



June 30, 2025

Mr. Benson Medina, Director of Research and Development
County of Hawai'i
25 Aupuni Street, Suite 1301
Hilo, Hawai'i 96720

Aloha Mr. Medina,

Out of the Sea Media Arts Inc. is interested in providing professional services for the County during the fiscal year 2025/26.

In accordance with HRS 103D-304, Notice to Providers of Professional Services, we are submitting with this letter our Statement of Qualifications for Professional Services in the category of RD.16) Photographic Technology (Creative Media Services).

If you have any questions, please contact us at media@outofthesea.com or call 961-4742. Thank you for considering Out of the Sea Media Arts Inc.

Mahalo,

A handwritten signature in black ink, appearing to read "Wendy Haun".

Wendy Haun, President

A handwritten signature in black ink, appearing to read "Jeff Haun".

Jeff Haun, Vice President



**Statement of Qualifications
for
Photographic Technology (Creative Media Services)**

June 30, 2025

Out of the Sea Media Arts Inc. offers professional services in the category of Photographic Technology (Creative Media Services). These services include the design, development and production of media products: photography, videography and graphic arts.

Out of the Sea Media Arts Inc.'s sole office is located in Hakalau, Hawai'i. Services are provided throughout the Island of Hawai'i and the State.

The company is an S-corporation organized under laws of the State of Hawai'i. Wendy Haun serves as President and Jeff Haun as Vice-president. The company was formed in the year 2000 and incorporated in 2008. Over the past six years it has had an average of three employees and uses the services of independent sub-contractors.

Contact information:

Telephone: 808-961-4742,

Email: media@outofthesea.com

Mailing address: PO Box 248, Hakalau, HI 96710.

Prior to forming Out of the Sea Media Arts Inc., Jeff Haun owned and operated Mauna Kea Television in Hilo for three years. He also was the Television Production Manager at the Hilo cable television company. He has a Bachelor of Arts degree in Communications from the University of Hawai'i at Hilo and an Associate of Science degree in Broadcasting, Visual Design and Production from Lane Community College in Eugene, Oregon.

Prior to forming Out of the Sea Media Arts Inc., Wendy Haun operated Wendy Holland Productions from 1984 until 1999. Her experience ranges from coordinating national television commercials, motion pictures, National Endowment for the Arts documentaries to independently developing documentaries and producing corporate television programming.

Recent Projects and Contacts:

Hawai'i Floriculture and Nursery Association, February 2015 to March 2025.

Designed, developed and implemented the video components of marketing and public relations campaigns to encourage purchase of locally grown flowers, foliage and Christmas trees. Funded in part by the Hawai'i State Department of Agriculture, the campaigns sought to improve the local economy and reduce the chance of alien species arriving on imported plants. The campaigns featured broadcast quality short promotional videos, documentaries and live webinars attended by large global audiences.

Contact- Eric Tanouye, HFNA President 808-959-3535

View sample here:

<https://vimeo.com/993120025/b1cd7689c5?ts=0&share=copy>

"Tropicals Grown in Hawai'i: (21:52)

County of Hawai'i Department of Environmental Management, Recycling Division, November 2005 to November 2023

Designed, developed and implemented educational programs to increase reduction, reuse and recycling of solid waste in the County of Hawai'i. Community data and social marketing principles were considered to maximize effectiveness. This was followed with production of the media and development of strategies for distribution. Media included videos, radio and television PSAs, signage, banners, posters, newspaper ads, PowerPoint presentations and event planning. Performed in-person educational outreach for proper tire disposal.

Contact- Craig Kawaguchi, DEM Deputy Director 808-961-8549

View sample here:

<https://vimeo.com/328984687/e634739d07?share=copy>

Recycling PSA for the County of Hawai'i Department of Environmental Management (:60)

View sample here:

<https://vimeo.com/user16532724/foodwastepsa?ts=0&share=copy>

Food waste PSA (:60)

County of Hawai'i Department of Water Supply, May 2015 to Dec. 2015.

Designed and produced a five-minute video to educate the public about water source protection. The video features a Hawaiian chant with images of the chanter intermixed with waterfalls and other scenery.

View sample here:

<https://vimeo.com/1002599624/6c44174ba4?ts=0&share=copy>

"Water, Our Most Precious Resource" (4:51)

Other Past Projects

Infographic sign for County of Hawai'i Department of Environmental Management

Plastic Pollution sign:

PROTECT ANIMALS

Ocean of Plastic Pollution



Green Sea Turtle

Every year thousands of fish, turtles, marine mammals and seabirds die because of plastic trash.



