**	**9.2**	**4,579,920**	**4,201,047**	**9.0**	**2,782,144**	**2,690,125**	**3.4**	**1,284,577**	**1,246,472**	**3.1**	**47,433**	**38,577**	**23.0**	**1,119,438**	**812,986**	**37.7**
Anchorage	48,962	70,231	-30.3	31,830	36,428	-12.6	9,063	23,850	-62.0	8,069	9,953	-18.9						
Denver	370,093	369,975	0.0	129,320	129,697	-0.3	114,229	130,538	-12.5	65,366	62,024	5.4				61,178	47,716	28.2
Las Vegas	609,665	364,127	67.4	362,684	274,982	31.9	146,531	69,370	111.2	48,475	8,225	489.4				51,975	11,550	350.0
Long Beach	241,346	229,873	5.0	131,943	128,436	2.7	109,403	101,437	7.9									
Los Angeles	2,683,415	2,480,143	8.2	1,259,210	1,200,611	4.9	674,078	648,204	4.0	372,775	336,780	10.7	47,433	38,577	23.0	329,919	255,971	28.9
Oakland	616,651	540,358	14.1	217,343	214,632	1.3	193,662	180,271	7.4	73,717	64,409	14.5				131,929	81,046	62.8
Ontario	68,607	50,652	35.4	68,607	50,652	35.4												
Phoenix	638,742	578,351	10.4	300,630	277,290	8.4	163,210	149,425	9.2	88,697	86,009	3.1				86,205	65,627	31.4
Portland	333,396	320,873	3.9	153,430	127,401	20.4	120,607	132,792	-9.2	29,944	50,186	-40.3				29,415	10,494	180.3
Sacramento	296,234	271,339	9.2	160,960	149,805	7.4	123,899	120,134	3.1	11,375	1,400	712.5						
Salt Lake City	121,205	144,163	-15.9	90,449	93,953	-3.7	30,756	50,210	-38.7									
San Diego	563,337	545,821	3.2	285,629	244,259	16.9	155,851	180,889	-13.8	58,944	70,879	-16.8				62,913	49,794	26.3
San Francisco	1,388,600	1,210,504	14.7	667,789	554,453	20.4	400,231	341,349	17.2	203,086	217,847	-6.8				117,494	96,855	21.3
San Jose	654,909	627,362	4.4	247,030	238,374	3.6	214,268	213,190	0.5	107,167	111,446	-3.8				86,444	64,352	34.3
Santa Ana	32,634	29,736	9.7	32,634	29,736	9.7												
Seattle	1,145,716	1,155,699	-0.9	440,432	450,338	-2.2	326,356	348,466	-6.3	216,962	227,314	-4.6				161,966	129,581	25.0
US EAST	**1,262,967**	**1,249,514**	**1.1**	**963,441**	**904,897**	**6.5**	**279,467**	**241,819**	**15.6**	**20,059**	**102,798**	**-80.5**						
Atlanta	110,144	88,613	24.3	98,864	88,613	11.6	11,280	0	NA									
Austin	42,812	24,186	77.0	42,812	24,186	77.0												
Boston	58,102	50,040	16.1	58,102	50,040	16.1												
Charlotte	546	61,698	-99.1	546	61,698	-99.1												
Chicago	210,990	230,275	-8.4	115,634	151,912	-23.9	76,116	57,465	32.5	19,240	20,898	-7.9						
Dallas	369,435	437,477	-15.6	194,748	186,086	4.7	173,868	169,491	2.6	819	81,900	-99.0						
Detroit	9,453	0	NA	9,453	0	NA												
Houston	116,614	86,084	35.5	116,614	86,084	35.5												
Minneapolis	78,401	60,391	29.8	78,401	60,391	29.8												
New York JFK	104,079	76,172	36.6	104,079	76,172	36.6												
Newark	99,947	73,322	36.3	81,744	58,459	39.8	18,203	14,863	22.5									
Orlando	30,302	27,800	9.0	30,302	27,800	9.0												
Washington D.C.	32,142	33,456	-3.9	32,142	33,456	-3.9												

Table 97. International Air Seats Operated To Hawai'i
2022 vs. 2021

	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
DepCityName	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge
INTERNATIONAL	**1,654,382**	**453,815**	**264.5**	**1,357,915**	**369,576**	**267.4**	**225,512**	**65,303**	**245.3**	**45,377**	**11,628**	**290.2**				**25,578**	**7,308**	**250.0**
SCHEDULES	**1,645,889**	**446,433**	**268.7**	**1,349,422**	**362,368**	**272.4**	**225,512**	**65,129**	**246.3**	**45,377**	**11,628**	**290.2**				**25,578**	**7,308**	**250.0**
CHARTERS	**8,493**	**7,382**	**15.1**	**8,493**	**7,208**	**17.8**	**0**	**174**	**-100.0**									
JAPAN	**479,146**	**131,766**	**263.6**	**472,977**	**131,766**	**259.0**				**6,169**	**0**	**NA**						
Nagoya	5,931	186	3088.7	5,931	186	3088.7												
Osaka	56,620	16,124	251.2	56,620	16,124	251.2												
Tokyo HND	187,045	46,516	302.1	187,045	46,516	302.1												
Tokyo NRT	229,550	68,940	233.0	223,381	68,940	224.0				6,169	0	NA						
CANADA	**487,215**	**129,098**	**277.4**	**196,917**	**45,033**	**337.3**	**225,512**	**65,129**	**246.3**	**39,208**	**11,628**	**237.2**				**25,578**	**7,308**	**250.0**
Calgary	80,492	10,362	676.8	27,113	1,772	1430.1	49,203	8,590	472.8	1,914	0	NA				2,262	0	NA
Edmonton	5,046	0	NA	2,436	0	NA	2,610	0	NA									
Montreal	894	0	NA	894	0	NA												
Toronto	21,413	2,980	618.6	12,814	1,490	760.0	8,599	1,490	477.1									
Vancouver	379,370	115,756	227.7	153,660	41,771	267.9	165,100	55,049	199.9	37,294	11,628	220.7				23,316	7,308	219.0
OTHER ASIA	**217,245**	**39,160**	**454.8**	**217,245**	**39,160**	**454.8**												
Seoul	217,245	39,160	454.8	217,245	39,160	454.8												
OCEANIA	**243,825**	**5,396**	**4418.6**	**243,825**	**5,396**	**4418.6**												
Auckland	45,088	0	NA	45,088	0	NA												
Melbourne	26,465	0	NA	26,465	0	NA												
Sydney	172,272	5,396	3092.6	172,272	5,396	3092.6												
OTHER	**218,458**	**141,013**	**54.9**	**218,458**	**141,013**	**54.9**												
Apia	850	0	NA	850	0	NA												
Guam	127,050	122,388	3.8	127,050	122,388	3.8												
Majuro	1,660	0	NA	1,660	0	NA												
Manila	55,620	10,197	445.5	55,620	10,197	445.5												
Nadi	3,042	644	372.4	3,042	644	372.4												
Pago Pago	17,292	1,946	788.6	17,292	1,946	788.6												
Papeete	12,944	5,838	121.7	12,944	5,838	121.7												

Table 98. Total Flights Operated To Hawai'i
2022 vs. 2021

	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
DepCityName	2022	2021	%Chge	2022	2021	%Chge	2022	2021	%Chge	2022	2021	%Chge	2022	2021	%Chge	2022	2021	%Chge
TOTAL	**60,153**	**51,904**	**15.9**	**29,326**	**24,148**	**21.4**	**16,674**	**15,633**	**6.7**	**7,362**	**7,299**	**0.9**	**270**	**220**	**22.7**	**6,521**	**4,604**	**41.6**
SCHEDULES	**60,060**	**51,666**	**16.2**	**29,261**	**24,068**	**21.6**	**16,659**	**15,495**	**7.5**	**7,357**	**7,288**	**0.9**	**270**	**219**	**23.3**	**6,513**	**4,596**	**41.7**
CHARTERS	**93**	**238**	**-60.9**	**65**	**80**	**-18.8**	**15**	**138**	**-89.1**	**5**	**11**	**-54.5**	**0**	**1**	**-100.0**	**8**	**8**	**0.0**

Table 99. Domestic Flights Operated To Hawai'i
2022 vs. 2021

	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
DepCityName	2022	2021	%Chge	2022	2021	%Chge	2022	2021	%Chge	2022	2021	%Chge	2022	2021	%Chge	2022	2021	%Chge
DOMESTIC	**53,524**	**50,154**	**6.7**	**24,179**	**22,767**	**6.2**	**15,597**	**15,373**	**1.5**	**7,104**	**7,232**	**-1.8**	**270**	**220**	**22.7**	**6,374**	**4,562**	**39.7**
SCHEDULES	**53,464**	**49,942**	**7.1**	**24,147**	**22,712**	**6.3**	**15,582**	**15,236**	**2.3**	**7,099**	**7,221**	**-1.7**	**270**	**219**	**23.3**	**6,366**	**4,554**	**39.8**
CHARTERS	**60**	**212**	**-71.7**	**32**	**55**	**-41.8**	**15**	**137**	**-89.1**	**5**	**11**	**-54.5**	**0**	**1**	**-100.0**	**8**	**8**	**0.0**
US WEST	**48,899**	**45,246**	**8.1**	**20,708**	**19,356**	**7.0**	**14,526**	**14,282**	**1.7**	**7,029**	**6,835**	**2.8**	**270**	**219**	**23.3**	**6,366**	**4,554**	**39.8**
Anchorage	293	438	-33.1	188	226	-16.8	57	150	-62.0	48	62	-22.6						
Denver	1,552	1,634	-5.0	411	522	-21.3	415	550	-24.5	364	318	14.5				362	244	48.4
Las Vegas	2,895	1,601	80.8	1,512	1,104	37.0	809	384	110.7	277	47	489.4				297	66	350.0
Long Beach	1,322	1,263	4.7	725	706	2.7	597	557	7.2									
Los Angeles	12,947	11,967	8.2	5,455	5,284	3.2	3,469	3,309	4.8	1,968	1,756	12.1	270	219	23.3	1,785	1,399	27.6
Oakland	3,433	3,012	14.0	1,213	1,197	1.3	1,078	1,003	7.5	417	368	13.3				725	444	63.3
Ontario	363	268	35.4	363	268	35.4												
Phoenix	3,137	2,764	13.5	1,411	1,235	14.3	818	743	10.1	461	446	3.4				447	340	31.5
Portland	1,767	1,839	-3.9	719	700	2.7	692	768	-9.9	171	305	-43.9				185	66	180.3
Sacramento	1,438	1,388	3.6	724	720	0.6	649	660	-1.7	65	8	712.5						
Salt Lake City	476	575	-17.2	360	362	-0.6	116	213	-45.5									
San Diego	3,085	3,037	1.6	1,446	1,253	15.4	895	1,049	-14.7	361	433	-16.6				383	302	26.8
San Francisco	6,250	5,495	13.7	2,462	2,024	21.6	1,993	1,804	10.5	1,088	1,121	-2.9				707	546	29.5
San Jose	3,742	3,615	3.5	1,387	1,357	2.2	1,224	1,222	0.2	615	652	-5.7				516	384	34.4
Santa Ana	259	236	9.7	259	236	9.7												
Seattle	5,940	6,114	-2.8	2,073	2,162	-4.1	1,714	1,870	-8.3	1,194	1,319	-9.5				959	763	25.7
US EAST	**4,565**	**4,696**	**-2.8**	**3,439**	**3,356**	**2.5**	**1,056**	**954**	**10.7**	**70**	**386**	**-81.9**						
Atlanta	402	322	24.8	362	322	12.4	40	0	NA									
Austin	154	87	77.0	154	87	77.0												
Boston	209	180	16.1	209	180	16.1												
Charlotte	2	226	-99.1	2	226	-99.1												
Chicago	723	882	-18.0	363	552	-34.2	293	244	20.1	67	86	-22.1						
Dallas	1,312	1,582	-17.1	695	661	5.1	614	621	-1.1	3	300	-99.0						
Detroit	42	0	NA	42	0	NA												
Houston	363	342	6.1	363	342	6.1												
Minneapolis	299	223	34.1	299	223	34.1												
New York JFK	378	274	38.0	378	274	38.0												
Newark	434	337	28.8	325	248	31.0	109	89	22.5									
Orlando	109	100	9.0	109	100	9.0												
Washington D.C.	138	141	-2.1	138	141	-2.1												

