

2025

InsightShare for Participatory Storytelling for County of Hawai'i OSCER



InsightShare

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Basic Information

Introduction

Firm or individual name. **Insightshare**

- Contact information (email, principal place of business, office locations). **106-108 Cowley Road, Oxford, OX4 1JE, United Kingdom.** info@Insightshare.org Website <https://Insightshare.org/>

Firm Details

- Firm's age. **25 years**
- Average number of employees over the last five years. **15 (between core team and Associates facilitators)** *(See full description of team members here: <https://insightshare.org/staff/>)*

Qualifications

- Education, training, and qualifications of key employees Our team is made of diverse professionals from various fields. Nick Lunch, co-founder of Insightshare, is a Participatory Video (PV) facilitator with over 25 years of experience across more than 20 countries, specializing in empowering marginalized communities and preserving traditional knowledge. He holds expertise in Non-Violent Communication, Theory U, and Permaculture Design. Soledad Muñiz, the Insightshare Director of Programmes, has over 25 years of experience in participatory communication and PV for international development, having led over 40 projects globally addressing issues such as gender equality and sustainability. Thor Morales, an Insightshare Associate facilitator and a multimedia producer with 15 years of experience, works with grassroots organizations to amplify community voices, using visual storytelling in his work with social

movements and indigenous communities. Together, this diverse team brings extensive expertise in community engagement, participatory methods, and social change.

Experience

Insightshare has led impactful projects worldwide. Below is a list of selected interesting projects that highlight the use of participatory video from Africa, South Asia and the Americas. (See our full list of partners here <https://Insightshare.org/partners/>)

1. Project Bhasa in Bangladesh (2024)

This project was initiated by the Centre for Injury Prevention and Research (CIPRB), the Royal National Lifeboat Institution (RNLI), and the George Institute for Global Health, as a community-based initiative aimed at reducing child drowning in Barishal Division, Bangladesh, where mortality rates are significantly higher than the national average. Insightshare supported the project by implementing a participatory Monitoring, Evaluation, and Learning (MEL) process using Participatory Video.

Impact The project supported community members to play a central role in identifying, documenting, and evaluating the most significant changes brought by the interventions. By using participatory video, participants highlighted key success stories, helping to shape the program's approach to providing community-based child care, swimming lessons, and first aid training, thereby addressing the multifaceted causes of child drowning. This approach ensured that the solutions were directly informed by the lived experiences and needs of the local community.

2. In Deep Waters Sustainable Water Solutions in Bangladesh (2024)

Participatory Video (PV) was introduced as a community engagement tool to promote long-term sustainability. InsightShare introduced PV facilitation to community members, representatives, and staff from three communities supported by Better with Water.

Impact Empowered Chattogram's vulnerable communities to address water and sanitation issues through participatory video, creating films that proposed community-led solutions to local challenges.

3. Prosocial Word Training of Trainers in Latin America (2022)

Impact Insightshare partnered with Prosocial World and CollabSoul to integrate participatory video into a program funded by the Templeton World Charity Foundation. This initiative strengthened nine Latin American organizations working in environmental conservation, education, and social change by capturing significant stories of transformation through participatory video.

4. UN Decade of Healthy Ageing Participatory Video for Older People's Voice Amplification (2022)

The UN Decade of Healthy Ageing (2021-2030) aims to enhance the inclusion, visibility, and agency of older people by amplifying their voices, promoting their engagement, and fostering co-created solutions and bottom-up accountability. To support this, the WHO's Demographic Change and Healthy Ageing Unit, funded by the Public Health Agency of Canada, launched a pilot project titled "Starting the Decade of Healthy Ageing with the voices and engagement of older people." WHO contracted HelpAge International (HAI) and Insightshare (IS) to reach older people through HAI's network and deliver the Participatory Video (PV) methodology. Insightshare contributed its expertise in PV to facilitate community engagement and ensure older people's voices were central to the project.

Impact In partnership with HelpAge International, Insightshare delivered a pilot project funded by the Public Health Agency of Canada to amplify the voices of older people as part of the UN Decade of Healthy Ageing (2021-2030). The project used participatory video to ensure older people's diverse experiences and perspectives were central to the global initiative..

5. Maasai Cultural Heritage Project (2020)

Participatory video (PV) training for Maasai community representatives led to the reclamation of cultural narratives and heritage objects in UK museums. Key events included historic healing ceremonies attended by over 10,000 Maasai and three State Governors.

Impact Strengthened the Maasai's cultural resilience and advanced decolonization efforts in international museums.

6. Climate Observation in Canada (2019)

Insightshare collaborated with Indigenous communities to document climate change impacts through participatory video, blending traditional knowledge with scientific research.

Impact Increased local climate resilience and shifted governmental approaches to climate change through participatory video.

References

1. Better with Water - Thomas Leonard (2024)

thomas.leonard@betterwithwater.org

2. Prosocial World - Robert Styles (2022 and 2023) - robert.styles@prosocial.world

3. Royal National Lifeboat Institution (RNLI) - Becky Sindall (2023 and 2024) -

Becky_Sindall@rnli.org.uk

4. Director Community-Based Monitoring & Knowledge, Alberta Environment Parks (2024 - present) & **Adjunct Professor at the University of Alberta** - Dr.

Gleb Raygorodetsky gleb.raygorodetsky@gov.ab.ca

Descriptive literature

Insightshare's toolkits and guides are comprehensive resources designed to support communities and individuals use participatory video (PV) for social change. These materials offer clear instructions, practical exercises, and real-world examples, making them accessible to both newcomers and experienced facilitators. Key publications include the "Participatory Video Handbook," which provides a detailed exploration of PV methods, and the "Rights-Based Approach to Participatory Video," which incorporates human rights principles into community storytelling.

These guides support meaningful community engagement, allowing participants to document their own stories and advocate for change. Whether addressing

environmental challenges, social justice, or cultural heritage, Insightshare's toolkits have been used globally to help communities share their perspectives and inspire collective action. The resources promote inclusivity, ensuring that all voices are heard and valued in the community development process.

Living Cultures Fellowship

The Living Cultures Fellowship is a one year (part time) programme that equips Indigenous leaders with participatory video (PV) facilitation, community mobilisation, advocacy, and digital activism skills. It has components of face to face training, with regular access to remote coaching and digital resources. Fellows learn from Indigenous trainers how to create impactful videos that address land rights and cultural resilience. By producing community-authored films they foster local and global dialogues with the essence of cultural pride and unity. Participatory video allows Indigenous peoples to speak for themselves, from the heart, without intermediation. Fellows document local challenges and strategies, honouring their cosmovision and sharing visions for the future. The programme offers ongoing mentorship and support networks, empowering participants to use PV for campaigning, community mobilization, and influence, ensuring long-term impact within their communities.

Through a combination of technical training and storytelling, fellows team up with elders to produce films on traditional ecological knowledge, developing digital archives celebrating all that is valued, and that which is in danger of being lost.

Impact: Since its inception, the Living Cultures Fellowship has trained 50 young leaders, many of whom have gone on to establish their own video hubs. These hubs continue to support local communities, producing films that have been instrumental in advocacy campaigns and discussions at the local and international level. Films commissioned by InsightShare have played a key role in defending Indigenous land rights, amplifying local perspectives on climate change at global forums such as the United Nations. Through collaborations with BBC and Channel Four News these stories have reached millions globally. Communities have used PV to successfully advocate for their rights, bringing Indigenous perspectives directly into decision-

making processes. For instance in Pondoland, South Africa, the community successfully blocked Shell Oil from conducting seismic surveys that would have irreversibly damaged their ocean resources. PV has enabled Maasai communities to resist land grabs through international advocacy, and to revive their pre-colonial governance systems to reunite the Maa Nation. Coastal communities in Kenya have used PV to help revive mutual aid systems, and in Nagaland, India our partners are documenting traditional food systems, including the wisdom of Seedkeepers to retain their sustainable lifeways.

