



REVITALIZE PUNA

RECOVERY IS A KĀKOU THING
AUGUST 2024 CDP UPDATE

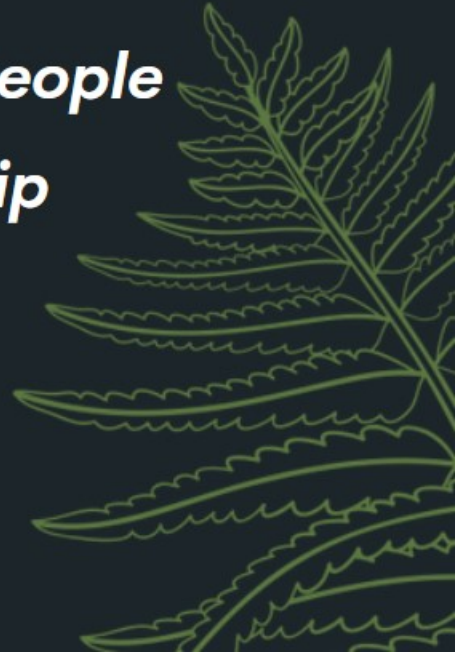
Background

2018 Kīlauea Eruption

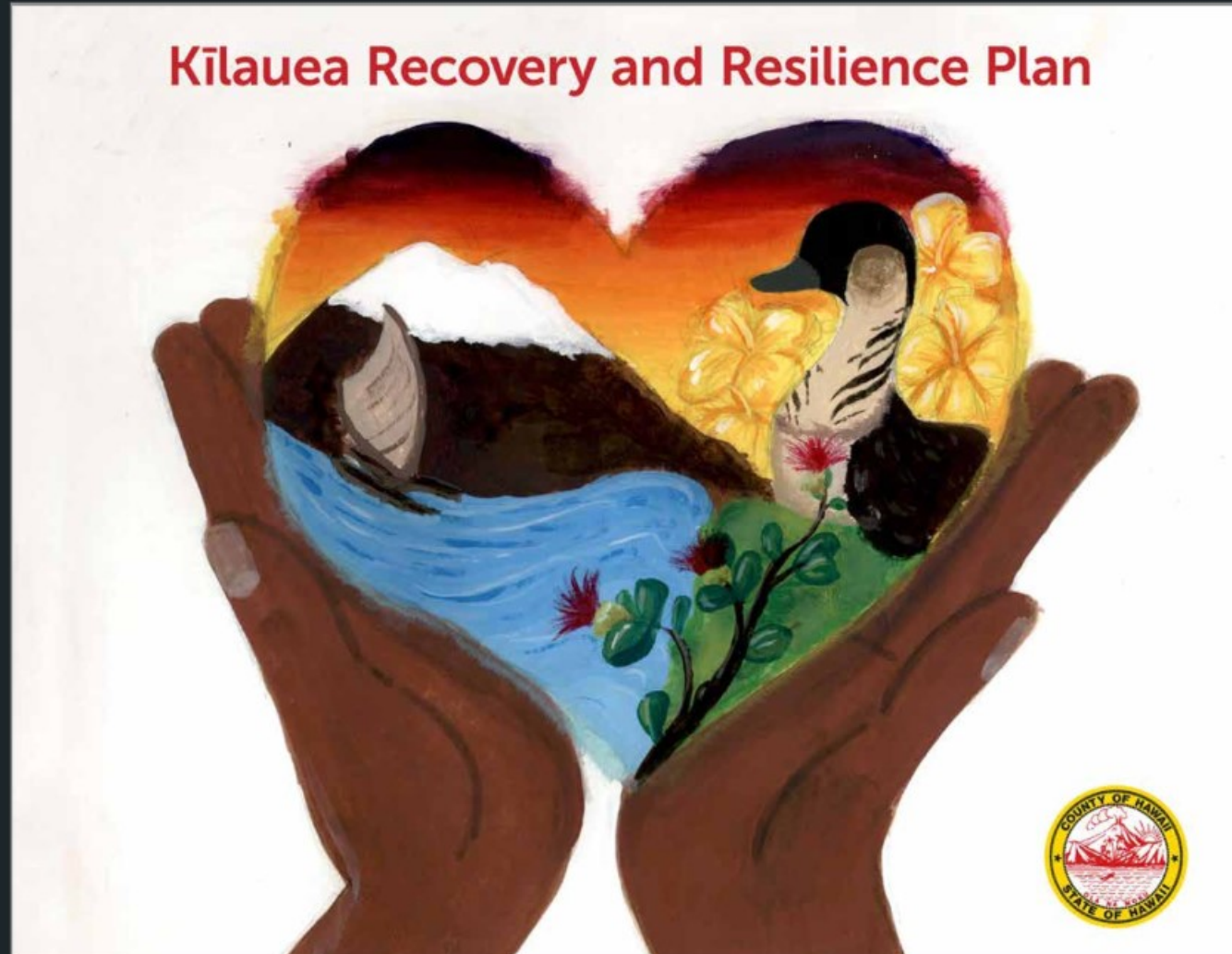
Loss and transformation of treasured places
Compounded by Hurricane Lane and COVID-19

