



ENVISION DOWNTOWN HILO 2025: A COMMUNITY-BASED VISION AND LIVING ACTION PLAN

5-Year Action Plan Update

May 2010

DRAFT

Prepared by:

**Susan Gagorik
Kylie Alexandra
Marlene Murray
Angela Capogrossi**

For:

**County of Hawai'i
Planning Department**



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Financial support provided by:



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This document provides guidance to the VisionKeepers and Lead Solution Partners, in order to facilitate implementation of the EnVision Downtown Hilo Vision and Living Action Plan.

DEDICATION

***EnVision Downtown Hilo 2025* is about our community's journey towards sustaining our unique sense of place. It is about...**

Respecting our *kūpuna* (elders), listening to and sharing their stories, and acknowledging all those who have come before us and who have helped to make Downtown Hilo what it is today.

Cherishing our *keiki* (children), by ensuring that Downtown Hilo is a welcoming place where they can learn, interact, and explore.

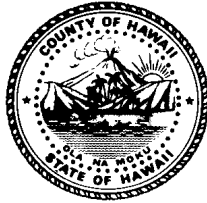
Empowering local leadership and providing the opportunities, skills, and tools needed to implement actions and bring about change.

Reaching out and involving citizens – who are here today and will be here in the future to enjoy this special place.

Striving to create form, structure, spaces, and design that reflects the community's vision.

***EnVision Downtown Hilo 2025* is all about sustaining Downtown Hilo as a gathering place - a healthy, safe, and thriving community.**

William P. Kenoi
Mayor



BJ Leithead Todd
Director

Margaret K. Masunaga
Deputy

County of Hawai'i PLANNING DEPARTMENT

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Message from the Planning Director



Dear VisionKeepers, Lead Solution Partners, and Community:

There is no greater satisfaction than to know that a community plan is being used by implementers. *EnVision Downtown Hilo 2025: A Community-Based Vision and Living Action Plan* has served this community well. As a model community planning effort for the Planning Department, it has been both a challenge and an accomplishment.

The 5-Year Action Plan Update has shown us how a community can grow. There have been many lessons learned. More importantly, new relationships have developed over the last 5 years which has made this effort invaluable. With increased collaboration and partnership between government and community we have achieved the highest level of accomplishment. Shared wisdom breeds success!

I wish to thank all of you for your commitment as we strive to achieve the Vision for Downtown Hilo. There is much to work on and over time, the way in which we work together will evolve. This is expected. I have no doubt, however, that with commitment, perseverance, and continuous dedication by all of you – including the special volunteers who on a daily basis nurture our town, we will overcome any challenges together. Downtown Hilo is a resilient community, and it will remain a special place for many generations to come.

Mahalo nui loa,

A handwritten signature in black ink that reads "BJ Leithead Todd". The signature is fluid and cursive.

BJ Leithead Todd, Planning Director
January, 2010

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EXECUTIVE SUMMARY

EnVision Downtown Hilo 2025, ‘Ike iā Hilo, is the result of a grassroots visioning process that inspired a community. Originally guided by the Friends of Downtown Hilo Steering Committee, community members in Hilo came together in 2004 to develop a shared vision and an implementation matrix that would make their vision a reality. The resulting plan, titled EnVision Downtown Hilo 2025: A Community-Based Vision and Living Action Plan (EDH 2025), was adopted by Hawai‘i County Council Resolution 192-05 in November 2005.

Today, the EDH 2025 Plan continues to serve as a guide for planning in Downtown Hilo. EDH 2025 contains a long-range Overarching Vision which is achieved via the implementation of multiple strategies and actions within six (6) Vision Focus Areas: Creating Economic Vitality; Preserving Our Environment; Strengthening and Sustaining Our Community; Enhancing Education, Culture, and the Arts; Promoting Health and Safety; and Managing Growth.

Following the adoption of the Plan, in January 2006 the Friends of Downtown Hilo introduced a successor implementation committee called the EDH 2025 VisionKeepers. Since then, the VisionKeepers have worked tirelessly to ensure that the Plan does not simply ‘sit on the shelf’ and that key government agencies and community organizations embrace the Overarching Vision and implement its strategies. Support from the County of Hawai‘i Planning Department has been crucial in assisting the VisionKeepers to ‘shepherd’ the implementation process. As a model implementation committee for the Island of Hawai‘i, the VisionKeepers documented and shared their challenges, highlights, and lessons learned in a publication titled, *The VisionKeepers’ Guide to Implementing Your Community Plan*.

Why conduct a Five-Year Action Plan Update?

A true Living Action Plan evolves with its community. Moreover, since EDH 2025 represented a new community planning process, there were many lessons learned about how to clearly communicate strategies and actions. We have also discovered that implementation is a dynamic process that changes as new partners work together. Many of these changes feed back into the Action Plan in a constant loop of new information.

During these last 4+ years, implementers, called “Lead Solution Partners” (as identified in the EDH 2025 Plan), have provided the needed information to prepare and enhance this new updated Action Plan Matrix. Their advice and

information merged with growing community concern and awareness about new issues and actions that were not fully addressed in the original plan; such as climate change, resource conservation, and the creation of financial strategies to help mitigate the effects of economic uncertainty in Downtown Hilo.

Conducted in a partnership between the VisionKeepers and the County of Hawai'i Planning Department, our first 5-year update ensures that the EDH 2025 Plan remains responsive and relevant to the evolving needs of our local community.

This document describes the 5-Year Action Plan Update process and presents the newly redesigned and updated Action Plan Matrix. The extensive collaboration with Lead Solution Partners and community members provided the foundation for this update and will insure that the EDH 2025 Plan fulfills its purpose as a guide for the future of Downtown Hilo.

Mahalo nui loa!



A sincere *mahalo* to all the dedicated individuals, community organizations, and government agencies who participated in the 5-Year Action Plan Update!

PREFACE

This document represents the first 5-Year update of the EDH 2025 Living Action Plan: the process, final product, and the ‘next steps’ that will carry the Plan forward towards 2025.

Part One:

Part One describes the journey of the EDH 2025 Plan since its adoption in 2005. At each step, the VisionKeepers seized opportunities to continue working with Lead Solution Partners (implementers) and the wider community. Whether it was during EDH 2025 Town Meetings with community members or during small-group gatherings with Lead Solution Partners, actions in the EDH 2025 Plan were deliberated, refined, and updated. In this sense, the update began soon after plan adoption; however, the formal process began in mid-2009. Part One contains a visual timeline on the major community involvement events and describes how information was gathered to update the Action Plan.

Part Two:

Part Two contains the revised Living Action Plan: the Action Plan Matrix and supplementary information. The 5-Year Action Plan Update provided an opportunity to revisit both the format and content of the Action Plan Matrix. The newly redesigned matrix is presented in color format, with Focus Area icons for easy identification, revised column headings, and new Sustainability Measures that help track the on-the-ground sustainability of the EDH 2025 Plan. It is designed to act as a Web-based document; soon, each action will link to a “Second Page” filled with additional information about the status of the action’s implementation or with suggestions for how it could be implemented.

Part Three:

Part Three contains the next steps for both the VisionKeepers and the EDH 2025 Plan. In partnership with the County of Hawai‘i Planning Department, the VisionKeepers have served in their capacity as a model implementation committee for the Island of Hawai‘i and they continue to chart a new course. Given the current economic conditions we are challenged even further to be creative and to ensure that implementation can continue to achieve our Vision for 2025. Part Three concludes with some parting words from the VisionKeepers through which they sketch a new template for sustaining a volunteer implementation committee that will further reinforce collective ownership of the community’s plan.

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DEFINITIONS

Key Concepts

Action: A specific Development, Program, Event, Regulation, Plan, or Study intended to help implement a strategy.

Action Idea: An idea that is suggested by an individual or an individual on behalf of an organization where there has not yet been stakeholder or community input. An action idea could become a new action after stakeholder discussion and when 1) group agreement is reached, and 2) a Lead Solution Partner or Potential Partner is identified.

Action Type: A column within the matrix which identifies whether the action is a Development (primarily a project that would result in something being built), a Program, an Event, a Regulation, a Plan or a Study. The purpose of this column is to clearly identify what each action is calling for so that the intent is clear to readers.

Focus Area: Principle themes within our Community-Based Vision and Living Action Plan. All actions fall into one of six (6) Focus Areas. The diversity of the Focus Areas ensures that our Plan remains balanced and sustainable.

Lead Solution Partner (LSP): Organizations or agencies who take the lead role for achieving an action. Lead partnerships are often

shared between a government agency and a community group.

New Action: An action idea that has been shared with a stakeholder group or received support from the community and has a Lead Solution Partner or Potential Partner identified. New actions are identified with a star in the matrix.

Overarching Vision: The 20-year Vision collectively articulated and embraced by community members. The overarching Vision sets the foundation for the Plan.

Parking Lot - Action Ideas: A document which contains action ideas for future consideration by the community.

Potential Partner: Organizations or agencies who are not currently committed to implementing an action but could potentially command a lead role. Potential Partners are crucial stakeholders who are listed in the Plan for future dialogue and recruitment.

Revised Actions/Strategies: Existing actions and strategies where non-substantive changes were made to improve readability, clarity, and flow of sentence.

Strategies: A major initiative designed to support the achievement of a Focus Area in our community's overarching vision. A strategy can be implemented through multiple actions.

Additional Definitions

ADA (Americans with Disabilities Act of 1990): A civil rights law that prohibits discrimination based on disability, and requires modifications to public space at the local and state level that ensure accessibility and enjoyment by all people (ex: wheelchair access ramps, curb cuts, sidewalk width etc.).

Boulevard: A broad, well-paved and landscaped thoroughfare.

Building Height: The vertical distance above a reference datum measured to the highest point of the coping of a flat roof, or to the deck line of a mansard roof, or to the average height of the highest gable of a pitched or hipped roof.

Business Improvement District (BID): A public-private partnership in which businesses within a defined area pay an additional tax or fee to fund improvements within that district's boundaries.

Canopy: A permanent roofed structure attached to and supported by a building or "free standing" and projecting over public property.

Carbon Footprint: A measure of the impact our activities have on the environment; it considers the amount of greenhouse gases produced directly and indirectly through burning of fossil fuels for electricity, heating, transportation, food, production, etc.

Character: A set of qualities that make a place, such as a town, distinctive, unique, and rich. It is what attracts people to a place or what connects people to a place. Character can be defined through

architecture, natural setting, geography, physical landscape, and people and their culture.

Civic: A term used for all things belonging or related to the citizenship or public affairs of a community.

Climate Change: A dynamic concept that focuses on changes in long-term weather patterns (e.g. temperature, rainfall, sea level), that has likely intensified from human activities, and global warming.

Co-housing: A type of intentional community composed of private homes and an expanse of shared facilities and responsibilities (child care, gardening, etc.). Co-housing entails a strong emphasis on creating community, and most seek to develop multi-generational communities.

Community Garden: A planned green space within a neighborhood-privately - or publicly owned lot, where the land is managed and maintained by active participation from the surrounding community, wherein production is diversified, including ornamental plants, fruits, vegetables, herbs, and other edible produce.

Curb Cuts: A ramp leading smoothly down from a sidewalk to a street, placed at intersections to allow pedestrians using wheelchairs, strollers, walkers, etc. to move on or off the sidewalk without difficulty.

Curb Extensions: A traffic calming measure that extends the sidewalk or curb line into the parking lane, significantly improving pedestrian crossings, enhancing visibility, and reducing the total time pedestrians are in the street.

FIRM (Flood Insurance Rate Map): An official map issued by FEMA that identifies special hazard areas and the risk premium zones within a community; generally puts limitations on the types of development and renovations allowed within the identified areas.

Form-based Code: A method of regulating development to enable or preserve a specific form or character of a place, by emphasizing the relationship between public and private space. Includes standards for building form and its relationship to the street, pedestrians and vehicles, public gathering spaces, block and neighborhood scale. Usually includes a regulating plan or map, building form guidelines and public space/street standards.

Garden: A planned green space, usually outdoors, set aside for display, cultivation, or personal enjoyment of vegetation and other natural features.

Gateway: A design element intended to signify the arrival to a specific district such as Downtown Hilo; gateways may incorporate architectural features, signage, landscaping, and street trees in an attempt to welcome, beautify, and inform.

Major Attractor: A specific location or event in Downtown Hilo that provides activity, education, and/or entertainment, while grabbing the attention of the community and increasing the number of visitors to the downtown area.

Open Space: An area or place that is open and accessible to all citizens, including publically owned lands such as parks, squares, and sidewalks.

Parking Structure: A building designed specifically for automobile parking, and which consists of numerous floors or levels on which parking takes place. A parking structure may exist as a stand-alone or multi-use building.

Playful City: A city that has committed to creating and maintaining safe and accessible places for children to play. The Playful City USA Program's vision is that a great place to play is within walking distance of every child in America.

Place-making: A process that involves a community's residents and capitalizes on that community's sense of place - its character, assets, historical or cultural significance or physical landscape. It also focuses on developing existing potential and looks at ways to improve community design that enhances and creates welcoming public and private spaces that promote health and happiness all while strengthening a sense of community connection.

Pocket Park: A small open space area that includes green space that is often maintained by the community

Public Plaza: A carefully landscaped space or square with room for pedestrians, that is open and accessible to all citizens, which may be bounded by mercantile establishments.

Public Space: An area or place that is open and accessible to all citizens, including publicly owned lands such as parks, squares, and sidewalks.

Public Squares: An open area commonly found in the heart of a traditional town used for community gatherings and public assembly. A public square may be in the form of a park or open space area with minimal structural components that encourages community development.

Sense of Place: Anchored by features and characteristics of a place and carried as an imprint or memory by those familiar with the particular place.

Streetscape: The space between the buildings on either side of a street that defines its character. The elements of a streetscape include: building frontage/façade, landscaping, sidewalks, street paving, street furniture, signs, awnings, street lighting, etc.

Sustainability: A sustainable Downtown Hilo is one that meets the needs of those of the present without compromising the needs and opportunities of future generations. Embracing the ethics of sustainability guides us towards an evaluation of our economy, our ecological footprint, and our personal health.

Universal Design Standards: A relatively new paradigm that strives to produce buildings, products and

environments that are useful and effective for people of all abilities, while recognizing the importance of appealing design.

Zero Front Yard Development: A development setback requirement where restriction requires that a building abut a front lot line. Overall unit-lot densities are therefore increased.

Zero Waste: A philosophy that encourages industrial and societal redesign, and aims to increase efficiency of energy, materials and human resources while eventually eliminating solid waste, hazardous waste and emission into our natural systems.

DOWNTOWN HILO PROJECT AREA

DOWNTOWN HILO COMMERCIAL DISTRICT (CDH)

The boundaries of the EnVision Downtown Hilo 2025 project are formed by the existing CDH district. The CDH (Downtown Hilo Commercial) district is a distinct area that is designated in the County of Hawai'i Zoning Code by the symbol "CDH." The CDH district is delineated by the western development area limits of Kapi'olani Street/Ka'iulani Street, the Wailuku River, Hilo Bay, and Ponahawai Street.

The purpose of the CDH district is to guide cohesive development that will enhance Downtown Hilo's foundation as a vibrant and safe community and gathering place where people can live, work, and play. The CDH district shall, broadly speaking, provide adequate controls to direct land use, incorporate physical design, and promote a sense of community by applying standards to: create economic vitality, preserve our natural environment, strengthen and sustain our community, enhance education, culture and the arts, promote health and safety, and manage growth.

The CDH district forms a distinctive locale within the greater Hilo area and identifies Downtown Hilo's character, promotes its function as an economic engine, and protects the health and safety of its residents and visitors. The characteristics of Downtown Hilo include its known status as a traditional downtown that retains its cultural and historical significance, its beautiful physical landscape extending from mountain to sea, and its long range community vision. Downtown Hilo is compact with an abundance of small to medium privately-owned businesses that contribute to form its unique character. Covering an area of approximately 124 acres, the CDH district is anchored by short blocks that are conducive for a pedestrian-friendly community.

DOWNTOWN HILO COMMERCIAL CORE (DHCC)

Within the CDH district, there is an area that can be identified as the Downtown Hilo Commercial Core (DHCC), where an existing and unique compact historic fabric forms its physical landscape. This core is identified by all land parcels abutting and within the development area limits of Hilo Bay, Wailuku River, the eastern boundary of Kino'ole Street, and Ponahawai Street.

The DHCC is identified by common physical features that enhance the existing pedestrian-friendly community. Many of the buildings include historic design features and are on the State and National Historic Register. Canopies over the sidewalk are common features that protect pedestrians from the sun and rain. A majority of buildings in the core area directly abut the sidewalk, i.e. have a zero front yard. Further, in recognition of the small lots sizes, the DHCC area, in accordance with the County of Hawai'i Zoning Code, is currently exempt from off-street parking and loading requirements.



Aerial view of a section of Downtown Hilo

EnVision Downtown Hilo 2025

★ Points of Interest:

1. YWCA
2. Singing Bridge
3. Federal Building (NR)
4. Hilo Farmer's Market
5. Hilo Farmer's Market
6. The Palace Theater (HR & NR)
7. Mo'ohau Bandstand
8. Pacific Tsunami Museum
9. Kaipalaoa Landing Wharf
10. State Library and Naha Stone
11. Hawai'i Telephone Building
12. East Hawai'i Cultural Center (HR & NR)
13. Burns Building & the Pacific Building
14. St. Joseph's Roman Catholic Church
15. Lyman House and Museum (HR & NR)
16. Central Christian Church (NR)
17. Taishoji Soto Mission
18. S. Hata Building (HR & NR)
19. S.H. Kress Co. Building
20. Koehnen's Building
21. W.H. Shipman House (HR & NR)
22. Hilo Masonic Lodge (HR & NR)
23. Hail'i Christian Church (HR)
24. Michael Victor Houses (HR)
25. Volcano Block (HR & NR)
26. Hilo Union School (HR)
27. Vana Building

HR = Hawai'i Register of Historic Sites
NR = National Register of Historic Sites

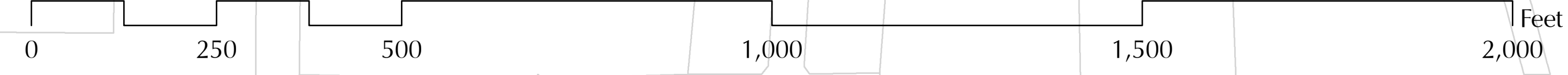
Downtown Hilo Parks:

- A. Liholiho Park
- B. Mo'ohau Park
- C. Lincoln Park
- D. Lincoln Tennis Courts
- E. Kalākaua Heritage Park



Hilo Bayfront Shopping Area

W.H. Shipman House
approx. 900 feet
from bridge



Baseline Map 2010

* Downtown Hilo

Downtown Hilo Commercial Core

Public Park / Open Space

Parking Area

Vacant Lot

Building Footprint

Significant Feature

Historic Building

Exceptional Tree

Tsunami Evacuation Line

** SMA boundary

Central Fire Station

* Downtown Hilo Commercial District (CDH)
(Hawai'i Co. Zoning Code Sec. 25-7)
** Special Management Area is makai of line

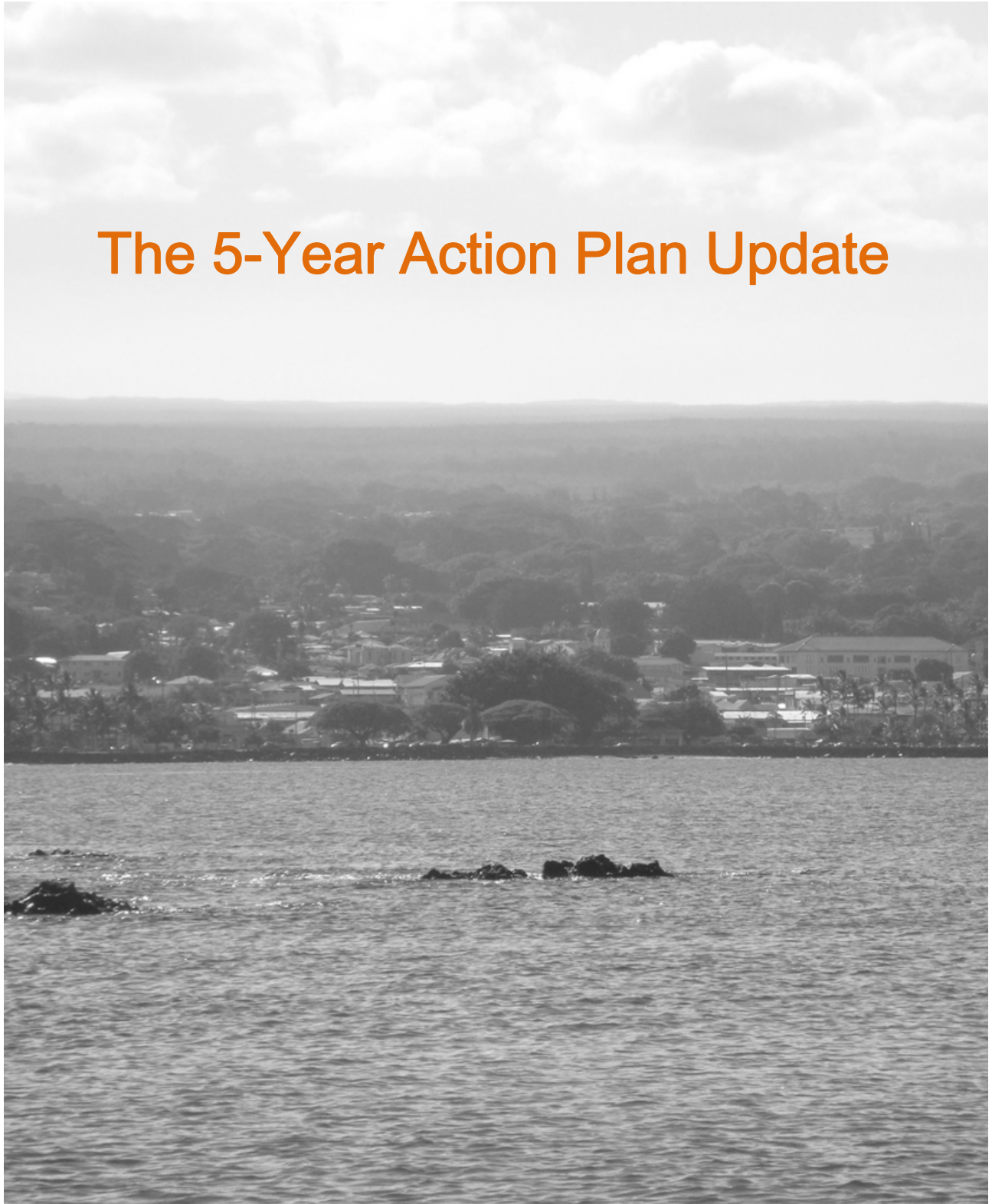
Map prepared by:
Chris Hardenbrook, GIS Analyst
County of Hawai'i Planning Dept
101 Pauahi Street, Suite 3
Hilo, Hawai'i 96720-3043
December 2009 Baseline Map