Report on Living Cultures Fellowship: <https://insightshare.org/wp-content/uploads/2023/07/InsightShare-A-global-network-of-community-led-video-hubs.pdf>

Social handles:

Instagram: https://www.instagram.com/insight_share/

LinkedIn: <https://www.linkedin.com/company/insightshare/>

Facebook: <https://www.facebook.com/InsightShareUK/>

YouTube: <https://www.youtube.com/@Insightshare>

Website toolkit: <https://Insightshare.org/resources/category/guide/>

Relevant Experience

Insightshare Director - Nick Lunch

Nick Lunch is a dedicated Participatory Video (PV) facilitator with over 25 years of experience in more than 20 countries. His innovative journey began in Nepal, where he empowered Indigenous youth by handing them the camera, fostering self-representation. Co-founding Insightshare with his brother Chris, Nick has played a pivotal role in the organization's growth, focusing on building community capacities and expanding the PV movement globally. Nick's work with Indigenous communities across Africa, Asia, and Latin America aims to preserve traditional knowledge, advocate for Indigenous rights, and amplify local voices at international forums. His

expertise is further strengthened by training in Non-Violent Communication, Theory U, and Permaculture Design.

Insightshare Director of Programmes & Project Manager - Soledad Muniz

Soledad Muñoz brings over 25 years of experience in participatory communication, specializing in Participatory Video (PV) for international development. She has led more than 40 projects across Europe, Latin America, Africa, and Asia, addressing critical issues like environmental sustainability, gender equality, and youth rights.

Her work integrates capacity building and community development, making her a key figure in fostering social change through PV. As an independent consultant, she has contributed to evaluations in gender equality and media development, reinforcing the power of community-driven storytelling.

Identify proposed sub-consultants or partners and your history of collaboration with them.

Insightshare Associate facilitator -Thor Morales

Thor Morales is a Multimedia Producer with over 15 years of experience collaborating with social movements, Indigenous communities, and grassroots organizations across the Americas and Africa. He has worked with prestigious entities like WWF and National Geographic, using visual storytelling to amplify community voices.

Thor first collaborated with Insightshare in 2010 during the last phase of the Conversations with the Earth initiative. He became an Associate in 2015 and has led since then the projects in northwestern Mexico. During that time, he supported the Yaqui and Comcaac video hubs become the first Indigenous collective of participatory video facilitators, La Marabunta Filmadora. He then supported four Indigenous groups in northern Kenya to become PV facilitators. The same year he also worked in West Africa as facilitator in a

participatory video training for social workers of the Lutheran Church of Liberia. Thor is now also involved in supporting First Nations in Canada use PV to monitor climate change and environmental pollution

Insightshare Partners - Awakening Lands

Awakening Lands focuses on addressing the root cause of human and ecological suffering, which they identify as the "diseases of separation." They draw on teachings like the Buddha's concept of the Delusion of Separation, highlighting how historical developments such as colonization, industrialization, and globalization have distanced humanity from its ecological roots. Awakening Lands aims to reconnect people with these origins to heal the disconnection from nature and better tackle the pressing environmental challenges of our time.

Benji Ross is a visionary leader and co-founder of Awakening Lands, which started as a podcast sharing stories of leaders in local regenerative movements. Under Benji's guidance, it has evolved into an incubator supporting facilitators and storytellers in organizing and training efforts. Through this work, Benji explores "Place Attunement," a pattern of ecological reconnection where individuals and groups engage in healing and fostering flourishing in local ecological and social systems. He is dedicated to developing and sharing processes that unify these stories and training facilitators to inspire and enhance existing community efforts, bringing greater coherence and vitality to regenerative practices.

Anna Castonguey is a facilitator and community organizer with a background in behavioural science, focusing on renewable energy, resilience, and therapeutic treatment. As a co-founder of Awakening Lands, she promotes "Place Attunement," which seeks to heal local ecosystems through storytelling.

Anna's work emphasizes strategic problem-solving and community engagement, making her a valuable asset in fostering social and ecological

cohesion. She also serves as a business owner and board member for multiple nonprofits, contributing to various stages of organizational development.

Past Performance

- See some selected examples in these links below

1.Owning our narratives

<https://youtube.com/playlist?list=PLUtvla4Yp5yn9jMeg4aD170QXWIZ4rRMw&feature=shared>

2.Listening to the land

https://youtube.com/playlist?list=PLUtvla4Yp5yntby6gSCFOBU-7_R0sQpHy&feature=shared

3.Effects of climate change in Cree communities in Canada

<https://youtube.com/playlist?list=PLUtvla4Yp5ylOsfelycB2YO7QuSxjges7&feature=shared>

3.1 Report on climate change in Cree communities

<https://www.cngov.ca/environment/climate-change-report/>

4.It's our time to shine (by Indigenous Peoples from Manitoulin Island, Canada)

<https://youtu.be/7ADtakfTAgk?feature=shared>

5. ICCON, Alberta, Canada

https://youtube.com/playlist?list=PLaCUtFO3LnjeiFG_iaEffMLNThPNTNVT&feature=shared

6. Climate Atlas

<https://climateatlas.ca/focusing-climate-change>

Capacity

We have a track record of delivering work within timeframes as well as adapting to specific needs. Over the last 25 years, we have delivered more than 600 projects in over 75 countries, with multiple diverse partners, from local communities, governmental departments, private funders, universities, civil society organizations, private sector, UN system and INGOs

Nick Lunch

Executive Director & Co-Founder

Profile

Nick has 30 years experience of community and development practice and is recognised globally as a pioneer of participatory video (PV) methodology, used to enable groups to document their knowledge, ideas and innovations and open equitable dialogue with different stakeholder groups and policy-makers. His passion for the methodology grew from experimenting in handing over control of the camera and film project to Indigenous youth in Nepal in 1996. He co-founded InsightShare in 1999, with his brother Chris, and has helped lead the organisation through an eventful journey of ongoing learning, and evolution. Today his focus is on honing the organisation's capacity building skills, working with community animators to support a growing grassroots participatory video movement, The Living Cultures Alliance. He has worked on over 100 international PV projects starting in Nepal, Zimbabwe, and Cuba and lately focussing in Asia and Africa. His work began with marginalised young people on council estates around Oxford, UK, providing a creative outlet for those excluded from school and even local youth clubs. Combining participatory video with the Local Agenda 21 ethos for a sustainable future, Nick was able to engage youth in constructive community action, supporting their journeys to become leaders and changemakers in their communities.

Since 2005 Nick has led in the use of participatory video with Indigenous communities where video technologies are being used to document and revive local knowledge, to enable and facilitate knowledge-sharing and solidarities, and strengthen resilience for the future. Of particular interest is the role PV technology is playing in bridging the widening gap between generations in traditional societies.

Through his focus on capacity building and training Indigenous women and youth as facilitators, Nick has led the development of a global network of autonomous community media hubs and fellowship programmes now spanning 4 continents. The idea of having cultural hubs is having a big impact on the future through strengthening the social fabric of communities, as young people feel the joy of being cultural creators and being part of a community.

Nick has acted as an adjudicator to assess funding proposals for several foundations including Wellcome Trust UK, Social Sciences and Humanities Research Council Canada, and Wise Awards Qatar.

Throughout his career Nick has worked with UN Agencies, and on numerous occasions has been invited to speak at UN Headquarters; as well as numerous other conferences and forums, including IUCN World Congress, The World Leadership Summit, Bioneers, UN Roundtable on Communications for Development, Institute of Development Studies (IDS), Universities of Oxford, Newcastle, Coventry and Seville, and the Smithsonian Institute. Today, as Insightshare celebrates our 25th Anniversary, Nick's focus is on honing the organisation's capacity building skills, working with community animators to support a growing grassroots participatory video movement.