*"We are a **resilient** people with a long lineage of islanders who have been living with Tūtū Pele for thousands of years — a people who **THINK** and **LIVE LIKE AN ISLAND**, a people whose kinship with the environment is best captured by the term '**ʻohana**."*

~ Pualani Kanahale et al (2016)



Purpose



RECOVERY

Immediate medium and long term holistic regeneration and enhancement of our community after a disaster.

Area of Focus: Eruption Area

- Invest in infrastructure
- Promote housing security
- Address impacted properties
- Support economic recovery

READINESS

Operational systems and capabilities in place including self help and response arrangements.

Area of Focus: District Level

- Improve community planning and disaster readiness
- Manage development in high hazard areas
- Implement mitigation measures

RESILIENCE

Anticipate effects of disruptive events, minimize adverse impacts, respond effectively, and foster adaptive learning.

Area of Focus: Hawai'i Island

- Invest in targeted revitalization efforts
- Natural and cultural resource management
- Access to goods & services
- Build community capacity

Placemaking

Placemaking is a multi-faceted, **participatory** approach to the planning, design and management of public spaces. Placemaking capitalizes on a local **community's assets, inspiration, and potential**, with the intention of creating public spaces that improve urban vitality and promote people's health, happiness, and well-being.

Why Placemaking?

- **Strengthen social connection**
- **Prioritizes people over infrastructure**
- **Considers how **each** action will **serve** community**

Background & Foundation

- **Indigenous Lens**
- **Cultivate Community Trust**
- **In-Depth Engagements**
- **Strategic Community Investments**
- **Our Principles of Placemaking**