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PART ONE

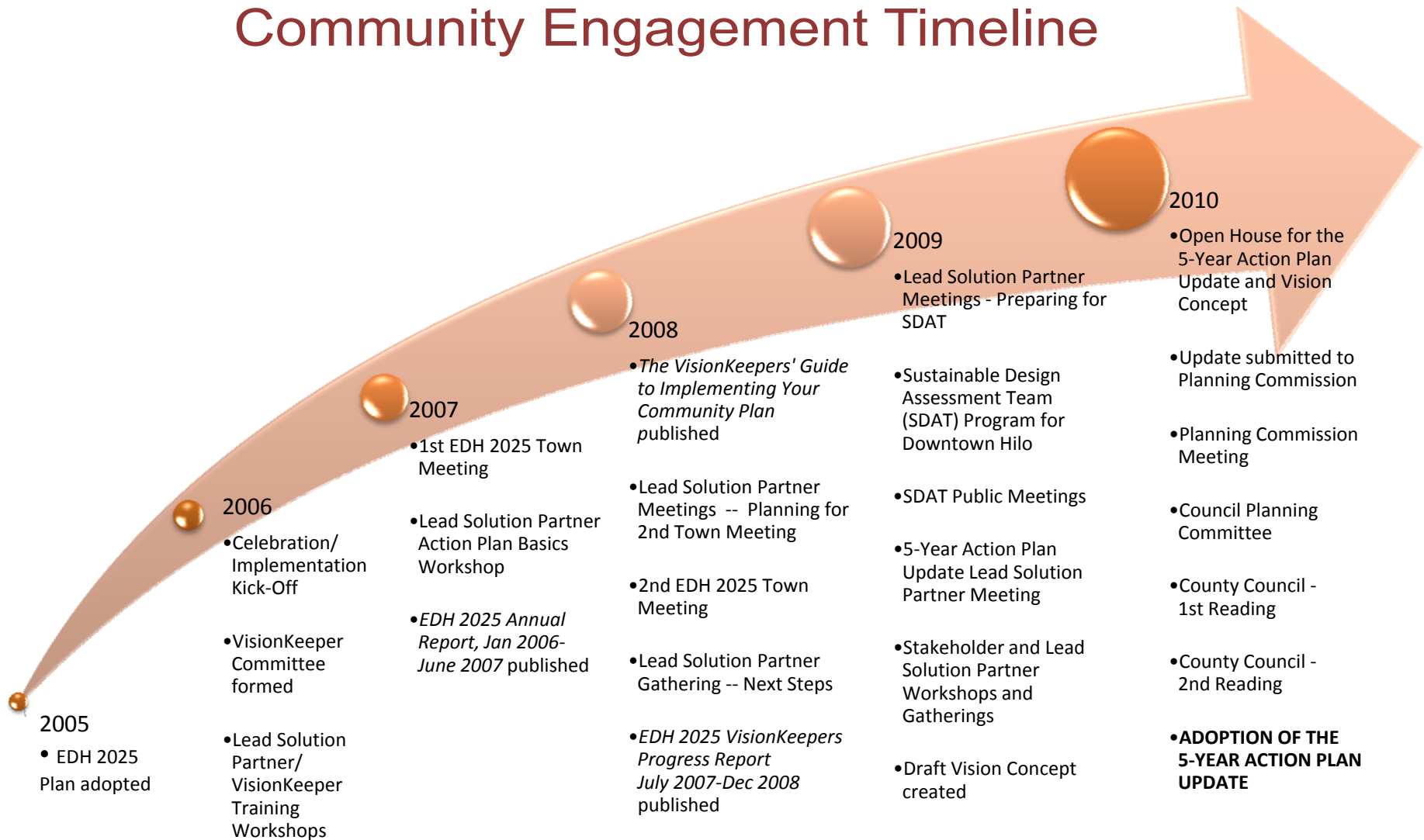
The 5-Year Action Plan Update





EnVision Downtown Hilo 2025: 5-Year Action Plan Update

Community Engagement Timeline



5-YEAR ACTION PLAN UPDATE: THE STORY

Overview



Action Plan Update display at the Hilo Public Library

EnVision Downtown Hilo 2025 (EDH 2025) is a dynamic Community-Based Vision and Living Action Plan. Dialogues, networking, collaboration, and cooperation are integral to implementation; they also represent ways in which both the community and the plan grow together. As such, “change” is built into the EDH 2025 Plan’s “DNA.”

In the months that followed the *Implementation Kick-off Celebration*, the EDH 2025 VisionKeepers organized into subcommittees in order to begin building relationships with Lead Solution Partners

(implementers). Immediately and instinctively, the VisionKeepers and Lead Solution Partners began to find ways to refine and update actions in the Plan.

It was through these meetings with Lead Solution Partners that the 5-Year Action Plan Update began its initial process. Further, working together on ‘Easy Wins’ (which, by the way, were not so easy) brought us closer and facilitated greater understanding of each other’s position.

In addition, the two EDH 2025 Town Meetings held in June 2007 and September 2008, at the historic Palace Theater, formed important focal points during the first three years of implementation. They provided invaluable opportunities for networking, prioritizing, and the testing out of new ideas that could inspire innovative implementation – either in formal surveys or polls, or during the enormously fruitful ‘behind-the-scenes’ dialogue that takes place at community events.

Within the implementation process, however, the planning process continued apace. This is because maintaining community involvement is essential in a community-based plan, and along with this, comes strategic planning and creative thinking. One of the main challenges was to know how and when to appropriately involve key stakeholders and the wider community. Generally, Lead Solution Partners and Potential Partners were involved in small working-group meetings and the wider community participated in key events, such as the Town Meetings.

An enormous amount of community input provided the key ingredients in the original EDH 2025 Vision and Living Action Plan. It came together as an organic community-

based plan full of practical strategies and actions. However, the EDH 2025 Plan embraced change and lived up to its name, by not being a “static” plan, but a dynamic plan that evolves with its community. This is why the Action Plan Update became an exciting opportunity – it allowed us to dig deeper and discover new ways to achieve the community’s Vision for 2025! The expert advice of Lead Solution Partners proved critical in this regard and they were the primary resource for the Action Plan Update. The 5-Year Action Plan Update culminated with the redesign of the matrix and a thorough review of every strategy and action in the plan.

1st EDH 2025 Town Meeting, June 2007



Community members engage at the 1st Town Meeting

The first Town Meeting was co-organized by the County of Hawai'i Planning Department, the EDH 2025 VisionKeepers, and the Hilo Downtown Improvement Association. Over 220 people attended the event, which included exhibits by 19 Lead Solution Partners, and an inspiring key-note film presentation, titled “Kuka Kuka,” with Kepa Maly, Dr. Manulani Meyer, Ian Birne, Tom Wolforth, and Alice Moon. Many Town Meeting attendees left that evening with a renewed sense of pride and commitment to the revitalization of Downtown Hilo.

In conjunction with the first Town Meeting, the VisionKeepers hosted a workshop for Lead Solution Partners which guided the development of valuable leadership and organizational skills. Community capacity-building is inseparable from community-plan implementation.

Reformatting the Action Plan Matrix

The first major step in the Action Plan Update took shape immediately following the first Town Meeting, in September 2007, when the VisionKeepers began an analysis of methods to improve the format of the matrix. Of primary concern were the under-used columns and the ability for the reader to differentiate between Lead Solution Partners that were committed to implementation and those that were still ‘potential’ partners. This process lasted a year, with the results unveiled at the 2nd Town Meeting.

2nd EDH 2025 Town Meeting, September 2008

Preparation for the 2nd Town Meeting was a joint effort between the VisionKeepers, Planning Department, and the many Lead Solution Partners who had exciting updates to share with the community. Three preliminary gatherings were held to share the implementation status of actions, discuss ways in which the Lead Solution Partners wanted to participate, and to define the Town Meeting outcomes.

Community engagement was paramount. As a result, each Lead Solution Partner exhibit at the Town Meeting incorporated strategic polls or surveys; the highlight of the Town Meeting involved the innovative use of “keypad polling.” Each participant used their own keypad to respond to questions with the results appearing immediately on the theater screen. The use of Keypad polling as a public engagement tool encouraged the strengthened civic ties by

allowing everyone to see where others stood on various issues.

In addition, the VisionKeepers and the Planning Department unveiled the *Revised Action Plan Matrix – Community Review Draft (2008)*. It became evident that working with the Plan helped to develop the insight that was needed in order to make further revisions to match changing needs and conditions.



Lead Solution Partner Alice Moon presents an exhibit at the 2nd Town Meeting



Students from Hilo High School assist with the Keypad Polling at the 2nd Town Meeting

Key changes to the Action Plan Matrix included:

- ▶ Addition of color to differentiate between the six Focus Areas;
- ▶ Transfer of *Opportunities and Constraints* to a separate document since their inclusion frequently confused readers;
- ▶ Insertion of hyperlinks from each action to a “Second Page,” so that when readers access the Plan online they can retrieve additional information about the implementation status;

- Separation of committed and potential Lead Solution Partners into two different columns, with Supporting Partners relocated to the Second Page;
- Addition of small icons to indicate whether an action is new, initiated, or complete;
- Replacement of *Project Duration* and *Milestones* with *Project Start and Status*;
- Relocation of *Existing Resources* and *Costs and Funding Sources* to the Second Page; and
- Addition of *Sustainability Measures* to further evaluate the sustainability of the EDH 2025 Plan.

The format of the Action Plan Matrix had been transformed...

1 VISION FOCUS AREA: Creating Economic Vitality						
STRATEGY 1.1 Increase access to Downtown Hilo through a variety of transportation services						
Opportunities: Partner with the County, Federal, State, and local agencies to increase access to downtown Hilo through a variety of transportation services. Challenges: Increase access to downtown Hilo through a variety of transportation services.						
Action 1.1.1	Lead Solution Partners	Supporting Partners	Existing Resources	Costs & Funding Sources	Project Status	Notes
Improve local transit service	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	Initiated	
Action 1.1.2	Lead Solution Partners	Supporting Partners	Existing Resources	Costs & Funding Sources	Project Status	Notes
Improve local transit service	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	Initiated	
Action 1.1.3	Lead Solution Partners	Supporting Partners	Existing Resources	Costs & Funding Sources	Project Status	Notes
Improve local transit service	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	Initiated	
Action 1.1.4	Lead Solution Partners	Supporting Partners	Existing Resources	Costs & Funding Sources	Project Status	Notes
Improve local transit service	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	Initiated	
Action 1.1.5	Lead Solution Partners	Supporting Partners	Existing Resources	Costs & Funding Sources	Project Status	Notes
Improve local transit service	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	Initiated	



1 VISION FOCUS AREA: Creating Economic Vitality						
STRATEGY 1.1 Increase access to Downtown Hilo through a variety of transportation services						
Opportunities: Partner with the County, Federal, State, and local agencies to increase access to downtown Hilo through a variety of transportation services. Challenges: Increase access to downtown Hilo through a variety of transportation services.						
Action 1.1.1	Action Type	Lead Solution Partners	Supporting Partners	Existing Resources	Project Status	Sustainability Measures
Improve local transit service	Initiated	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	Initiated	MTA, Hilo, HPA
Action 1.1.2	Action Type	Lead Solution Partners	Supporting Partners	Existing Resources	Project Status	Sustainability Measures
Improve local transit service	Initiated	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	Initiated	MTA, Hilo, HPA
Action 1.1.3	Action Type	Lead Solution Partners	Supporting Partners	Existing Resources	Project Status	Sustainability Measures
Improve local transit service	Initiated	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	Initiated	MTA, Hilo, HPA
Action 1.1.4	Action Type	Lead Solution Partners	Supporting Partners	Existing Resources	Project Status	Sustainability Measures
Improve local transit service	Initiated	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	Initiated	MTA, Hilo, HPA
Action 1.1.5	Action Type	Lead Solution Partners	Supporting Partners	Existing Resources	Project Status	Sustainability Measures
Improve local transit service	Initiated	MTA, Hilo, HPA	MTA, Hilo, HPA	MTA, Hilo, HPA	Initiated	MTA, Hilo, HPA

Following each Town Meeting, the VisionKeepers and Planning Department published a progress report which included updates on implementation status as well as a list of new actions and implementation partners. The progress reports were one of the important components that allowed the VisionKeepers to track new plan updates and prepare them for inclusion in the matrix.

Sustainable Design Assessment Team Program

The 5-Year Action Plan Update began in earnest in December 2008 when the American Institute of Architects (AIA) selected Downtown Hilo as a host community for their Sustainable Design Assessment Team (SDAT) Program. The SDAT Program is an interdisciplinary community assistance program that focuses on principles of sustainability. The VisionKeepers and the Planning Department held a number of

meetings with Lead Solution Partners to discuss the focus and plan the desired outcomes of the SDAT Program.

After a preliminary site visit, in May 2009, a team of AIA architects visited Hilo and met with key stakeholders and Lead Solution Partners during a three-day workshop that included two public meetings, with approximately 130 community members in attendance.

The SDAT Program provided a unique opportunity to assess Downtown Hilo and the EDH 2025 Plan from the perspective of social, economic, and environmental sustainability; the recommendations from the SDAT team offered guidance on ways to refine the Action Plan to better promote conscientious implementation.



Community members engage and ask questions at the two SDAT Public Meetings

Stakeholder Outreach to Revise and Update Strategies and Actions in the EDH 2025 Plan

Shortly after the SDAT Program, detailed work on the content of the Action Plan began. The process is documented here.

➔ Step One:

Produce a preliminary version of draft text that incorporated prior input

As previously mentioned, during the course of the implementation process the VisionKeepers collected recommendations from Lead Solution Partners on ways to clarify and refine existing actions. In addition, community members were polled on potential “new actions” during each of the two EDH 2025 Town Meetings. Their input was collated and integrated as revisions to the draft text of the revised Action Plan. Alongside this preliminary update, a detailed *Record of Changes* was produced to document all revisions and additions.

Beyond revisions to existing actions, the VisionKeepers focused their lens on new and innovative actions to help implement strategies, and to see if there were any 'missing' strategies that could also help achieve the vision for each Focus Area. In addition, over the past few years, new issues that impact Downtown Hilo have emerged, and a framework for considering these as part of the revised Action Plan was devised.

Finally, the SDAT Program offered direction on numerous actions that could help implement a variety of strategies. Other experts working in their respective fields also suggested new actions. Their combined input went into a working document titled *Parking Lot – Action Ideas* which proved invaluable for keeping track of action ideas that needed further review before they could be included in the revised Action Plan.

Products: Step One

- Draft text of the revised Action Plan (not in matrix format)
- Record of Changes
- First draft of the Parking Lot – Action Ideas

→ Step Two: Host an Action Plan Review Workshop to review draft changes and action ideas

On October 9, 2009, the VisionKeepers and the Planning Department hosted a workshop at the Downtown Hilo YWCA for almost 60 committed and potential Lead Solution Partners and students from local educational institutions. Participants were divided into the six Focus Areas based on their passion and expertise. Their tasks were four-fold:

- ▶ Review preliminary revisions to the draft text of the Action Plan and collectively decide whether or not to accept the changes, and offer suggestions for more precise action language;
- ▶ Review the *Parking Lot – Action Ideas* document and assess which ideas ought to be integrated into the Action Plan, with the nomination of potential or committed Lead Solution Partners;
- ▶ Suggest and discuss additional strategies and new actions that could be included in the Action Plan; and
- ▶ Prioritize strategies to aid in future implementation.

The workshop on October 9, 2009 resulted in the production of a revised draft of the Action Plan Matrix. However, since it was not possible for a number of implementers to attend the workshop, a series of additional meetings were held to gather more feedback.

Vision Concept

In addition to working on the revised Action Plan, participants worked creatively to begin generating ideas for the “Vision Concept.” Participants each worked on a different section of Downtown Hilo and used ideas from the Action Plan to illustrate how that particular location could look in 2025. Their initial collages were then passed on to local artist Charles Snyder who produced a draft of the Vision Concept for public review.

Following the review, Mr. Snyder produced a color version of the Vision Concept that is included in the appendix to this document. The Vision Concept is a series of five (5) drawings that, together, bring Downtown Hilo to life through enhancements to existing civic and open spaces. The Vision Concept augments the written EDH 2025 Plan by providing a visual representation of actions in the plan.



Focused discussions during the Action Plan Review Workshop

Products: Step Two

- First draft of the revised Action Plan Matrix
- Second draft of the Parking Lot – Action Ideas
- Poll of priority strategies
- Initial design work for Vision Concept

➔ **Step Three:**

Host additional Focus Area meetings for committed and potential Lead Solution Partners

In late November and early December 2009, the VisionKeepers and the Planning Department hosted three Focus Area meetings with Lead Solution Partners to continue the outreach effort for the Action Plan Update. In order to draw upon a broad array of expertise and inspire fresh perspectives, the six Focus Areas were combined into three groups:

- Focus Area One *Creating Economic Vitality* & Focus Area Four *Enhancing Education, Culture, and the Arts*;
- Focus Area Two *Preserving Our Environment* & Focus Area Six *Managing Growth*; and
- Focus Area Three *Strengthening and Sustaining our Community* & Focus Area Five *Promoting Health and Safety*.



An additional 13 committed and potential Lead Solution Partners participated in these meetings.

Lead Solution Partners meet to discuss Focus Areas Three & Five

The combination of closely related Focus Areas provided participants with the opportunity to apply their wealth of knowledge in a different way, with great results! During the Focus Area meetings, participants focused on new strategies and actions, offering feedback on ways to further improve or refine them. They also discussed initiatives from the *Parking Lot – Action Ideas* and decided which of those should be integrated into the Action Plan.

An initial synopsis from each of the three meetings was produced and then whittled down to a chart of specific changes and outstanding issues. Sometimes, however, there are more questions than answers that remain unresolved. In order to tie up loose ends, specific Lead Solution Partners were contacted for further clarification. With this information, another draft of the Action Plan Matrix was produced for review by the wider community.

Products: Step Three

- Proposed Changes to the Action Plan Based on Focus Area Meetings
- Second draft of the revised Action Plan Matrix
- Third draft of the Parking Lot – Action Ideas

➔ **Step 4:**

Finalize draft documents for public display

In conjunction with working with Lead Solution Partners to refine strategies and clarify new and existing actions, myriad additional details were attended to. Changes to actions resulted in the need to update implementation status, action type, and Sustainability Measures. A local artist, Charles Snyder, also designed Focus Area icons to distinguish between the six Focus Areas.



Artist Charles Snyder at the Hilo Farmer's Market Open House

This period can be characterized as a state of flux: multiple interconnected processes and details are happening at once; sometimes in synchronicity and occasionally not. Ultimately, however, the strands come together into a cohesive whole. The draft Vision Concept and revised draft of the Action Plan was produced and posted on the EDH 2025 Website. A survey was developed to poll community members on their top strategies for implementation – including the new strategies that had been developed. Locations were scouted for posting the survey and providing the public with the opportunity to comment. Lastly, work began on drafting this document – *EnVision Downtown Hilo 2025: A Community-Based Vision and Living Action Plan, 5-Year Action Plan Update*.

Products: Step Four

- Third draft of the revised Action Plan Matrix
- Fourth draft of the Parking Lot – Action Ideas
- Draft Vision Concept

➔ **Step 5:** **Community Involvement**

Community outreach for the 5-Year Action Plan Update occurred in conjunction with the Vision Concept. Draft illustrations of the Vision Concept were shown to the public with their feedback helping to craft the final product. The Vision Concept is an important adjunct of the Action Plan Update. A picture truly does “tell a thousand words,” and having the Plan in a visual format provides another avenue for translating and communicating the community's Vision. It also helps to prioritize actions for implementation, as community members pinpoint their favorite features.

