

- REFERRAL of SIGN PERMIT APPLICATION for KVDC REVIEW -

To: KAILUA VILLAGE DESIGN COMMISSION, c/o PLANNING DEPARTMENT
From: DEPARTMENT OF PUBLIC WORKS, BUILDING DIVISION

SITE TAX MAP KEY NO.: 750040490000
STREET ADDRESS: 75-167 Hualalai Road, Suite 101 KAILUA-KONA, HAWAII
NAME OF APPLICANT: Kristopher R. Speegle
SIGNATURE: _____ DATE: 3/22/2023
MAILING ADDRESS: 75-167 Hualalai Road, Suite 101, Kailua-Kona, Hawaii 96740
TELEPHONE NUMBER: (808)494-8809
APPLICANT'S INTEREST, if not owner of business related to sign: Building & Business Owner

BUSINESS RELATED TO REQUESTED SIGN:

NAME OF OWNER (if same as Applicant, write "Same"): Same
SIGNATURE: _____ DATE: _____
MAILING ADDRESS: 75-167 Hualalai Road, Suite 101, Kailua-Kona, Hawaii 96740
* NATURE/TYPE OF BUSINESS: Insurance Agency TELEPHONE NUMBER: (808)494-8809

OWNER OF MASTER LEASEHOLD INTEREST (Master Lessee), if land ownership is not fee simple:

NAME OF MASTER LESSEE: NA
SIGNATURE: _____ DATE: _____
Print name of signator if not same as titled Master Lessee: _____
MAILING ADDRESS: _____
TELEPHONE NUMBER: _____

RECORDED LAND OWNER: Kristopher R. Speegle, Nakoamana Kaialii Ventures, LLC
(Fee Land Title Holder)
OWNER'S SIGNATURE: _____ DATE: 3/22/2023
Print name of signator if not same as title holder: _____
MAILING ADDRESS: 19 Makakai Place, Hilo Hawaii 96720
TELEPHONE NUMBER: (808)494-8809

Please include the original plus ten copies (eleven (11) sets total) of the following documents for KVDC review:

- (1) this Referral form with all signatures;
- (2) the attached Checklist completed and signed by both the Applicant and Business Owner; and
- (3) the sign permit application form with its required submittals.

FOR OFFICIAL USE ONLY:

DPW Comments: Proposed sign meets basic Sign Code requirements for placement in Kailua Village
(type and number of signs, letter/logo height, sign area, placement elevation)

Confirmed by: _____ Date: _____

* **Planning Dept.:** County Zoning District: _____

KAILUA VILLAGE DESIGN COMMISSION
REVIEW PROCEDURES and APPLICANT CHECKLIST
for SIGN PERMIT or SIGN VARIANCE applications
in the Kailua Village Special Design District

The Dept. of Public Works, Building Division (DPW-Building) administers the County of Hawai'i Sign Code, which includes special regulations for signs in the Kailua Village Special Design District. For more information on the Sign Code and the special design, size and placement restrictions applicable to signs in the Kailua Village Special Design District, contact DPW-Building (tel. 323-4720). (The Sign Code is available on the internet at www.hawaiicounty.gov; search for "Hawaii County Code" and open link for Chapter 3)

Article 2 of the Sign Code requires that Sign Permit applications within the "Kailua Village Special Design District" must be forwarded to the Kailua Village Design Commission (KVDC), for its review and recommendations, prior to sign permit approval by DPW-Building.

Most or all of the lands identified in the Tax Map Key Plats identified below are within the Kailua Village Special Design District:

7-4-08; 7-4-10; 7-4-15; (most of the Kailua Industrial Area)
7-5-03; 7-5-04; 7-5-05; 7-5-06; 7-5-07; 7-5-08; 7-5-09; 7-5-10;
7-5-17; 7-5-18; 7-5-22; 7-5-23; 7-5-26; 7-5-30; 7-5-31.