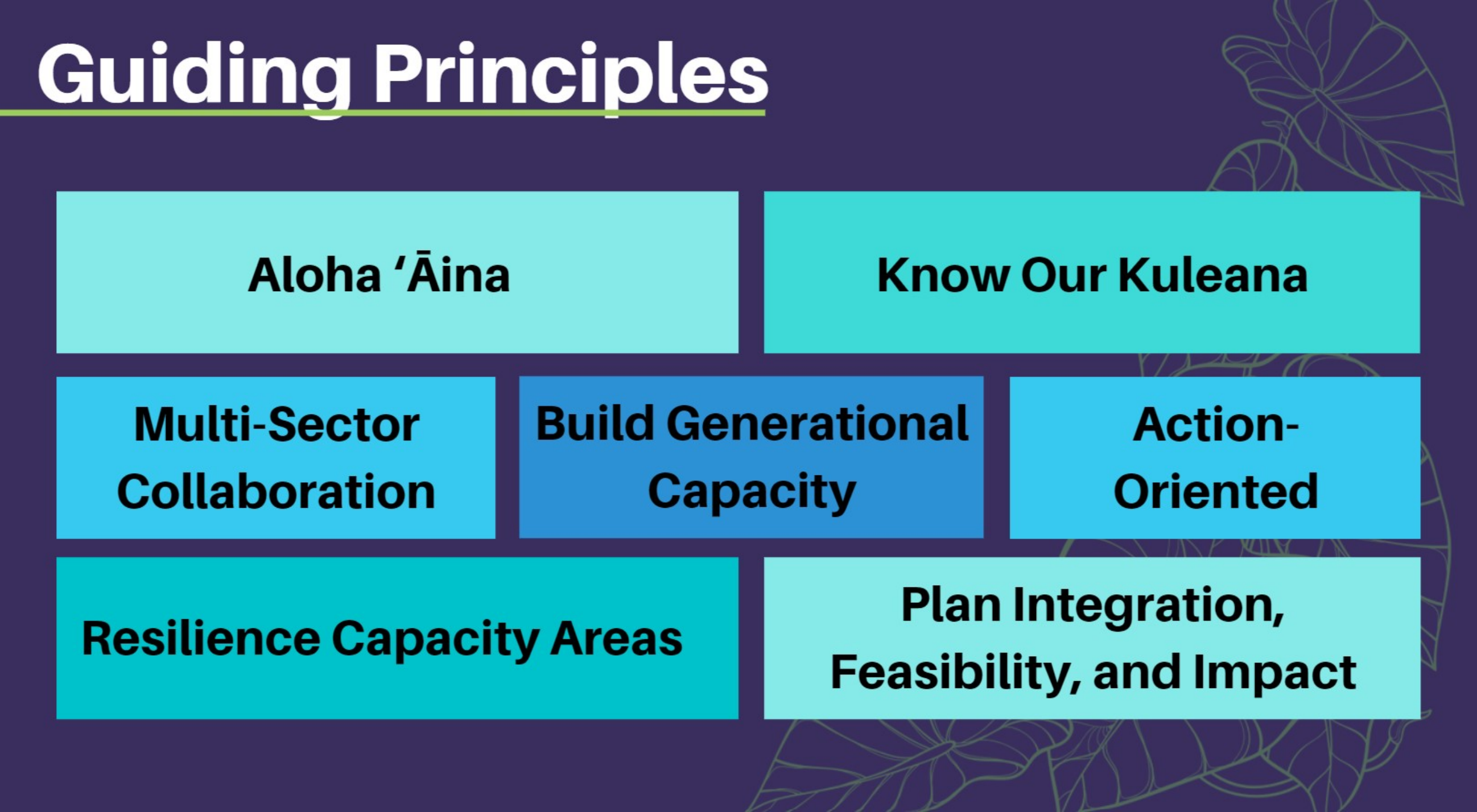
The Plan

Goals

Near Term – Facilitate projects and efforts that continue to provide relief to residents and businesses impacted by the eruption in the Puna District.

Long Term – Implement strategies, policies, and projects that protect public health and safety, enhance community well-being, and help create a resilient economy islandwide.

Guiding Principles



Aloha 'Āina

Know Our Kuleana

**Multi-Sector
Collaboration**

**Build Generational
Capacity**

**Action-
Oriented**

Resilience Capacity Areas

**Plan Integration,
Feasibility, and Impact**

Strategy

- **Build networks and community capacity**
- **Invest in targeted revitalization efforts in Puna to support disaster resilience and economic growth**
- **Identify areas for natural and cultural resources management and agriculture development**
- **Improve access to goods and services**

Structure

Kīlauea Recovery & Resilience Plan Strategies

Recovery • Readiness • Resilience

     
Social Cultural Econ. Built Natural Youth



**Resilience
Working Group
(Recovery Team x
RCA Co-Chairs)**



Resilience Capacity Areas



The background of the slide is a teal-colored image of ocean waves. The waves are rolling in from the left, with white foam visible on their crests. The overall tone is a monochromatic teal, with the white foam providing a slight contrast.

In Action

Resilience Commitments (Project Areas)

**Paint
Pāhoa Town**

**Revitalize
Pohoiki**

**Economic
Empowerment**

Mālama 'Āina

**Emergency
Preparedness**

Ku'ikahi Na'auao

Ku'ikahi Na'auao

A space that enhances
the pilina between local
gov., 'āina, and the
community they serve
through education in
Hawaiian language and
culture.

The Youth & Cultural RCAs Present...

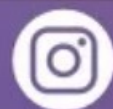
KU'IKAHĪ NA'AUAO

During this session, we'll first review what was previously learned about lawena. Then, we'll dive deeper into the topic; we'll discuss different behaviors in specific spaces, how to interact with one another, social and family dynamics in Hawai'i, and more.