In all, four different locations were selected for community members to view the Vision Concept and complete community surveys for the Action Plan Update. Displays were set up inside the lobby of the County of Hawai'i, and at the Hilo Public Library, Palace Theater, and Hilo Farmer's Market. At the Palace Theater and Hilo Farmer's Market, EDH 2025 team members were present to explain the Vision Concept and Action Plan Update and to answer questions from the community. Two press releases were sent out: the first to announce the displays, and the second to notify the public that the Vision Concept and latest draft of the Action Plan were available on the EDH 2025 Website. The community survey polled the public on their top strategies for implementation and highlighted new strategies incorporated as part of the Action Plan Update. The displays provided an invaluable opportunity to once again shine the light on the EDH 2025 Plan and involve community in the implementation of their Vision.



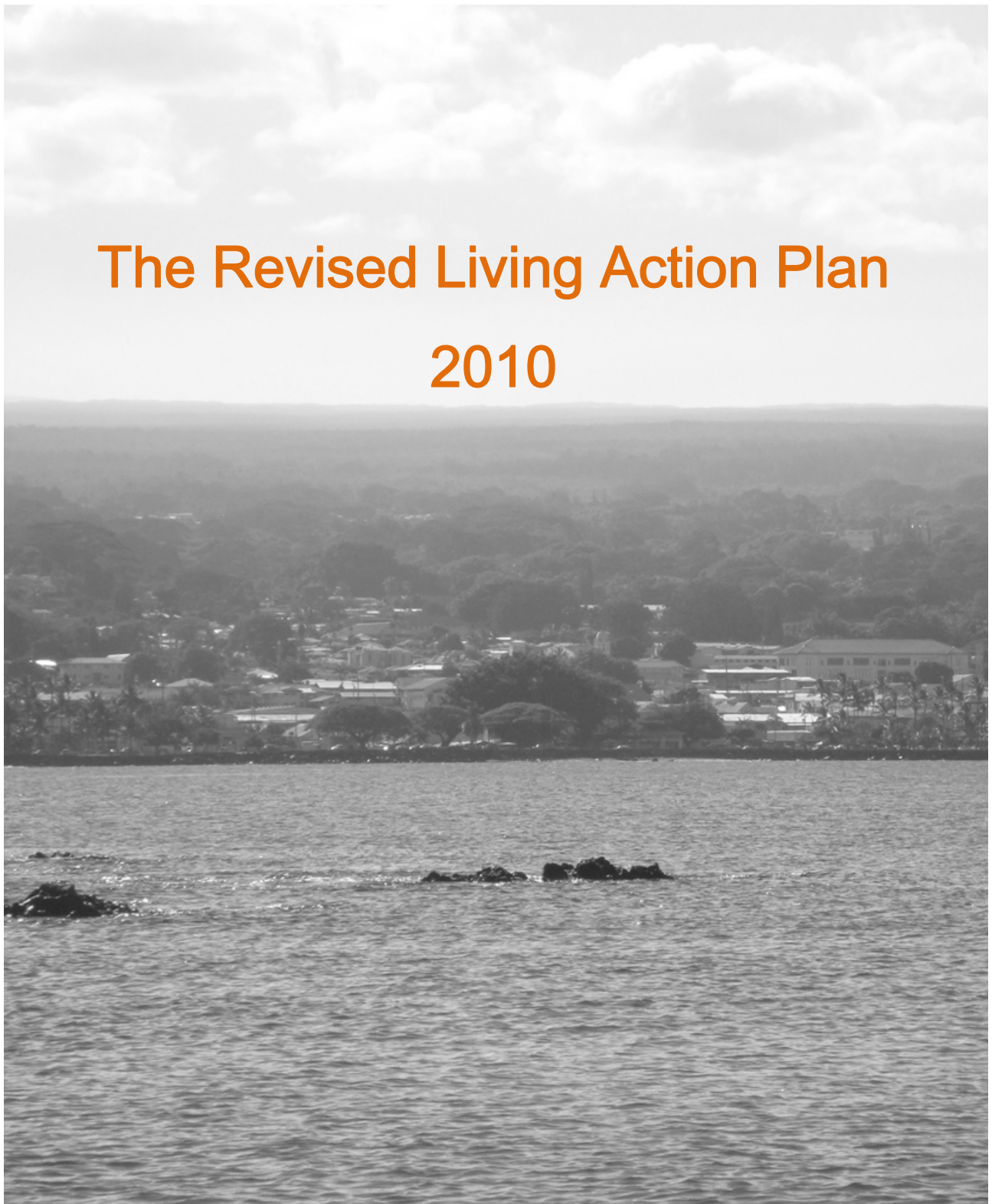
Tommy Goya & Hilo High School students attend the Palace Theater Open House

Conclusion

The original EnVision Downtown Hilo 2025 Vision and Living Action Plan produced in 2005 presented a model community-based plan for the Island of Hawai'i. Implementation has already begun on many actions in the Plan. However, the time was ripe for revision. This 5-Year Action Plan Update has resulted in a plan that provides implementers with action steps to achieving the Vision, and will continue to guide development in Downtown Hilo for years to come. In addition, the Vision Concept has been included in the appendix as a new and exciting representation of the Overarching Vision for 2025. 'Ike iā Hilo!

PART TWO

The Revised Living Action Plan 2010



Overarching Vision

In the year 2025, Downtown Hilo

...Has a vibrant, thriving, and diversified economy that supports its residents, visitors, and local businesses with a gathering place that builds on the community's unique scientific, educational, historical, spiritual, cultural, and artistic assets.

...Is a green, sustainable environment with protected natural resources – magnificent vistas, pristine waters, pure sweet air, and historic charm.

...Carefully manages its growth and development through sound planning and policies, accommodating change while preserving its unique historical character, natural features, and quality of life.

...Is a friendly, safe, and healthy community with affordable housing, accessible health care, low levels of crime, well-maintained streets, pedestrian pathways, public places, and a wealth of recreational activities for families and youth.

...Is a global magnet for education, culture, and the arts, building on its rich Hawaiian, ethnic, and cultural diversity and shares these resources with the community and the rest of the world.

...Is synonymous with the spirit of Aloha, a community that celebrates its unique character, rich heritage, generational values, and vision for the future. Our hometown, Downtown Hilo, is a welcoming neighborhood like no other – a wonderful place to live, work and play.



SHARED COMMUNITY CORE VALUES

WE BELIEVE THAT THE FOLLOWING VALUES REFLECT THE UNIQUE CHARACTER OF OUR COMMUNITY AND THE QUALITIES WE SEEK TO SUSTAIN AND ENHANCE AS WE MOVE INTO THE FUTURE.



Natural Environment:

We value the presence and preservation of our natural environment—the ocean, open space, fresh water and clean air, green lushness produced by the rain—while sustaining the beauty and serenity of our surroundings.

Small-Town Atmosphere:

We value the small-town atmosphere of our community—its rural and historic underpinnings, pedestrian-friendly Downtown area, and the sense of community with its focus on families and children. We value preservation of the roots of our community's history and wish to sustain its physical environment, sense of community, friendliness, and spirit of Aloha. We believe in paying homage to our past by keeping it alive and honoring those who have contributed so much.

Human and Economic Diversity:

We value the multi-cultural heritage and human diversity of our community, which contributes to the uniqueness of our social environment and extends to businesses and community activities. We strive to sustain our diverse, locally-based economy to provide opportunities for employment to all our community.

Personal Safety and Security:

We value the sense of safety and security that exists in our rural atmosphere and strive to ensure the personal safety and security of every community member and visitor. We strive to protect individuals from harm while administering to the weakened economic and emotional plight of the less fortunate.

Influence of Higher Education:

We value the close, mutually beneficial ties between our community and our university and community college. We strive to maximize our connection with international diversity.

FOCUS AREA VISION STATEMENTS

1 CREATING ECONOMIC VITALITY



In the year 2025, Downtown Hilo is a vibrant, thriving community sustained by its diversified economy. Economic energy is maintained in part by the larger regional industries such as agriculture, transportation, government, and the high-tech research community. Downtown Hilo's primary economic powerhouse, however, is its community of entrepreneurs and small businesses. Business owners recognize the earnings potential of a downtown location and tax incentives encourage prospective businesses to move downtown. Residents, students, and visitors all contribute to downtown's economic vitality by frequenting the many shops, restaurants, sidewalk cafes, world-famous farmers market, and all the other specialized businesses and services that are tucked among artfully restored historic buildings. Hilo's First Friday tradition has become a nightly celebration all week long. The commercial variety offered Downtown is not its only lure; Downtown Hilo is an easy place to visit too. Its mass transit options, ample public parking, pedestrian malls with covered sidewalks—all within easy walking distance to the wide bayfront boardwalk, make Downtown Hilo a destination of choice. A unique mix of industries and interests, of cultures and environment, combined with the community's adaptability when challenged by economic and natural adversity sustains Downtown Hilo's robust economy. Through this sustained economic vitality, Downtown Hilo remains the beautiful, friendly and lively town it is today – unlike any other in Hawai'i.

2 PRESERVING OUR ENVIRONMENT

In the year 2025, Downtown Hilo is a breathtaking sight. Its gently sloping townscape overlooks pristine Hilo Bay and the lush Hāmākua coastline and is framed by the majestic peaks of Mauna Loa and Mauna Kea. These magnificent vistas have been carefully protected, thereby ensuring the town's open, spacious atmosphere. As a designated Heritage Town with beautifully restored late 19th and early 20th century architecture, Downtown Hilo is a picturesque village with its own distinct historic style. Hilo Town's streets are cleansed by the frequent rains and maintained by civic pride. A convenient recycling program keeps the streets litter-free. Planters spilling over with lush



foliage and tropic blossoms adorn sidewalks and public spaces. Multi-modal forms of transportation including sampans, Hele-On shuttles and bicycles provide environmentally friendly choices. Hilo Bays glistens in the sun inviting paddlers, surfers, and fishermen to enjoy Hawai'i's clean, protected waters. The Hilo Bay-Wailuku River Shoreline Park & Trail provides a scenic expanse for walking, biking, jogging, picnicking, and other activities. The views from downtown persuade people to slow down, relax, and enjoy the natural beauty around them. Residents and visitors give this fragile environment a profound respect. Preservation of its natural and historic resources is a priority that makes Downtown a special place like no other.

3 STRENGTHENING AND SUSTAINING OUR COMMUNITY



In the year 2025, Downtown Hilo is synonymous with *Aloha*. The community treasures its rich history, traditions, cultural diversity, generational community-based values, and unique character. Public and private institutions reflect the same values and collaborate to enhance this family-friendly community with a variety of youth-centered activities and ongoing programs that support lower-income households. A popular public square serves as the gathering place for residents and visitors of all ages who come to enjoy downtown's beautiful parks, theaters, museums, galleries, churches, and cultural events. There they can talk story, catch up with friends, and make new ones. Volunteerism is alive and well, and the community is known throughout Hawai'i for its history of civic participation and personal responsibility. Downtown Hilo reflects the beauty, history, and spirit of *Aloha* of its people and is a model for other communities that want to preserve that small-town feeling of old. In 2025, our hometown—Downtown Hilo—is as it always has been: a wonderful place to call home.

4 ENHANCING EDUCATION, CULTURE, AND THE ARTS

In the year 2025, Downtown Hilo is a global magnet for education, culture and the arts. It is known as Hawai'i's College Town, with the nearby University of Hawai'i at Hilo, the University's research facilities, and Hawai'i Community College attracting the best minds from across the state and the rest of the world. The community's public library is a popular stop on the Hele-On shuttle route. In addition to its easy mass transit



access, the library has the parking capacity to accommodate all its visitors. The community demonstrates its values through generous financial support of culture and the arts. Public funding through government programs assist where private donations occasionally fall short and assure that downtown's artistic and cultural community remain active and relevant. Downtown's existing museums and venues for fine and live arts have enhanced the community's reputation as a center of education and art by actively collaborating on a variety of quality programs. These entertaining learning opportunities appeal to participants of all ages and cultural backgrounds. Clear, consistent interpretive signage, part of a comprehensive interpretive plan for downtown, identifies significant sites and leads even the most casual visitor to discover something new. With its rich culture and history, Downtown Hilo has created a culture of learning that bridges the most ethnically and artistically diverse area in the country, and, as a community, it is proud to share this wealth with the rest of the world.

5 PROMOTING HEALTH AND SAFETY



In the year 2025, Downtown Hilo is an active, safe and healthy community. Fresh, locally grown produce is available seven days a week at the flagship farmers market, local groceries and natural food markets. Hilo Bay's bounty provides local fishermen with healthy additions to their families' meals. Downtown Hilo is a place where children can play safely in public parks under the watchful eyes of parents and grandparents who visit together while sitting on comfortable, shaded benches nearby. This walkable community is designed with the convenience and safety of the public in mind. Wide sidewalks and pedestrian malls divert speeding traffic. Cycling is a safe transportation option thanks to an extensive system of dedicated bicycle paths within downtown and leading into downtown. Everyone knows the names of the community police officers who have become part of the community they protect. At night the streets are safely illuminated by attractive period lighting, which makes downtown nearly as lively as it is during the day. With its low crime rate, clean environment, wealth of recreational activities, and comfortable feeling of 'ohana, Downtown Hilo is the healthiest and safest place in Hawai'i.

6 MANAGING GROWTH

In the year 2025, Downtown Hilo has retained its small-town charm through careful planning and smart management. A tradition of collaborative partnerships between community, government, and private enterprise has ensured fair and sustainable development. At the heart of this town's smart growth success is its combination of commercial and residential use. Despite a growing population, automobile traffic downtown is light. Cyclists and quiet energy-efficient buses move easily through unhurried neighborhood streets. Residents can choose car-free lifestyles because almost everything they need is within easy walking distance. And for places beyond comfortable walking distances, a convenient mass transit system offers dependable, affordable travel. Historic preservation and well-designed construction meld seamlessly, never detracting from the area's stunning natural view. New development is carefully planned to avoid any negative impact on the environment and on the region's capacity. Downtown Hilo is an example of what smart growth can do—smart growth has kept Downtown Hilo's history alive and its future bright.



FOCUS AREA DESCRIPTIONS

THE FOLLOWING ARE EXAMPLES OF TOPICS THAT ARE ASSOCIATED WITH EACH FOCUS AREA:

1. Creating Economic Vitality

- Employment/workforce
- Business retention and expansion
- Zoning to allow home-based businesses compatible with residential uses
- New business development
- Financing
- Tax incentives
- Business Improvement District
- Farmers markets
- Multi-modal transportation
- Sustainable tourism and marketing

2. Preserving Our Environment

- Preserve natural resources and protect scenic open space
- Preservation of historic sites
- Clean air & water quality
- Reduce carbon footprint and energy consumption
- Beach cleanup
- Watershed management
- Recycling
- LEED Certified buildings
- Drainage & solid waste management
- Flood control
- Trails, shared paths, beautification and aesthetics

3. Strengthening and Sustaining Our Community

- Neighborhood identity
- Families
- Child/youth friendly
- Youth Committee
- Multi-functional public gathering spaces
- Public square
- Community center
- Civic engagement through community outreach and participation
- Homelessness
- Relationships between the University and Downtown

4. Enhancing Education, Culture & the Arts

- Education & learning opportunities
- Opportunities for investment in the arts
- Visible/public art
- Social, cultural, and entertainment destination
- Cultural Resource Preservation
- Oral history
- Events calendar
- Interpretive plans
- Library as a central gathering space
- Outdoor entertainment
- Performing arts

5. Promoting Health and Safety

- Safe community
- Police on bicycles
- Crime prevention training
- Health, wellness and physical fitness activities
- Walkable community
- All-hazard preparedness planning (fire, tsunami, earthquakes, volcanic)
- Equitable and universal access
- ADA compliant
- Child-friendly
- Seniors
- Lighting,
- Pedestrian-oriented street design
- Bicycle paths
- Drug prevention

6. Managing Growth

- Alignment of existing regulatory codes with the 2025 Vision
- Vision Concept
- Traffic and pedestrian circulation
- Public transportation
- Livable communities
- Traffic calming strategies
- Human scale architecture
- Design guidelines
- Mixed use development
- LEED certified
- Alternate construction materials
- Parking facilities
- Enforcement
- Revisit CDH District boundaries

THE NEW EDH 2025 SUSTAINABILITY MEASURES

A sustainable Downtown Hilo is one that meets the needs of those of the present without compromising our ability to meet the needs and opportunities of future generations. EnVision Downtown Hilo 2025 strives towards a sustainable urban model so as to ensure that the choices we make today not only enhance our quality of life, but also do not compromise our children's, or our grandchildren's, future. Our principles of sustainability encompass the big picture, whether we are evaluating our economy, our ecological footprint, or our personal health. The inclusion of Sustainability Measures ensures that the EnVision Downtown Hilo 2025 Living Action Plan is progressive with recognized planning strategies and industry 'best practices.' We consulted with a variety of respected resources in order to custom-fit 10 measures that encompass the diverse elements of sustainability with the unique needs of Downtown Hilo.

The Sustainability Measures provide tools for shaping sustainably-oriented implementation and also helps us measure successful achievement of actions from a global level. For funding purposes, the column will aid users in identifying which actions relate to basic sustainability principles, thus ensuring that the project is in line with their particular objective.

Below are the 10 Sustainability Measures. Notice that each Sustainability Measure has a corresponding icon which will appear in the matrix column to signify that it fits into the measure's criteria. Any actions which contain several icons are considered sustainably-focused and warrant priority implementation.



Community Resiliency. This measure highlights actions that strive

to ***build our social, economic, and environmental well-being as a community*** within the context of our unique identity and physical location. Within the EDH 2025 Plan, Community Resiliency includes

actions that strengthen the human spirit and our capacity to 1) thrive

and build a strong economic base, 2) survive and recover from natural hazards, crises, and environmental challenges, 3) protect, restore, and revitalize our town as a resilient coastal community, and 4) work together, find solutions, and manage change. This icon will be placed beside actions that protect and build our existing assets and resources, including our organizational capacity. It will also include actions that develop our human resources and our capacity to achieve our Vision through new tools, training, and mentoring.

This measure was inspired by and implements the following philosophies and principles: Hawai'i Alliance for Community-Based Economic Development, Canadian Centre for Community Renewal, Hawai'i Coastal Zone Management Program, Smart Growth – Coastal and Waterfront Communities, New Urbanism, and International Making Cities Livable.



Civic Gathering. This measure highlights the importance of **creating opportunities to bring people together** to strengthen our community. In following the ancient tradition of a town square or a central market place serving as the vital hub of a city, this icon will highlight actions that enhance civic gathering spaces and promote gathering events in the downtown area. This icon also reminds us that the presence of people and creating opportunities to build community and encourage civic participation underlies a sustainable society. An action will receive this icon if it directly contributes to the promotion of existing or new civic gathering spaces or events, town meetings, or creates opportunities for gathering; such as creating plazas or installing benches. Actions that build relationships, collaborative partnerships, community involvement and empowerment, and capacity building also receive this icon.

This measure was inspired by and implements the following philosophies and principles: International Making Cities Livable, New Urbanism, and Project for Public Spaces.



Earth-Friendly. We believe that a sustainable society is environmentally pro-active and seeks to find a balance with its natural surroundings. This measure focuses on projects that are **environmentally sensitive**, and include natural resource protection, climate-friendly and green initiatives, such as resource conservation and the utilization of renewable energy sources. It also recognizes projects which employ recognized green building strategies for new construction, community infrastructure, or the remodeling of existing buildings. Green building and infrastructure standards are focused on reducing the impact of the built environment on the natural environment, with a particular emphasis on human health and the overarching life cycle costs of development. This icon will appear on actions related to environmentally-conscious projects such as photovoltaic systems (including street lighting), curbside recycling programs, street trees, bioswales (to reduce storm water runoff), rainwater harvesting, storm water reclamation, preservation of ocean resources, and environmental education-related efforts and LEED certified projects.

This measure was inspired by and implements the following philosophies and principles: United Nations Sustainable Development, ICLEI-Local Governments for Sustainability, New Urbanism, Natural Resources Defense Council, LEED for Neighborhood Development, New Urbanism, and the Hawai'i 2050 Sustainability Plan.



Equitable Access. We believe that all residents and visitors to Downtown Hilo should be free of economic, social, or physical obstacles to downtown services and amenities. This measure will acknowledge actions that ensure that our downtown is a fair space that is considerate and appreciative of the **diversity of the human experience**. Examples of the type of actions that relate to equitable access are: signs which utilize meaningful icons redundant with textual information, smooth ground surfaces, ramps, curb cuts, and appropriate non-English language usage in signs.

This measure was inspired by and implements the following philosophies and principles: Universal Design, the Portland Plan, International Making Cities Livable, Age in Place, Visitability, and Complete Streets.



Healthy Living & Walkability. This measure recognizes that an active and economically healthy downtown is directly related to **residents with healthy and active lifestyles**. We recognize that vital goods and services within close proximities will enable and encourage walking and other forms of physically active transport, and can contribute to decreased vehicle congestion in the downtown area. This icon will highlight actions that promote active living, physical fitness, healthy eating, and other health-promoting projects, such as farmer's markets. In addition, actions will receive this icon if they promote pedestrian-oriented streets, traffic-calming methods, and a downtown core of short distances.

This measure was inspired by and implements the following philosophies and principles: Healthy Hawai'i Initiative, Smart Growth, New Urbanism, New Pedestrianism, Transit-Oriented Development, and Complete Streets.



Mixed-Use Development. This measure highlights actions which promote, develop, or enhance a **variety of land uses** within the downtown area. For our purposes, mixed-use development refers to the practice of mixing retail, residential, and office space uses within the specific area of Downtown Hilo. The most common example of mixed-use can be seen in buildings which contain storefronts at ground level and office space or apartment residencies in the floors above. Promoting mixed-use development enables the downtown to develop a dense urban fabric, it can enhance economic vitality, it increases safety through an “eyes on the street” approach, and it creates a downtown core where essential services are close and accessible.