Within Kailua Village Special Design District, different sign area (size) and letter/logo height regulations apply to signs in the "Kailua Village Core," and signs in the "Kailua Industrial Subdivision." The Kailua Village Core is the area bounded by or adjacent to Ali'i Drive, Palani Road, Kuakini Highway, and Lunapule Road. The Kailua Industrial Subdivision includes portions of Tax Map Key Plats 7-4-10 and 7-4-15. Consult the attached map to determine if a proposed sign is in the Kailua Village Special Design District, the "Kailua Village Core," or the "Kailua Industrial Subdivision," and submit the sign permit application and KVDC forms with copies as described below for KVDC review at a scheduled public meeting.

For signs in the Kailua Village Special Design District, in addition to the standard Sign Permit Application materials required by DPW-Building, the applicant must submit to DPW-Building an original plus ten copies (11 sets total) of the following three documents: (1) the KVDC Referral form; (2) the attached Checklist; and (3) the Sign Permit Application form and its required attachments. All forms must be signed by the parties listed thereon. After these documents are submitted, verified as complete and referred to the KVDC, a public meeting of the Commission will be scheduled to review the design of proposed sign, and the applicant will be informed of the meeting date, time and location. Both the applicant and business owner are expected to be present at the review meeting to address any questions raised by KVDC commissioners in relation to the signage design guidelines set forth in both Section 3-54 of the Sign Code and the Master Plan for Kailua-Kona. The KVDC's recommendation is forwarded to DPW-Building for its Director's consideration.

Prohibited Signs: In addition to the prohibited signs listed in Article 1, Sect. 3-7 of the Sign Code, the Kailua Village has additional prohibited sign types as specified in Article 2, Section 3-61. The following are prohibited in Kailua Village:

- (1) Any sign or display which is constructed primarily of materials with a shiny, slick, or reflective surface such as fiberglass or acrylic plastic.
- (2) Any sign which is displayed on any roof or mansard roof, or when attached to a building extends above the lowest edge of any portion of the roof or mansard roof.
- (3) Any sign which has a vertical clearance of less than nine (9) feet or projects, extends, or is otherwise displayed over or above any public street, park, other public places or pedestrian way, except as may be permitted by Section 3-62 or Chapter 22.
- (4) Any sign for product advertising when visible to the general public. A sign containing only the name of a business is not a sign for product advertising.
- (5) Any mechanical sign, graphic design or decorative element that functions through animation, revolvment, up, down, sideways or any other similar movement, including but not limited to, any spinning device, light bulb border, flashing or mobile illumination.

KAILUA VILLAGE DESIGN COMMISSION
KAILUA VILLAGE SPECIAL DESIGN DISTRICT

CHECKLIST FOR SIGN PERMIT AND SIGN VARIANCE APPLICATIONS

Sign Permit and Sign Variance Application Submittal Requirements: Submit this checklist when filing an application requiring referral to KVDC for review. The KVDC will not review a Referral for Review unless all required materials have been submitted. Place a check mark in the right hand column to confirm that you have included the following.

Required Contents of Application (Sign Code - HCC, Sect. 3-52)	Submitted
Completed Sign Permit Application form with required materials.	X
A graphic, colored illustration of the proposed sign, drawn to scale and reflecting all letters and the style and size of lettering.	X
A description or sample of any type of material to be used for the sign and its background, and a description of the method of any lighting.	X
A plot plan illustrating the entire area of the parcel of land involved, the location of buildings thereon and the location of the proposed sign,	X

Guidelines for Review: At the KVDC hearing, the applicant is to make a presentation and show how the proposed sign will be consistent with these Kailua Village guidelines. Place a check mark in the right column to confirm that your sign proposal will be consistent with these guidelines. Mark "NA" if not applicable.