Table 100. International Flights Operated To Hawai'i
2022 vs. 2021

	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
DepCityName	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge	2022	2021	% Chge
INTERNATIONAL	**6,629**	**1,750**	**278.8**	**5,147**	**1,381**	**272.7**	**1,077**	**260**	**314.2**	**258**	**67**	**285.1**				**147**	**42**	**250.0**
SCHEDULES	**6,596**	**1,724**	**282.6**	**5,114**	**1,356**	**277.1**	**1,077**	**259**	**315.8**	**258**	**67**	**285.1**				**147**	**42**	**250.0**
CHARTERS	**33**	**26**	**26.9**	**33**	**25**	**32.0**	**0**	**1**	**-100.0**									
JAPAN	**1,928**	**529**	**264.5**	**1,897**	**529**	**258.6**				**31**	**0**	**NA**						
Nagoya	30	1	2900.0	30	1	2900.0												
Osaka	215	58	270.7	215	58	270.7												
Tokyo HND	810	220	268.2	810	220	268.2												
Tokyo NRT	873	250	249.2	842	250	236.8				31	0	NA						
CANADA	**2,473**	**610**	**305.4**	**1,022**	**242**	**322.3**	**1,077**	**259**	**315.8**	**227**	**67**	**238.8**				**147**	**42**	**250.0**
Calgary	389	44	784.1	150	12	1150.0	215	32	571.9	11	0	NA				13	0	NA
Edmonton	29	0	NA	14	0	NA	15	0	NA									
Montreal	3	0	NA	3	0	NA												
Toronto	72	10	620.0	43	5	760.0	29	5	480.0									
Vancouver	1,980	556	256.1	812	225	260.9	818	222	268.5	216	67	222.4				134	42	219.0
OTHER ASIA	**689**	**140**	**392.1**	**689**	**140**	**392.1**												
Seoul	689	140	392.1	689	140	392.1												
OCEANIA	**818**	**19**	**4205.3**	**818**	**19**	**4205.3**												
Auckland	158	0	NA	158	0	NA												
Melbourne	79	0	NA	79	0	NA												
Sydney	581	19	2957.9	581	19	2957.9												
OTHER	**688**	**426**	**61.5**	**688**	**426**	**61.5**												
Apia	5	0	NA	5	0	NA												
Guam	363	361	0.6	363	361	0.6												
Majuro	10	0	NA	10	0	NA												
Manila	180	33	445.5	180	33	445.5												
Nadi	18	4	350.0	18	4	350.0												
Pago Pago	64	7	814.3	64	7	814.3												
Papeete	48	21	128.6	48	21	128.6												

Table 101. State Hotel Performance
2022 vs. 2021

	Occupancy (%)			Average Daily Rate ($)			RevPAR ($)		
	2022	2021	Absolute Change	2022	2021	% Change	2022	2021	% Change
JANUARY	65.4	22.8	42.6	357.22	252.78	41.3	233.46	57.53	305.8
FEBRUARY	72.1	30.5	41.6	350.98	259.66	35.2	253.18	79.17	219.8
MARCH	75.2	43.0	32.2	377.96	284.41	32.9	284.16	122.35	132.2
APRIL	76.2	51.0	25.2	371.13	300.58	23.5	282.83	153.31	84.5
MAY	73.9	61.3	12.6	340.20	287.71	18.2	251.36	176.39	42.5
JUNE	75.8	76.9	-1.2	391.73	329.85	18.8	296.85	253.79	17.0
JULY	81.5	82.2	-0.7	413.57	367.42	12.6	337.01	301.86	11.6
AUGUST	77.1	73.3	3.8	382.93	356.17	7.5	295.26	261.23	13.0
SEPTEMBER	73.5	55.2	18.3	337.33	304.42	10.8	247.86	168.09	47.5
OCTOBER	72.0	54.8	17.2	338.24	308.75	9.6	243.46	169.25	43.8
NOVEMBER	70.5	59.7	10.8	345.30	333.22	3.6	243.36	198.81	22.4
DECEMBER	71.3	72.3	-1.0	440.11	422.15	4.3	313.69	305.22	2.8
TOTAL	**73.6**	**57.5**	**16.1**	**371.21**	**330.32**	**12.4**	**273.27**	**189.89**	**43.9**

Source: STR, Inc.

Table 102. O‘ahu Hotel Hotel Performance
2022 vs. 2021

	Occupancy (%)			Average Daily Rate ($)			RevPAR ($)		
	2022	2021	Absolute Change	2022	2021	% Change	2022	2021	% Change
JANUARY	65.5	23.1	42.4	241.64	168.81	43.1	158.26	38.97	306.1
FEBRUARY	71.2	29.2	42.0	236.39	169.53	39.4	168.38	49.54	239.9
MARCH	74.0	40.7	33.3	243.95	182.95	33.3	180.52	74.45	142.5
APRIL	76.7	47.2	29.5	258.51	191.64	34.9	198.29	90.43	119.3
MAY	75.6	59.2	16.5	246.19	195.77	25.8	186.18	115.83	60.7
JUNE	77.1	75.4	1.7	284.03	226.72	25.3	218.99	170.87	28.2
JULY	86.3	81.8	4.4	308.42	258.09	19.5	266.01	211.20	26.0
AUGUST	81.6	72.9	8.7	286.48	245.09	16.9	233.89	178.65	30.9
SEPTEMBER	76.7	51.8	24.9	259.81	212.45	22.3	199.35	110.06	81.1
OCTOBER	73.2	48.9	24.3	254.25	211.28	20.3	186.20	103.40	80.1
NOVEMBER	71.9	53.4	18.5	259.13	225.68	14.8	186.36	120.60	54.5
DECEMBER	74.4	74.9	-0.6	319.96	282.91	13.1	238.00	212.02	12.3
TOTAL	**75.4**	**55.6**	**19.8**	**267.77**	**225.24**	**18.9**	**201.79**	**125.12**	**61.3**

Source: STR, Inc.

Table 103. Maui County Hotel Performance
2022 vs. 2021

	Occupancy (%)			Average Daily Rate ($)			RevPAR ($)		
	2022	2021	Absolute Change	2022	2021	% Change	2022	2021	% Change
JANUARY	61.2	21.7	39.5	619.39	451.61	37.2	379.03	97.92	287.1
FEBRUARY	69.0	31.7	37.3	583.32	445.64	30.9	402.67	141.21	185.1
MARCH	73.5	49.2	24.3	632.27	464.92	36.0	464.66	228.75	103.1
APRIL	72.6	62.1	10.5	609.69	481.37	26.7	442.36	298.87	48.0
MAY	67.3	66.8	0.5	553.69	465.41	19.0	372.80	311.09	19.8
JUNE	70.1	79.7	-9.7	644.48	536.17	20.2	451.70	427.58	5.6
JULY	70.9	81.8	-10.9	687.74	614.86	11.9	487.94	503.00	-3.0
AUGUST	67.9	73.9	-6.0	621.02	595.78	4.2	421.79	440.10	-4.2
SEPTEMBER	65.4	59.3	6.0	535.82	486.72	10.1	350.17	288.66	21.3
OCTOBER	65.1	60.8	4.4	527.81	489.73	7.8	343.84	297.70	15.5
NOVEMBER	65.2	65.4	-0.3	538.26	530.69	1.4	350.84	347.23	1.0
DECEMBER	63.7	67.6	-4.0	734.40	742.02	-1.0	467.69	501.86	-6.8
TOTAL	**67.6**	**60.3**	**7.3**	**606.92**	**540.61**	**12.3**	**410.12**	**325.75**	**25.9**

Source: STR, Inc.

Table 104. Kaua'i Hotel Performance
2022 vs. 2021

	Occupancy (%)			Average Daily Rate ($)			RevPAR ($)		
	2022	2021	Absolute Change	2022	2021	% Change	2022	2021	% Change
JANUARY	67.1	18.0	49.1	368.16	173.39	112.3	246.88	31.16	692.2
FEBRUARY	78.3	26.8	51.5	375.34	185.37	102.5	293.96	49.74	491.0
MARCH	80.1	29.4	50.8	465.09	186.50	149.4	372.70	54.80	580.1
APRIL	82.6	38.0	44.6	380.63	241.76	57.4	314.41	91.83	242.4
MAY	79.8	57.2	22.6	365.81	265.20	37.9	292.02	151.80	92.4
JUNE	83.4	76.3	7.0	418.44	326.29	28.2	348.81	249.00	40.1
JULY	85.2	81.3	3.9	451.82	363.85	24.2	384.93	295.82	30.1
AUGUST	79.2	74.6	4.7	415.33	352.82	17.7	329.11	263.12	25.1
SEPTEMBER	77.9	64.6	13.3	360.59	310.26	16.2	280.88	200.42	40.1
OCTOBER	78.7	66.1	12.6	364.18	306.59	18.8	286.71	202.75	41.4
NOVEMBER	75.1	69.4	5.6	364.16	321.68	13.2	273.31	223.32	22.4
DECEMBER	72.1	67.4	4.7	444.00	409.90	8.3	320.23	276.26	15.9
TOTAL	**77.7**	**57.2**	**20.4**	**398.08**	**315.78**	**26.1**	**309.13**	**180.77**	**71.0**

Source: STR, Inc.

Table 105. Hawai'i Island Hotel Performance
2022 vs. 2021

	Occupancy (%)			Average Daily Rate ($)			RevPAR ($)		
	2022	2021	Absolute Change	2022	2021	% Change	2022	2021	% Change
JANUARY	71.6	26.1	45.5	394.15	268.24	46.9	282.16	69.96	303.3
FEBRUARY	77.9	35.3	42.6	403.18	272.68	47.9	314.13	96.28	226.3
MARCH	80.3	48.2	32.1	419.60	315.72	32.9	336.89	152.24	121.3
APRIL	76.7	53.7	23.1	429.16	320.20	34.0	329.36	171.84	91.7
MAY	74.9	62.3	12.6	371.16	299.73	23.8	277.90	186.69	48.9
JUNE	75.7	78.6	-2.9	411.24	346.97	18.5	311.41	272.78	14.2
JULY	78.3	84.8	-6.4	418.69	367.33	14.0	327.99	311.32	5.4
AUGUST	73.4	73.5	-0.1	408.65	375.03	9.0	299.95	275.60	8.8
SEPTEMBER	72.0	56.1	15.9	334.80	299.62	11.7	241.07	168.12	43.4
OCTOBER	75.1	61.9	13.3	361.44	309.32	16.8	271.48	191.32	41.9
NOVEMBER	71.4	69.6	1.8	372.32	347.26	7.2	265.71	241.55	10.0
DECEMBER	71.8	72.8	-1.1	478.98	486.24	-1.5	343.68	354.14	-3.0
TOTAL	**74.9**	**60.5**	**14.4**	**400.10**	**345.42**	**15.8**	**299.71**	**209.02**	**43.4**

Source: STR, Inc.