This measure was inspired by and implements the following philosophies and principles: Smart Growth, New Urbanism, International Making Cities Livable, and the AIA's 10 Principles for Livable Communities.



Multi-modal Transportation. This measure highlights actions that promote a **variety of transportation options** such as public transit, shuttle service, park-and-ride options, private vehicles, pedestrians, scooters, bicycles, and rollerblades. Downtown Hilo should be an area of “complete streets” which are designed and operated to enable safe access for all users. Actions will receive this icon if they promote alternative modes of transportation that decrease traffic congestion in the downtown urban core. It also includes actions that support the ability of pedestrians, bicyclists, motorists, and bus riders of all ages and abilities to safely navigate downtown streets.

This measure was inspired by and implements the following philosophies and principles: Smart Growth, New Urbanism, New Pedestrianism, Transit-Oriented Development, Traditional Neighborhood Development, Complete Streets, International Making Cities Livable, and the AIA's 10 Principles for Livable Communities.



‘Ohana Tradition. Hawaiian culture is **centered on the ‘ohana (family)**, which extends to and includes the greater community as we acknowledge our interdependent relationships with those around us.

Downtown's true measurement of success relates to a prioritization of our *keiki* (children) and a true dedication to our *kūpuna* (elders). By focusing on our community ‘ohana, we honor the values of our host-culture. This measure focuses on the downtown area being a safe and healthy place for the entire family - from the *kupuna* to the *keiki*. To that end, we want our downtown to reflect a celebratory atmosphere

where the child in all of us feels safe to play, learn, interact, and explore. This icon will appear on actions that relate to cultural programs, children, youth, and senior activities, after-school programs, programs & events that promote art/ music/theater. It will also appear on actions that highlight crime prevention and neighborhood safety.

This measure was inspired by and implements the following philosophies and principles: The Hawai'i 2050 Sustainability Plan, KaBoom's Playful City USA, Child-Friendly Cities, Crime Prevention Through Environmental Design (CPTED), Project for Public Spaces, and Complete Streets.



Parks & Natural Spaces. This measure recognizes actions that preserve and promote the development, expansion, and maintenance of **open green spaces**, including pocket-parks, the urban treescape, and natural view planes. Enhancing our urban parks and open spaces will help to protect view planes and sensitive environmental areas near the bay, protect our watershed, employ natural flood and erosion control strategies, moderate ambient air temperatures from the heat-island effect, and create a pleasant and attractive downtown experience that will add not only add value to Downtown as a place, but will enhance our quality of life.

This measure was inspired by and implements the following philosophies and principles: Smart Growth, Natural Resource Management and Hawai'i Coastal Zone Management Programs.



Rhythm of Hilo. This measure highlights the philosophy that **Downtown Hilo is a destination and that people are drawn to our special town**. This measure ensures that Downtown Hilo remains a focal point with abundant activities. Actions that directly contribute to creating an energetic and vibrant downtown that will enhance relationships and enrich and uplift our human experience will receive this icon. Examples include: visible art such as murals and sculptures, performing arts, outdoor entertainment, cultural events, historic preservation, beautification projects, and outdoor cafes.

This measure was inspired by and implements the following philosophies and principles: Smart Growth, New Urbanism, International Making Cities Livable, and Project for Public Spaces.

To learn more about these progressive and 'best practice' planning strategies, please refer to the Resources section in the Appendix for a list of websites.



Focus Area Icon

HOW TO READ THE MATRIX

5 VISION FOCUS AREA: Promoting Health and Safety

Vision Focus Area

STRATEGY 5.1

Develop and coordinate a program to foster disaster resiliency in Downtown Hilo

A major initiative designed to implement the Focus Area

New measures to track sustainable implementation

Icons for the Sustainability Measures

★	Action 5.11	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Update the "Multi-Hazard Mitigation Plan: County of Hawai'i – May 2005"	Program	Civil Defense		2010 Recurring	
●	Action 5.12	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Develop & conduct a tsunami education, preparation, and recovery program	Program	Pacific Tsunami Museum, COH Planning Dept.		Sept. 2007 Initiated	
	Action 5.13	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop and implement plan to reduce risk of large scale fire	Plan	Fire Dept., Civil Defense	COH DPW-Building Div.	Fire Safety Survey conducted July 2009	

Action status icon

On the Web, actions will link to 2nd pages

Icon Key: ★ New Action, ● Action Initiated, ✓ Action Completed

Sustainability Measures Key

Link to list of Sustainability Measures

Designed to implement the strategy

Identifies whether the action is a Development, a Program, an Event, a Regulation, a Plan, or a Study

Organizations or agencies who take the lead role for achieving an action

Potential (non-committed) lead or supporting partners

Date that action implementation began and its current status

SUSTAINABILITY MEASURES KEY



Community Resiliency



Civic Gathering



Earth-Friendly



Equitable Access



Healthy Living & Walkability



Mixed-Use Development



Multi-Modal Transportation



'Ohana Tradition



Parks & Natural Spaces



Rhythm of Hilo



1 VISION FOCUS AREA: Creating Economic Vitality

STRATEGY 1.1 Increase access to Downtown Hilo through alternative transportation options

	<u>Action 1.11</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Provide bicycle racks and related amenities on buses	Development	COH Mass Transit		Initiated	  
	<u>Action 1.12</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Launch downtown circulating shuttle	Development	COH Mass Transit COH R&D		Pilot Completed April 2007	  
	<u>Action 1.13</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Expand Hele-On routes/stops	Development	COH Mass Transit		Ongoing	  
	<u>Action 1.14</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Expand tour bus loading/unloading and parking areas	Development	COH DPW	COH Mass Transit		

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed

 [Sustainability Measures Key](#)

Strategy continues on next page

Creating Economic Vitality



STRATEGY 1.1 (continued)

Increase access to Downtown Hilo through alternative transportation options

	<u>Action 1.15</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Investigate a bike rental program for residents and visitors	Program		Bike Systems Advocates, PATH		
★	<u>Action 1.16</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop bike paths between Downtown and the educational institutions	Development	COH DPW	PATH		
	<u>Action 1.17</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop a Hilo Bay pier for water transportation access	Development		DLNR, COH DPW		

Icon Key: ★ New Action or Strategy • Action Initiated ✓ Action Completed

 Sustainability Measures Key

Creating Economic Vitality



STRATEGY 1.2

Develop new commercial activities, that would help create a vibrant night life in Downtown Hilo

	<u>Action 1.21</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Revitalize "First Friday" for extended business hours	Event	HDIA	HICC		
	<u>Action 1.22</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Conduct a feasibility study for allowing portable vendors	Study	HDIA	DOH, COH Finance		
☆	<u>Action 1.23</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Amend County Code to allow restaurants to have sidewalk seating in designated areas	Regulation	County Council, COH DPW, COH PD		2009 Initiated	

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key

Creating Economic Vitality



STRATEGY 1.3

Promote residential and commercial mixed-use development in Downtown

	<u>Action 1.31</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop and promote new residential uses above existing ground-level businesses	Development	Hawai'i Island Board of Realtors	Ala Kai Realty, OHCD		
	<u>Action 1.32</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Demolish derelict buildings and target suitable vacant lots for mixed use development	Development		COH DPW, Hawai'i Island Board of Realtors, DOH		

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key

Creating Economic Vitality



STRATEGY 1.4

Organize local-style festivals, events, and celebrations that attract visitors and residents

	Action 1.41	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Market existing events and festivals	Program	AM&C, Palace Theater, EHCC		March 2006 Recurring	  
	Action 1.42	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Develop new festivals and events	Event	AM&C, Palace Theater, EHCC		April 14, 2007 Ongoing	  
	Action 1.43	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Coordinate study on economic impact of events and festivals	Study		UHH College of Business & Economics, HIEDB		
	Action 1.44	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Coordinate with and market to draw in large events' visitors	Program		BIVB, HVCB		

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key

Creating Economic Vitality



STRATEGY 1.5

Develop a permanent major attractor in Downtown to increase the number of visitors

	<u>Action 1.51</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop Hula Museum	Development		Edith Kanaka'ole Foundation, Merrie Monarch		  
	<u>Action 1.52</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop an amphitheater	Development		DLNR, COH PD		  

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Creating Economic Vitality



STRATEGY 1.6 Develop opportunities to promote a sustainable Downtown Hilo

	<u>Action 1.61</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Establish a permanent Farmers Market	Development	Hilo Farmers Market LLC		Dec 13, 2007 Initiated	
	<u>Action 1.62</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop partnerships to promote unique food, arts, crafts, and locally grown products	Program		HICC, BIVB	January 2006 Ongoing	
	<u>Action 1.63</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Develop and promote a “place brand” for Downtown Hilo with public input	Program	HDIA	BIVB, COH PD	Initiated	

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key

Strategy continues on next page

Creating Economic Vitality



STRATEGY 1.6 (continued)

Develop opportunities to promote a sustainable Downtown Hilo

☆	<u>Action 1.64</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Recognize businesses that adopt Zero Waste goals	Program		COH DEM, Recycle Hawai'i		 
☆	<u>Action 1.65</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Identify and promote "Green" businesses	Program	Recycle Hawai'i, COH DEM		Ongoing	 
☆	<u>Action 1.66</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Create an educational kiosk about the impact of plastics on the marine environment	Program		NOAA, COH DEM, HHS Key Club/Envision Now, Mokupapapa		

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key

Creating Economic Vitality



STRATEGY 1.7

Improve relationships between Downtown Hilo and regional educational institutions

★	<u>Action 1.71</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Involve local businesses in welcoming back students at the start of each academic year	Program	HDIA	HICC		 
★	<u>Action 1.72</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Market Downtown to students and faculty and promote educational and recreational resources	Program	HDIA	UHH, HCC, HICC		 

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key

Creating Economic Vitality



STRATEGY 1.8

Create financial opportunities to support a prosperous Downtown Hilo

	<u>Action 1.81</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop new tax incentives for Downtown property owners and businesses	Regulation	HICC	HIEDB, HDIA	Initiated	
	<u>Action 1.82</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Explore the creation of a Business Improvement District (B.I.D.)	Study	HICC	HIEDB, HDIA, COH R&D, KIAA, Japanese Chamber of Commerce, Kona B.I.D.	Initiated	
★	<u>Action 1.83</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Identify new sources of grant funding to initiate community projects	Study		COH R&D, HDIA		

Icon Key: ★ New Action or Strategy • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Creating Economic Vitality



STRATEGY 1.9

Enhance the sustainability of Downtown Hilo through business incubation and retention programs

★	<u>Action 1.91</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Maintain and build positive relationships with new businesses through the distribution of welcome packets	Program	HDIA	Rotary Clubs, HICC, Destination Hilo		
★	<u>Action 1.92</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Create incentives to utilize rental spaces for new small-business incubators	Program		HIEDB, Hawai'i Island Board of Realtors		

Icon Key: ★ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key



2 VISION FOCUS AREA: Preserving Our Environment

STRATEGY 2.1

Develop a network of trails, paths, and green spaces for recreational uses from Wailuku River to Hilo Harbor

☆	<u>Action 2.11</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Publish the Hilo Bayfront Trails conceptual master plan	Plan	COH R&D		Published June 2009	 
	<u>Action 2.12</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Implement the Wailuku River Park and Trail Design Plan	Development	Wailuku River Walk Steering Committee		Initiated June 2006	   
☆	<u>Action 2.13</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Develop the Kaipalaoa Landing Park	Development	Kaipalaoa Landing Working Group		Initiated December 2006	   
☆	<u>Action 2.14</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Construct the Hilo Bayfront trail	Development		COH DPW, COH P&R		     

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)



STRATEGY 2.2

Protect significant view corridors, including views of Mauna Kea, Mauna Loa, Hāmākua Coast, and ocean

	<u>Action 2.21</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Establish a digitized photo inventory of existing and historic view planes	Study	Tropical Visions		June 2007 Ongoing	
☆	<u>Action 2.22</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Protect and restore significant view corridors	Program		DPW, DOFAW		
	<u>Action 2.23</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Amend existing building height limitations in the CDH District in the Zoning Code	Regulation	COH PD		Initiated July 2009	
	<u>Action 2.24</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Install all utilities underground	Development		COH DPW, HDIA, HELCO, Hawaiian Tel, Oceanic		  

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key



STRATEGY 2.3 Restore Hilo Bay to a clean and healthy state

	<u>Action 2.31</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Coordinate storm drain stenciling and community education about pollution impacts	Program	HBWAG		Initiated 2007	  
	<u>Action 2.32</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Facilitate organized beach clean-ups	Program	HBWAG			  
☆	<u>Action 2.33</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Facilitate community education about the Hilo Bay Watershed and Hilo Bay	Program	HBWAG		Ongoing	  
	<u>Action 2.34</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Establish a water quality testing program	Program	HBWAG		Final Report published July 2008	 

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Strategy continues on next page

Preserving Our Environment



STRATEGY 2.3 (continued)

Restore Hilo Bay to a clean, healthy and pollution-free state

	<u>Action 2.35</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Explore alternative methods to clean the bay and improve water circulation, including options to alter the breakwater	Study	COH DPW, Army Corps of Engineers		Study on Hilo Bay Water Circulation and Water Quality published April 2009	 
	<u>Action 2.36</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop a comprehensive drainage and flood abatement system	Development		COH DPW		  
★	<u>Action 2.37</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Retrofit storm drains and dry wells, to reduce pollution to the Bay	Development		DOH, COH DPW (with EPA 319 grants)		 

Icon Key: ★ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key

Preserving Our Environment



STRATEGY 2.4 Reduce disposable waste in Downtown

	<u>Action 2.41</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Improve trash pick-up	Program	COH DPW	Recycle Hawai'i		 
	<u>Action 2.42</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Create programs that educate residents and businesses on how to increase recycling and reduce waste	Program	COH DEM, Recycle Hawai'i		Ongoing	
	<u>Action 2.43</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Install recycling receptacles	Development	COH DEM, COH DPW		Initiated 2008	
	<u>Action 2.44</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Develop incentives for businesses to recycle	Program	COH DEM		Landfill Diversion Incentive Program initiated 2003	

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key



STRATEGY 2.5 Protect and enhance Downtown Hilo's natural beauty through landscaping, plantings, and related improvements

	<u>Action 2.51</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Create a comprehensive landscaping plan	Plan	COH PD	HICC, HDIA		
	<u>Action 2.52</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop a program for businesses and residents to adopt areas to improve landscaping and maintenance	Program	HDIA	HICC, Rotary Clubs		
★	<u>Action 2.53</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Develop pocket parks	Development	HDIA	COH P&R	Ongoing	 
★	<u>Action 2.54</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Develop and Maintain Liholiho Park as a pocket park	Development	HDIA, HHS Key Club/Envision Now		Completed June 2009	 

Icon Key: ★ New Action or Strategy • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Strategy continues on next page

Preserving Our Environment



STRATEGY 2.5 (continued)

Protect and enhance Downtown Hilo's natural beauty through landscaping, plantings, and related improvements

☆	<u>Action 2.55</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Install hanging baskets	Development	HDIA		Completed October 2008	
☆	<u>Action 2.56</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Celebrate Downtown gateways with signage and landscaping	Development		COH DPW, COH PD		 
	<u>Action 2.57</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop community gardens	Development	HDIA			 
☆	<u>Action 2.58</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Create boulevard treatments along Waiānue Avenue	Development	COH DPW			

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Preserving Our Environment



STRATEGY 2.6 Develop walking access from Downtown to Hilo Bayfront

☆	<u>Action 2.61</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Assess the frequency of closures of Bayfront Highway from hazardous conditions	Study	COH DPW, COH PD			
	<u>Action 2.62</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop an alternative route for heavy traffic and reclaim Bayfront Highway	Development	COH DPW	DOT, COH PD		 

Icon Key: ☆ New Action or Strategy • Action Initiated ✓ Action Completed



Sustainability Measures Key

Preserving Our Environment



★ STRATEGY 2.7

Prepare for impacts of climate change and establish measures to reduce energy consumption

★	<u>New Action 2.71</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Include sea-level rise data in long-term implementation strategies	Study	UH Sea Grant College Program	UH Department of Geophysics, COH PD, Civil Defense		 
★	<u>New Action 2.72</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop areas where visitors can "plant" a tree to offset the carbon footprint created by travel to Hawai'i Island	Development		BIVB		 
★	<u>New Action 2.73</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Create tax incentives for businesses that convert to renewable energy sources	Regulation		Hawai'i County Council		
★	<u>New Action 2.74</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Promote carpooling to reduce the number of cars and energy consumption	Program		HDIA		

Icon Key: ★ New Action or Strategy • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)



3 VISION FOCUS AREA: Strengthening and Sustaining Our Community

STRATEGY 3.1

Develop and promote ongoing family and youth-centered activities and programs for all ages

★	<u>Action 3.11</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Establish a Youth Committee	Program	HDIA, HHS Key Club/Envision Now	Hawai'i Community Collective	Initiated May 2009	 
	<u>Action 3.12</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop programs based on youth input	Program	YWCA	HHS Key Club/Envision Now, Palace Theater		
★	<u>Action 3.13</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Promote Downtown as a "Playful City U.S.A."	Program	Ka Hui Pa'ani,		Playful City designation awarded July 2009	 
★	<u>Action 3.14</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Organize a "Celebration of Family" Day	Event	HDIA, Ka Hui Pa'ani, Hawai'i Community Collective		Event held Nov. 21, 2009	 

Icon Key: ★ New Action • Action Initiated ✓ Action Completed



Sustainability Measures Key

Strategy continues on next page

Strengthening and Sustaining Our Community



STRATEGY 3.1 (continued)

Develop and promote ongoing youth-centered activities and programs

☆	<u>Action 3.15</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Involve K-12 schools in developing after-school activities	Program		DOE, HHS Key Club/Envision Now		 
☆	<u>Action 3.16</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Designate an area for skateboard use	Development		Rat Pack Skate Shop, Orchidland Surf, Ka Hui Pa'ani,		 

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Strengthening and Sustaining Our Community



STRATEGY 3.2

Promote implementation of the Downtown Hilo Vision and Living Action Plan through collaborative stakeholder efforts

	<u>Action 3.21</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Develop a long-term framework to sustain the Visioning and Implementation process	Program	EDH 2025 VisionKeepers, COH PD	HDIA	Initiated January 2006	 
	<u>Action 3.22</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Host EDH 2025 Town Meetings to showcase ongoing actions, deliver progress reports to the community, and provide public engagement opportunities	Event	EDH 2025 VisionKeepers, COH PD		2007 Recurring	 
☆	<u>Action 3.23</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Prepare progress reports and conduct periodic updates of EDH 2025	Plan	EDH 2025 VisionKeepers, COH PD		2007 Recurring	
	<u>Action 3.24</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Establish a community volunteer program that is active and visible	Program		Hawai'i Island United Way, HDIA, Hawai'i Community Collective		
	<u>Action 3.25</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop an EDH 2025 Community Resource Center	Development	EDH 2025 VisionKeepers	HDIA		

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Strengthening and Sustaining Our Community



STRATEGY 3.3 Create public gathering places for civic engagement

★	<u>Action 3.31</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Revitalize Kalākaua Park as a Heritage Area and central gathering place	Development	COH PD	COH DPW, HDIA		  
★	<u>Action 3.32</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Install more benches	Development		Boy Scouts, Girl Scouts		 
★	<u>Action 3.33</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Install picnic tables at Mo'orea Park	Development				 
★	<u>Action 3.34</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop a free Wi-Fi network	Development		COH, Oceanic Cablevision, Hawaiian Tel		

Icon Key: ★ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Strengthening and Sustaining Our Community



STRATEGY 3.4

Honor and support Downtown Hilo's cultural, ethnic, and spiritual heritage

	<u>Action 3.41</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Promote walking tours of downtown	Program	Pacific Tsunami Museum		Ongoing	
☆	<u>Action 3.42</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Convene Kūpuna from all cultures to share their stories as guidance for the future	Program	Pacific Tsunami Museum	Alu Like, RSVP, Rotary Clubs		
	<u>Action 3.43</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Establish a community history project that includes an oral history	Program	Pacific Tsunami Museum	Hawai'i Japanese Center	Ongoing	
☆	<u>Action 3.44</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Create a storytelling fund	Program		UHH, Hilo Public Library, Pacific Tsunami Museum		

Icon Key: ☆ New Action ● Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Strengthening and Sustaining Our Community



STRATEGY 3.5

Support lower-income households through ongoing collaborative programs and activities

	<u>Action 3.51</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Provide emergency shelter options for homeless community	Program	COH OHCD, Community Alliance Partners		Ongoing	 
	<u>Action 3.52</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop programs to help support the daily needs of people who are homeless	Program	Community Alliance Partners			 
	<u>Action 3.53</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop and promote internships/employment programs for low income people	Program		State Workforce Development Division, HIEDB		 
	<u>Action 3.54</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Engage and involve people who are homeless in program development and implementation	Program		Community Alliance Partners		 
	<u>Action 3.55</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Provide a safe area for people who are homeless	Development		Community Alliance Partners, Hawai'i Community Collective		 