Consistency with Guidelines – Sign Code (HCC, Sect. 3-54) and Master Plan for Kailua Village (as shown in italics).	Consistent
Relationship to Building, Site, and Surroundings: Prime consideration was taken to fit each sign to its surroundings. The sign will complement the building it identifies. The sign will be a planned feature, and will reflect the architectural scale, design, and color of the building or structure.	X
Size and Number: The overall size and number of signs will minimally dominate the property or the building which it identifies.	X
Shape: The shape of the sign will aesthetically and functionally emphasize the message and will not compete with the architecture of the building.	X
Lettering: Subtleness, proportion, and design will be emphasized in sign copy and lettering. <i>(Use of no more than two type faces is recommended.)</i>	X
Illumination: If this is an illuminated sign, the light intensity, color illumination, and careful screening of the light source was considered.	NA
Landscaping: If this is a freestanding sign, the opportunity for landscaping treatment at its base was considered.	X
Material: The sign material will be compatible to the village atmosphere of Kailua. <i>(Encouraged sign material includes, but is not limited to, wood, stone, canvas, rope, brushed or textured metal, or glass.)</i>	X
Color: The sign color will not be gaudy or clashing. Use of any natural or earth-tone color is encouraged. <i>(Use of no more than three colors, for background, letter, and emphasis, is encouraged.)</i>	X

Sign Address/Location 75-167 Hualalai Road, Kailua-Kona, Hawaii TMK No 750040490000

Applicant Kristopher R Speegle Date 3/22/2023

Owner of Business related to Sign Kristopher R Speegle Date 3/22/2023

Print name of person signing as Business Owner: Kristopher R Speegle

Kristopher R. Speegle
Building Owner, Business Owner
Nakoa Kai Insurance Professionals
An Allstate Insurance Agency
75-167 Hualalai Road, Suite 101
Kailua-Kona, Hawaii 96740

May 17, 2023

KAILUA VILLAGE DESIGN COMMISSION
74-5044 Ane Keohokālōle Highway
Kailua-Kona, Hawai'i 96740

Subject: Sign Permit Application for Allstate Insurance Sign

Dear Members of the Kailua Village Design Commission,

I hope this letter finds you in good health and high spirits. My name is Kristopher R Speegle, and I am writing to submit my sign permit application on behalf of Nakoa Kai Insurance Professionals, an Allstate Insurance agency. I have recently acquired a building and relocated my Allstate Insurance business to the address mentioned below, and I am seeking your kind approval for the installation of an Allstate Insurance sign.

Nakoa Kai Insurance Professionals
Allstate Insurance
75-167 Hualalai Road, Suite 101
Kailua-Kona, HI 96740

As an integral part of the local business community, I understand and appreciate the significance of maintaining the visual aesthetics and cultural integrity of our beautiful town, Kailua-Kona. I assure you that I am fully committed to adhering to the design standards and guidelines set forth by the Kailua Village Design Commission.

To ensure that our proposed Allstate Insurance sign aligns harmoniously with the surrounding environment, I have worked closely with a professional sign designer who specializes in incorporating the local aesthetics and cultural elements into commercial signage. The sign design is not only visually appealing but also respectful of the unique character and heritage of Kailua-Kona.

I have attached all the necessary documentation and specifications as required for the sign permit application. These include detailed drawings, dimensions, and materials used in the sign construction.

I kindly request that the Kailua Village Design Commission review my sign permit application at your earliest convenience. I am available for any discussions or consultations should you require additional information or have any concerns regarding the proposed sign installation.

Thank you for your time, consideration, and dedication in preserving the architectural and cultural heritage of Kailua-Kona. I sincerely hope for a positive outcome for my sign permit application, as it would greatly contribute to the visibility and accessibility of Nakoa Kai Insurance Professionals in serving the insurance needs of our community.

Please feel free to contact me at [Your Phone Number] or [Your Email Address] if you require any further information or need to discuss any aspect of the application. I eagerly look forward to your favorable response.

Yours sincerely,

Kristopher R. Speegle
Agency Owner, Building Owner
Nakoa Kai Insurance Professionals
Allstate Insurance
(808)494-8809

TMK:7-5-004:049

Fee Owner: **NAKOAMANA KAIALII VENTURES LLC**

Tenant Name: **Allstate** (HID48)