Table 106. Visitor Plant Inventory – Existing Inventory by Island and Property 2022 vs. 2021

ISLAND	TYPE	2022 PROPERTIES	2021 PROPERTIES	CHANGE FROM 2021
HAWAI'I ISLAND	Apartment/ Hotel	1	2	-1
	Bed & Breakfast	43	46	-3
	Condominium Hotel	12	12	0
	Hostel	3	3	0
	Hotel	29	30	-1
	Vacation Rental Unit	264	268	-4
	Timeshare	19	19	0
	Other	5	5	0
	Total	**376**	**385**	**-9**
KAUA'I	Apartment/ Hotel	0	0	0
	Bed & Breakfast	6	7	-1
	Condominium Hotel	14	16	-2
	Hostel	0	0	0
	Hotel	15	15	0
	Vacation Rental Unit	288	295	-7
	Timeshare	20	20	0
	Other	5	4	1
	Total	**348**	**357**	**-9**
MAUI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	72	62	10
	Condominium Hotel	44	47	-3
	Hostel	3	3	0
	Hotel	28	29	-1
	Vacation Rental Unit	195	202	-7
	Timeshare	26	27	-1
	Other	2	2	0
	Total	**370**	**372**	**-2**
MOLOKA'I	Apartment/ Hotel	0	0	0
	Bed & Breakfast	1	1	0
	Condominium Hotel	2	2	0
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rental Unit	20	22	-2
	Timeshare	1	1	0
	Other	0	0	0
	Total	**24**	**26**	**-2**
LĀNA'I	Apartment/ Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	3	3	0
	Vacation Rental Unit	2	1	1
	Timeshare	0	0	0
	Other	0	0	0
	Total	**5**	**4**	**1**
O'AHU	Apartment/ Hotel	2	2	0
	Bed & Breakfast	16	16	0
	Condominium Hotel	23	22	1
	Hostel	8	10	-2
	Hotel	73	74	-1
	Vacation Rental Unit	140	131	9
	Timeshare	21	19	2
	Other	5	5	0
	Total	**288**	**279**	**9**
STATEWIDE	Apartment/ Hotel	3	4	-1
	Bed & Breakfast	138	132	6
	Condominium Hotel	95	99	-4
	Hostel	14	16	-2
	Hotel	148	151	-3
	Vacation Rental Unit	909	919	-10
	Timeshare	87	86	1
	Other	17	16	1
	State Total	**1,411**	**1,423**	**-12**

Source: DBEDT, 2022 Visitor Plant Inventory report, posted on the DBEDT website:
Visitor Statistics | Visitor Plant Inventory (hawaii.gov)

Table 107. Visitor Plant Inventory – Existing Inventory by Island and Unit 2022 vs. 2021

ISLAND	TYPE	2022 UNITS	2021 UNITS	CHANGE FROM 2021
HAWAI'I	Apartment/ Hotel	24	119	-95
ISLAND	Bed & Breakfast	207	215	-8
	Condominium Hotel	375	393	-18
	Hostel	59	59	0
	Hotel	5,609	5,711	-102
	Vacation Rental Unit	2,346	2,192	154
	Timeshare	1,877	1,878	-1
	Other	48	48	0
	Total	**10,545**	**10,615**	**-70**
KAUA'I	Apartment/ Hotel	0	0	0
	Bed & Breakfast	20	21	-1
	Condominium Hotel	1,225	1,548	-323
	Hostel	0	0	0
	Hotel	3,042	2,863	179
	Vacation Rental Unit	2,088	1,945	143
	Timeshare	2,682	2,744	-62
	Other	86	39	47
	Total	**9,143**	**9,160**	**-17**
MAUI	Apartment/ Hotel	15	15	0
	Bed & Breakfast	221	197	24
	Condominium Hotel	3,501	3,726	-225
	Hostel	62	62	0
	Hotel	7,372	7,361	11
	Vacation Rental Unit	6,750	6,334	416
	Timeshare	3,643	3,679	-36
	Other	40	40	0
	Total	**21,604**	**21,414**	**190**
MOLOKA'I	Apartment/ Hotel	0	0	0
	Bed & Breakfast	1	1	0
	Condominium Hotel	80	80	0
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rental Unit	236	196	40
	Timeshare	7	7	0
	Other	0	0	0
	Total	**324**	**284**	**40**
LĀNA'I	Apartment/ Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	320	320	0
	Vacation Rental Unit	6	4	2
	Timeshare	0	0	0
	Other	0	0	0
	Total	**326**	**324**	**2**
O'AHU	Apartment/ Hotel	50	50	0
	Bed & Breakfast	43	38	5
	Condominium Hotel	3,989	3,582	407
	Hostel	208	285	-77
	Hotel	26,870	26,841	29
	Vacation Rental Unit	3,956	3,918	38
	Timeshare	3,819	3,819	0
	Other	225	225	0
	Total	**39,160**	**38,758**	**402**
STATEWIDE	Apartment/ Hotel	89	184	-95
	Bed & Breakfast	492	472	20
	Condominium Hotel	9,170	9,329	-159
	Hostel	329	406	-77
	Hotel	43,213	43,096	117
	Vacation Rental Unit	15,382	14,589	793
	Timeshare	12,028	12,127	-99
	Other	399	352	47
	State Total	**81,102**	**80,555**	**547**

Source: DBEDT, 2022 Visitor Plant Inventory report, posted on the DBEDT website:
Visitor Statistics | Visitor Plant Inventory (hawaii.gov)

Table 108. Visitor Plant Inventory - Class of Units by Island
2022 vs. 2021

ISLAND	CLASS	PERCENT OF TOTAL UNITS[1] 2022[2]	2021[3]	% CHANGE FROM 2021
HAWAI'I	Budget (Up to $100)	7.8	10.7	-2.9
ISLAND	Standard ($101 to $250)	22.0	24.5	-2.5
	Deluxe ($251 to $500)	20.6	32.7	-12.1
	Luxury (Over $500/Night)	49.6	32.0	17.6
	Total	100.0	99.9	
KAUA'I	Budget (Up to $100)	1.6	2.4	-0.8
	Standard ($101 to $250)	24.2	32.6	-8.4
	Deluxe ($251 to $500)	29.1	22.1	7.0
	Luxury (Over $500/Night)	45.1	43.0	2.1
	Total	100.0	100.1	
MAUI	Budget (Up to $100)	0.7	0.7	0.0
	Standard ($101 to $250)	15.6	18.5	-2.9
	Deluxe ($251 to $500)	31.7	26.1	5.6
	Luxury (Over $500/Night)	52.0	54.7	-2.7
	Total	100.0	100.0	
MOLOKA'I	Budget (Up to $100)	0.7	0.6	0.1
	Standard ($101 to $250)	95.3	94.8	0.5
	Deluxe ($251 to $500)	4.0	4.0	0.0
	Luxury (Over $500/Night)	0.0	0.6	-0.6
	Total	100.0	100.0	
LĀNA'I	Budget (Up to $100)	0.0	0.0	0.0
	Standard ($101 to $250)	1.2	1.2	0.0
	Deluxe ($251 to $500)	29.7	29.7	0.0
	Luxury (Over $500/Night)	69.1	69.1	0.0
	Total	100.0	100.0	
O'AHU	Budget (Up to $100)	1.7	2.4	-0.7
	Standard ($101 to $250)	29.1	29.8	-0.7
	Deluxe ($251 to $500)	34.1	34.8	-0.7
	Luxury (Over $500/Night)	35.2	33.0	2.2
	Total	100.1	100.0	
STATEWIDE	Budget (Up to $100)	2.2	3.2	-1.0
	Standard ($101 to $250)	24.6	26.7	-2.1
	Deluxe ($251 to $500)	31.2	31.2	0.0
	Luxury (Over $500/Night)	42.0	38.9	3.1
	Total	100.0	100.0	

[1] Totals may not sum to 100% due to rounding.
[2] Based on 48,549 units (59.8% of the total units in 2022) for which information on the class of units was available.
[3] Based on 48,870 units (60.7% of the total units in 2021) for which information on the class of units was available.

Source: DBEDT, 2022 Visitor Plant Inventory report, posted on the DBEDT website:
Visitor Statistics | Visitor Plant Inventory (hawaii.gov)

Table 109. Visitor Plant Inventory - Available Units by County
1968 – 2022

YEAR	STATE TOTAL	% CHANGE	HAWAIʻI ISLAND	% CHANGE	KAUAʻI	% CHANGE	MAUI COUNTY	% CHANGE	OʻAHU	% CHANGE
1968	18,657	8.4	2,188	22.2	1,260	13.0	2,043	19.2	13,166	4.5
1969	22,801	22.2	2,480	13.3	1,914	51.9	2,415	18.2	15,992	21.5
1970	26,923	18.1	3,166	27.7	2,565	34.0	2,743	13.6	18,449	15.4
1971	32,289	19.9	3,435	8.5	2,628	2.5	3,695	34.7	22,531	22.1
1972	35,797	10.9	4,241	23.5	2,719	3.5	4,095	10.8	24,742	9.8
1973	36,608	2.3	4,796	13.1	2,629	-3.3	4,075	-0.5	25,108	1.5
1974	38,675	5.6	5,234	9.1	2,868	9.1	5,208	27.8	25,365	1.0
1975	39,632	2.5	5,348	2.2	3,102	8.2	5,830	11.9	25,352	-0.1
1976	42,648	7.6	6,045	13.0	3,520	13.5	7,232	24.0	25,851	2.0
1977	44,986	5.5	5,929	-1.9	3,657	3.9	8,037	11.1	27,363	5.8
1978	47,070	4.6	6,002	1.2	3,786	3.5	8,736	8.7	28,546	4.3
1979	49,832	5.9	6,093	1.5	4,202	11.0	9,472	8.4	30,065	5.3
1980	54,246	8.9	5,889	-3.3	4,322	2.9	9,701	2.4	34,334	14.2
1981	56,769	4.7	6,705	13.9	4,738	9.6	11,359	17.1	33,967	-1.1
1982	57,968	2.1	7,167	6.9	5,147	8.6	12,162	7.1	33,492	-1.4
1983	58,765	1.4	7,469	4.2	4,193	-18.5	12,749	4.8	34,354	2.6
1984	62,448	6.3	7,149	-4.3	5,313	26.7	13,138	3.1	36,848	7.3
1985	65,919	5.6	7,511	5.1	5,656	6.5	14,152	7.7	38,600	4.8
1986	66,308	0.6	7,280	-3.1	5,922	4.7	14,096	-0.4	39,010	1.1
1987	65,318	-1.5	7,328	0.7	5,956	0.6	13,849	-1.8	38,185	-2.1
1988	69,012	5.7	8,823	20.4	7,180	20.6	15,168	9.5	37,841	-0.9
1989	67,734	-1.9	8,161	-7.5	7,398	3.0	15,708	3.6	36,467	-3.6
1990	71,266	5.2	8,952	9.7	7,546	2.0	17,869	13.8	36,899	1.2
1991	72,275	1.4	9,383	4.8	7,567	0.3	18,702	4.7	36,623	-0.7
1992	73,089	1.1	9,170	-2.3	7,778	2.8	19,290	3.1	36,851	0.6
1993	69,502	-4.9	9,140	-0.3	4,631	-40.5	19,127	-0.8	36,604	-0.7
1994	70,463	1.4	9,595	5.0	5,870	26.8	18,804	-1.7	36,194	-1.1
1995*	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
1996	70,288	-0.2	9,558	-0.4	6,760	15.2	17,824	-5.2	36,146	-0.1
1997	71,025	1.0	9,913	3.7	6,589	-2.5	18,552	4.1	35,971	-0.5
1998	71,480	0.6	9,655	-2.6	6,969	5.8	18,650	0.5	36,206	0.7
1999	71,157	-0.5	9,815	1.7	6,872	-1.4	18,609	-0.2	35,861	-1.0
2000	71,506	0.5	9,774	-0.4	7,159	4.2	18,270	-1.8	36,303	1.2
2001	72,204	1.0	9,944	1.7	7,202	0.6	18,234	-0.2	36,824	1.4
2002	70,783	-2.0	9,297	-6.5	7,037	-2.3	17,992	-1.3	36,457	-1.0
2003	70,579	-0.3	9,478	1.9	7,257	3.1	18,303	1.7	35,541	-2.5
2004	72,176	2.3	9,857	4.0	8,105	11.7	18,445	0.8	35,769	0.6
2005	72,307	0.2	10,940	11.0	8,221	1.4	19,220	4.2	33,926	-5.2
2006	72,274	0.0	10,831	-1.0	8,266	0.5	19,571	1.8	33,606	-0.9
2007	73,220	1.3	11,061	2.1	8,692	5.2	19,879	1.6	33,588	-0.1
2008	74,177	1.3	11,240	1.6	9,203	5.9	19,653	-1.1	34,081	1.5
2009	75,188	1.4	11,541	2.7	9,469	2.9	20,151	2.5	34,027	-0.2
2010	74,988	-0.3	11,479	-0.5	9,344	-1.3	20,383	1.2	33,782	-0.7
2011	77,731	3.7	11,113	-3.2	9,872	5.7	21,745	6.7	35,001	3.6
2012	74,650	-4.0	10,594	-4.7	8,289	-16.0	20,441	-6.0	35,326	0.9
2013	73,959	-0.9	10,903	2.9	8,675	4.7	18,691	-8.6	35,690	1.0
2014	73,716	-0.3	10,666	-2.2	8,492	-2.1	18,694	0.0	35,864	0.5
2015	77,138	4.6	11,085	3.9	8,582	1.1	21,413	14.5	36,058	0.5
2016	79,092	2.5	11,349	2.4	8,444	-1.6	21,899	2.3	37,400	3.7
2017	80,709	2.0	11,286	-0.6	8,821	4.5	21,723	-0.8	38,879	4.0
2018	80,751	0.1	10,811	-4.2	9,022	2.3	21,829	0.5	39,089	0.5
2019	80,554	-0.2	10,505	-2.8	9,036	0.2	21,773	-0.3	39,240	0.4
2020	81,188	0.8	11,123	5.9	9,250	2.4	22,009	1.1	38,806	-1.1
2021	80,555	-0.8	10,615	-4.6	9,160	-1.0	22,022	0.1	38,758	-0.1
2022	81,102	0.7	10,545	-0.7	9,143	-0.2	22,254	1.1	39,160	1.0