Topic: Lawena, Part Two

Date & Time:

Join us on March 23, 2023 on
Instagram Live at 12pm



@revitalizepuna



Hōkū & Māliaonani

Facilitators

Contact Māliaonani at (808) 961 - 8377 or Hōkūlani at
hfortunato@hawaiicounty.gov for more information



Revitalize Puna



@revitalizepuna



REVITALIZE
PUNA

Ku'ikahi Na'auao

- Being Introduced in the Hawai'i County HR training catalog
- Speakers at conferences to share learning and cultural integration model in Honolulu, HI and Auckland, Aotearoa (New Zealand)



Emergency Preparedness

- Empower residents and communities to be prepared for and respond to disasters
- Projects:
 - Animal Disaster Plan
 - Education & Awareness Webinars
 - Part of Vibrant Hawai'i Resilience Hubs
 - Became CERT certified



PAINT

PĀHOA TOWN



Sharing Puna mo'olelo and spotlight pillars and values through public art. Made possible through collaboration. Results: Pride in place and community beautification.

PAINT

PĀHOA TOWN



- 4 murals
- 5 buildings refreshed

PAINT

PĀHOA TOWN





Food Resilience & Economic Empowerment

THE PUNA FOOD SUMMIT



CARING FOR 'ĀINA NOURISHING COMMUNITY

- 400+ PEOPLE FED
- GIVEAWAYS! 1,600+
FOOD PLANTS & SOIL



Mālama 'Āina Education & Awareness



Revitalize Pohoiki

Work at Pohoiki underway:

- Restore roads and water
- Park reconstruction
- Interpretive signage
- UH “Spaces for Places”
- Restore Pohoiki Boat Ramp
- Park safety and security
- Community stewardship





REVITALIZE POHOIKI

PUNA, HAWAI'I COUNTY



*A collective action plan to restore
Isaac Kepo'okalani Hale Beach
Park and revitalize the greater
Pohoiki region.*

October 2022



Turn Around Downtown Pāhoia



**Holistic approach to
community and
economic development**

**Rezoning + incentives
to create industry and
housing for a mixed-
use, dynamic Pāhoia
that is vibrant and
thrives!**

Kūka'i Creators

Revitalize Puna x Purple
Mai'a co-hosted a three-
day experiential
weekend that bridged
tradition with innovation,
with time in 'āina and
using tech to bring
mo'olelo to visual life.