75-167 Hualalai Road, Ste 101, Kailua-Kona, HI 96740

ZONE: RM-4

ON THIS SITE

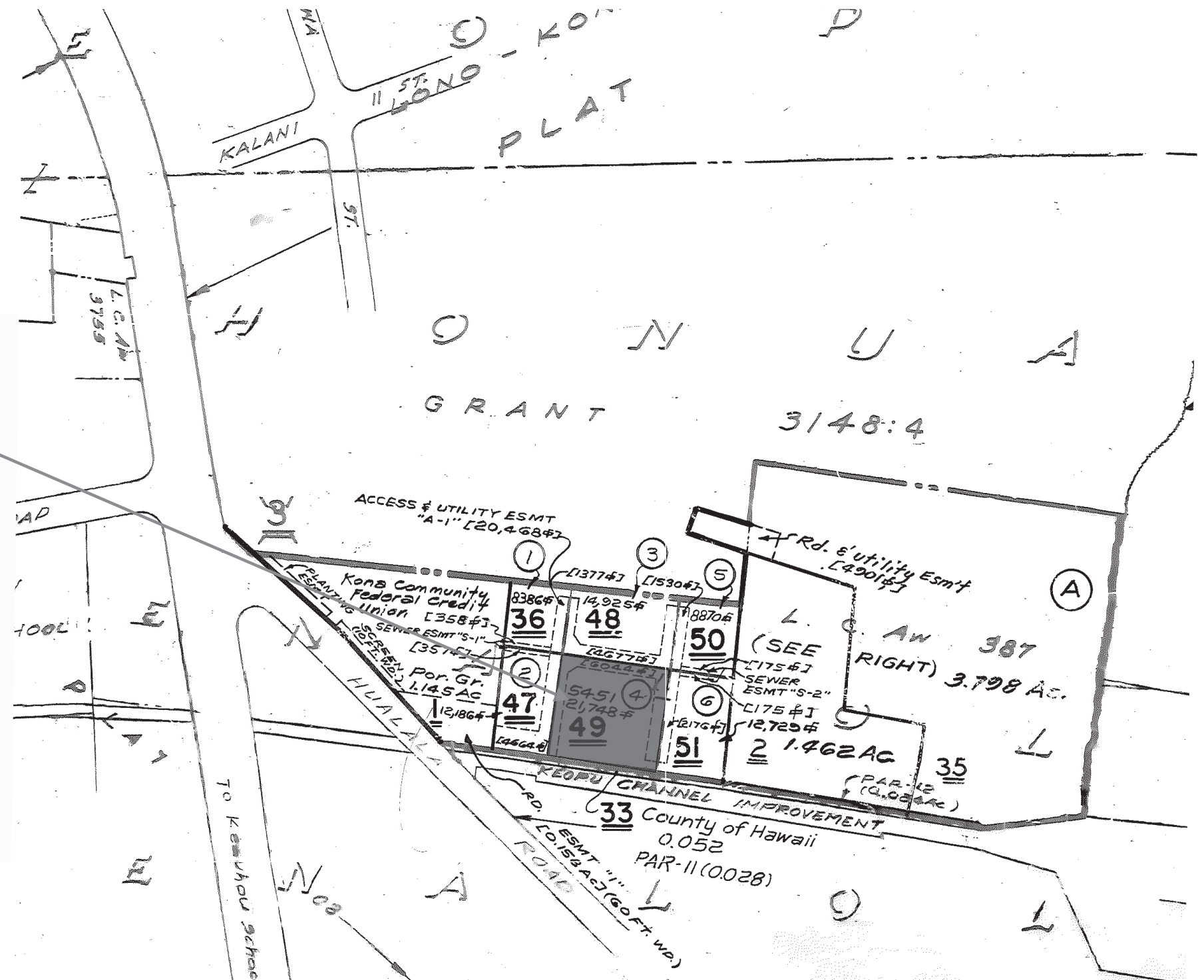
APPLICATION FOR SIGN PERMIT :

LOT FRONTAGE for TMK 2-2-025:022 as follows:

- Hualalai St – 139'-0"
- Allstate adjacent Right-of-Way at Hualalai St

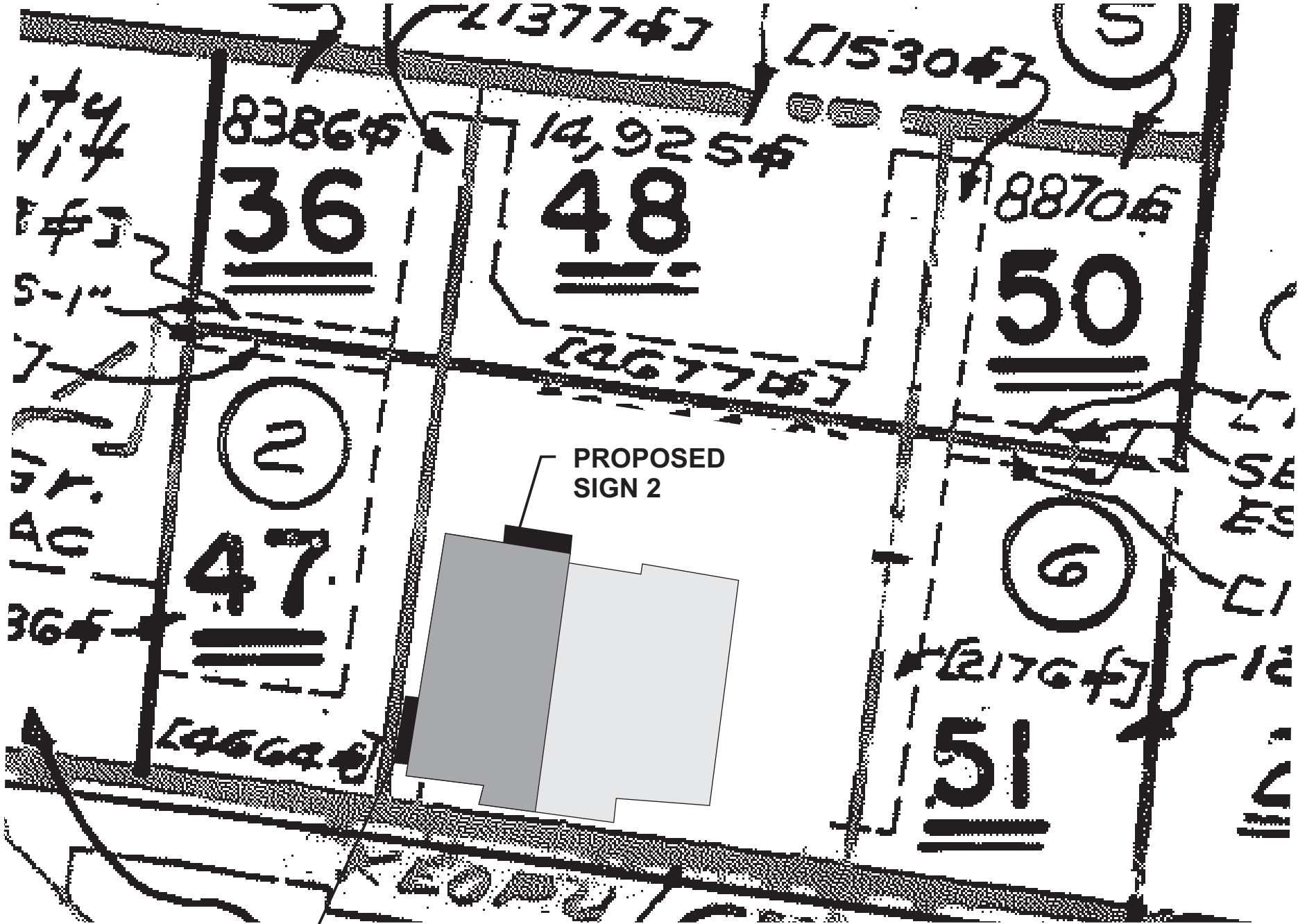
Proposed Tenant Sign area:

() qty, Wall Sign 1 & 2 = 51.8 sq ft



LOCATION PLAN

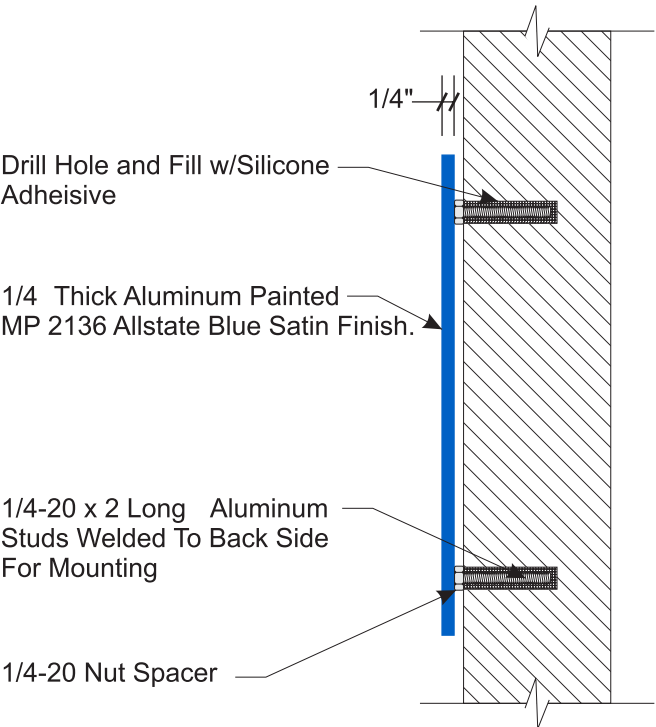
TMK:7-5-004:049
Fee Owner: NAKOAMANA KAIALII VENTURES LLC
Tenant Name: **Allstate** (HID48)
75-167 Hualalai Road, Ste 101, Kailua-Kona, HI 96740
ZONE: RM-4



