



Tracy Lawson
PRESIDENT

April 8, 2025

Mr. Talmadge Magno

Civil Defense Administrator, County of Hawaii
via email: civildefense@hawaiicounty.gov

Re:

- **CD3 (Safety Engineering - Domestic Preparedness Training Coordinator/Project Mgr)**
- **CD4 (Safety Engineering - Emergency Management)**
- **CD5 (Safety Engineering - Hazard Mitigation)**

For over 16 years, Lawson & Associates, Inc. has worked in Occupational Safety and Health (OSH) across the state, and we are now planting permanent roots on Hawaii island. I am writing to express my interest in working with the County of Hawaii and have attached our Statement of Qualifications. As the President of Lawson & Associates and the Founder of the Safety Intelligence Institute, I lead our team for auditing, staffing, training, and construction services, with decades of experience in OSH, safety leadership, construction, safety management systems and processes, and innovative problem-solving.

My career has been dedicated to developing and implementing safety management systems that not only comply with regulations but also enhance organizational culture and project outcomes. With our team of safety support professionals, Lawson & Associates, Inc. has successfully guided numerous organizations in navigating complex regulations, reducing workplace incidents, and improving their safety programs, leading to increased productivity and morale.

Since opening in 2020, our Safety Intelligence Institute has been instrumental in providing in-person, live virtual, and on-demand safety training to thousands of workers, including Honolulu City ENV, the Ironworkers Union, and many small and large contractors. We empower managers, competent persons, and the entire workforce with relevant courses designed to improve performance in the field. Our in-house LMS is used by many organizations to train their team and maintain their records. We provide each student 24/7 access to their certificates whenever needed, reducing their internal administrative time and manpower.

Thank you for considering our services. We look forward to the possibility of working together to achieve your goals.

Sincerely,

Tracy Lawson

President, Lawson & Associates, Inc. and Co-Founder, Safety Intelligence Institute
tracy@lawsonssafety.com #808-478-2183 (cell)



Lawson & Associates, Inc. Statement of Qualifications and Expression of Interest As of April 8, 2025

1. GENERAL INFORMATION

Name of the firm or individual

Tracy Lawson, President, CSP, SMP, CIT, CPEA, WSO-CSE

Lawson & Associates, Inc. and Safety Intelligence Institute (a dba of Lawson & Associates, Inc.)

Contact information including email address

Tracy Lawson, President: tracy@lawsonssafety.com, #808-478-2183

Nalani Jenkins, COO: nalani@lawsonssafety.com, #808-479-4609

Casey Skelton, General Manager: casey@lawsonssafety.com, #808-861-9979

Principal place of business

Office: info@lawsonssafety.com, #808-441-5333

1312 Kaumualii Street, Honolulu, HI 96817 (Kapalama area)

Location of all offices

1312 Kaumualii Street, Honolulu, Hawaii 96817

We are currently doing work on Hawaii Island (for the Canada France Hawaii Telescope, Waimea/Summit), Oahu, Maui, Kauai, and Lanai.

2. FIRM DETAILS

Age of the firm – 16 years

Average number of employees over the past five years – 15+

3. QUALIFICATIONS

Education, training, and qualifications of the individual or key employees

Tracy Lawson: Tracy has over 30 years of experience in occupational safety and health. She has a Bachelor of Science degree in occupational safety and health and maintains several certifications, including being a Certified Safety Professional (CSP), Safety



Management Professional (SMP), Safety & Health Trainer (CIT), Safety and Management Systems Auditor (CPEA), and Certified Safety Executive (WSO-CSE).