Nationality	British	Languages	English (mother tongue), French (fluent), Spanish (basic)
Qualifications	BA (Joint Honours), Leeds University, 1993; Permaculture Design Course; Non-violent Communication Foundation Training; The Work That Reconnects Training; U-lab Presencing institute Diploma; Shamanic Training with Northern Drum.		
	Honorary Research Fellow, Centre for Agroecology and Water Resilience, Coventry University.		
Country work experience	Europe (UK, France, Netherlands, Spain), Central Asia (Turkmenistan, Kazakhstan); Africa (South Africa, Mali, Zimbabwe, Cameroon, Kenya, Tanzania, Uganda); Asia (Nepal, India, Sri Lanka, Malaysia); Americas (Canada, USA, Panama, Peru, Mexico)		

Selected experience

- 2017 - present Co-founder and International Coordinator, The Living Cultures Alliance, supporting Indigenous peoples to protect their territories, languages and cultures using participatory video. Our Living Cultures Fellowship nurtures the next generation of community-based activists through training in participatory storytelling and digital activism, and connecting Indigenous women and youth with elders to help revive cultural knowledge and practices. Recent highlights have included support for Goldman Environmental Prize winner Sinigugu Zukelu to establish a community video hub in Pondoland which successfully stopped Shell from conducting seismic surveys in their sacred ocean; and facilitating a complex 7 years reparations process for Maasai Nation and Oxford University Pitt Rivers Museum. www.insightshare.org/network
- Founder and Project Leader for Westhill Community Farm, an Oxford community initiative focussed on providing training, mentoring and therapeutic land-based activities for vulnerable teenagers and young adults.
- 2008 - present Co-founder Conversations with the Earth (CWE), a global network of Indigenous groups and communities living in critical ecosystems around the world, from the Atlantic Rainforest to Central Asia, from the Philippines to the Andes, from the Arctic to Ethiopia. As part of CWE, Indigenous communities were able to share their local stories of climate change – both impacts and response. By supporting the creation of sustainable autonomous Indigenous media around the world, and by keeping in contact with communities that have participated in the creation of videos and photostories, CWE fosters long-term relationships with communities, based on principles of Free, Prior and Informed Consent (FPIC), local control and support for Indigenous media capacity. Nick has coordinated campaigns that have reached several million people through CWE tours, events and exhibitions in world famous museums including Washington's Smithsonian Institute, National Museum of Denmark, United Nations Headquarters in New York, Museum of Modern Art Lima, World Social Forum, and successive UNCOP Climate Conferences in Copenhagen, Durban, Cancun and Glasgow.
- 1999 – present InsightShare Co-Founder & Executive Director. Leads on the company strategy, operations, fundraising and strategic partnerships, supervising the UK-based team and a pool of associates around the world. Has submitted and led successful grant funding applications to EU and international charities and foundations to a value of over £3 Million.

Selected publications

- Ecologist Magazine: 3 articles on decolonising the media, language and cultural preservation: <https://theecologist.org/profile/nick-lunch>
- Article on Decolonising philanthropy: <http://www.internationalfunders.org/images2/IFIParticleFromInsight.pdf>
- Barefoot Guide 4: *The Real Work of Social Change* (2015)
- Benest, Gareth (2014), edited by Lunch, C. & Lunch, N. *Community Screenings for Participatory Video –A Guide*.
- Benest, Gareth (2010) edited by Lunch, C. & Lunch, N. *A Rights-Based Approach to Participatory Video*, Oxford, Insightshare.
- Glocal Times: *Participatory Video Hubs - Building Global Media Networks with a Difference* (2009)
- Resurgence Magazine: *Indigenous Intelligence: Diverse Solutions for the 21st Century* (2008)
- Lunch, Nick & Lunch Chris (2006) *Insights into Participatory Video*, Oxford, Insight

Skills/Hobbies

Music and DJing, percussion, permaculture, reading, being immersed in nature, swimming, travel

Soledad Muñiz

Languages: English (full fluency), Spanish (mother tongue), Portuguese (basic: good reading and listening skills)

Dual national: Argentina and UK

Profile

I specialise in participatory communication with particular skill and experience in deploying it in international development and humanitarian relief. I have over 25 years of experience working in communication and 17 years' experience researching, planning and implementing numerous communication for development and participatory media projects, with a strong understanding of its application and potential in a range of contexts. I have worked in more than 40 projects in Europe, Latin America, Africa and Asia in a range of issues including environment, indigenous peoples, gender equality, peacebuilding, older people, children and youth. I have experience in capacity strengthening, community development, research and monitoring & evaluation. I have been part of global external evaluation teams in a range of issues, including freedom of expression, media development, capacity building, gender equality, peacebuilding, communication for social change.

Education

- MSc in Communication for Innovation and Development, *University of Reading, Reading, UK*. 2007/2008. **Graduated with Distinction overall and Distinction in dissertation.**
 - Dissertation topic: Participatory development communication projects at community level in Latin America and Africa.
 - Main areas of study: communication and innovation for development, research methods, language and literacy, social development, poverty, inequality & livelihoods, participatory interventions in development, gender in development and life-course analysis in development (including children, youth and older people)
- BSc Public Relations, *Universidad de Morón, Buenos Aires, Argentina*. 1999/2005
 - Dissertation topic: Communication strategy of the Argentinean Ministry of Health and the Pharmaceutical Industry in relation to generic drugs.
 - Main areas of study: written and oral communication, public relations, strategy, analysis of stakeholders, public opinion, corporate social responsibility, media, corporate reputation, campaigning and event management.
- Certificate in Community Leadership, *Newman University Birmingham, UK*. 2015/2018. NVQ Level 4 part-time as part of volunteering and training provided by the charity Citizens UK. Qualification obtained in partnership with Newman University.

Country work experience

Latin America (Argentina, Bolivia, Colombia, Guatemala, Mexico, Panama), Europe (Austria, Kosovo, Macedonia, Moldova, Montenegro, Turkey, United Kingdom), Asia (Nepal, Philippines, Thailand), Africa (Ethiopia, Kenya, South Africa, Tanzania).

Note: I have worked across all continents and a wide range of countries supporting teams online through project management, online facilitation, online trainings, coaching or evaluation. The list above only includes countries visited in person for work. Latest countries supported remotely in the last few years: Afghanistan, Bangladesh, Brazil, Cameroon, Canada, Chile, El Salvador, India, Kenya, Lebanon, Malawi, Nicaragua, Pakistan, Rwanda, Sierra Leone, Syria, Tanzania. In Latin America and Sub-Saharan Africa, I have provided regional level support including representatives of all countries.

Selected Career History

- 2022-ongoing. **InsightShare. Director of Programmes.** Overseeing all programmatic work of InsightShare's non-for-profit consultancy in international development, humanitarian relief and academic research projects. UK.
- 2023-2024. **Independent consultant.** Participatory analysis of photovoice content generated in a participatory evaluation carried out by **Fotosynthesis** facilitators with young migrants in Spain for Save the Children Spain. UK.
- 2022. **Independent consultant.** Review about climate change and environment and its nexus with conflict involving partner organisations in Latin America, South Sudan and Maghreb region for **SweFOR**, supporting the lead consultant Silva Ferretti.
- 2017-2021. **InsightShare. Head of Innovation and Development.** Leading on strategy and development of projects using participatory media in research, monitoring and evaluation and the humanitarian sector. UK.
- 2020. **Independent consultant.** Planning, designing and online facilitation of webinars for online training in Spanish for **PEN International** as part of their Civil Society Programme, including all topics in project management. UK.
- 2020. **Independent consultant.** Evaluation of **FPU's** No News is Bad News programme since 2016, carried out by a team of three independent consultants: Mary Myers, Nicola Harford and Soledad Muniz, with the assistance of Rosie Steward. I lead the Latin American research with two in-depth case studies for El Salvador and Bolivia. UK.
- 2019. **Independent consultant.** Evaluation of **WACC's** DIP programme since 2016, carried out by a team of three independent consultants: Mary Myers, Nicola Harford and Soledad Muniz. I led the Latin American research with two case studies for Colombia. Colombia and UK.
- 2018. **Independent consultant.** Evaluation of **PEN International's** work since 2014, carried out by a team of three independent consultants: Mary Myers, Nicola Harford and Soledad Muniz. I led the Latin American research and interviews in the continent, and an in-depth case study for Argentina in bilingual format, as well as an assessment of a regional event led by PEN International Secretariat in Buenos Aires. Argentina and UK.
- 2013-2017. **InsightShare. Head of Programme** and member of Senior Management Team. Leading on strategy and development of Participatory Video for Monitoring and Evaluation. UK.
- 2012. **InsightShare. Senior Associate.** Project management, facilitation and dissemination of learning. Argentina.