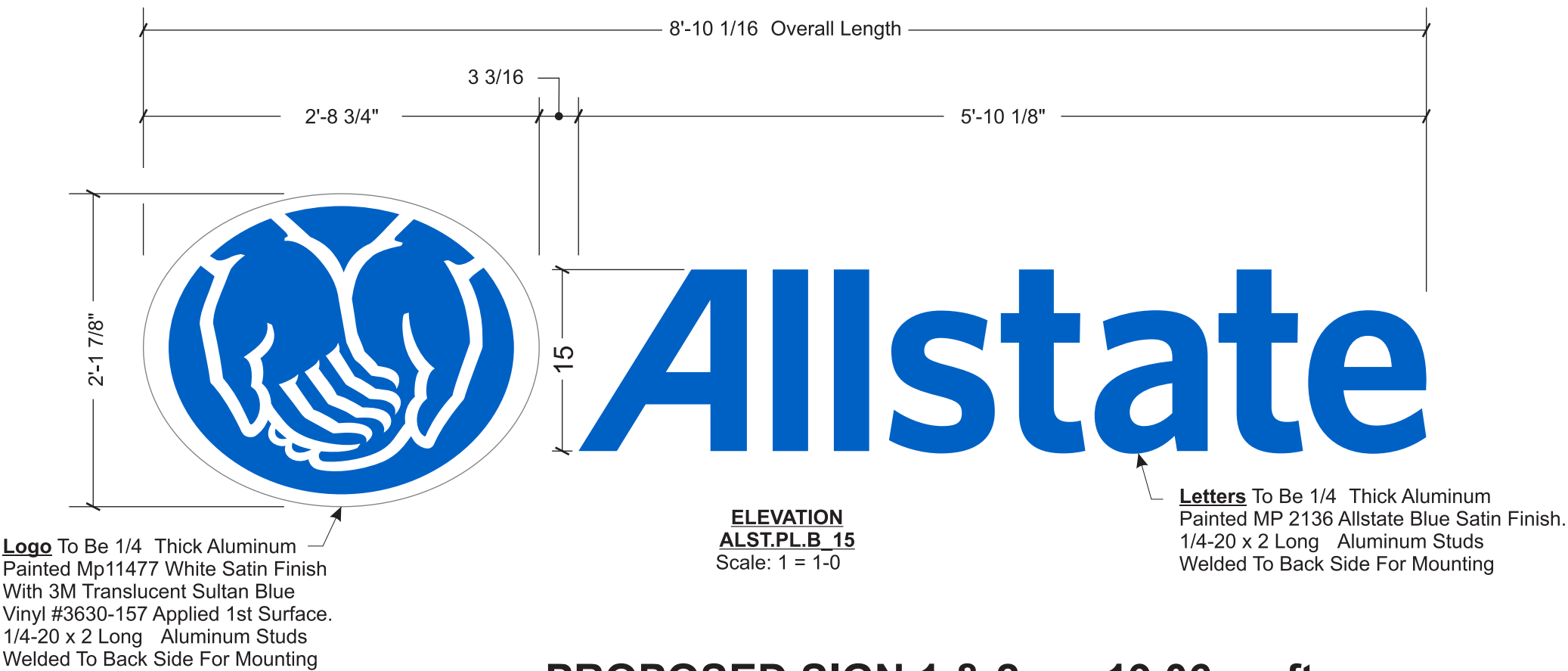
PROPOSED
SIGN 1

PROPOSED
SIGN 2

TMK:7-5-004:049
Fee Owner: NAKOAMANA KAIALII VENTURES LLC
Tenant Name: Allstate (HID48)
75-167 Hualalai Road, Ste 101, Kailua-Kona, HI 96740
ZONE: RM-4

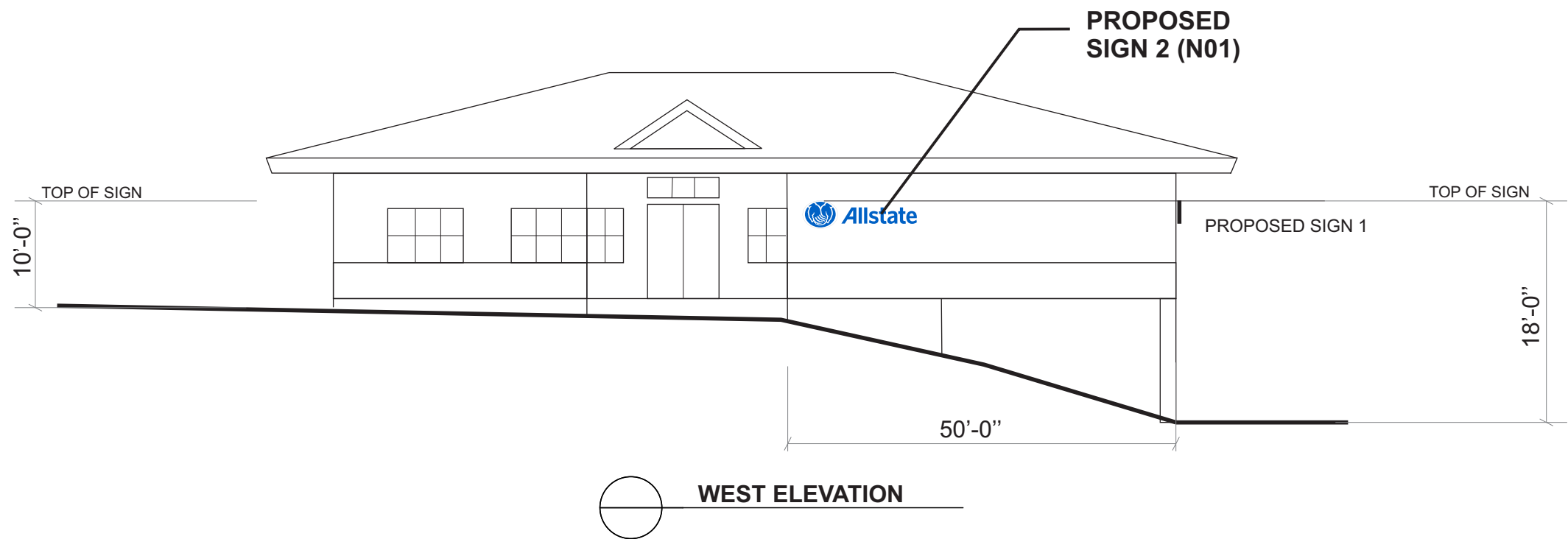
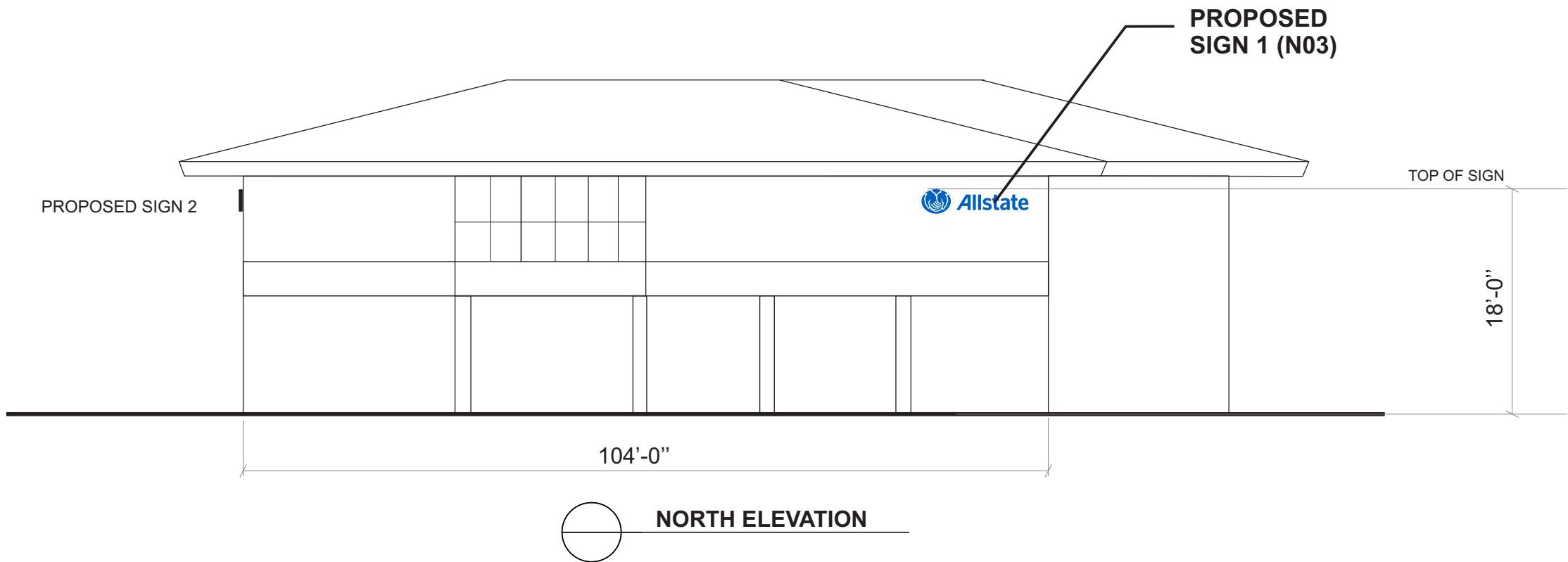