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



Sustainability Measures Key

Strengthening and Sustaining Our Community



STRATEGY 3.6

Implement programs to support community-capacity building

★	<u>Action 3.61</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Provide education to community groups to help develop leadership skills and organizational structure	Program	BIRC&D	UHH Student Association Leadership Training	Ongoing	  
★	<u>Action 3.62</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Host periodic facilitation training sessions	Program	COH R&D		2007 Recurring	 
★	<u>Action 3.63</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Host Project Management Training	Program		BIRC&D, COH R&D		

Icon Key: ★ New Action • Action Initiated ✓ Action Completed



Sustainability Measures Key



4 VISION FOCUS AREA: Enhancing Education, Culture, and the Arts

STRATEGY 4.1

Support new and existing educational programs and activities focused on Downtown Hilo's cross-cultural heritage, environment, and arts institutions

	<u>Action 4.11</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Develop community partnerships to promote education, culture, and the arts	Program	EHCC, Palace Theater, Lyman Museum, Pacific Tsunami Museum		Complete	  
	<u>Action 4.12</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Maintain and promote a master calendar of community events Web site	Program	HDIA		Ongoing	

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Enhancing Education, Culture, and the Arts



STRATEGY 4.2

Protect and promote Downtown Hilo's important cultural monuments and historic sites

	<u>Action 4.21</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Identify buildings, structures, and sites with historic preservation potential	Study		HIEDB, Lyman Museum, HDIA		
★	<u>Action 4.22</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Develop signage for Kalākaua Park and the Naha Stones	Development	HDIA		Signage installed Dec. 19, 2009	
	<u>Action 4.23</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop an Interpretive Plan and signage program	Plan	HDIA	Lyman Museum		
★	<u>Action 4.24</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Identify and honor Downtown Hilo's ancient heiaus	Study		Lyman Museum		

Icon Key: ★ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Enhancing Education, Culture, and the Arts



STRATEGY 4.3

Enhance Downtown Hilo's community-centered library with state-of-the-art features and facilities

	<u>Action 4.31</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Promote the library as a place for community events, activities, and meetings	Program	Hilo Public Library, Friends of Hilo Public Library		Ongoing	  
	<u>Action 4.32</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Expand public transportation access to the library	Development		COH Mass Transit, DOE, Hilo Public Library		 
	<u>Action 4.33</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Explore options to expand library parking	Study	Hilo Public Library	DOE, Friends of Hilo Public Library		
	<u>Action 4.34</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop a visual rendering for enhanced library facilities	Plan	Hilo Public Library	DOE		

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Enhancing Education, Culture, and the Arts



STRATEGY 4.4

Create educational and vocational opportunities in Downtown Hilo

★	<u>Action 4.41</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Provide student internship opportunities in Downtown	Program	UHH College of Arts and Science Dean's Office, COH PD			 
★	<u>Action 4.42</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Identify organizations that provide vocational training	Study		Hilo Intermediate & High Schools, HCC		

Icon Key: ★ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Enhancing Education, Culture, and the Arts



★ STRATEGY 4.5 Create opportunities for visible art to enhance public spaces

★	<u>Action 4.51</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop murals	Development		HHS Key Club/Envision Now		
★	<u>Action 4.52</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Install banners on light poles along Kamehameha Avenue	Development	HDIA		Banner Program initiated 2009	

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)



5 VISION FOCUS AREA: Promoting Health and Safety

STRATEGY 5.1

Develop and coordinate a program to foster disaster resiliency in Downtown Hilo

★	<u>Action 5.11</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Update the "Multi-Hazard Mitigation Plan: County of Hawai'i – May 2005"	Program	Civil Defense		2010 Recurring	
	<u>Action 5.12</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Develop & conduct a tsunami education, preparation, and recovery program	Program	Pacific Tsunami Museum, COH PD		Sept. 2007 Initiated	 
	<u>Action 5.13</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Develop and implement plan to reduce risk of large scale fire	Plan	Fire Dept.	Civil Defense, COH DPW-Building Div.	Fire Safety Survey conducted July 2009	

Icon Key: ★ New Action • Action Initiated ✓ Action Completed

 Sustainability Measures Key

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Promoting Health and Safety



STRATEGY 5.1 (continued)

Develop and coordinate a program to foster disaster resiliency in Downtown Hilo

	<u>Action 5.14</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Assist businesses and facilities to prepare emergency response plans	Program	Pacific Tsunami Museum, Civil Defense	Police Dept., Fire Dept.	"How to Prepare Your Business for the Next Tsunami," Published 2008	 
	<u>Action 5.15</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Implement educational programs on all hazards preparedness	Program	Pacific Tsunami Museum, COH PD, UHH Conference Center	Police Dept., Fire Dept.	Ongoing	 
☆	<u>Action 5.16</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Form a Hilo Bay CERTeam	Program	COH R&D		Completed 2009	 
	<u>Action 5.17</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Establish long-term recovery policies to implement in the event of a disaster	Regulation		COH PD, County Council, Civil Defense		

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Sustainability Measures Key



STRATEGY 5.2 Establish measures to make downtown safe and inviting

	<u>Action 5.21</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Promote a more visible police presence	Program	Police Dept.		Ongoing	
☆	<u>Action 5.22</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Establish police bike patrols	Program	Police Dept.		Completed April 2009	
	<u>Action 5.23</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop accessible, clean, and safe public restrooms in downtown	Development		Hilo Farmer's Market LLC, COH DPW		

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[Sustainability Measures Key](#)

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Promoting Health and Safety



STRATEGY 5.2 (continued)

Establish measures to make downtown safe and inviting

	<u>Action 5.24</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Improve street lighting including alternative technologies (e.g. photovoltaic) where appropriate	Development	HDIA, COH DPW	HELCO, Institute of Astronomy	Initiated	 
★	<u>Action 5.25</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Train businesses on how to minimize crime through environmental design	Program	OPA			
★	<u>Action 5.26</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Improve lighting at Kalākaua Park	Development		COH DPW		

Icon Key: ★ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Promoting Health and Safety



STRATEGY 5.3

Incorporate Universal Design standards to make Downtown Hilo an inclusive, barrier-free community, with safe access for all users

	<u>Action 5.31</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Install curb cuts in sidewalks	Development	COH DPW		Completed	
	<u>Action 5.32</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Establish pedestrian-friendly sidewalk standards	Regulation	COH DPW			
☆	<u>Action 5.33</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Improve the safety features of crosswalks	Development	COH DPW			
☆	<u>Action 5.34</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Map accessible features such as sidewalks, curb cuts, restrooms, and benches	Study	COH DPW	DRH, COH PD		
☆	<u>Action 5.35</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Improve sidewalk surfaces	Development		COH DPW		

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



Sustainability Measures Key

Promoting Health and Safety



★ STRATEGY 5.4

Promote healthy lifestyles to enhance the well-being of all residents and visitors

★	<u>Action 5.41</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Create infrastructure to encourage physical fitness	Development		COH P&R		
★	<u>Action 5.42</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Promote healthy eating when possible	Program	DOH	COH R&D		
★	<u>Action 5.43</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Promote drug-free living and education	Program		Police Dept., DARE, BISAC, OSM, Care Hawai'i, TIFFE		

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



Sustainability Measures Key



VISION FOCUS AREA: Managing Growth

STRATEGY 6.1

Implement a series of connected measures to calm traffic, encourage multi-modal transportation, and accommodate pedestrians

★	<u>Action 6.11</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop a master plan to include traffic circulation, parking, and pedestrian streetscapes	Plan		COH DPW, COH PD		
	<u>Action 6.12</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Develop a pilot event for a vehicle free area	Event	COH PD, EDH 2025 VisionKeepers		9-30-2008 Completed Pilot Project	 
	<u>Action 6.13</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Identify potential vehicle-free streets or zones	Study	HDIA, COH DPW, COH PD	Police Dept.		 
★	<u>Action 6.14</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Improve multi-modal and pedestrian access on designated streets in Downtown	Development	COH DPW	COH PD		 

Icon Key: ★ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

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Managing Growth



STRATEGY 6.1 (continued)

Implement a series of connected measures to calm traffic, encourage multi-modal transportation, and accommodate pedestrians

★	<u>Action 6.15</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Identify streets for implementing traffic calming measures	Study	COH DPW			
★	<u>Action 6.16</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Develop landscaped curb extensions	Development	COH DPW			
	<u>Action 6.17</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Develop a system of bike lanes	Development	COH DPW, DOT, COH PD	Bike Systems Advocates, PATH	Initiated	   

Icon Key: ★ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Managing Growth



STRATEGY 6.2 Provide adequate parking in Downtown Hilo

☆	<u>Action 6.21</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Construct a multi-story parking structure around the edge of Downtown	Development	COH DPW	HDIA		
	<u>Action 6.22</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Relocate employee parking to a designated area	Development		COH PD		
	<u>Action 6.23</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
●	Develop parking alternatives	Development	COH DPW, HDIA	COH PD	Initiated Sept. 14, 2008	

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Managing Growth



STRATEGY 6.3

Develop a comprehensive growth management plan for Downtown Hilo through community and stakeholder collaboration

	<u>Action 6.31</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Evaluate the EDH 2025 Living Action Plan and its consistency with recognized sustainable planning strategies	Study	COH PD, EDH 2025 VisionKeepers		January 2010 Completed	
☆	<u>Action 6.32</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Amend the CDH District and Plan Approval sections of the Zoning Code to be consistent with the Overarching Vision for 2025	Regulation	COH PD		July 2009 Initiated	
☆	<u>Action 6.33</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Host an AIA Sustainable Design Assessment Team Program for Downtown Hilo	Event	COH PD, EDH 2025 VisionKeepers		SDAT Program held May 2009	

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[Sustainability Measures Key](#)

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Managing Growth



STRATEGY 6.3 (continued)

Develop a comprehensive growth management plan for Downtown Hilo through community and stakeholder collaboration

☆	<u>Action 6.34</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Create a Base Map to incorporate current conditions, resources, assets, and infrastructure	Plan	COH PD		Completed 2010	
☆	<u>Action 6.35</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
✓	Create a Vision Concept that incorporates the EDH 2025 Action Plan	Plan	COH PD, EDH 2025 VisionKeepers		Completed 2010	
	<u>Action 6.36</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Reevaluate Downtown Hilo's existing geographic boundaries for possible revision	Study	COH PD			

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Managing Growth



STRATEGY 6.4

Preserve Downtown Hilo's unique character and assets and promote renovation of its historic buildings

☆	<u>Action 6.41</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Amend Ch.27 Flood Plain Management Code to minimize restrictions on building renovation and construction	Regulation	HDIA, County Council	COH DPW	2009 Initiated	 
	<u>Action 6.42</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Research options for designating Downtown Hilo as a "historic district"	Study	HDIA	Historic Hawai'i Foundation, DLNR Historic Preservation Division, COH PD		
	<u>Action 6.43</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Develop Community Design Guidelines for Downtown Hilo	Plan	COH PD		July 2009 Initiated	

Icon Key: ☆ New Action • Action Initiated ✓ Action Completed



[Sustainability Measures Key](#)

Managing Growth



STRATEGY 6.5

Develop a range of housing opportunities and choices available to all income groups

	<u>Action 6.51</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
•	Incentivize mixed-income housing in Downtown	Program	COH OHCD, COH PD		Initiated	
☆	<u>Action 6.52</u>	Action Type	Lead Solution Partners	Potential Partners	Project Start & Status	Sustainability Measures
	Conduct a feasibility study for implementing a co-housing project with options for seniors and people with disabilities in appropriate locations	Study		COH OHCD, COH PD		

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[Sustainability Measures Key](#)

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ACTION PLAN QUICK REFERENCE LIST

1 Creating Economic Vitality

Strategy 1.1 Increase access to Downtown Hilo through alternative transportation options

- Action 1.11 Provide bicycle racks and related amenities on buses
- Action 1.12 Launch downtown circulating shuttle
- Action 1.13 Expand Hele-On routes/stops
- Action 1.14 Expand tour bus loading/ unloading and parking areas
- Action 1.15 Investigate a bike rental program for residents and visitors
- Action 1.16 Develop bike paths between Downtown and the educational institutions
- Action 1.17 Develop a Hilo Bay pier for water transportation access

Strategy 1.2 Develop new commercial activities, that would help create a vibrant night life in Downtown Hilo

- Action 1.21 Revitalize “First Friday” for extended business hours
- Action 1.22 Conduct a feasibility study for allowing portable vendors
- Action 1.23 Amend County Code to allow restaurants to have sidewalk seating in designated areas

Strategy 1.3 Promote residential and commercial mixed-use development in Downtown

- Action 1.31 Develop and promote new residential uses above existing ground-level businesses
- Action 1.32 Demolish derelict buildings and target suitable vacant lots for mixed use development

Strategy 1.4 Organize local-style festivals, events, and celebrations that attract visitors and residents

- Action 1.41 Market existing events and festivals
- Action 1.42 Develop new festivals and events
- Action 1.43 Coordinate study on economic impact of events and festivals
- Action 1.44 Coordinate with and market to draw in large events’ visitors

Strategy 1.5 Develop a permanent major attractor in Downtown to increase the number of visitors

- Action 1.51 Develop Hula Museum
- Action 1.52 Develop an amphitheater

Strategy 1.6 Develop opportunities to promote a sustainable Downtown Hilo

- Action 1.61 Establish a permanent Farmers Market
- Action 1.62 Develop partnerships to promote unique food, arts, crafts, and locally grown products
- Action 1.63 Develop and promote a “place brand” for Downtown Hilo with public input
- Action 1.64 Recognize businesses that adopt Zero Waste goals
- Action 1.65 Identify and Promote “Green” businesses
- Action 1.66 Create an educational kiosk about the impact of plastics on the marine environment

Strategy 1.7 Improve relationships between Downtown Hilo and regional educational institutions

- Action 1.71 Involve local businesses in welcoming back students at the start of each academic year
- Action 1.72 Market Downtown to students and faculty and promote educational and recreational resources

Strategy 1.8 Create financial opportunities to support a prosperous Downtown Hilo

- Action 1.81 Develop new tax incentives for Downtown property owners and businesses
- Action 1.82 Explore the creation of a Business Improvement District (B.I.D.)
- Action 1.83 Identify new sources of grant funding to initiate community projects

Strategy 1.9 Enhance the sustainability of Downtown Hilo through business incubation and retention programs

- Action 1.91 Maintain and build positive relationships with new businesses through the distribution of welcome packets
- Action 1.92 Create incentives to utilize rental spaces for new small-business incubators

2 Preserving Our Environment

Strategy 2.1 Develop a network of trails, paths, and green spaces for recreational uses from Wailuku River to Hilo Harbor

- Action 2.11 Publish the Hilo Bayfront Trails conceptual master plan
- Action 2.12 Implement the Wailuku River Park and Trail Design Plan
- Action 2.13 Develop the Kaipalaoa Landing Park
- Action 2.14 Construct the Hilo Bayfront trail

Strategy 2.2 Protect significant view corridors, including views of Mauna Kea, Mauna Loa, Hāmākua Coast and ocean

- Action 2.21 Establish a digitized photo inventory of existing and historic view planes
- Action 2.22 Protect and restore significant view corridors
- Action 2.23 Amend existing building height limitations in the CDH District in the Zoning Code
- Action 2.24 Install all utilities underground

Strategy 2.3 Restore Hilo Bay to a clean and healthy state

- Action 2.31 Coordinate storm drain stenciling and community education about pollution impacts
- Action 2.32 Facilitate organized beach clean-ups
- Action 2.33 Facilitate community education about the Hilo Bay Watershed and Hilo Bay
- Action 2.34 Establish a water quality testing program
- Action 2.35 Explore alternative methods to clean the bay and improve water circulation, including options to alter the breakwater
- Action 2.36 Develop a comprehensive drainage and flood abatement system
- Action 2.37 Retrofit storm drains and dry wells, to reduce pollution to the Bay

Strategy 2.4 Reduce disposable waste in Downtown

- Action 2.41 Improve trash pick-up
- Action 2.42 Create programs that educate residents and businesses on how to increase recycling and reduce waste
- Action 2.43 Install recycling receptacles
- Action 2.44 Develop incentives for businesses to recycle

Strategy 2.5 Protect and enhance Downtown Hilo’s natural beauty through landscaping, plantings, and related improvements

- Action 2.51 Create a comprehensive landscaping plan
- Action 2.52 Develop a program for businesses and residents to adopt areas to improve landscaping and maintenance
- Action 2.53 Develop pocket parks
- Action 2.54 Develop and Maintain Liholiho Park as a pocket park
- Action 2.55 Install hanging baskets
- Action 2.56 Celebrate Downtown gateways with signage and landscaping
- Action 2.57 Develop community gardens
- Action 2.58 Create boulevard treatments along Waiānuenue Avenue

Strategy 2.6 Develop walking access from Downtown to Hilo Bayfront

- Action 2.61 Assess the frequency of closures of Bayfront Highway from hazardous conditions

Action 2.62 Develop an alternative route for heavy traffic and reclaim Bayfront Highway

Strategy 2.7 Prepare for impacts of climate change and establish measures to reduce energy consumption

Action 2.71 Include sea-level rise data in long-term implementation strategies

Action 2.72 Develop areas where visitors can “plant” a tree to offset the carbon footprint created by travel to Hawai’i Island

Action 2.73 Create tax incentives for businesses that convert to renewable energy sources

Action 2.74 Promote carpooling to reduce the number of cars and energy consumption

3 Strengthening & Sustaining Our Community

Strategy 3.1 Develop and promote ongoing family-centered activities and programs for all ages

Action 3.11 Establish a Youth Committee

Action 3.12 Develop programs based on youth input

Action 3.13 Promote Downtown as a “Playful City U.S.A.”

Action 3.14 Organize a “Celebration of Family” Day

Action 3.15 Involve K-12 schools in developing after-school activities

Action 3.16 Designate an area for skateboard use

Strategy 3.2 Promote implementation of the Downtown Hilo Vision and Living Action Plan through collaborative stakeholder efforts

Action 3.21 Develop a long-term framework to sustain the Visioning and Implementation process

Action 3.22 Host EDH 2025 Town Meetings to showcase ongoing actions, deliver progress reports to the community, and provide public engagement opportunities

Action 3.23 Prepare progress reports and conduct periodic updates of EDH 2025

Action 3.24 Establish a community volunteer program that is active and visible

Action 3.25 Develop an EDH 2025 Community Resource Center

Strategy 3.3 Create public gathering places for civic engagement

Action 3.31 Revitalize Kalākaua Park as a Heritage Area and central gathering place

- Action 3.32 Install more benches
- Action 3.33 Install picnic tables at Mo'ohau Park
- Action 3.34 Develop a free Wi-Fi network

Strategy 3.4 Honor and support Downtown Hilo's cultural, ethnic, and spiritual heritage

- Action 3.41 Promote walking tours of downtown
- Action 3.42 Convene Kūpuna from all cultures to share their stories as guidance for the future
- Action 3.43 Establish a community history project that includes an oral history
- Action 3.44 Create a storytelling fund

Strategy 3.5 Support lower-income households through ongoing collaborative programs and activities

- Action 3.51 Provide emergency shelter options for homeless community
- Action 3.52 Develop programs to help support the daily needs of people who are homeless
- Action 3.53 Develop and promote internships/employment programs for low income people
- Action 3.54 Engage and involve people who are homeless in program development and implementation
- Action 3.55 Provide a safe area for people who are homeless

Strategy 3.6 Implement programs to support community-capacity building

- Action 3.61 Provide education to community groups to help develop leadership skills and organizational structure
- Action 3.62 Host periodic facilitation training sessions
- Action 3.63 Host Project Management Training

4 Enhancing Education, Culture, and the Arts

Strategy 4.1 Support new and existing educational programs and activities focused on Downtown Hilo's cross-cultural heritage, environment, and arts institutions

- Action 4.11 Develop community partnerships to promote education, culture, and the arts
- Action 4.12 Maintain and promote a master calendar of community events
Web site

- Strategy 4.2 Protect and promote Downtown Hilo’s important cultural monuments and historic sites**
- Action 4.21 Identify buildings, structures, and sites with historic preservation potential
 - Action 4.22 Develop signage for Kalākaua Park and the Naha Stones
 - Action 4.23 Develop an Interpretive Plan and signage program
 - Action 4.24 Identify and honor Downtown Hilo’s ancient heiaus
- Strategy 4.3 Enhance Downtown Hilo’s community-centered library with state-of-the-art features and facilities**
- Action 4.31 Promote the library as a place for community events, activities, and meetings
 - Action 4.32 Expand public transportation access to the library
 - Action 4.33 Explore options to expand library parking
 - Action 4.34 Develop a visual rendering for enhanced library facilities
- Strategy 4.4 Create educational and vocational opportunities in Downtown Hilo**
- Action 4.41 Provide student internship opportunities in Downtown
 - Action 4.42 Identify organizations that provide vocational training
- Strategy 4.5 Create opportunities for visible art to enhance public spaces**
- Action 4.51 Develop murals
 - Action 4.52 Install banners on light poles along Kamehameha Avenue

5 Promoting Health & Safety

- Strategy 5.1 Develop and coordinate a program to foster disaster resiliency in Downtown Hilo**
- Action 5.11 Update the "Multi-Hazard Mitigation Plan: County of Hawai'i - May 2005"
 - Action 5.12 Develop & conduct a tsunami education, preparation, and recovery program
 - Action 5.13 Develop and implement plan to reduce risk of large scale fire
 - Action 5.14 Assist businesses and facilities to prepare emergency response plans
 - Action 5.15 Implement educational programs on all hazards preparedness
 - Action 5.16 Form a Hilo Bay CERTeam
 - Action 5.17 Establish long-term recovery policies to implement in the event of a disaster