- 2011-2015. **Independent consultant.** Assignments included participatory case study in Bolivia for **Leitmotiv Consultoria Social** in mid-term review evaluation for **Oxfam GB** on gender equality; translation into Spanish and online training on communication for development basics for C4D Network; independent review using Most Significant Change of core capacity development services to members of Youth Business International worldwide; . (all bilingual assignments in Spanish-English).
- 2011-2012. **InsightShare. Project Manager Guatemala** and Lead Programme Support. Project management and facilitation of Video Girls for Change programme in Guatemala in partnership with Population Council and Nike Foundation. Argentina - Guatemala.
- 2010. **InsightShare. Associate.** Development of participatory video projects, facilitation and management of trainings. UK.
- 2009-2010. **InsightShare. London Hub Manager.** Management and facilitation of participatory video project at Lambeth North Hub, London. UK.
- 2009. **InsightShare. Communication Coordinator.** Communications strategy, branding and creative writing. London, UK.
- 2006-2008. **Aduriz Escritura consultancy. Freelance writer.** Assignments included annual reports, books, reports, articles, letters, web content, Q&A, presentations, brochures and press materials. Argentina.

Research & Evaluation

- InsightShare. Project Manager. RNLI commissioned InsightShare to support their local partners in Bangladesh **incorporate Participatory Video and Most Significant Change in their MEL approaches** to monitor and evaluate their rural drowning prevention programming for children and young people. I designed the content, manage the lead trainer and guide all partners. UK 2024.
- InsightShare. Project Manager. Kerk in Actie and Cordaid are working with InsightShare to conduct a Participatory Video and Most Significant Change **evaluation** of inter-religious peace programming supporting community members share their stories and insights **to influence programme design of the next iteration and project expansion** in Kenya. I designed the content and manage the team of trainer and editor delivering the activities and deliverables. UK 2024
- Independent consultant. **Participatory analysis framework design and support to Fotosynthesis team in analysing photovoice content alongside all stakeholders in the participatory evaluation of Save the Children Spain** programming to support young migrants in Spain. UK 2023-2024.
- InsightShare. Project Manager. Utu International and Rural Women Peace Link are working with InsightShare to conduct a Participatory Video and Most Significant Change **evaluation of peace programming supporting local young people share their stories and insights to influence programme design** and research in post-conflict and security in Kenya. I designed the content and manage the team of two trainers delivering the workshops. UK 2023-2024.
- InsightShare. Project Manager. RNLI commissioned InsightShare to support their partner EMEDO in Tanzania to conduct a **participatory review** of the Lake Victoria Drowning Prevention programme using Participatory Video and stories of change. I designed the content and managed the team of trainers delivering the workshops and supporting the fieldwork. UK 2023-2024.
- InsightShare. Project Manager. Opportunity International UK commissioned InsightShare to return to Uganda and train staff in the RISE programme (financial inclusion for refugees) to conduct a **midline evaluation using Participatory Video and Most Significant Change**. I designed the content and managed a team of two trainers delivering the workshop and supporting the fieldwork. UK 2022.
- InsightShare. Project Manager. Opportunity International UK commissioned InsightShare to deliver capacity building and support staff, partners and local trainers to conduct a **midline and an endline using Participatory Video and Most Significant Change in their disability and inclusion programming** aimed at people living with disabilities and carers in Uganda. I designed the content and managed a team of two trainers delivering the workshop and supporting fieldwork in Uganda. UK 2022.
- Independent consultant. **Review of SweFOR's partners understanding and work in the climate and conflict nexus** alongside Silva Ferretti.
- Independent consultant. **Evaluation of FPU's No News is Bad News programme** since 2016, carried out by a team of three independent consultants: Mary Myers, Nicola Harford and Soledad Muniz, with the assistance of Rosie Steward. I lead the Latin American research with two in-depth case studies for El Salvador and Bolivia. UK 2020.
- InsightShare. Project Manager. Opportunity International UK commissioned InsightShare to deliver capacity building and support staff, partners and local trainers to conduct a **baseline using Participatory Video** in their **financial inclusion programming** aimed at refugees in Uganda called RISE. I designed the content and managed a team of three trainers delivering the workshops and supporting fieldwork in Uganda. UK 2020.
- InsightShare. Project Manager. Laureus Sports for Good commissioned InsightShare to deliver a **participatory review of sports programming supporting wellbeing for disabled young people** in Ethiopia, Jamaica and Thailand, using Participatory Video and Most Significant Change. I have designed the review and I manage the team of three facilitators conducting the fieldwork, with overall responsibility for quality control. UK 2020.
- Independent consultant. **Evaluation of WACC's DIP programme** since 2016, carried out by a team of three independent consultants: Mary Myers, Nicola Harford and Soledad Muniz. I led the Latin American research with two case studies for Colombia. Colombia and UK 2019.
- InsightShare. Project Manager. Sisters For Change on behalf of the EJA programme (Equality and Justice Alliance) commissioned InsightShare to produce **video testimonies** to record the thoughts and views of **women's rights and LGBT rights** activists **in Africa and the Caribbean** as part of the **EJA's baseline**, as well as to support civil servants tell their **stories of change using MSC in a midline** of the programme **in St Lucia and Namibia**, as part of monitoring and evaluation. I have designed the approach and managed the team delivering this work, with overall responsibility for quality control. UK 2018-2020.

- InsightShare. Project Manager. **Participatory review in 6 countries** (Jamaica, England, Solomon Islands, Bangladesh and Sierra Leone) **using Participatory Video, Digital Storytelling and MSC to support Comic Relief evaluate and learn from the Queen Young's Leaders programme**. Lead facilitator for online coaching for Sierra Leone. UK. 2018-2019.
- InsightShare. Project Manager and Lead Facilitator. **Participatory Video and MSC to support British Red Cross and Nepal Red Cross Society evaluate earthquake recovery and urban resilience**. Nepal, 2018-2019.
- Independent consultant. **Global evaluation of PEN International**, alongside principals Mary Myers and Nicola Harford. Analysis, interviews and reports for Latin America, and case study for Argentina. Argentina, UK, 2018.
- InsightShare. Project Manager. **Participatory Video and MSC evaluation of YCI and YMCA Sierra Leone** programming to support slum dwellers in a Comic Relief funded programme. Sierra Leone, 2018.
- InsightShare. Project Manager. **Participatory photography with children for Humanity & Inclusion (Handicap International) to document a baseline on child participation, child protection and disaster risk reduction in refugee camps** in Pakistan, Bangladesh and Thailand. 2018.
- InsightShare. Project Manager. **Participatory video combined with MSC evaluation of USAID-funded PEACE III programme for PACT Kenya and partners in Uganda**, including capacity building. UK, 2017-2018.
- InsightShare. Lead trainer and Project Manager. **Participatory video combined with MSC evaluation of USAID-funded activities in the Mandela Washington Fellowship programme implemented by IREX**. UK, South Africa, 2015.
- Independent consultant for Youth Business International (YBI). Evaluator. **Evaluation on YBI's core capacity development services (Offerings) to members using the Most Significant Change methodology**. Global bilingual evaluation (English - Spanish). UK, 2015.
- InsightShare in partnership with Impact Ready. Lead trainer and Project Manager. **Participatory Video combined with MSC case study for UN Women's external evaluation of its corporate global portfolio in Women's Economic Empowerment**. Moldova, 2014.
- InsightShare. Lead trainer and Project Manager. **Participatory Video for Research** training for **University of East Anglia team involved in ERSC-funded research on Conservation, Markets and Justice programme**. UK and Tanzania, 2014.
- InsightShare. Lead trainer and Project Manager. **Participatory Video combined with MSC evaluation of the Research Programme on Financial Literacy from Mercy Corps**. Kenya, 2013.
- InsightShare. Programme Associate. Lead trainer and Project Manager. **Participatory Video combined with MSC Evaluation of UN Joint Programmes in the Philippines, MDG Fund**. Philippines, 2012.
- InsightShare. Lead programme support. Co-designed internal **M&E strategy for Video Girls for Change programme**. Lead Trainer of final evaluation stage in Turkey. Main writer of final report and Lead dissemination of results. Argentina, Turkey, UK, 2011-2012
- InsightShare. Country coordinator and Lead facilitator. **Capacity building in Participatory video combined with MSC. Guatemala**, 2011-2012.
- Leitmotiv Consultoria Social. **Consultant leading case study in Bolivia. Oxfam GB's Raising Her Voice (RHV) programme. Global mid-term review**. In-depth case study: Bolivia (critical story of change). 2011
- Hope for Children. **Trustee's Capacity Review**. Research team: Soledad Muniz & Clara Volpi. UK. 2009.