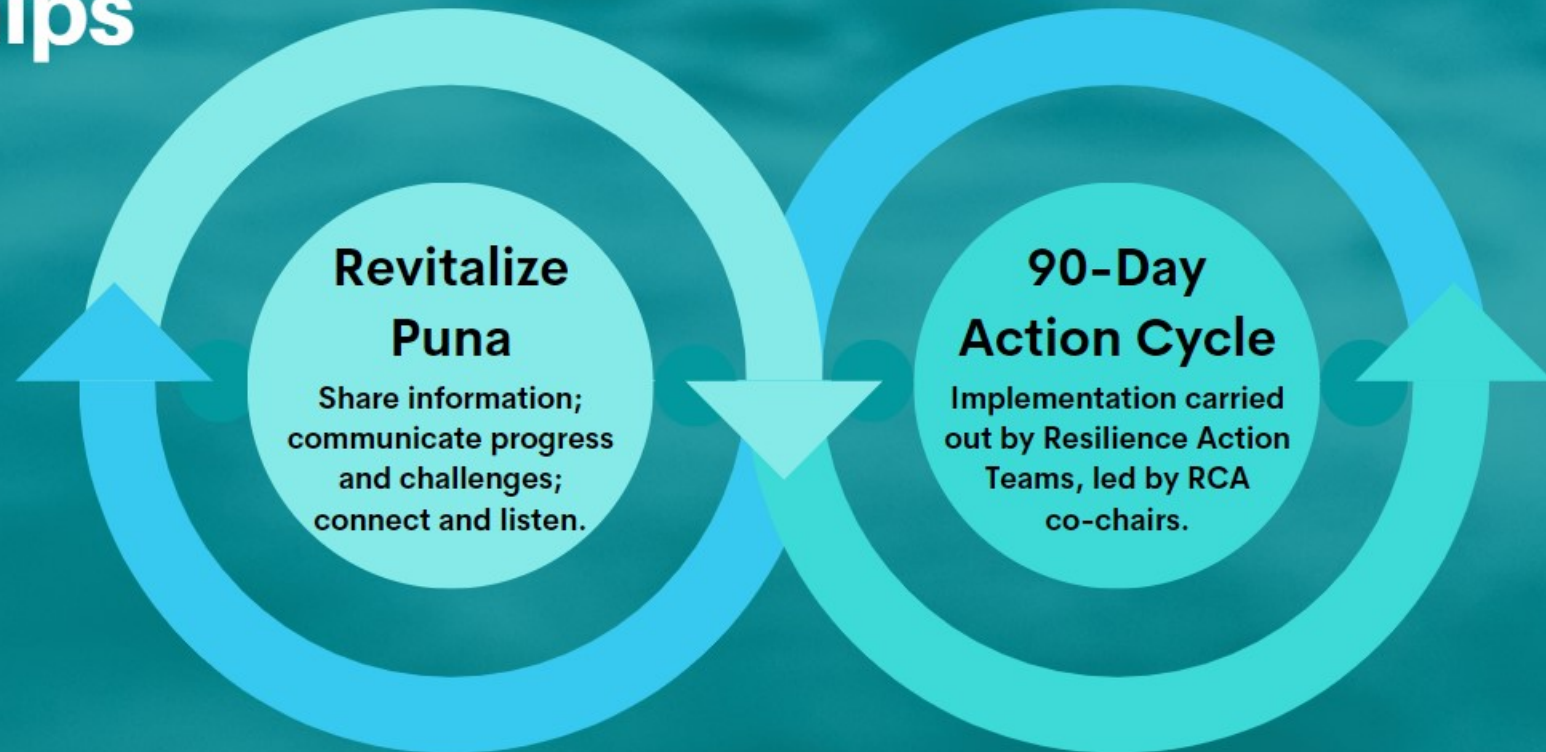


11 Activations!

Between Juny 2021 to July 2023, the Kīlauea Recovery Team and Council District 4 co-hosted 11 events that brought County and community together.

Goals: Build relationships and trust, share info & resources, connect to opportunities for contribution.

Building community!





Cultural Practices



Resource Row



Empower Community



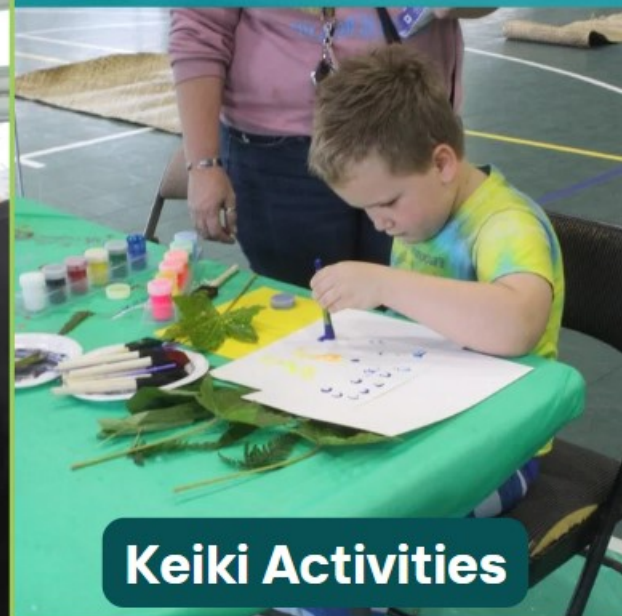
Connect with Govt



Youth Leadership



Help Inform Decisions



Keiki Activities

Documenting Our Work

Strategic Placemaking Implementation Plan

- **Reflection & Guide for Collective Action**
- **Lessons Learned**
 - **Leveraging Resources**
 - **Partnerships & Opportunities**
 - **Project Impact**



Why This Model Works

- Design thinking x iterative process
- Ability to adapt, be nimble
- Ongoing commitment to this work
- Honest, open lines of communication



Continuing Action

- **Continue County-Community Collaborations**
 - **Resilience Capacity Area Commitments**
 - **Creating Work Plan (thru Dec. 2026)**
- **Activations as needed**
 - **Centered around resilience themes**
- **More community ownership and coordination**
 - **Building capacity sustains action**

Mahalo nui!