In 2003, Tracy was named Safety Professional of the Year by the American Society of Safety Engineers Hawaii Chapter and received a Letter of Commendation from Governor Lingle for being named one of the Pacific Business News Top 40 Under Forty business professionals in the State of Hawaii. In 2010, Tracy was recognized as the Honolulu Community College Occupational Environmental Safety and Health Program. In 2015, Tracy was a finalist for the PBN Women Who Mean Business Award and recipient of the PBN Small Business Leadership Hawaii Award. Tracy is a 2018 graduate of the Honolulu Small Business Administration Emerging Leaders Program and 2019 Small Business Administration Person of the Year for the County of Honolulu.

Tracy's safety experience ranges from being a U.S. Army Military Police Corps Traffic Accident Investigator, construction small business Safety Director, national general contractor Vice President, and business owner. During her tenure at Dick Pacific Construction, her safety program led the company to be recognized as one of America's 17 Safest Companies in the October 2002 Occupational Hazards Magazine, recipient of the 2001 Associated General Contractors of America National Construction Safety Excellence Grand Award and First Place in Building for 500,000 + man-hours and the 2000 U. S. Army Corps of Engineers Worldwide Contractor of the Year.

Since 2005, Tracy has been a staff instructor for the OSHA Training Institute Hawaii Extension through the University of California San Diego where she is authorized to teach a variety of construction and general industry courses.

In 2009, Tracy opened Lawson & Associates, a woman, veteran-owned, State of Hawaii DOT disadvantaged business enterprise specializing in occupational safety and health. Lawson & Associates is the largest occupational safety and health support services firm in the State of Hawaii with full-time, experienced, certified, and degreed local safety professionals who specialize in assisting small, medium, and large businesses achieve efficiency in operations through a well-managed safety and risk program. 2010-2023, Tracy and her firm were the Safety and Security Support Services provider to the



Honolulu Authority for Rapid Transportation (HART) on the \$12 billion Honolulu Rapid Transit project.

Nalani Jenkins - Nalani has over 30 years of business experience in management, finance, and marketing and currently oversees Lawson's operating systems and programs, finance, and digital communication strategies. Her former experience as a commercial banker and financial analyst, Sr. VP of a public relations firm, and owner/manager of record labels and entertainment management companies, provides a unique background from which to support Lawson's strategic vision and growth.

Nalani has a bachelor's degree in business from the University of Denver and a master's degree in organizational leadership: strategic innovation and change from the University of Denver. Nalani is a 2019 recipient of the esteemed O'o Award by the Native Hawaiian Chamber of Commerce, 2001 Pacific Business News 40 Under Forty business professionals in the State of Hawaii, a multiple Na Hoku Hanohano Award winner, and has been featured on the cover of Hawaii Business Magazine and Midweek.

Since 2015, Nalani has focused on elevating Lawson's mission, goals, and innovative approaches to safety management systems with management, community engagement, marketing, and communications. Nalani and Tracy also co-own www.721llc.com, a local marketing and communications company that works with owners and developers for crisis management support.

Casey Skelton - Having grown up in a construction family, Casey brings over 10 years of construction experience to Lawson, including his previous project manager, project engineer, and RME assignments.

Casey spearheads Lawson's efforts to deliver exceptional customer service, drives business development, and provides strong leadership for our team. Having managed a variety of new construction projects through all phases to completion, Casey understands the value of integrating safety into the organization's systems and processes to drive productive, safe, high quality, and profitable project and organizational outcomes.

Awards received include 2024 Project Awards: Kukulu Hale Awards of Excellence for the Walker Dods, Jr. RISE Center, 2016 Kukulu Hale New Project Award - New Commercial Construction Over 40,000 SF for The Plaza at Waikiki, 2014 Kukulu Hale Developer of



the Year- Assisted Development Team, 2013 Kukulu Hale New Project Award - New Commercial Construction Over 40,000 SF for The Plaza at Moanalua.