Community Development & Advocacy

- InsightShare. Project Manager. **Participatory Video for psychosocial support**. Design, lead project manager and oversight supporting CAFOD and partners in Afghanistan provide Participatory Video as a psychosocial support space for women. 2024/2025.
- InsightShare. Project Manager. **Participatory Video for community engagement**. Design, lead project manager and oversight supporting Better with Water Bangladesh incorporate participatory video to engage urban communities in Chittagong in water and sanitation programming. 2024.
- InsightShare. Project Manager. **Participatory Video for the Decade of Healthy Ageing**. Design, lead project manager and quality control in a multi-country project supporting older persons in Togo, Canada and Jordan to voice their views on healthy ageing as part of **WHO's launch of the UN Decade of Healthy Ageing**. WHO, HelpAge International. UK, 2020/2022.
- InsightShare. Project Manager. **Participatory Video as part of an immersive documentary**. Design, lead the recce in Jujuy, Argentina and overall project management in next stages in a 3-year project supporting indigenous peoples tell their story as part of a virtual reality documentary. **European Investment Bank**. Argentina, 2019.
- InsightShare. Project Manager. **Participatory video for local advocacy and communications. The Children Society**. England, 2019.
- InsightShare. Project Manager. **Participatory arts for gender-based violence prevention and response in Cox's Bazar, Bangladesh**. Norwegian Church Aid. Bangladesh, 2019.
- InsightShare. Project Manager. **Participatory video for local advocacy and communications. Action Aid UK. Rwanda**, 2018.
- InsightShare. Lead Facilitation. **Training of facilitators. Mexico**, 2015.
- InsightShare. Lead Facilitation. **Conversations with the Earth programme. Panama**, 2012.
- InsightShare. Co-Facilitation. **Conversations with the Earth programme. Mexico**, 2012.
- InsightShare. A window to **Green Agenda in the Western Balkans, local storytelling through Participatory Video Making**. Co-facilitation Kosovo and Montenegro. Lead facilitation Macedonia Final Regional skills sharing workshop. Western Balkans. 2010.
- InsightShare. London Hub. Manager and facilitator. UK. 2009-2010.

Training

Face-to-Face training

- InsightShare, Lead Trainer. Participatory Video and Most Significant Change course. London, UK 2023.
- InsightShare, Lead Trainer. Participatory Video and Most Significant Change workshop as part of the off site activities for staff from the Clean Air Fund. Sevenoaks, UK. 2023.
- InsightShare, Lead Trainer. Participatory Video in research workshop for The Young Foundation, Civic journeys staff at the Institute of Community Studies, London, UK. 2022.
- InsightShare, Lead Trainer. Participatory Video in research workshop for postgraduate students in the Department of Geography, University of Sheffield, UK. 2020.
- InsightShare, Lead Trainer. Participatory Video in research workshop for European researchers part of RECOMS network. Vienna, Austria. 2020.
- InsightShare, Lead Trainer. Participatory Video and Most Significant Change course for M&E staff at Opportunity International. Oxford, UK. 2019.
- InsightShare, Lead Trainer. Participatory Video and Most Significant Change course for M&E and Cash team at British Red Cross. London, UK. 2019.
- InsightShare, Lead Trainer. Participatory Video facilitation for researchers at The Young Foundation. London, UK. 2019.
- InsightShare, Project Manager. Participatory Video training for researchers from University of Sheffield and partners in Colombia working in participatory action research in peacebuilding. Colombia. 2019.
- InsightShare, Lead Trainer and Project Manager. Participatory video in prevention of gender-based violence. Training of IRC staff in Ethiopia funded by UNESCO Ethiopia. 2015.
- InsightShare, Lead Trainer and Design. Participatory Video and Most Significant Change course in London, UK. 2017-ongoing.
- InsightShare, Lead Trainer. Facilitation in Participatory Video courses in Oxford, UK. 2010-2016.
- InsightShare, Lead Trainer. Session on Participatory Video for filmmaking students. Germany, 2013.
- InsightShare, Lead Trainer. Conducted a Participatory Video for action research training for researchers coming from 8 countries in South East Asia. Organised by IDS, APWLD and UN Women. Thailand, 2013.
- InsightShare, Lead Trainer. Training session for M&E staff. Members of YBI. London, 2013.

Online training

- InsightShare, Lead Trainer. Participatory communication in-house course for Swisscontact. May/June/July 2024. Followed by online coaching to staff in 6 regions. I lead the coaching on 2 regions and support coaches for the other 4 regions doing overall project management and oversight during 2025.
- InsightShare, Lead Trainer. Participatory Video online public course. November 2024.
- InsightShare, Lead Trainer. Participatory Video online public course. April 2023.
- InsightShare, Project Manager and Lead Trainer. Training on Participatory Video and PV MSC for all grantees in Africa from Bread for the World working on Agroecology. 2022.
- InsightShare. Project Manager and Lead Trainer. Training on Participatory Video and PV MSC for Prosocial World and partners in Latin America. 2022. Online coaching to support local facilitators in 2023.
- InsightShare. Project Manager and Lead Trainer. Training on Participatory Video and Most Significant Change for Christian Aid staff in the UK and Malawi evaluating humanitarian response. 2022.
- InsightShare. Project Manager and Lead Trainer. Training on Participatory Video and Most Significant Change for researchers from Swansea University, Cambridge University, Tata Institute and partners. 2022.
- InsightShare. Project Manager and Lead Trainer. Training on Participatory Video and Most Significant Change for researchers in the UK, Lebanon and Kenya for Oxford University, Refugees Studies Centre. 2021-2022.
- InsightShare. Project Manager and Lead Trainer. Training on Participatory Video in Advocacy and Communications for HIHFAD staff in Northwest Syria and its grassroots partners. 2021.
- PEN International. Lead Facilitator. Online trainings in project management for PEN Centres in Latin America. 2020.
- InsightShare. Lead Trainer. Online training in Participatory Video and Most Significant Change for researchers and international development workers. 2020.
- InsightShare. Project Manager and Lead Trainer. Training of Participatory Video and Most Significant Change for civil servants in the Alberta government, indigenous people's department, Canada. 2020.
- InsightShare. Project Manager. Training on Participatory Video in research for KEMRI Wellcome Trust. 2019.
- InsightShare, Trainer and Project Manager. Hand in Hand for Syria. Training on Participatory Video in M&E and advocacy. 2018-2019.
- InsightShare, Trainer and Project Manager. UNICEF Pakistan and White Rice Communications. Training on Participatory Video and Most Significant Change. 2017-2019.
- InsightShare, Facilitator. Introduction of Participatory Video online course. 2019.
- InsightShare, Facilitator. Better Participatory Video Practice webinar series. 2014-2015.
- InsightShare, Presenter. Webinar on Most Significant Change and Participatory Video for UNICEF staff. 2014.
- InsightShare, Presenter. Webinar on Participatory Video combined with MSC for Innovation at Internews. 2014.
- C4D Network, Spanish Tutor. Webinar C4D Basics in Spanish. 2013-2014.
- InsightShare, Presenter. Webinar about PV and Most Significant Change for the American Evaluation Association members. 2013
- InsightShare, Presenter. Webinar about PV and PV for M&E for Oxfam America staff. 2013.