* NA = Not Available. HVCB (Hawaii Visitors and Convention Bureau) did not conduct an update survey in 1995.
Source: DBEDT, 2022 Visitor Plant Inventory report, posted on the DBEDT website:
Visitor Statistics | Visitor Plant Inventory (hawaii.gov)

APPENDIX A

DEFINITIONS

Airline Passenger Counts: Passengers arriving in Hawai'i on trans-Pacific flights (both scheduled and chartered) from the U.S., Canada, Japan, Europe, Other Asia, Oceania and Other Pacific regions, as reported in the Air Traffic Summary Report, which airlines submit to the State of Hawai'i, Department of Transportation each month. The report shows passenger counts arriving to the Daniel K. Inouye, Kahului, Ellison Onizuka, Hilo and Līhu'e airports and includes counts of any in-transit passengers (domestic or international).

Arrivals by Air: Visitors who enter Hawai'i via arriving trans-Pacific flights. This data is derived from the Domestic In-flight Survey and International Departure Survey.

Arrivals by Cruise Ships: Visitors entering Hawai'i via foreign-flagged cruise ships. This data is derived from monthly reports from the State of Hawai'i Department of Transportation Harbors Division, Hawai'i.PortCall.com, and from the Cruise Visitor Survey.

Cruise Ships (Arrivals by Air): An estimate of visitors staying on cruise ships who arrived in Hawai'i via trans-Pacific flights. This figure may not correspond with the number reported under the Cruise Visitors section, which was derived from the Cruise Visitor Survey and cruise ship passenger counts.

Cruise Ships, Foreign Flagged: Ships that are not considered Hawai'i businesses. On-ship spending is not included in the reported visitor expenditures.

Cruise Ship U.S. Flagged: The Pride of America, which is home-ported in Hawai'i, is considered a Hawai'i business. Visitor expenditures for this ship include both on-ship and on-shore spending.

Daily Census: Average number of visitors present in Hawai'i on a single day.

Domestic: This category refers to the origin of the trans-Pacific flight to Hawai'i and not the residence of the passenger. Visitors arriving on a trans-Pacific flight from the Continental United States. Total domestic arrivals include U.S. residents and foreign residents who come to Hawai'i on flights from the Continental United States. A foreign resident arriving on flights from the U.S. mainland is counted as a domestic visitor.

Expenditures: The U.S. dollar amount spent in Hawai'i attributed to a visitor. This includes direct spending by visitors while in Hawai'i, as well as any prepaid package purchased before arrival. The expenditure data does not include trans-Pacific airfare costs to-and-from Hawai'i, commissions paid to travel agents, or portions of the package in another state or country.

Expenditures, Total by Island: Includes on-ship spending on U.S. flagged cruise ships. The expenditures are allocated to each island in proportion to visitor days.

Per Person Per Day (PPPD) Expenditures, by Island: The denominator is air and cruise visitor days by island.

Expenditures, Cruise Visitor: Expenditures by visitors onboard foreign flagged and U.S. flagged cruise ships. Expenditures by visitors onboard U.S. flagged cruise ships include on-ship spending because U.S. flagged cruise ships are considered Hawai'i businesses. Expenditures by visitors onboard foreign flagged cruise ships include only onshore expenditures.

Group Tour: Visitors traveling and participating in activities in a group with a tour guide during much of their stay.

In-transit, International:

- True Transit: Passengers clearing U.S. Immigration and Customs at Hawai'i's major airports and proceeding to another city.
- Bonded transit: Passengers held in a sterile lounge area who re-board an aircraft without being processed by either U.S. Immigration and Customs Enforcement.

In-Transit, Domestic:

- U.S. to Foreign: Passengers arriving at Hawai'i's major airports from the Continental United States, or the neighbor islands who re-board an aircraft destined for a foreign country (without leaving the airport).
- Neighbor Island to Mainland: Passengers arriving at Daniel K. Inouye International Airport (HNL) from a neighbor island airport who re-board an aircraft destined for the U.S. mainland (without leaving HNL). This excludes passengers doing mileage runs who do not need to go to HNL. A mileage run is a trip for the sole purpose of earning frequent-flier miles; assuming that the fare is cheap enough so that the miles balance out the cost.

Intended Residents: Passengers arriving by trans-Pacific flights who are moving to Hawai'i and seeking long-term residence for at least one year. Students or military members have often classified themselves in this category.

International: This category refers to the origin of the trans-Pacific flight to Hawai'i and not the residence of the passenger. Visitors arriving on trans-Pacific flights from foreign countries and U.S. territories. A U.S. visitor arriving on a trans-Pacific flight from a foreign country is counted as an international visitor.

Length of Stay: The average number of days that visitors are present in Hawai'i, including the day of arrival and day of departure.

Major Market Areas (MMAs): Visitors are classified by their place of residence in the U.S. or foreign country in the following geographical areas, as defined by Hawai'i Tourism Authority (HTA).

1. U.S. West – Pacific (Alaska, California, Oregon, Washington) and Mountain (Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, and Wyoming) States.
2. U.S. East – Other States in the Continental U.S.
3. Japan
4. Canada
5. Europe – United Kingdom, Germany, France, Italy, and Switzerland
6. Oceania – Australia and New Zealand
7. Other Asia – China, Hong Kong, Korea, Singapore, and Taiwan
8. Latin America – Argentina, Brazil, and Mexico
9. Other – All countries and districts not listed in MMA 1 to 8 above, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories

Market Penetration: Number of visitors from a given Metro Area (CBSA) divided by the population of that area and reported as the rate per 1,000 visitors.

MC&I (Net): Visitors traveling to Hawai'i for corporate meetings, conventions or incentives, or any combination of these reasons. A visitor selecting two or more sub-categories within the MCI category is counted once. Therefore, the sum of the sub-categories may be larger than the MCI category.

Package: Visitors who purchase a package trip that includes airline tickets and accommodations.

Passengers: The total number of people on a flight or on a cruise ship, including visitors and Hawai'i residents.

Pleasure (Net): Visitors traveling for vacation, honeymoon or to get married, or any combination of these reasons. A visitor selecting two or more sub-categories within the pleasure category is counted once. Therefore, the sum of the sub-categories may be larger than the pleasure category.

Returning Hawai'i Residents: Arriving passengers on trans-Pacific flights who are returning Hawai'i residents after traveling out-of-state for various purposes (leisure, business, school, etc.).

True Independent: Visitors who are not part of a tour group and did not purchase airline tickets and accommodations as a package.

Seats, Scheduled: The total number of scheduled air seats on all trans-Pacific flights to Hawai'i reported by Cirium Diio Mi (DIIO) airline database.

Seats, Charter: The number of charter air seats on all flights not reported by DIIO, but reported by the State of Hawai'i monthly.

Seats, Total: The total number of all air seats for both scheduled and charter flights to Hawai'i.

Supplemental Business Expenditures: Additional business expenditures spent in Hawai'i on conventions and corporate meetings by out-of-state visitors (i.e., costs on space, equipment rentals, transportation, etc.). As of 2012, these figures were calculated using the Destinations International (formerly known as Destination Marketing Associations International) Event Impact Calculator (EIC).

Visitor: An out-of-state traveler who stays in Hawai'i for at least one night but less than one year. Visitors arriving by trans-Pacific flights are calculated by subtracting the estimated in-transit passengers, returning Hawai'i residents and intended residents from the Airline Passenger Counts. Visitors arriving by cruise ships are calculated by subtracting Hawai'i residents from counts of passengers who came to Hawai'i onboard foreign-flagged cruise ships.

SOURCES OF DATA FOR VISITOR STATISTICS

The data in this report came from the following sources:

Air Traffic Summary Report: All domestic and international airlines with flights to the Hawaiian Islands are required to complete this report of airline passenger counts and in-transit counts and submit them to the Department of Transportation – Airports Division, by the 10th of each month with data for the previous month.

Summary of International Travel to the United States report: The International Visitor Arrivals Program provided the U.S. government and the public with the official U.S. monthly and final overseas visitor arrivals to the U.S. based on using the INS I-94 form data, which all U.S. non-citizens must complete to enter the United States. The National Travel and Tourism Office (NTTO) manages the program. The monthly reports provided counts of international visitors to Hawai'i by their country of residence. The reports also identified those simply passing through Hawai'i (in-transit). Canadian and U.S. residents were not included in these counts.

International Survey: Surveys were distributed to a systematic sample of passengers in the boarding area and walkways at the Daniel K. Inouye International Airport on O'ahu, the Kahului Airport on Maui, the Ellison Onizuka Kona International Airport on the island of Hawai'i, and the Līhu'e Airport on Kaua'i. In 2022, a total of 26,317 surveys were completed and processed. All usable forms were optically scanned and tabulated to produce the results presented here. This survey provided information on visitor characteristics such as party size, visit status, travel method, length of stay, island visitation patterns, accommodations, purpose of trip and demographic data. The survey also collected information on statewide visitor expenditures. The characteristics of respondents were attributed to non-respondents using ascription.
The International Intercept Survey form is included in Appendix B.

Safe Travels Program Form (Safe Travels): This digital platform was launched on Sept. 1, 2021, by the State of Hawai'i Department of Enterprise Technology Services. Travelers were required to use the Safe Travels app to complete their Profile, Trips, and Health Questionnaire to obtain a QR code. Once the online travel forms were completed, a reminder email will be sent notifying the traveler to enter their health information no sooner than 24 hours before departure. The Safe Travels program ended on March 25, 2022.

Domestic In-Flight Survey: The domestic survey form is on the reverse side of the Hawai'i State Department of Agriculture's mandatory Plants and Animals declaration form. The dual-sided In-flight forms were distributed to passengers on all flights from the Continental United States to Hawai'i every day of the year. In 2022, there were 4,309,797 usable forms collected and processed. All usable forms were optically scanned and tabulated to produce the results presented here. This survey provided information on visitor characteristics such as party size, visit status, travel method, length of stay, island visitation patterns, accommodations, purpose of trip and demographic data. Some characteristics of respondents were attributed to non-respondents using ascription. The Domestic In-flight Survey form is included in Appendix B. From March 26 through May 15, 2021, international arrivals to Hawai'i were also required to complete the declaration form.