Strategy 5.2 Establish measures to make downtown safe and inviting

- Action 5.21 Promote a more visible police presence
- Action 5.22 Establish police bike patrols
- Action 5.23 Develop accessible, clean, and safe public restrooms in downtown
- Action 5.24 Improve street lighting including alternative technologies (e.g. photovoltaic) where appropriate
- Action 5.25 Train businesses on how to minimize crime through environmental design
- Action 5.26 Improve lighting at Kalākaua Park

Strategy 5.3 Incorporate Universal Design standards to make Downtown Hilo an inclusive, barrier-free community, with safe access for all users

- Action 5.31 Install curb cuts in sidewalks
- Action 5.32 Establish pedestrian-friendly sidewalk standards
- Action 5.33 Improve the safety features of crosswalks
- Action 5.34 Map accessible features such as sidewalks, curb cuts, restrooms, and benches
- Action 5.35 Improve sidewalk surfaces

Strategy 5.4 Promote healthy lifestyles to enhance the well-being of all residents and visitors

- Action 5.41 Create infrastructure to encourage physical fitness
- Action 5.42 Promote healthy eating when possible
- Action 5.43 Promote drug-free living and education

6 Managing Growth

Strategy 6.1 Implement a series of connected measures to calm traffic, encourage multi-modal transportation, and accommodate pedestrians

- Action 6.11 Develop a master plan to include traffic circulation, parking, and pedestrian streetscapes
- Action 6.12 Develop a pilot event for a vehicle free area
- Action 6.13 Identify potential vehicle-free streets or zones
- Action 6.14 Improve multi-modal and pedestrian access on designated streets in Downtown
- Action 6.15 Identify streets for implementing traffic calming measures
- Action 6.16 Develop landscaped curb extensions
- Action 6.17 Develop a system of bike lanes

Strategy 6.2 Provide adequate parking in Downtown Hilo

- Action 6.21 Construct a multi-story parking structure around the edge of Downtown
- Action 6.22 Relocate employee parking to a designated area
- Action 6.23 Develop parking alternatives

Strategy 6.3 Develop a comprehensive growth management plan for Downtown Hilo through community and stakeholder collaboration

- Action 6.31 Evaluate the EDH 2025 Living Action Plan and its consistency with recognized sustainable planning strategies
- Action 6.32 Amend the CDH District and Plan Approval sections of the Zoning Code to be consistent with the Overarching Vision for 2025
- Action 6.33 Host an AIA Sustainable Design Assessment Team Program for Downtown Hilo
- Action 6.34 Create a Base Map to incorporate current conditions, resources, assets, and infrastructure
- Action 6.35 Create a Vision Concept that incorporates the EDH 2025 Action Plan
- Action 6.36 Reevaluate Downtown Hilo’s existing geographic boundaries for possible revision

Strategy 6.4 Preserve Downtown Hilo’s unique character and assets and promote renovation of its historic buildings

- Action 6.41 Amend Ch.27 Flood Plain Management Code to minimize restrictions on building renovation and construction
- Action 6.42 Research options for designating Downtown Hilo as a “historic district
- Action 6.43 Develop Community Design Guidelines for Downtown Hilo

Strategy 6.5 Develop a range of housing opportunities and choices available to all income groups

- Action 6.51 Incentivize mixed-income housing in Downtown
- Action 6.52 Conduct a feasibility study for implementing a co-housing project with options for seniors and people with disabilities in appropriate locations

ACTION IDEAS - PARKING LOT

Overview: The action ideas listed below were suggested by community members, knowledgeable individuals working in their respective fields, and the Sustainable Design Assessment Team from the American Institute of Architects. The Parking Lot is a placeholder for action ideas that have not yet been vetted by a stakeholder group or do not have partners identified for implementation. They are kept here for future consideration and possible inclusion in the EnVision Downtown Hilo 2025 Living Action Plan.

For an action idea to become a “new EDH 2025 action” the following criteria must be met:

1. The action idea comports with the Overarching Vision and Focus Area Vision Statement
2. It is reviewed by a stakeholder group of Lead Solution Partners, Potential Partners, or community members
3. Lead Solution Partners or Potential Partners are identified for implementation

There is space at the end of this document for you to record your own action ideas!

FOCUS AREA ONE: CREATING ECONOMIC VITALITY		
	Strategy	Action Idea
1	1.1	Expand Aloha Gateway Project from Wailuku River to Suisan Bridge with projects such as a boardwalk
2	1.1	Build a cable-car system over the top of Mauna Kea and back
3	1.3	Form a public-private collective to assist and support landowners and developers
4	1.4	Establish nighttime concerts and outdoor movies in Kalakaua Park
5	1.4	Host live music at Mo’oheau Bandstand every Friday night
6	1.4	Support daily and nightly music in covered spaces
7	1.4	Host a Hilo Rain Festival to celebrate our greatest resource

8	1.4	Host an outdoor food festival featuring local restaurants
9	1.4	Plan a commemorative celebration in honor of the day King Kamehameha left Hilo Bay to change the world/unite the Hawaiian Islands
10	1.5	Develop the Ponahawai Street block with a major attractor or retail uses
11	1.6	Develop Downtown Hilo as a globally recognized destination for the scientific, arts, and intellectual community
12	1.8	Create employment opportunities for youth
FOCUS AREA TWO: PRESERVING OUR ENVIRONMENT		
	Strategy	Action Idea
1	2.4	Establish a service to collect recyclables from Downtown businesses
2	2.4	Install reverse-vending recycling machines
3	2.4	Install mini-recycling centers
4	2.5	Install drinking fountains
5	2.5	Create plastic- and Styrofoam-free zones
6	2.7	Create a water catchment demonstration project to promote sustainable water practices
7	2.7	Establish Alternative Energy Demonstration Centers
8	2.7	Create a HELCO rebate program for Energy Star equipment/appliances
FOCUS AREA THREE: STRENGTHENING AND SUSTAINING OUR COMMUNITY		
	Strategy	Action Idea
1	3.1	Create a comprehensive database of family-oriented activities
2	3.1	Develop a dance hall for all age groups

FOCUS AREA FOUR: ENHANCING EDUCATION, CULTURE, AND THE ARTS

	Strategy	Action Idea
1	4.1	Develop display-size calendar of events to be posted at prominent locations
2	4.2	Develop a visitor's center
3	4.4	Include and develop sports programs
4	4.4	Establish a culinary school
5	4.4	Expand vocational programs
6	4.5	Create Water/Rain as a 'theme' for Downtown Hilo
7	4.5	Organize opportunities for local museums to install displays in windows of vacant buildings
8	4.5	Utilize vacant buildings for art exhibits
9	4.5	Establish a 'buy-a-brick' program to aesthetically improve and pave public spaces

FOCUS AREA FIVE: PROMOTING HEALTH AND SAFETY

	Strategy	Action Idea
1	5.2	Expand hours and facilities at Mo'oheau Bus Station restrooms

FOCUS AREA SIX: MANAGING GROWTH

	Strategy	Action Idea
1	6.1	Install bike racks at key points in Downtown
2	6.1	Connect Ululani Street through to Waianuenue Avenue
3	6.2	Move urban park and ride further from Downtown
4	6.2	Implement shuttle system from park and ride

5	6.3	Adopt a Form-based code incorporating an urban design study and 3-dimension regulating plan for Downtown Hilo.
6	6.3	Incentivize compliance with Community Design Guidelines
7	6.4	Incorporate Universal Design and Age in Place principles to future development
8	6.4	Identify sub-areas within Downtown Hilo
9	6.4	Establish a consistent theme for street furniture
10	6.4	Establish a “clean-up” program to support improvements to run-down buildings
11	6.5	Develop an Urban Renewal Agency
12	6.6	Create a covered pedestrian mall



**Please use this space to record your own ideas
for future actions**

- _____
- _____
- _____
- _____
- _____
- _____
- _____

LIST OF LEAD SOLUTION PARTNERS AND POTENTIAL PARTNERS

41 LEAD SOLUTION PARTNERS

The following list includes Lead Solution Partners that have committed to implementing one or more actions in the EnVision Downtown Hilo 2025 Living Action Plan. The acronym or short form used in the Action Plan Matrix is indicated in parentheses.

- Alice Moon & Company (AM&C)
- Army Corps of Engineers
- Big Island Resource Conservation & Development Council (BIRC&D)
- County of Hawai'i Dept. of Public Works (COH DPW)
- County of Hawai'i Dept. of Environmental Management (COH DEM)
- County of Hawai'i Mass Transit Agency (COH Mass Transit)
- County of Hawai'i Office of Housing & Community Development (COH OHCD)
- County of Hawai'i Office of the Prosecuting Attorney (OPA)
- County of Hawai'i Planning Dept. (COH PD)
- County of Hawai'i Parks & Recreation (COH P&R)
- County of Hawai'i Police Dept. (Police Dept.)
- County of Hawai'i Research & Development (COH R&D)
- Community Alliance Partners
- EDH 2025 VisionKeepers
- East Hawai'i Cultural Council (EHCC)
- Friends of Hilo Public Library
- Hawai'i County Council (County Council)
- Hawai'i Fire Dept. (Fire Dept.)
- Hawai'i Community Collective
- Hawai'i Island Board of Realtors
- Hawai'i County Civil Defense Agency (Civil Defense)
- Hilo Bay Watershed Advisory Group (HBWAG)
- Hilo Downtown Improvement Association (HDIA)
- Hawai'i Island Chamber of Commerce (HICC)
- Hilo Farmers Market, LLC
- Hilo High School (HHS) Key Club/Envision Now
- Hilo Public Library
- Ka Hui Pa'ani
- Kaipalaoa Landing Working Group
- Lyman Museum
- Pacific Tsunami Museum
- Palace Theater
- Recycle Hawai'i
- State of Hawai'i Dept. of Health (DOH)
- State of Hawai'i Dept. of Transportation (DOT)
- Tropical Visions
- University of Hawai'i (UH) Sea Grant Program
- University of Hawai'i at Hilo (UHH) College of Arts and Science Dean's Office
- UHH Conference Center
- Wailuku River Walk Steering Committee
- YWCA of Hawai'i Island

POTENTIAL PARTNERS

The following list includes Potential Partners that could potentially command a lead or supporting role in action implementation. The acronym or short form used in the Action Plan Matrix is indicated in parentheses.

- | | |
|--|---|
| ▪ Ala Kai Realty | ▪ Edith Kanaka'ole Foundation |
| ▪ Alu Like | ▪ Friends of Hilo Public Library |
| ▪ Big Island Resource Conservation & Development Council (BIRC&D) | ▪ Girl Scouts |
| ▪ Big Island Substance Abuse Council (BISAC) | ▪ Hawai'i Community College (HCC) |
| ▪ Big Island Visitors Bureau (BIVB) | ▪ Hawai'i Community Collective |
| ▪ Bike Systems Advocates | ▪ Hawai'i County Civil Defense Agency (Civil Defense) |
| ▪ Boy Scouts | ▪ Hawai'i County Council (County Council) |
| ▪ Care Hawai'i | ▪ Hawai'i Fire Dept. (Fire Dept.) |
| ▪ Community Alliance Partners | ▪ Hawai'i Island Board of Realtors |
| ▪ County of Hawai'i (COH) | ▪ Hawai'i Island Economic Development Board (HIEDB) |
| ▪ County of Hawai'i Dept. of Public Works (COH DPW) | ▪ Hawai'i Island Chamber of Commerce (HICC) |
| ▪ County of Hawai'i Dept. of Environmental Management (COH DEM) | ▪ Hawai'i Island United Way |
| ▪ County of Hawai'i Finance Dept. (COH Finance) | ▪ Hawai'i Japanese Center |
| ▪ County of Hawai'i Mass Transit Agency (COH Mass Transit) | ▪ Hawai'i Electric Light Co. (HELCO) |
| ▪ County of Hawai'i Parks & Recreation (COH P&R) | ▪ Hawai'i Visitors and Convention Bureau (HVCB) |
| ▪ County of Hawai'i Planning Dept. (COH PD) | ▪ Hawaiian Tel |
| ▪ County of Hawai'i Police Dept. (Police Dept.) | ▪ Hilo Downtown Improvement Association (HDIA) |
| ▪ County of Hawai'i Research & Development (COH R&D) | ▪ Hilo Farmer's Market, LLC |
| ▪ County of Hawai'i Office of Housing & Community Development (COH OHCD) | ▪ Hilo High School (HHS) Key Club/Envision Now |
| ▪ Destination Hilo | ▪ Hilo Intermediate & High Schools |
| ▪ Disability Rights Hawai'i (DRH) | ▪ Hilo Public Library |
| ▪ Drug Abuse Resistance Education (DARE) | ▪ Institute of Astronomy |
| | ▪ Historic Hawai'i Foundation |
| | ▪ Japanese Chamber of Commerce |
| | ▪ Ka Hui Pa'ani |
| | ▪ Kanoelehua Industrial Area Association (KIAA) |

- Kona Business Improvement District (Kona B.I.D.)
- Lyman Museum
- Mokupapapa Discovery Center (Mokupapapa)
- Merrie Monarch
- National Oceanic and Atmospheric Administration (NOAA)
- Oceanic Cablevision
- Office of Social Ministry (OSM)
- Orchidland Surf
- Palace Theater
- People's Advocacy for Trails Hawai'i (PATH)
- Pacific Tsunami Museum
- Rat Pack Skate Shop
- Recycle Hawai'i
- Retired Senior Volunteer Program (RSVP)
- Rotary Clubs
- State of Hawai'i Workforce Development Division
- State of Hawai'i Division of Forestry & Wildlife (DOFAW)
- State of Hawai'i Dept. of Transportation (DOT)
- State of Hawai'i Dept. of Education (DOE)
- State of Hawai'i Dept. of Land & Natural Resources (DLNR)
- State of Hawai'i Dept. of Health (DOH)
- The Institute for Family Enrichment (TIFFE)
- University of Hawai'i at Hilo (UHH)
- University of Hawai'i at Hilo (UHH) College of Business & Economics
- University of Hawai'i at Hilo (UHH) Student Association Leadership Training

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PART THREE

Looking Ahead...



REFLECTIONS FROM THE VISIONKEEPERS

Participating in the visioning process and serving as VisionKeepers for EnVision Downtown Hilo 2025: A Community-Based Vision and Living Action Plan (EDH 2025) has provided the drive to become more involved in the downtown community while inspiring a new appreciation for our unique and historic Hilo town. Collaboration with our local government and primary stakeholders in the Plan has helped develop the trust essential to “keeping our vision alive.” Once the VisionKeepers were brought together and the Living Action Plan presented, the tasks seemed daunting and the number of actions to be accomplished was overwhelming. Our strategy of dividing the work among the VisionKeepers to liaise with Lead Solution Partners presented a more do-able approach and provided the opportunity to focus on specific goals/ actions we felt would be easy to put in place. Although the “Easy Wins” we identified as VisionKeepers turned out not to be so easy, patience and perseverance were rewarded and many of the actions identified by the community have been implemented or initiated. Lead Solution Partners have commenced various actions identified through this community-based planning process and we hope that momentum will continue to carry us forward.

We are grateful to all who dedicated assistance and energy to make the EDH 2025 plan a reality that will preserve, revitalize, and nurture our beloved Hilo town in a manner that sustains our island life styles. As a living document, we recognize the importance of being flexible and nimble in the implementation of this action plan. We have also learned a lot, are clearer in some of our expectations, and have built strong partnerships in the last five years, hence, the need for this 5-Year Action Plan Update. Our commitment as VisionKeepers remains strong and we hope that our contributions to the process will provide guidance to all the primary implementers and stakeholders in the EDH 2025 Plan. This has been a great opportunity to learn and work with other VisionKeepers and we hope our efforts will lead toward economic vitality for a sustainable Downtown Hilo that is a vibrant place where we can all live, work, and play together.

– The VisionKeepers

VISIONKEEPERS NEXT STEPS

Inspired by their Vision, the VisionKeepers have worked hard over the past 4+ years to breathe life into the implementation of the EnVision Downtown Hilo 2025 Vision and Living Action Plan (EDH 2025). The role of the VisionKeepers is unique, and could be also described by the following names: shepherd, keeper-of-the-flame, or even, praise fairy. But the goal that the VisionKeepers uphold is simple and powerful: that the EDH 2025 Plan takes on a life of its own within the community!

As a model community-based implementation committee for the Island of Hawai'i, this required an enormous amount of time, patience, and education, with a focus towards building and strengthening working relationships between government and community.

With generous support from the County of Hawai'i Planning Department, the VisionKeepers have broken new ground in many different ways. They have:

- Developed a logo and numerous promotional materials to “brand” the EDH 2025 Plan and implementation process;
- Hosted two Town Meetings, many Lead Solution Partner gatherings, and the Sustainable Design Assessment Team Program for Downtown Hilo;
- Published two progress reports and the *VisionKeepers' Guide to Implementing Your Community Plan*;
- Participated in numerous public events and community fairs;
- Contracted a Community Planning Assistant and Recorder to support the EDH 2025 Plan;
- Applied for a variety of grants to supplement existing County funds; and
- Adopted a neutral voice that encourages broad community engagement and shines the light on Lead Solution Partners.

*The Vision of the EDH 2025
VisionKeepers is that the
community embraces,
implements, and celebrates the
community-based Vision and
Living Action Plan*

*The Mission of the EDH 2025
VisionKeepers is to energize, guide,
inspire, and strengthen
partnerships within the community
to implement the plan*

The above activities highlight the crucial process of weaving the EDH 2025 Plan into the fabric of the community.

Sustaining a volunteer committee for the life of a long-range, 20-year Vision and Living Action Plan is challenging; it requires the development of a creative organizational structure that encourages practical commitment so as to avoid volunteer burn out. Many of the current VisionKeepers have been together since the committee's inception in 2006.



In the coming months, however, the VisionKeepers will reach out to past members, as well as former members of their predecessor, the Friends of Downtown Hilo Steering Committee, to establish a *network* of VisionKeepers that can continue to shine the light on the EDH 2025 Plan. This change is occurring in a timely manner. When finances are limited and government spending is cut back, we are forced to think out of the box for solutions that will sustain us.

This new network represents an evolution of the VisionKeepers committee and is only possible because of the dedicated energy that has already been infused into the process. Moreover, it reflects the fact that Downtown Hilo truly is everyone's town.

With this new VisionKeepers network, formal meetings will be infrequent – many of us already wear so many different 'hats!' Communication will take place primarily via email, and, perhaps most importantly, at the myriad functions and community events where friends and acquaintances tend to run into each other anyway; a "conference room" can be as simple as aisle two at the Downtown KTA!

So, just as implementation is a dynamic process that evolves with its community, so too the VisionKeepers are adapting to changing conditions. The County of Hawai'i Planning Department will continue to provide a "physical home" for the EnVision Downtown Hilo 2025 Plan, but the true home for implementation of this – and any – community-based plan, is the community.

