



HCPO 2024

BALANCING CHANGE IN
A DYNAMIC LANDSCAPE



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Sustainable Food Systems

Moderator – Councilmember Ashley Kierkiewicz

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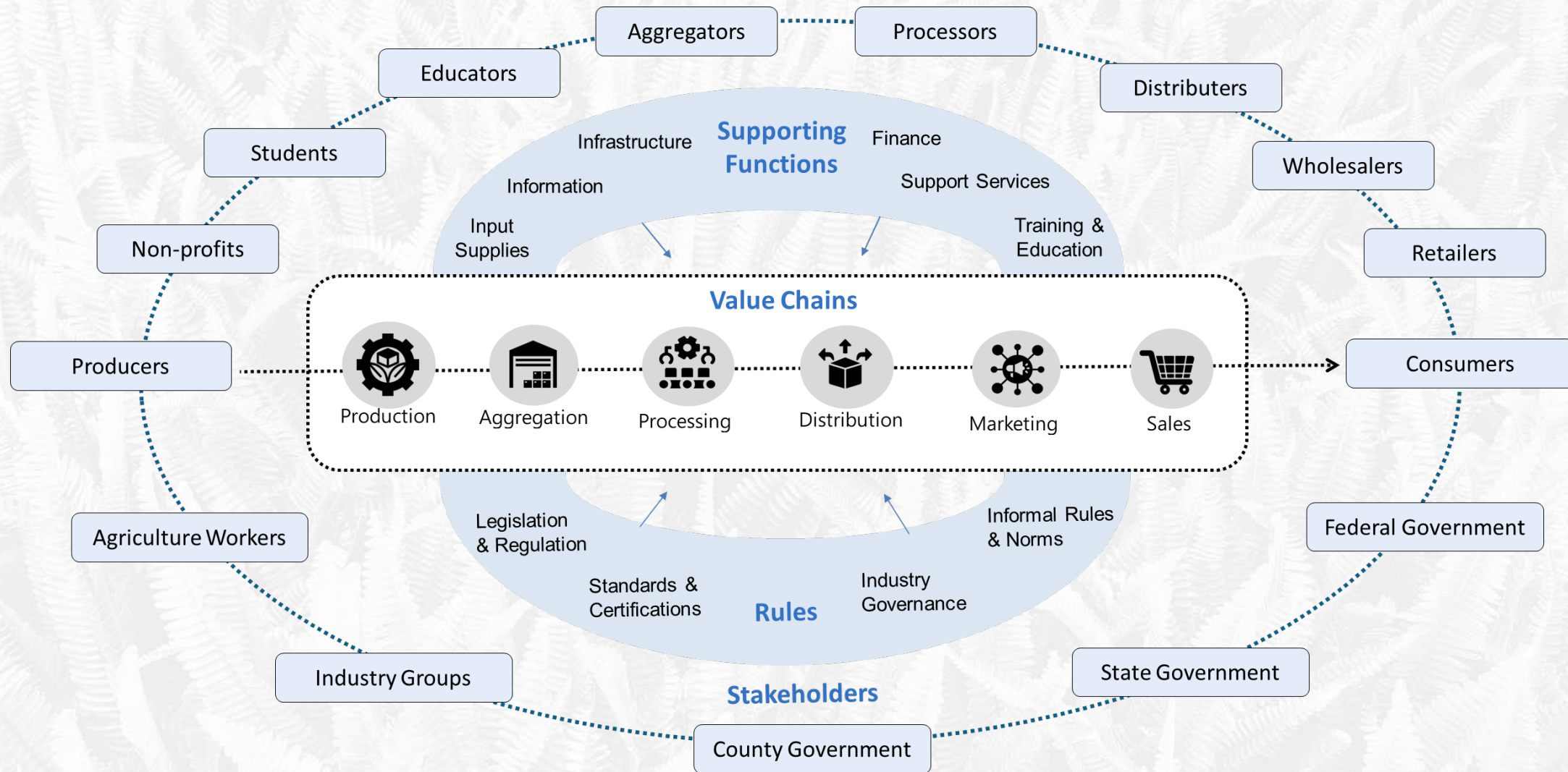
Justin Flemming – Hawai'i Food Basket

Why a Systems Approach?

- Identify leverage points for improvements.
- Address the root causes of problems rather than the symptoms.
- Develop a holistic understanding of the impacts of policies, decisions and actions.



Mapping the System



Integrating Information and Action



System Profile

The market ecosystem components, their interdependencies and the systemic constraints to profitable growth for the island's food producers.



Geographic Profile

The geographic scope and scale of the staple food commodities value chain throughout the island and where are the areas most in need of help.



Action Profile

The initiatives designed to improve support for staple food commodities and the interventions designed to facilitate sustainable change in the market system.

Public-Private Partnership



Hāmākua
Institute



HAWAI'I ISLAND
AGRICULTURE PARTNERSHIP





THE
FOOD BASKET
HAWAI'I ISLAND'S FOOD BANK

OUR STORY



- Established in 1989 by Carol Ignacio and Barry Taniguchi under an initiative of the Catholic Diocese of Hawai'i's Office of Social Ministry
- In 2007, the food bank transitioned into an independent non-profit organization and rebranded itself as The Food Basket.

OUR PROGRAMS



The Food Basket: Hawai'i Island's Foodbank and disaster response
DA BUX: Double up food bucks for SNAP recipients
SNAP Outreach: SNAP enrollment support
Kōkua Harvest: Hawai'i Island gleaning program
DA BOX: CSA produce boxes



A FRAGILE FOOD SYSTEM:

- Natural Disasters**
- Stressed Supply Chain**
- Limited Local Production**
- Soaring Food Costs**





REINVENTING FOOD BANKING:

- Centralized Technology & Infrastructure**
- Aggregation of Food & Ag Resources**
- Community Engagement & Education**
- Culturally Centered Programs**

PROJECT HO'OLAKO – *The Place That Provides*