Island Survey: Surveys were conducted at the departure area of the airports on all the islands. In 2022, 28,592 completed survey forms were received from the Daniel K. Inouye International Airport for O'ahu specific data, 14,826 completed forms were received from Maui, 165 forms from Moloka'i, 88 forms from Lāna'i, 4,598 forms from Kaua'i, 2,803 forms from Hilo, and 5,010 forms from Kona.

The Island Visitor Survey provided island by island specific information such as purpose of trip, accommodation, length of stay and expenditures. The Island Visitor Survey form is included in Appendix B.

Cruise Visitor Survey: The Cruise Visitor Survey forms are distributed to randomly selected cabins on passenger ships in Hawai'i during the year. Data collected from cruise visitors include purpose of trip, island visitation and spending by island. The questionnaire used on foreign-flagged ships did not include on-ship spending. In 2022, a total of 4,857 completed forms were processed for cruise visitor information. The Cruise Visitor Survey form is included in Appendix B.

Cruise Ship Passenger Counts Report: All cruise ships which entered Honolulu, Hilo, Kona, Lāhainā, Kahului, and Nāwiliwili Harbor reported passenger counts to the Department of Transportation Harbors Division and the Department of Land and Natural Resources. DBEDT obtained monthly cruise ship passenger counts from cruise ship agents and from these harbors. Monthly cruise ship reports are also provided by Hawaii.Portcall.com, a synchronized operating system which simplifies scheduling and billing for ports, pilots, and agents. DBEDT figures specifically look at the number of passengers who arrived in the state on cruise ships. Visitors who flew to Hawai'i and then boarded the cruise vessel were captured in the surveys of air passengers.

Visitor Plant Inventory Survey: The purpose of this survey is to compile an accurate annual assessment of existing and planned visitor accommodations for the State of Hawai'i by island, location, property type (hotel, condo-hotel, bed and breakfast, individual vacation unit, rental house, hostel, timeshare, and apartment-hotel), and class of unit (standard, budget, deluxe, luxury). To access the report online, visit: dbedt.hawaii.gov/visitor/visitor-plant/

Hawai'i Hotel Performance Data: STR, Inc. is the source of hotel occupancy rate, average daily room rate and revenue per available room data. Hotel performance statistics are posted on the HTA website: www.hawaiitourismauthority.org/research/infrastructure-research/

Air Seat Statistics: Since 2013, HTA and DBEDT have used airline schedules from Cirium Diio Mi (DIIO) as the source of its data on scheduled air seats. DIIO is an online database of airline industry data used by airlines, airports, and destination marketing organizations across the U.S.

APPENDIX B

DOMESTIC IN-FLIGHT SURVEY

SPANISH Debe completar este formulario antes de descender del avión. Si no le es posible leerlo en inglés, sírvase pedirle al auxiliar de vuelo un formulario en español.
TAGALOG Ang pormularyong ito ay dapat sagutin bago mag "landing" ang eroplano. Kung hindi ninyo mabasa ang pormularyong ito, mangyari po lamang na humiling sa "Flight attendant" na isang pormularyo sa wikang tagalog.
JAPANESE 降機なさる前にこの用紙を必ず記入し終えて下さい。この用紙が読めない場合は、乾務員に日本語の用紙を貰って下さい。
KOREAN 착륙하기전에 이 양식에 반드시 기입하셔야 합니다. 이 양식을 읽지 못하면 승무원에게 한국어 양식을 요청하십시오.
CHINESE 请在下机前填写完毕这份表格，如果看不懂此表，请向乘务员索取一份中文表格。

STATE OF HAWAI'I
Department of Agriculture

PLANTS AND ANIMALS DECLARATION FORM
MANDATORY DECLARATION
FOR ALL PASSENGERS, OFFICERS, AND CREW MEMBERS

ALOHA and Welcome to Hawai'i. Many plants and animals from elsewhere in the world can be harmful to our unique environment, agriculture, and communities. Please help to protect Hawai'i by not bringing harmful pests into our state.

YOU ARE REQUIRED BY STATE LAW TO FILL OUT THIS AGRICULTURAL DECLARATION FORM. Any person who defaces this declaration form, gives false information, or fails to declare, prohibited or restricted articles in their possession, including baggage, or fails to declare these items on cargo manifests is in violation of Chapter 150A, Hawaii Revised Statutes, and may be guilty of a misdemeanor punishable, in certain instances, by a maximum penalty of $25,000 and/or up to one year imprisonment. Intentionally smuggling a snake or other prohibited or restricted article into Hawai'i is, in certain circumstances, a Class C felony punishable by a maximum penalty of $200,000 and/or up to five years imprisonment.

One adult member of a family may complete this declaration for other family members.

A) I HAVE THE FOLLOWING ITEMS IN MY POSSESSION AND/OR BAGGAGE:

- ☐ Fresh Fruit & Vegetables
- ☐ Cut Flowers & Foliage
- ☐ Rooted Plants & Plant Cuttings, or Algae
- ☐ Raw or Propagative Seeds or Bulbs
- ☐ Soil, Growing Media, Sand, etc.
- ☐ Live Seafood (lobsters, clams, oysters, etc.)
- ☐ Cultures of Bacteria, Fungi, Viruses, or Protozoa
- ☐ Insects, Live Fishes, Amphibians, etc.

Please submit all of the above-marked items in your possession and/or baggage for inspection to a Hawai'i Plant Quarantine Inspector in the baggage claims area. The cargo agent will submit cargo for inspection on your behalf.

B) I HAVE THE FOLLOWING ITEMS IN MY POSSESSION AND/OR BAGGAGE:

- ☐ Dogs
- ☐ Cats
- ☐ Birds
- ☐ Reptiles (Turtles, Lizards, Snakes, etc.)
- ☐ Other Animals

If you are traveling with any LIVE ANIMALS, you must NOTIFY A CABIN ATTENDANT PRIOR TO DEPLANING. All live animals must be turned in to the Honolulu Airport Animal Quarantine Holding Facility by the transportation carrier, not the passenger, upon arrival.

☐ NONE OF THE ABOVE

PLEASE LIST THE SPECIFIC TYPES/NAMES OF THE ITEMS MARKED ABOVE.
(Items meeting State requirements will be inspected and released.)

1 _____ 3 _____

2 _____ 4 _____

Origin (State or Country) of above items _____

Full Name (Print)

Home Address

City State Zip

Hawai'i Address or Name of Hotel/Lodging

Island Phone No. – – No. in Party

Name of Airline/Ship Flight No. Date of Arrival / /

Signature _____ Date _____

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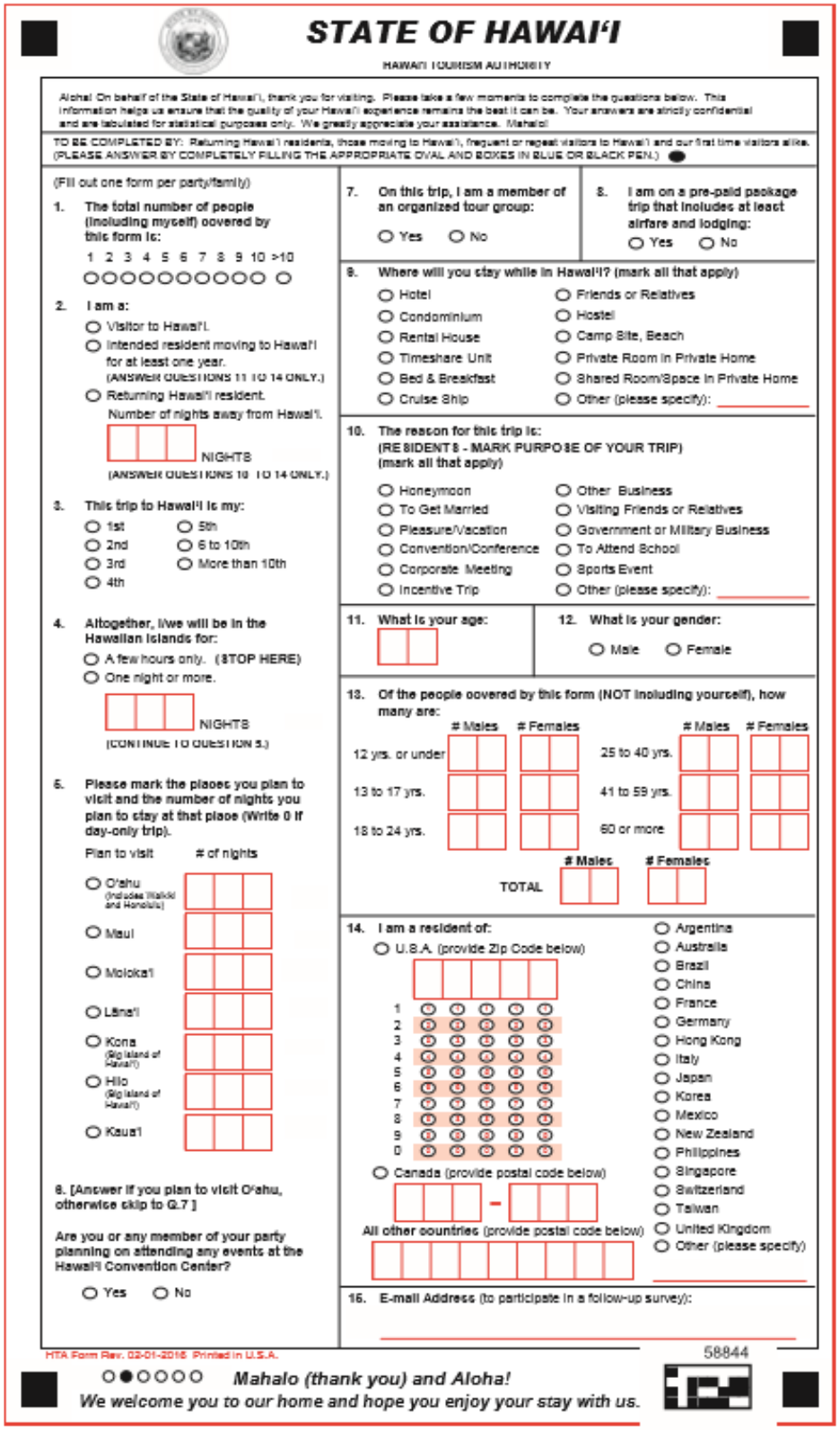
See Reverse Side

DOMESTIC IN-FLIGHT SURVEY (BACK)



STATE OF HAWAI'I

HAWAII TOURISM AUTHORITY

Aloha! On behalf of the State of Hawai'i, thank you for visiting. Please take a few moments to complete the questions below. This information helps us ensure that the quality of your Hawai'i experience remains the best it can be. Your answers are strictly confidential and are tabulated for statistical purposes only. We greatly appreciate your assistance. Mahalo!

TO BE COMPLETED BY: Returning Hawai'i residents, those moving to Hawai'i, frequent or repeat visitors to Hawai'i and our first time visitors alike. (PLEASE ANSWER BY COMPLETELY FILLING THE APPROPRIATE OVAL AND BOXES IN BLUE OR BLACK PEN.)

(Fill out one form per party/family)

1. **The total number of people (including myself) covered by this form is:**
   1 2 3 4 5 6 7 8 9 10 >10
   ○○○○○○○○○○○ ○

2. **I am a:**
   - ○ Visitor to Hawai'i.
   - ○ Intended resident moving to Hawai'i for at least one year. (ANSWER QUESTIONS 11 TO 14 ONLY.)
   - ○ Returning Hawai'i resident. Number of nights away from Hawai'i. ___ NIGHTS (ANSWER QUESTIONS 10 TO 14 ONLY.)

3. **This trip to Hawai'i is my:**
   - ○ 1st
   - ○ 2nd
   - ○ 3rd
   - ○ 4th
   - ○ 5th
   - ○ 6 to 10th
   - ○ More than 10th

4. **Altogether, I/we will be in the Hawaiian Islands for:**
   - ○ A few hours only. (STOP HERE)
   - ○ One night or more. ___ NIGHTS (CONTINUE TO QUESTION 5.)