Ashley Kierkiewicz

Council Member

Revitalize Puna Co-Director

Zoë Callahan

Revitalize Puna Coordinator



REVITALIZE PUNA

RECOVERY IS A KĀKOU THING
AUGUST 2024 CDP UPDATE



**Now entering
draft zone**



A COLLABORATIVE PLACEMAKING
INITIATIVE BY THE COUNTY OF
HAWAII AND COMMUNITY MEMBERS
TO SUPPORT PUNA'S RECOVERY,
READINESS, AND RESILIENCE.



Structure: Inspiration

The above IRCs are modeled after New Zealand's *National Disaster Resilience Strategy* | *Rautaki ā-Motu Manawaroa Aitua*⁶ and is based on The Treasury's (New Zealand's lead economic and financial agency) *The Living Standards Framework*⁷ (Dashboard updated 2019). According to the Treasury, *The Living Standards Framework* "represents the Treasury's perspective on what matters for New Zealanders' wellbeing, now and into the future."



Work Plan

Resilience Work Plan Chart

year 1 – building capacity with focus on strengthening human & social capital

KEY TASKS	QUARTERLY ACTIVATIONS	LEARNING BY DOING	DELIVERABLES	OUTCOMES
SEPTEMBER 2021 GEARING UP	<u>Pre-Activation</u> • Community orientation	<u>Sept. Actions</u> • Launch out RCAs • Fill leadership roles	<u>Deliverables</u> • Launch social media and website	<u>Outcomes</u> • Leadership training • Framework
OCTOBER-DECEMBER 2021 SET THE TABLE	<u>Activation Activities</u> • Set the Table; 150 meal kits distributed • Placemaking in puna introduction • Guiding Values • Readiness Inventory • RCA scope and recruitment • Resource share	<u>Oct. - Dec. Actions</u> • Identify RCA projects • Rev. CRI results • CRI reflections • Distribute Resilience Playbook	<u>Deliverables</u> • Vision statements • Guiding values • CRI results • Shovel ready RCA projects	<u>Outcomes</u> • Community aligned, informed, motivated
JANUARY - MARCH 2022 COMMUNITY DISCOVERY	<u>Activation Activities</u> • Rev. CRI results • Heart & Soul Statements • Revitalize Pohoiki vision & stewardship plan • RCA project share & recruitment • Resource share	<u>Jan. - March Actions</u> • RCA projects become 'Resilience Commitments' • RCA backbone support roles identified	<u>Deliverables</u> • 6 Revitalize Pohoiki community visioning & planning sessions • Heart & Soul Statements	<u>Outcomes</u> • Community capital identified & utilized • Public facing narrative
APRIL-JUNE 2022 SEEING IS BELIEVING	<u>Activation Activities</u> • Heart & Soul visual display • RCA project share & recruitment • Resource share • Evaluation	<u>April - June Actions</u> • Mid-year evaluation by RCA Co-Chairs • Share Heart & Soul visuals • RCA projects progress	<u>Deliverables</u> • Event evaluation framework • First in-person event since launch	<u>Outcomes</u> • RCA mobilization • Community activated
JULY-SEPTEMBER 2022 GROWING TOGETHER	<u>Activation Activities</u> • 'Grow resilience' plant & seed giveaway • Community Baseline Activity • RCA project share & recruitment • Resource Share	<u>July - Sept. Actions</u> • RCA projects progress • Make event changes based on evaluations	<u>Deliverables</u> • Placemaking Projects	<u>Outcomes</u> • Increased community level ownership • Empowerment & connection