- InsightShare, Facilitator. Webinar about Video Girls for Change programme. 2013.
- InsightShare, Presenter. Webinar about the application of PV and Most Significant Change for evaluating international advocacy efforts. Organised by iScale and the Centre for Evaluation Innovation, USA. 2012.
- InsightShare, Presenter. Webinar Beyond the Numbers: Story-Telling as a Youth Development Evaluation Tool. Organised by the Society for International Development Washington DC Chapter, IREX and IYF, USA. 2011.

Publications & presentations

- Valenzi, V, Haddad, F., Hutchison, G., Muniz, S. 2024. Applying MEV-CAM tools: Participatory Video. Toolkit. FAO. <https://openknowledge.fao.org/items/42cc246a-01c6-49ed-b9f8-df61912ce99c>
- Muñiz, S. MSC Conference 2024. Recorded presentation: https://youtu.be/ILWJqflq2_g?si=bOO4f4AZ_EaZ3m-IO
- Muñiz, S., Vicaria, S. 2023. The power of partnership and participatory video. Blog for BOND UK: <https://www.bond.org.uk/news/2023/07/the-power-of-partnership-and-participatory-video/>
- Muñiz, S., Manandhar, M. Jenkins, T. 2023. Can Participatory Video engage older people and amplify their voices to bring new perspectives on healthy ageing in the Anthropocene? Presentation at the panel "Experiences in decolonial research and practice: in search of connection and agency" in the Development Studies Association 2023 conference. <https://insightshare.org/participatory-video-as-conduit-for-voice-amplification-and-meaningful-engagement-of-older-people/>
- Jenkins, T., Muñiz, S., Manandhar, M. 2023. Participatory Video in the Decade of Healthy Ageing. Toolkit. WHO. <https://www.decadeofhealthyageing.org/find-knowledge/support/toolkits/detail/participatory-video-for-meaningful-engagement-of-older-people-a-toolkit>
- Morales, Thor, Muñiz, S., Montero Sanchez, D., Moreno Dominguez, J. (2021) Autonomía y sostenibilidad en prácticas de vídeo participativo con comunidades indígenas. El caso de La Marabunta Filmadora. *Andamios, Revista de Investigación Social*, [S.l.], v. 18, n. 47, p. 397-422, sep. 2021. ISSN 2594-1917. <<https://andamios.uacm.edu.mx/index.php/andamios/article/view/882>>
- Muñiz, S. (2019) Keynote speaker. InsightShare: 20 years amplifying voices and supporting community-led change through Participatory Video. Participatory Video Festival. Monza, Italy. 05/10/2019.
- Roberts, T. and Muniz, S. (2018) Participatory Video: fifty years of practice innovation, in Servaes, J. (ed.) Handbook of Communication for Development and Social Change, London, Springer. 2018.
- Asadullah, S., Muñiz, S. (2015) Participatory Video and Most Significant Change. A Guide for Facilitators. InsightShare. <http://insightshare.org/resources/participatory-video-and-the-most-significant-change/>
- Muñiz, S. (2014) What Participatory Video for M&E can do in a crisis context. BCPR, UNDP, Panel Discussion: Innovation - potential game changer for Results in Crisis Contexts? 07/02/2014.
- Muñiz, S., Mukoya, J. (2014) The strengths and challenges of Participatory Video for Monitoring & Evaluating youth programming in Kenya. Paper for the 7th African Evaluation Association Conference, Technology Enabled M&E strand.
- Muñiz, S. (2013) Participatory video for M&E: supporting bottom-up learning. ONTRAC 55, INTRAC magazine. <http://www.intrac.org/data/files/resources/775/ONTRAC-55-New-technologies-in-monitoring-and-evaluation.pdf>
- Muñiz, S. (2013) Participatory Video: an approach to community-led and community-owned development. Local First Blog: <http://www.localfirst.org.uk/2013/10/participatory-video/>
- Muñiz, S. (2013) Participatory Video for M&E: unpacking how change happened. Better Evaluation blog: <http://betterevaluation.org/blog/participatory-video>
- Muñiz, S., Blakey, J.L. (2012). Participatory Video & *Most Significant Change*. Power in Participatory Video, Participatory Practitioners for Change (PPFC), Staffordshire University, UK.
- Muñiz, S., Lunch, C., Lemaire, I. (2012) The medium is the message - what PV does for monitoring and evaluation. Second ISA Forum of Sociology, Universidad de Buenos Aires, Argentina.
- Muñiz, S. (2012) Participatory Video for Monitoring and Evaluation workshop, TG05 Visual Sociology Thematic Group, Visual Activism and Social Justice. Second ISA Forum of Sociology, Universidad de Buenos Aires, Argentina.
- Inks, L., Muñiz, S., Pearson, K. (2012) *Participatory Evaluation in Global Youth Projects*: Successes and Challenges in Innovative Storytelling Methodologies. Youth Focused Evaluation TIG. American Evaluation Association Annual Conference. Minneapolis, USA.
- Muñiz, S. (2012). Who are the experts? Women's Refugee Commission Blog: <http://womensrefugeecommission.org/blog/1486-who-are-the-experts?highlight=YToxOntpOjA7czo3OiJzb2xlZGFkljt9>
- Muñiz, S. (2012). By Girls for Girls: recommendations on girl programming. Guest Blog at A View From The Cave: <http://www.aviewfromthecave.com/2012/10/by-girls-for-girls-recommendations-on.html>
- Muñiz, S.; Lemaire, I. (2011). Participatory video for monitoring and evaluation in community-based adaptation to climate change. New ICT routes to climate change adaptation case study, Centre for Development Informatics, University of Manchester, UK. http://www.niccd.org/NICCD_NewICT_Case_Study_ParticipVideo.pdf
- Muñiz, S.; Beardon, H. (2011). Supporting the collective power of Bolivian women to attain citizenship rights: the Raising Her Voice project, *Gender & Development*, **19**:3, 383-393.
- Muñiz, S. (2011). A window onto the Green Agenda in the Western Balkans. PLA Notes, **63**, 89-94.
- Muñiz, S. (2011). InsightShare Global network of community-owned video hubs. PLA Notes, **63**, 130-134.
- Muñiz, S. (2011). Collective Strength of Bolivian Voices. Oxfam GB, Bolivia. http://api.ning.com/files/xC*fxCWHi6ZzhKY5owsdwWE6bJL-

[TUXmRVjl35qmEYrqygeydtKkYbsQkOJW7qISIXJ5WSMCn0FsHUVZMCsMI2ozBBtpKmLT/RaisingHerVoiceBoliviaTheCollectivePowerofBolivianVoices.pdf](https://www.researchgate.net/publication/3541354135qmEYrqygeydtKkYbsQkOJW7qISIXJ5WSMCn0FsHUVZMCsMI2ozBBtpKmLT/RaisingHerVoiceBoliviaTheCollectivePowerofBolivianVoices.pdf)

- Muñiz, S. (2011). Participatory Video for Monitoring & Evaluation in Community Based Adaptation to Climate Change. KM Impact Challenge, USAID. <http://kdid.org/kmic/participatory-video-monitoring-evaluation-community-based-adaptation-climate-change> (case study) and <http://www.youtube.com/watch?v=Z0EMohNmv1w> (video presentation, KM Impact unConference, Washington DC)
- Muñiz, S. (2010). Participatory Development Communication: between rhetoric and reality. Glocal Times, Malmo University, Sweden: <http://wpmu.mah.se/glocaltimes/?p=87>
- Muñiz, S. (2009). Book review: Information and Public Choice. From Media Markets to Policy Making. *The European Journal of Development Research*, **21** (5), 811-812.
- Muñiz, S. (2009). Conversations with the Earth: Indigenous Voices on Climate Change. InsightShare. University of Cambridge, UK: http://insightshare.org/resources/article/cwe_article
- Muñiz, S. (2009). Does Participatory Development Communication create dialogue and empowerment? First International Visual Methods Conference. University of Leeds, UK.
- Muñiz, S., & Volpi, C. (2008). How empowerment is perceived and adopted by development practitioners. 6th Students for Development Conference: Top-down, Bottom-up, and Beyond: Interrogating Approaches to Development', University of Oxford, UK.
- Muñiz, S. (2008). La comunicación como construcción del cambio social. Revista DIRCOM, Argentina. 76, 48-49.