5. **Please mark the places you plan to visit and the number of nights you plan to stay at that place (Write 0 if day-only trip).**

Plan to visit	# of nights
○ O'ahu (Includes Waikiki and Honolulu)	
○ Maui	
○ Moloka'i	
○ Lāna'i	
○ Kona (Big Island of Hawai'i)	
○ Hilo (Big Island of Hawai'i)	
○ Kaua'i	

6. **[Answer if you plan to visit O'ahu, otherwise skip to Q.7]**

   Are you or any member of your party planning on attending any events at the Hawai'i Convention Center?
   ○ Yes ○ No

7. **On this trip, I am a member of an organized tour group:**
   ○ Yes ○ No

8. **I am on a pre-paid package trip that includes at least airfare and lodging:**
   ○ Yes ○ No

9. **Where will you stay while in Hawai'i? (mark all that apply)**
   - ○ Hotel
   - ○ Condominium
   - ○ Rental House
   - ○ Timeshare Unit
   - ○ Bed & Breakfast
   - ○ Cruise Ship
   - ○ Friends or Relatives
   - ○ Hostel
   - ○ Camp Site, Beach
   - ○ Private Room in Private Home
   - ○ Shared Room/Space in Private Home
   - ○ Other (please specify): _____

10. **The reason for this trip is: (RESIDENTS - MARK PURPOSE OF YOUR TRIP) (mark all that apply)**
    - ○ Honeymoon
    - ○ To Get Married
    - ○ Pleasure/Vacation
    - ○ Convention/Conference
    - ○ Corporate Meeting
    - ○ Incentive Trip
    - ○ Other Business
    - ○ Visiting Friends or Relatives
    - ○ Government or Military Business
    - ○ To Attend School
    - ○ Sports Event
    - ○ Other (please specify): _____

11. **What is your age:** ___

12. **What is your gender:**
    ○ Male ○ Female

13. **Of the people covered by this form (NOT including yourself), how many are:**

	# Males	# Females		# Males	# Females
12 yrs. or under			25 to 40 yrs.		
13 to 17 yrs.			41 to 59 yrs.		
18 to 24 yrs.			60 or more		
TOTAL	# Males	# Females			

14. **I am a resident of:**
    - ○ U.S.A. (provide Zip Code below) ___
      1 ○ ① ① ① ① ①
      2 ○ ② ② ② ② ②
      3 ○ ③ ③ ③ ③ ③
      4 ○ ④ ④ ④ ④ ④
      5 ○ ⑤ ⑤ ⑤ ⑤ ⑤
      6 ○ ⑥ ⑥ ⑥ ⑥ ⑥
      7 ○ ⑦ ⑦ ⑦ ⑦ ⑦
      8 ○ ⑧ ⑧ ⑧ ⑧ ⑧
      9 ○ ⑨ ⑨ ⑨ ⑨ ⑨
      0 ○ ⓪ ⓪ ⓪ ⓪ ⓪
    - ○ Canada (provide postal code below) ___ - ___
    - All other countries (provide postal code below) ___
    - ○ Argentina
    - ○ Australia
    - ○ Brazil
    - ○ China
    - ○ France
    - ○ Germany
    - ○ Hong Kong
    - ○ Italy
    - ○ Japan
    - ○ Korea
    - ○ Mexico
    - ○ New Zealand
    - ○ Philippines
    - ○ Singapore
    - ○ Switzerland
    - ○ Taiwan
    - ○ United Kingdom
    - ○ Other (please specify) _____

16. **E-mail Address** (to participate in a follow-up survey): _____

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○●○○○○ *Mahalo (thank you) and Aloha!*

We welcome you to our home and hope you enjoy your stay with us.

INTERNATIONAL SURVEY

DBEDT

INT'L

On behalf of the State of Hawai'i, thank you for visiting. Please take a few moments to complete the questions below. This information helps us ensure your Hawai'i experience remains the best it can be. Please fill in the appropriate bubble (●) or print 1 2 clearly. We greatly appreciate your assistance. *Mahalo!*

Your answers will be kept strictly confidential and will be tabulated for research purposes only.

[Fill out one form per family/party. Not to be completed by your tour leader or tour conductor]

1. **The total number of people (including myself) covered by this form is:** ..... persons
2. **I am a:**
   - ○ Visitor to Hawai'i **[CONTINUE TO QUESTION 3]**
   - ○ Hawai'i resident, to be away for ___ night(s) **[ANSWER QUESTIONS 9 - 13a ONLY]**
3. **Altogether, I was in the Hawaiian Islands for:**
   - ○ A few hours only **[STOP HERE]**
   - ___ night(s) **[CONTINUE TO QUESTION 4]**
4. **Including this trip, how many times have you visited Hawai'i?** ..... times
5. **I came on this trip as a member of an organized tour group:** ○ Yes ○ No
6. **I came on a prepaid package trip that included at least airfare and lodging:** ○ Yes ○ No
7. **Please mark (●) if you have visited any of the following places. On this trip, how many nights did you stay at each place?**

	Visited	# of NIGHTS stayed (write "0" if day-only trip)
O'ahu	○	
Maui	○	
Moloka'i	○	
Lāna'i	○	
Kona (Big Island of Hawai'i)	○	
Hilo (Big Island of Hawai'i)	○	
Kaua'i	○	

8. **Where did you stay while in Hawai'i? (Mark all that apply)**
   - ○ Hotel
   - ○ Condominium
   - ○ Rental House
   - ○ Timeshare Unit
   - ○ Bed & Breakfast
   - ○ Cruise Ship
   - ○ Friends or Relatives
   - ○ Hostel
   - ○ Camp site, Beach
   - ○ Private Room in Private Home
   - ○ Shared Room/Space in Private Home
   - ○ Other (please specify) _____

8a. **What is the name of the hotel/ condominium you stayed at while in Hawai'i?** (Internal Use) _____

9. **The primary reason for this trip was: [RESIDENTS - MARK (■) PURPOSE OF THIS TRIP]**
   - ○ To get married
   - ○ Honeymoon
   - ○ To attend a wedding
   - ○ Pleasure/Vacation
   - ○ Convention/Conference
   - ○ Corporate meeting
   - ○ Incentive/Reward Travel
   - ○ Company Trip
   - ○ Other Business
   - ○ Visit friends or relatives
   - ○ Government or military business
   - ○ To attend school
   - ○ Sports Event/Group (Participant/Spectator)
   - ○ School Group
   - ○ Event/Concert/Festival (Participant/Spectator)
   - ○ Other (please specify) _____

10. **What is your age?** ___ years old
11. **What is your gender?** ○ Male ○ Female
12. **Of the people covered by this form (not including yourself), how many were:**

	Number of Males	Number of Females
12 years or under		
13 to 17 years		
18 to 24 years		
25 to 40 years		
41 to 59 years		
60 or more years		
TOTAL		

13. **I am a resident of:**
   - ○ U.S.A.
   - ○ Australia
   - ○ Korea
   - ○ Mexico
   - ○ China
   - ○ France
   - ○ Germany
   - ○ Hong Kong
   - ○ Italy
   - ○ Canada
   - ○ Argentina
   - ○ Japan
   - ○ Brazil
   - ○ New Zealand
   - ○ Philippines
   - ○ Singapore
   - ○ Switzerland
   - ○ Taiwan
   - ○ United Kingdom
   - ○ Other _____

13a. **Please specify zipcode/postal code:**

USA Zipcode.....

Canada Postal Code..... –

Other Country Postal Code

Information provided is for research purposes only and for possible participation in a Visitor Satisfaction Survey. **Absolutely no personal information will be shared.**

YOUR NAME: _____

HOME ADDRESS: _____

_____

ZIPCODE/ POSTAL CODE: _____

EMAIL ADDRESS: _____

DEPARTING HAWAI'I

Day / Month / Year

Flight No. Name of Airline:

FOR INTERNAL USE ONLY Airline Code

ARRIVAL IN HAWAI'I

Day / Month / Year

Flight No. Name of Airline:

FOR INTERNAL USE ONLY Airline Code

CONTINUE ON THE OTHER SIDE

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INTERNATIONAL SURVEY (BACK)

14. On this trip, I first arrived at:

- ○ Honolulu International Airport
- ○ Kona International Airport
- ○ Maui Airport
- ○ Kaua'i Airport
- ○ Other (please specify) _____

15. On this trip, did you or any member of your family/party attend any events at the Hawai'i Convention Center?

- ○ Yes
- ○ No

16. Overall, how would you rate this current trip to Hawai'i?

Excellent			Above Average	Below Average			Poor
8 ○	7 ○	6 ○	5 ○	4 ○	3 ○	2 ○	1 ○

17. Would you say this trip to Hawai'i...?

- ○ Exceeded your expectations
- ○ Met your expectations
- ○ Did not meet your expectations

18. How likely are you to recommend Hawai'i as a vacation place to your friends and relatives?

- ○ Very Likely
- ○ Somewhat Likely
- ○ Not Too Likely
- ○ Not Likely At All

19. How likely are you to return to visit Hawai'i in the next five years?

- ○ Very Likely
- ○ Somewhat Likely
- ○ Not Too Likely
- ○ Not Likely At All

20. If you and your family/party came on a pre-paid package trip (including at least airfare and lodging) please fill out 20a-20e. IF NOT, please skip to Question 21.

20a. How much did the package trip cost? *(please specify currency)*

□□□,□□□,□□□

- ○ US $
- ○ name of currency _____

20b. What did the package trip include? (Mark all that apply)

- ○ Airfare (to and from Hawai'i)
- ○ Breakfast
- ○ Airfare (inter-island)
- ○ Inter-island cruise (not including dinner/sunset cruise)
- ○ Lunch/Dinner
- ○ Rental Car
- ○ Tours/Attractions
- ○ Lodging (hotel, condo, etc.)
- ○ Trip to another state/country
- ○ Other (please specify) _____

20c. Name of the package: _____ (Internal Use) □□□□

20d. Number of nights in Hawai'i covered by it: □□□ night(s)

20e. Number of people covered by amount in Q20a above: □□ persons

21. How much did you and your family/party pay for the transpacific flight (if not included as part of a package)? *(please specify currency)*

□□□,□□□,□□□

- ○ US $
- ○ name of currency: _____

22. How much additional did you and your family/party spend while in Hawai'i? ***(NOT including pre-paid expenses in Questions 20 and 21. Please round to the nearest dollar.) Absolutely no personal information will be shared.***

How many people are you reporting for? (specify total number of people) □□ persons

22a. Lodging (hotel, condo, B&B, hostel, etc., including tips)	US$	□□□,□□□
22b. Total Food and Beverage	US$	□□□,□□□
In restaurants, bars and other eating places	US$	□□□,□□□
Dinner shows/dinner cruises	US$	□□□,□□□
Groceries/snacks	US$	□□□,□□□
22c. Total Entertainment and Recreation	US$	□□□,□□□
Attractions/entertainment	US$	□□□,□□□
Recreation/Sports (e.g. golf, tennis, snorkeling, hiking)	US$	□□□,□□□
Other activities & tours	US$	□□□,□□□
22d. Total Transportation	US$	□□□,□□□
Inter island airfare	US$	□□□,□□□
Bus, taxi, trolley, etc.	US$	□□□,□□□
Rental car/mopeds	US$	□□□,□□□
Other expenses (gasoline, parking, etc.)	US$	□□□,□□□
22e. Total Shopping	US$	□□□,□□□
Fashion and clothing	US$	□□□,□□□
Jewelry/watches	US$	□□□,□□□
Cosmetics/perfumes	US$	□□□,□□□
Leather goods (belts, wallets, handbags, etc.)	US$	□□□,□□□
Hawai'i food products to take home (fruits, nuts, coffee etc.)	US$	□□□,□□□
Souvenirs	US$	□□□,□□□
22f. Other Spending		
Electronics	US$	□□□,□□□
Health/Wellness	US$	□□□,□□□
Household Items	US$	□□□,□□□
Art and Collectibles	US$	□□□,□□□
Other, please specify below _____	US$	□□□,□□□
22. TOTAL for Question 22 (22a-22f)	US$	□□□,□□□