SIDE VIEW
Scale: 3 = 1-0



PROPOSED SIGN 1 & 2 = 19.06 sq ft
(N01 & N03)

TMK:7-5-004:049
Fee Owner: NAKOAMANA KAIALII VENTURES LLC
Tenant Name: **Allstate** (HID48)
75-167 Hualalai Road, Ste 101, Kailua-Kona, HI 96740
ZONE: RM-4





Notes:

Dimensions to be Field Verified

**PROPOSED
SIGN 2 (N01)**



PROPOSED
SIGN 1 (N03)

Kristopher R. Speegle
Building Owner, Business Owner
Nakoa Kai Insurance Professionals
An Allstate Insurance Agency
75-167 Hualalai Road, Suite 101
Kailua-Kona, Hawaii 96740

June 22, 2023

KAILUA VILLAGE DESIGN COMMISSION
74-5044 Ane Keohokālole Highway
Kailua-Kona, Hawai'i 96740

Subject: Sign Permit Application for Allstate Insurance Sign

Dear Members of the Kailua Village Design Commission,

I, Kristopher R Speegle, hereby authorize ProDesign to process the application for my Allstate Sign on my behalf.

I understand that ProDesign will be collecting my personal information, including my name, address, and contact information, in order to process the application. I consent to ProDesign collecting and using this information for the purpose of processing the application.

I understand that I have the right to revoke this authorization at any time.

Thank you for your cooperation.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Kristopher R. Speegle', with a stylized flourish at the end.

Kristopher R. Speegle
Agency Owner, Building Owner
Nakoa Kai Insurance Professionals
Allstate Insurance
(808)494-8809