Memberships:

- Referee of the Development in Practice Journal. UK, 2024.
- Member of the Advisory Board of the C4D Network. UK, 2013-2015
- Member of YBI's Research and Policy Advisory Group (RPAG). UK, 2015.

Contacts & social networks:

- **LinkedIn:** <http://www.linkedin.com/in/soledadmuniz>
- **Twitter:** @solemu

For a full CV and full list of projects go here: <https://www.linkedin.com/in/soledadmuniz>

Awakening Lands

Learning and Facilitator Network for Place Attunement

Let us not waste our hour of suffering. This general idea is a universal truth that has appeared in wisdom traditions throughout our species' varied history. It is so often suffering that detaches us from who we thought we were, that gives us new eyes and an opening heart to seek transcendent possibilities. We find ourselves in a moment in time on Earth where shared biological, ecological, and social suffering may offer the pathway and the dynamic will to become something we weren't capable of becoming otherwise.

At Awakening Lands, we have found a deep resonance with people when we point to the root cause of our suffering as the diseases of separation. Separation seems to be fundamental to the human experience and how our minds work, as evidenced by the Buddha who pointed to the Delusion of Separation as the root of all human suffering, 2500 years ago. The Buddha revealed that it is in large part cravings, discomfort with the present moment, and want for control that leads to our delusion. With the expansion of things like colonization, the Scientific Revolution, industrialization, and globalization, we find this impulse for separation and want for control resulting in shared human stories, cultures, and built environments that abstract us away from our ecological origins, that have formed a sort of real life Matrix that we now inhabit. We now find ourselves largely blind to and ill-prepared to address the accelerating diseases of our planet.

How do we come back into a healthy and flourishing relationship with the rest of life?

Humans experience reality through story. It's time for us to attune to different stories. At Awakening Lands, we're exploring ways that voices of the land itself along with its people can reveal a mix of new and old stories as we enliven latent place-based values and identities.

We are well on our way to making the project of defining "place attunement" a collective process of discovery. We are asking ourselves how reconnecting from a mechanized paradigm into holistic membership with our places requires that we learn to attune to the land and life so many of us have long overlooked. We are first doing so simply by exploring the various ways that place attunement is already happening, then inviting often siloed and separated place healing and flourishing efforts to see themselves as mission and purpose aligned. The doorway to connection is reliably found through gratitude for an emerging sense of wholeness of place.

The organizational structure we are developing to support this is primarily twofold.

First, we are incubating teams of facilitators and storytellers in places to develop ArgGIS StoryMaps that document and share the process in an engaging and multimedia format. These StoryMaps share how people and groups are already attuning to place. In order to reveal more of it, facilitators are hosting workshops, participatory storytelling, and community conversations.

The second organizational structure we are developing is a pilot program for a Place Attunement Facilitator Training Cycle. For now we are including a set of eight modules, starting with the forest green box on the top-right to form an initial fluency of the importance of place. It then moves clockwise:



In each module, we are inviting a support team and experts to discuss the topic, to hear from facilitators on-the-ground, and to deliver insights and activities to facilitators that can grow the practice of place attunement overall. The design of this program and this initial pilot is being informed by living systems design principles, led by experts on our team that specialize in that field of study and have experience working with businesses and educational institutions. Living systems principles are the inspiration behind the cyclical pattern, the feedback with on-the-ground place attunement initiatives, the open timelines, the emphasis on dialog, and the formation of deep relationships to hold and guide it all.

We hope that these concepts and this emerging story has led to an insight or two as well as some inspiration. The process of dropping out of the Matrix and healing our diseases of separation will take a lot more of that.

Anna Castonguay

FACILITATOR | COMMUNITY ORGANIZER | BEHAVIORAL SCIENTIST

CONTACT

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Orchard Park, NY 14127

ajcastonguay92@gmail.com

[linkedin.com/in/anna-castonguay/](https://www.linkedin.com/in/anna-castonguay/)

EDUCATION

Bachelor of Arts in Psychology
State University Of New York, 2014

Master of Arts in Applied Behavior
Analysis
Ball State University, 2016

Certificate in Community-Based
Social Marketing Introduction and
Advanced Workshops
McKenzie-Mohr & Associates, 2021

Professional Certificate in Social
Marketing
International Social Marketing
Association, 2021

Certificate in Sustainability and
Behavior Change
University of California San Diego,
2022

Certificate in Cooperative
Leadership
Round Sky Solutions, 2024

LICENSES & CERTIFICATIONS

Licensed Behavior Analyst
New York State Education Department

Board Certified Behavior Analyst
Behavior Analyst Certification Board

Certified Associate in
Project Management
Project Management Institute

Certified ACT Matrix Trainer
ACT Matrix Academy

Prosocial Facilitator & Trainer
ProSocial World

PROFESSIONAL SUMMARY

I am a facilitator, community organizer, and grant writer. An entrepreneurial, independent learner who is skilled in coordinating teams and strategic problem-solving, I have experience with community engagement around renewable energy, resiliency, education, and therapeutic treatment. I am currently a private business owner and board member of multiple nonprofits, with knowledge of organizational needs at different stages of development. My background in behavioral science extends from personal and family therapy to organizational behavior and coalition building.

As co-founder of Awakening Lands, my team and I are building a facilitation and storytelling training and support network focusing on a pattern of ecological reconnection we are calling "Place Attunement" – efforts to heal and cultivate flourishing in local ecological and social systems. We are seeking opportunities to build a community of like-minded, place-focused healers and creatively sense make through storytelling.

RELEVANT EXPERIENCE

Awakening Lands – International **November 2023 - Present** Co-Founder

- Incubator of regenerative place movements, providing training and support for place-based facilitators and storytellers focused on healing local ecological and social systems

Anna Castonguay, LLC – Arizona **August 2023 - Present** Owner

- Primary facilitator of a collaborative of nonprofits in rural Arizona, led systems analysis of needs and opportunities of the region and identification of high-impact projects
- As a grant funder, successfully raised \$70,000 in grant funding for a rural nonprofit's community center and garden renovations and upgrades

ProSocial World – International **February 2023 – Present** Engagement Catalyst, Facilitator

- Currently leading 7-week introductory training program in Prosocial facilitation, which explores the science around collaborative behavior in groups and how to establish collaborative governance
- Previously acted as facilitator and administrator for online community focused on collaborative behavior in various industries, including arts and culture, education, and organizational behavior

Birds on the Niagara – Buffalo, NY **February 2023 – Present** Treasurer

- Part of 5-person board that organizes and hosts Birds on the Niagara International Birding Festival, an annual festival which includes four days of indoor and outdoor programming, invited speakers, workshops, and guided birding tours, serving around 900 participants
- In partnership with board president and vice president, completed all necessary paperwork to incorporate the organization as a 501c3 in New York State in 2023. Continues to maintain budget and financial records of the organization

benji ross

in deep service to ecological connection and cultural evolution

EXPERIENCE

Awakening Lands — Co-founder and Lead Program Designer

Sept 2022 - Current

Leader and co-founder of what began as a podcast dedicated to sharing stories of leaders in local regenerative movements and has evolved into an incubator of those movements by supporting facilitators and storytellers in organizing and training. Through this we're exploring a pattern of ecological reconnection we call Place Attunement. Place Attunement happens where people and groups are engaged in efforts to heal and cultivate flourishing in local ecological and social systems. We are incubating and developing processes to share these stories as increasingly unified places, and training facilitators in practices that can bring greater inspiration and coherence to what already exists.