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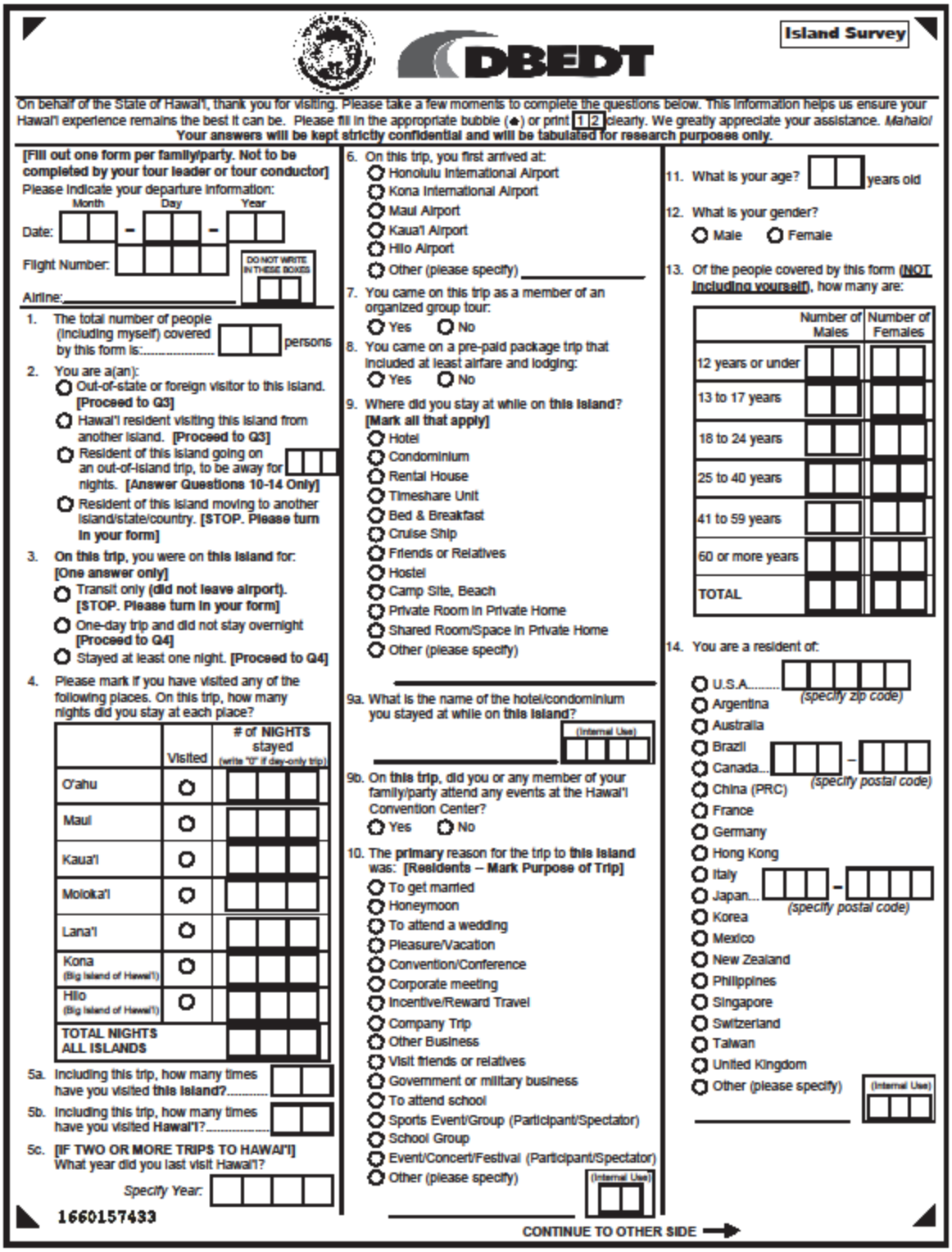
Mahalo (Thank You)! Please return your completed survey to the interviewer. *Int'l English Q12022*

ISLAND SURVEY



Island Survey

DBEDT

On behalf of the State of Hawai'i, thank you for visiting. Please take a few moments to complete the questions below. This information helps us ensure your Hawai'i experience remains the best it can be. Please fill in the appropriate bubble (●) or print 1 2 clearly. We greatly appreciate your assistance. *Mahalo!*

Your answers will be kept strictly confidential and will be tabulated for research purposes only.

[Fill out one form per family/party. Not to be completed by your tour leader or tour conductor]

Please indicate your departure information:

Date: Month ☐☐ – Day ☐☐ – Year ☐☐

Flight Number: ☐☐☐☐ (DO NOT WRITE IN THESE BOXES ☐☐)

Airline: _____

1. The total number of people (including myself) covered by this form is: ..... ☐☐ persons
2. You are a(an):
   - ○ Out-of-state or foreign visitor to this island. **[Proceed to Q3]**
   - ○ Hawai'i resident visiting this island from another island. **[Proceed to Q3]**
   - ○ Resident of this island going on an out-of-island trip, to be away for ☐☐☐ nights. **[Answer Questions 10-14 Only]**
   - ○ Resident of this island moving to another island/state/country. **[STOP. Please turn in your form]**
3. **On this trip**, you were on **this island** for: **[One answer only]**
   - ○ Transit only **(did not leave airport). [STOP. Please turn in your form]**
   - ○ One-day trip and did not stay overnight **[Proceed to Q4]**
   - ○ Stayed at least one night. **[Proceed to Q4]**
4. Please mark if you have visited any of the following places. On this trip, how many nights did you stay at each place?

	Visited	# of NIGHTS stayed (write "0" if day-only trip)
O'ahu	○	☐☐☐
Maui	○	☐☐☐
Kaua'i	○	☐☐☐
Moloka'i	○	☐☐☐
Lana'i	○	☐☐☐
Kona (Big Island of Hawai'i)	○	☐☐☐
Hilo (Big Island of Hawai'i)	○	☐☐☐
TOTAL NIGHTS ALL ISLANDS		☐☐☐

5a. Including this trip, how many times have you visited **this island?** ..... ☐☐

5b. Including this trip, how many times have you visited **Hawai'i?** ..... ☐☐

5c. **[IF TWO OR MORE TRIPS TO HAWAI'I]** What year did you last visit Hawai'i?

Specify Year: ☐☐☐☐

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6. On this trip, you first arrived at:
   - ○ Honolulu International Airport
   - ○ Kona International Airport
   - ○ Maui Airport
   - ○ Kaua'i Airport
   - ○ Hilo Airport
   - ○ Other (please specify) _____
7. You came on this trip as a member of an organized group tour:
   - ○ Yes ○ No
8. You came on a pre-paid package trip that included at least airfare and lodging:
   - ○ Yes ○ No
9. Where did you stay at while on **this island**? **[Mark all that apply]**
   - ○ Hotel
   - ○ Condominium
   - ○ Rental House
   - ○ Timeshare Unit
   - ○ Bed & Breakfast
   - ○ Cruise Ship
   - ○ Friends or Relatives
   - ○ Hostel
   - ○ Camp Site, Beach
   - ○ Private Room in Private Home
   - ○ Shared Room/Space in Private Home
   - ○ Other (please specify) _____

9a. What is the name of the hotel/condominium you stayed at while on **this island**? _____ (Internal Use) ☐☐☐

9b. On **this trip**, did you or any member of your family/party attend any events at the Hawai'i Convention Center?
   - ○ Yes ○ No

10. The **primary** reason for the trip to **this island** was: **[Residents – Mark Purpose of Trip]**
   - ○ To get married
   - ○ Honeymoon
   - ○ To attend a wedding
   - ○ Pleasure/Vacation
   - ○ Convention/Conference
   - ○ Corporate meeting
   - ○ Incentive/Reward Travel
   - ○ Company Trip
   - ○ Other Business
   - ○ Visit friends or relatives
   - ○ Government or military business
   - ○ To attend school
   - ○ Sports Event/Group (Participant/Spectator)
   - ○ School Group
   - ○ Event/Concert/Festival (Participant/Spectator)
   - ○ Other (please specify) _____ (Internal Use) ☐☐

11. What is your age? ☐☐ years old

12. What is your gender?
   - ○ Male ○ Female

13. Of the people covered by this form (**NOT including yourself**), how many are:

	Number of Males	Number of Females
12 years or under	☐☐	☐☐
13 to 17 years	☐☐	☐☐
18 to 24 years	☐☐	☐☐
25 to 40 years	☐☐	☐☐
41 to 59 years	☐☐	☐☐
60 or more years	☐☐	☐☐
TOTAL	☐☐	☐☐

14. You are a resident of:
   - ○ U.S.A. ..... ☐☐☐☐☐ *(specify zip code)*
   - ○ Argentina
   - ○ Australia
   - ○ Brazil
   - ○ Canada ..... ☐☐☐ – ☐☐☐ *(specify postal code)*
   - ○ China (PRC)
   - ○ France
   - ○ Germany
   - ○ Hong Kong
   - ○ Italy
   - ○ Japan ..... ☐☐☐ – ☐☐☐☐ *(specify postal code)*
   - ○ Korea
   - ○ Mexico
   - ○ New Zealand
   - ○ Philippines
   - ○ Singapore
   - ○ Switzerland
   - ○ Taiwan
   - ○ United Kingdom
   - ○ Other (please specify) _____ (Internal Use) ☐☐☐

CONTINUE TO OTHER SIDE →

ISLAND SURVEY (BACK)

15. Did you come to this island on a pre-paid package trip (**including at least airfare and any items in Q16a**)?
- ○ Yes... **[IF YES, CONTINUE TO Q16a]**
- ○ No.... **[IF NO, SKIP TO Q17a]**

16a. What did your package include? **Please mark ALL that apply:**
- ○ Airfare (to and from Hawai'i)
- ○ Airfare (inter-island)
- ○ Inter-island cruise
- ○ Breakfast
- ○ Trip to another state/country (specify) _____
- ○ Rental car
- ○ Lunch/Dinner
- ○ Lodging
- ○ Tours/Attractions
- ○ Other (please specify): _____

16b. How much did your package cost? US$ ☐☐,☐☐☐

16c. Number of nights covered by it: ☐☐

16d. Number of people covered by amount in Q16b above: ☐☐

16e. Did your package include a stay on:
- ○ This island only
- ○ Multiple Hawaiian islands

17a. Did you arrive on **this island** on a/an...
- ○ Transpacific flight
- ○ Inter-island flight

17b. How much did you pay for your flight **(if not included as part of a package)?**

Transpacific flight (round-trip)..... US$ ☐,☐☐☐

Inter-island flight (one-way)..... US$ ☐,☐☐☐

18. Overall, how would you rate this current trip to **this island**?

Excellent 8○ 7○ 6○ 5○ 4○ 3○ 2○ 1○ Poor

19. Would you say this trip to **this island**....?
- ○ Exceeded your expectations
- ○ Met your expectations
- ○ Did not meet your expectations

20. How likely are you to recommend **this island** as a vacation place to your friends and relatives?
- ○ Very Likely
- ○ Somewhat Likely
- ○ Not Too Likely
- ○ Not Likely At All

21. How likely are you to return to visit **this island** in the next five years?
- ○ Very Likely
- ○ Somewhat Likely
- ○ Not Too Likely
- ○ Not Likely At All

Information provided is for research purposes only and for possible participation in a Visitor Satisfaction Survey. **Absolutely no personal information will be shared.**

EMAIL ADDRESS: _____

22. How much additional did you and your family/party spend while on **this island**? ***(NOT including pre-paid expenses in Questions 16 and 17. Please round to the nearest dollar.)***

How many people are you reporting for? (specify total number of people) ☐☐ persons