ACKNOWLEDGEMENTS

Mahalo to the following individuals and organizations for your support of EnVision Downtown Hilo 2025: A Community-Based Vision and Living Action Plan and in particular, to those who supported the overall process for this first 5-Year Action Plan Update:

County of Hawai'i

Honorable William P. Kenoi, Mayor
William T. Takaba, Managing Director

Planning Department

BJ Leithead Todd, Planning Director
Margaret K. Masunaga, Deputy Planning Director

Hawai'i County Council

J Yoshimoto, Council Chair
Emily Naeole, Council Vice Chair
Dennis "Fresh" Onishi
Donald Ikeda
Dominic Yagong
Guy Enriques
Pete Hoffmann
Brenda Ford
Kelly Greenwell

County of Hawai'i Windward Planning Commission

Rell Woodward, Chair
Zendo Kern, Vice Chair
Dean Au
Takashi Domingo
Wallace Ishibashi
Andrew S. Iwashita

Financial Supporters

County of Hawai'i Planning Department
Hawai'i County Council
State of Hawai'i Department of Business, Economic Development & Tourism, Office of Planning – Coastal Zone Management Program
American Institute of Architects – Center for Communities by Design
State of Hawai'i Department of Health – Healthy Hawai'i Initiative
Hawai'i Community Foundation – Group 70 Foundation Fund
Healing Our Island Grant Fund, a State Grant in Aid project administered by the Hawai'i County Resource Center, a program of the County Department of Research and Development
Big Island Resource Conservation and Development Council

VisionKeepers, Past and Present

Eileen O'Hara
Ellen Takazawa
Kaholo Daguman
Tom Goya

Alice Moon
Andrew Chun
Barbara Andersen
Bonnie Geiger
Caleb Yamanaka
Cheryl "Quack" Moore
Donna Saiki
James Leonard
James Morin
Jeremy McComber
Julie Cade Bon
Julie Tulang
Kathleen Nielsen
Keith Akiyama
Leah Craft
Neil Erickson
Paul Nash
Sonia Juvik
Sudha Achar
Tiana Kaluhiwa
William "Tip" Davis

*A Special Mahalo from the
VisionKeepers to all who
attended our town meetings,
public events, and Lead
Solution Partner meetings –
your participation was
invaluable!*

Susan Gagorik, Planning Department Liaison
Alex Frost, County Resource Center Liaison
Kylie Alexandra, Community Planning Assistant
Marlene Murray, Document/Graphics Specialist

Jeff Melrose, Hilo Downtown Improvement Association Liaison

Advisors

Steven Ames
Suzanne H. Crowhurst Lennard
Cherie Enns

University of Hawai'i at Hilo Student Interns

Megan Martens
LeAna Gloor
Rachelle Ley
Hans Santiago
Jonathan Cerepak
Angela Capogrossi

Youth Involvement

Hilo High School Key Club and Advisors Charlene Masuhara and Tommy Goya
Hilo Intermediate Builder's Club and Advisor Alson Sakamoto
University of Hawai'i at Hilo Students and Professors Sonia Juvik, PhD;
Emmeline dePillis, PhD; David Drury; Jeff Melrose,
Hawai'i Community College, Architectural Engineering and CAD Technologies Students
and Professors Gayle Cho and Clyde S. Kojiro

Action Plan Update Workshop – October 9, 2009

Stakeholder Participants

Kate Almony	Martin Mimmnack
Megan Cabison	Anita Politano-Steckel
Dinnie Kysar	Christiane Reed
Levi Leatherberry	Justin Shiigi
Chris Lowe	Ynah Sumabang
Reina Sako	Pua Tokumoto
Andrew Bohlander	Gantry Andrade
Chanel Chamberlin	Chris Cholas
Marilyn Ednie	Bill Derr
Paul Gagorik	Pauline Fukunaga
Steve Godzsak	Lily Harris
Dana Okano	Laurie Meguro
Rebekah Sluss	Amy Self
Chris Cryan	Crystall Atkins
Dana Downing	Gayle Cho
Victoria Engle	Neil Erikson
Taylor Escalona	Dane Miyata
Steve Skipper	Kawehi Stevens
Daniel Tada	Christopher Hardenbrook
Nick Turner	Galen Kuba
Leiomi Bergknut	Kian Kurokawa
Jasmine DeConte	Julie Mecklenburg
Steven Martin	Larry Nakayama

Facilitators and Recorders for October 9, 2009

Focus Area 1: Julie Tulang and Rachelle Ley
Focus Area 2: Kylie Alexandra and Beth Dykstra
Focus Area 3: Frecia Basilio and Jonathan Cerepak
Focus Area 4: Susan Labrenz and Angela Capogrossi
Focus Area 5: James Leonard and Marlene Murray
Focus Area 6: Barbara Lively and Hans Santiago

Volunteers

Sarah Moon	Anita Politano-Steckel
Barbara Heiman	Pua Tokumoto
Steve Hansen	

Focus Area Lead & Potential Partner Meetings

November 30, 2009 - December 4, 2009

Focus Areas One & Four

Donna Saiki – Pacific Tsunami Museum

Jane E. Horike – County of Hawai'i Research & Development

Mary Begier – Hawai'i Island Chamber of Commerce

Focus Areas Two & Six

Frecia Basilio – County of Hawai'i Research & Development

Ronald Thiel – County of Hawai'i Department of Public Works, Traffic Division

Frank DeMarco - County of Hawai'i Department of Public Works, Engineering Division

Jeff Melrose – Hilo Downtown Improvement Association

Paul Buklarewicz – Recycle Hawai'i

Susan Gagorik – County of Hawai'i Planning Department

Focus Areas Three and Five

Jeremy McComber – Office of Housing and Community Development

Newton Inouye – State Department of Health

Walter Tachibana – Taishoji Soto Mission

Andrew Bohlander – UH Sea Grant

Kaholo Daguman – Connections Public Charter School

Matrix Redesign/Sustainability Measures Research

LeAna Gloor

Online Support and Web Design- County of Hawai'i Department of Data Systems

Burt Tsuchiya, Director

James Kiley, Manager

Rose Ka'uhane

GIS Maps- County of Hawai'i Planning Department

Christopher Hardenbrook

Illustrator for Vision Concept and Focus Area Icons

Charles Snyder

Vision Concept Public Event Sites

The Palace Theater

Hilo Farmer's Market (Fely Capogrossi)

Hilo Public Library

County of Hawai'i

Media

Hunter Bishop, Public Relations Specialist, Mayor's Office
Hawai'i Tribune Herald
Big Island Weekly
Sherrie Bracken, LAVA 105
Patsy Iwasaki

Community Relations

Alice Moon and Company
Angela Capogrossi

Downtown Hilo 'Kuka Kuka' Film

On Camera Talk Story: Dr. Manu Meyer, Ian Birnie, Tom Wolforth,
Kepa Maly, Alice Moon
Production: Lokemele Davis, Ann L. Kalber

Special Appreciation

Hilo Downtown Improvement Association
County Councilman Dennis Onishi
County Councilman Donald Ikeda
Councilman Dominic Yagong
Councilman Stacy Higa
Councilman Bob Jacobsen
Mayor Harry Kim

Friends of Downtown Hilo Steering Committee

Barbara Andersen	Melissa Kennison
Kanani Aton	Jeffrey Mermel
Tom Brown	Alice Moon
Keith De La Cruz	Adrienne Carlin Oliver
Beth Dykstra	Scott Rogers
Jeff Frankhouser	Susan O'Neill
Taj Gunther	William Schaefer
Jeri Gertz	Steven Shropshire
Susan Gagorik	Anita Politano-Steckel
Gregg Hirata	Dolly Strazar
Peter Heffron	Meredith Tanioka
Mary James	Leslie Takayama
Catherine Kamau	Lynette Uyesato
Zendo Kern	Marlene Murray (Recorder)

**Special MAHALO to all Lead Solution Partners who
without your commitment, this Living Action Plan
would not be possible.**

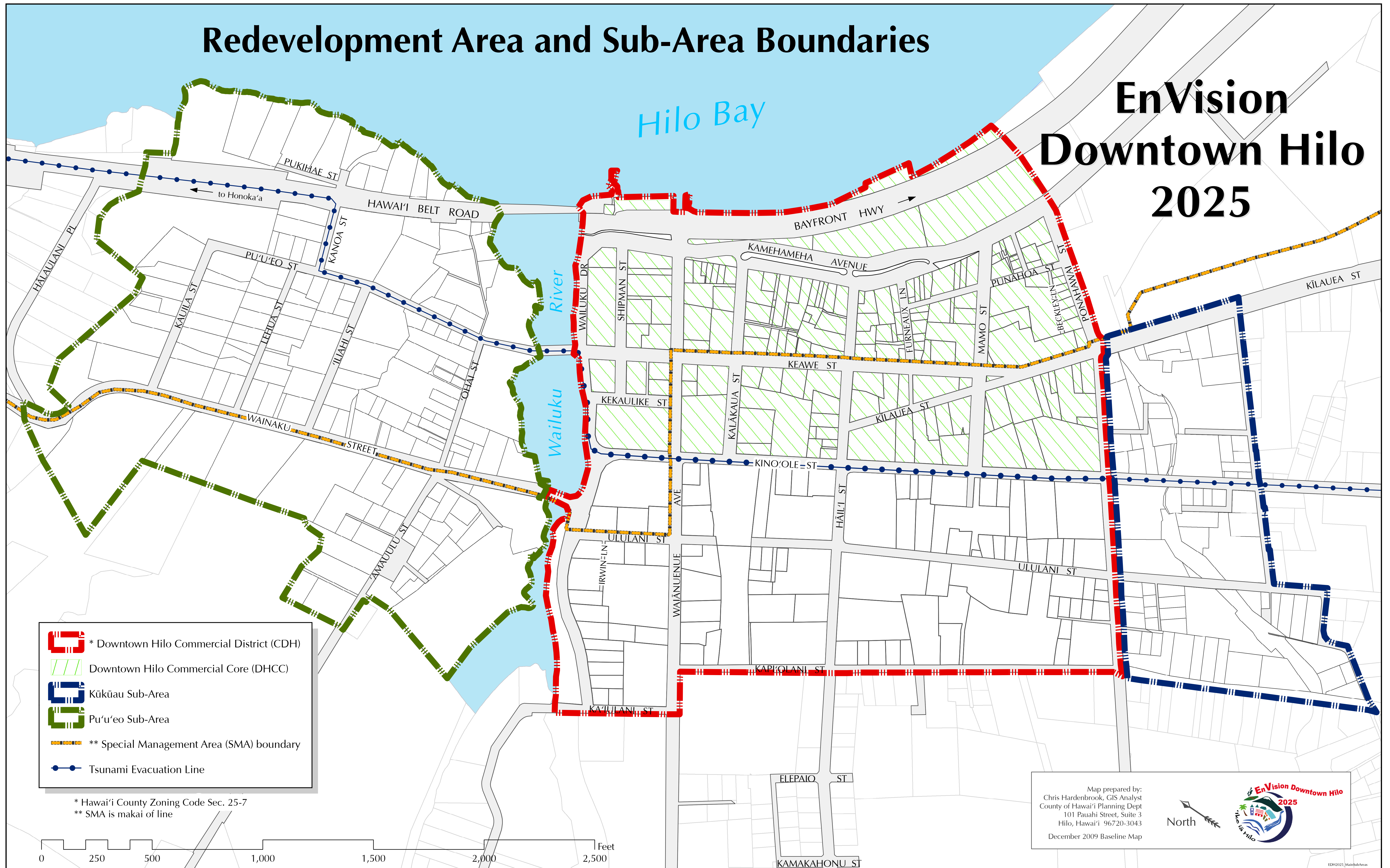
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APPENDIX





EnVision Downtown Hilo 2025



VISION CONCEPT

The Vision Concept is a series of five (5) drawings that, together, bring Downtown Hilo to life through enhancements to existing civic and open spaces. The Vision Concept augments the written EDH 2025 Plan by providing a visual representation of actions in the plan. They are not set in stone but inspire creative planning. The illustrations on the following pages depict what life and activities could look like in these 5 locations:

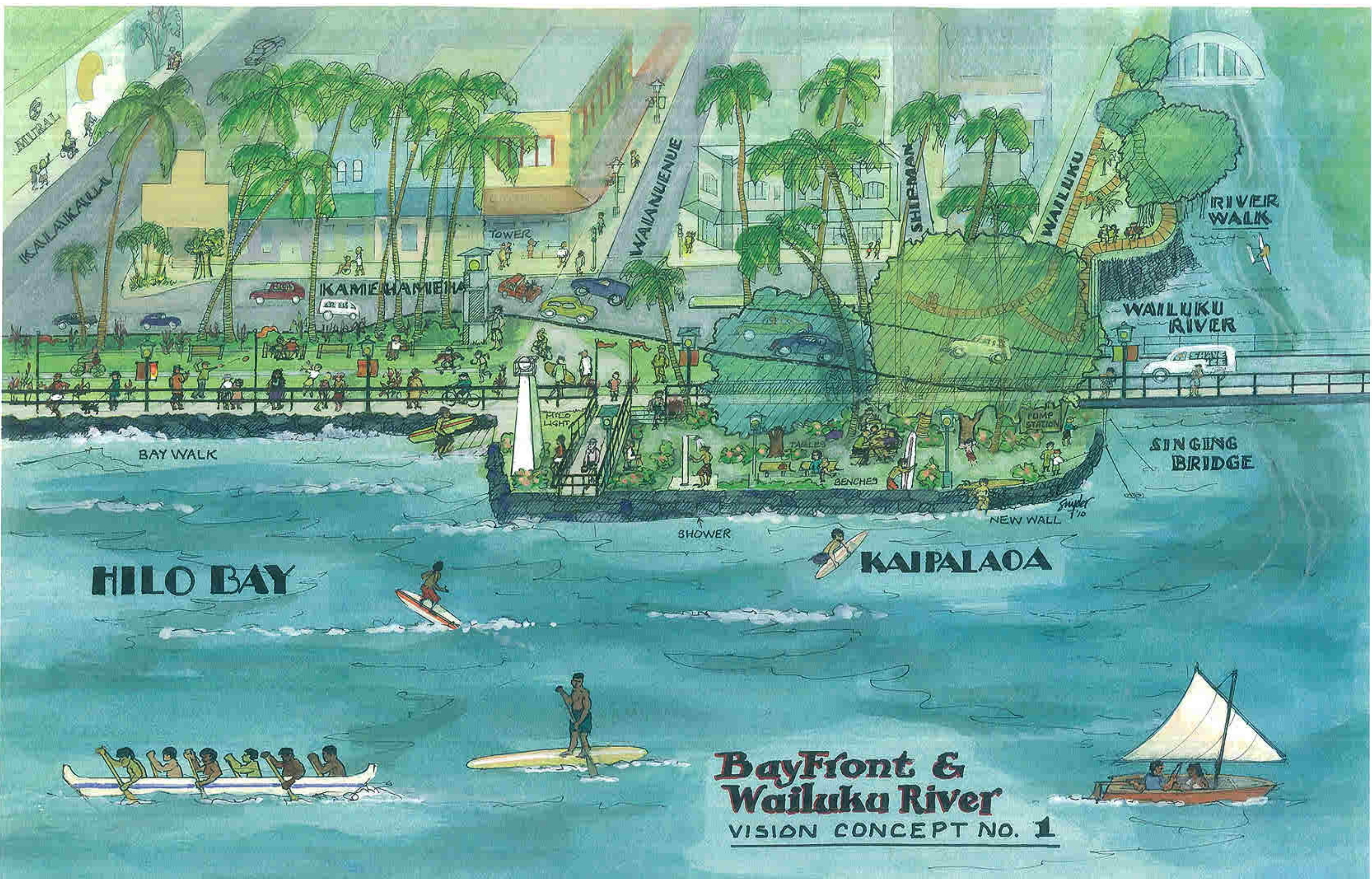
- I. **Hilo Bay** where it meets the **Wailuku River**, with surfers and paddlers enjoying access to the bay from **Kaipalaoa Landing**.
- II. Sports, music, and recreation at **Kalākaua Park**.
- III. The bustling intersection of **Ponahawai Street** and **Kīlauea Avenue**.
- IV. A busy market day at the **Hilo Farmer's Market**, with **Mamo Street** partially closed for pedestrian activity.
- V. **Mamo Street** and **Kīlauea Avenue**, looking *makai* to **Bayfront** on market day.

Background: During the Action Plan Review Workshop held on October 9, 2009, participants worked creatively to begin generating ideas for the “Vision Concept.” Participants each worked on a different section of Downtown Hilo and used ideas from the Action Plan to illustrate how that particular location could look in 2025.

Their initial collages were then passed on to local artist Charles Snyder who produced a draft of the Vision Concept for public review. In January 2010 the draft Vision Concept was shown to the public at numerous locations around Downtown Hilo and was posted online with a comment form for people to provide feedback. Following the public review period, Chuck produced the final color version of the Vision Concept.



Images from the Action Plan Review Workshop and the Vision Concept display at the Hilo Farmer's Market

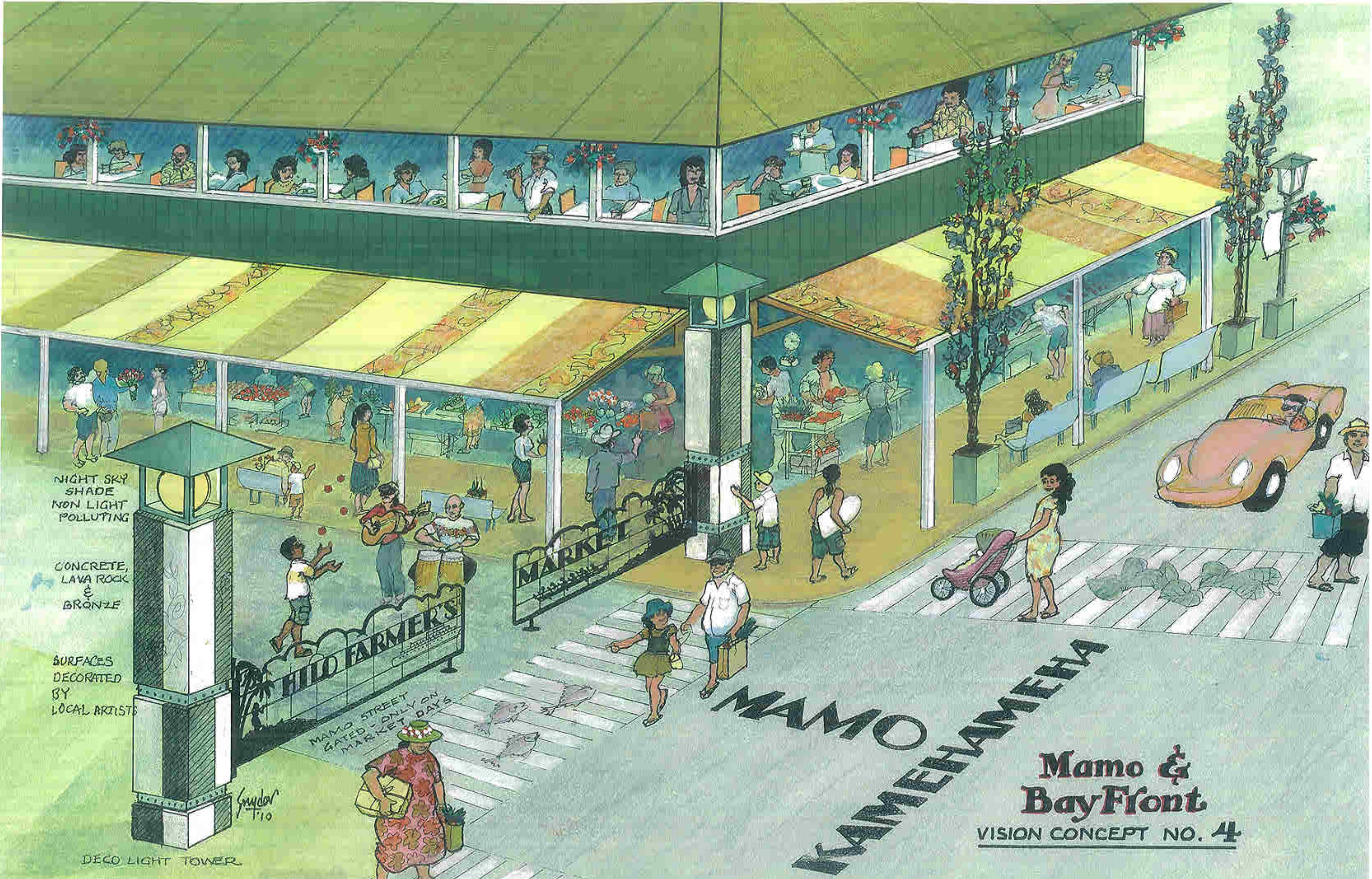


**BayFront &
Wailuku River**
VISION CONCEPT NO. 1



KALAKAUA

**Kalakaua
Park**
VISION CONCEPT NO. 2



NIGHT SKY
SHADE
NON LIGHT
POLLUTING

CONCRETE,
LAVA ROCK
&
BRONZE

SURFACES
DECORATED
BY
LOCAL ARTISTS

Snider
T10

DECO LIGHT TOWER

MAMO STREET
GATED - ONLY ON
MARKET DAYS

MAMO
KAMEHAMEHA

**Mamo &
BayFront**
VISION CONCEPT NO. 4



KTA PARKING

SHUTTLES

BIKE POLICE

LIGHT TOWER

POCKET PARK

FARMERS MARKET

BIKE LANE

WATER FEATURE
ROUNDABOUT

KILAUEA

Mamala & Kilauea
VISION CONCEPT NO. 5

ACTION IDEAS FROM KIWANIS SPONSORED YOUTH CLUBS

The following are comments and action ideas from Kiwanis youth clubs. Their thoughts were written on paper leis during an activity that was held at the UHH Campus Center on Sunday, May 17, 2009 as part of the installation of 2009-2010 Officers. The leis were presented to the VisionKeepers at the SDAT Lead Solution Partner Debriefing on May 18, 2009. The clubs who participated include the Kiwanis Club of East Hawaii, Hilo High Key club, Hilo High KIWINS Club, Hilo Intermediate Builders Club, Waiakea High Key Club, Waiakea High KIWINS and Waiakea High Builders Club (approximately 85 students).