4. Project Experience:

- a. List of recent projects
 - i. Pohakuloa Training Area - provided SSHO for Elite Pacific Construction
 - ii. Kaluakoi, Pulama Lanai - owner's representative for safety
 - iii. DHOJV-P209 - provided SSHO and training for JV
 - iv. HART, owner's representative for safety on all construction contracts 2001-2023.
 - v. OSH Training for Honolulu City & County ENV, Ironworkers Union, Hawaiian Dredging and many more.
- b. Names and contact information of up to five clients, including at least two from the preceding year
 - i. Tracy Yost, CFO, Canada France Hawaii Telescope, yost@cfht.hawaii.edu , 808-885-3118
 - ii. Gerry Majkut, President, Hawaiian Dredging Construction Company, gmajkut@hdcc.com, 808-735-3211
 - iii. Mardi Miyamoto, HSE Director at Hawaiian Dredging Construction Company, mmiyamoto@hdcc.com, 808-292-9647
 - iv. Wayne Smith, Certified EOS Implementer, wayne.smith@eosworldwide.com, +60 12 417 8898
 - v. Lydia Yee, Construction Manager, R.M. Towill, lydiay@rmtowill.com, 808-391-0140
 - vi. Charlie Buckingham, Elite Pacific Construction, VP Operations, cbuckingham@elitepacific.net, 808-216-5248

5. Promotional Material –

- a. <https://www.lawsonsafety.com/safety-support-services-general-industry>
- b. <https://www.lawsonsafety.com/safety-support-services-construction>
- c. <https://www.lawsonsafety.com/training>
- d. <https://www.safetyintelligenceinstitute.com/> , our LMS for staff and clients
- e. **See the last page of the document for Lawson's Capabilities Statement**

6. Category-Specific Submissions - Tracy Lawson, President, CSP, SMP, CIT, CPEA, WSO-CSE

Presently doing work
on Hawaii Island



NAICS: 541690
DUNS: 079627307
PSC: U014, U099
SIC: 8748
USSPSC: 86101709

CAPABILITIES STATEMENT

Located in Honolulu, Hawaii, Lawson & Associates delivers Occupational Safety and Health (OSH) support services to public and private construction industry projects, general industry businesses, schools, hotels, facilities, and the film industry. We provide a full scope of safety services including onsite safety staffing (SSHO), safety training, safety litigation support, safety auditing services, and safety management systems and development. Our staff is board-certified and field-experienced. We support project owners, developers, and contractors of all sizes and are experienced in Owner and Contractor Controlled Insurance Program (OCIP) oversight services. We are the home of the Safety Intelligence Institute, where we provide high-quality, impactful training for all industries - in person, live online, and on-demand online.

We Offer:

- Experience in OSH for industries including government and military, schools, construction, film, hotels, warehousing, and facilities maintenance
- OSH Training covering EM-385, OSHA, and HIOSH regulations - in person, live online & on-demand via our Safety Intelligence Institute
- On-Site Safety Professional Staffing (SSHO)
- OSH & Insurance Audits
- OSH Programs, policies, and plans, including site-specific plans, APP's, and AHA's
- Project Owner Oversight

Differentiators:

- BBB A+ Rating
- 2019 BBB Torch Award for Ethics, State of Hawaii
- Certified Auditor in OSH and Management Systems
- Certified Ethics & Compliance Professional
- Field Experienced EM 385-1-1
- OSH Certified - CSP, ASP, CHST, SMS
- Rail Transit TSSP, PTCTP
- Team of 15+ safety professionals

Lawson & Associates Inc. has been certified as:



Company Performance Highlights

- Supervised and oversaw safety and health for a multi-billion dollar project (HART as owner's rep) with our team of safety professionals
- Safety Support for the Film Industry
- Previous OSHA Training Institute Instructor and current Safety Intelligence Institute Founder
- 16+ years (and currently) staffing a multitude of construction projects (to include military, state, city & county and private)
- 16+ years (and currently) staffing a multitude of companies' safety manager positions

**Tracy Lawson, CSP, SMP,
CIT, CPEA, WSO-CSE
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**www.lawsonsafety.com www.safetyintelligenceinstitute.com
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