Bioregional Catalysts — Founder and Lead Facilitator

Sept 2019 - Sept 2022

During the pandemic, I grew a virtual conversation and support space dedicated to the topic of bioregionalism. Participants came to develop a deeper overall fluency in the topic as well as to assess current global movements and its history. The group evolved to increasingly support storytelling and facilitation skills to bring to place based groups.

Trane Home App Diagnostics — Software Engineer

June 2017 - June 2021

Was hired as part of a two person team to do a complete rewrite and overhaul of a legacy software system used by HVAC installers to monitor and diagnose installed systems.

Garden Variety Cheese and other regenerative farms — Regenerative farm and ranch designer and manager

Aug 2011 - Dec 2016

Served many roles at a small artisanal cheese operation along with roles at other regenerative and Permaculture farms and ranches. Eventually started a regenerative and polycultural farming enterprise growing microgreens, vegetables, and poultry.

EDUCATION - University of Denver — BS in Business

Sept 2005 - May 2009

3042 S Lincoln St
Englewood, CO 80113
benjaminross1001@gmail.com

SKILLS

Natural principles
organizational development
Collaborative project
development and management
Design and facilitation of Place
Attunement practices
Storytelling
Coyote Guide to nature
connection
Regenerative agriculture and
Permaculture practices

LANGUAGES

Intermediate in Spanish and
Novice in Bird Language

THOR MORALES

VISUAL STORYTELLING & PARTICIPATORY MEDIA

CONTACT

240-729-0427

moralesthor@gmail.com

www.thormorales.com

Takoma Park, MD.

SKILLS

Multimedia Production

Certified Drone Pilot

Participatory Video & Photovoice

Biocultural Work

Peacebuilding and Development

Participatory Research

Ethnobiology research

EDUCATION

B. Sc. in Biology

Universidad Veracruzana

2000-2005

M. Sc. in Natural Resource Management
and Rural Development

El Colegio de la Frontera Sur

2011-2012

LANGUAGES

Spanish

English

Portuguese

French

PROFILE

I am a Multimedia Producer with over 15 years of experience creating impactful video, photography, and multimedia projects in collaboration with social movements, Indigenous communities, governments, and grassroots organizations across the Americas and Africa. I have worked with leading organizations such as WWF, AHF, and National Geographic, using visual storytelling to amplify diverse voices and empower communities. Fluent in Spanish, English, and Portuguese, I integrate multimedia production with peacebuilding and social movement strategies to drive transformative change. Currently, I bring my expertise to Catholic Relief Services, championing storytelling as a tool for resilience and empowerment.

WORK EXPERIENCE

- Multimedia Specialist**
Catholic Relief Services - USA & International May 2023–To date
- Multimedia Producer**
United States Institute of Peace - USA July 2022–January 2023
- Videographer**
National Geographic - USA & Mexico July–November 2022
- Connected Stories Manager**
+Peace (Alliance for Peacebuilding) - USA August 2020–January 2022
- Course Designer and Facilitator**
COICA Amazonia - Ecuador (remote) June–September 2020
- Storytelling Director**
Activate Labs - USA May 2017–July 2020
- Audiovisual Consultant**
United Nations Development Programme-Mexico August 2016–February 2017
- Video Producer and Photographer**
Mares Mexicanos - Mexico March 2015–April 2018
- Senior Associate (Participatory Video Facilitator)**
InsightShare - Mexico & International August 2015–To date
- Multimedia Producer & Participatory Media Facilitator**
www.thormorales.com February 2012–To date

RECENT CLIENTS

- Alberta Environment and Protected Areas & Piikani First Nation–Canada 2023–25
- Rojo Visuals–Spain 2024
- DC Greens–USA 2023–24
- Universidad Autónoma de Occidente–Colombia 2023
- PARES (Paisajes y Personas Resilientes), A.C.–Mexico 2023
- Rooted Impact–USA 2022
- OXFAM-USA 2020

THOR MORALES

VISUAL STORYTELLING & PARTICIPATORY MEDIA

PUBLICATIONS

Morales, T. (2023). Gone with the Tide. From Rights to Responsibilities: Toward a Biocultural Resurgence, *Langscape Magazine*, Volume 12.

Velarde, E. Marlett, C. and Morales, T. (2023). Sueños de vuelo en cuatrocientas voces. Métodos y experiencias en etno-ornitología en México y más allá. In N. Narchi & F. Ruan Soto (Eds.), *Etnobiología a la mexicana. Métodos, consejos y lineamientos selectos del campo*. El Colegio de Michoacan.

Baez Ponce, M. and Morales, T. (2022). Experiencias desde la fotografía y el video participativo en comunidades rurales. In Pedro S. Urquijo, Adi E. Lazos and Karine Lefebvre (Coords.), *Historia Ambiental de América Latina. Enfoques, procedimientos y cotidianidades*. Universidad Nacional Autónoma de México and Centro de Investigaciones en Geografía Ambiental.

Morales, T. (2021). Pintando La Raya: Indigenous Resistance and Biocultural Conservation through Participatory Video. *Terralingua at 25: A Celebration of Biocultural Diversity*, *Langscape Magazine*, Volume 10.

Morales, Thor & Muñiz, Soledad & Sanchez, David & Moreno-Domínguez, José. (2021). Autonomy and sustainability in participatory video practice with indigenous communities. *La Marabunta Filmadora as a case-study*. *Andamios, Revista de Investigación Social*. 18. 10.29092/uacm.v18i47.882.

Morales, T. (2020). La Marabunta in Brazil: Indigenous Women as Biocultural Diversity Defenders. *The Other Extinction Rebellion: Countering the Loss of Biocultural Diversity*, *Langscape Magazine* Volume 9.

Morales, T. (2017). Visions from Within: Another Shot for Biocultural Conservation in the Cradle of Humankind. *Resilience and Resistance: Why the World Needs Biocultural Diversity*, *Langscape Magazine* Volume 6, Issue 2.

CONFERENCES

Change the Approach, uma reflexão sobre o ideal participativo baseado em experiências de vídeo participativas com comunidades indígenas em África e na América.

MDOC - Melgaço International Documentary Film Festival
FORA DE CAMPO – Curso de Verão, August 1-7, 2022.
<https://mdocfestival.pt/en/index>
Portugal (remote).

Experiential Workshop. City-based People's Assembly.
European Forum for Urban Security (EFUS) Conference
Security, Democracy and Cities, October 20-22,
2021. <https://efus.eu/efusconference2021/about-the-conference-copy/#rdv-calendar>
Nice, France.

COURSES/WORKSHOPS

◆ **Storytelling Across Media.**

December 2024.
eCornell, Cornell University,
Online course

◆ **Modern Journalism.**

February 2024
New York University (NYU) and Rolling Stone.
Online NYU certificate course.

◆ **The Missouri Photo Workshop.**

September 2023.
University of Missouri, School of Journalism.
Sedalia, Missouri, USA. In-person workshop.

◆ **International Reporting: the essential toolkit.**

March 2022.
Thomson Foundation, One World Media, Journalism Now.
Online course.

◆ **Global Environments Summer Academy.**

August 2011.
Rachel Carson Center at the Ludwig Maximilians University (LMU), Global Diversity Fund, and The Christensen Fund.
Munich, Germany. In-person course.

◆ **University Diploma on Environmental filmmaking “Documentalismo Salvaje”.**

February – June 2012.
Center for Tropical Research (CITRO) and Cinematography Department, University of Veracruz.
Xalapa, Veracruz, Mexico. In-person course.