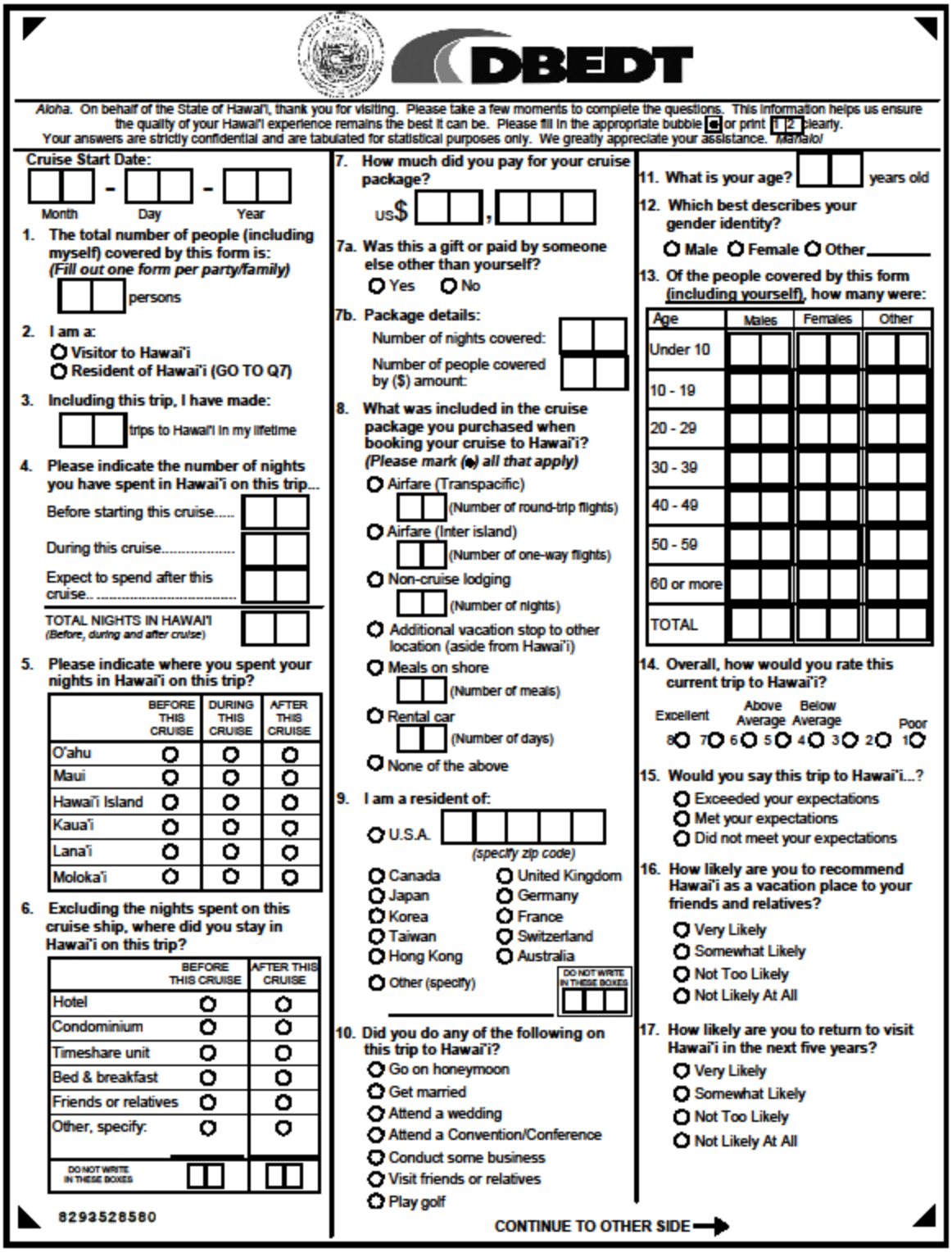
Absolutely no personal information will be shared.

"Amount spent on THIS ISLAND ONLY"

22a. Lodging (hotel, condo, B&B, incl. tips)	US$ ☐☐,☐☐☐
22b. Total Food and Beverage	US$ ☐☐,☐☐☐
In restaurants, bars and other eating places	US$ ☐,☐☐☐
Dinner shows/ Dinner cruises	US$ ☐,☐☐☐
Groceries/snacks	US$ ☐,☐☐☐
22c. Total Entertainment and Recreation	US$ ☐☐,☐☐☐
Attractions	US$ ☐,☐☐☐
Recreation/Sports (e.g. golf, tennis, snorkeling, hiking)	US$ ☐,☐☐☐
Other activities & tours	US$ ☐,☐☐☐
22d. Total Ground Transportation	US$ ☐☐,☐☐☐
Ground transportation (buses, taxis, trolleys)	US$ ☐,☐☐☐
Rental car/moped	US$ ☐,☐☐☐
Other transportation costs (gas, parking)	US$ ☐,☐☐☐
22e. Total Shopping	US$ ☐☐,☐☐☐
Fashion and clothing	US$ ☐,☐☐☐
Jewelry/watches	US$ ☐,☐☐☐
Cosmetics/perfumes	US$ ☐,☐☐☐
Leather goods (belts, wallets, handbags, etc.)	US$ ☐,☐☐☐
Hawai'i food products (fruits, nuts, & coffee, etc.)	US$ ☐,☐☐☐
Souvenirs	US$ ☐,☐☐☐
22f. Other Spending	
Electronics	US$ ☐,☐☐☐
Health/Wellness	US$ ☐,☐☐☐
Household items	US$ ☐,☐☐☐
Art and Collectibles	US$ ☐,☐☐☐
Other, please specify below _____	US$ ☐,☐☐☐
SUM OF Q22a-Q22f	US$ ☐☐☐,☐☐☐

4388157433 ***Mahalo (Thank You)! Please return your completed survey to the interviewer.*** NI English Q12022

CRUISE SURVEY



DBEDT

Aloha. On behalf of the State of Hawai'i, thank you for visiting. Please take a few moments to complete the questions. This information helps us ensure the quality of your Hawai'i experience remains the best it can be. Please fill in the appropriate bubble ● or print 1 2 clearly. Your answers are strictly confidential and are tabulated for statistical purposes only. We greatly appreciate your assistance. *Mahalo!*

Cruise Start Date:

Month ___ Day ___ Year ___

1. **The total number of people (including myself) covered by this form is:** ***(Fill out one form per party/family)***
   ___ persons
2. **I am a:**
   - ○ Visitor to Hawai'i
   - ○ Resident of Hawai'i (GO TO Q7)
3. **Including this trip, I have made:**
   ___ trips to Hawai'i in my lifetime
4. **Please indicate the number of nights you have spent in Hawai'i on this trip...**
   - Before starting this cruise..... ___
   - During this cruise..... ___
   - Expect to spend after this cruise.. ..... ___
   - TOTAL NIGHTS IN HAWAI'I *(Before, during and after cruise)* ___
5. **Please indicate where you spent your nights in Hawai'i on this trip?**

	BEFORE THIS CRUISE	DURING THIS CRUISE	AFTER THIS CRUISE
O'ahu	○	○	○
Maui	○	○	○
Hawai'i Island	○	○	○
Kaua'i	○	○	○
Lana'i	○	○	○
Moloka'i	○	○	○

6. **Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip?**

	BEFORE THIS CRUISE	AFTER THIS CRUISE
Hotel	○	○
Condominium	○	○
Timeshare unit	○	○
Bed & breakfast	○	○
Friends or relatives	○	○
Other, specify:	○	○
DO NOT WRITE IN THESE BOXES		

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7. **How much did you pay for your cruise package?**
   US$ ___,___
7a. **Was this a gift or paid by someone else other than yourself?**
   - ○ Yes ○ No
7b. **Package details:**
   - Number of nights covered: ___
   - Number of people covered by ($) amount: ___
8. **What was included in the cruise package you purchased when booking your cruise to Hawai'i?** ***(Please mark (●) all that apply)***
   - ○ Airfare (Transpacific) ___ (Number of round-trip flights)
   - ○ Airfare (Inter island) ___ (Number of one-way flights)
   - ○ Non-cruise lodging ___ (Number of nights)
   - ○ Additional vacation stop to other location (aside from Hawai'i)
   - ○ Meals on shore ___ (Number of meals)
   - ○ Rental car ___ (Number of days)
   - ○ None of the above
9. **I am a resident of:**
   - ○ U.S.A. ___ *(specify zip code)*
   - ○ Canada ○ United Kingdom
   - ○ Japan ○ Germany
   - ○ Korea ○ France
   - ○ Taiwan ○ Switzerland
   - ○ Hong Kong ○ Australia
   - ○ Other (specify) _____ DO NOT WRITE IN THESE BOXES ___
10. **Did you do any of the following on this trip to Hawai'i?**
   - ○ Go on honeymoon
   - ○ Get married
   - ○ Attend a wedding
   - ○ Attend a Convention/Conference
   - ○ Conduct some business
   - ○ Visit friends or relatives
   - ○ Play golf
11. **What is your age?** ___ years old
12. **Which best describes your gender identity?**
   - ○ Male ○ Female ○ Other _____
13. **Of the people covered by this form (including yourself), how many were:**

Age	Males	Females	Other
Under 10			
10 - 19			
20 - 29			
30 - 39			
40 - 49			
50 - 59			
60 or more			
TOTAL			

14. **Overall, how would you rate this current trip to Hawai'i?**
   Excellent 8○ 7○ 6○ 5○ 4○ 3○ 2○ 1○ Poor (Above Average / Below Average)
15. **Would you say this trip to Hawai'i...?**
   - ○ Exceeded your expectations
   - ○ Met your expectations
   - ○ Did not meet your expectations
16. **How likely are you to recommend Hawai'i as a vacation place to your friends and relatives?**
   - ○ Very Likely
   - ○ Somewhat Likely
   - ○ Not Too Likely
   - ○ Not Likely At All
17. **How likely are you to return to visit Hawai'i in the next five years?**
   - ○ Very Likely
   - ○ Somewhat Likely
   - ○ Not Too Likely
   - ○ Not Likely At All

CONTINUE TO OTHER SIDE →

CRUISE SURVEY (BACK)

FOR ALL PARTS OF QUESTION 18:
DO NOT *include packaged trip and tour expenses entered in Question 8. If you are continuing your stay in Hawai'i after you leave the cruise, please estimate your expenses for your total time in Hawai'i and write your answers below.*

18. How much did you and your party spend in total on non-package items while you were in Hawai'i? (Write "0" if none spent) ..... US$ ☐☐☐,☐☐☐

18.1. Including yourself, how many people does this expenditure cover? ☐☐

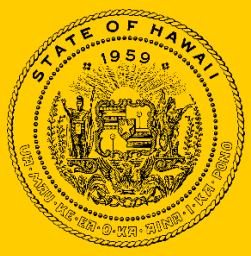
Of this total amount (Q18), how much was spent for:

	ON SHIP (IN US$)	O'AHU (IN US$)	MAUI (Maui/Moloka'i/Lana'i) (IN US$)	KAUA'I (IN US$)	HAWAI'I ISLAND KONA (IN US$)	HAWAI'I ISLAND HILO (IN US$)
18a. Lodging (hotel, condo, B&B, hostel , etc., including tips)	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
18b. Total Food and Beverage	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
In restaurants, bars and other eating places	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Dinner shows/dinner cruises	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Groceries/snacks	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
18c. Total Entertainment and Recreation	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
18d. Total Shore Tours	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
18e. Total Transportation	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Inter island airfare	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Bus, taxi, trolley, rideshare, etc.	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Rental car/Moped/Car share	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Other expenses (gasoline, parking, etc.)	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
18f. Total Shopping	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Fashion and clothing	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Jewelry/watches	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Cosmetics/perfumes	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Leather goods (belts, wallets, handbags, etc.)	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Hawai'i food products to take home (fruits, nuts, coffee, etc.)	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Souvenirs	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
18g. Other Spending						
Electronics	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Health/wellness	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Household items	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Art and collectibles	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Other	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐	☐☐☐,☐☐☐
Please specify:	_____	_____	_____	_____	_____	_____

Cruise Domestic 2023Q1

NAME OF CRUISE SHIP: _____ ☐☐☐ DO NOT WRITE IN THESE BOXES

2805528583



DBEDT

STATE OF HAWAII • DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

Research and Economic Analysis Division
Tourism Research Branch
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