Presentation of leis to the VisionKeepers



GOOD THINGS ABOUT DOWNTOWN

- Hilo is a great place to socialize and learn about cultures because there's a large variety of ethnicities
- Hilo is very welcoming
- Good job with the bike riding
- I appreciate the close community
- Hilo has a variety of different ethnicities
- Lots of friendly people and faces
- Hilo has significant historical sites
- Hilo has many plants
- Let's continue to make Hilo awesome
- I love Hilo
- Hilo is good because it is a caring community - everyone helps everyone
- The aloha spirit is present everywhere in Hilo - every place feels like home
- We can recycle our HI 5 so we don't waste anything
- Our schools are great - I love Hilo
- We don't need to change anything
- Hilo is such a lovely place! - good job lovely Mayor
- Hilo is fun town to live in but the one problem is that we do not have as much choices as to recreational activities
- Beautiful Hilo
- One of the good things about our Hilo community is that some people take the effort to recycle and help the environment

- Friendly people
- Hilo is perfect
- Nice people
- Beautiful beaches
- Hilo has a beautiful environment, abundant nature and culture
- Good education
- Everyone, even strangers, are nice wherever you go
- Small town life
- Go Hilo!
- Hilo is a wonderful island
- We're one big ohana
- Hilo is a beautiful place to live

- Hilo is beautiful
- In Hilo we have good service organizations and clubs
- In Hilo we're happy to help our community - one example is recycling
- Hilo has a lot of aloha spirit - it also has preserved culture and traditional customs
- Hilo is good because it has little violence and crime
- Hilo is like one big family
- I love Hilo's calm, laid back and friendly atmosphere

WHAT WE WOULD LIKE TO SEE CHANGED IN DOWNTOWN

- Plant trees
- Spread public awareness for supporting senior class prom
- Students need safe and fun place to hang out in Hilo
- Create a shuttle or taxi subsidy for the cruise ships
- Provide proper landfill options
- Recycle more
- Look at doing something constructive with the old Hilo Hotel
- Have more community events downtown
- Keep an open mind to membership on your veteran's advisory committee
- Raise money to be used to improve Hilo (i.e. Pool heaters)
- Hilo could have more public activities (canoe races within school) who did that (as well as friends of Billy Kenoi)
- Keep the public better informed on building projects in the Hilo area
- Expand size of civic auditorium
- Continue recycling program
- We should try to increase funding for the schools as well as encourage more people to become teachers

- Fill potholes around Hilo
- More people should get involved in volunteering
- Hawaii County needs better roads from Paradise Park to Hilo
- Improve public facilities
- Lower airfare costs
- Improve Hilo with group homes for the disabled and more post high school programs for them
- Using our cars less and walking more will help our environment
- Be sure the train and retain program for retaining doctors has your support
- Let's keep Hilo beautiful
- Improve Hilo - self sustainability (local farms)
- I don't see any changes yet - publicize what you are doing to help public works permitting process
- Cleaner air please!
- Concerts in Hilo
- We need family friendly places in Hilo
- Improve Hilo - incentives for healthy eating establishments
- Hilo could be better by improving the bathrooms at public places

- Clean the parks since they're really nice but have litter
- Recognize importance of veterans
- Destroy nepotism!
- A cleaner Hilo
- More parks for leisurely walks
- We need more parking downtown
- No traffic
- Need more businesses and more jobs
- Funding towards alternative energy research
- Cheaper plane fares
- Hilo needs to stop using drugs and stealing
- Safer roads and highways
- Hilo should have better drainage for the roads
- Extend the Hilo landfill!
- More public swimming for students
- It would be more enjoyable to have more shopping locations
- Get better transportation
- Promote the farmers
- More fun activities or fairs in Hilo
- More a/c in schools
- I've noticed that Hilo has many good things when it comes to benefitting the people. Ex: recycling services, trash services, service organization, etc. But as a young member of the community, I notice that there are areas of improvement in the community as well. Ex: poverty, lack of jobs, etc. As a member of the Kiwanis organization I would be committed to working hard in order to support strongly the food bank, when it comes to poverty and feeding the hungry. I personally believe that we plan for Kiwanis to work with the food bank our group can collect many food & monetary donations for Hilo
- More stuff to do
- You should make Hilo a more exciting place
- Help the veterans get their war memorial in an appropriate place
- Lower gas prices
- Good tasting tap water
- Hi 5 redemption centers
- More shopping places
- Better shopping areas
- We hope you continue to focus on a green community
- We should have a better mall then more tourists would com
- I hope that some of the roads are fixed and repaired to improve safety
- More environmental awareness
- Help fix and beautify our parks
- More shelters for homeless people
- Create a day for celebrating thanks to all community
- Prince Kuhio Plaza should be open longer on weekends
- Heat Kawamoto pool!
- Hilo should have more places for the children/teens who have disabilities or need help
- Can we do the Puainako Street in a few years
- Hilo needs a skate park
- Prince Kuhio Plaza should be bigger and have more shops
- Hilo could use more activities for night time because the mall closes at 9 on weekends
- Cheaper gas
- We wish that there were more recycling programs
- Better teen stores in our mall
- In Hilo we should have a better economy
- Better road system
- A traffic light should be put in at Pinky's convenience store
- We should have more advanced classes in all the schools

- We need to help feed the hungry and help the homeless
- Schools should go green
- We need to fix the unemployment, we need more money
- We should emphasize recycling more
- Improve health
- Shelter homeless
- I believe there is room for improvement when it comes to a safe environment for the Hilo keiki. Enforce rules about pets in parks, treatment of ocean water can be improved
- Please more trash cans around beaches so people won't litter as often
- Downtown traffic on weekends could be improved
- Classrooms need fans

OUR COMMITMENT TO MAKE A DIFFERENCE IN DOWNTOWN

We are willing to assist citizens of our community by recycling at school and home and being "green"

The good thing at Hilo is the parks, but most of the parks are very dirty and should be clean so we are willing to clean all of them

We will continue our dedication to helping community and will increase projects that will help make Hilo and even better place to be

Clubs can establish more Hi5 places in schools

Volunteer to help younger kids for a better future

I'll work hard on other volunteer work outside my club

Thank you for making our town safe and we hope to help keep it clean

We will continue to recycle more

We do many service projects in Hilo such as the Kiwanis zoo clean up

We are willing to help stop animal abuse by volunteering at the humane society

We are willing to encourage and make friendships with different people including those from other communities

Hilo High Key Club will help with the EnVision Downtown Hilo2025

I vow to recycle

If homeless shelters needed help to be make, the key club could help to establish them

I will pick up my own trash and others around

Our club is willing to do beautification projects to improve Hilo

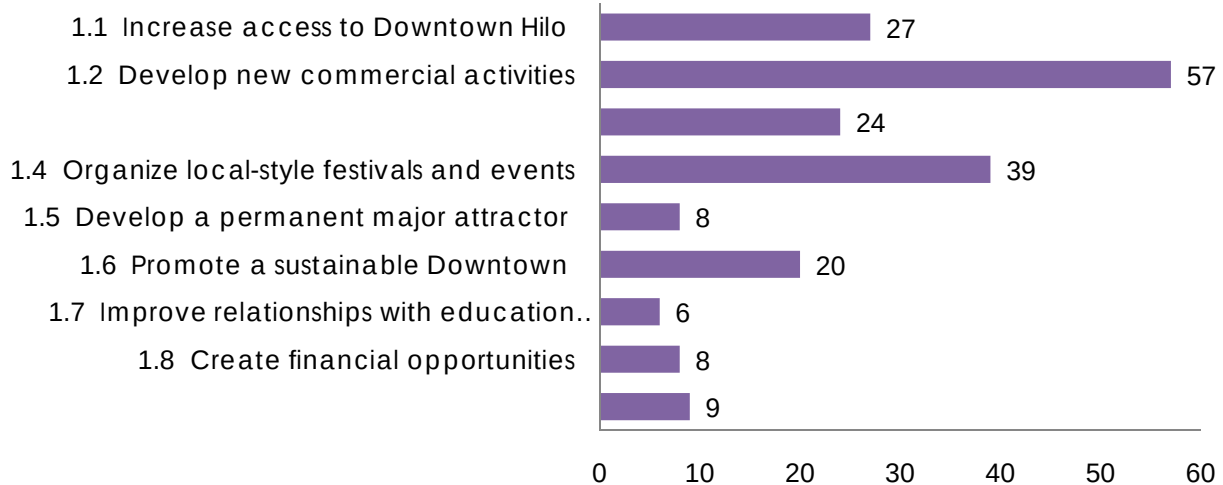
Hilo has lots of homeless people so we could build shelters for them



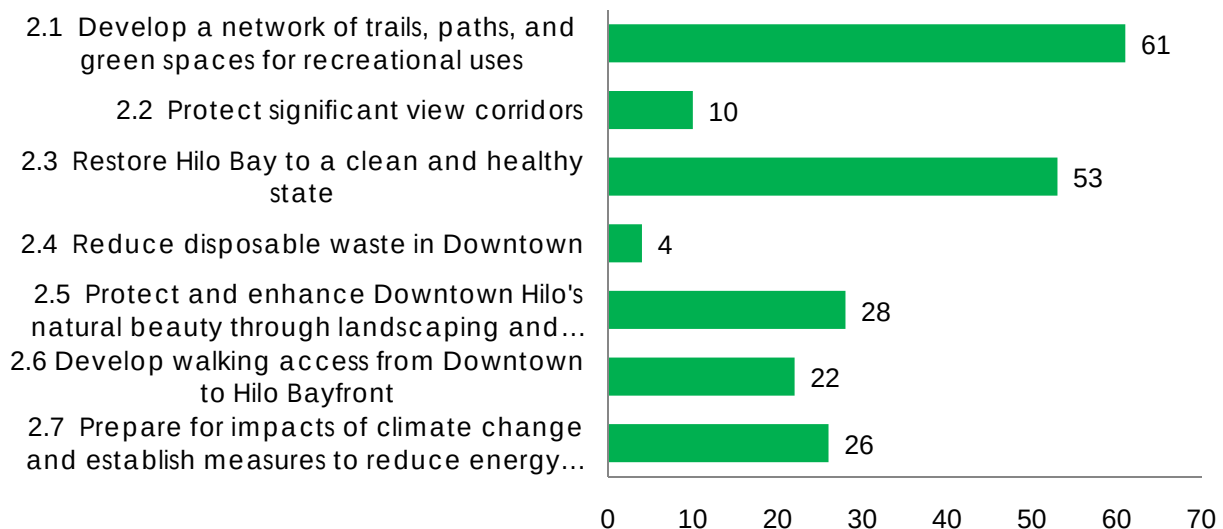
EnVision Downtown Hilo 2025 Poll of Priority Strategies

The following charts were compiled from two polls conducted on priority strategies in the EnVision Downtown Hilo 2025 Plan. The first poll was conducted at the Action Plan Review Workshop on October 9, 2009. Participants selected their top two (2) strategies in each Focus Area. In addition, during the Open House displays and events in January 2010, community members completed a survey online or in person and selected their top 2 strategies in each Focus Area for priority implementation! *

Focus Area 1: Creating Economic Vitality

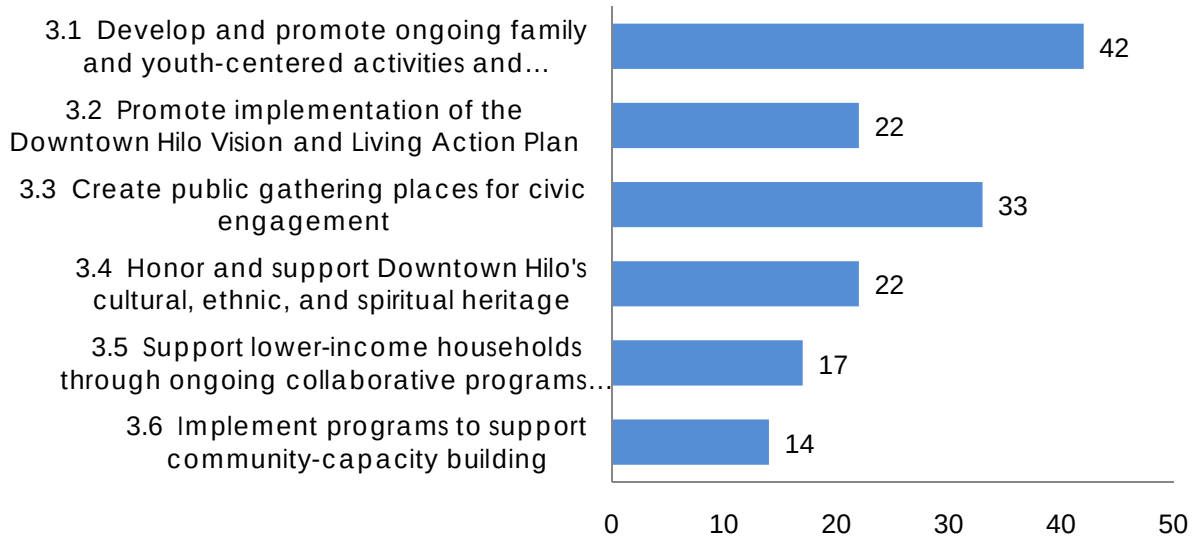


Focus Area 2: Preserving Our Environment

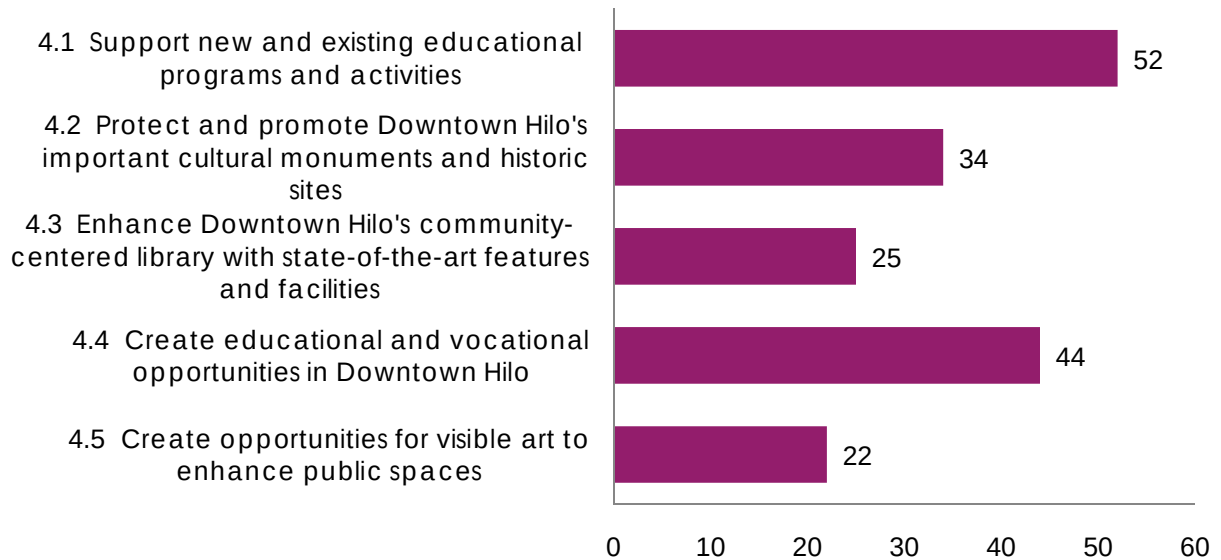


* For formatting purposes, some strategies have been abridged.

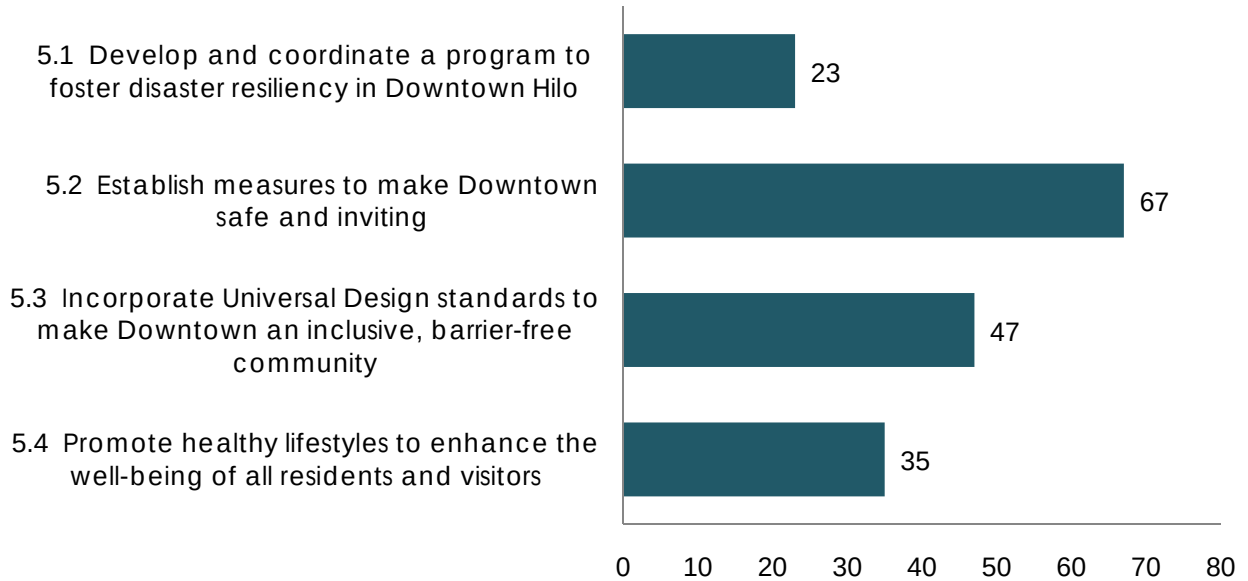
Focus Area 3: Strengthening & Sustaining Our Community



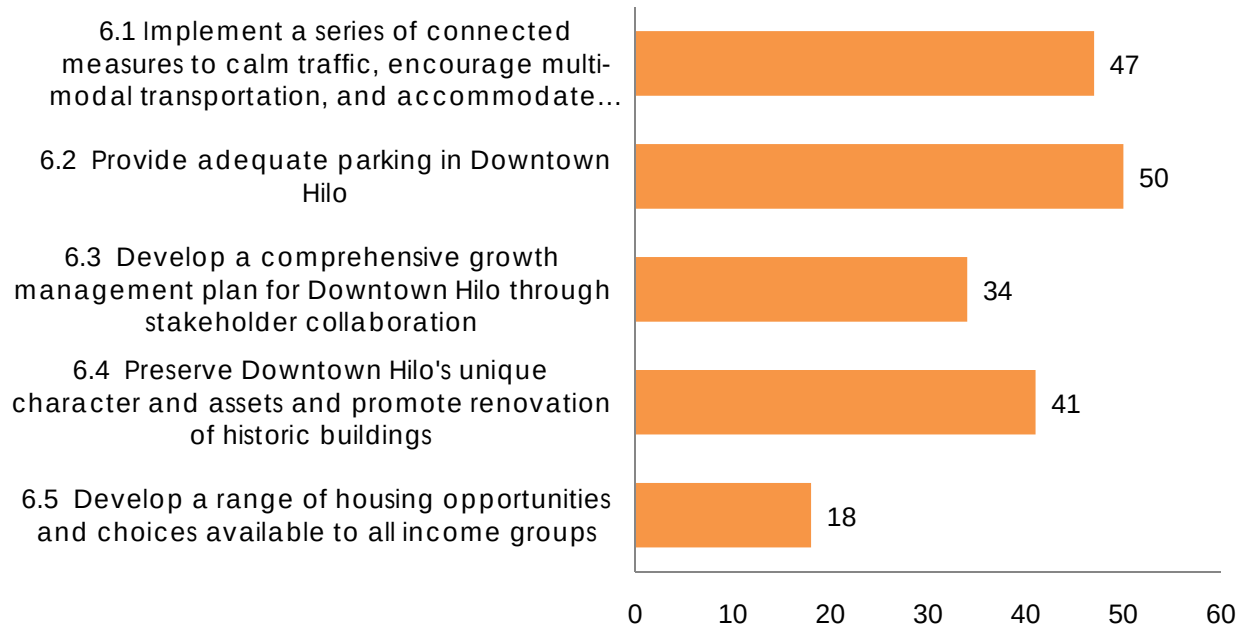
Focus Area 4: Enhancing Education, Culture, and the Arts



Focus Area 5: Promoting Health & Safety



Focus Area 6: Managing Growth



EnVision Downtown Hilo 2025

RESOURCES

The following publications can be found on our website: www.co.hawaii.hi.us/edh2025

- **EnVision Downtown Hilo 2025: A Community-Based Vision & Living Action Plan (2005)**
- **The VisionKeepers' Guide to Implementing Your Community Plan**
- **EDH 2025 Annual Report, January 2006 – June 2007**
- **EDH 2025 Progress Report, July 2007—December 2008**

The report from the American Institute of Architects Sustainable Design Assessment Team Program, **Downtown Hilo – Hawai'i, AIA SDAT- May5-7, 2009, Strategic Implementation for Long-term Sustainability**, is available at:

<http://www.aia.org/about/initiatives/AIAS075426> (Click on Hilo Report).

SUSTAINABILITY MEASURES

To learn more about progressive and 'best practice' planning strategies:

AIA Centers for Communities by Design *10 Principles for Livable Communities*:

<http://www.aia.org/about/initiatives/AIAS075369>

Age in Place: <http://www.ageinplace.org>

Canadian Center for Community Renewal: <http://www.cedworks.com>

Child-Friendly Cities: <http://childfriendlycities.org>

Complete Streets: <http://www.completestreets.org>

Crime Prevention Through Environmental Design: <http://www.cpted.net>

Hawaii Alliance for Community-Based Economic Development:

<http://www.hacbed.org>

Hawai'i Coastal Zone Management Program: <http://hawaii.gov/dbedt/czm>

Hawai'i 2050 Sustainability Plan: <http://www.hawaii2050.org>

Healthy Hawaii Initiative: <http://www.healthyhawaii.com>

ICLEI-Local Governments for Sustainability: <http://iclei.org>

International Making Cities Livable: <http://www.livablecities.org>

KaBoom's Playful City USA: <http://kaboom.org>

Leadership in Energy and Environmental Design (LEED): <http://www.usgbc.org>

Natural Resource Defense Council: <http://www.nrdc.org/about>

New Urbanism: <http://www.newurbanism.org>

New Pedestrianism: <http://www.pedestrianvillages.com>

Project for Public Spaces: <http://www.pps.org>

Smart Growth: <http://www.smartgrowth.org>; <http://coastalsmartgrowth.noaa.gov>

The Portland Plan: <http://www.portlandonline.com/portlandplan>

U. S. Green Building Council: <http://www.usgbc.org> (LEED; LEED for Neighborhood Development)

Traditional Neighborhood Development:

<http://www.tndtownpaper.com/neighborhoods.htm>

Transit Oriented Development: <http://www.transitorienteddevelopment.org/tod.html>

United Nations Sustainable Development: <http://www.un.org/esa/dsd/index.shtml>

Universal Design: http://www.design.ncsu.edu/cud/about_ud/udprinciples.htm

Visitability: <http://visitability.org>

CONTACT INFORMATION

For more information on the EnVision Downtown Hilo Living Action Plan, visit our website at:

www.co.hawaii.hi.us/edh2025

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