Hawaiian Monk Seal entangled in nets

Abandoned plastic fishing nets entangle marine life and cause drowning.

Plastic bags, containers and caps are mistaken for food. These items cannot be digested and cause death.

Plastics are dangerous for many years because they decompose very slowly.

What can we do to help?



Laysan Albatross and chick



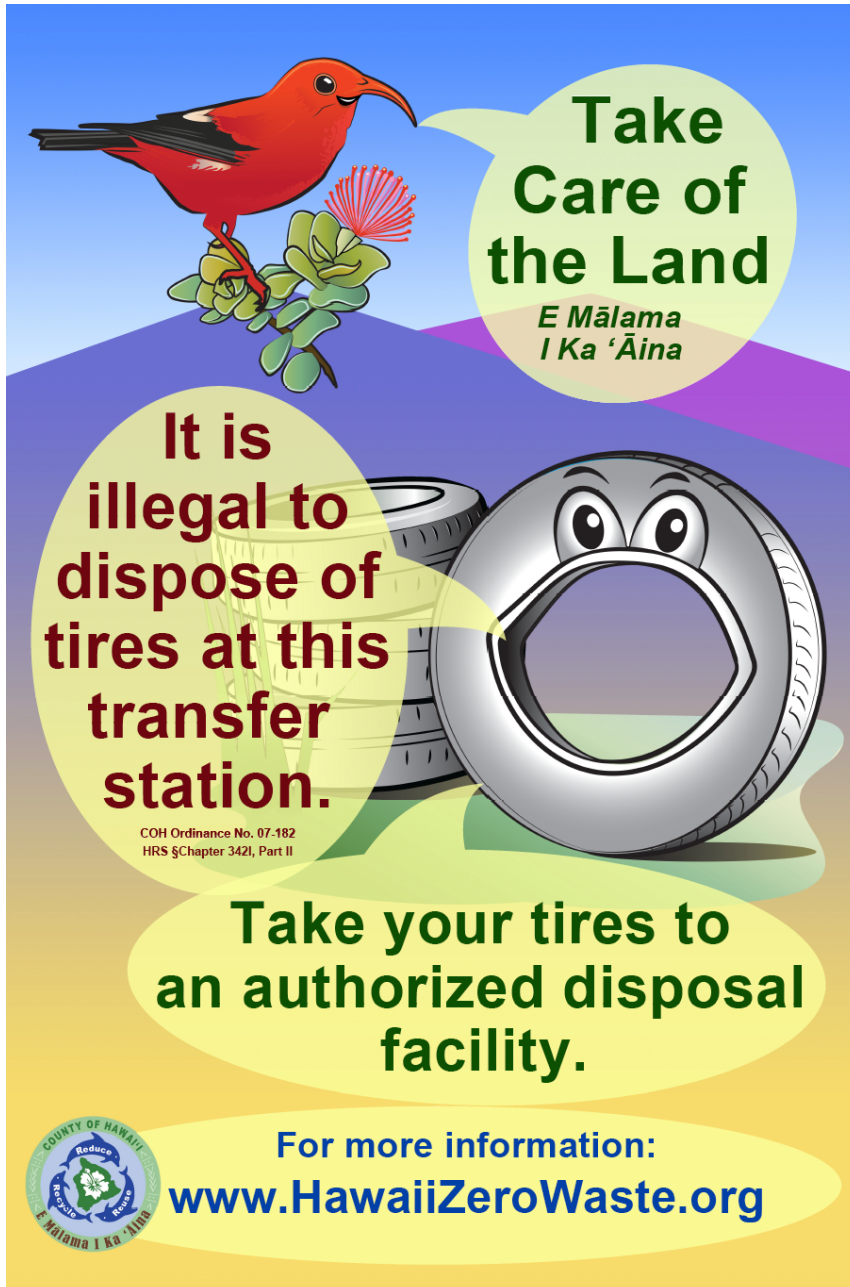
Plastic in albatross carcass

- Buy less plastic. Use metal, glass, cloth and paper instead.
- Recycle plastic so that it won't end up in the environment.
- Pick up litter and recycle it.
- If recycling is not available, dispose of plastic properly.
- Participate or sponsor beach clean ups.
- When fishing, bring home all nets and lines. Leave nothing behind for animals to become entangled.

For more information about recycling, visit www.HawaiiZeroWaste.org
Sponsored by County of Hawai'i Recycling Office and Pana'ewa Rainforest Zoo & Gardens

Infographic sign for County of Hawai'i Department of Environmental Management
Tire Disposal sign:

Tire Recycling sign:



Other samples:

www.outofthesea.com/portfolio.