Resilience Work Plan Chart

year 2 – demonstrating leadership to enhance spaces and foster well-being

KEY TASKS	QUARTERLY ACTIVATIONS	LEARNING BY DOING	DELIVERABLES	OUTCOMES
OCTOBER-DECEMBER 2022 MAKINGS OF A PLACE PLAN	<u>Activation Activities</u> • Placemaking Passport • Community Baseline 2021 & 2022 results compared • Personal mo'olelo (story) recordings • RCA project share & recruitment • Resource Share	<u>Oct. - Dec. Actions</u> • RCA projects progress • Evaluate actions & demonstrate placemaking tools	<u>Deliverables</u> • 1 year reflections with RCA Co-Chairs	<u>Outcomes</u> • Local leadership abilities demonstrated • Refined placemaking tools
JANUARY-MARCH 2023 CREATING THE SPACE WE WANT	<u>Activation Activities</u> • Placemaking passport • RCA project share & recruitment • Resource share • Makahiki games and activities	<u>Jan. - March Actions</u> • Evaluate Actions & Tools • Adjust Resilience Commitments	<u>Deliverables</u> • Reflections on actions	<u>Outcomes</u> • Enhanced resilience • Improved project delivery • Increased capacity to address challenges
APRIL-JUNE 2023 WORKING TOGETHER	<u>Activation Activities</u> • Activation pushed to July as quarterly activations shift to triannual.	<u>April - June Actions</u> • Evaluate Actions & Tools • Evaluate T&TA Process • RCA logic model T&TA • Meet with USDA RD	<u>Deliverables</u> • RCA Logic Models • Release RFP for Just-in-Time Training and Technical Assistance	<u>Outcomes</u> • Partnerships • Increased Capitals • Sense of Direction with RCAs and Revitalize Puna initiative • USDA RD opportunities
JULY-SEPTEMBER 2023 PLACEMAKING & VIBRANCY	<u>Activation Activities</u> • Placemaking passport • Konekonea mental wellness activities • Youth Art showcase • Community Baseline Activity • RCA project share & recruitment • Resource share	<u>July - Sept. Actions</u> • Lessons Learned • Action Team Sustainability • Leveraging RD • Send Baseline, CRI, T&TA Survey • Evaluate T&TA Process • Award vendors for Just-in-Time (JIT) Training and Technical Assistance (T&TA)	<u>Deliverables</u> • Compile Baseline Results • Action Team Reflections • Paint Pāhoa Town refresh completion • AI x Mo'olelo Hackathon weekend with Purple Mei'a • Release Request for Assistance to Community for JIT T&TA	<u>Outcomes</u> • JIT T&TA ready to launch • Enhanced knowledge and skills regarding mental health and AI tools

Resilience Work Plan Chart

year 3 – Strengthen and Formalize the Process for Sustainable Growth and Transformation

KEY TASKS	TRIANNUAL ACTIVATIONS	LEARNING BY DOING	DELIVERABLES	OUTCOMES
SEPTEMBER - DECEMBER 2023 FACILITATING PATHWAYS	<u>Activation Activities</u> • Placemaking Passport • Resource Share • RCA project share & recruitment	<u>Oct. - Dec. Actions</u> • USDA RD TA Activity • Placemaking projects progress	<u>Deliverables</u> • Paint Pāhoa mo'olelo through Art completion • Just-in-Time Training and Technical Assistance	<u>Outcomes</u> • Community knowledge, skills and tools strengthened • Empowerment through grounded T&TA that is applicable to needs
JANUARY-MARCH 2024 RISE AND REFLECT	<u>Activation Activities</u> • Placemaking Passport • Resource Share • RCA project share & recruitment • Food Summit	<u>Jan. - March Actions</u> • Program evaluation by RCA Co-Chairs • USDA RD TA Activity TBD • SPIP development with RCA leaders & graphic facilitation sessions	<u>Deliverables</u> • Just-in-Time Training and Technical Assistance	<u>Outcomes</u> • Significant insights by community stakeholders and leadership • Enhanced knowledge and skills
APRIL-JUNE 2024 PUNA'S PLACE	<u>Activation Activities</u> • Activation pushed to July as quarterly activations shift to triannual.	<u>April - June Actions</u> • SPIP review with RCA leaders & graphic facilitation sessions with RCA • USDA RD TA Activity TBD	<u>Deliverables</u> • Just-in-Time Training and Technical Assistance	<u>Outcomes</u> • Evidence for program sustainability decision-making
JULY-SEPTEMBER 2024 EVERGREEN IN PERPETUITY	<u>Activation Activities</u> • SPIP visuals • Graphic Facilitation Community Discussion • 4th annual Community Baseline Assessment • RCA project share & recruitment • Resource share	<u>July - Sept. Actions</u> • Evaluate Just-in-Time Training and Technical Assistance • USDA RD TA Activity TBD	<u>Deliverables</u> • SPIP finalized • Close-out Just-in-Time Training and Technical Assistance	<u>Outcomes</u> • Strong network of community leaders • SPIP is a grounded & transferable community engagement process • Empowerment and social transformation • Knowledge sharing and replication

Revitalize Puna Logic Model

THE CHANGE WE SEEK

Our goal.

Craft and live a story of strength, resilience, and innovation in the aftermath of the impacts of the 2018 Kīlauea Eruption. These impacts were exacerbated by the COVID-19 pandemic. Our aim is to be an integral part of the ongoing regenerative process, embracing the opportunity to learn what it means to live with Pele. This involves understanding the lessons of the past, applying them to today's post-disaster recovery and disaster readiness, and contributing to long-term community resilience as we move forward.

INPUTS

What we put into it.

- **Collective Action:** Guided by the Hawai'i Island Resilience Framework, with a focus on various resilience aspects.
- **Capacity Areas:** Covering Social, Cultural, Economic, Natural Environment, Built Environment, and Youth, with dedicated Action Teams, operating in a dynamic 90-Day Action Cycle. 
- **Capacity Building Support:** Comprising Just-In-Time Technical Assistance, Action Learning Circles for peer coaching, comprehensive trainings, and the Puna Strong Capacity Building Program.
- **Funding & Financing:** Supported by diverse sources like Puna Strong, Kīlauea Recovery Grants, USDA Funding, and the Council of Development Finance Agencies.
- **Partnerships & Resources:** Extensive collaborations with Community-Based Partners, County Agencies, USDA Rural Development, State Agencies, and Philanthropic & Private Partners for resources and opportunities.

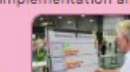
ACTIVITIES

What we do.

- **Strategic Placemaking Implementation Plan (SPIP):** Develop and implement a SPIP that "brings to life" the goals and strategies of the Kīlauea Recovery & Resilience Plan (KRRP).
- **Community Activations:** Conduct quarterly community activations to update and involve residents in the implementation of the SPIP and KRRP. 
- **Support to RCA Action Teams:** Provide training, technical assistance, and capacity building support to Action Teams advancing resilience projects in various capacity areas.
- **Resilience Commitments:** Implement projects like Paint Pāhoā Town, Revitalize Pohoiki, Pāhoā Village Master Plan, Malama 'Āina, Emergency Preparedness, Kū'āhiki Na'auao, Puna Mo'olelo, Food System Summit, and Resilience Hubs. 

OUTPUTS

What is created.

- **Strategic Placemaking Implementation Plan (SPIP):** Completion of the SPIP with a clear action roadmap to implementation and advance the KRRP. 
- **Community Activations:** Ongoing quarterly engagement of 200-300 Puna residents with officials from various agencies and community stakeholders for information exchange and action planning.
- **Recovery, Readiness, & Resilience Initiatives:** Accomplish recovery, readiness, and resilience projects enhancing resilience across the 6 RCAs.
- **Resilience Commitments:** Fulfill key components of the 8 resilience commitments. 
- **Capacity Building Support System:** Boost community development capacity for 14 organizations and all 6 RCAs through the support system.

OUTCOMES

What happens.

- **Community-Government Collaboration:** Establish a sustainable structure for continuous community-government engagement in learning, reflection, and action (praxis).
- **Capacity Building Support:** Strengthen organizational and network capabilities for collaborative action, encompassing recovery and resilience initiatives, performance tracking, and evaluation.
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- **Resource Mobilization:** Enhance community capacity to secure new funding sources and forge collaborative partnerships.
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IMPACTS

How it changes us.

- **Negative Socio-Economic Trends** – The iterative placemaking process creates opportunities to disrupt persistent negative socioeconomic trends, exacerbated by the 2018 eruption and the COVID-19 pandemic.
- **Complex Planning Problems** – Small-scale community victories build capacity to address intricate planning challenges related to economic development, cultural preservation, and a sense of belonging.
- **Community Revitalization** – A holistic approach, including resilience hubs, community centers, and a sharing economy, enhances community cohesion, fosters social interactions, and supports positive mental health.

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